

AGENDA
CITY OF TAYLOR, TEXAS
PARKS & RECREATION BOARD MEETING
DICKEY GIVENS COMMUNITY CENTER
1015 E MARTIN LUTHER KING JR BLVD
APRIL 16, 2025, 6:00 PM

CALL TO ORDER AND DECLARE A QUORUM

INVOCATION

PLEDGE OF ALLEGIANCE

CITIZENS COMMUNICATION

(The City Council welcomes public comments on items not listed on the agenda. However, the Council cannot respond until the item is posted on a future meeting agenda. Public comments are limited to 3 minutes.)

REGULAR AGENDA

1. Review and Approve the minutes of the January 15, 2025 regular meeting.
2. Taylor Police Downtown Officer Update *Tyler Bybee*
3. Directors Report
4. Programs and Events Update *Betsy Schultz*
5. Facility and Program Sponsorship Guide Presentation *Betsy Schultz*
6. Texas Recreation & Parks Society State Conference 2025 Report *Tyler Bybee*
7. Identify items for next meeting
8. Next meeting date: May 21st, 2025

ADJOURN

The Board or Commission may vote and/or act upon each of the items listed in this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of the meeting was posted in the Taylor City Hall Lobby before 6:00 pm on April 11, 2025, and remained posted for at least 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press,

Posted by: *Lisa Buzan* Date: *4/11/2025*

Lisa Buzan, Administrative Assistant

“The Parks and Recreation Advisory Board is dedicated to the enrichment of our community through the efficient use of our Parks and Recreation resources.”



**Parks and Recreation
Meeting
April 16, 2025
Transmittal Letter**

STRATEGIC PILLAR
Quality of Life

Agenda Item Number: 2.
Agenda Title: Taylor Police Downtown Officer Update
Board Action to be Taken: Receive Report and have Q and A with Officer
Department Submitted: Parks and Rec
Staff Contact: Tyler Bybee, P&R Director

1. PURPOSE / DESCRIPTION

Have Q and A with Downtown officer Shane Newell

2. STAFF ANALYSIS / BACKGROUND / PRIOR BOARD ACTIONS

In October 2024, the Taylor Police department added a dedicated Police officer to patrol the Downtown district, downtown parks, the hike and bike trail and Murphy Park.

3. PROS and CONS

<u>PROS</u>	<u>CONS</u>
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4. RECOMMENDATION

Receive report and provide feedback.

5. FUNDING SOURCE

NA

6. TIMELINE

Officer Newell began patrol in October 2024

7. OTHER OPTIONS

NA

8. ATTACHMENTS

None



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STRATEGIC PILLAR

Agenda Item Number: 3.
Agenda Title: Directors Report
Board Action to be Taken: Recieve Report
Department Submitted:
Staff Contact: Tyler Bybee, P&R Director

1. PURPOSE / DESCRIPTION

Present updates on rental and tournament metrics, construction updates and other department activities.

2. STAFF ANALYSIS / BACKGROUND / PRIOR BOARD ACTIONS

The directors report for April includes rental and tournament metrics, Pool construction update, and a update on the Wellness/Recreation Center Feasibility study.

3. PROS and CONS

<u>PROS</u>	<u>CONS</u>
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4. RECOMMENDATION

Recieve Report

5. FUNDING SOURCE

NA

6. TIMELINE

NA

7. OTHER OPTIONS

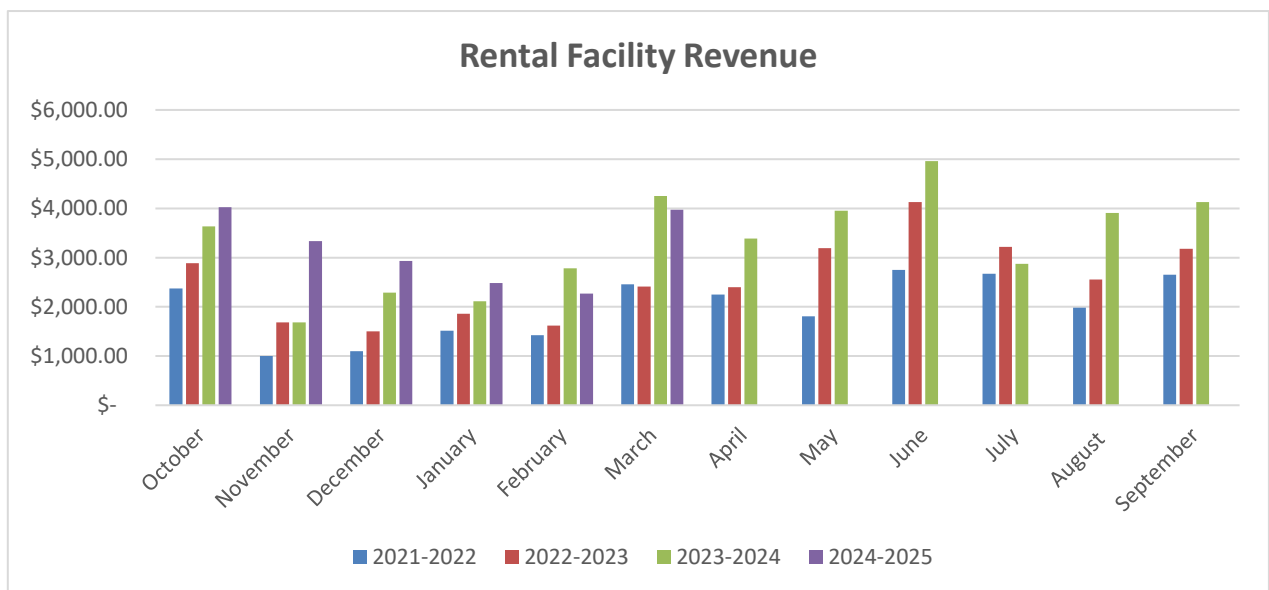
NA

8. ATTACHMENTS

1. Facility Rental Metrics - March 2025
2. Taylor Regional Park Metrics - March 2025

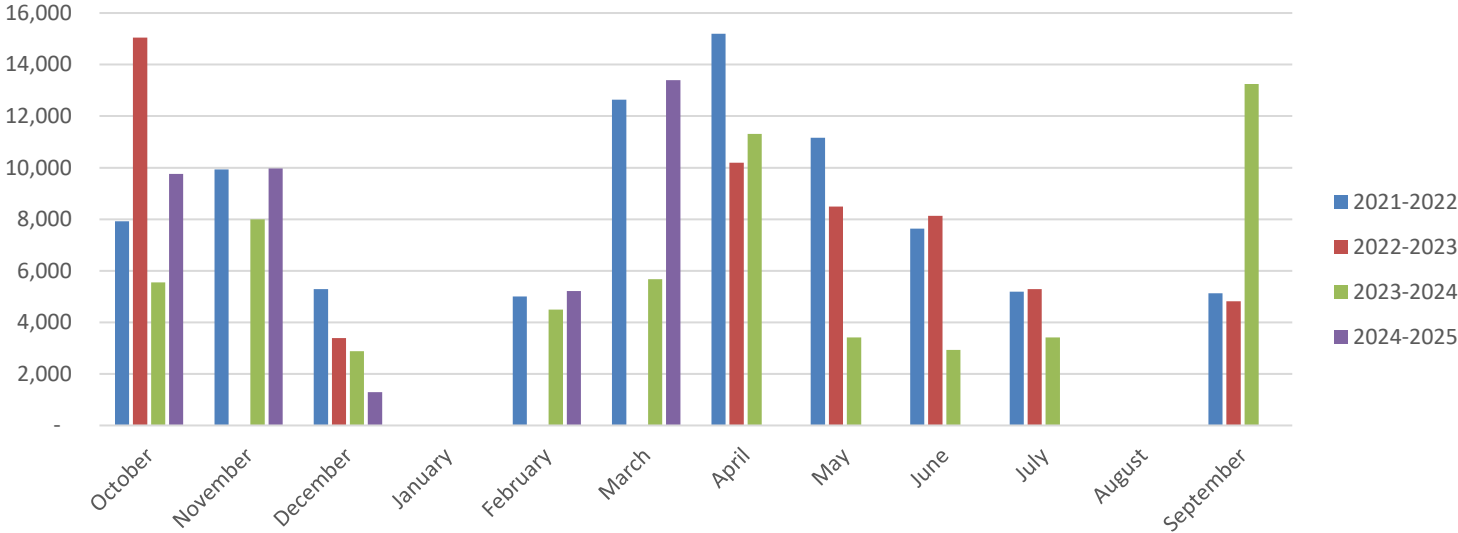
Mar-25 Rental Facilities		
Location	Rentals	Totals:
Murphy Pavilion	4	\$ 515.00
Ole BBQ Pavilion	3	\$ 105.00
Bull Branch Pavilion	1	\$ 35.00
TRPSC Pavilion	0	\$ -
Robinson Pavilion	5	\$ 175.00
Robinson Ballfield	24	\$ 990.00
Dickey Givens Center	11	\$ 2,155.00
Total:	48	\$3,975.00

Month	2021-2022	2022-2023	2023-2024	2024-2025	To Date
October	\$ 2,375.00	\$ 2,885.00	\$ 3,635.00	\$ 4,021.00	\$ 4,021.00
November	\$ 1,000.00	\$ 1,685.00	\$ 1,685.00	\$ 3,335.00	\$ 7,356.00
December	\$ 1,100.00	\$ 1,500.00	\$ 2,290.00	\$ 2,930.00	\$ 10,286.00
January	\$ 1,515.00	\$ 1,860.00	\$ 2,115.00	\$ 2,480.00	\$ 12,766.00
February	\$ 1,425.00	\$ 1,620.00	\$ 2,780.00	\$ 2,270.00	\$ 15,036.00
March	\$ 2,460.00	\$ 2,410.00	\$ 4,250.00	\$ 3,975.00	\$ 19,011.00
April	\$ 2,250.00	\$ 2,400.00	\$ 3,390.00	\$ -	\$ -
May	\$ 1,805.00	\$ 3,190.00	\$ 3,950.00	\$ -	\$ -
June	\$ 2,750.00	\$ 4,125.00	\$ 4,960.00	\$ -	\$ -
July	\$ 2,670.00	\$ 3,220.00	\$ 2,870.00	\$ -	\$ -
August	\$ 1,980.00	\$ 2,555.00	\$ 3,910.00	\$ -	\$ -
September	\$ 2,650.00	\$ 3,180.00	\$ 4,125.00	\$ -	\$ -
Total:	\$ 23,980.00	\$ 30,630.00	\$ 39,960.00	\$ 19,011.00	\$ 15,036.00



TRP Attendance					
Month	2021-2022	2022-2023	2023-2024	2024-2025	FY to Date
October	7,920	15,048	5,544	9,756	9,756
November	9,936	-	7,992	9,972	19,728
December	5,292	3,388	2,880	1,296	21,024
January	-	-	-	-	-
February	5,004	-	4,500	5,220	26,244
March	12,636	-	5,676	13,392	39,636
April	15,192	10,188	11,316	-	
May	11,160	8,496	3,420	-	-
June	7,632	8,136	2,928	-	-
July	5,184	5,292	3,420	-	-
August	-	-	-	-	-
September	5,122	4,812	13,248	-	-
TOTAL:	85,078	55,360	60,924	39,636	39,636

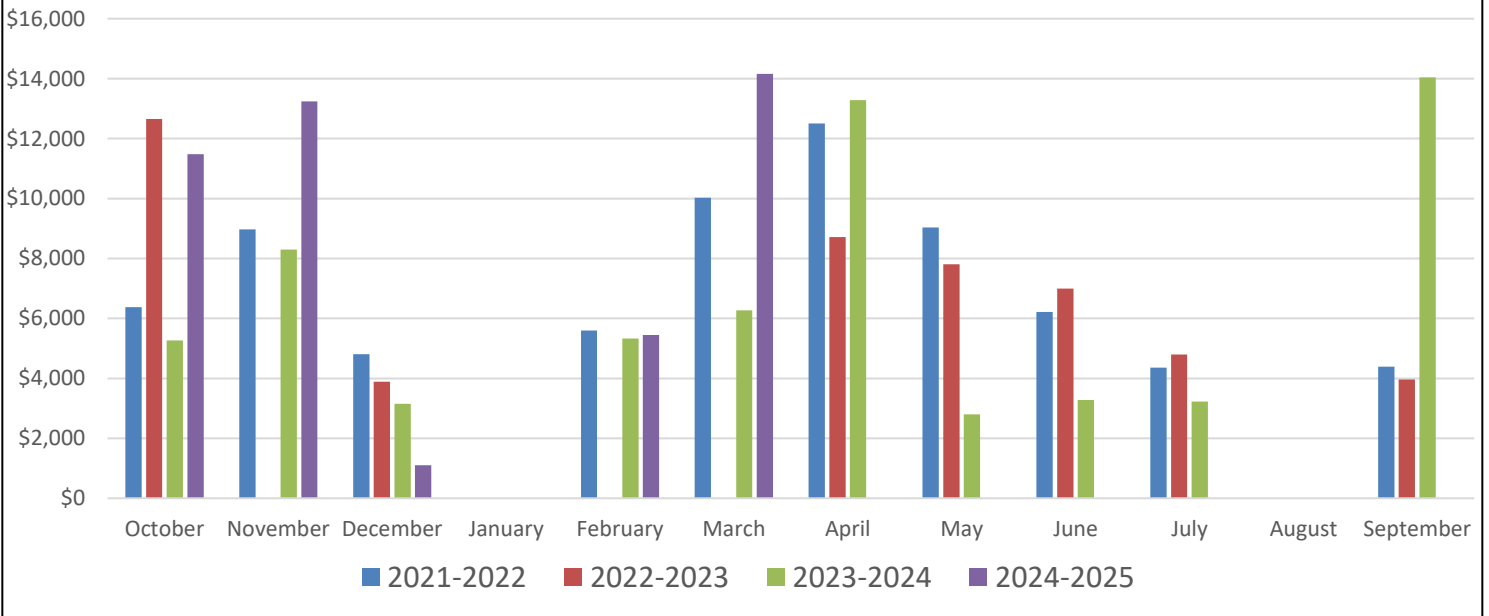
Taylor Regional Park Attendance



TRP Revenue

Month	2021-2022	2022-2023	2023-2024	2024-2025	FY To Date
October	\$6,372	\$12,649	\$5,263	\$11,475	\$11,475
November	\$8,967	\$0	\$8,296	\$13,236	\$24,711
December	\$4,810	\$3,888	\$3,156	\$1,100	\$25,811
January	\$0	\$0	\$0	\$0	\$0
February	\$5,600	\$0	\$5,328	\$5,446	\$31,257
March	\$10,023	\$0	\$6,272	\$14,159	\$45,416
April	\$12,502	\$8,718	\$13,287	\$0	\$0
May	\$9,038	\$7,805	\$2,797	\$0	\$0
June	\$6,217	\$6,992	\$3,280	\$0	\$0
July	\$4,360	\$4,798	\$3,232	\$0	\$0
August	\$0	\$0	\$0	\$0	\$0
September	\$4,392	\$3,963	\$14,042	\$0	\$0
TOTAL:	\$ 72,281	\$ 48,813	\$ 64,953	\$ 45,416	\$ 45,416

Revenue by Month





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STRATEGIC PILLAR
Quality of Life

Agenda Item Number: 5.
Agenda Title: Facility and Program Sponsorship Guide Presentation
Board Action to be Taken: Receive Report and provide feedback
Department Submitted: Parks and Recreation
Staff Contact: Betsy Schultz, P&R Superintendent

1. PURPOSE / DESCRIPTION

Receive information on the new sponsorship program for Taylor Regional Park.

2. STAFF ANALYSIS / BACKGROUND / PRIOR BOARD ACTIONS

3. PROS and CONS

<u>PROS</u>	<u>CONS</u>
•	•

4. RECOMMENDATION

5. FUNDING SOURCE

6. TIMELINE

7. OTHER OPTIONS

8. ATTACHMENTS

1. TRP Sponsorship Packet

Taylor Regional Park Sponsorships



2025

Taylor Regional Park

Taylor Regional Park is a vibrant sports complex, hosting thousands of visitors yearly for baseball and softball practices and sports tournaments. With multiple sports fields, the park offers businesses an excellent opportunity to promote their business while supporting youth sports.

Sports Complex Information

- Over 65,000 visitors per year
- Averaging 2000 visitors for weekend tournaments
- 5 baseball fields
- 5 softball fields
- 2 concessions stands



Sponsorship Levels: Banners

Grand Slam



One 3x6 banner will be placed at the front gates of the complex, either on the baseball or softball side, ensuring visibility to all patrons entering the facility.

\$1000

Home Run



One 3x6 banner will be strategically placed along the front entry pathway inside the complex ensuring maximum visibility for all patrons, either on the baseball or softball side.

\$750

Triple Play



One 3x6 banner will be placed on the back of a field dugout, ensuring visibility to all patrons on that field.

\$500

Sponsorship Levels: Banners

Terms & Conditions

- Banners will be issued on an annual basis, with the sponsor having the first right of refusal for renewal at the end of the year.
- Sponsors will be contacted 30 days prior to expiration to accept or decline renewal.
- In-kind donations will not be accepted in lieu of fees.
- Banners will be provided by the sponsor, at their own expense.
- Parks & Recreation staff will hang the banners.

Banner Specifications

- All banners must be 3x6 in size (3 feet tall x 6 feet wide).
- Grommets in all four corners for attaching to the fence.
- All banner layouts must be approved by the Parks & Recreation Department prior to installation.
- Sponsors are responsible for banners. Any routine wear and tear, etc. will be the responsibility of the sponsor.
- Any damage to banners caused by the Parks & Recreation Department will be fixed at no cost to the sponsor.
- If a banner becomes damaged or unsightly, Parks & Recreation may request replacement of the banner at the sponsor's expense.

Contact Us

(512) 309-6266
parks@taylortx.gov



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STRATEGIC PILLAR
Quality of Life

Agenda Item Number: 6.

Agenda Title: Texas Recreation & Parks Society State Conference 2025 Report

Board Action to be Taken: Recieve Update

Department Submitted: Parks and Recreation

Staff Contact: Tyler Bybee, P&R Director

1. PURPOSE / DESCRIPTION

Provide information to the board on staff attendance to the Texas Recreation and Parks Society State Conference.

2. STAFF ANALYSIS / BACKGROUND / PRIOR BOARD ACTIONS

Parks and Recreation staff attended the state TRAPS conference in Allen, TX on Feb. 25th-27th. Staff attending included Lisa Buzan, Curtis Fields, Matt Topham, Betsy Schultz and Tyler Bybee. The Texas Recreation and Park Society (TRAPS) annual Institute and Expo, first held in 1998, draws over 1,000 participants, including park and recreation department directors, travel and tourism professionals, athletic and tournament coordinators, park maintenance employees, senior recreation planners, aquatic managers, elected officials, board and commission members, and more. The Institute combines education sessions and an Expo attracting 137+ vendors showcasing the latest in industry trends, continued best practices, information, programs and services to help members and the communities they serve.

3. PROS and CONS

<u>PROS</u>	<u>CONS</u>
•	•

4. RECOMMENDATION

5. FUNDING SOURCE

6. TIMELINE

7. OTHER OPTIONS

8. ATTACHMENTS

None