

AGENDA
CITY OF TAYLOR, TEXAS
PUBLIC ARTS ADVISORY BOARD MEETING
CITY HALL CONFERENCE ROOM, 400 PORTER STREET, TAYLOR, TX 76574
JULY 16, 2026, 5:30 PM

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZEN COMMUNICATION

(The Board or Commission welcomes public comment on items not listed on the agenda. However, the Board or Commission cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.)

III. CONSENT AGENDA

IV. REGULAR AGENDA - NEW BUSINESS

1. Discussion and Possible Action Regarding Acceptance of a Donated Mural for Installation in Potter's Alley *Ruby Fisher*

V. REGULAR AGENDA - CONTINUING BUSINESS

VI. ADJOURN

The Board or Commission may vote and/or act upon each of the items listed in this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act, I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 5:00 pm on July 10, 2026 and remained posted for at least three business days before the scheduled date of said meeting.

Ruby Fisher Date: July 10, 2026



City Council Meeting July 16, 2026 Transmittal Letter

STRATEGIC PILLAR

Quality of Life

Agenda Item Number: 1.

Agenda Title: Discussion and Possible Action Regarding Acceptance of a Donated Mural for Installation in Potter's Alley

Council Action to be Taken: Discuss and consider acceptance of a donated mural for installation in Potter's Alley to enhance Downtown beautification and placemaking.

Department Submitted: Downtown Department

Staff Contact: Ruby Fisher, Special Events Coordinator

1. PURPOSE / DESCRIPTION

Discuss and consider acceptance of a donated mural for installation in Potter's Alley to enhance Downtown beautification and placemaking.

2. STAFF ANALYSIS / BACKGROUND / PRIOR COUNCIL ACTIONS

Staff has been approached with the opportunity to accept the donation of a mural to be installed in Potter's Alley. The proposed mural would enhance the visual appeal of the alley, contribute to Downtown placemaking efforts, and support the City's ongoing investment in public art. The Board will discuss the proposed donation, including the mural's location, design, installation, maintenance considerations, and any associated agreements, and may take action to recommend acceptance of the donation.

3. PROS and CONS

<u>PROS</u>	<u>CONS</u>
• Beautifies Potter's Alley. • Activates an underused space. • Enhances Downtown with public art. • Increases foot traffic. • Creates a photo destination.	• Maintenance required. • Potential future costs. • Risk of vandalism.

• Supports placemaking goals. • Minimal City cost. • Encourages community partnerships. • Boosts tourism and events. • May deter graffiti.	
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4. RECOMMENDATION

Discuss and consider acceptance of a donated mural for installation in Potter's Alley to enhance Downtown beautification and placemaking.

5. FUNDING SOURCE

n/a

6. TIMELINE

7. OTHER OPTIONS

8. ATTACHMENTS

1. PROJECT PROPOSAL - URBAN ART WITH PURPOSE TAYLOR, TX
2. Portafolio Gabriel Alapinta
3. 07.18.2026 - Proposed Donated Mural



June 29th, 2026

Matt Topham

Recreation Coordinator

City of Taylor

1412 Davis St.

Taylor, TX 76574

Via email: matt.topham@taylortx.gov

Submission of Community-Artistic Proposal / Visit of International Artist Gabriel Alapinta

Dear Mr. Topham:

It is a pleasure to greet you and address you in your role as Recreation Coordinator for our beloved City of Taylor. The purpose of this communication is to formally present a cultural and social outreach initiative that we wish to develop in our community, taking advantage of the upcoming visit to the region by the prominent Chilean international muralist Gabriel Veloso Zapata (Gabriel Alapinta).

Our organization, Línea de Vida Church, will coordinate the efforts and fully fund the artist's lodging, transportation, and logistics expenses in order to gift the City of Taylor an urban artwork that exalts the fundamental values of family and faith.

We are aware of your leadership in the city's recreational and community activities; therefore, we consider your department to be the ideal channel to evaluate this collaboration, which seeks to actively involve our local youth in an urban beautification training workshop.

As you will note in the attached document titled "Project Proposal: Urban Art with Purpose and Community Values", the involvement requested from the city is strictly limited to providing a public space suitable for the mural, coordination with the city's safety and security departments, endorsement of your insurance to cover the risk, and the corresponding permitting, without representing any budgetary expense for the local administration.

Since the artist has exclusive availability to work on July 11 and 18, 2026, we thank you in advance for your valuable time to review the technical proposal and the document "Portafolio Gabriel Alapinta.pdf" attached to this request. We remain at your full disposal to schedule a brief meeting or phone call to finalize any details.

Thank you for your ongoing support of Taylor's social and recreational development.

Sincerely,

Yeimi Devia

Project Representative

Línea de Vida Church

Tel: 786-444-7487

PROJECT PROPOSAL: URBAN ART WITH PURPOSE AND COMMUNITY VALUES IN TAYLOR, TX

To the attention of: Matt Topham, Recreation Coordinator (City of Taylor)

Submitted by: Línea de Vida Church

Date of submission: June 29, 2026

1. Executive Summary

This proposal details an artistic, recreational, and community collaboration project designed to beautify a public space in the City of Taylor. Capitalizing on the travel of muralist Gabriel Veloso Zapata (Gabriel Alapinta), we propose to create a permanent, large-format visual artwork that evokes the values of family and faith that sustain our local community. The project includes a mentorship component and a practical workshop focused on local youth, encouraging their participation in social outreach initiatives and civic belonging.

2. Profile and Portfolio of the International Artist

The guest artist is Gabriel Veloso Zapata, founder of the Chilean collective *Alapinta* in 2010. His international career specializes in large-format Christian murals that harmoniously blend contemporary urban art, illustration, and a clear message of hope, unity, forgiveness, and faith. His working methodology is divided into rigorous phases described in detail in the verbatim document "Portafolio Gabriel Alapinta.pdf", which ensure that the work responds to the spirit of the environment and the identity of the people who interact with the space daily.

3. Social Impact and Youth Development

Within the framework of activities coordinated by the Recreation Department, this project intends to be structured as a practical personal and community development workshop focused on Taylor's youth. Through this constructive involvement, we seek to achieve:

- **Sense of Belonging:** Youth will collaborate directly in the beautification of their own city, caring for and valuing public spaces.
- **Encouragement of Values:** Involvement in social outreach projects will be incentivized through team-building dynamics.
- **Educational Legacy:** Unlike fleeting activities, the mural will remain as a constant record of positive community values expressed by the youth themselves.

4. Cooperation and Co-Sponsorship Model

To guarantee the feasibility of the mural and minimize the use of public resources, a shared responsibility framework is proposed:

- **Responsibilities of Línea de Vida Church (Main Co-Sponsor):**
 - Absorb the artist's professional fees.
 - Cover 100% of the lodging, transportation, and logistical expenses of the artist/muralist Gabriel Alapinta.
- **Contribution Requested from the City of Taylor:**
 - **Location:** Identification and allocation of a public space or wall that would benefit from visual revitalization (subject to the approval of the Recreation Coordinator).
 - **Permits and Coverage:** Facilitation and streamlining of the relevant municipal permits to carry out the artistic intervention in a safe and regulated manner. Issue an endorsement on your liability insurance to provide risk coverage.
 - **Security Coordination:** Liaison and coordination with the city's public safety departments.

5. Dates and Work Agenda

Based on the artist's techniques and strategies, the project will focus intensely on a single day chosen from the available dates:

- **Saturday, July 11, 2026 (or)**
- **Saturday, July 18, 2026**

6. Final Considerations

This proposal represents an excellent opportunity to provide a Taylor park or recreational facility with an international-caliber artwork at no financial execution cost to the municipality, while generating a direct and healthy impact on local youth development.

We appreciate Mr. Matt Topham's attention to this joint effort and look forward to his guidance to evaluate the next steps.

Portfolio

GABRIEL ALAPINTA





Sobre MÍ

Gabriel Veloso Zapata (Gabriel Alapinta) es muralista chileno y fundador de Alapinta. Su trabajo se especializa en murales cristianos de gran formato que combinan arte urbano, ilustración y mensaje espiritual. A través de cada obra busca inspirar esperanza, fortalecer la identidad de las comunidades y comunicar el amor de Dios mediante un lenguaje visual contemporáneo.



Proceso

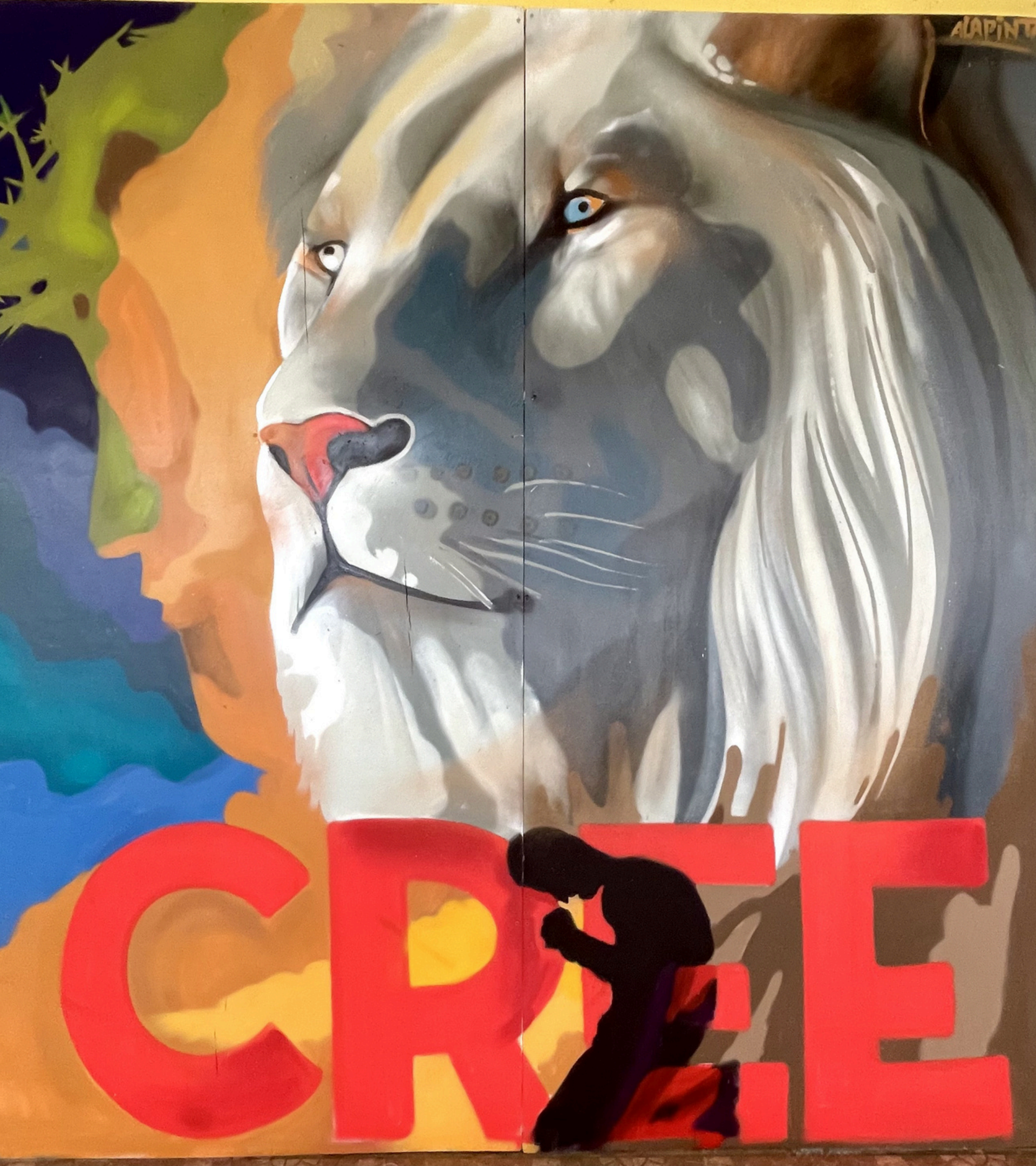
DE TRABAJO



Muestras

FOTOGRAFÍCAS









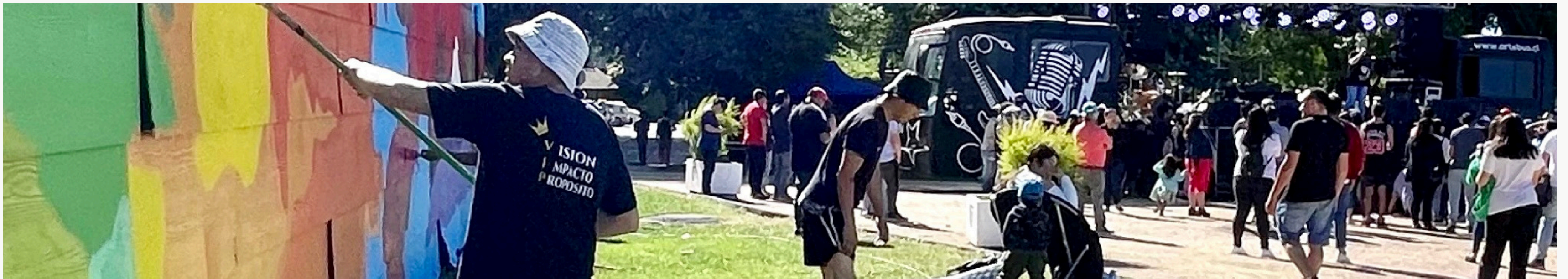
















Murales

QUE HABLAN

01

Transforman y embellecen espacios

Los murales revitalizan lugares públicos, colegios, iglesias, cárceles, y comunidades, aportando identidad, belleza y un ambiente más acogedor para quienes los visitan.

02

Exaltan el nombre de Jesús
Cada mural busca comunicar el amor, la esperanza y el mensaje de Jesucristo a través del arte, convirtiéndose en una expresión visual de fe accesible para toda la comunidad.

03

Dejan un mensaje que permanece
A diferencia de un evento temporal, un mural permanece en el tiempo, recordando diariamente valores como la fe, la esperanza, el perdón, la unidad y la salvación.

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Muchas

GRACIAS



