

AGENDA
CITY OF TAYLOR, TEXAS
MAIN STREET ADVISORY BOARD MEETING
LOCATION
FEBRUARY 19, 2025, 5:00 PM

MISSION STATEMENT: The Taylor Main Street Program strives to fill all downtown buildings with businesses and residents by prioritizing historic preservation, cultural experiences, community partnerships, and cultivated growth.

VISION STATEMENT: Taylor, where experiences are on every block; where you are greeted with a Texas smile; and where growth is cultivated to create a vibrant historic downtown that has something for everyone. To be that place!

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZEN COMMUNICATION

(The Main Street Advisory Board welcomes public comment on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.)

III. CONSENT AGENDA

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with a single vote. The Chairman or a Board member may pull any item from the Consent Agenda to discuss and act upon it Individually as part of the Regular Agenda.)

1. Approve the minutes from the January 15, 2025 meeting as presented
2. Receive the Financial Reports for the GL (100-524) and Main Street Revenue (123) Funds as presented

IV. REGULAR AGENDA - NEW BUSINESS

3. Introduce new Assistant City Manager Carly Pearson and discuss Taylor Main Street program
4. Consider and take potential action on Museum on Main Street Opportunity *Ruby Fisher*

V. REGULAR AGENDA - CONTINUING BUSINESS

5. Receive the current Downtown Property and Business Report as information
6. Receive January, 2025 Main Street Staff Activity Report
7. Receive information on the coordination of current Main Street Events
8. Receive information and provide guidance on re-structuring of Breakfast Bites from adhoc committee
9. Receive the current report from the Marketing Committee as information

10. Receive the current report from the new City Hall Advisory committee as information
11. Consider items for March Agenda

VI. ADJOURN

I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted by:	<u>Ruby Fisher</u>	Date:	<u>02.14.2025</u>
	Ruby Fisher, Special Events Coordinator Main Street		

MINUTES

CITY OF TAYLOR, TEXAS

MAIN STREET ADVISORY BOARD MEETING

City Hall Conference Room 400 Porter Street, Taylor, Texas 76574

JANUARY 15, 2025 – 5:30 PM

MEMBERS PRESENT

Doug Moss
Ruth Rivera
Jeff Snyder
Curie Humphreys
Alyse Mervosh
John McRae

MEMBERS ABSENT

Jennifer Lopez

OTHERS PRESENT

Jan Harris, City Liaison
Carly Pearson
Shane Newell
Chuck Farr

I. CALL TO ORDER AND DECLARE A QUORUM

A quorum was declared and the meeting was called to order at 5:22 pm.

II. PUBLIC COMMENT

A comment was made by Chuck Farr providing feedback on the pros and cons of the current Downtown Master Plan Update.

III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:

1. Review and approve the minutes from the December 18, 2024 meeting and the January 6, 2025 work session
 - A motion was made by Ruth Rivera to approve the minute, the motion was seconded by Jeff Snyder and supported unanimously.
2. Receive the financial reports as information.
 - The report was received as information.

IV. REGULAR AGENDA - NEW BUSINESS:

3. Receive the stakeholder presentation for the Downtown Master plan update from Lionheart.
 - The presentation was received.
4. Discuss the dates for the MSAB Training and Planning Retreat.
 - No action taken.

V. REGULAR AGENDA - CONTINUING BUSINESS:

5. Receive the Main Street Manager and Special Events Coordinator's report of December's activities as information.
6. Receive the current Downtown Property and Business report as information.
7. Receive information and approve staff's request to hold Breakfast Bites meeting on a quarterly basis
 - A motion was made to establish an ad hoc committee for the organizing of the updated Breakfast Bites by Jeff Snyder and seconded by Curie Humphrys. It was unanimously supported.
8. Receive information, discuss, and take potential action regarding the establishment of walking tours in the downtown district.
 - Details were discussed, no formal action taken.
9. Receive the current report from the Marketing Committee as information.

- The report was received as information.
 - 10. Receive the Heritage Square Farmers Market report as information.
 - The report was received as information.
 - 11. Receive the current report from the new City Hall Advisory committee.
 - The report was received as information.
- VI. ADJOURN
12. A motion was made to adjourn the meeting by Jeff Snyder and seconded by Curie Humphreys. The motion was unanimously supported and adjourned at 7:47 pm.

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

100-GENERAL FUND

FINANCIAL SUMMARY

ACCT # ACCOUNT NAME		ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
 <u>REVENUE SUMMARY</u>							
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====	=====
 <u>EXPENDITURE SUMMARY</u>							
524	MAIN STREET PROGRAM	221,529.00	2,486.00	75,669.74	34.25	198.64	145,660.62
***	TOTAL EXPENDITURES ***	221,529.00	2,486.00	75,669.74	34.25	198.64	145,660.62
		=====	=====	=====	=====	=====	=====
***	TOTAL PROFIT / (LOSS) ***	(221,529.00)	(2,486.00)	(75,669.74)	34.25	(198.64)	(145,660.62)
		=====	=====	=====	=====	=====	=====

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

100-GENERAL FUND

REVENUES

ACCT #	ACCOUNT NAME	ANNUAL	CURRENT	Y-T-D	% OF	Y-T-D	BUDGET
		BUDGET	PERIOD	ACTUAL	BUDGET	ENCUMB.	BALANCE
***	TOTAL REVENUES	0.00	0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====	=====

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

100-GENERAL FUND

524-MAIN STREET PROGRAM

DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
--------	--------------	------------------	-------------------	-----------------	----------------	------------------	-------------------

100-EMPLOYEE SERVICES

WAGES & SALARIES

524-111	REGULAR FULL TIME	148,985.00	0.00	51,332.55	34.45	0.00	97,652.45
524-114	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00
524-115	LONGEVITY PAY	192.00	0.00	288.00	150.00	0.00	(96.00)
524-118	INSURANCE ALLOWANCE	0.00	0.00	0.00	0.00	0.00	0.00
524-119	CERTIFICATION PAY	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
* SUB-CATEGORY TOTAL *		149,177.00	0.00	51,620.55	34.60	0.00	97,556.45

PAID BENEFITS

524-120	UNUM LIFE	297.00	22.50	112.50	37.88	0.00	184.50
524-121	FICA SOCIAL SECURITY	11,397.00	0.00	3,905.82	34.27	0.00	7,491.18
524-122	WORKERS COMPENSATION	344.00	0.00	212.18	61.68	0.00	131.82
524-123	STATE UNEMPLOYMENT TAXES	162.00	0.00	220.91	136.36	0.00	(58.91)
524-124	RETIREMENT-TMRS	20,631.00	2,426.13	6,996.79	33.91	0.00	13,634.21
524-126	HEALTH INSURANCE	16,597.00	0.00	7,338.00	44.21	0.00	9,259.00
524-127	DENTAL INSURANCE	576.00	0.00	236.20	41.01	0.00	339.80
524-128	LONG TERM DISABILITY	369.00	37.37	186.85	50.64	0.00	182.15
524-129	VISION INSURANCE	<u>99.00</u>	<u>0.00</u>	<u>47.90</u>	<u>48.38</u>	<u>0.00</u>	<u>51.10</u>
* SUB-CATEGORY TOTAL *		50,472.00	2,486.00	19,257.15	38.15	0.00	31,214.85

ALLOWANCES/REIMBURSEMENTS

524-133	BUSINESS- TRANSPORTATION	0.00	0.00	0.00	0.00	0.00	0.00
524-135	BUSINESS MEALS	<u>1,500.00</u>	<u>0.00</u>	<u>64.57</u>	<u>4.30</u>	<u>0.00</u>	<u>1,435.43</u>
* SUB-CATEGORY TOTAL *		1,500.00	0.00	64.57	4.30	0.00	1,435.43

TRAINING/PROFESSIONAL DEVELOPM

524-141	WORKSHOP TRAINING	400.00	0.00	0.00	0.00	0.00	400.00
524-142	PROFESSIONAL CONFERENCES	1,545.00	0.00	0.00	0.00	0.00	1,545.00
524-143	MEMBERSHIPS AND DUES	1,375.00	0.00	375.00	27.27	0.00	1,000.00
524-144	SUBSCRIPTIONS AND BOOKS	2,250.00	0.00	762.32	33.88	0.00	1,487.68
524-146	TRAINING- TRANSPORTATION	1,700.00	0.00	0.00	0.00	0.00	1,700.00
524-147	TRAINING- LODGING	2,500.00	0.00	1,721.80	68.87	0.00	778.20
524-148	TRAINING- MEALS	<u>880.00</u>	<u>0.00</u>	<u>256.00</u>	<u>29.09</u>	<u>0.00</u>	<u>624.00</u>
* SUB-CATEGORY TOTAL *		10,650.00	0.00	3,115.12	29.25	0.00	7,534.88

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

100-GENERAL FUND

524-MAIN STREET PROGRAM

DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		211,799.00	2,486.00	74,057.39	34.97	0.00	137,741.61

200-OPERATIONAL SUPPLIES

OFFICE SUPPLIES

524-211	GENERAL OFFICE SUPPLIES	1,545.00	0.00	657.69	42.57	0.00	887.31
524-213	PHOTOGRAPHIC SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
524-214	COMPUTER SUPPLIES	500.00	0.00	14.60	2.92	0.00	485.40
524-215	POSTAGE	<u>100.00</u>	<u>0.00</u>	<u>46.92</u>	<u>46.92</u>	<u>0.00</u>	<u>53.08</u>
* SUB-CATEGORY TOTAL *		2,145.00	0.00	719.21	33.53	0.00	1,425.79

PROGRAM/SPECIAL EVENTS

524-232	FOOD/MEALS	0.00	0.00	0.00	0.00	0.00	0.00
524-233	CITY SPONSORED EVENTS	0.00	0.00	0.00	0.00	0.00	0.00
524-235	PROMOTIONAL SUPPLIES	<u>2,100.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>2,100.00</u>
* SUB-CATEGORY TOTAL *		2,100.00	0.00	0.00	0.00	0.00	2,100.00

OPERATIONAL EQUIPMENT (ADMIN)

524-261	OFFICE FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
524-267	COMPUTERS	0.00	0.00	0.00	0.00	0.00	0.00
524-269	OTHER OFFICE EQUIPMENT	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00

** CATEGORY TOTAL **		4,245.00	0.00	719.21	16.94	0.00	3,525.79
----------------------	--	----------	------	--------	-------	------	----------

300-FACILITIES OPERATIONS/MAIN

UTILITIES

524-323	TRUNK TELEPHONE SYSTEM	0.00	0.00	0.00	0.00	0.00	0.00
524-324	CELL PHONES	<u>600.00</u>	<u>0.00</u>	<u>487.00</u>	<u>81.17</u>	<u>0.00</u>	<u>113.00</u>
* SUB-CATEGORY TOTAL *		600.00	0.00	487.00	81.17	0.00	113.00

** CATEGORY TOTAL **		600.00	0.00	487.00	81.17	0.00	113.00
----------------------	--	--------	------	--------	-------	------	--------

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

100-GENERAL FUND

524-MAIN STREET PROGRAM

DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
--------	--------------	------------------	-------------------	-----------------	----------------	------------------	-------------------

400-EQUIPMENT OPERATIONS/MAINT

OFFICE EQUIPMENT

524-461	OFFICE EQUIPMENT RENTAL	0.00	0.00	0.00	0.00	0.00	0.00
524-462	OFFICE EQUIPMENT MAINT/REPAIR	2,000.00	0.00	406.14	20.31	0.00	1,593.86
* SUB-CATEGORY TOTAL *		2,000.00	0.00	406.14	20.31	0.00	1,593.86
** CATEGORY TOTAL **		2,000.00	0.00	406.14	20.31	0.00	1,593.86

500-CONTRACT SERVICES AND FEES

PROFESSIONAL SERVICES

524-512	ENGINEERING SERVICES	1,425.00	0.00	0.00	0.00	0.00	1,425.00
524-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		1,425.00	0.00	0.00	0.00	0.00	1,425.00

FEES FOR SERVICES

524-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
524-528	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00

CONTRACT SERVICES

524-532	SOFTWARE MAINT/LICENSING	1,260.00	0.00	0.00	15.77	198.64	1,061.36
524-539	OTHER CONTRACT SERVICES	200.00	0.00	0.00	0.00	0.00	200.00
* SUB-CATEGORY TOTAL *		1,460.00	0.00	0.00	13.61	198.64	1,261.36
** CATEGORY TOTAL **		2,885.00	0.00	0.00	6.89	198.64	2,686.36

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

100-GENERAL FUND

524-MAIN STREET PROGRAM

DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
--------	--------------	------------------	-------------------	-----------------	----------------	------------------	-------------------

700-CAPITAL OUTLAY

OFFICE FURNITURE/EQUIPMENT

524-714	COMPUTER EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00

800-CONTRIBUTIONS & CONTINGENC

CONTRIBUTIONS/TRANSFERS

524-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00

*** DEPARTMENT TOTAL ***	221,529.00	2,486.00	75,669.74	34.25	198.64	145,660.62
	=====	=====	=====	=====	=====	=====

*** TOTAL EXPENSES ***	221,529.00	2,486.00	75,669.74	34.25	198.64	145,660.62
	=====	=====	=====	=====	=====	=====

*** TOTAL PROFIT / (LOSS) ***	(221,529.00)	(2,486.00)	(75,669.74)	34.25	(198.64)	(145,660.62)
	=====	=====	=====	=====	=====	=====

*** END OF REPORT ***

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

123-MAIN STREET REVENUE FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
330-	INTERGOVERNMENTAL REV	0.00	0.00	0.00	0.00	0.00	0.00
430-	USE OF MONEY AND PROP	0.00	0.00	0.00	0.00	0.00	0.00
440-	DONATIONS FROM PRIVAT	41,000.00	0.00	27,375.80	66.77	0.00	13,624.20
450-	INTERFUND OPERATING T	<u>53,100.00</u>	<u>0.00</u>	<u>2,500.00</u>	<u>4.71</u>	<u>0.00</u>	<u>50,600.00</u>
***	TOTAL REVENUES ***	94,100.00	0.00	29,875.80	31.75	0.00	64,224.20
		=====	=====	=====	=====	=====	=====
<u>EXPENDITURE SUMMARY</u>							
615-	CONTRIBUTE TO CIVIC P	<u>94,100.00</u>	<u>0.00</u>	<u>44,180.15</u>	<u>74.26</u>	<u>25,695.00</u>	<u>24,224.85</u>
***	TOTAL EXPENDITURES ***	94,100.00	0.00	44,180.15	74.26	25,695.00	24,224.85
		=====	=====	=====	=====	=====	=====
***	TOTAL PROFIT / (LOSS) ***	0.00	0.00	(14,304.35)	0.00	(25,695.00)	39,999.35
		=====	=====	=====	=====	=====	=====

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

123-MAIN STREET REVENUE FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>330-INTERGOVERNMENTAL REVENUES</u>							
330-234	TEDC CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-235	GENERAL CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-236	OTHER CONTRIBUTIONS	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>430-USE OF MONEY AND PROPERTY</u>							
430-331	INTEREST INCOME	0.00	0.00	0.00	0.00	0.00	0.00
430-335	REFUNDS AND REIMBURSEMENTS	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>440-DONATIONS FROM PRIVATE SOU</u>							
440-352	FARMERS' MARKET RENTAL FEES	9,000.00	0.00	0.00	0.00	0.00	9,000.00
440-353	MAIN STREET CAR SHOW	17,000.00	0.00	27,115.80	159.50	0.00	(10,115.80)
440-354	WINE SWIRL	0.00	0.00	0.00	0.00	0.00	0.00
440-355	HERITAGE SQ CHRISTMAS LIGHTS	0.00	0.00	0.00	0.00	0.00	0.00
440-356	CHRISTMAS BAZAAR	0.00	0.00	200.00	0.00	0.00	(200.00)
440-357	SALES AND OTHER FUNDRAISINGS	0.00	0.00	0.00	0.00	0.00	0.00
440-358	TAYLOR FEST	12,000.00	0.00	60.00	0.50	0.00	11,940.00
440-359	SPOOKTACULAR	0.00	0.00	0.00	0.00	0.00	0.00
440-360	2ND SATURDAY	<u>3,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>3,000.00</u>
** REVENUE CATEGORY TOTAL **		41,000.00	0.00	27,375.80	66.77	0.00	13,624.20
<u>450-INTERFUND OPERATING TRANSF</u>							
450-361	TRANSFER FROM TIF	0.00	0.00	0.00	0.00	0.00	0.00
450-362	TRANSFER FROM H.O.T.	5,000.00	0.00	2,500.00	50.00	0.00	2,500.00
450-365	TRANSFER FROM GENERAL FUND	<u>48,100.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>48,100.00</u>
** REVENUE CATEGORY TOTAL **		<u>53,100.00</u>	<u>0.00</u>	<u>2,500.00</u>	<u>4.71</u>	<u>0.00</u>	<u>50,600.00</u>
*** TOTAL REVENUES ***		94,100.00	0.00	29,875.80	31.75	0.00	64,224.20
		=====	=====	=====	=====	=====	=====

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
--------	--------------	------------------	-------------------	-----------------	----------------	------------------	-------------------

100-EMPLOYEE SERVICES

WAGES & SALARIES

615-111	REGULAR FULL TIME	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00

200-OPERATIONAL SUPPLIES

PROGRAM/SPECIAL EVENTS

615-231	TAYLOR PRIDE	0.00	0.00	0.00	0.00	0.00	0.00
615-232	FARMERS' MARKET	9,000.00	0.00	0.00	0.00	0.00	9,000.00
615-233	CITY SPONSORED EVENTS	3,500.00	0.00	1,534.00	43.83	0.00	1,966.00
615-235	MAIN ST CAR SHOW	30,000.00	0.00	30,741.22	102.47	0.00	(741.22)
615-236	TAYLOR FEST	14,000.00	0.00	0.00	0.00	0.00	14,000.00
615-237	WINE SWIRL	2,000.00	0.00	0.00	0.00	0.00	2,000.00
615-238	CHRISTMAS BAZAAR	600.00	0.00	1,200.22	200.04	0.00	(600.22)
615-239	SPOOKTACULAR	1,500.00	0.00	1,498.71	99.91	0.00	1.29
* SUB-CATEGORY TOTAL *		60,600.00	0.00	34,974.15	57.71	0.00	25,625.85

PUBLIC SAFETY SUPPLIES

615-240	CITY PARADES	25,000.00	0.00	7,318.97	49.54	5,065.00	12,616.03
615-241	2ND SATURDAY	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		25,000.00	0.00	7,318.97	49.54	5,065.00	12,616.03

SPECIALTY SUPPLIES

615-259	MISC. SUPPLIES	3,500.00	0.00	0.00	0.00	0.00	3,500.00
* SUB-CATEGORY TOTAL *		3,500.00	0.00	0.00	0.00	0.00	3,500.00
** CATEGORY TOTAL **		89,100.00	0.00	42,293.12	53.15	5,065.00	41,741.88

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
--------	--------------	------------------	-------------------	-----------------	----------------	------------------	-------------------

500-CONTRACT SERVICES AND FEES

PROFESSIONAL SERVICES

615-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00

FEES FOR SERVICES

615-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
615-528	ADVERTISING	5,000.00	0.00	1,887.03	37.74	0.00	3,112.97
* SUB-CATEGORY TOTAL *		5,000.00	0.00	1,887.03	37.74	0.00	3,112.97
** CATEGORY TOTAL **		5,000.00	0.00	1,887.03	37.74	0.00	3,112.97

700-CAPITAL OUTLAY

OFFICE FURNITURE/EQUIPMENT

615-719	OTHER CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00

800-CONTRIBUTIONS & CONTINGENC

CONTRIBUTIONS/TRANSFERS

615-811	RENTAL ASSISTANCE	0.00	0.00	0.00	0.00	0.00	0.00
615-813	FACADE GRANT	0.00	0.00	0.00	0.00	20,630.00	(20,630.00)
615-815	INTERFUND TRANSFER OUT	0.00	0.00	0.00	0.00	0.00	0.00
615-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	20,630.00	(20,630.00)

FINANCIAL STATEMENT

AS OF: FEBRUARY 28TH, 2025

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	20,630.00	(20,630.00)
*** DEPARTMENT TOTAL ***		94,100.00	0.00	44,180.15	74.26	25,695.00	24,224.85
		=====	=====	=====	=====	=====	=====
*** TOTAL EXPENSES ***		94,100.00	0.00	44,180.15	74.26	25,695.00	24,224.85
		=====	=====	=====	=====	=====	=====
*** TOTAL PROFIT / (LOSS) ***		0.00	0.00	(14,304.35)	0.00	(25,695.00)	39,999.35
		=====	=====	=====	=====	=====	=====

*** END OF REPORT ***

Share [Preserve \(/preserve\)](#) >

<https://www.texas.gov/shares/t/https://34%25%2Ftourism-id-economic-development%2Fmuseum-main-street&title=Museum%20on%20Main%20Street%20%7C%20Texas%20Historical%20Commission>

Museum on Main Street



Created in 1994, Museum on Main Street (MoMS) is a traveling exhibition program of the Smithsonian Institution Traveling Exhibition Service (SITES) division, which aims to engage small-town audiences and revitalize underserved rural communities. Having served more than 1,800 U.S. communities with a median population of 8,000, MoMS is distinct from other SITES initiatives in its prioritization of

small, rural populations and its emphasis on organizational capacity building and community engagement during the planning process leading up to the exhibit's arrival.

Due to the program's emphasis on capacity building in each host community, the Smithsonian relies on partners like us to manage the project at the state level. In this role, the heritage tourism team is responsible for coordinating the Texas tour and facilitating an extensive training plan that consists of exhibitions training, event and product development, community collaboration, marketing, fundraising, and more.

The application period for the 2026-2027 Museum on Main Street tour, *Spark! Places of Innovation*, will open in February 2025. We plan to host a virtual information session in early March 2025, and more information on applying to host the next tour is coming soon!

More Than Museums: A Heritage Tourism Focus

Unlike other traveling exhibition programs at the Smithsonian, MoMS is unique in its focus on small, rural communities (population less than 20,000) and its emphasis on organizational capacity building. In fact, like the THC's [Heritage Tourism Program \(/preserve/tourism-and-economic-development/heritage-tourism\)](/preserve/tourism-and-economic-development/heritage-tourism), MoMS uses history as a starting point for community engagement.

The work of hosting a MoMS exhibit typically begins 1–2 years before it arrives. This allows plenty of time for state coordinators (us) to work with each host community (you) to build project-planning skills, form organizational partnerships, develop local assets, and create visitor

experiences that will not only ensure a successful MoMS exhibit, but also create positive, sustainable change in your heritage landscape.

Despite the name, this opportunity isn't just for museums or Main Streets. Downtown coordinators, tourism organizations, preservation offices, chambers of commerce, certified local governments, and heritage organizations, in addition to museums and historic main streets, are encouraged to apply on behalf of their community.

Tour Schedule

A single tour typically lasts 10 months, stopping at six communities across the state for six weeks each. However, the MoMS timeline begins 18–24 months before a tour launches, during which time our team works closely with each host community and its surrounding region.

About the Exhibits

Museum on Main Street exhibits are typically between 500 and 800 square feet in size, free-standing, and include replica objects in cases, interactive components, and audio and video presentations. Each exhibit covers a single topic of broad national interest, such as sports, food traditions, or labor history, and are designed to engage a wide range of communities and catalyze conversation about life in small-town America.

About the Training

With a national exhibit as a high-profile rallying point, this program offers a turnkey model for heritage tourism development in your community. In addition, the program



is oriented to help you maximize geographic impact. Not only will we work with you to recruit organizational partners in the surrounding area, many of the training opportunities that we'll organize in your community are meant to include those regional partners. Our comprehensive project consultation includes the following:

1. **Project Workplans:** At the start of the project, HT staff work with hosts and their planning partners to create a workplan and timeline.
2. **Exhibition Design:** THC Museum Services staff provide self-paced training to help you develop an accompanying local exhibit.
3. **Group Support:** Idea-sharing and troubleshooting between host communities is a vital part of the collaborative training experience.
4. **Visitor Experiences:** Through site visits and training workshops, HT staff assesses your current visitor experience and helps you improve it.
5. **Audience Data Analysis:** Learn how to use visitor demographic information, provided by us to every host, to create an audience expansion strategy.
6. **Product Development:** THC Heritage Trail Regions work with hosts and partners to create a regional travel resource (tour, passport, etc.)
7. **Communications/Marketing:** With THC staff guidance, apply targeted marketing strategies and create dynamic campaigns that reach new audiences.
8. **Sponsorships:** Develop a professional sponsor package with THC help to support MoMS in your town and establish relationships for future projects.



Who should consider applying to host Museum on Main Street?

[Copy Link](#)

Is your community interested in developing its local heritage tourism landscape and converting its unique history into tourism revenue streams? Are you already in the midst of developing local heritage tourism but would like to increase and advance your efforts, improve your existing visitor experiences, and build your organization's capacity for bigger and better projects? Or perhaps you're a heritage organization looking to diversify your audience and expand the geographic impact of your programming. Are you searching for the right project to help rally support from local leadership and facilitate new partnerships with other organizations in your region?

If your organization identifies with any of the above, then Museum on Main Street may be the right project for you. Still not sure? We will host a MoMS Info Session in early March 2025 where we explain the program in depth and answer your FAQs. Check this page for further updates.

If selected, host communities will receive:

An approximately 750-square-foot exhibit designed and fabricated by the Smithsonian, as well as:

- PR/Marketing materials, including digital files, press/media release templates, an outdoor banner, and full-color promotional posters.
- Fundraising resources, including letters of support from SITES staff and the exhibition curator, sample press clippings, testimonials from previous state hosts, and opportunities to offer your sponsors underwriting credit on an exhibit panel.
- Educational and support materials, including a host manual, a docent training guide, numerous online handouts and videos, and access to a national MoMS listserv.
- Smithsonian staff support, including their attendance at various workshops.

1.5–2 years of in-depth heritage tourism consultation from THC staff, including the following training opportunities:

- Late June 2025: Orientation Workshop in Austin (in-person event).
- October 2025: Exhibition training webinar and on-demand recordings.
- October-December 2025: Project planning consultation via video conferences.
- 7-8 months prior to opening: Visitor Experience Workshop & Site Assessment in your community (in-person event).
- Early May 2026: Installation Workshop and volunteer training at first tour stop (in-person event).

MoMS training begins in June 2025 and continues through the exhibit's opening in May 2026.

Hosts are required to attend every training above, including in-person meetings. Whether food and lodging costs are covered will vary by workshop and location. The cost of transportation to and from the workshops will be the responsibility of each host.

Workshops are meant to be engaging and interactive and will always consist of a combination of presentations, group discussions, solo and group activities, and other dynamic methods of learning.

Many of our initial workshop discussions will delve into the Smithsonian exhibit's content, how it relates to your community's history, how and where to identify the stories and customs that make your town unique, and most importantly, how to turn this heritage into experiences that visitors can enjoy for years to come.

THC's Role

The Smithsonian relies on partners like state humanities councils, state museum associations, and state agencies to help manage tours at the state level. As the official state coordinator, the THC's heritage tourism team will be your main contact for all things related to MoMS in Texas.

As state coordinator, we are committed to providing the following:

- Exhibition Rental Fee, at a cost of \$10–11k



- Coordination of all host training (three in-person workshops, one site assessment, and virtual consultations), including most associated expenses, with some exclusions
- A dedicated staff member to serve as the main point person at the THC, as well as a team of heritage tourism staff to help facilitate training and participate in site assessments in your community
- A large network of history and preservation specialists as needed, including exhibition training courtesy of our colleagues in the Museum Services Program, who will provide both live webinars and on-demand content for easy remote learning
- Communications and marketing support at the state level, including press and media releases, social media marketing, and more

Host Responsibilities

Tour planning typically begins 1–2 years before the exhibit arrives in state. This preparatory period is meant to allow host communities to produce the following required tour components:

- Develop a related exhibit that highlights local and regional history to accompany the Smithsonian exhibit. [Learn more](https://museumonmainstreet.org/sites/default/files/developing_local_exh) (https://museumonmainstreet.org/sites/default/files/developing_local_exh) about these requirements.
- Create a full schedule of heritage programs, events, or experiences that connect the exhibit's national story to your local one.



- Develop a heritage tourism product that serves as an aid or resource for heritage travelers, such as a map, guide, passport, or digital asset like a website or mobile app.
- Forge planning partnerships at both the local and regional levels with a variety of organizations and individuals.

In addition, host communities are responsible for providing:

- A suitable exhibit space for both the Smithsonian and local exhibits, plus storage space for the exhibit crates (see the Exhibitions section below for details)
- Staff member or volunteer who will serve as a local project coordinator who will attend every training or planning workshop

Financial Responsibilities

The total expense varies from one organization to another. Many resourceful organizations rely on community donations and volunteer hours to make their exhibitions possible. On average, organizations can expect to spend between \$5,000 and \$7,000 on the entire project. The kinds of expenses included in this number aren't mandatory but they can impact how successfully you stage and market your community's leg of the tour.

Host organizations are financially responsible for the shipment of the exhibition crates from the previous site to their own. (Exception: the first and last tour stop are not responsible for shipping to

and from Washington, D.C.). To save money, sites will often work with a local moving or trucking company to sponsor this expense.

Hosts must also cover any costs related to the production of their locally focused companion exhibition, speaker or entertainer fees related to local programs and events, and any other exhibition or program-related fees. Because the THC is unable to cover travel to out-of-town workshops and planning meetings, hosts are also responsible for this expense, as well as lodging in some cases.

We hope that in future years, once the program is more established in Texas, we'll be able to identify tour sponsors who can help subsidize some expenses.

Apply to Host Museum on Main Street



**The application period to
host the next tour, Spark!
Places of Innovation
(<https://museumonmainstreet.org/spark>),
opens February 15, 2025.**

[Copy Link](#)

Important: If your community is 20,000 or less in population, then you are eligible to apply to host the upcoming MoMS exhibit. If the population exceeds 20,000, please contact us before you fill out an application to discuss your situation and avoid disqualification. There are several reasons why we may make an exception for larger communities.



Application Instructions

Step 1: Contact your Texas Heritage Trail Program (THTP) regional executive director.

As part of the application review committee, your THTP executive director will be the biggest advocate for your application. Their insight into your community is weighed heavily and their familiarity with your organization and community will go a long way to provide important context during our review meetings.

[Find out how to contact your THTP executive director \(/preserve/tourism-and-economic-development/texas-heritage-trails\).](/preserve/tourism-and-economic-development/texas-heritage-trails)

Step 2: Review the application and begin thinking about potential partners, venues, etc.

We don't require you to have figured everything out by the time you apply. However, if we're deciding between two or more competitive applicants, we may contact you to gain more information about what MoMS would look like in your community, including details about your potential exhibit venue, committed partners, etc. It would likely help your case if you had already begun thinking about these items and started to plant seeds with community members.

Our advice: Begin having conversations about this project with folks in your community, but be clear that this is an application process and there is no guarantee that your community will be selected as a host.

Step 3: Download the fillable PDF application form. The new application will be posted soon.

When complete, email the PDF application and your written answers to

THCheritagetourism@thc.texas.gov
(<mailto:THCheritagetourism@thc.texas.gov>).

Review and Selection Process

The review committee consists of staff from various THC programs, including Heritage Tourism, Texas Main Street, Museum Services, and Texas Heritage Trails.

In late April, committee members will independently review and score each application on two qualities: enthusiasm and capacity. Because our review process strives to approach each application holistically, we believe that weighing these two qualities equally allows us to fairly judge an applicant's baseline abilities while rewarding even small demonstrations of effort and creativity.

The committee will then convene to discuss each application, using the following questions as a guide, after which applicants will be rescored and selected.

- Do the applicant's goals suggest a long-term vision for the organization?
- What is the organization's capacity for self-assessment and determination to improve?
- Do previous projects suggest a fun or innovative approach to subject matter?
- Has the applicant mounted large-scale or citywide projects before?
- Are they connecting their local story to the Spark! story in interesting or innovative ways? Do they seem uniquely suited to host Spark!?
- How strong or weak is their level of actual (not potential) planning support?
- Based on the number of preservation or tourism entities present in the community and previous heritage projects the applicant has organized, how strong or weak is the applicant's current heritage tourism landscape?
- Have they previously engaged with local and regional partners?
- Do the quantity and quality of potential partners, both local and regional, suggest the potential for broad geographic impact if this applicant is chosen as a host site?

Ideally, the six final selections will represent a variety of organization types and abilities—some highly accomplished, others just starting to demonstrate their potential. We're confident that the collaborative nature of the MoMS experience, the depth of the training provided, and the

exposure to other exhibit hosts will provide enough support to any host community that exhibits a base level of enthusiasm and capacity.

Important: *We will begin communicating with host communities shortly after their selection is announced in mid-May 2025 in preparation for our Orientation Workshop in late June. The Orientation Workshop is a required training, so we kindly ask that if you are applying to host, you avoid booking travel during the last two weeks of June. If the project coordinator is unable to attend this workshop, then the community forfeits its participation on the tour and another community will receive its scheduled slot.*

Our Process Now and in the Future

We are tailoring this program to provide heritage tourism training and consultation services, distinguishing us from MoMS coordinators in other states. As we continue to refine our Texas-specific approach, we are gaining a clearer understanding of what makes an ideal host community.

Thus, the selection process is evolving and may continue to adapt with each new round of selections.

Our hope is that a combination of objective and subjective evaluation and our reliance upon the expertise of committee members will result in a fair assessment of each applicant in a field that can be as much art as it is science. Where one community may be too novice to successfully take on a project

of this size, another may be so advanced as to not benefit from our consultation. There may be a distinct lack of geographic distribution among the applicants such that we have to reject a high-quality application. Or we may choose a community based on its creative potential or the deep connection its local history has to the national exhibit's theme.

The ideal host organization is as much informed by the caliber, diversity, and geographic distribution of the applicant pool as it is by the organization's own merit. For this reason, we encourage many different kinds of communities and organizations to consider themselves eligible to host this exhibit.

Exhibitions



Upcoming Museum on Main Street Tour

[Copy Link](#)

Spark! Places of Innovation

Invention can happen anywhere and it's happening right now in small towns across America. Rural Americans are creating new products, taking risks, meeting challenges together, and seizing upon exciting opportunities that change local life and sometimes reach far beyond. *Spark!* examines how communities can introduce a fresh idea or an invention in some way that creates a new way of doing or thinking.

Learn more about the exhibit
(<https://museumonmainstreet.org/spark>)



Exhibit Specifications

Spark! consists of six free-standing kiosks with one interactive digital kiosk. The exhibition takes up 650-700 square feet, and you will need a minimum ceiling height of 8 feet to install the exhibition. You will need five extension cords to access electricity in all but section two. Cord covers are provided with the exhibition, but you will need to provide your own extension cords.

Crate and Storage Specifications

Spark! packs in 10 crates. The crates are all on wheels and roll easily, and they are all designed to fit through a single doorway. When packed, the crates weigh between 150 and 300 pounds. If you need to move the crates up stairs, they can either be lifted with a few strong people or you can unpack them and move the components up the stairs individually.

You will need to store the crates while the exhibition is installed. Storage can either be on-site or off. The chosen space must be approximately 20 square feet, and be cool, dry, and clean. Crates may be stacked once they are empty.

Contact Us

If you have questions about the Heritage Tourism Program, please contact the program administrator using the information listed here.

EMAIL:

thcheritagetourism@thc.texas.gov
(mailto:THCheritagetourism@thc.texas.gov)

ADDRESS:

P.O. Box 12276
Austin, TX 78711

<u>Texas State Library</u>	<u>SAO Fraud</u>	<u>H</u>
<u>Search</u>	<u>Reporting</u>	<u>(ht</u>
(https://www.tsl.texas.gov/thatip/index.html)	(https://www.sao.state.tx.us/fraud)	(https://www.h)

Veterans Portal **Texas.gov Services**
(<https://veterans.portal.texas.gov/>) (<https://www.texas.gov/>)

Homeland Security **Friends of the THC** **F**
(<https://gov.texas.gov/organizations/homelandsecurity>) (<http://www.thcfriends.org/>)

Historic Sites Atlas
(<https://atlas.thc.texas.gov/>)

Vendor Portal
(/about/vendor-portal)

Policies (/policies)

Sitemap (/sitemap)

Career Opportunities
(/about/career-opportunities)

Open Records
(/open-records)

Newsletter Signup
([https://public.govdeliver](https://public.govdeliver.com)

Contact Us
(/directory)



(<https://www.traveltexas.com/>)

P.O. Box 12276
Austin, TX 78711

(<http://www.facebook.com/texascomm>) (<https://twitter.com/texascomm>) (<https://www.youtube.com/channel/UCmPa6XgMnUj8tYDQW0G9w>) (<https://www.linkedin.com/company/texas-historical-commission/>)
Copyright © 2025 Texas Historical Commission



FOR SALE						
Property Name	Address	Owner/Realtor	Contact Info	Square Foot	Price	Notes
McCrory-Timmerman & Titsworth Buildings	201 N Main St	CWMRY Boyd / Todd Mahler with Partners	Todd Mahler with Partners Real Estate 512-643-8071	43,890 (building size) 30,834 (net rentable)	\$12.500,000 down from \$15,750,000	mixed use
Young's Store	315 N Main St	Young Chong Kim / Austin Grace Realty	512.947.5599	3158 SF		PENDING!
Johan Borge building	405 S Main St	Johan Borge	512-366-7894	2386 SF	850000	restaurant
Johan Borge building	407 S Main St	Johan Borge	512-366-7894	1,405/SF on 0.12 ac lot	4750000	commercial
Johan Borge building	409 S Main Street	Johan Borge	512-366-7894	2000/SF	850000	mixed use
Taylor Bedding	417 W 2nd St	606 Leander Georgetown LLC / Logan Reichle with CBRE	512-499-4905	35,000/SF	2850000	industrial
Industrial Warehouses	601 W 2nd St	606 Leander Georgetown LLC / Darren Quick	512-814-1820	58,600/SF	Contact for pricing	industrial
corner of N Main St & E 7th St	620 N Main St	Delmar McKinney / Julie Downs - Tierra Grande Real Estate	Julie Downs-512-487-3967	2463 SF	750000	office
FOR LEASE						
Property Name	Address	Owner/Realtor	Contact Info	Square Foot	Price	Notes
2nd & Main Lofts	102 E 2nd St; Loft 201	2nd & Main Lofts, LLC / Julie Downs - Tierra Grande Realty	512.497.3697 juliedowns4@gmail.com	1430SF	\$1900/month	RESIDENTIAL UNIT
Public Sketch lot corner of E 1st & N Main	104 N Main St	Public Sketch / Tierra Grande - Julie Downs	512.497.3697 juliedowns4@gmail.com	800 SF	contact for pricing	Restaurant/office space
Taylor Hall	111 W 3rd St; STE 300	Ryder Jeanes - CLD Realty	rjeanes@cldrealty.com	1824 SF	\$2.17/SF/MO NNN	Retail
Titsworth Building - fmr Hola Aloha	118 W 2nd St	CWMRY Boyd / Julie Downs with Tierra Grande	737-864-5330	680 SF	\$1025/month	Retail
Titsworth Building - fmr Ironwood	120 W 2nd St, Suite A	CWMRY Boyd / Julie Downs with Tierra Grande	737-864-5330	1380 SF	\$2300/month	Retail/Office
McCrory Timmerman - Residential	120 W 2nd St - Suite D	CWMRY Boyd / Julie Downs with Tierra Grande	737-864-5330	2300 SF	2800/month	Residential
Titsworth Building - fmr Real Estate Social	120 W 2nd St, Suite C	CWMRY Boyd / Julie Downs with Tierra Grande	737-864-5330	720 SF	\$1200/month	Retail/Office
Titsworth Building - fmr Ancira Salsa	120 W 2nd; St Suite E	CWMRY Boyd / Julie Downs with Tierra Grande	737-864-5330	1050 SF	\$1750/month	Retail/Office
McCrory-Timmerman	120 W 2nd St; Ste 200	CWMRY Boyd / Julie Downs with Tierra Grande	737-864-5330	264 SF	\$650/month	Conference/Office
McCrory-Timmerman	120 W 2nd St, Ste 201	CWMRY Boyd / Julie Downs with Tierra Grande	737-864-5330	2480 SF	\$29/SF/month	Office
McCrory-Timmerman	120 W 2nd St; Ste 202	CWMRY Boyd / Julie Downs with Tierra Grande	737-864-5330	1,500 sf	\$29/SF/month	Office/Retail
Taylor Press Building, Office Space - fmr Texas Concrete	211 W 3rd St; Ste 120	Julie Downs with Tierra Grande	737-864-5330	1898 SF	\$2400/month	Office
Industrial Flex Bldg	202 W 1st	JD McNabb Family / Ryan Schneider-Remax 512-529-6298	512-751-0606	5,000-10,000	\$16.20/sf/yr or \$1.35/sf/mo	Industrial Flex

R Zuniga's building - fmr Little Collective	211 N Main - Ste B-1	Ricardo Zuniga / Tierra Grande - Julie Downs	512-497-3967	B-1 - 403 SF	\$2.73/SF/MO	Retail
R. Zuniga's Building - fmr Hawt Spot	211 N Main St - Ste B-2	Ricardo Zuniga / Tierra Grande - Julie Downs	512-497-3967	1880 SF	\$3760/month	Retail
R Zuniga's bldg - FMR Red Cap	215 N Main St	Ricardo Zuniga / Julie Downs-Tierra Grande Real Estate	512-497-3967	1800 SF	\$18/SF/YR \$1.50/SF/MO	Office
Luhn-Johns Building - Ujjal Ghoshtagore	221 N Main St	Ujjal Ghoshtagore / Monica Luxon	512.203.7663 monica@luxonrealtyservices.com	2942 SF	\$2.00/SF/MO	Restaurant
Luhn-Johns Building - Ujjal Ghoshtagore	221 N Main St	Ujjal Ghoshtagore / Monica Luxon	512.203.7663 monica@luxonrealtyservices.com	1750 SF	\$1.80/SF/MO	Bar
Luhn-Johns Building - Ujjal Ghoshtagore	221 N Main St	Ujjal Ghoshtagore / Monica Luxon	512.203.7663 monica@luxonrealtyservices.com	7986 SF	\$2.00/SF/MO	Residential / Office
	301 Elliot St	Julie Downs with Tierra Grande	737-864-5330	1330 SF	\$2600/month	
J Borge Property - 1 story blue house	407 S Main St	Johan Borge	512-366-7894	1405 SF	\$1.80/SF/MO	single tenant office or retail
J Borge Property - 2 story cream colored house	409 S Main St	Johan Borge	512-366-7894	2000 SF	\$1.40/SF/MO	single tenant mixed use
Taylor Bedding Site	601 W 2nd St	606 Leander Georgetown LLC/Darren Quick with Don Quick & Associates	512-814-1820	58,600 SF in 2.90 AC	\$0.65/SF/MO	Industrial/Warehouse
Large Office Building - 12 total suites with 6 for lease	700 N Main St	Brent Campbell - Don Quick & Assoc	512-255-3000	#102 - 210 SF # 103 - 210 SF #105 - 282 SF #106 - 208 SF #107 - 384 SF #115 - 225 SF	All between \$2.00 & \$2.50/SF/MO	Interior office spaces
SOLD						
Property Name	Address	Owner/Realtor	Contact Info	Square Foot	Price	Notes
LEASED						
Property Name	Address	Owner/Realtor	Contact Info	Square Foot	Price	Notes
PLANNED RENOVATION PROJECTS						
Property Name	Address	Owner/Realtor	Contact Info	Proposed Use	Status	Scope
Davis-Nelson Grocery Warehouse Site	110 W 1st St	Halie & Sara Ferguson	512-585-1748		Permit for Roof submitted	Full repair
Taylor Hall (fmrly Richter Furniture)	111 W 3rd St; Ste 400	Ryder Jeanes	Rjeanes@cldrealth.com	Retail/Office	Plans for Exterior Review	Façade Renovation
Eanes-Prewett Building	119-121 E 3rd St	Casey Denton	512-808-3483	Mixed Use	Pre-App Meeting Held	Interior and Exterior Reno
Taylor National Bank	200 N Main St	Chisum and Cissie Pierce	Chism@getchismed.com	Mixed use	Mortar needs to be selected	Interior and exterior repair
Taylor Bike Company building	204 N Main Street	John Jones	improvedproperties@yahoo.com	same use - no planned change	FIG sought - denied permit is pending	Roof Work
Western Finance building	208 N Main Street	John Jones	improvedproperties@yahoo.com	same use - no planned change	FIG approved - permit pending	Roof Work
Ricardo Zuniga building	211 N Main St	Ricardo Zuniga	rzuniga@gmail.com	façade improvement	RZ to submit ppw for a FIG to reopen the transom windows and repaint	No permits applied for as of yet
Luhn-Johns Building	217-221 N Main St	Ujjal Ghoshtagore	ujjeg@gmail.com	spa services for Hawt Spot	Electrical work	permit obtained 12/31/24
fmr Tourville Antiques	401 N Main St	Rick Northcutt	rick@ricknorthcutt.com	offices	APP14051 being reviewed	interior renovation into offices
ACTIVE RESTORATION PROJECTS						

Taylor Hall	111 W 3rd; Ste 100	Ryder Jeanes	rjeanes@cldrealty.com	offices for Taylor EDC	permit issued 2024-13725	interior finish out
Taylor Hall	111 W 3rd St; Ste 400	Ryder Jeanes	rjeanes@cldrealty.com	construction of a handicap ramp for access from Talbot St.	permit issued 2024-13420	
Eanes-Jacobsen Building	113-115 E 3rd St	Louis Hughes - John Hughes is project manager	512-844-4150	offices/retail	Interior finish out of 215 - then 213. Phase 1 of exterior renovations to begin soon.	both interior and exterior work planned
Heidenheimer Co Wholesale Grocery Warehouses	209 W 1st St	Jeff Snyder	512.365.5346	storage associated with Jeff's Resurrections	ongoing	Tax Credit Project
Mike Hobbie Bldg	417 N Main St	Mike Hobbie	mikehobbie@gmail.com	interior remodel	Permit 2024-13410 issued - work ongoing	replace sheetrock, new wiring, replace toilets, update wiring
BUSINESS UPDATES						
Wildflower Corks and Brews	108 E 2nd St	Lisa Cromwell	ssgurl2022@gmail.com	wine bar	TBD	Have spoken to lisa about sign grant
Horizon Chruch	117 E 3rd St			storefront church		STOP work issued
Pamela Pfeil Realty	123 W 4th St	Pamela Pfeil	pamela.grace.pfeil@gmail.com	Realty Office		CO issued
Curbside Coffee	114 W 2nd St	Michelle Diaz	979-236-5350	Coffee Shop		Applied for CO

Taylor Main Street's Monthly Activity Report
January – 2025

Downtown Property:

- Number of Properties for Sale: 8 (1 property is a vacant lot)
- Number of Commercial Properties Listed for Lease: 24
 - 11 Individual Storefronts
 - 9 Interior Office Spaces
 - 3 Restaurant (1 will build when leased)
 - 1 Industrial/Flex
 - 3 Residential Properties for Lead
 - No properties were sold or leased during the period
- Planned Building Renovation Projects:
 - 110 W 1st Street – Installation of a roof system on a historic building shell
 - 11 W 3rd St – façade renovation project
 - 119-121 E. 3rd St – proposed interior and exterior renovation, had pre-app meeting and design proposition from THC
 - 200 N Main St – proposed interior and exterior renovation, repair of sandstone and repoint project awaiting selection of materials
 - 204 N Main St – roof repair
 - 208 N Main St – roof repair, Façade Improvement Grant Awarded
 - 211 N Main S – façade renovation – has applied for Façade Improvement Grant
 - 401 N Main St – Interior remodel project – plans are under review
- Proposed New Construction Projects:
 - None
- Current Building Renovation Projects:
 - 111 W 3rd St; Ste 100 – interior finish out for tenant
 - 111 W 3rd St; Ste 400 - Construction of ADA ramp
 - 113-115 W 3rd St – interior and exterior renovation project
 - 209 E 1st St - State & Federal Historic Preservation Tax Credit project
 - 417 N Main St – Interior remodel Project

Business Activity

- Business Relocating during the Period:
 - None
- Businesses Closed during the Period:
 - Alchemy announced closing date of 03/01/2025 at 119 W 2nd St #A
- Businesses Opened during the Period:
 - CO granted to Pamela Pfeil; REALTOR at 123 W 4th St

Community Outreach / Meetings Attended:

- Downtown Master Plan Update Meeting: 01/08

- Breakfast Bites: 01/08
- TIF#1 Meeting: 01/15
- Main Street Advisory Board Meeting: 01/15
- Main Street Advisory Board Workshop: 01/06
- Public arts Advisory Board Meeting: 01/22
- New City Hall Complex Project Meeting: 01/02;
- Texas Historic Commission: 01/02;
- City Event Coordinators Meeting: 01/02;
- Internal Christmas Parade Meeting: 01/04;
- Internal Rev Dr Martin Luther King, Jr March and Celebration Meeting: 01/07; 01/27
- Rev Dr Martin Luther King, Jr March Committee Meeting: 01/07
- Taylor School Board: Rev Dr Martin Luther King, Jr Essay and Art Awards: 01/27
- Website Review with Communications: 01/07
- Breakfast Bites: 01/08
- Potential St. Mary's 5k pre-App meeting: 02/08
- Tourism Meeting: 01/10
- Department Meeting with Asst. City Manager: 01/07
- Communications Specialist Interviews: 01/24
- Pre-App Meeting 117 E 6th Street: 01/23
- Met with Potential Event Sponsor: 01/23
- Greater Taylor Foundation Communications Committee: 01/29
- Easter Planning Meeting: 01/30
- Breakfast Bites Committee: 01/30
- Met with the following Downtown Businesses: Barbie's Salon (Arta Metalia), Ancira Salsa, Hayley's Grains, Curio Mrvosa, Netta's Nook, Karch Music, The Light house Boutique, Ripple and Rose, Hacienda, Talbot Commons, Second Street Station Kitchen & Bar; Outpost 512

Film Friendly Taylor – Film Events in Taylor:

- Independent Film: Self Custody: 01/19 and 01/20

Events:

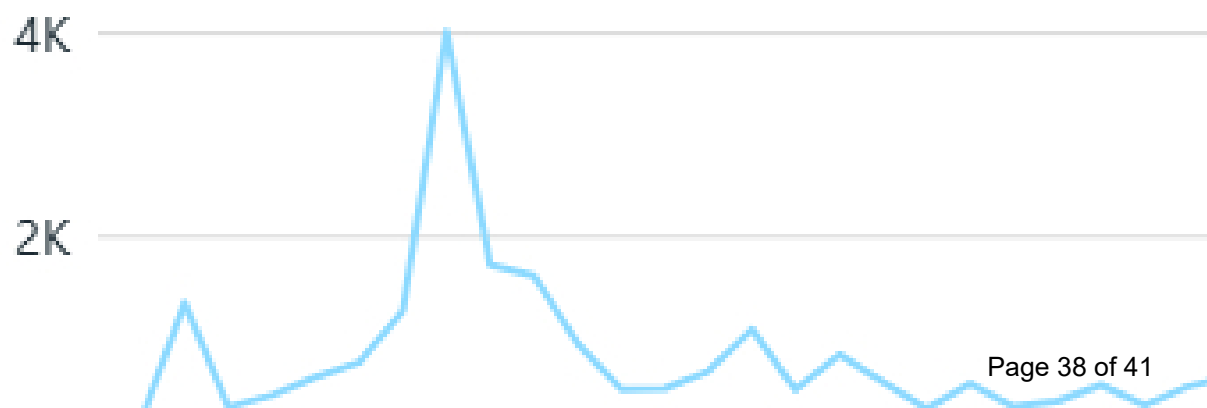
- 2nd Saturday Shop and Stroll: 01/11
- Taylor Garden Club Run for the Roses: 01/18
- 20th Annual greater Taylor Area Martin Luther King, Jr March and Celebration: 1/20

Pending Special Events Permits:

- Break the Silence Fun run: 04/15
- City of Taylor Easter Egg Hunt: 04/19
- Michelle's Hot Peeps Beat CC Rade: 08/09
- Taylor Fest: 05/03
- Taylor Shred Fest: 05/10

Views ⓘ

23.7K ↑ 377.1%



Views ⓘ

7.1K ↑ 12.4K%



BUSINESS SPOTLIGHT



405 S MAIN ST, TAYLOR, TX 76574

M: 6AM - 9PM

T: 6AM - 2PM

W: 6AM - 9PM

T: 6AM - 9PM

F: 6AM - 9PM

S: 6AM - 9PM

S: 7AM - 9PM



THIS WEEKEND IN DOWNTOWN TAYLOR

JAN. 18 AND 19

SAT - HERITAGE SQUARE FARMER'S MARKET

HERITAGE SQUARE PAVILLION

SAT - SMALL BUSINESS SATURDAY

LIGHT HOUSE / 74 MAN STORE / MEZOOZAH / SWEET & SOUTHERN FINDS
VINTIQUE COLLECTIVE / TAYLOR SOAP BAR / RHINESTONE COWGIRL

SAT - UNDERGLAZE POTTERY CLASS

ART OFF CENTER

SAT - LIVE MUSIC: BOBCAT

BLACK SPARROW MUSIC PARLOR

SAT - KARAOKE WITH KJ DRUSKI

SECOND STREET STATION KITCHEN & BAR

SUN - THROWING & WHEEL CLASS

ART OFF CENTER

