AGENDA

CITY OF TAYLOR, TEXAS

CITY COUNCIL MEETING

CITY HALL, COUNCIL CHAMBERS, 400 PORTER STREET

MAY 11, 2017, 6:00 P.M.

CALL TO ORDER AND DECLARE A QUORUM

INVOCATION

PLEDGE OF ALLEGIANCE

PROCLAMATIONS

1. Proclamation: National Police Week, May 14-20, 2017. (Mayor)
2. Proclamation: Public Works Week, May 21-27, 2017. (Mayor)

ANNOUNCEMENTS

CITIZENS COMMUNICATION

(The City Council welcomes public comments on items not listed on the agenda. However, the Council cannot respond until the item is posted on a future meeting agenda. Registration forms are available at the sign in table.)

CONSENT AGENDA

(The Consent Agenda includes non-controversial and routine items that the Council may act on with one single vote. The Mayor or any Council member may pull any item from the Consent Agenda to discuss and act upon individually on the Regular Agenda.)

3. Approve request from Taylor Chamber of Commerce and Taylor Press to sell wine and beer and to allow consumption throughout the Stomp n' Holler festival area on June 3, 2017. (Deby Lannen)
4. Approve minutes for April 27, 2017. (Susan Brock)

REGULAR AGENDA; REVIEW/DISCUSS AND CONSIDER ACTION

5. Receive update on retail study conducted by Retail Coach. (Noel Bernal)
6. Consider accepting report for January-March, 2017 from the Taylor Chamber of Commerce. (Tia Stone)
7. Consider request from Taylor Area Farmers Market to temporary relocate to another location during construction on 5th Street. (Deby Lannen)
8. Consider approving revised Personnel Policy regarding work schedule for Police officers. (Kim Peterson; Chief Fluck)
9. Consider introducing Ordinance 2017-09 amending the budget for fiscal year 2016/2017. (Rosemarie Dennis)
10. Consider proposed future agenda topics and items for discussion. (Mayor)

EXECUTIVE SESSION

11. Executive Session I. The Taylor City Council will conduct a closed executive meeting pursuant to the provisions of the Open Meetings Law, Chapter 551, Texas Local Government Code, and the authority contained in Section 551.072 to discuss or deliberate regarding the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect of the position of the governmental body in negotiation with a third person.

12. Executive Session II. The Taylor City Council will conduct a closed executive meeting under Section 551.071 of the Texas Government Code in order to meet with its City Attorney on a matter in which the duty of the Attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas authorize and allow such a closed meeting and which Rules conflict with the Texas Open Meetings Act.
    - Code Enforcement
13. Consider action from either Executive Session.

ADJOURN

The Council may vote and/or act upon each of the items listed in this Agenda. The Council reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act including: Section 551.071 (Consult with attorney); Section 551.072 (Real Property); Section 551.073 (Gifts and Donations); Section 551.074 (Personnel Matters); Section 551.076 (Security Devices); and Section 551.087 (Economic Development). I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 6:00 pm on May 8, 2017 and remained posted for at least 72 hours continuously before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Press.

In compliance with the ADA the City Hall and Council Chambers is wheelchair accessible. Reasonable accommodations will be provided for persons attending city council meetings in need of special assistance. Please contact Susan Brock, City Clerk, at least 24 hours prior to the meeting for special assistance.

Posted By: Susan Brock Date 5/8/17

Susan Brock, City Clerk

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #: 1

Agenda Title: Proclamation: National Police Week is May 14-20, 2017.

Council Action to be taken: Mayor Pro Tem Rydell to present proclamation.

Initiating Department: Police Department

Staff Contact: Henry Fluck, Chief of Police

1. INTRODUCTION/PURPOSE

To recognize National Police Week and to honor the service and sacrifice of those law enforcement officers killed in the line of duty while protecting our communities and safeguarding our democracy.

2. DESCRIPTION/ JUSTIFICATION

There are approximately 900,000 law enforcement officers serving in communities across the United States, including the dedicated members of the Taylor Police Department. Approximately 60,000 assaults against law enforcement officers are reported each year, resulting in approximately 16,000 injuries.

In 2016 there were 144 officers killed in the line of duty.

3. FINANCIAL/BUDGET

There is no fiscal impact associated with this proclamation.

4. TIMELINE CONSIDERATIONS

May 15, 2017, is designated by the Congress and President of the United States as Peace Officers Memorial Day in honor of all fallen officers and their families and the week in which it falls in, May 14-20, 2017 as National Police Week.

5. RECOMMENDATION

Mayor Ancira to sign and issue the National Police Week Proclamation.

6. REFERENCE FILES

1a. National Police Week Proclamation

Proclamation

NATIONAL POLICE WEEK
May 14-20, 2017

Whereas, the members of the Taylor Police Department play an essential role in safeguarding the rights and freedoms of all citizens of Taylor; and

Whereas, our police officers recognize their duty to serve the community by protecting our citizens against violence or disorder and they have established a reputation for preserving the rights and security of all citizens; and

Whereas, May 15 is designated as Peace Officers Memorial Day, in honor of all fallen officers and their families and U. S. flags should be flown at half staff;

Whereas, we seek to honor the service and sacrifice of those law enforcement officers killed or disabled in the line of duty while protecting our communities and citizens against violence.

Now, therefore, as Mayor of the City of Taylor I do hereby proclaim the week of May 14-20, 2017 be recognized as

Police Week

Proclaimed this 11th day of May, 2017.

Jesse Ancira, Jr., Mayor

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #: 2

Agenda Title: Proclamation: Public Works Week, May 21-27, 2017

Council Action to be taken: Mayor to present proclamation

Initiating Department: Public Works

Staff Contact: Matthew Rector, Director

1. INTRODUCTION/PURPOSE

To recognize the importance of public works in the daily operation of a city.

2. DESCRIPTION/ JUSTIFICATION

Since 1960, American Public Works Association (APWA) has sponsored National Public Works Week to educate the public on the importance of public works to their daily lives: planning, building, managing and operating at the heart of their local communities to improve everyday quality of life.

The 2017 National Public Works Theme is **"Public Works Connects Us"**. This year National Public Works Week celebrates the vital role public works plays in connecting us all together. Public works provides, maintains, and improves the structures and services that assure a higher quality of life for our communities. Its streets, roads, bridges, and public transportation keep us linked together from coast to coast, and its clean water and sanitation services keep us healthy and allow our communities to grow and prosper.

3. FINANCIAL/BUDGET

4. TIMELINE CONSIDERATIONS

5. RECOMMENDATION

Mayor to present proclamation to employees of the Public Works Department.

6. REFERENCE FILES

2a. Proclamation

Proclamation

Public Works Week

May 21-27, 2017

WHEREAS, public works services provided in our community are an integral part of our citizens' everyday lives; and

WHEREAS, the support of an understanding and informed citizenry is vital to the efficient operation of public works systems and programs such as water, sewers, streets and highways, public buildings, and solid waste collection; and

WHEREAS, the health and safety of this community greatly depends on these facilities and services; and

WHEREAS, the quality and effectiveness of these facilities, as well as their planning, design, and construction, are vitally dependent upon the efforts and skill of public works officials; and

NOW, THEREFORE, on this 11th day of May, and on behalf of the City Council of the City of Taylor, I do hereby proclaim the May 21-27, 2017 as

Public Works Week

Proclaimed this 11th day of May, 2017.

Jesse Ancira, Jr., Mayor

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #:	**3**
Agenda Title:	Approve request from the Taylor Chamber of Commerce and Taylor Press to sell wine and/or beer and to allow consumption on Heritage Square for a special event.
Council Action to be taken:	Approve by consent
Initiating Department:	Main Street Program
Staff Contact:	**Deby Lannen, Main Street Manager**

1. INTRODUCTION/PURPOSE

The purpose of this item is for the Council to consider allowing wine and/or beer sales at Stomp 'N' Holler being held at Heritage Square on Saturday, June 3, 2017.

2. DESCRIPTION/ JUSTIFICATION

This is an event coordinated by Taylor Chamber of Commerce and Taylor Press.

The event Committee is requesting permission to sell beer and wine coolers on Saturday, June 3, 2017 from 2 pm until 11 pm in a confined area with a temporary barrier fence (orange) and guarded by a security officers. Individuals will not be allowed to remove beer and/or wine from the confined space. This request has been reviewed with Police Chief Henry Fluck.

The authority to sell alcohol issued from the Texas Alcoholic Beverage Commission will be obtained by Texas Beer Company and is in addition to their on-site licensing. Liability insurance for the event is obtained by Taylor Chamber of Commerce.

3. FINANCIAL/BUDGET

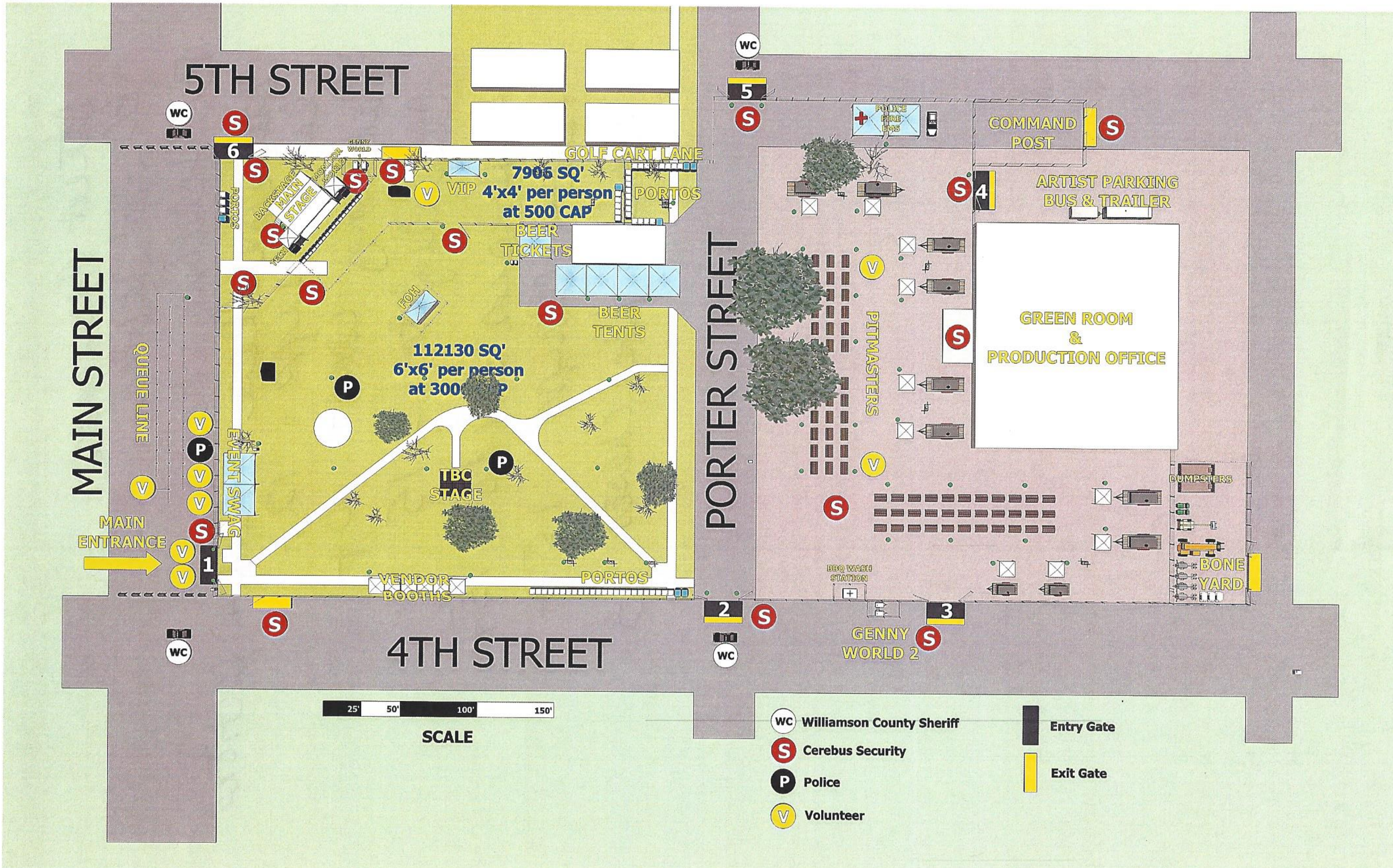
N/A

4. TIMELINE CONSIDERATIONS

5. RECOMMENDATION

6. REFERENCE FILES

3a. Map of area to indicate beer and/or wine sales and consumption area.
3b. Taylor Chamber of Commerce liability insurance certificate.
3c. Security Contract for security staff.


5TH STREET
MAIN STREET
QUEUE LINE
MAIN ENTRANCE
EVENT SWAG
BACKSTAGE
MAIN STAGE
PORTOS
GOLF CART LANE
VIP
7906 SQ'
4'x4' per person
at 500 CAP
PORTOS
BEER TICKETS
BEER TENTS
FOH
112130 SQ'
6'x6' per person
TBC STAGE
VENDOR BOOTHS
PORTOS
PORTER STREET
4TH STREET
POLICE FIRE EMS
COMMAND POST
ARTIST PARKING
BUS & TRAILER
PITMASTERS
GREEN ROOM
&
PRODUCTION OFFICE
DUMPSTERS
BONE YARD
BBQ WASH STATION
GENNY WORLD 2
SCALE
25'
50'
100'
150'
Williamson County Sheriff
Cerebus Security
Police
Volunteer
Entry Gate
Exit Gate

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #:	**4**
Agenda Title:	Approve minutes for April 27, 2017.
Council Action:	Approve by consent or approve with corrections
Initiating Department:	City Management/City Clerk
Staff Contact:	**Susan Brock, City Clerk**

1. INTRODUCTION/PURPOSE

Pursuant to the Open Meetings Law, Chapter 551, Local Government Code and in accordance with the authority contained in Section 551.021 and the City Charter, the "Minutes" of each City Council must be recorded, compiled and approved by the City Council in subsequent meetings. The purpose of this item is to conform to these legal requirements.

2. DESCRIPTION/ JUSTIFICATION

N/A

3. FINANCIAL/BUDGET

N/A

4. RECOMMENDATION

Approve as submitted or amend with changes noted.

5. REFERENCE FILES

4a. Minutes April 27, 2017

The City Council of the City of Taylor met on April 27, 2017, at City Hall, 400 Porter St., Taylor, Texas. Noting the absence of Council Member Chris Gonzales, Mayor Jesse Ancira declared a quorum and called the meeting to order at 6:00 p.m. with the following present:

Council Member Robert Garcia
Council Member Christine Lopez
Mayor Pro Tem Brandt Rydell

Isaac Turner, City Manager
Noel Bernal, Assistant City Manager
Ted Hejl, City Attorney
Susan Brock, City Clerk

INVOCATION
Mr. Bernal led the group in prayer.

PLEDGE OF ALLEGIANCE

PROCLAMATIONS

1. MOTORCYCLE SAFETY MONTH, MAY 2017.
   Mayor Ancira presented a proclamation encouraging motorcycle safety to the Crossroads Motorcycle Club members.
2. PROCLAMATION: MAY IS NATIONAL HISTORICAL PRESERVATION MONTH.
   Mayor Pro Tem Rydell presented the proclamation to members of the Taylor Conservation and Heritage Society and members of the Main Street Advisory Board.
3. PROCLAMATION: PUBLIC SERVICE RECOGNITION WEEK, MAY 7-13, 2017.
   Ms. Kim Peterson, Director of Human Resources, accepted the proclamation on behalf of all city employees.

ANNOUNCEMENTS

Mayor Ancira read a list of upcoming community events and activities. An announcement was made that the Downtown Master Plan received a Merit Award from the American Society of Landscape Architects, Texas Chapter.

CITIZENS COMMUNICATION

Mr. Tony Gomes, 219 W. Main Street, provided comments regarding the Heritage Square planned improvements.

CONSENT AGENDA

4. CONCUR WITH PRELIMINARY FINANCIALS FOR MARCH, 2017
5. APPROVE MINUTES FOR APRIL 13, 2017.
   Mayor Pro Tem Rydell moved to approve the consent agenda as presented and Council Member Lopez seconded the motion. VOTE: Four voted AYE. Motion passed.

PUBLIC HEARING

6. CONDUCT A PUBLIC HEARING REGARDING REZONING OF APPROXIMATELY 1.84 ACRES LOCATED AT 1100 WEST 2ND STREET FROM LOCAL BUSINESS DISTRICT (B-1) TO GENERAL BUSINESS DISTRICT (B-2).
   Ms. Ashley Lumpkin, Director, Development Services, presented a request to consider changing the zoning to General Business B-2 which would accommodate a motorcycle repair business. The Planning and Zoning Commission held a public hearing on April 11, 2017 and

made a recommendation for denial to City Council with a vote of 5 (for) – 2 (against) – 2 (absent). The applicant was present to respond to questions and would like to resubmit a request for a Specific Use Permit (SUP) if the zoning can be changed to allow it within the B1 tables.

Mayor Ancira opened the Public Hearing and Mr. Tony Gomes came forward in support of the business. With no further comments, the hearing was closed and Mayor Pro Tem Rydell moved to deny the request to rezone the property and directed staff to address the current matrix for B1 and to consider adding the ability to request a SUP for the specified use. Council Member Lopez seconded the motion. VOTE: Four voted AYE. Motion passed.

REGULAR AGENDA: REVIEW/DISCUSS AND CONSIDER ACTION

7. RECEIVE UPDATE FROM TAYLOR ECONOMIC DEVELOPMENT CORPORATION (TEDC).

Mr. Mark Thomas, Director of the TEDC, provided an update on recent activities and future plans within this fiscal year. He emphasized the most recent successes as well as encouraging prospects.

Mayor Pro Tem Rydell moved to receive the report as presented and Council Member Lopez seconded the motion. VOTE: Four voted AYE. Motion passed.

8. CONSIDER APPROVING DESIGN FOR HERITAGE SQUARE.

Ms. Lumpkin presented a request to consider approve a design for Heritage Square and to consider funding options. She reported the results of the joint board meeting in March and presented the resulting four designs that incorporate many of the suggestions from this and previous public meetings.

Council Member Garcia moved to create a subcommittee consisting of Council Members Rydell, Lopez and himself to hold a public meeting to receive additional public comment on the design options “A” and “B” and to present a decision on a final design to the full Council. Mayor Pro Tem Rydell seconded the motion. VOTE: Four voted AYE. Motion passed.

9. RECEIVE QUARTERLY REPORT FROM THE TAYLOR CHAMBER OF COMMERCE.

Ms. Tia Stone, President, Taylor Chamber of Commerce, provided a report covering April-December, 2016 activities and financials. She agreed to come to the May 11 Council meeting in order to get the quarterly reports current from January to April, 2017. Council Member Lopez moved to accept the report as presented and Mayor Pro Tem Rydell seconded the motion. VOTE: Four voted AYE. Motion passed.

10. RECEIVE UPDATE ON RETAIL STUDY BY RETAIL COACH.
Staff from Retail Coach was unable to attend this meeting and this item was moved to the May 11th council meeting agenda.

11. CONSIDER PROPOSED FUTURE AGENDA TOPICS AND ITEMS FOR DISCUSSION.
Mayor Ancira asked Council Members for future agenda items. No new items were added to the existing list.

(Mayor Ancira and Council adjourned to closed session at 7:40 pm.)

12. EXECUTIVE SESSION I. The Taylor City Council will conduct a closed executive meeting under Section 551.071 of the Texas Government Code in order to meet with its City Attorney on a matter in which the duty of the Attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas authorize and allow such a closed meeting and which Rules conflict with the Texas Open Meetings Act.
    - Code Enforcement
    - Open Records Act

13. EXECUTIVE SESSION II. The Taylor City Council will conduct a closed executive meeting under Section 551.071(1) of the Texas Government Code in order to meet with its City Attorney on a matter regarding pending or contemplated litigation or settlement offers including pending or contemplated administrative proceedings governed by the Administrative Procedure Act.
    - Cause No. 15-0119-C26

14. CONSIDER ACTION FROM EITHER EXECUTIVE SESSION.
Mayor Ancira and Council Members returned to the dais and declared the meeting reopened at 8:08 pm. He stated that no action was taken during the closed session.

ADJOURN
With no further action Mayor Ancira declared the meeting adjourned at 8:08 p.m.

Brandt Rydell, Mayor Pro Tem

ATTEST:

Susan Brock, City Clerk

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #: **5**

Agenda Title: Receive update on retail study by Retail Coach.

Council Action to be taken: Receive for information only.

Initiating Department: City Administration

Staff Contact: Noel Bernal, Assistant City Manager

1. INTRODUCTION/PURPOSE

The Retail Coach, LLC was retained by the City to perform an updated retail market analysis based on both the primary retail trade and retail trade area. The last retail study was completed in 2012.

2. DESCRIPTION/ JUSTIFICATION

The Retail Coach performed a license plate analysis to update the primary and regional retail trade areas leakage activity. Their finding were focused on highlighting the retail sectors that experienced a positive difference since 2012 and those that have area for improvement.

3. FINANCIAL/BUDGET

The contract cost for the update was $2,500.

4. TIMELINE CONSIDERATIONS

5. RECOMMENDATION

Staff recommends receipt of report by Council.

6. REFERENCE FILES

5a. Report on Retail Trade Area GAP
5b Presentation

PRIMARY RETAIL TRADE AREA GAP/OPPORTUNITY ANALYSIS

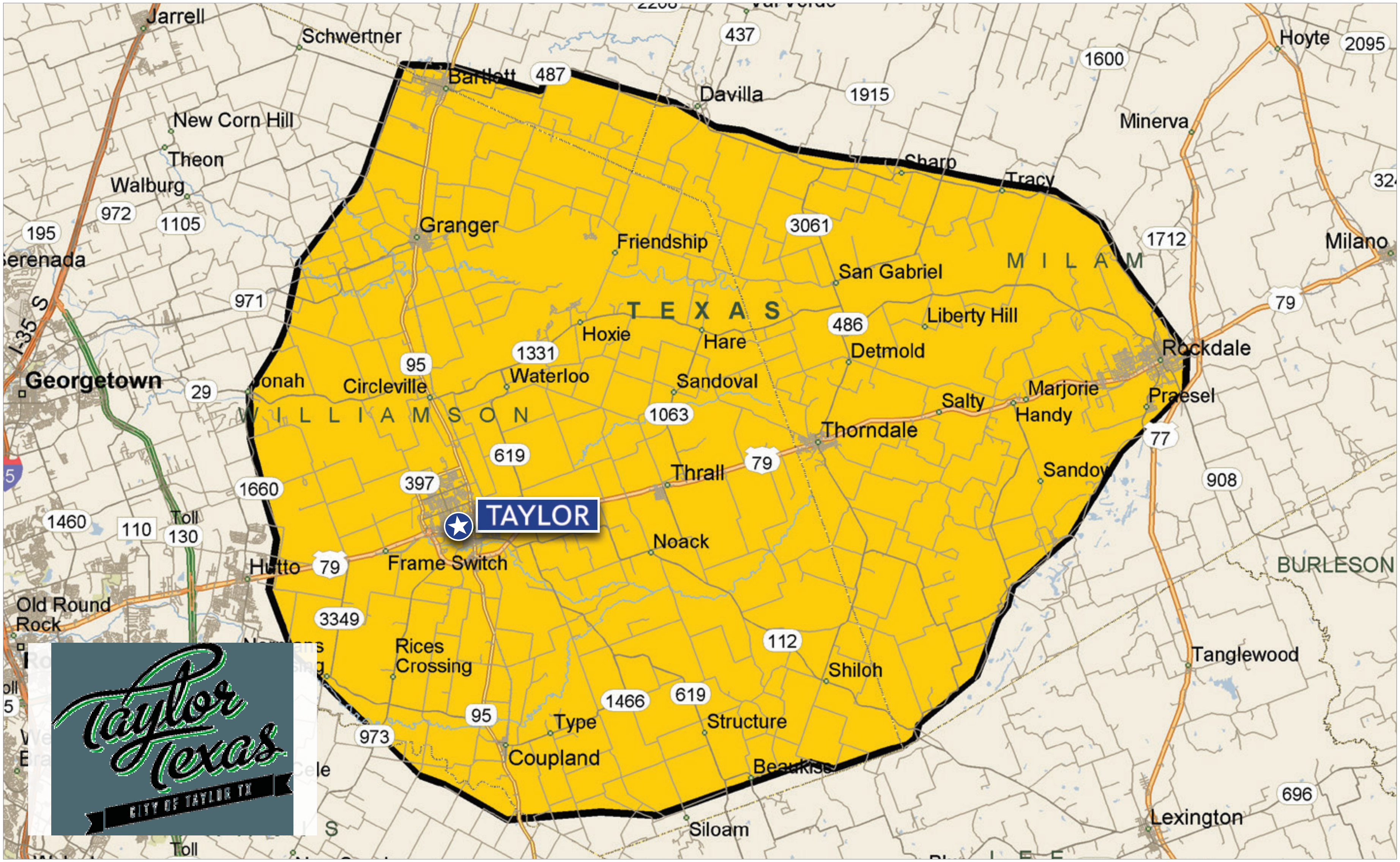
Taylor, Texas

Prepared for
City of Taylor, Texas
April 2017

Taylor Texas
CITY OF TAYLOR TX

PRIMARY RETAIL TRADE AREA

Taylor, Texas



CONTACT NOEL BERNAL, CPM, ASSISTANT CITY MANAGER

City of Taylor, Texas I 400 Porter Street I Taylor, Texas 76574 I 512.352.6475 ext. 34
noel.bernal@taylortx.gov I www.taylortx.gov

PRIMARY RETAIL TRADE AREA • GAP/OPPORTUNITY ANALYSIS

Taylor, Texas

SECTOR	DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE/SURPLUS*	LEAKAGE INDEX
	Total Retail Sales Incl Eating and Drinking Places	**$578,936,318.34**	**$320,717,861.00**	**$258,218,457.34**	**0.554**
441	Motor Vehicle and Parts Dealers	$129,083,483.61	$33,703,274.00	$95,380,209.61	0.261
4411	Automotive Dealers	$111,101,556.95	$25,411,561.00	$85,689,995.95	0.229
4412	Other Motor Vehicle Dealers	$7,218,793.03	$1,683,227.00	$5,535,566.03	0.233
4413	Automotive Parts/Accsrs, Tire Stores	$10,763,133.63	$6,608,486.00	$4,154,647.63	0.614
442	Furniture and Home Furnishings Stores	$13,170,417.52	$1,565,320.00	$11,605,097.52	0.119
4421	Furniture Stores	$7,569,770.61	$1,565,320.00	$6,004,450.61	0.207
4422	Home Furnishing Stores	$5,600,646.91	$0.00	$5,600,646.91	0.000
443	Electronics and Appliance Stores	$20,869,063.83	$6,295,538.00	$14,573,525.83	0.302
44311	Appliances, TVs, Electronics Stores	$10,434,531.91	$2,647,769.00	$7,786,762.91	0.254
443111	Household Appliances Stores	$1,344,471.31	$1,805,180.00	-$460,708.69	1.343
443112	Electronics Stores	$9,090,060.61	$1,842,589.00	$7,247,471.61	0.203
444	Building Material, Garden Equip Stores	$57,179,688.80	$23,095,588.00	$34,084,100.80	0.404
4441	Building Material and Supply Dealers	$52,489,624.89	$22,493,962.00	$29,995,662.89	0.429
44411	Home Centers	$20,358,135.70	$6,629,572.00	$13,728,563.70	0.326
44412	Paint and Wallpaper Stores	$1,459,156.81	$0.00	$1,459,156.81	0.000
44413	Hardware Stores	$4,828,066.12	$882,867.00	$3,945,199.12	0.183
44419	Other Building Materials Dealers	$25,844,266.27	$14,981,523.00	$10,862,743.27	0.580
444191	Building Materials, Lumberyards	$9,642,553.40	$4,975,776.00	$4,666,777.40	0.516
4442	Lawn, Garden Equipment, Supplies Stores	$4,690,063.90	$601,626.00	$4,088,437.90	0.128
44421	Outdoor Power Equipment Stores	$693,104.73	$285,326.00	$407,778.73	0.412
44422	Nursery and Garden Centers	$3,996,959.18	$316,300.00	$3,680,659.18	0.079

*Yellow Cells Indicate Retail Sales Leakage

PRIMARY RETAIL TRADE AREA • GAP/OPPORTUNITY ANALYSIS

Taylor, Texas

SECTOR	DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE/SURPLUS*	LEAKAGE INDEX
445	Food and Beverage Stores	$73,100,528.62	$46,972,239.00	$26,128,289.62	0.643
4451	Grocery Stores	$66,504,446.95	$42,960,976.00	$23,543,470.95	0.646
44511	Supermarkets, Grocery (Ex Conv) Stores	$61,093,894.66	$41,802,120.00	$19,291,774.66	0.684
44512	Convenience Stores	$5,410,552.29	$1,158,856.00	$4,251,696.29	0.214
4452	Specialty Food Stores	$2,864,954.91	$1,618,234.00	$1,246,720.91	0.565
4453	Beer, Wine and Liquor Stores	$3,731,126.76	$2,393,029.00	$1,338,097.76	0.641
446	Health and Personal Care Stores	$35,701,315.03	$17,469,703.00	$18,231,612.03	0.489
44611	Pharmacies and Drug Stores	$28,473,719.29	$15,105,349.00	$13,368,370.29	0.531
44612	Cosmetics, Beauty Supplies, Perfume Stores	$3,525,660.23	$1,645,127.00	$1,880,533.23	0.467
44613	Optical Goods Stores	$1,150,863.90	$497,506.00	$653,357.90	0.432
44619	Other Health and Personal Care Stores	$2,551,071.61	$221,721.00	$2,329,350.61	0.087
447	Gasoline Stations	$44,577,542.37	$36,529,689.00	$8,047,853.37	0.819
44711	Gasoline Stations With Conv Stores	$24,283,261.47	$28,722,645.00	-$4,439,383.53	1.183
44719	Other Gasoline Stations	$20,294,280.90	$7,807,044.00	$12,487,236.90	0.385
448	Clothing and Clothing Accessories Stores	$25,069,568.74	$3,467,011.00	$21,602,557.74	0.138
4481	Clothing Stores	$18,383,239.92	$2,408,385.00	$15,974,854.92	0.131
44811	Men's Clothing Stores	$718,849.28	$0.00	$718,849.28	0.000
44812	Women's Clothing Stores	$3,961,815.65	$426,662.00	$3,535,153.65	0.108
44813	Childrens, Infants Clothing Stores	$869,899.75	$0.00	$869,899.75	0.000
44814	Family Clothing Stores	$10,391,439.19	$1,622,110.00	$8,769,329.19	0.156
44815	Clothing Accessories Stores	$946,290.32	$359,613.00	$586,677.32	0.380
44819	Other Clothing Stores	$1,494,945.72	$0.00	$1,494,945.72	0.000
4482	Shoe Stores	$3,723,483.74	$0.00	$3,723,483.74	0.000
4483	Jewelry, Luggage, Leather Goods Stores	$2,962,845.08	$1,058,626.00	$1,904,219.08	0.357
44831	Jewelry Stores	$2,687,275.59	$1,058,626.00	$1,628,649.59	0.394
44832	Luggage and Leather Goods Stores	$275,569.48	$0.00	$275,569.48	0.000

*Yellow Cells Indicate Retail Sales Leakage

PRIMARY RETAIL TRADE AREA • GAP/OPPORTUNITY ANALYSIS
Taylor, Texas

SECTOR	DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE/SURPLUS*	LEAKAGE INDEX
451	Sporting Goods, Hobby, Book, Music Stores	$11,507,342.83	$1,942,792.00	$9,564,550.83	0.169
4511	Sportng Goods, Hobby, Musical Inst Stores	$9,763,368.15	$1,715,612.00	$8,047,756.15	0.176
45111	Sporting Goods Stores	$6,978,497.60	$1,405,219.00	$5,573,278.60	0.201
45112	Hobby, Toys and Games Stores	$1,908,268.28	$256,000.00	$1,652,268.28	0.134
45113	Sew/Needlework/Piece Goods Stores	$354,865.55	$54,393.00	$300,472.55	0.153
45114	Musical Instrument and Supplies Stores	$521,736.72	$0.00	$521,736.72	0.000
4512	Book, Periodical and Music Stores	$1,743,974.69	$227,180.00	$1,516,794.69	0.130
45121	Book Stores and News Dealers	$1,743,974.69	$227,180.00	$1,516,794.69	0.130
451211	Book Stores	$1,556,887.54	$227,180.00	$1,329,707.54	0.146
451212	News Dealers and Newsstands	$187,087.15	$0.00	$187,087.15	0.000
452	General Merchandise Stores	$65,678,188.93	$113,710,542.00	-$48,032,353.07	1.731
4521	Department Stores Excl Leased Depts	$43,070,826.54	$0.00	$43,070,826.54	0.000
4529	Other General Merchandise Stores	$22,607,362.39	$113,710,542.00	-$91,103,179.61	5.030
453	Miscellaneous Store Retailers	$14,647,203.07	$5,075,038.00	$9,572,165.07	0.346
4531	Florists	$685,561.30	$397,357.00	$288,204.30	0.580
4532	Office Supplies, Stationery, Gift Stores	$5,053,586.56	$467,120.00	$4,586,466.56	0.092
45321	Office Supplies and Stationery Stores	$2,867,294.47	$0.00	$2,867,294.47	0.000
45322	Gift, Novelty and Souvenir Stores	$2,186,292.08	$467,120.00	$1,719,172.08	0.214
4533	Used Merchandise Stores	$2,263,386.55	$1,396,806.00	$866,580.55	0.617
4539	Other Miscellaneous Store Retailers	$6,644,668.66	$2,813,755.00	$3,830,913.66	0.423
454	Non-Store Retailers	$25,807,398.63	$3,972,763.00	$21,834,635.63	0.154

*Yellow Cells Indicate Retail Sales Leakage

SECTOR	DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE/SURPLUS*	LEAKAGE INDEX
722	Foodservice and Drinking Places	$62,544,576.35	$26,918,364.00	$35,626,212.35	0.430
7223	Special Foodservices	$3,762,960.58	$1,257,249.00	$2,505,711.58	0.334
7224	Drinking Places -Alcoholic Beverages	$2,076,812.17	$829,433.00	$1,247,379.17	0.399
722511	Full Service Restaurants	$27,794,101.39	$8,658,750.00	$19,135,351.39	0.312
722513	Limited Service Eating Places	$25,697,940.57	$16,059,567.00	$9,638,373.57	0.625
722514	Cafeterias, Grill Buffets, and Buffets	$1,053,667.31	$0.00	$1,053,667.31	0.000
722515	Snack and Non-alcoholic Beverage Bars	$2,159,094.34	$113,365.00	$2,045,729.34	0.053

*Yellow Cells Indicate Retail Sales Leakage

PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
Population		
2022 Projection	40,019	
2017 Estimate	38,044	
2010 Census	35,942	
2000 Census	33,357	
Growth 2017 - 2022		5.19%
Growth 2010 - 2017		5.85%
Growth 2000 - 2010		7.75%
2017 Est. Population by Single-Classification Race	38,044	
White Alone	29,439	77.38%
Black or African American Alone	2,667	7.01%
Amer. Indian and Alaska Native Alone	379	1.00%
Asian Alone	314	0.83%
Native Hawaiian and Other Pac. Isl. Alone	27	0.07%
Some Other Race Alone	4,125	10.84%
Two or More Races	1,093	2.87%
2017 Est. Population by Hispanic or Latino Origin	38,044	
Not Hispanic or Latino	24,614	64.70%
Hispanic or Latino	13,430	35.30%
Mexican	12,149	90.46%
Puerto Rican	122	0.91%
Cuban	27	0.20%
All Other Hispanic or Latino	1,132	8.43%

DESCRIPTION	DATA	%
2017 Est. Hisp. or Latino Pop by Single-Class. Race	13,430	
White Alone	8,238	61.34%
Black or African American Alone	218	1.62%
American Indian and Alaska Native Alone	255	1.90%
Asian Alone	23	0.17%
Native Hawaiian and Other Pacific Islander Alone	7	0.05%
Some Other Race Alone	4,078	30.36%
Two or More Races	611	4.55%
2017 Est. Pop by Race, Asian Alone, by Category	314	
Chinese, except Taiwanese	69	21.96%
Filipino	12	3.66%
Japanese	5	1.49%
Asian Indian	98	31.24%
Korean	8	2.46%
Vietnamese	26	8.33%
Cambodian	15	4.77%
Hmong	2	0.63%
Laotian	5	1.63%
Thai	55	17.56%
All Other Asian Races Including 2+ Category	20	6.26%

PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
2017 Est. Population by Ancestry	38,044	
Arab	1	0.00%
Czech	1,848	4.86%
Danish	22	0.06%
Dutch	91	0.24%
English	1,809	4.76%
French (except Basque)	259	0.68%
French Canadian	48	0.13%
German	5,539	14.56%
Greek	35	0.09%
Hungarian	12	0.03%
Irish	1,737	4.57%
Italian	550	1.45%
Lithuanian	83	0.22%
United States or American	1,584	4.16%
Norwegian	57	0.15%
Polish	209	0.55%
Portuguese	22	0.06%
Russian	30	0.08%
Scottish	256	0.67%
Scotch-Irish	389	1.02%
Slovak	5	0.01%
Subsaharan African	29	0.08%
Swedish	345	0.91%
Swiss	28	0.07%
Ukrainian	1	0.00%
Welsh	24	0.06%
West Indian (except Hisp. groups)	71	0.19%
Other ancestries	16,885	44.38%
Ancestry Unclassified	6,074	15.97%

DESCRIPTION	DATA	%
2017 Est. Pop Age 5+ by Language Spoken At Home	35,726	
Speak Only English at Home	28,592	80.03%
Speak Asian/Pac. Isl. Lang. at Home	204	0.57%
Speak IndoEuropean Language at Home	381	1.07%
Speak Spanish at Home	6,493	18.18%
Speak Other Language at Home	56	0.16%
2017 Est. Population by Age	38,044	
Age 0 - 4	2,318	6.09%
Age 5 - 9	2,405	6.32%
Age 10 - 14	2,632	6.92%
Age 15 - 17	1,665	4.38%
Age 18 - 20	1,521	4.00%
Age 21 - 24	2,053	5.40%
Age 25 - 34	4,749	12.48%
Age 35 - 44	4,774	12.55%
Age 45 - 54	4,865	12.79%
Age 55 - 64	4,734	12.44%
Age 65 - 74	3,435	9.03%
Age 75 - 84	1,931	5.08%
Age 85 and over	962	2.53%
Age 16 and over	30,148	79.25%
Age 18 and over	29,024	76.29%
Age 21 and over	27,503	72.29%
Age 65 and over	6,328	16.63%
2017 Est. Median Age	38.5	
2017 Est. Average Age	39.4	

PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
2017 Est. Population by Sex	38,044	
Male	18,872	49.61%
Female	19,172	50.39%
2017 Est. Male Population by Age	18,872	
Age 0 - 4	1,190	6.30%
Age 5 - 9	1,227	6.50%
Age 10 - 14	1,361	7.21%
Age 15 - 17	847	4.49%
Age 18 - 20	785	4.16%
Age 21 - 24	1,043	5.53%
Age 25 - 34	2,449	12.98%
Age 35 - 44	2,404	12.74%
Age 45 - 54	2,479	13.14%
Age 55 - 64	2,344	12.42%
Age 65 - 74	1,659	8.79%
Age 75 - 84	786	4.16%
Age 85 and over	300	1.59%
2017 Est. Median Age, Male	37.2	
2017 Est. Average Age, Male	38.2	

DESCRIPTION	DATA	%
2017 Est. Female Population by Age	19,172	
Age 0 - 4	1,128	5.89%
Age 5 - 9	1,178	6.15%
Age 10 - 14	1,271	6.63%
Age 15 - 17	819	4.27%
Age 18 - 20	736	3.84%
Age 21 - 24	1,010	5.27%
Age 25 - 34	2,300	12.00%
Age 35 - 44	2,370	12.36%
Age 45 - 54	2,386	12.44%
Age 55 - 64	2,390	12.47%
Age 65 - 74	1,776	9.26%
Age 75 - 84	1,145	5.97%
Age 85 and over	662	3.45%
2017 Est. Median Age, Female	39.8	
2017 Est. Average Age, Female	40.6	
2017 Est. Pop Age 15+ by Marital Status	30,689	
Total, Never Married	8,988	29.29%
Males, Never Married	5,195	16.93%
Females, Never Married	3,793	12.36%
Married, Spouse present	14,202	46.28%
Married, Spouse absent	2,108	6.87%
Widowed	1,607	5.24%
Males Widowed	374	1.22%
Females Widowed	1,233	4.02%
Divorced	3,784	12.33%
Males Divorced	1,705	5.56%
Females Divorced	2,079	6.78%

PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE
Taylor, Texas

DESCRIPTION	DATA	%
2017 Est. Pop Age 25+ by Edu. Attainment	25,450	
Less than 9th grade	1,883	7.40%
Some High School, no diploma	2,450	9.62%
High School Graduate (or GED)	10,054	39.50%
Some College, no degree	5,190	20.39%
Associate Degree	1,551	6.10%
Bachelor's Degree	3,080	12.10%
Master's Degree	993	3.90%
Professional School Degree	130	0.51%
Doctorate Degree	119	0.47%
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.	7,288	
No High School Diploma	2,652	36.39%
High School Graduate	2,805	38.49%
Some College or Associate's Degree	1,522	20.88%
Bachelor's Degree or Higher	309	4.24%
Households		
2022 Projection	14,663	
2017 Estimate	13,772	
2010 Census	12,672	
2000 Census	11,790	
Growth 2017 - 2022		6.47%
Growth 2010 - 2017		8.68%
Growth 2000 - 2010		7.48%

DESCRIPTION	DATA	%
2017 Est. Households by Household Type	13,772	
Family Households	9,831	71.39%
Nonfamily Households	3,941	28.61%
2017 Est. Group Quarters Population	2,115	
2017 HHs by Ethnicity, Hispanic/Latino	3,345	
2017 Est. Households by HH Income	13,772	
Income < $15,000	1,857	13.49%
Income $15,000 - $24,999	1,520	11.04%
Income $25,000 - $34,999	1,561	11.34%
Income $35,000 - $49,999	2,024	14.69%
Income $50,000 - $74,999	2,363	17.16%
Income $75,000 - $99,999	1,807	13.12%
Income $100,000 - $124,999	1,161	8.43%
Income $125,000 - $149,999	586	4.26%
Income $150,000 - $199,999	483	3.51%
Income $200,000 - $249,999	190	1.38%
Income $250,000 - $499,999	167	1.21%
Income $500,000+	53	0.38%
2017 Est. Average Household Income	$65,964	
2017 Est. Median Household Income	$49,433	

PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
2017 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	$53,237	
Black or African American Alone	$29,958	
American Indian and Alaska Native Alone	$45,940	
Asian Alone	$69,356	
Native Hawaiian and Other Pacific Islander Alone	$30,002	
Some Other Race Alone	$47,816	
Two or More Races	$28,337	
Hispanic or Latino	$40,908	
Not Hispanic or Latino	$53,525	
2017 Est. Family HH Type by Presence of Own Child.	9,831	
Married-Couple Family, own children	2,973	30.24%
Married-Couple Family, no own children	4,326	44.00%
Male Householder, own children	401	4.08%
Male Householder, no own children	395	4.02%
Female Householder, own children	966	9.83%
Female Householder, no own children	770	7.83%
2017 Est. Households by Household Size	13,772	
1-person	3,566	25.90%
2-person	4,518	32.81%
3-person	2,223	16.14%
4-person	1,800	13.07%
5-person	962	6.98%
6-person	446	3.24%
7-or-more-person	257	1.86%
2017 Est. Average Household Size	2.61	

DESCRIPTION	DATA	%
2017 Est. Households by Presence of People Under 18	13,772	
Households with 1 or More People under Age 18:	4,998	36.29%
Married-Couple Family	3,299	66.01%
Other Family, Male Householder	477	9.54%
Other Family, Female Householder	1,182	23.64%
Nonfamily, Male Householder	34	0.68%
Nonfamily, Female Householder	6	0.13%
Households with No People under Age 18:	8,774	63.71%
Married-Couple Family	4,005	45.64%
Other Family, Male Householder	315	3.59%
Other Family, Female Householder	556	6.34%
Nonfamily, Male Householder	1,785	20.35%
Nonfamily, Female Householder	2,113	24.08%
2017 Est. Households by Number of Vehicles	13,772	
No Vehicles	748	5.43%
1 Vehicle	4,248	30.84%
2 Vehicles	5,568	40.43%
3 Vehicles	2,211	16.05%
4 Vehicles	789	5.73%
5 or more Vehicles	209	1.51%
2017 Est. Average Number of Vehicles	1.9	

PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
Family Households		
2022 Projection	10,478	
2017 Estimate	9,831	
2010 Census	9,031	
2000 Census	8,597	
Growth 2017 - 2022		6.58%
Growth 2010 - 2017		8.87%
Growth 2000 - 2010		5.04%
2017 Est. Families by Poverty Status	9,831	
2017 Families at or Above Poverty	8,678	88.27%
2017 Families at or Above Poverty with Children	3,827	38.93%
2017 Families Below Poverty	1,154	11.73%
2017 Families Below Poverty with Children	779	7.92%
2017 Est. Pop Age 16+ by Employment Status	30,148	
In Armed Forces	5	0.02%
Civilian - Employed	16,193	53.71%
Civilian - Unemployed	1,802	5.98%
Not in Labor Force	12,148	40.29%
2017 Est. Civ. Employed Pop 16+ by Class of Worker	16,416	
For-Profit Private Workers	10,999	67.00%
Non-Profit Private Workers	1,169	7.12%
Local Government Workers	1,483	9.04%
State Government Workers	785	4.78%
Federal Government Workers	297	1.81%
Self-Employed Workers	1,652	10.06%
Unpaid Family Workers	31	0.19%

DESCRIPTION	DATA	%
2017 Est. Civ. Employed Pop 16+ by Occupation	16,416	
Architect/Engineer	248	1.51%
Arts/Entertainment/Sports	223	1.36%
Building Grounds Maintenance	742	4.52%
Business/Financial Operations	635	3.87%
Community/Social Services	173	1.06%
Computer/Mathematical	332	2.02%
Construction/Extraction	1,386	8.44%
Education/Training/Library	941	5.73%
Farming/Fishing/Forestry	179	1.09%
Food Prep/Serving	779	4.75%
Health Practitioner/Technician	465	2.83%
Healthcare Support	408	2.48%
Maintenance Repair	1,008	6.14%
Legal	61	0.37%
Life/Physical/Social Science	96	0.58%
Management	1,258	7.67%
Office/Admin. Support	2,518	15.34%
Production	1,158	7.05%
Protective Services	443	2.70%
Sales/Related	1,671	10.18%
Personal Care/Service	420	2.56%
Transportation/Moving	1,271	7.75%
2017 Est. Pop 16+ by Occupation Classification	16,416	
Blue Collar	4,823	29.38%
White Collar	8,621	52.52%
Service and Farm	2,971	18.10%

PRIMARY RETAIL TRADE AREA • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
2017 Est. Workers Age 16+ by Transp. to Work	16,065	
Drove Alone	12,364	76.96%
Car Pooled	2,325	14.47%
Public Transportation	34	0.21%
Walked	246	1.53%
Bicycle	78	0.49%
Other Means	327	2.04%
Worked at Home	691	4.30%
2017 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	4,675	
15 - 29 Minutes	3,262	
30 - 44 Minutes	3,320	
45 - 59 Minutes	2,287	
60 or more Minutes	1,814	
2017 Est. Avg Travel Time to Work in Minutes	32.00	
2017 Est. Occupied Housing Units by Tenure	13,772	
Owner Occupied	9,767	70.92%
Renter Occupied	4,005	29.08%
2017 Owner Occ. HUs: Avg. Length of Residence	16.4	
2017 Renter Occ. HUs: Avg. Length of Residence	6.9	

DESCRIPTION	DATA	%
2017 Est. Owner-Occupied Housing Units by Value	9,767	
Value Less than $20,000	386	3.95%
Value $20,000 - $39,999	604	6.18%
Value $40,000 - $59,999	621	6.36%
Value $60,000 - $79,999	968	9.91%
Value $80,000 - $99,999	863	8.84%
Value $100,000 - $149,999	1,799	18.42%
Value $150,000 - $199,999	1,427	14.62%
Value $200,000 - $299,999	1,801	18.44%
Value $300,000 - $399,999	578	5.92%
Value $400,000 - $499,999	338	3.46%
Value $500,000 - $749,999	263	2.69%
Value $750,000 - $999,999	62	0.63%
Value $1,000,000 or more	55	0.57%
2017 Est. Median All Owner-Occupied Housing Value	$140,046	
2017 Est. Housing Units by Units in Structure	15,779	
1 Unit Attached	235	1.49%
1 Unit Detached	12,205	77.35%
2 Units	422	2.68%
3 or 4 Units	424	2.69%
5 to 19 Units	726	4.60%
20 to 49 Units	90	0.57%
50 or More Units	66	0.42%
Mobile Home or Trailer	1,598	10.13%
Boat, RV, Van, etc.	13	0.08%

DESCRIPTION	DATA	%
2017 Est. Housing Units by Year Structure Built	15,779	
Housing Units Built 2010 or later	1,539	9.75%
Housing Units Built 2000 to 2009	2,233	14.15%
Housing Units Built 1990 to 1999	1,956	12.39%
Housing Units Built 1980 to 1989	2,435	15.43%
Housing Units Built 1970 to 1979	2,048	12.98%
Housing Units Built 1960 to 1969	1,050	6.65%
Housing Units Built 1950 to 1959	1,625	10.30%
Housing Units Built 1940 to 1949	1,023	6.48%
Housing Unit Built 1939 or Earlier	1,871	11.85%
2017 Est. Median Year Structure Built	1981	

LOCATION

Taylor, Texas

CONTACT

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City of Taylor, Texas | 400 Porter Street | Taylor, Texas 76574 | 512.352.6475 ext. 34
noel.bernal@taylortx.gov | www.taylortx.gov

DESCRIPTION	DATA	%
Population		
2022 Projection	17,678	
2017 Estimate	16,574	
2010 Census	15,191	
2000 Census	13,790	
Growth 2017 - 2022		6.66%
Growth 2010 - 2017		9.10%
Growth 2000 - 2010		10.16%
2017 Est. Population by Single-Classification Race	16,574	
White Alone	12,047	72.69%
Black or African American Alone	1,422	8.58%
Amer. Indian and Alaska Native Alone	239	1.44%
Asian Alone	157	0.95%
Native Hawaiian and Other Pac. Isl. Alone	19	0.11%
Some Other Race Alone	2,117	12.77%
Two or More Races	573	3.46%
2017 Est. Population by Hispanic or Latino Origin	16,574	
Not Hispanic or Latino	9,289	56.05%
Hispanic or Latino	7,285	43.95%
Mexican	6,557	90.01%
Puerto Rican	60	0.82%
Cuban	20	0.27%
All Other Hispanic or Latino	648	8.89%

DESCRIPTION	DATA	%
2017 Est. Hisp. or Latino Pop by Single-Class. Race	7,285	
White Alone	4,541	62.33%
Black or African American Alone	143	1.96%
American Indian and Alaska Native Alone	166	2.28%
Asian Alone	10	0.14%
Native Hawaiian and Other Pacific Islander Alone	6	0.08%
Some Other Race Alone	2,080	28.55%
Two or More Races	339	4.65%
2017 Est. Pop by Race, Asian Alone, by Category	157	
Chinese, except Taiwanese	49	31.21%
Filipino	3	1.91%
Japanese	2	1.27%
Asian Indian	27	17.20%
Korean	2	1.27%
Vietnamese	3	1.91%
Cambodian	1	0.64%
Hmong	1	0.64%
Laotian	3	1.91%
Thai	54	34.39%
All Other Asian Races Including 2+ Category	12	7.64%

DESCRIPTION	DATA	%
2017 Est. Population by Ancestry	16,574	
Arab	0	0.00%
Czech	765	4.62%
Danish	1	0.01%
Dutch	20	0.12%
English	641	3.87%
French (except Basque)	74	0.45%
French Canadian	10	0.06%
German	1,721	10.38%
Greek	33	0.20%
Hungarian	8	0.05%
Irish	657	3.96%
Italian	130	0.78%
Lithuanian	44	0.27%
United States or American	544	3.28%
Norwegian	25	0.15%
Polish	126	0.76%
Portuguese	17	0.10%
Russian	0	0.00%
Scottish	115	0.69%
Scotch-Irish	165	1.00%
Slovak	4	0.02%
Subsaharan African	24	0.14%
Swedish	118	0.71%
Swiss	6	0.04%
Ukrainian	0	0.00%
Welsh	15	0.09%
West Indian (except Hisp. groups)	39	0.24%
Other ancestries	8,511	51.35%
Ancestry Unclassified	2,761	16.66%

DESCRIPTION	DATA	%
2017 Est. Pop Age 5+ by Language Spoken At Home	15,450	
Speak Only English at Home	11,468	74.23%
Speak Asian/Pac. Isl. Lang. at Home	63	0.41%
Speak IndoEuropean Language at Home	183	1.18%
Speak Spanish at Home	3,703	23.97%
Speak Other Language at Home	33	0.21%
2017 Est. Population by Age	16,574	
Age 0 - 4	1,124	6.78%
Age 5 - 9	1,162	7.01%
Age 10 - 14	1,273	7.68%
Age 15 - 17	756	4.56%
Age 18 - 20	673	4.06%
Age 21 - 24	892	5.38%
Age 25 - 34	2,208	13.32%
Age 35 - 44	2,257	13.62%
Age 45 - 54	1,979	11.94%
Age 55 - 64	1,848	11.15%
Age 65 - 74	1,311	7.91%
Age 75 - 84	719	4.34%
Age 85 and over	372	2.24%
Age 16 and over	12,768	77.04%
Age 18 and over	12,259	73.97%
Age 21 and over	11,586	69.90%
Age 65 and over	2,402	14.49%
2017 Est. Median Age	35.9	
2017 Est. Average Age	37.5	

COMMUNITY • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
2017 Est. Population by Sex	16,574	
Male	7,840	47.30%
Female	8,734	52.70%
2017 Est. Male Population by Age	7,840	
Age 0 - 4	574	7.32%
Age 5 - 9	582	7.42%
Age 10 - 14	650	8.29%
Age 15 - 17	366	4.67%
Age 18 - 20	319	4.07%
Age 21 - 24	385	4.91%
Age 25 - 34	1,016	12.96%
Age 35 - 44	1,090	13.90%
Age 45 - 54	983	12.54%
Age 55 - 64	904	11.53%
Age 65 - 74	584	7.45%
Age 75 - 84	285	3.64%
Age 85 and over	102	1.30%
2017 Est. Median Age, Male	35.3	
2017 Est. Average Age, Male	36.3	

DESCRIPTION	DATA	%
2017 Est. Female Population by Age	8,734	
Age 0 - 4	550	6.30%
Age 5 - 9	580	6.64%
Age 10 - 14	623	7.13%
Age 15 - 17	390	4.47%
Age 18 - 20	354	4.05%
Age 21 - 24	507	5.80%
Age 25 - 34	1,192	13.65%
Age 35 - 44	1,167	13.36%
Age 45 - 54	996	11.40%
Age 55 - 64	944	10.81%
Age 65 - 74	727	8.32%
Age 75 - 84	434	4.97%
Age 85 and over	270	3.09%
2017 Est. Median Age, Female	36.5	
2017 Est. Average Age, Female	38.5	
2017 Est. Pop Age 15+ by Marital Status	13,015	
Total, Never Married	3,974	30.53%
Males, Never Married	2,070	15.90%
Females, Never Married	1,904	14.63%
Married, Spouse present	5,986	45.99%
Married, Spouse absent	857	6.58%
Widowed	579	4.45%
Males Widowed	111	0.85%
Females Widowed	468	3.60%
Divorced	1,619	12.44%
Males Divorced	676	5.19%
Females Divorced	943	7.25%

COMMUNITY • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
2017 Est. Pop Age 25+ by Edu. Attainment	10,694	
Less than 9th grade	833	7.79%
Some High School, no diploma	987	9.23%
High School Graduate (or GED)	4,266	39.89%
Some College, no degree	2,232	20.87%
Associate Degree	555	5.19%
Bachelor's Degree	1,185	11.08%
Master's Degree	492	4.60%
Professional School Degree	71	0.66%
Doctorate Degree	73	0.68%
2017 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.	3,889	
No High School Diploma	1,236	31.78%
High School Graduate	1,581	40.65%
Some College or Associate's Degree	879	22.60%
Bachelor's Degree or Higher	193	4.96%
Households		
2022 Projection	6,524	
2017 Estimate	6,024	
2010 Census	5,325	
2000 Census	4,809	
Growth 2017 - 2022		8.30%
Growth 2010 - 2017		13.13%
Growth 2000 - 2010		10.73%

DESCRIPTION	DATA	%
2017 Est. Households by Household Type	6,024	
Family Households	4,269	70.87%
Nonfamily Households	1,755	29.13%
2017 Est. Group Quarters Population	616	
2017 HHs by Ethnicity, Hispanic/Latino	1,906	
2017 Est. Households by HH Income	6,024	
Income < $15,000	716	11.89%
Income $15,000 - $24,999	588	9.76%
Income $25,000 - $34,999	637	10.57%
Income $35,000 - $49,999	1,012	16.80%
Income $50,000 - $74,999	1,106	18.36%
Income $75,000 - $99,999	889	14.76%
Income $100,000 - $124,999	498	8.27%
Income $125,000 - $149,999	223	3.70%
Income $150,000 - $199,999	199	3.30%
Income $200,000 - $249,999	75	1.25%
Income $250,000 - $499,999	64	1.06%
Income $500,000+	17	0.28%
2017 Est. Average Household Income	$65,740	
2017 Est. Median Household Income	$51,334	

COMMUNITY • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
2017 Median HH Inc. by Single-Class. Race or Eth.		
White Alone	$54,569	
Black or African American Alone	$38,252	
American Indian and Alaska Native Alone	$53,906	
Asian Alone	$56,250	
Native Hawaiian and Other Pacific Islander Alone	$30,556	
Some Other Race Alone	$55,216	
Two or More Races	$29,286	
Hispanic or Latino	$48,473	
Not Hispanic or Latino	$52,943	
2017 Est. Family HH Type by Presence of Own Child.	4,269	
Married-Couple Family, own children	1,291	30.24%
Married-Couple Family, no own children	1,705	39.94%
Male Householder, own children	205	4.80%
Male Householder, no own children	189	4.43%
Female Householder, own children	524	12.27%
Female Householder, no own children	355	8.32%
2017 Est. Households by Household Size	6,024	
1-person	1,596	26.49%
2-person	1,834	30.44%
3-person	1,014	16.83%
4-person	803	13.33%
5-person	440	7.30%
6-person	207	3.44%
7-or-more-person	130	2.16%
2017 Est. Average Household Size	2.65	

DESCRIPTION	DATA	%
2017 Est. Households by Presence of People Under 18	6,024	
Households with 1 or More People under Age 18:	2,321	38.53%
Married-Couple Family	1,434	61.78%
Other Family, Male Householder	242	10.43%
Other Family, Female Householder	624	26.88%
Nonfamily, Male Householder	19	0.82%
Nonfamily, Female Householder	2	0.09%
Households with No People under Age 18:	3,703	61.47%
Married-Couple Family	1,564	42.24%
Other Family, Male Householder	151	4.08%
Other Family, Female Householder	257	6.94%
Nonfamily, Male Householder	770	20.79%
Nonfamily, Female Householder	961	25.95%
2017 Est. Households by Number of Vehicles	6,024	
No Vehicles	293	4.86%
1 Vehicle	1,926	31.97%
2 Vehicles	2,407	39.96%
3 Vehicles	970	16.10%
4 Vehicles	370	6.14%
5 or more Vehicles	58	0.96%
2017 Est. Average Number of Vehicles	1.9	

DESCRIPTION	DATA	%
Family Households		
2022 Projection	4,624	
2017 Estimate	4,269	
2010 Census	3,770	
2000 Census	3,506	
Growth 2017 - 2022		8.32%
Growth 2010 - 2017		13.24%
Growth 2000 - 2010		7.53%
2017 Est. Families by Poverty Status	4,269	
2017 Families at or Above Poverty	3,827	89.65%
2017 Families at or Above Poverty with Children	1,805	42.28%
2017 Families Below Poverty	442	10.35%
2017 Families Below Poverty with Children	327	7.66%
2017 Est. Pop Age 16+ by Employment Status	12,768	
In Armed Forces	2	0.02%
Civilian - Employed	7,251	56.79%
Civilian - Unemployed	714	5.59%
Not in Labor Force	4,801	37.60%
2017 Est. Civ. Employed Pop 16+ by Class of Worker	7,339	
For-Profit Private Workers	5,138	70.01%
Non-Profit Private Workers	624	8.50%
Local Government Workers	572	7.79%
State Government Workers	359	4.89%
Federal Government Workers	95	1.29%
Self-Employed Workers	537	7.32%
Unpaid Family Workers	14	0.19%

DESCRIPTION	DATA	%
2017 Est. Civ. Employed Pop 16+ by Occupation	7,339	
Architect/Engineer	122	1.66%
Arts/Entertainment/Sports	146	1.99%
Building Grounds Maintenance	340	4.63%
Business/Financial Operations	319	4.35%
Community/Social Services	65	0.89%
Computer/Mathematical	119	1.62%
Construction/Extraction	421	5.74%
Education/Training/Library	472	6.43%
Farming/Fishing/Forestry	41	0.56%
Food Prep/Serving	406	5.53%
Health Practitioner/Technician	137	1.87%
Healthcare Support	136	1.85%
Maintenance Repair	464	6.32%
Legal	21	0.29%
Life/Physical/Social Science	37	0.50%
Management	430	5.86%
Office/Admin. Support	1,125	15.33%
Production	634	8.64%
Protective Services	221	3.01%
Sales/Related	861	11.73%
Personal Care/Service	142	1.93%
Transportation/Moving	680	9.27%
2017 Est. Pop 16+ by Occupation Classification	7,339	
Blue Collar	2,199	29.96%
White Collar	3,854	52.51%
Service and Farm	1,286	17.52%

COMMUNITY • DEMOGRAPHIC PROFILE

Taylor, Texas

DESCRIPTION	DATA	%
2017 Est. Workers Age 16+ by Transp. to Work	7,129	
Drove Alone	5,503	77.19%
Car Pooled	1,117	15.67%
Public Transportation	21	0.29%
Walked	125	1.75%
Bicycle	44	0.62%
Other Means	121	1.70%
Worked at Home	198	2.78%
2017 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	2,268	
15 - 29 Minutes	1,243	
30 - 44 Minutes	1,604	
45 - 59 Minutes	1,191	
60 or more Minutes	608	
2017 Est. Avg Travel Time to Work in Minutes	31.00	
2017 Est. Occupied Housing Units by Tenure	6,024	
Owner Occupied	3,992	66.27%
Renter Occupied	2,032	33.73%
2017 Owner Occ. HUs: Avg. Length of Residence	15.9	
2017 Renter Occ. HUs: Avg. Length of Residence	6.0	

DESCRIPTION	DATA	%
2017 Est. Owner-Occupied Housing Units by Value	3,992	
Value Less than $20,000	102	2.56%
Value $20,000 - $39,999	141	3.53%
Value $40,000 - $59,999	110	2.76%
Value $60,000 - $79,999	435	10.90%
Value $80,000 - $99,999	396	9.92%
Value $100,000 - $149,999	1,014	25.40%
Value $150,000 - $199,999	824	20.64%
Value $200,000 - $299,999	656	16.43%
Value $300,000 - $399,999	179	4.48%
Value $400,000 - $499,999	60	1.50%
Value $500,000 - $749,999	44	1.10%
Value $750,000 - $999,999	10	0.25%
Value $1,000,000 or more	21	0.53%
2017 Est. Median All Owner-Occupied Housing Value	$140,039	
2017 Est. Housing Units by Units in Structure	6,718	
1 Unit Attached	94	1.40%
1 Unit Detached	5,267	78.40%
2 Units	226	3.36%
3 or 4 Units	303	4.51%
5 to 19 Units	449	6.68%
20 to 49 Units	74	1.10%
50 or More Units	35	0.52%
Mobile Home or Trailer	262	3.90%
Boat, RV, Van, etc.	8	0.12%

DESCRIPTION	DATA	%
2017 Est. Housing Units by Year Structure Built	6,718	
Housing Units Built 2010 or later	832	12.38%
Housing Units Built 2000 to 2009	960	14.29%
Housing Units Built 1990 to 1999	815	12.13%
Housing Units Built 1980 to 1989	917	13.65%
Housing Units Built 1970 to 1979	887	13.20%
Housing Units Built 1960 to 1969	529	7.87%
Housing Units Built 1950 to 1959	510	7.59%
Housing Units Built 1940 to 1949	382	5.69%
Housing Unit Built 1939 or Earlier	886	13.19%
2017 Est. Median Year Structure Built	1982	

ABOUT THE RETAIL COACH

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from "macro to micro" trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail360® process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

C. Kelly Cofer
President & CEO
The Retail Coach, LLC

Retail360®

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" data gathered through extensive visits within our clients' communities.

Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts—all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

The Retail Coach –
"It's not about data. It's about your success."

ACKNOWLEDGEMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2016/2017, ESRI 2016, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

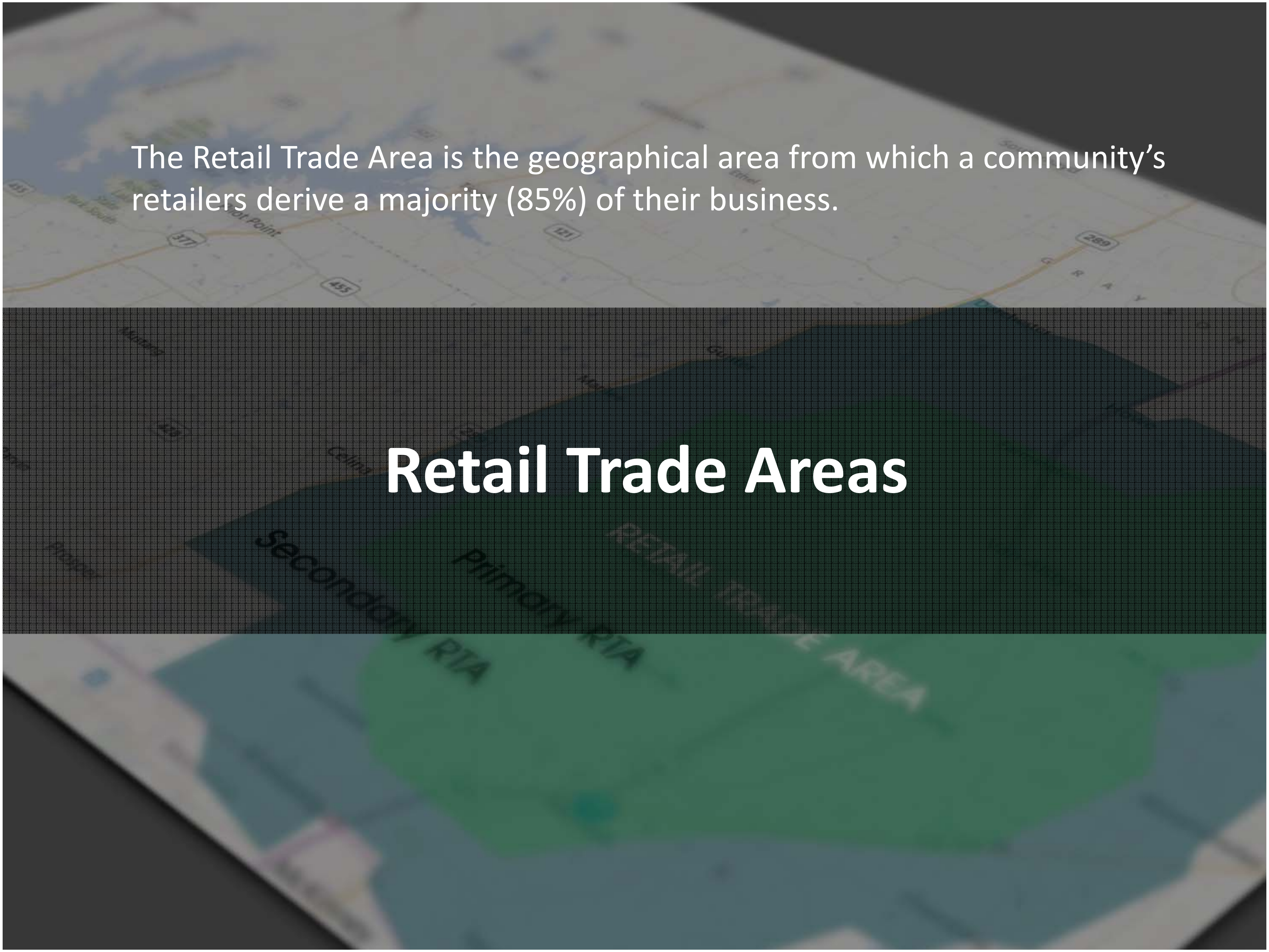
To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Taylor, Texas
RETAIL MARKET ANALYSIS
April 2017

TheRetailCoach



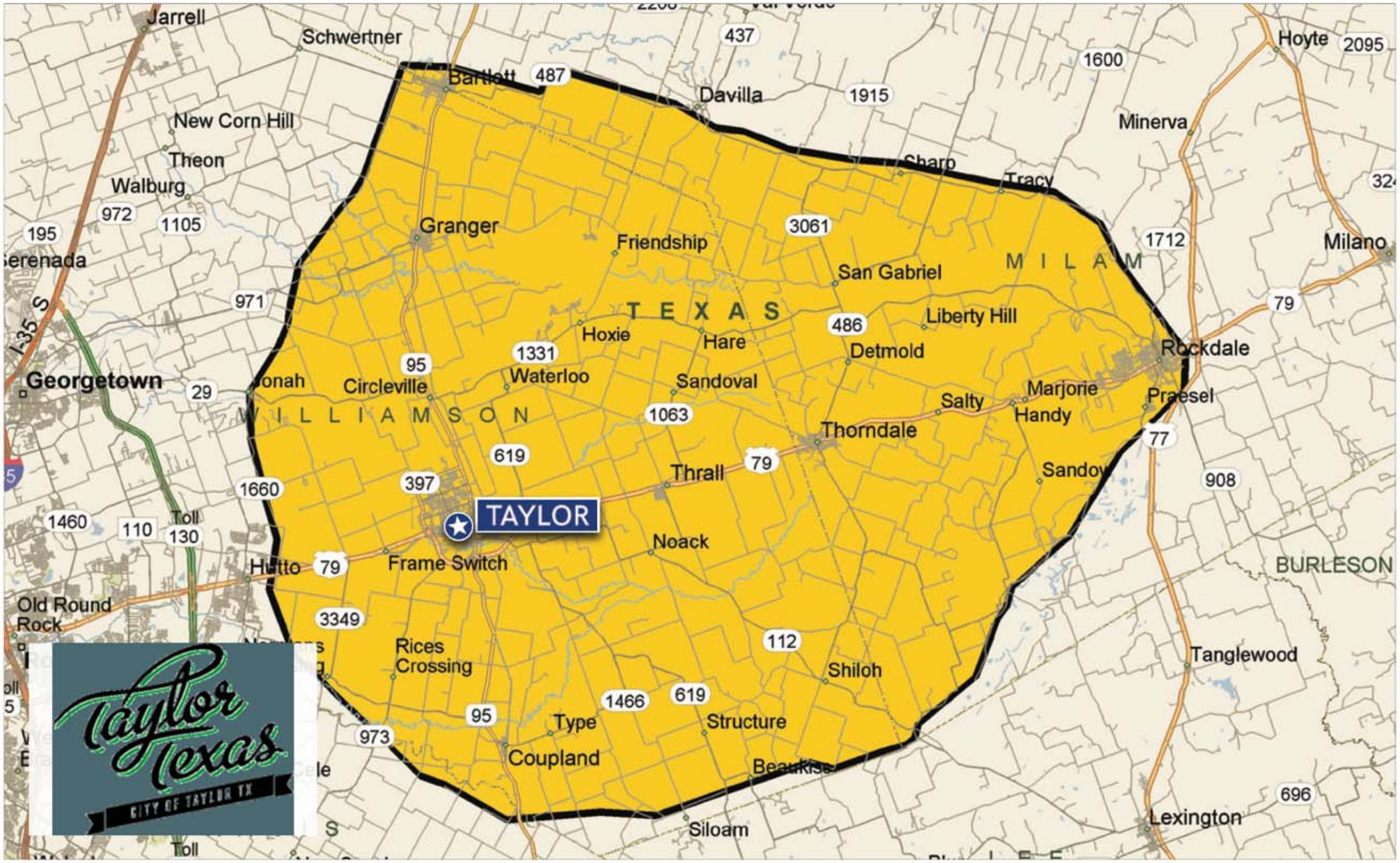
The Retail Trade Area is the geographical area from which a community's retailers derive a majority (85%) of their business.

Retail Trade Areas

PRIMARY RETAIL TRADE AREA

Taylor, Texas

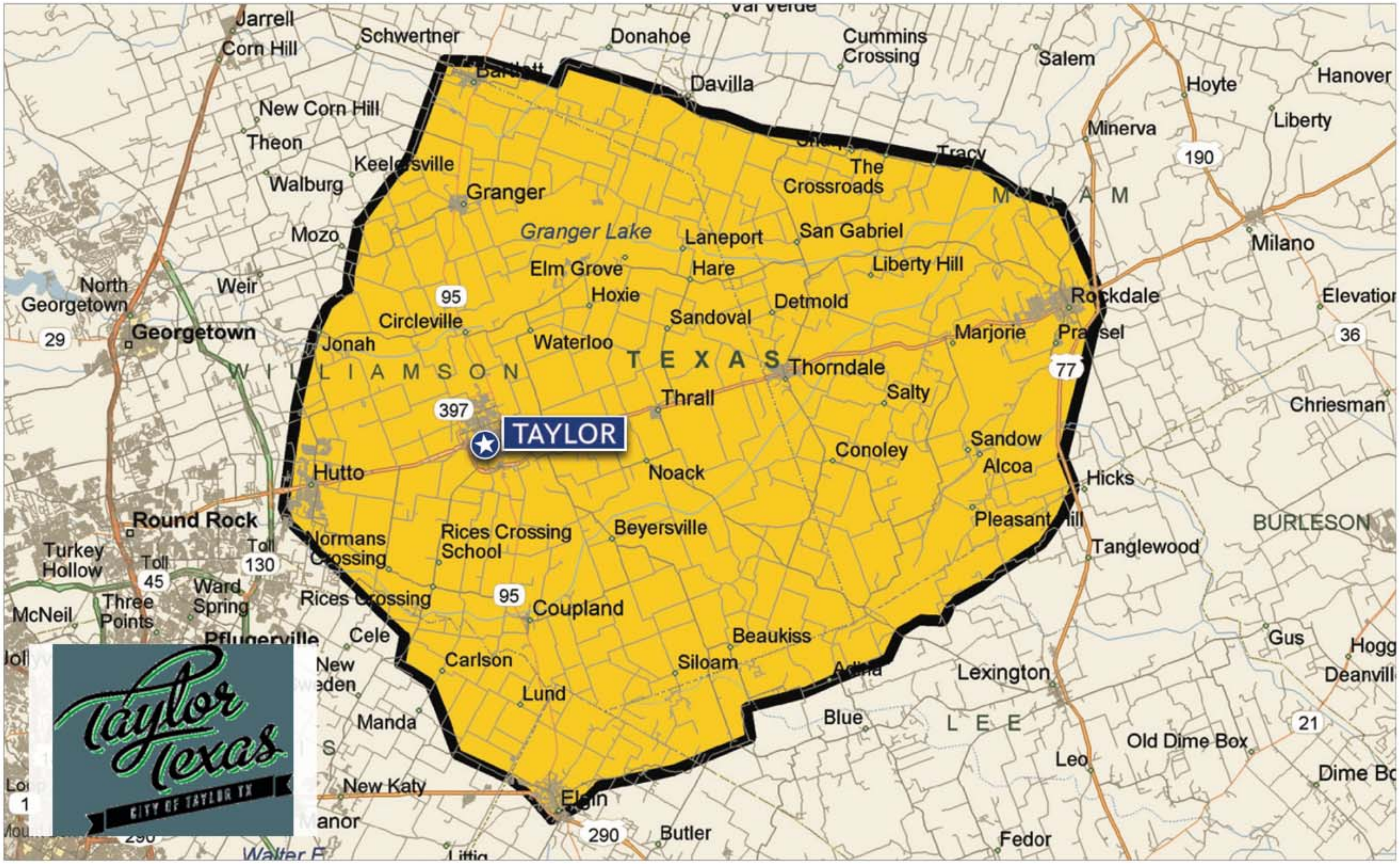
2017 Pop: 38,044



RETAIL TRADE AREA

Taylor, Texas

2017 Pop: 68,916



RETAIL GAP ANALYSIS

Identifies sales leakage - when residents purchase products/services outside of Taylor.

Measures consumer demand and retail opportunity.

DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE/SURPLUS*
Total Retail Sales Incl Eating and Drinking Places	**$578,936,318.34**	**$320,717,861.00**	**$258,218,457.34**
Motor Vehicle and Parts Dealers	$129,083,483.61	$33,703,274.00	$95,380,209.61
Automotive Dealers	$111,101,556.95	$25,411,561.00	$85,689,995.95
Other Motor Vehicle Dealers	$7,218,793.03	$1,683,227.00	$5,535,566.03
Automotive Parts/Accsrs, Tire Stores	$10,763,133.63	$6,608,486.00	$4,154,647.63
Furniture and Home Furnishings Stores	$13,170,417.52	$1,565,320.00	$11,605,097.52
Furniture Stores	$7,569,770.61	$1,565,320.00	$6,004,450.61
Home Furnishing Stores	$5,600,646.91	$0.00	$5,600,646.91
Electronics and Appliance Stores	$20,869,063.83	$6,295,538.00	$14,573,525.83
Appliances, TVs, Electronics Stores	$10,434,531.91	$2,647,769.00	$7,786,762.91
Household Appliances Stores	$1,344,471.31	$1,805,180.00	-$460,708.69
Electronics Stores	$9,090,060.61	$1,842,589.00	$7,247,471.61
Building Material, Garden Equip Stores	$57,179,688.80	$23,095,588.00	$34,084,100.80
Building Material and Supply Dealers	$52,489,624.89	$22,493,962.00	$29,995,662.89
Home Centers	$20,358,135.70	$6,629,572.00	$13,728,563.70
Paint and Wallpaper Stores	$1,459,156.81	$0.00	$1,459,156.81
Hardware Stores	$4,828,066.12	$882,867.00	$3,945,199.12
Other Building Materials Dealers	$25,844,266.27	$14,981,523.00	$10,862,743.27
Building Materials, Lumberyards	$9,642,553.40	$4,975,776.00	$4,666,777.40
Lawn, Garden Equipment, Supplies Stores	$4,690,063.90	$601,626.00	$4,088,437.90
Outdoor Power Equipment Stores	$693,104.73	$285,326.00	$407,778.73
Nursery and Garden Centers	$3,996,959.18	$316,300.00	$3,680,659.18

DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE/SURPLUS*
Food and Beverage Stores	$73,100,528.62	$46,972,239.00	$26,128,289.62
Grocery Stores	$66,504,446.95	$42,960,976.00	$23,543,470.95
Supermarkets, Grocery (Ex Conv) Stores	$61,093,894.66	$41,802,120.00	$19,291,774.66
Convenience Stores	$5,410,552.29	$1,158,856.00	$4,251,696.29
Specialty Food Stores	$2,864,954.91	$1,618,234.00	$1,246,720.91
Beer, Wine and Liquor Stores	$3,731,126.76	$2,393,029.00	$1,338,097.76
Health and Personal Care Stores	$35,701,315.03	$17,469,703.00	$18,231,612.03
Pharmacies and Drug Stores	$28,473,719.29	$15,105,349.00	$13,368,370.29
Cosmetics, Beauty Supplies, Perfume Stores	$3,525,660.23	$1,645,127.00	$1,880,533.23
Optical Goods Stores	$1,150,863.90	$497,506.00	$653,357.90
Other Health and Personal Care Stores	$2,551,071.61	$221,721.00	$2,329,350.61
Gasoline Stations	$44,577,542.37	$36,529,689.00	$8,047,853.37
Gasoline Stations With Conv Stores	$24,283,261.47	$28,722,645.00	-$4,439,383.53
Other Gasoline Stations	$20,294,280.90	$7,807,044.00	$12,487,236.90
Clothing and Clothing Accessories Stores	$25,069,568.74	$3,467,011.00	$21,602,557.74
Clothing Stores	$18,383,239.92	$2,408,385.00	$15,974,854.92
Men's Clothing Stores	$718,849.28	$0.00	$718,849.28
Women's Clothing Stores	$3,961,815.65	$426,662.00	$3,535,153.65
Childrens, Infants Clothing Stores	$869,899.75	$0.00	$869,899.75
Family Clothing Stores	$10,391,439.19	$1,622,110.00	$8,769,329.19
Clothing Accessories Stores	$946,290.32	$359,613.00	$586,677.32
Other Clothing Stores	$1,494,945.72	$0.00	$1,494,945.72
Shoe Stores	$3,723,483.74	$0.00	$3,723,483.74
Jewelry, Luggage, Leather Goods Stores	$2,962,845.08	$1,058,626.00	$1,904,219.08
Jewelry Stores	$2,687,275.59	$1,058,626.00	$1,628,649.59
Luggage and Leather Goods Stores	$275,569.48	$0.00	$275,569.48

DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE/SURPLUS*
Sporting Goods, Hobby, Book, Music Stores	$11,507,342.83	$1,942,792.00	$9,564,550.83
Sportng Goods, Hobby, Musical Inst Stores	$9,763,368.15	$1,715,612.00	$8,047,756.15
Sporting Goods Stores	$6,978,497.60	$1,405,219.00	$5,573,278.60
Hobby, Toys and Games Stores	$1,908,268.28	$256,000.00	$1,652,268.28
Sew/Needlework/Piece Goods Stores	$354,865.55	$54,393.00	$300,472.55
Musical Instrument and Supplies Stores	$521,736.72	$0.00	$521,736.72
Book, Periodical and Music Stores	$1,743,974.69	$227,180.00	$1,516,794.69
Book Stores and News Dealers	$1,743,974.69	$227,180.00	$1,516,794.69
Book Stores	$1,556,887.54	$227,180.00	$1,329,707.54
News Dealers and Newsstands	$187,087.15	$0.00	$187,087.15
General Merchandise Stores	$65,678,188.93	$113,710,542.00	-$48,032,353.07
Department Stores Excl Leased Depts	$43,070,826.54	$0.00	$43,070,826.54
Other General Merchandise Stores	$22,607,362.39	$113,710,542.00	-$91,103,179.61
Miscellaneous Store Retailers	$14,647,203.07	$5,075,038.00	$9,572,165.07
Florists	$685,561.30	$397,357.00	$288,204.30
Office Supplies, Stationery, Gift Stores	$5,053,586.56	$467,120.00	$4,586,466.56
Office Supplies and Stationery Stores	$2,867,294.47	$0.00	$2,867,294.47
Gift, Novelty and Souvenir Stores	$2,186,292.08	$467,120.00	$1,719,172.08
Used Merchandise Stores	$2,263,386.55	$1,396,806.00	$866,580.55
Other Miscellaneous Store Retailers	$6,644,668.66	$2,813,755.00	$3,830,913.66
Non-Store Retailers	$25,807,398.63	$3,972,763.00	$21,834,635.63

DESCRIPTION	POTENTIAL SALES	ACTUAL SALES	LEAKAGE/SURPLUS*
Foodservice and Drinking Places	$62,544,576.35	$26,918,364.00	$35,626,212.35
Special Foodservices	$3,762,960.58	$1,257,249.00	$2,505,711.58
Drinking Places -Alcoholic Beverages	$2,076,812.17	$829,433.00	$1,247,379.17
Full Service Restaurants	$27,794,101.39	$8,658,750.00	$19,135,351.39
Limited Service Eating Places	$25,697,940.57	$16,059,567.00	$9,638,373.57
Cafeterias, Grill Buffets, and Buffets	$1,053,667.31	$0.00	$1,053,667.31
Snack and Non-alcoholic Beverage Bars	$2,159,094.34	$113,365.00	$2,045,729.34

Positive changes since 2012

Primary RTA Pop 2012 – 36,734

Primary RTA Pop 2017 – 38,044

Primary RTA Avg HH Income 2012: $54,738

Primary RTA Avg HH Income 2017: $65,964

Retail Trade Area Pop 2012 – 61,576

Retail Trade Area Pop 2017 – 69,916

Retail Trade Area Avg HH Income 2012: $59,812

Retail Trade Area Avg HH Income 2017: $72,897

TheRetailCoach

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Aaron Farmer 662.231.0608

AUSTIN, TX

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City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #: **6**

Agenda Title: Receive report from the Taylor Chamber of Commerce.

Council Action to be taken: Accept report as presented

Initiating Organization: Taylor Chamber of Commerce

Staff Contact: **Tia Stone, President**

1. INTRODUCTION/PURPOSE

The purpose of this agenda item is present to the City Council a Report of Activities and Budget for the Taylor Chamber of Commerce.

2. DESCRIPTION/ JUSTIFICATION

Section 3.3 of the Agreement between the City of Taylor and the Taylor Chamber of Commerce states in part, "The Chamber of Commerce shall prepare written reports for submission to the City Council on a quarterly basis, during the months of January, April, July, and October". The attached report is meant to fulfill this requirement.

3. FINANCIAL/BUDGET

The Local Hotel Occupancy Tax rate is 7% collected on hotel/motel sleeping rooms. Section 1.1 of the agreement between the City and the Chamber states that the City will provide the Chamber 75% of the taxes collected and the amount will be limited to and not exceed $50,000 per year. Section 3.1 states that of this amount, the administrative costs may not exceed 30% of the $50,000 or up to $15,000 per year.

4. TIMELINE CONSIDERATIONS

The last report was presented to Council on April 27, 2017 and was for the period of April-December, 2016. This report will cover the first quarter of 2017, Jan-March and get these reports current again.

5. RECOMMENDATION

Receive report.

6. REFERENCE FILES

6a. Report to be presented at meeting.
6b. Publicity and Tourism Agreement 2016-2017
6c. HOT Budget for 2016-2017

Report to Taylor City Council on Visitor Center Activity

May 11, 2017 | Activity January -

Visitor outreach

a. Packets & tourism information
   i. 50 maps, 25 Hello Taylor and Moody brochures, 25 Visit Taylor Made* postcards and 15 directories to Sirloin Stockade on 1/11
   ii. 40 directories, 25 Visit Taylor Made postcards, 20 Moody Museum brochures, 25 Hello Taylor brochures and 25 maps to Sirloin Stockade on 1/23
   iii. 50 maps to Walmart 2/9
   iv. 10 Visit Taylor Made postcards and 20 Hello Taylor brochures to local realtor 2/10
   v. 150 BBQ trail brochures to Davis Grocery & BBQ 2/10
   vi. 30 maps, 30 directories, 30 Hello Taylor and 30 Visit Taylor Made postcards to Sirloin
   vii. 50 maps to library 2/13
   viii. 100 Hello brochures to the Waskom travel center 2/21
   ix. 30 directories, 30 maps, 30 Hello brochures to Sirloin 2/27
   x. 10 directories to the Moody Museum 3/27
   xi. 50 welcome packets to Wilco Expo for City Wide Garage Sale 2/23

b. Ongoing
   i. Facebook page, web site & Constant Contact Friday newsletter
   ii. Monthly visitor services

Account activity

a. Taylor Press for ad in WilCo Exposition Center opening magazine.
   i. Ad purchased collaboration with Taylor Marketing Team for $800. Together we paid for a full page and were given a two-page spread.
   ii. Promoted www.TaylorMadeTexas.com
   iii. Purchased in autumn but paid in January

b. Barbecue and music festival $1500 to LilCo copywriting for website.

c. GRANT APPLICATION: Taylor Main Street Car Show, Oct. 29: wrap-up information submitted Dec. 28, $2305 awarded and paid on 1/31

Questions or comments?

Tia Rae Stone
President & C.E.O.

Taylor Chamber of Commerce
Transaction Detail by Account
January through March 2017

Type	Date	Num	Name	Memo	Clr	Split	Amount	Balance
Citizens-Hotel/Motel (Tourism)								
Bill Pmt -Check	01/04/2017	1406	Taylor Press'	Ad in Expo Opening magaz...	X	Accounts Payable	(800.00)	(800.00)
Bill Pmt -Check	01/05/2017	1407	Lil Co Letterpress	Copywriting	X	Accounts Payable	(1,500.00)	(2,300.00)
Bill Pmt -Check	01/25/2017	1408	City of Taylor Main ...	VOID:	X	Accounts Payable	0.00	(2,300.00)
Deposit	01/31/2017			Interest	X	Interest Income	1.51	(2,298.49)
Bill Pmt -Check	02/07/2017	1409	City of Taylor Main ...		X	Accounts Payable	(2,305.00)	(4,603.49)
Deposit	02/09/2017			Deposit	X	Undeposited Fu...	5,646.41	1,042.92
Deposit	02/28/2017			Interest	X	Interest Income	1.41	1,044.33
Deposit	03/30/2017			Deposit	X	Undeposited Fu...	3,120.66	4,164.99
Deposit	03/31/2017			Interest	X	Interest Income	1.68	4,166.67
Total Citizens-Hotel/Motel (Tourism)							4,166.67	4,166.67
TOTAL							**4,166.67**	**4,166.67**

STATE OF TEXAS §
§ KNOW ALL MEN BY THESE PRESENTS:
COUNTY OF WILLIAMSON §

PUBLICITY AND TOURISM AGREEMENT

This Publicity and Tourism Agreement ("Agreement") is made by and between the City of Taylor, Texas, a Texas Home Rule Municipal Corporation, (referred to herein as the "City") and the Taylor Chamber of Commerce, a Texas non-profit corporation organized and existing under the laws of the State of Texas, (referred to herein as "Chamber of Commerce"). The City and the Chamber of Commerce are also referred to collectively in this Agreement as the "Parties" and singularly as "Party". The Parties have entered into other Publicity and Tourism Agreements prior to the date of this Agreement. However, the Parties intend that this Agreement will supersede and replace all previously adopted and finalized Publicity and Tourism Agreements in their entirety.

RECITALS

WHEREAS, V.A.T.S. Tax Code, Chapter 351, entitled Local Hotel Occupancy Tax, provides that a hotel/motel sleeping room tax of seven percent (7%) may be collected by cities, and that the proceeds from such tax may be used for promotion of tourism, in support of the arts, historical preservations and other purposes as set out in the statute as now written and as may be amended, and the City has been and is collecting the tax; and

WHEREAS, the City, acting under the authority granted to it under state statutes and its Home-Rule Charter, has theretofore enacted a local hotel/motel occupancy tax on occupants of hotels and motels within the City and it's extraterritorial jurisdiction; and

WHEREAS, the City desires to use a portion of the revenue generated from the hotel/motel occupancy tax to promote tourism in the City and to publicize activities and special events occurring in and around the City; and

WHEREAS, the Chamber of Commerce has expressed a desire to establish ongoing programs to promote tourism in and around the City, and desires to work with the City to accomplish this goal; and

WHEREAS, the City, has determined that it desires to work with the Chamber of Commerce toward the mutual goal of promoting tourism in and around the City; and

WHEREAS, the City has determined the Chamber of Commerce is an organization that is able to receive information from the public concerning promotion of tourism in the Taylor area, and that the Chamber of Commerce is able to summarize the input received from the public in this regard and to present that information to the City Council for its consideration; and

WHEREAS, the City desires to periodically receive from the Chamber of Commerce information concerning requests of local businesses and organizations so that the City may evaluate the information when budgeting for expenditures related to publicity for the City, and for promoting tourism in and around the City; and

WHEREAS, in consideration of their mutual desire to promote tourism and to attract visitors to the City, the Parties desire to contract for the management and supervision by the Chamber of Commerce for programs and activities funded with revenue from the hotel/motel occupancy tax.

NOW, IN CONSIDERATION OF THE MUTUAL COVENANTS TO BE PERFORMED BY THE PARTIES AND OTHER VALUABLE CONSIDERATION HEREBY ACKNOWLEDGED THE PARTIES AGREE TO THE FOLLOWING:

I.

GENERAL TERMS

As more specifically detailed herein, the Parties generally agree to the following basic terms:

1) In conformity with the Texas Tax Code, Chapter 351 and the City ordinances pertaining thereto, the City shall collect the hotel/motel occupancy tax. The City shall provide to the Chamber of Commerce seventy-five per cent (75%) of the hotel/motel taxes collected by the City, but such amount shall not exceed and shall be limited to Fifty Thousand Dollars ($50,000.00). All hotel/motel taxes derived from sporting events shall be excluded from payment to the Chamber and such hotel/motel taxes shall be retained by the City. The payments to the Chamber of Commerce shall be made monthly within fifteen (15) days of receipt of the tax by the City. The City will develop a methodology for calculating the revenue amount

from sporting events.

2) The Chamber of Commerce shall expend the tax revenue disbursed under this Agreement for the exclusive purpose of advertising and conducting solicitations and programs to attract tourists and visitors to the City and its vicinity, as provided by the Texas Tax Code Chapter §351.101(a)(3). All such revenues shall be expended in a manner directly enhancing and promoting tourism and the hotel industry in the City and the immediate vicinity.

3) During the term of this Agreement, the Chamber of Commerce may request additional Hotel/Motel tax revenue funds for special projects in excess of the funds allocated to it in this Agreement. The City shall retain sole discretion in granting or denying additional funds requested by the Chamber of Commerce.

II.

SERVICES TO BE PERFORMED BY THE CHAMBER OF COMMERCE

Section 2.1 LOCAL ORGANIZATIONS'/BUSINESSES' REQUESTS FOR FUNDING:

The Parties agree that the Chamber of Commerce shall meet with members of the Taylor community to receive information from them, related to their requests for assistance from the City for promotion of business and/or publicity related to various local events and activities. Subsequently, on a quarterly basis, the Chamber of Commerce will coordinate with the City Manager to attend a regularly scheduled City Council meeting to present a written update on the information the Chamber of Commerce has gathered from the Taylor community and with year-to-date budget, income and expenditure information. The Parties agree that if and when entities, businesses or individuals in the Taylor community request an audience for presentation of information to the City concerning promotion of tourism or special events or activities, the City may refer these entities, businesses, and individuals to the Chamber of Commerce and the Chamber of Commerce shall schedule presentation to the requesting entity. The Chamber agrees to hold active membership in the Taylor Marketing Partnership (TMP) and participate in marketing efforts to promote the Taylor community in conjunction with the TMP.

Section 2.2 PROMOTION OF TOURISM:

The Chamber of Commerce shall perform services related to advertising and promoting tourism for the visitor market, from which the City derives direct tourist income benefit.

The Chamber of Commerce agrees to conduct a continuing program of advertising and promotion for the purpose of attracting visitors, tourists, and meetings/conventions to the City and the local area by: publishing and distributing brochures and community information packets through traditional means as well as incorporating electronic media and emerging technologies; advertising in various tourists publications and general media publications as appropriate; representing the City at travel shows and other such events; participating with state and regional agencies in tourist development programs of benefit to the local area and to the City; and, using all appropriate means to increase the traveling public's awareness of the resort and recreational advantages of the local area and the City.

The Chamber of Commerce further agrees that it will: seek to achieve economic benefits for the City through all such activities; provide tourist-related information about the City, upon request; and serve as an advisory body to the City, on request, in matters related to expanding the tourist-derived economy.

Section 2.3 STAFFING:

The Chamber of Commerce shall use its best efforts to secure sufficient numbers of employees and volunteers to accomplish the responsibilities set forth in this Agreement. The Chamber of Commerce shall further provide office space, equipment, supplies and other materials necessary to accomplish the purposes of this Agreement.

It is expressly understood and agreed by and between the Parties that the Chamber of Commerce is hired and engaged as an independent contractor and is not an officer, agent or employee of the City.

III.

BUDGET AND PERFORMANCE REVIEW

Section 3.1 BUDGET PROCESS:

During the fourth quarter of this Agreement term, the Chamber of Commerce shall provide to the City a proposed budget for the upcoming year outlining the amount of hotel/motel occupancy tax revenue it expects to receive and how it will be expended. The proposed budget will then be considered and either rejected or approved by the City Council, in writing, in advance of the release of any local hotel/motel occupancy tax funds. It is understood and agreed by and between the Parties that, upon budget approval by the City, a fiduciary duty is created in the Chamber of Commerce with respect to expenditures of revenue provided.

The Chamber of Commerce shall maintain complete and accurate financial records of each expenditure of local hotel/motel occupancy tax revenue it has received and, upon request of the City Council or other person acting on behalf of the City Council, shall make the records available for inspection and review. The Chamber of Commerce shall maintain the revenue provided from the local hotel/motel occupancy tax in a separate account established for that purpose and shall not commingle that revenue with any other monies of the Chamber of Commerce.

It is understood and agreed by and between the Parties that hotel/motel occupancy tax funds may be spent by the Chamber of Commerce for day-to-day operations including supplies, salaries, office rental, travel expenses, and other administrative costs, directly related to the promotion of tourism. The portion of the total administrative costs for which hotel/motel occupancy tax revenues are expended may not exceed the actual administrative costs for the activities, nor may the administrative expense exceed thirty percent (30%) of the Fifty Thousand Dollar ($50,000.00) per annum revenue cap of hotel/motel occupancy tax paid by the City to the Chamber of Commerce. Payments received beyond this cap shall not be eligible for any additional administrative cost offset. The limit of Chamber administrative cost expenditures utilizing hotel/motel occupancy tax revenues may not exceed sixteen thousand, five hundred dollars ($15,000.00) per annum. The administrative cost, once approved in the budget as provided herein, may be transferred into a separate Chamber of Commerce account.

Section 3.2 PERFORMANCE AND EVALUATION STANDARDS:

1) Methodology:

a) In order to segregate hotel funds generated from Taylor Regional Park ("TRP") sporting events, an evaluation of lodging activity will be performed.

Each six (6) month period shall be defined as October to March and April to September. Specific events shall include the Triple Crown National Softball Tournament held annually in July, the annual Lone Star Soccer season September through February, and other Regional or National events as requested by the City no less than one (1) month in advance.

b) Data collected will be used for annual trend analysis in future budget projections and Chamber of Commerce appropriations. Fiscal year 2017 (October 1st through September 30th shall be the baseline year.

c) Data will be evaluated annually to analyze and compare prior year versus current year performance.

2) Outputs & Activity:

a) As a cost measure, the Chamber hereby agrees to have a financial audit performed effective fiscal year 2016 and every three (3) years thereafter while an informal audit shall be performed annually. These services are to be performed by a Certified Public Accountant in the State of Texas.

b) The Chamber of Commerce will prepare a short survey, approved by the City, to be used by hotels and motels to question guests if the use of the hotel or motel was related to a TRP event. The purpose of the survey will be to determine the use of lodging specific to TRP events, hereby provided as Exhibit "A".

c) The Chamber of Commerce will use Taylor Marketing Partnership ("TMP") criteria to determine the effectiveness of the products distributed by the Chamber of Commerce.

d) The Chamber of Commerce will use the TMP for its marketing and advertising to ensure cohesion with products and materials using the Taylor logo.

e) The City shall be provided quarterly reports with itemized counts of products and materials distributed by the Chamber to determine proper distribution. Such products and materials shall include examples of pamphlets and brochures, circulation information and any data pertinent to purchased advertising.

3) Additional Requirements for City Consideration:

a) The City may conduct an economic analysis for a comprehensive understanding of direct and indirect revenues introduced into the local economy from sporting activities (i.e. hotel tax, sales tax, tourism, retail, etc.)
b) The information obtained may be shared with third parties in the development community, with the public and with community leaders.

Section 3.3 REPORTING:

The Chamber of Commerce shall prepare written reports for submission to the City Council on a quarterly basis, during the months of January, April, July and October. The quarterly reports shall include, but are not limited to, the following information:

1) a description of the activities undertaken by the Chamber of Commerce to benefit the City during the preceding quarter which shall include a Post Event Report Form for each activity receiving Hotel Motel Funds in the form attached hereto as Exhibit "B" and incorporated by reference herein;

2) an updated financial statement that indicates how the Chamber of Commerce has expended hotel/motel occupancy tax funds provided by the City on the development of tourism and promotion of local events and on activities, businesses, and organizations, pursuant to the Chamber of Commerce's annual tourism budget as previously approved by the City Council; and,

3) Other information the City Council may request after reviewing the reports presented to ensure City Councils' understanding of the activities undertaken by the Chamber of Commerce in performance of the terms of the Agreement.
4) The aforementioned terms and criteria in Section 3.2 Performance and Evaluation, Outputs and Activity, and Additional Requirements for City consideration shall be monitored by the City Manager or his designee.

All reports and records related to hotel/motel occupancy tax funds shall be maintained and available to the City for a period of five (5) years after receipt of approval from the City.

IV.

TERM AND TERMINATION

This Agreement shall begin the 1st day of October 2015, and shall terminate at midnight on the 30th day of September 2016. In the event either Party fails to abide by any of the terms of this Agreement the non-defaulting party shall furnish a thirty (30) day prior written notice of the default and opportunity to cure to the defaulting Party. The defaulting Party shall have thirty (30) days from the date of the notice to cure the default and if the default is cured within the thirty (30) day cure period this Agreement shall remain in full force and effect. Failure of the defaulting Party to cure the default within the thirty (30) day cure period shall result in termination of this Agreement ninety (90) days from the date of the default notice was given by the non-defaulting Party to the defaulting Party or September 30, whichever occurs first.

V.
NOTICES

Any notice necessary or appropriate relative to this Agreement shall be effective when deposited in the United States mail, either certified and/or registered mail, postage prepaid and addressed to:

City of Taylor
Attn: City Manager
400 Porter Street
Taylor, Texas 76574

Taylor Chamber of Commerce
Attn: President
1519 North Main Street
Taylor, Texas 76574
With a copy to:
Taylor Chamber of Commerce
Attn: Chairman-Board of Directors
1519 North Main Street
Taylor, Texas 76574

VI.

ASSIGNMENT

No part of this Agreement may be assigned or delegated without the prior written consent of the other party, and any attempted assignment of benefits or rights or delegation of duties or obligations shall be a breach of this Agreement. However, nothing in this Agreement shall prohibit the Chamber of Commerce from participating with regional or state tourism programs or contracting for joint promotion with other agencies.

VII.

VENUE AND JURISDICTION

This Agreement shall be subject to the laws and statues of the State of Texas, and venue, jurisdiction and performance shall be in Williamson County, Texas.

VIII.

INDEMNITY

The Chamber of Commerce agrees to and shall indemnify and hold harmless and defend the City, its officers, agents and employees from any and all claims, losses, causes of action and damages, suits, and liability for negligence and willful misconduct of the Chamber of Commerce, including without limitation, all expenses of litigation, court costs, and attorney fees, for injury to or death to any person, or from damage to any property, arising from or in connection with the operations of the Chamber of Commerce, its officers, agents, and employees carried out in furtherance of this Agreement. The Chamber of Commerce shall carry or cause to be carried public liability insurance in the amount(s) of: THREE HUNDRED THOUSAND AND NO/100 DOLLARS ($300,000.00) for each person; THREE HUNDRED THOUSAND AND NO/100 DOLLARS ($300,000.00) for each occurrence; and ONE HUNDRED THOUSAND AND NO/100 DOLLARS ($100,000.00)property damage liability insurance for each occurrence. The insurance policies for the coverage shall name the City as an additional insured and the policies, or duplicate originals thereof, must be filed with the City before any operations contemplated by this Agreement are begun by the Chamber of Commerce.

IX.

INDEPENDENT CONTRACTOR

It is understood and agreed that the Chamber of Commerce shall not in any manner be considered a partner or joint venturer with the City, nor shall the Chamber of Commerce be considered or hold itself out as an agent or official representative of the City. The Chamber of Commerce shall be considered an independent contractor for the purposes of the Agreement and shall in no manner incur any expenses or liability on behalf of the City.

Dated this the 1st day of October, 2016.

CITY OF TAYLOR, TEXAS

BY: Jesse Ancira, Jr.
ITS: Mayor

Attest:

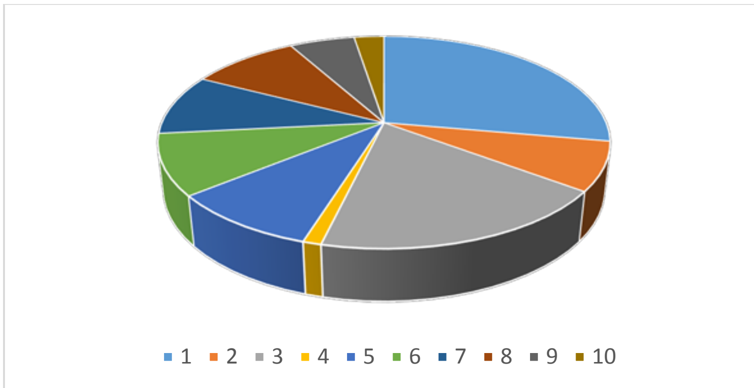
Susan Brock, City Clerk

TAYLOR CHAMBER OF COMMERCE

BY: Sam Dowdy
ITS: Board Chairman

BY: Tia Stone
ITS: President

2016-17 Hotel Occupancy Tax Budget



Expected income: $50,000

Balance forward (from 15-16): $5,341

Expenditures

1.	Administration		15,000*
2.	Downtown Walking Tour brochure	up to	4,000
3.	Promotion of Wilco Expo	up to	10,000**
4.	Miscellaneous printing	up to	600
5.	Rodeo	up to	5,000
6.	Tractor Pull	up to	5,000
7.	Car Show	up to	5,000
8.	Barbecue cookoff & festival	up to	5,000***
9.	Local & regional advertising	up to	3,000
10.	Hotel Lodging Association dues & advertising		1,375
		Totaling	$53,975

Balance forward (to 17-18): $1,366

*Administrative costs of $15,000 cover roughly $15% of the Chamber's 2016 Administrative costs of $100,100. It includes wages, taxes, office supplies and utilities.

**Promotion of Wilco Expo will, hopefully, begin in spring of 2017. This money will be granted to the Expo for it to secure events in competitive situations. Events qualifying for the grants must include at least 20 hotel room stays. Expo management believes this sum will be helpful to secure two or three multi-day events.

***The Chamber is working to develop a SIGNATURE EVENT in Taylor. We will have more information for you the night of the meeting. The hope is that the event will only need assistance from this fund for its first three years. After that, we believe it will be self-sustaining.

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #: **7**

Agenda Title: Consider request from the Taylor Area Farmer's Market to temporary relocate to another location during construction on 5th Street.

Council Action to be taken: Approve or deny request

Initiating Department: Main Street Program

Staff Contact: Deby Lannen, Manager

1. INTRODUCTION/PURPOSE

Since 2004 the Taylor Area Farmer's Market vendors have requested permission to temporarily close 5th Street between Main and Porter Streets on Monday and Wednesday afternoons from 3:30 pm to 6:30 pm to market their produce from May to October. Temporary closing of the street for this year is not an option due to the construction at Legacy Early College High School which is expected to continue at least through the summer and fall this year.

2. DESCRIPTION/ JUSTIFICATION

While seeking an alternate location this is a request to waive Section 20-10 of the City Code to allow the sale of merchandise on public property. The Code states "It shall be unlawful for any person to peddle, solicit, engage in consumer transactions, sell, offer for sale, or exhibit for sale any merchandise upon any public sidewalk, city park, public property, street, street right-of-way, parkway, or other public right-of-way ("city property"), except when conducted on public property adjacent to and contiguous with a permanent place of business owned or operated by a merchant regularly conducting retail sales from such place of business and in compliance with all other laws and regulations pertaining to use of such public property."

Local vendors enjoy this opportunity to display and sell their fresh produce. This activity also attracts people locally and from surrounding areas to the downtown area during the week.

Since 2008, the Council allowed this annual request to be approved by the city manager.

3. FINANCIAL/BUDGET

None.

4. TIMELINE CONSIDERATIONS

The Taylor Area Farmer's Market vendors would like to begin selling produce as soon as possible and continue through the summer and fall during the school construction.

5. RECOMMENDATION

To approve a request from the Farmer's Market to temporarily allow the sale of produce on city owned property and to relocate their vendors from May through the fall harvesting season of this year. A possible site under consideration is the parking area of the Taylor Chamber of Commerce on N. Main Street. The Chamber owns their building which is situated on city owned land. Their Board meets Monday evening and will not have an answer until after this agenda is posted. If the Chamber Board does not approve the request, this item will more than likely be pulled unless another site can be found.

6. REFERENCE FILES

7a. Possible sites aerial views


1519 N Main St
Google Earth
1995
Imagery Date: 1/7/2017 30°34'53.95" N 97°24'39.84" W elev 565 ft eye alt 935 ft


1530 1530 N Main St
Exit Street View
© 2016 INEGI
© 2016 Google
© 2017 Google
Google Earth
Report a problem
30°34'54.13" N 97°24'42.88" W elev 587 ft eye alt 573 ft


400 Porter St
N
1995
Imagery Date: 1/7/2017
30°34'16.02" N
97°24'30.80" W
elev 568 ft
eye alt 1593 ft
Google Earth


200 200 E 4th St
Exit Street View
FedEx
FedEx
© 2016 Google
© 2017 Google
Google Earth
Report a problem
30°34'15.43" N 97°24'30.48" W elev 566 ft eye alt 573 ft

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #:	**8**
Agenda Title:	Consider amending Personnel Policy Section 3.10 Official Work Period and Schedules - Police and 6.83 Leave Taken and Overtime
Council Action to be taken:	Approve or Deny
Initiating Department:	Human Resources
Staff Contact:	Kim Peterson, Director Human Resources & Civil Service

1. INTRODUCTION/PURPOSE

This item revises the Personnel Policies to change Civil Service Police from a 28 day work period to a 14 day work period for purposes of overtime to respond to a request from the Taylor Police Association and Police Chief Fluck and supported by all police officers. This provides will result in an increase in pay for police employees working overtime hours. The policy changes are in Sections 3.10 Official Work Period and Schedules – Police and 6.8.3 Leave Taken and Overtime.

2. DESCRIPTION/ JUSTIFICATION

A municipality may adopt this work schedule if a majority of affected employees agree to it. All eligible employees have agreed to this change to address concerns about the current variation in pay amounts between pay periods. The Chief of Police, Director of Human Resources and Civil Service and Finance Director concur with this policy change. This change is allowed under the Fair Labor Standards Act for police employees. Policy References: (Local Government Code, Chapter 142.0015 and Fair Labor Standards Act (FLSA).

If this change is approved, all hours worked over 80 in the 14 day period would be paid at one and one-half times the regular hourly rate of pay. By decreasing the work period from a 28 day to a 14 day period, it will make it easier for the department to manage employee time off. This change would also help employees understand how their pay is calculated and simplify the payroll process.

The Council approved a personnel policy allowing the Fire Department to make the change from a 28 day work period to a 14 day work period in 2012 to simplify the work period and make it more in line with the National Standard.

Currently under the personnel policies, a civil service police employee works 160 hours in a 28 day work cycle and hours worked over 160 in a 28 day period are considered overtime and are paid one and one-half of the work period hourly rate for all hours worked. As a result, civil service police employees now only receive overtime every other pay period.

3. FINANCIAL/BUDGET

There is a financial impact on the City's budget regarding this action. The Finance Department has calculated that it will cost $8,187 for police pay in FY 16-17 and has been included funding in the proposed budget amendment. Full year cost to cover additional pay and related payroll deductions is estimated at $ 26,602 for additional pay and will be included in the proposed FY 17-18 Police Department budget.

4. TIMELINE CONSIDERATIONS

It is recommended that these changes go into effect beginning on May 15, 2017, to be reflected in the paycheck to be issued June 2, 2017.

5. RECOMMENDATION

Approve changes to the City of Taylor Personnel Policies, Section 3.10 and 6.8.3.

6. REFERENCE FILES

8a City of Taylor Personnel Policies:

- 3.10 Official Work Period and Schedules - Police
- 6.8.3 Overtime Compensation - Leave Taken and Overtime

3.10 OFFICIAL WORK PERIOD AND SCHEDULES - POLICE

The Police Chief sets the work schedule for police personnel and notifies them in writing of their work schedule assignments. Depending upon personnel available, the Police Chief may establish different work schedules for personnel for temporary periods of time until the personnel shortage has been eliminated.

~~A majority of the City police officers, under Local Government Code Section 142-0015(f) and (j), signed a waiver to establish a 160-hour/28-day official work period.~~

Through execution of a waiver executed by a majority of police officers pursuant to Chapter 142.0015(j), the work period for police officers is 14 days / 80 hours.

The City has established the following work period for its police officers:

1. The official work period for police officers consists of fourteen (14) days / eighty hours worked per work period.

2. For police officers, the work period begins on Monday and ends on Monday, fourteen (14) day cycles. The Chief of Police or the Chief's designee will establish work schedules.

~~There are two biweekly pay periods in each 28-day official work period. Thus, each police officer is paid at the employee's regular hourly rate for the number of hours worked at the end of each 14-day pay period. At the end of the second 14-day pay period, which is the end of the 28-day official work period, each employee is paid not only his or her regular pay for the number of hours worked at the regular, straight-time hourly rate of pay, but is also paid for any overtime hours worked over 160 hours during the 28-day period.~~

~~Each officer's regular hourly rate for the purpose of computing the time and one-half overtime pay rate is based on 160 working hours per 28-day work period; and time and one-half overtime compensation will commence with the 161st hour worked in a 28-day period.~~

3.11 OFFICIAL WORK PERIOD AND SCHEDULES - FIRE

The Fire Chief or his designee sets the work schedule for fire personnel and their assignments.

3.11.1 *Pursuant to Section 207(k) of the Fair Labor Standards Act and 29 C.F.R. Part 553, the declared work period for firefighters is 14 days, with each shift consisting of 24 hours. The work period starts on a Monday at 7:00 a.m. and ends on the following Monday 14 days later at 6:59 a.m.*

3.11.2 *Firefighters will be paid according to a 14 day work period. Hours worked over 106 in the 14 day work period will be considered overtime and will be paid at one and one-half times the regular rate of pay. Paid vacation, sick leave, compensatory leave, P.A.I.D leave, emergency leave, military leave, civil leave, administrative leave or any other leave of absences are not considered "time worked" for the purposes of calculating overtime in a work period. Holiday will be counted as hours worked.*

6.0 PAY ADMINISTRATION

6.8.3 Leave Taken and Overtime

If a non-exempt full-time employee is required to work extra hours during a workweek in which he or she has used personal leave (vacation), compensatory time, sick leave or any other type of released time, not including holiday, the employee will be given either hour-for-hour time off or pay for the extra hours at the employee's regular straight-time rate of pay for up to forty (40) hours of work during that workweek. Stated another way, paid leave will not count towards the overtime threshold.

~~For hours worked in excess of forty (40) per week~~ For any work week wherein the non-exempt employee actually works more than 40 hours (80 ~~160~~ for police officers and 106 for firefighters during a ~~28-day~~ 14-day work period), the non-exempt employee will be ~~compensated~~ paid overtime or earn compensatory time (~~with compensatory time off,~~ if mutually agreed upon in advance ~~or through pay~~). Overtime and compensatory time is paid at one and one half times the regular rate of pay. ~~for the number of extra hours worked which were not offset by the leave time hours taken.~~ Holiday leave counts toward "hours worked" for purposes of overtime and compensatory time. (See "Holidays" chapter of these policies for additional information regarding holiday leave usage.)

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #: **9**

Agenda Title: Consider introducing Ordinance 2017-09 amending the budget for the 2016-17 fiscal year.

Council Action to be taken: Introduce Ordinance 2017-09 which amends the FY2016-17 budget.

Initiating Department: Finance Department

Staff Contact: **Rosemarie Dennis, Finance Director**

1. INTRODUCTION/PURPOSE

The purpose of this agenda item is to introduce Ordinance 2017-09 for a mid-year amendment of the FY2016-17 operating budget and capital budget as part of the Community Investment Program (CIP) for budget changes which have occurred throughout the year.

2. DESCRIPTION/JUSTIFICATION

The FY2016-17 mid-year budget amendment is based on changes or events that either require funding beyond what was appropriated at the beginning of the fiscal year or modifications from the original amounts.

The following summary is provided in the order that each section appears in the packet in an effort to assist with reviewing the documents:

- Exhibit A – This attachment is part of the ordinance and details the items that are recommended to be amended by fund and category. This document describes the purpose for needing to change a particular category.

- Ordinance No. 2017-09 – This is the official document that formalizes the adoption of the changes contained in Exhibit A Budget Amendment.

While a considerable amount of work goes into formulating the budget each year, there are situations that may occur during the fiscal year that impact the budget. For example, there are emergency situations that require immediate attention and may lead to unanticipated expenditures. In other cases, some transactions elapse over more than a single fiscal year due to timing issues such as 380 agreements or invoices being received well into the next fiscal year. In addition, items may have received City Council approval, but had no budgeted appropriations such as grants and donations.

These items are recorded as revenue, but the expenditures for these proceeds are not recognized in the budget until the budget is amended.

While staff works diligently to improve the budget process every year, the approved budget is a plan based on estimates of future revenues and expenditures thus requiring management oversight for making the appropriate adjustments when unforeseen events affect revenue collection and expenditures. Budget policies and procedures exist as part of the budget execution where adjustments can be made from one line-item to another within departments without changing the bottom line to the department's budget. Additionally, revenues that are under or over-estimated are also adjusted. This mid-year budget amendment accounts for these changes.

General Fund – The net adjustment to General Fund revenues is an increase of $538,320 from the original budget of $11,998,429. The total amended amount for revenues is $12,536,749. The notable adjustments made to revenues are in the following categories:

- **Taxes** – The total tax roll is $970,017,207 as provided in the assessment report from the Williamson County Tax Appraisal office. This represents a 2% increase from the valuation used during the budget progress to calculate revenue for maintenance and operation and debt service. Property taxes were adjusted to reflect $78,882 in additional revenues. Gas Franchise Taxes were over-estimated and are projected to decrease by $25,000.
- **Permits and Licenses –** Permits and Licenses were under-estimated and are project to increase by $42,511.
- **Intergovernmental Revenues** – The City has received a reimbursement in the amount of $15,966 from FEMA. This reimbursement is related to the May 2015 floods for City staff man-hours and equipment used during the clean-up process. The City was awarded a grant of $66,000 from the Texas Department of Emergency Management (TDEM) for the development of a Multi-Jurisdictional Hazard Mitigation Action Plan for Taylor, Thrall, and the Lower Brushy Creek Water Control and Improvement District (LBCWCID). The City will be reimbursement up to $49,500 with a City match of $16,500. Adjustments are also being made for Police Department grants that are anticipated within the current budget year in the amount of $9,247 that will have off-setting expenditures.
- **Charges for Services –** Engineering inspection fees were added back into the fee schedule and have an anticipated revenue amount of $56,000 in the current budget. Plan review fees are expected to come in higher than the budgeted amount by $10,000.
- **Fines and Forfeitures –** A net decrease of $3,300 is anticipated for this category.
- Assessment- This category is reflected to see a decrease in revenues. Weatherization is expected not to meet the budget amount.
- **Use of Money and Property** – Interest income is projected to increase due to the current balance being held for investing. At the closed of the FY2015-16 audit, $307,620 were restricted and not included as part of the unassigned general fund fund balance of $3,285,095. These funds were set aside to offset the following obligations during FY2016-17:

Restricted:	
Parks Grants-City Matches-TXDot & TP&W Grants	$ 200,000.00
380 Agreement Pay Out- Carryover from FY2015-16	$ 75,000.00
Judicial Fees-Transferred MC Special Revenue Fund	$ 14,570.00
Weatherinzation Funds-Home Program	$ 18,050.00
	$ 307,620.00

On the expenditure side, appropriations are adjusted by $867,053 based on the adopted budget of $11,914,378. This is an increase of 7.4%. The total amended budget amount for expenditures is $12,781,431. Exhibit A reflects the increases and decreases by departments.

The following summary lists the most notable expenditure increases and decreases that impacted the General Fund:

- Police and Fire Department had increased expenditures due to vacation and sick leave payouts, as required by Civil Service, associated with employees ending their employment with the City in the amount of $100,898. Included in the amendment is the cost related to changing the Police Department to a 14-day pay cycle.

- The payout for the City's portion of the 380 Economic Development agreement for the Texas Beer Company carried over into this fiscal year. Although funds were restricted as part of the 380 commitment, the expenditure of $75,000 was not included in the budget. $125,000 is included in the amended budgeted in the TIF Fund. A total of $200,000 is to be paid to the Texas Beer Company.

- Transfers for grant matches are needed for the TX DOT Main Street Trail and the Texas Parks and Wildlife Cross-Town Trail for construction and engineering work in the amount of $505,480.

- Acquisition of easements for the Texas Parks and Wildlife Cross-Town Trail grant in the amount of $6,000.

- Home Program City contribution in the amount of $51,211 is included in the budget amendment

- Multi-Jurisdictional Hazard Mitigation Grant $66,000 (49,500 will be reimbursed + $16,500 city's match).

- Transfers for grant matches were reduced due to invoices that were paid in FY2015-16 that were anticipated to be paid out in FY2016-17.

In summary, the adjustments in appropriations to revenues and expenditures lead to a net deficit of $244,682. The beginning unassigned general fund fund balance is $3,285,095. With the reduction of $244,682, the estimated fund balance is $3,044,413 which remains in compliance with the City's reserve policy of three (3) months of operating reserves requiring $3,021,981.

Special Revenue Funds – The Tax Increment Financing Fund (TIF), Hotel/Motel Fund, Main Street Revenue Fund, and the Municipal Court Special Revenue Fee Fund are also being amended.

TIF Fund - Property values are higher than projected. The budget adjustment reflects the increased revenues, including the portion that Williamson County pays. Interest income is also anticipated to be higher than the budgeted amount. Included in the budget amendment for the TIF is $125,000 that will be paid to the Texas Beer Company as stipulated in the 380 agreement with the city. The total that will be paid is $200,000 with $75,000 being paid from the General Fund.

Hotel/Motel Tax Fund - This fund is being adjusted to reflect the contract amount that will be paid to the Chamber which is capped at $50,000. The latest contract was executed in October 2016.

Main Street Revenue Fund - The Main Street sponsored two (2) Wine Swirl events, Spooktacular, and the Christmas Bazaar with anticipated revenues being $15,000. These revenues were not included during the budget process under sales and fundraising activities. Also, an additional $10,400 has been included from the General Fund as a transfer to the Main Street Revenue Fund to supplement the rental assistance program. This funding will cover this fiscal year's commitment for those who have applied for rental assistance.

Municipal Court Special Revenue - Security/Technology/Judicial Fund – A modification is being made to revenues and expenditures by adding the Judicial Fee revenue section to this fund. In accordance with the Local Government Code, Section 133.105, fees that are collected for the support of court related purposes shall be deposited in a Judicial Fund. The Judicial Fees were previously collected in the General Fund. A transfer of the Judicial Fees was made to include these revenues in the Municipal Court Special Revenue Fund in the amount of $14,570. The Judicial Fee is collected to promote the efficient operation of the Municipal Court and the investigation, prosecution, and enforcement of offenses that are within the jurisdiction of the courts. The Judicial Fees will be used in the amount of $6,000 to off-set the costs for temporary help to assist with the courts administration operations.

Debt Service Funds:

Debt Service schedules are fixed throughout the life of the bonds thus adjustments to these funds are seldom needed. However, the City issued $5,340,000 in Certificates of Obligation (COs) that were finalized in January 2017. This resulted in a change to the Debt Service schedules for interest payment of the CO's. This impacted the Tax Support, Utility, and Airport Debt schedules. The Tax Supported Debt includes an adjustment for the increase seen in property tax for the Interest & Sinking (I & S) portion as well as the debt payment.

Proprietary Fund:

Utility Fund - No modification are need at this time to the Utility Fund for revenues. The only modification made in the Utility Fund is in the Non-Departmental budget. An adjustment is needed for credit card fee expenses. This is due to an increased number of credit card users. As the result of the Certification of Obligation issued, the debt service transfers were adjusted to meet the required interest payment that will due in August in the amount of $39,892.

Airport Fund - Revenues are lower than budgeted since fuel sales have been down. This has also led to a decrease in expenditures due to a decrease in the cost of fuel. Interest income is being earned while the bond proceeds are being invested. The debt service is adjusted for the transfer of the interest payment due on the CO's that were issued in January. Additional funding is added to cover salaries for the part time position. This position is funded in two different funds (Airport and General Fund). More hours are being worked that required additional funding in the Airport Fund.

Internal Service Funds:

Fleet Replacement Fund – This fund is being amended to reflect the proceeds from the Capital Lease Purchase agreement that the City completed with Citizens National The budget amendment also includes the proceeds from an auction in the amount of $19,220.

Community Investment Program (CIP) FY2016-17:

In FY2016-17, the City Council adopted the City's first 5-Year Community Investment Program (CIP) for 2017-2022 at a total amount of $56,987,786. The CIP identifies projected capital expenditures necessary to accomplish the City's long-range objectives.

The amended 5-year CIP total is **$79,863,488** for an increase of $22.8 million. The CIP has been updated to include notable changes that have occurred since the adoption of the budget such as needs assessments, updates to project estimates based on actual costs, and new projects that have been undertaken.

The following is a summary of notable projects:

- Heritage Square in the amount not to exceed $4 million.
- Texas Parks & Wildlife matching commitment of $100,000 for Downtown Skate Park.
- Energy-Savings Performance Contract for facility improvements in the amount of $1.6 million.
- Wastewater Treatment Plant (WWTP) improvements in the amount of $2.25 million, including a needs assessment totaling $14.5 million.
- Comprehensive Strategic Facilities Master Plan for $190,000.
- Airport Improvements, including the City's matching amount of $1.45 million.
- Edmond/Mills St. Phase I improvements estimated at $1.2 million (Streets, Utility, & MDUS)
- Eight (8) MDUS projects totaling $478,500.

3. FINANCIAL/BUDGET

The impact of this budget amendment on the various funds is as follows:

Fund	Revenues		Expenditures		Net Profit/ (Loss)	
	Adopted Budget	Amendment #1	Adopted Budget	Amendment #1	Adopted Budget	Amendment #1
General Fund	$ 11,998,429	$12,536,749	$1,914,378	$12,781,431	$ 84,051	$ (244,682)
Special Revenue:						
TIF Fund	$ 259,545	$ 264,080	$ 30,000	$ 250,791	$ 229,545	$ 13,289
Hotel/Motel Fund	$ 75,000	$ 75,000	$ 94,250	$ 88,000	$ (19,250)	$ (13,000)
Main Street Program	$ 69,300	$ 95,700	$ 69,300	$ 90,377	$ -0-	$ 5,323
Municipal Court-Special Revenue Fund	$ 12,300	$ 28,470	$ 10,499	$ 16,499	$ 1,801	$ 11,971
Debt Service Funds:						
General I&S	$ 1,861,442	$ 1,935,915	$ 1,816,442	$ 1,890,028	$ -0-	$ 45,887
Utility I & S	$ 2,222,029	$ 2,261,192	$ 2,222,029	$ 2,261,192	$ -0-	$ -0-
Airport I & S	$ 35,673	$ 61,286	$ 35,673	$ 61,286	$ -0-	$ -0-
Other Funds						
TUF Fund	$ 773,916	$ No change	$ 15,800	$ 266,100	$ 758,116	$ 507,816
MDUS Fund	$ 335,280	$ No change	$ 314,225	$ 319,725	$ 21,055	$ 15,555
Proprietary Funds:						
Utility Fund	$ 9,165,607	$ No change	$ 8,033,692	$ 8,034,159	$ 1,131,915	$ 1,131,448
Airport Fund	$ 468,959	$ 424,563	$ 445,449	$ 397,082	$ 23,510	$ 27,481
Internal Service Funds:						
Fleet Replacement	$ 479,806	$ 841,046	$ 479,806	$ 821,826	$ -0-	$ 19,220

4. RECOMMENDATION

Consider Introduction of Ordinance 2017-09 Amending the FY2016-17 Budget.

5. REFERENCE FILES

9a. Ordinance 2017-09
9b. Exhibit A amended budget
9c. Amended FY2016-17 CIP
9d. Budget Amendment Presentation (separate attachment)

ORDINANCE NO. 2017-09

AN ORDINANCE OF THE CITY OF TAYLOR, TEXAS AMENDING ORDINANCE NO. 2016-15 ADOPTED ON SEPTEMBER 8, 2016, MAKING APPROPRIATIONS FOR THE SUPPORT OF THE CITY FOR FISCAL YEAR BEGINNING OCTOBER 1, 2016 AND ENDING SEPTEMBER 30, 2017; BY AMENDING THE AMOUNT OF APPROPRIATIONS FOR THE GENERAL FUND AS WELL AS OTHER FUNDS THAT PROVIDE FOR THE PAYMENT OF OPERATING EXPENSES AND CAPITAL OUTLAY AND BY CHANGING THE AMOUNT APPROPRIATED FOR VARIOUS DEPARTMENTS OF THE CITY.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF TAYLOR:

SECTION 1.0: That the appropriations for the fiscal year beginning October 1, 2016 and ending September 30, 2017, for the support of the general government of the City of Taylor, Texas be amended for said term in accordance with the change in revenues and expenditures shown in the attached Exhibit A.

SECTION 2.0: That the amendment, as shown in words and figures in Exhibit A, is hereby approved in all aspects and adopted as an amendment to the City budget for the fiscal year October 1, 2016 and ending September 30, 2017.

SECTION 3.0: In accordance with Article 8 of the City Charter, this ordinance was introduced before the City Council of the City of Taylor, Texas on the 11th day of May 2017.

PASSED, APPROVED, and **ADOPTED** on the 25th day of May, 2017.

Mayor
City of Taylor, Texas

ATTEST:

Susan Brock, City Clerk

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

		Adopted Budget		Amended #1		Difference Add/(subtract)	% Change
100 -- GENERAL FUND							
Revenue							
310 Taxes:							
110 Current Property Taxes							
111 Current Property Taxes		$	5,379,413	$	5,458,295	$ 78,882	**1.5%**
112 Delinquent Taxes		$	50,000	$	50,000	$ -	**0.0%**
113 Prop.Tax-Penalty/Int.		$	38,000	$	38,000	$ -	**0.0%**
	Subtotal 110	$	5,467,413	$	5,546,295	$ 78,882	**1.4%**
120 Sales and Use Tax							
121 City Sales Tax		$	3,035,110	$	3,035,110	$ -	**0.0%**
	Subtotal 120	$	3,035,110	$	3,035,110	$ -	**0.0%**
130 Franchise Tax							
131 Telephone		$	51,800	$	51,800	$ -	**0.0%**
132 Gas		$	130,000	$	105,000	$ (25,000)	**-19.2%**
133 Mixed Beverage Drinks		$	9,000	$	9,500	$ 500	**5.6%**
134 Electric		$	506,000	$	506,000	$ -	**0.0%**
135 Cable		$	166,530	$	166,530	$ -	**0.0%**
137 Peg Fees		$	29,700	$	29,700	$ -	**0.0%**
	Subtotal 130	$	893,030	$	868,530	$ (24,500)	**-2.7%**
140 Other Taxes							
141 Occ. Tax/Skill Games		$	225	$	225	$ -	**0.0%**
142 Occ. Tax/Mfg Homes		$	500	$	500	$ -	**0.0%**
	Subtotal 140	$	725	$	725	$ -	**0.0%**
310 Taxes Total		**$**	**9,396,278**	**$**	**9,450,660**	**$ 54,382**	**0.6%**
320 Permits and Licenses							
150 Development Permits							
151 Plat/Zoning Fees		$	9,000	$	35,000	$ 26,000	**288.9%**
152 Building Permit Fees		$	180,000	$	180,000	$ -	**0.0%**
153 Elec. Permits/Licenses		$	8,000	$	20,000	$ 12,000	**150.0%**
154 Plumbing Permit Fees		$	8,000	$	8,000	$ -	**0.0%**
155 Gas Permit Fee		$	1,000	$	1,000	$ -	**0.0%**
156 Mechanical Permit Fee		$	5,000	$	5,000	$ -	**0.0%**
158 Manufactured Homes		$	-	$	711	$ 711	**100.0%**
	Subtotal 150	$	211,000	$	249,711	$ 38,711	**18.3%**
160 Business and Other Licenses							
161 Technology Fee		$	-	$	5,000	$ 5,000	**100.0%**
162 Beer/Liquor Licenses		$	7,420	$	7,420	$ -	**0.0%**
163 Dog Tag Licenses		$	2,000	$	800	$ (1,200)	**-60.0%**
164 Misc. Business Lic./ Permits		$	10,000	$	10,000	$ -	**0.0%**
Subtotal 160		$	19,420	$	23,220	$ 3,800	**19.6%**
320 Permits/Licenses Total		**$**	**230,420**	**$**	**272,931**	**$ 42,511**	**18.4%**
330 Intergovernmental Revenue							
216 FEMA		$	-	$	65,466	$ 65,466	**100.0%**
	Subtotal 210	$	-	$	65,466	$ 65,466	
220 State Grants							
221 Officer Standards & Ed		$	-	$	2,211	$ 2,211	**100.0%**
229 Other State Grants		$	-	$	7,036	$ 7,036	**100.0%**
	Subtotal 220	$	-	$	9,247	$ 9,247	**100.0%**
230 Local Grants, Contributions, Reimbursements							
232 Capital Area Planning (CAPCO)		$	1,500	$	1,500	$ -	**0.0%**
235 TISD (Police Officer Reimburse.)		$	45,800	$	45,800	$ -	**0.0%**
238 Local Reimbursement		$	2,000	$	2,000	$ -	**0.0%**
239 Other Local Contrib.		$	17,300	$	17,300	$ -	**0.0%**
	Subtotal 230	$	66,600	$	66,600	$ -	**0.0%**
330 Intergov. Revenue Total		**$**	**66,600**	**$**	**141,313**	**$ 74,713**	**112.2%**

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

	Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
340 Charges for Services				
250 Public Works				
258 Dog Pound Fees	$ 5,000	$ 5,000	$ -	**0.0%**
Subtotal 250	$ 5,000	$ 5,000	$ -	**0.0%**
260 Recreation				
261 Pool Admission	$ 35,000	$ 35,000	$ -	**0.0%**
264 Pavilion/Aud. Rental	$ 5,000	$ 5,000	$ -	**0.0%**
265 Library Services	$ 9,000	$ 9,000	$ -	**0.0%**
266 Plan Review Fees	$ 12,000	$ 22,000	$ 10,000	**83.3%**
267 Engineering Inspect. Fees	$ -	$ 56,000	$ 56,000	**100.0%**
268 Library Meeting Rm rent	$ 800	$ 800	$ -	**0.0%**
269 Park Fees	$ 115,000	$ 115,000	$ -	**0.0%**
270 League fees	$ 18,400	$ 18,400	$ -	**0.0%**
289 Credit Card Processing Fees	$ 5,500	$ 5,500	$ -	**0.0%**
Subtotal 260	$ 200,700	$ 266,700	$ 66,000	**32.9%**
290 Public Safety				
291 Fire Inspection Fees	$ 5,000	$ 5,000	$ -	**0.0%**
292 First Responder EMS Fees	$ 10,000	$ 12,000	$ 2,000	**20.0%**
293 Lien Fees	$ 160	$ 240	$ 80	**100.0%**
295 Police Services	$ 35,000	$ 25,000	$ (10,000)	**-28.6%**
Subtotal 290	$ 50,160	$ 42,240	$ (7,920)	**-15.8%**
340 Charges for Serv. Total	**$ 255,860**	**$ 313,940**	**$ 58,080**	**22.7%**
410 Fines and Forfeitures				
310 Fines & Forfeitures				
306 Court Administration Fee	$ 13,000	$ 14,500	$ 1,500	**11.5%**
307 Def. Driving App. Fee	$ 2,000	$ 3,500	$ 1,500	**75.0%**
308 Dismissal Fee	$ 1,000	$ 1,000	$ -	**0.0%**
309 Judicial Fee-City	$ 1,500	$ -	$ (1,500)	**-100.0%**
310 Omnibase Local Fee	$ 2,100	$ 2,100	$ -	**0.0%**
311 Municipal Court	$ 230,263	$ 230,263	$ -	**0.0%**
312 Child Safety Fees	$ 1,000	$ 1,400	$ 400	**40.0%**
313 Traffic Court Fees	$ 3,000	$ 3,000	$ -	**0.0%**
314 Warrant Fees	$ 25,000	$ 25,000	$ -	**0.0%**
315 Notice/Arrest Fees	$ 5,300	$ 6,500	$ 1,200	**22.6%**
317 Court Time Pay Fee	$ 11,700	$ 8,300	$ (3,400)	**-29.1%**
318 Library Fines	$ 9,000	$ 6,000	$ (3,000)	**-33.3%**
Subtotal 310	$ 304,863	$ 301,563	$ (3,300)	**-1.1%**
410 Fines/forfeitures Total	**$ 304,863**	**$ 301,563**	**$ (3,300)**	**-1.1%**
420 Assessments				
320 Assessments				
324 Weatherinzation	$ 16,000	$ 1,500	$ (14,500)	**-90.6%**
327 Lot Clean up Assess.	$ 2,500	$ 6,000	$ 3,500	**140.0%**
328 Future Parks	$ 9,000	$ 9,000	$ -	**0.0%**
329 Payment of Claims	$ -	$ 375	$ 375	**100.0%**
Subtotal 320	$ 27,500	$ 16,875	$ (10,625)	**-38.6%**
420 Assessments Total	**$ 27,500**	**$ 16,875**	**$ (10,625)**	**-38.6%**
430 Use of Money and Property				
330 Interest income/ Rent				
331 Interest Income	$ 20,000	$ 25,000	$ 5,000	**25.0%**
333 Rental Income (Lease)	$ 24,908	$ 27,147	$ 2,239	**9.0%**
334 Collections/Gen. Rev.	$ 30,000	$ 30,000	$ -	**0.0%**
335 Reimburse./Repayments	$ 20,000	$ 25,000	$ 5,000	**25.0%**
336 Use of Committed Fund Balance	$ -	$ 307,620	$ 307,620	**100.0%**
Subtotal 330	$ 94,908	$ 414,767	$ 319,859	**337.0%**
430 Use of Money/Prop. Total	**$ 94,908**	**$ 414,767**	**$ 319,859**	**337.0%**

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

		Adopted Budget	Amended #1		Difference Add/(subtract)	% Change
440 Donations Private Sources						
340 Public Safety Donations						
349 Other Public Safety Donation		$ -	$ 3,700		$ 3,700	**100.0%**
353 Donations-Parks		$ 1,000	$ -		$ (1,000)	**-100.0%**
359 Miscellaneous Donations		$ 2,200	$ 2,200		$ -	**0.0%**
	Subtotal 340	$ 3,200	$ 5,900		$ 2,700	**84.4%**
440 Donations Total		**$ 3,200**	**$ 5,900**		**$ 2,700**	**84.4%**
450 Interfund Operating Transfer						
360 Interfund transfers						
367 From MDUS		$ 180,000	$ 180,000		$ -	**0.0%**
369 Transfer from Sanitation Fund		$ 164,200	$ 164,200		$ -	**0.0%**
370 Tranfer In		$ 9,600	$ 9,600		$ -	
371 From Utility Fund		$ 1,250,000	$ 1,250,000		$ -	**0.0%**
372 From Airport Op. Fund		$ 15,000	$ 15,000		$ -	**0.0%**
	Subtotal 370	$ 1,618,800	$ 1,618,800		$ -	**0.0%**
450 Interfund Transf. Tot.		**$ 1,618,800**	**$ 1,618,800**		**$ -**	**0.0%**
Total Revenues		**$ 11,998,429**	**$ 12,536,749**		**$ 538,320**	**4.5%**

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

General Fund Expenditures

City Council

Code	Expenditure Category	Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
500	**Expenditure Category**				
100	Employee Services	$ 21,686	$ 21,686	$ -	0.0%
200	Operational Supplies	$ 20,643	$ 20,643	$ -	0.0%
300	Facilities Oper./Maint.	$ 3,024	$ 3,390	$ 366	12.1%
500	Contract Services/Fees	$ 61,500	$ 61,500	$ -	0.0%
800	Contributions	$ 35,765	$ 35,765	$ -	0.0%
	Departmental Total	**$ 142,618**	**$ 142,984**	**$ 366**	**0.3%**

City Mgmt/ Legal Services

Code	Expenditure Category	Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
501	**Expenditure Category**				
100	Employee Services	$ 475,143	$ 495,935	$ 20,792	4.4%
200	Operational Supplies	$ 23,865	$ 23,884	$ 19	0.1%
300	Facilities Oper./Maint.	$ 3,318	$ 3,458	$ 140	4.2%
400	Equip. Oper./Maint.	$ 947	$ 1,075	$ 128	13.5%
500	Contract Services/Fees	$ 15,300	$ 30,201	$ 14,901	97.4%
	Departmental Total	**$ 518,573**	**$ 554,553**	**$ 35,980**	**6.9%**

Public Information

Code	Expenditure Category	Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
503	**Expenditure Category**				
100	Employee Services	$ 70,535	$ 66,942	$ (3,593)	-5.1%
200	Operational Supplies	$ 5,640	$ 5,351	$ (289)	-5.1%
300	Facilities Oper./Maint.	$ 620	$ 620	$ -	0.0%
500	Contract Services/Fees	$ 48,650	$ 54,730	$ 6,080	12.5%
	Departmental Total	**$ 125,445**	**$ 127,643**	**$ 2,198**	**1.8%**

Human Resources

Code	Expenditure Category	Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
504	**Expenditure Category**				
100	Employee Services	$ 134,335	$ 139,174	$ 4,839	3.6%
200	Operational Supplies	$ 8,445	$ 8,445	$ -	0.0%
300	Facilities Oper./Maint.	$ 680	$ 680	$ -	0.0%
400	Equip. Oper./Maint.	$ 712	$ 915	$ 203	28.5%
500	Contract Services/Fees	$ 59,195	$ 68,695	$ 9,500	16.0%
	Departmental Total	**$ 203,367**	**$ 217,909**	**$ 14,542**	**7.2%**

Dept of Finance

Code	Expenditure Category	Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
512	**Financial Services Div.**				
	Expenditure Category				
100	Employee Services	$ 297,111	$ 311,506	$ 14,395	4.8%
200	Operational Supplies	$ 5,825	$ 5,825	$ -	0.0%
300	Facilities Oper./Maint.	$ 1,096	$ 1,096	$ -	0.0%
400	Equip. Oper./Maint.	$ 1,400	$ 1,400	$ -	0.0%
500	Contract Services/Fees	$ 124,206	$ 124,230	$ 24	0.0%
800	Contributions/Contingencies	$ 193,010	$ 268,010	$ 75,000	38.9%
	Departmental Total	**$ 622,648**	**$ 712,067**	**$ 89,419**	**14.4%**

Municipal Court

Code	Expenditure Category	Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
516	**Expenditure Category**				
100	Employee Services	$ 234,973	$ 238,862	$ 3,889	1.7%
200	Operational Supplies	$ 6,525	$ 6,405	$ (120)	-1.8%
300	Facilities Oper./Maint.	$ 3,572	$ 3,572	$ -	0.0%
400	Equip. Oper./Maint.	$ 1,598	$ 1,598	$ -	0.0%
500	Contract Services/Fees	$ 46,262	$ 48,762	$ 2,500	5.4%
	Departmental Total	**$ 292,930**	**$ 299,199**	**$ 6,269**	**2.1%**

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

		Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
Development Services:					
522	**Planning/Inspections**				
	Expenditure Category				
100	Employee Services	$ 459,350	$ 482,505	$ 23,155	5.0%
200	Operational Supplies	$ 13,180	$ 14,146	$ 966	7.3%
300	Facilities Oper./Maint.	$ 4,603	$ 4,147	$ (456)	-9.9%
400	Equip. Oper./Maint.	$ 39,579	$ 39,815	$ 236	0.6%
500	Contract Services/Fees	$ 203,000	$ 201,038	$ (1,962)	-1.0%
	Total	**$ 719,712**	**$ 741,651**	**$ 21,939**	**3.0%**
Main Street Program					
524	**Expenditure Category**				
100	Employee Services	$ 52,323	$ 61,019	$ 8,696	16.6%
200	Operational Supplies	$ 16,850	$ 16,850	$ -	0.0%
300	Facilities Oper./Maint.	$ 630	$ 630	$ -	0.0%
400	Equip. Oper./Maint.	$ 1,000	$ 800	$ (200)	-20.0%
500	Contract Services/Fees	$ 2,700	$ 2,740	$ 40	1.5%
800	Contributions/Contingency	$ -	$ 4,090	$ 4,090	100.0%
	Total	**$ 73,503**	**$ 86,129**	**$ 12,626**	**17.2%**
Moody Museum					
527	**Expenditure Category**				
200	Operational Supplies	$ 960	$ 960	$ -	0.0%
300	Facilities Oper./Maint.	$ 4,739	$ 4,406	$ (333)	-7.0%
500	Contract Services/Fees	$ 1,325	$ 1,325	$ -	0.0%
	Departmental Total	**$ 7,024**	**$ 6,691**	**$ (333)**	**-4.7%**
Public Library					
532	**Expenditure Category**				
100	Employee Services	$ 353,482	$ 353,403	$ (79)	0.0%
200	Operational Supplies	$ 26,265	$ 26,265	$ -	0.0%
300	Facilities Oper./Maint.	$ 33,700	$ 33,700	$ -	0.0%
400	Equip. Oper./Maint.	$ 950	$ 950	$ -	0.0%
500	Contract Services/Fees	$ 10,363	$ 10,363	$ -	0.0%
700	Capital Outlay	$ 43,000	$ 43,000	$ -	0.0%
	Departmental Total	**$ 467,760**	**$ 467,681**	**$ (79)**	**0.0%**
Fire Services					
542	**Suppression -EMS**				
	Expenditure Category				
100	Employee Services	$ 1,815,828	$ 1,904,594	$ 88,766	4.9%
200	Operational Supplies	$ 105,713	$ 106,059	$ 346	0.3%
300	Facilities Oper./Maint.	$ 33,095	$ 33,552	$ 457	1.4%
400	Equip. Oper./Maint.	$ 289,835	$ 289,835	$ -	0.0%
500	Contract Services/Fees	$ 51,675	$ 51,675	$ -	0.0%
	Departmental Total	**$ 2,296,146**	**$ 2,385,715**	**$ 89,569**	**3.9%**
Police Services					
552	**Field Services Division**				
	Expenditure Category				
100	Employee Services	$ 2,619,778	$ 2,734,970	$ 115,192	4.4%
200	Operational Supplies	$ 36,605	$ 40,351	$ 3,746	10.2%
300	Facilities Oper./Maint.	$ 34,929	$ 34,949	$ 20	0.1%
400	Equip. Oper./Maint.	$ 250,841	$ 250,841	$ -	0.0%
500	Contract Services/Fees	$ 100,075	$ 100,075	$ -	0.0%
800	Contributions/Contingencies	$ 15,000	$ 15,000	$ -	0.0%
	Total	**$ 3,057,228**	**$ 3,176,186**	**$ 118,958**	**3.9%**

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

		Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
558	**Animal Control**				
	Expenditure Category				
100	Employee Services	$ 124,176	$ 136,282	$ 12,106	**9.7%**
200	Operational Supplies	$ 33,000	$ 33,000	$ -	**0.0%**
300	Facilities Oper./Maint.	$ 11,153	$ 11,153	$ -	**0.0%**
400	Equip. Oper./Maint.	$ 11,881	$ 11,881	$ -	**0.0%**
500	Contract Services/Fees	$ 19,560	$ 30,475	$ 10,915	**55.8%**
700	Capital Outlay	$ -	$ 15,000	$ 15,000	**100.0%**
	Total	**$ 199,770**	**$ 237,791**	**$ 38,021**	**19.0%**
	Departmental Total	**$ 3,256,998**	**$ 3,413,977**	**$ 156,979**	**4.8%**

Public Works

		Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
563	**Street & Grounds Maintenance**				
	Expenditure Category				
100	Employee Services	$ 771,360	$ 741,043	$ (30,317)	**-3.9%**
200	Operational Supplies	$ 120,240	$ 122,371	$ 2,131	**1.8%**
300	Facilities Oper./Maint.	$ 91,775	$ 91,319	$ (456)	**-0.5%**
400	Equip. Oper./Maint.	$ 244,060	$ 244,060	$ -	**0.0%**
500	Contract Services/Fees	$ 126,018	$ 117,683	$ (8,335)	**-6.6%**
700	Capital Outlay	$ -	$ 5,410	$ 5,410	**100.0%**
	Total	**$ 1,353,453**	**$ 1,321,886**	**$ (31,567)**	**-2.3%**
573	**Engineering & Inspection Division**				
	Expenditure Category				
100	Employee Services	$ 75,694	$ 19,044	$ (56,650)	**-74.8%**
200	Operational Supplies	$ 2,880	$ 2,676	$ (204)	**-7.1%**
300	Facilities Oper./Maint.	$ 2,150	$ 200	$ (1,950)	**-90.7%**
400	Equip. Oper./Maint.	$ 11,235	$ 12,015	$ 780	**6.9%**
500	Contract Services/Fees	$ 39,087	$ 40,677	$ 1,590	**4.1%**
	Total	**$ 131,046**	**$ 74,612**	**$ (56,434)**	**-43.1%**
	Departmental Total	**$ 1,484,499**	**$ 1,396,498**	**$ (88,001)**	
565	**Parks and Recreation**				
	Expenditure Category				
100	Employee Services	$ 308,188	$ 315,391	$ 7,203	**2.3%**
200	Operational Supplies	$ 85,267	$ 85,666	$ 399	**0.5%**
300	Facilities Oper./Maint.	$ 154,615	$ 154,606	$ (9)	**0.0%**
400	Equip. Oper./Maint.	$ 91,042	$ 91,042	$ -	**0.0%**
500	Contract Services/Fees	$ 163,308	$ 163,308	$ -	**0.0%**
	Total	**$ 802,420**	**$ 810,013**	**$ 7,593**	**0.9%**

Internal Services

		Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
566	**Facilities Maintenance**				
	Expenditure Category				
100	Employee Services	$ 234,764	$ 240,093	$ 5,329	**2.3%**
200	Operational Supplies	$ 23,899	$ 23,899	$ -	**0.0%**
300	Facilities Oper./Maint.	$ 107,345	$ 136,299	$ 28,954	**27.0%**
400	Equip. Oper./Maint.	$ 8,878	$ 8,878	$ -	**0.0%**
500	Contract Services/Fees	$ 15,000	$ 15,000	$ -	**0.0%**
	Total	**$ 389,886**	**$ 424,169**	**$ 34,283**	**8.8%**

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

		Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
575	**Information Tech Division**				
	Expenditure Category				
100	Employee Services	$ 58,409	$ 60,376	$ 1,967	**3.4%**
200	Operational Supplies	$ 900	$ 900	$ -	**0.0%**
300	Facilities Oper./Maint.	$ 1,056	$ 1,056	$ -	**0.0%**
400	Equip. Oper./Maint.	$ 6,500	$ 6,500	$ -	**0.0%**
500	Contract Services/Fees	$ 47,339	$ 47,339	$ -	**0.0%**
	Total	**$ 114,204**	**$ 116,171**	**$ 1,967**	**1.7%**
	Departmental Total	**$ 504,090**	**$ 540,340**	**$ 36,250**	**7.2%**

Non-departmental

		Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
592	**Expenditure Category**				
500	Contract Services/Fees	$ 107,535	$ 178,875	$ 71,340	**66.3%**
600	Bad Debt	$ -	$ -	$ -	**0.0%**
700	Capital Outlay	$ -	$ 6,000	$ 6,000	**100.0%**
800	Contingencies/Transfers	$ 289,110	$ 693,506	$ 404,396	**139.9%**
	Departmental Total	**$ 396,645**	**$ 878,381**	**$ 481,736**	**121.5%**
	Total General Fund Expenditures	**$ 11,914,378**	**$ 12,781,431**	**$ 867,053**	**7.3%**
	Revenue less Expenditures	$ 84,051	$ (244,682)	$ (328,733)	

SPECIAL REVENUE FUNDS

119 --TAX INCREMENT FINANCING FUND (TIF)

		Adopted	Amended #1	Difference Add/(subtract)	
	REVENUE				
	Revenue Category				
310	**Taxes**				
	111 Current Property tax	$ 162,125	$ 164,229	$ 2,104	**1.3%**
	Subtotal	$ 162,125	$ 164,229	$ 2,104	**1.3%**
330	**Intergovernmental**				
	238 Local reimbursement/refund	$ 95,920	$ 97,351	$ 1,431	**1.5%**
	Subtotal	$ 95,920	$ 97,351	$ 1,431	**1.5%**
430	**Use of Money and Property**				
	331 Interest income	$ 1,500	$ 2,500	$ 1,000	**66.7%**
	Subtotal	$ 1,500	$ 2,500	$ 1,000	**66.7%**
	Total Revenues	**$ 259,545**	**$ 264,080**	**$ 4,535**	**1.7%**
	EXPENDITURES				
	Expenditure Category				
500	Contract Services	$ -	$ 95,791	$ 95,791	**100.0%**
800	Contributions/Transfers	$ 30,000	$ 155,000	$ 125,000	**416.7%**
	Total	**$ 30,000**	**$ 250,791**	**$ 220,791**	**736.0%**
	Revenue less Expenditures	**$ 229,545**	**$ 13,289**	**$ (216,256)**	**-94.2%**

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

120 -- HOTEL/MOTEL TAX FUND

	Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
REVENUE -NO CHANGE	**Adopted**	**Amended #1**	**Difference Add/(subtract)**	
Revenue Category				
Total Revenues	**$ 75,000**	**$ 75,000**	**$ -**	**0.0%**
EXPENDITURES				
Expenditure Category				
500 Contract Services	$ 33,000	$ 33,000	$ -	**0.0%**
800 Contributions/Transfers	$ 61,250	$ 55,000	$ (6,250)	**-10.2%**
Subtotal	$ 94,250	$ 88,000	$ (6,250)	**-6.6%**
Total	**$ 94,250**	**$ 88,000**	**$ (6,250)**	**-6.6%**
Revenue less Expenditures	**$ (19,250)**	**$ (13,000)**	**$ 6,250**	**-32.5%**

123 -- MAIN STREET REVENUE FUND

	Adopted	Amended #1	Difference Add/(subtract)	
REVENUE				
Revenue Category				
440 Donations From Private Sources				
355 Heritage Sq Lights	$ 3,200	$ -	$ (3,200)	**-100.0%**
357 Sales and Other Fundraisings	$ -	$ 15,000	$ 15,000	**100.0%**
358 Taylor Zest Festival	$ 16,500	$ 16,500	$ -	**0.0%**
Total Donation from Private Sources	**$ 19,700**	**$ 31,500**	**$ 11,800**	**59.9%**
450 Interfund Operating Transfer				
361 Transfer from TIF	$ 30,000	$ 30,000	$ -	**0.0%**
362 Transfer from H.O.T.	$ 5,000	$ 5,000	$ -	**0.0%**
365 Transfer from General Fund	$ 14,600	$ 29,200	$ 14,600	**100.0%**
Total Interfund Transfers	**$ 49,600**	**$ 64,200**	**$ 14,600**	**29.4%**
Total Revenues	**$ 69,300**	**$ 95,700**	**$ 26,400**	**38.1%**
EXPENDITURES				
Expenditure Category				
200 Operational Supplies	$ 10,000	$ 15,777	$ 5,777	**57.8%**
500 Contract Services	$ -	$ 5,000	$ 5,000	**100.0%**
800 Contributions/Transfers	$ 59,300	$ 69,600	$ 10,300	**17.4%**
Total Expenditures	**$ 69,300**	**$ 90,377**	**$ 21,077**	**30.4%**
Revenue less Expenditures	**$ -**	**$ 5,323**	**$ 5,323**	**100.0%**

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

	Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
125 -- MUNICIPAL COURT SPECIAL FEE FUND				
REVENUE	Adopted	Amended #1	Difference Add/(subtract)	
Revenue Category				
410 Fines Forfeitures				
309 Judicial Fee-City	$ -	$ 1,600	$ 1,600	**100.0%**
412 Building Security Fee	$ 5,300	$ 5,300	$ -	**0.0%**
413 Technology Fees	$ 7,000	$ 7,000	$ -	**0.0%**
Subtotal 110	$ 12,300	$ 13,900	$ 1,600	**13.0%**
410 Fines Forfeitures				
309 Judicial Fee-City	$ -	$ 14,570	$ 14,570	**100.0%**
Subtotal 110	$ -	$ 14,570	$ 14,570	**100.0%**
Total Revenues	**$ 12,300**	**$ 28,470**	**$ 16,170**	**131.5%**
EXPENDITURES				
Municipal Court Bldg. Security - NO CHANGE				
Expenditure Category				
Total	$ 5,999	$ 5,999	$ -	**0.0%**
Municipal Court Technology -NO CHANGE				
Total	$ 4,500	$ 4,500	$ -	**0.0%**
Municipal Court-Judicial				
500 Contract Services	$ -	$ 6,000	$ 6,000	**100.0%**
Total	$ -	$ 6,000	$ 6,000	**100.0%**
Total Expenditures	**$ 10,499**	**$ 16,499**	**$ 6,000**	**57.1%**
Revenue less Expenditures	**$ 1,801**	**$ 11,971**	**$ 22,170**	**1231.0%**

140 -- DEBT SERVICE FUND

140 General I&S Fund(Tax Supported)

	Adopted	Amended #1	Difference Add/(subtract)	
REVENUE				
Revenue Category				
310 Taxes				
111 Current Property Taxes	$ 1,858,442	$ 1,931,415	$ 72,973	**3.9%**
Sub-Total	$ 1,858,442	$ 1,931,415	$ 72,973	**3.9%**
430 Use of Money & Property				
331 Interest Income	$ 3,000	$ 4,500	$ 1,500	**50.0%**
Sub-Total	$ 3,000	$ 4,500	**$ 1,500**	**50.0%**
Total Revenues	**$ 1,861,442**	**$ 1,935,915**	**$ 74,473**	**4.0%**
EXPENDITURES				
Expenditure Category				
500 Contract Services	$ 3,000	$ 3,000	$ -	**0.0%**
900 Debt Service	$ 1,858,442	$ 1,887,028	$ 28,586	**1.5%**
Sub-Total	$ 1,861,442	$ 1,890,028	$ 28,586	**1.5%**
Total Expenditures	**$ 1,861,442**	**$ 1,890,028**	**$ 28,586**	**1.5%**
Revenue less Expenditures	**$ -**	**$ 45,887**	**$ 45,887**	**100.0%**

143 -- MDUS DEBT FUND- NO CHANGES

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

	Adopted Budget	Amended #1		Difference Add/(subtract)	% Change

144 -- UTILITY I&S FUND

	Adopted	Amended #1		Difference Add/(subtract)	
REVENUE					
Revenue Category					
450 Interfund Operating Transfer					
368 From Public Utilities Fund	$ 2,222,029	$ 2,261,192		$ 39,163	**1.8%**
Sub-Total	$ 2,222,029	$ 2,261,192		$ 39,163	**1.8%**
Total Revenues	**$ 2,222,029**	**$ 2,261,192**		**$ 39,163**	**1.8%**
EXPENDITURES					
Expenditure Category					
900 Debt Service	$ 2,222,029	$ 2,261,192		$ 39,163	**1.8%**
Sub-Total	$ 2,222,029	$ 2,261,192		$ 39,163	**1.8%**
Total Expenditures	**$ 2,222,029**	**$ 2,261,192**		**$ 39,163**	**1.8%**
Revenue less Expenditures	$ -	$ -		$ -	

146 -- AIRPORT CO BOND I&S FUND

	Adopted	Amended #1		Difference Add/(subtract)	
REVENUE					
Revenue Category					
450 Interfund Operating Transfer					
366 Transfer From Airport Fund	$ 35,673	$ 61,286		$ 25,613	**71.8%**
Sub-Total	$ 35,673	$ 61,286		$ 25,613	**71.8%**
Total Revenues	**$ 35,673**	**$ 61,286**		**$ 25,613**	**71.8%**
EXPENDITURES					
Expenditure Category					
900 Debt Service	$ 35,673	**$ 61,286**		$ 25,613	**71.8%**
Total	**$ 35,673**	**$ 61,286**		**$ 25,613**	**71.8%**
Total Expenditures	$ 35,673	$ 61,286		$ 25,613	**71.8%**
Revenue less Expenditures	$ -	$ -		$ -	

200 ROADWAY IMPACT FEE FUND

	Adopted	Amended #1		Difference Add/(subtract)

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

210 TUF FUND

		Adopted Budget	Amended #1	Difference Add/(subtract)	% Change
REVENUE -NO CHANGE					
Total Revenues		**$ 773,916**	**$ 773,916**	**$ -**	**0.0%**
EXPENDITURES					
500	Contract Services	$ 15,800	$ 15,800	$ -	**0.0%**
600	Bad Debt	$ -	$ 300	$ 300	**100.0%**
800	Contributions/Transfers	$ -	$ 250,000	$ 250,000	**100.0%**
	Total	**$ 15,800**	**$ 266,100**	**$ 250,300**	**1584.2%**
Revenue less Expenditures		**$ 758,116**	**$ 507,816**	**$ (250,300)**	**-33.0%**

300 MUNICIPAL DRAINAGE UTILITY SYSTEM- NO CHANGES

		Adopted Budget	Amended #1	Difference Add/(subtract)	
REVENUE - NO CHANGE					
Total Revenues		**$ 335,280**	**$ 335,280**	**$ -**	**0.0%**
EXPENDITURES					
500	Contract Services	$ 400	$ 5,900	$ 5,500	**100.0%**
600	Bad Debt	$ 500	$ 500	$ -	**0.0%**
800	Contributions/Transfers	$ 180,000	$ 180,000	$ -	**0.0%**
900	Long Term Debt/Capital Lease	$ 133,325	$ 133,325	$ -	**0.0%**
	Total	**$ 314,225**	**$ 319,725**	**$ 5,500**	**0.0%**
Revenue less Expenditures		**$ 21,055**	**$ 15,555**	**$ (5,500)**	**0.0%**

320 SANITATION FUND-NO CHANGE

340 -- UTILITY FUND

		Adopted	Amended #1	Difference Add/(subtract)	
REVENUE - NO CHANGE					
Total Revenues		**$ 9,165,607**	**$ 9,165,607**	**$ -**	**0.0%**
EXPENDITURES					
701	**Utility Administration- NO CHANGE**				
	Expenditure Category				
	Departmental Total	**$ 426,129**	**$ 426,129**	**$ -**	**0.0%**
706	**Wastewater Treatment Plant Operations & Maintenance- NO CHANGE**				
	Expenditure Category				
	Departmental Total	**$ 559,233**	**$ 559,233**	**$ -**	**0.0%**
708	**Utility Distribution/Collection System Maintenance-NO CHANGE**				
	Expenditure Category				
	Departmental Total	**$ 1,342,342**	**$ 1,342,342**	**$ -**	**0.0%**
709	**W/WW Fund - Nondepartmental**				
Code	**Expenditure Category**				
200	Operational Supplies	$ 1,598,524	$ 1,598,524	$ -	**0.0%**
500	Contract Services/Fees	$ 55,410	$ 62,410	$ 7,000	**12.6%**
600	Bad Debt	$ 37,500	$ 37,500	$ -	**0.0%**
700	Capital Outlay	$ 106,100	$ 106,100	$ -	**0.0%**
800	Contrib. & Conting.	$ 1,686,425	$ 1,640,000	$ (46,425)	**-2.8%**
900	Debt Service	$ 2,222,029	$ 2,261,921	$ 39,892	**1.8%**
	Departmental Total	**$ 5,705,988**	**$ 5,706,455**	**$ 467**	**0.0%**
	Total Fund Expenditures	**$ 8,033,692**	**$ 8,034,159**	**$ 467**	**0.0%**
Revenue less Expenditures		**$ 1,131,915**	**$ 1,131,448**	**$ (467)**	**-0.04%**

Exhibit "A" FY 2016-17 BUDGET AMENDMENT #1

Adopted Budget	Amended #1	Difference Add/(subtract)	% Change

350 -- AIRPORT FUND

		Adopted	Amended #1	Difference Add/(subtract)	% Change
REVENUE					
340	**Charges for Services**				
	281 T- Hanger Rent	$ 165,269	$ 165,269	$ -	**0.0%**
	283 Ground Leases	$ 2,280	$ 2,280	$ -	**0.0%**
	284 Sale of AvGas	$ 205,836	$ 187,000	$ (18,836)	**-9.2%**
	285 Sale of Jet A Fuel	$ 94,860	$ 65,000	$ (29,860)	**-31.5%**
	374 Late payment fees	$ 714	$ 714	$ -	**0.0%**
	Subtotal	$ 468,959	$ 420,263	$ (48,696)	**-10.4%**
430	**Use of Money & Property**				
	331 Interest Income	$ -	$ 4,300	$ 4,300	**100.0%**
	Sub-Total	$ -	$ 4,300	**$ 4,300**	**100.0%**
	Total Revenue	**$ 468,959**	**$ 424,563**	**$ (44,396)**	**-9.5%**
	Expenditures				
732	100 Employee Services	$ 43,217	$ 48,438	$ 5,221	**12.1%**
	200 Operational Supplies	$ 3,600	$ 3,638	$ 38	**1.1%**
	300 Facilities Oper./Maint.	$ 24,636	$ 24,636	$ -	**0.0%**
	400 Equipt. Oper./Maint.	$ 299,070	$ 222,070	$ (77,000)	**-25.7%**
	500 Contract Services/Fees	$ 9,900	$ 9,314	$ (586)	**-5.9%**
	600 Bad Debt	$ 350	$ -	$ (350)	**-100.0%**
	800 Contributions & Contingencies	$ 16,303	$ 15,000	$ (1,303)	**-8.0%**
	900 Debt Service	$ 48,373	$ 73,986	$ 25,613	**52.9%**
	Departmental Total	**$ 445,449**	**$ 397,082**	**$ (48,367)**	**-10.9%**
	Revenue less Expenditures	**$ 23,510**	**$ 27,481**	**$ 3,971**	**16.9%**

370 -- CEMETERY OPERATING FUND- NO CHANGE

382 -- FLEET SERVICES OPERATING FUND-NO CHANGE

384 -- FLEET REPLACEMENT FUND

		Adopted	Amended #1	Difference Add/(subtract)	% Change
REVENUE					
340	**Charges for Services**				
	278 Equipment Rental Fee	$ 479,806	$ 501,826	$ 22,020	**4.6%**
	Subtotal	$ 479,806	$ 501,826	$ 22,020	**4.6%**
460	**Proceeds General Fixed Assets**				
	374 Sale of Surplus Equip.	$ -	$ 19,220	$ 19,220	**100.0%**
	Subtotal	$ -	$ 19,220	$ 19,220	**100.0%**
470	**Proceeds General Long Term Liability**				
	382 Capital Equipment Loan Proceeds	$ -	$ 320,000	$ 320,000	**100.0%**
	Subtotal	$ -	$ 320,000	$ 320,000	**100.0%**
	Total Revenue	**$ 479,806**	**$ 841,046**	**$ 361,240**	**75.3%**
	EXPENDITURES				
	700 Capital Outlay	$ -	$ 342,020	$ 342,020	**100.0%**
	900 Debt Service/Capital Lease Purchase	$ 479,806	$ 479,806	$ -	**0.0%**
	Total Expenditures	**$ 479,806**	**$ 821,826**	**$ 342,020**	**71.3%**
	Revenue less Expenditures	**$ -**	**$ 19,220**	**$ 19,220**	**100.0%**

FY2016-17 AMENDED CIP

City of Taylor FY2017 - 2022 Community Investment Program (CIP) Schedule

Project Type/ Title	Funding Source(s)	Project Type	Total Cost Estimate	Grant Funding	Fiscal Year Estimate: FY2015-16 Actual	FY2016-17	FY2017-18	FY2018-19	FY2019-20	FY2020-21	FY2021-22	Unfunded Cost Estimate
General Fund												
Downtown												
Gateway, Beautification Projects	TIF	Capital	$ 350,000		$ 12,252	$ 337,748						$ -
Downtown Streetscape/Streets	C.O. Bonds	Capital	$ 1,200,000				$ 1,200,000					$ -
Heritage Square Design -Phase 1	TIF	Capital	$ 68,000		$ 4,958	$ 63,042						$ -
Heritage Square Improvements (Amphitheater, Restrooms, Concession, Spray ground) Phase 2	TIF/TPW/CO Bonds	Capital	$ 4,000,000	$ 250,000			$ 4,000,000					$ 4,000,000
Downtown -Parking Lots	Unfunded	Capital	?									?
Total Downtown			**$ 5,618,000**	**$ 250,000**	**$ 17,210**	**$ 400,790**	**$ 5,200,000**	**$ -**	**$ -**		**$ -**	**$ 4,000,000**
Parks & Recreation												
Robinson Park (Spray ground Phase I & Ballfield Upgrades)	TP&W Grant/General Fund	Capital	$ 250,000	**$ 125,000**		$ 125,000						$ -
Robinson Park (Swimming Pool rebuild) - Phase 2	Unfunded	Capital	?									?
Rotary Ballfields Concrete Plaza-Murphy	Unfunded	Capital	$ 50,000									$ 50,000
TRP & SC Batting Cages (10 lanes) Phase II	Unfunded	Capital	$ 1,009,000									$ 1,009,000
Murphy Park (Swimming pool rebuild)	Unfunded	Capital	$ 200,000									$ 200,000
Main St. Hike & Bike Trail	TxDOT Grant/General Fund	Capital	$ 2,041,101	**$ 1,380,000**	$ 312,045	$ 349,056						$ -
2013 TPWD Trail- Bull Branch	TP&W Grant/General Fund	Capital	$ 349,323	**$ 158,250**	$ 6,572	$ 184,501						$ -
Givens/Taylor Community Center	CDBG/General Fund	Capital	$ 160,000	**$ 150,000**		$ 10,000						$ -
4th Street Bridge Trail Project	FEMA/General Fund	Capital	$ 90,420	**$ 67,815**	$ 16,135	$ 6,470						$ -
Murphy/Bull Branch 18-Hole Disc Golf	Unfunded	Capital	$ 41,000									$ 41,000
Skate Park	TP &W Grant /GF/LOOP Project	Capital	$ 460,000	**$ 360,000**		$ 50,000	$ 50,000					$ -
Total Parks & Recreation			**$ 4,650,844**	**$ 2,241,065**	**$ 334,752**	**$ 725,027**	**$ 50,000**		**$ -**		**$ -**	**$ 1,300,000**
City Facilities												
New Police Bldg.	Unfunded	Capital	$ 6,800,000							$ 6,800,000		$ 6,800,000
New Airport Terminal Bldg.	TxDOT Grant/Airport Fund	Capital	$ 600,000	**$ 300,000**						$ 300,000		$ 300,000
Radio's & Components (Fire & Police)	Unfunded	Capital	$ 549,241									$ 549,241
SunGard-(Records Management System)	Unfunded	Capital	$ 166,580									$ 166,580
Performance Contract-(Lighting & HVAC)	C.O. Bonds	Capital	$ 1,620,740			1,620,740						$ -
Animal Shelter	Unfunded/General Fund	Capital	$ 250,000				$ 250,000					$ 250,000
Total City Facilities			**$ 9,986,561**	**$ 300,000**	**$ -**	**$ 1,620,740**	**$ 250,000**	**$ -**	**$ -**	**$ 7,100,000**	$ -	**$ 8,065,821**
Planning												
Comprehensive Plan (Thoroughfare & Land Use)	Unfunded	Professional Svc.	$ 225,000									$ 225,000
UTSA Growth/Area Planning	General Fund	Professional Svc.	$ 15,000			$ 15,000						
Parks Master Plan	Unfunded	Professional Svc.	$ 115,000		$ 15,000					$ 100,000		$ 100,000
Ordinance Update's (Landscaping, Zoning, Masonry)	General Fund	Professional	$ 40,000									$ 40,000
Hazard Mitigation Plan (Thrall/ LBC WCID)	FEMA/General Fund	Professional Svc.	$ 66,000	**$ 49,500**		$ 16,500						$ -
Corridor Plan Study	Unfunded	Professional	?									?
Historic District	Unfunded	Professional	?									?
Total Planning			**$ 461,000**	$ 49,500	$ 15,000	$ 31,500	$ -	$ -	$ -	$ 100,000	$ -	**$ 365,000**
1												
TOTAL GENERAL FUND			**$ 20,716,405**	**$ 2,840,565**	**$ 366,962**	**$ 2,778,057**	**$ 5,500,000**	**$ -**	**$ -**	**$ 7,200,000**	**$ -**	**$ 13,730,821**

updated 5/2/2017

FY2016-17 AMENDED CIP **City of Taylor FY 2017 - 2022 Community Investment Program (CIP) Schedule**

Project Type/ Title	Funding Source(s)	Project Type	Total Cost Estimate	Grant/Other Funding	Fiscal Year Estimate FY2015-16	FY2016-17	FY2017-18	FY2018-19	FY2019-20	FY2020-21	FY2021-22	Unfunded Cost Estimate
TUF Fund												
Streets & Sidewalks												
Cemetery Road Improvements	Cemetery Fund	Capital	$ 500,000			$ 175,000						$ 325,000
2014-2015 CDBG (4th from Howard St. to Sloan S	CDBG/ Street Fund/Utility	Capital	$ 700,000	**$ 700,000**								$ -
2016-17 CDBG (3rd from Vance St. to Howard St.)	CDBG/ Street Fund/Utility	Capital	$ 900,656	**$ 600,656**			$ 300,000					$ 300,000
Edmond St. (2nd to 6th St.)	Street Fund		$ 449,350			$ 100,000	$ 100,000					$ 249,350
Annual Street Maintenance	Street Fund	Capital	$ 950,000			$ 150,000	$ 200,000	$ 200,000	$ 200,000	$ 200,000		$ -
Street Reconstruction 2017(Pay-Go) ?	Street Fund	Capital	$ 2,005,000		$ 155,000		$ 200,000	$ 550,000	$ 550,000	$ 550,000		$ -
CR 101 Widening	Wilco Bond/C.O. Bonds	Capital	$ 13,000,000	**$ 11,700,000**			$ 1,300,000					$ -
CR366 Street Project	Wilco Bond/C.O. Bonds	Capital	$ 7,200,000	**$ -**								$ 7,200,000
Sidewalk Program	Street Fund	Capital	$ 50,000				$ 10,000	$ 10,000	$ 10,000	$ 10,000	$ 10,000	$ -
Bill Pickett	Wilco Bond/General Fund	Capital	$ 3,887,609	**$ 3,806,133**	$ 81,476							$ -
Total Streets & Sidewalks			**$ 29,642,615**	**$ 16,806,789**	**$ 236,476**	**$ 425,000**	**$ 2,110,000**	**$ 760,000**	**$ 760,000**	**$ 760,000**	**$ 10,000**	$ 8,074,350

Note: TUF reviewed every three-years (2018-19)
Bill Pickett-cost of right-of -way costs

updated 5/2/2017

FY2016-17 AMENDED CIP

City of Taylor FY 2017 - 2022 Community Investment Program (CIP) Schedule

MDUS Fund

Project Type/ Title	Funding Source(s)	Project Type	Total Cost Estimate	Grant Funding	Fiscal Year Estimate FY2015-16	FY2016-17	FY2017-18	FY2018-19	FY2019-20	FY2020-21	FY2021-22	Unfunded Cost Estimate
Drainage												
Edmond / Mills - Phase 1	MDUS Fund	Capital	$ 549,450			$ 549,450						$ -
800 Kirk Street MDUS	MDUS Fund	Capital	$ 38,500				$ 38,500					$ -
Paula/ Medical Pkwy MDUS	MDUS Fund	Capital	$ 33,000				$ 33,000					$ -
Laurel/Sams MDUS Project	MDUS Fund	Capital	$ 170,000				$ 170,000					$ -
Halff -Engineering for 2015 May Flood Projects	MDUS Fund	Professional Svc.	$ 42,500		$ 42,500							$ -
2709 Kelly Drive	MDUS Fund	Capital	$ 11,000				$ 11,000					$ -
1609 /1611 Castlewood Ct.	MDUS Fund	Capital	$ 52,000				$ 52,000					$ -
1806 N. Lynn St.	MDUS Fund	Capital	$ 53,000				$ 53,000					$ -
Booth/Oak (Walnut)	MDUS Fund	Capital	$ 55,000				$ 55,000					$ -
Oaklawn @ Bull Br. Trib. (Greenlawn)	MDUS Fund	Capital	$ 66,000				$ 66,000					$ -
Floodplain Study	Unfunded	Professional Svc.	$ 225,900									$ 225,900
Halff/Design for 8 MDUS Projects	MDUS Fund	Professional Svc.	$ 62,876			$ 62,876						$ -
Total Drainage			**$1,359,226.00**	**$ -**	**$ 42,500**	**$ 612,326**	**$ 478,500**	**$ -**	**$ -**	**$ -**		$ 225,900

Note: Edmond -$1,198,290 cost of the project ($449,350 for roadway and $199,460 for utilities)

FY2016-17 AMENDED CIP **City of Taylor FY 2017 - 2022 Community Investment Program (CIP) Schedule**

Airport Fund

Project Type/ Title	Funding Source(s)	Project Type	Total Cost Estimate	Grant Funding	Fiscal Year Estimate FY2015-16	FY2016-17	FY2017-18	FY2018-19	FY2019-20	FY2020-21	FY2021-22	Unfunded Cost Estimate
Airport												
Airport T Hangars & Pvmt Rehab 2015	TxDOT Grant/ C.O Bonds #1	Capital	$ 2,732,929	**$ 2,263,137**	$ 291,820	$ 177,972						$ -
Hangar Fire Suppression	Airport Fund	Capital	$ 60,000			$ 60,000						$ -
Airport Apron Desig & Terminal Env.	TxDOT Grant, C.O Bonds #1	Capital	$ 105,000	**$ 94,500**			$ 10,500					$ -
Airport Terminal Building Design	TxDOT Grant, C.O Bonds #1	Capital	$ 75,000	**$ 37,500**			$ 37,500					$ -
Terminal Construction	TxDOT Grant, C.O Bonds #1	Capital	$ 690,000	**$ 345,000**			$ 345,000					$ -
Airport AWOS	TxDOT Grant, C.O Bonds #1	Capital	$ 185,000	**$ 138,750**				$ 46,250				$ -
Engineering /Design Old Apron Rehab	TxDOT Grant, C.O Bonds #1	Capital	$ 100,000	**$ 90,000**					$ 10,000			$ -
Reconstruct Apron & Shade Hangars	TxDOT Grant, C.O Bonds #1	Capital	$ 1,582,024	**$ 1,343,821**						$ 238,203		$ -
Fuel Farm & Apron +Electrical Vault	TxDOT Grant, C.O Bonds #1	Capital	$ 1,692,673	**$ 1,489,798**							$ 202,875	$ -
Project Management & Contingency	TxDOT Grant, C.O Bonds #1	Prof./Other	$ 230,431			$ 230,431						$ -
Total Airport			**$ 7,453,057**	**$ 5,802,506**	**$ 291,820**	**$ 468,403**	**$ 393,000**	**$ 46,250**	**$ 10,000**	**$ 238,203**	**$ 202,875**	**$ -**

Notes:

Project Management & Contingency 8% of City's project cost, respectively.

Total City est. cost $1,445,000 16% **contract mgmt & contingency**

FY2016-17 AMENDED CIP	City of Taylor FY 2017 - 2022 Community Investment Program (CIP) Schedule											
					Fiscal Year Estimate							
	Funding	Project	Total Cost	Grant	Based Yr.	1	2	3	4	5	6	Unfunded Cost
Project Type/ Title	Source(s)	Type	Estimate	Funding	FY2015-16	FY2016-17	FY2017-18	FY2018-19	FY2019-20	FY2020-21	FY2021-22	Estimate

Utility Fund

Project Type/ Title	Funding Source(s)	Project Type	Total Cost Estimate	Grant Funding	FY2015-16	FY2016-17	FY2017-18	FY2018-19	FY2019-20	FY2020-21	FY2021-22	Unfunded Cost Estimate
Water/Wastewater (Utility Fund)												
W/WW & I & I Master Plan	Utility Fund	Professional	$ 190,000			$ 190,000						$ -
WWTP Condition Assessment - Sledge	Utility Fund	Professional	$ 25,000		$ 25,000							$ -
TxDOT Main St. Trail/Fire Hyrant	Utility Fund	Captial	$ 38,760			$ 38,760						$ -
Southwood Hills/Mallard Water Towers	Utility Fund	Capital	$ 350,000			?						$ -
12th Street/95 HWY.	Utility Fund	Capital	$ 435,665			$ 435,665						$ -
Fire Hydrant Replacement Program	Utility Fund	Capital	$ 250,000				$ 100,000	$ 50,000	$ 50,000	$ 50,000		$ -
Edmond Street (Utilities)	Utility Fund	Capital	$ 199,460				$ 199,460					$ -
WWTP 2017 (Emergency Repairs)	C.O. Bonds	Capital	$ 14,500,000			$ 2,225,000						$ 12,275,000
Animal Shelter (W &WW Lines)	Unfunded	Capital	$ 300,000									$ 300,000
Murphy Street Water Line	Unfunded	Capital	$ 360,000									$ 360,000
MLK-CR 112 (W &WW Lines)	Utility Fund/TxDOT	Capital	?									$ -
Performance Contract-AMI	Unfunded	Capital	$ 4,000,000									$ 4,000,000
Total Water/Wastewater			**$ 20,648,885**	**$ -**	**$ 25,000**	**$ 2,889,425**	**$ 299,460**	**$ 50,000**	**$ 50,000**	**$ 50,000**		$ 16,935,000

Note: Annual water/ww projects to be determined based on Master Plan.

updated 5/2/2017

Fund Type	Total cost estimate	
Total Parks & Recreation	$	4,650,844
Total City Facilities	$	9,986,561
Total Planning	$	461,000
Total Downtown	$	5,618,000
Total Streets & Sidewalks	$	29,642,615
Total Drainage	$	1,359,226
Total Airport	$	7,453,057
Total Water/Wastewater	$	20,648,885
GRAND TOTAL	**$**	**79,820,188**

FY2016-17 BUDGET AMENDMENT #1

GENERAL FUND

Revenues		Expenditures	
FY2016-17 Budget	**$11,998,429**	**FY2016-17 Budget**	**$11,914,378**
Property Tax/Delinquent/Penalty	78,882	Salaries, Benefits & Professional Dev.	217,157
Franchise Tax (Gas & Mixed Bev.)	(24,500)	Operational Supplies	2,510
Permits and Licenses	42,511	Facilities Operating & Maintenance	27,132
Intergovernmental Revenues	74,713	Equipment Operational & Maintenance	367
Charges for Services	58,080	Contract Services	115,401
Court Fines	(3,300)	Capital Outlay	21,000
Other Revenues	311,934	Contributions & Transfers	483,486
FY2016-17 Budget Amendment	**$12,536,749**	**FY2016-17 Budget Amendment**	**$12,781,431**
$ Change in budget	538,320	$ Change in budget	867,053
% Change in revenues	4.5%	% Change in expenditures	7.3%

UTILITY FUND

Revenues			Expenditures	
FY2016-17 Budget	**$ 9,165,607**		**FY2016-17 Budget**	**$ 8,033,692**
No Change			Contract Services	7,000
			Contributions & Transfers	(46,425)
			Debt Service Payment	39,892
FY2016-17 Budget-No Change	**$ 9,165,607**		**FY2016-17 Budget Amendment**	**$ 8,034,159**
$ Change in budget	0		$ Change in budget	467
% Change in revenues	0.0%		% Change in expenditures	0.0%

AIRPORT FUND

Revenues		Expenditures	
FY2016-17 Budget	**$ 468,959**	**FY2016-17 Budget**	**$ 445,449**
Sales of AV & Jet A Fuel	(48,696)	Salaries, Benefits and Prof. Dev.	5,221
Interest Income	4,300	Decrease in Fuel Cost	(77,000)
		Decrease in Other Operating Exp.	(2,201)
		Debt Service Payment	25,613
FY2016-17 Budget Amendment	**$ 424,563**	**FY2016-17 Budget Amendment**	**$ 397,082**
$ Change in budget	(44,396)	$ Change in budget	(48,367)
% Change in revenues	-9.5%	% Change in expenditures	-10.9%

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #: **10**

Agenda Title: Consider proposed future agenda topics and any items for future discussion**.**

Council Action to be taken: Discuss possible future agenda items.

Initiating Department: City Council

Staff Contact: Mayor

1. INTRODUCTION/PURPOSE

Under this item, staff will be receiving input regarding future agenda items from you. This agenda item will be added as a routine matter on each of your upcoming agendas and will not be an action item unless specific items are listed for consideration. Staff will also be bringing potential agenda items before you at this time.

2. DESCRIPTION/ JUSTIFICATION

3. FINANCIAL/BUDGET

4. TIMELINE CONSIDERATIONS

5. RECOMMENDATION

6. REFERENCE FILES

10a. Continuous list of items

Topics still to be addressed:

Garcia:

- Evaluate needs of Boy Scout Troop facility (gathering info)
- Discuss masonry standards (June 8)
- Discuss and review Landscape Code (June 8)

Gonzales:

- Conduct a city facilities assessment as part of the CIP (Budget discussion)
- Cemetery streets (Include in CIP)
- Review staffing needs after January (Budget discussion)
- Review existing ordinance/code as it relates to fire suppression issues (Public mtg June 29)
- Reduction in TUF for seniors (Budget discussion)

Lopez:

- Update on downtown parking (June 8)
- Update on West End School (May 25)

Rydell:

- Develop historic preservation ordinances (June 8)
- Survey other cities regarding development fees (May)
- Ordinance related to off street parking of vehicles (June 8)

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #: **11**

Agenda Title: Executive Session. (Acquisition of real property)

Council Action to be taken: Adjourn into Closed session.

Initiating Department: City Administration

Staff Contact: **Mayor**

1. INTRODUCTION/PURPOSE

2. DESCRIPTION/ JUSTIFICATION

The Taylor City Council will conduct a closed meeting under Section 551.072 of the Texas Government Code which allows such a closed meeting and which Rules conflict with the Texas Open Meetings Act.

3. FINANCIAL/BUDGET

4. TIMELINE CONSIDERATIONS

5. RECOMMENDATION

6. REFERENCE FILES

11a. Executive Session form

TAYLOR CITY COUNCIL
CERTIFIED AGENDA - EXECUTIVE SESSION

1. OPEN MEETING ANNOUNCEMENT

The City of Taylor City Council convened in Open Session, declared a quorum on May 11, 2017 and has posted an Official Agenda indicating the possible need for an Executive Session. The Council will now adjourn into Executive Session pursuant to the Texas Open Meetings Act, Government Code Section:

[x]	551.071	To consult with its attorney regarding a matter in which the duty of the attorney to the City conflicts with the Open Meetings Act.
[x]	551.072	To conduct deliberations regarding the purchase, exchange, lease, or value of real property.
[ ]	551.074	Regarding personnel matters
[ ]	551.087	Regarding economic development negotiations and considering financial or other incentives to a business prospect that the City seeks to have locate in or near the City of Taylor.

Any action resulting from the Executive Session will be taken in Open Session immediately following the Executive Session.

2. BACK TO OPEN SESSION

The time is now __________ and we will reconvene into Open Session. No action or vote was taken on any matter discussed in Executive Session.

CERTIFICATION

As Mayor of the City of Taylor, I do hereby certify that this Agenda of an Executive Session of the City Council is a true and correct record of the proceedings.

WITNESS my hand this the 11th day of May 2017.

____
Mayor Pro Tem

City Council Meeting
May 11, 2017
Agenda Item Transmittal

Agenda Item #:	**12**
Agenda Title:	Executive Session.
Council Action to be taken:	Consult with City Attorney
Initiating Department:	City Administration
Staff Contact:	**Isaac Turner, City Manager** **Ted Hejl, City Attorney**

1. INTRODUCTION/PURPOSE

This Executive Session is called to consult with City Attorney.

2. DESCRIPTION/ JUSTIFICATION

The Taylor City Council will conduct a closed meeting under Section 551.071 of the Texas Government Code in order to meet with its City Attorney on a matter in which the duty of the Attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas authorize and allow such a closed meeting and which Rules conflict with the Texas Open Meetings Act.

3. FINANCIAL/BUDGET

4. TIMELINE CONSIDERATIONS

5. RECOMMENDATION

6. REFERENCE FILES

11a. Executive Session form