

AGENDA
CITY OF TAYLOR, TEXAS
PARKS & RECREATION BOARD MEETING
DICKEY GIVENS COMMUNITY CENTER
1015 E MARTIN LUTHER KING JR BLVD
FEBRUARY 19, 2025, 6:00 PM

CALL TO ORDER AND DECLARE A QUORUM

INVOCATION

PLEDGE OF ALLEGIANCE

CITIZENS COMMUNICATION

(The Parks & Recreation Board welcomes public comments on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future meeting agenda. Public comments are limited to 3 minutes.)

REGULAR AGENDA

1. Review and Approve the minutes of the January 15th, 2025 regular meeting. *Tyler Bybee*
2. Taylor Police Downtown Officer Update *Tyler Bybee*
3. Directors Report *Tyler Bybee*
4. Programs and Events Update *Betsy Schultz*
5. Facility and Program Sponsorship Guide Presentation *Betsy Schultz*
6. Identify items for next meeting
7. Next meeting date: March 19, 2025

ADJOURN

The Board or Commission may vote and/or act upon each of the items listed in this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of the meeting was posted in the Taylor City Hall Lobby before 6:00 pm on 02/14/2025 and remained posted for at least 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted by:

Lisa Buzan

Date:

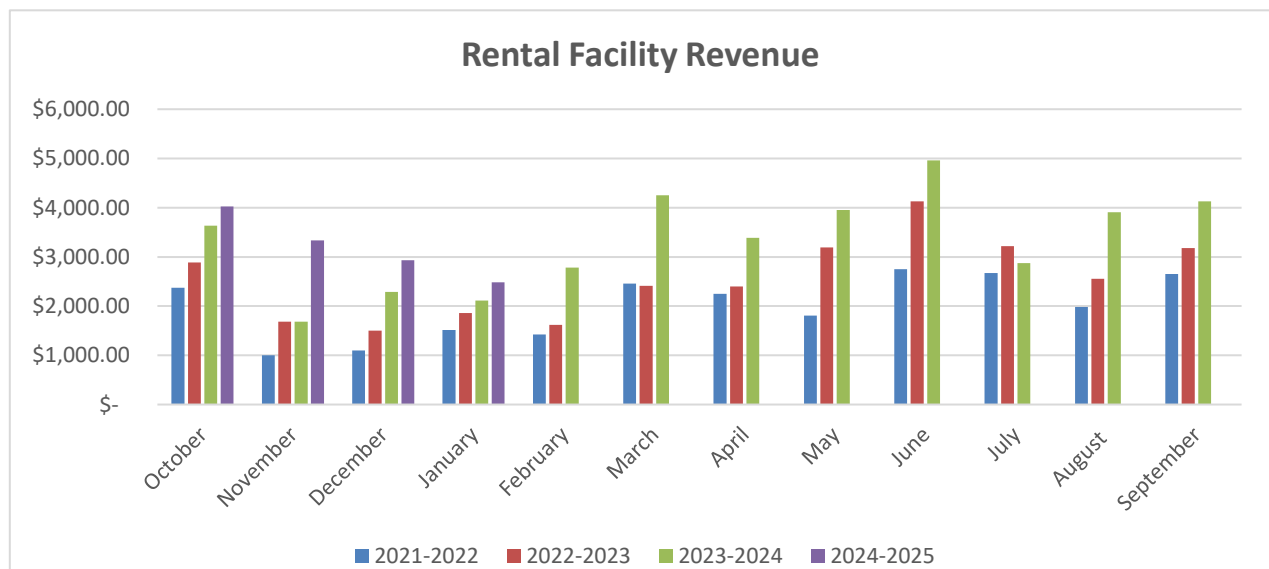
2/14/25

Lisa Buzan, Administrative Assistant

"The Parks and Recreation Advisory Board is dedicated to the enrichment of our community through the efficient use of our Parks and Recreation resources."

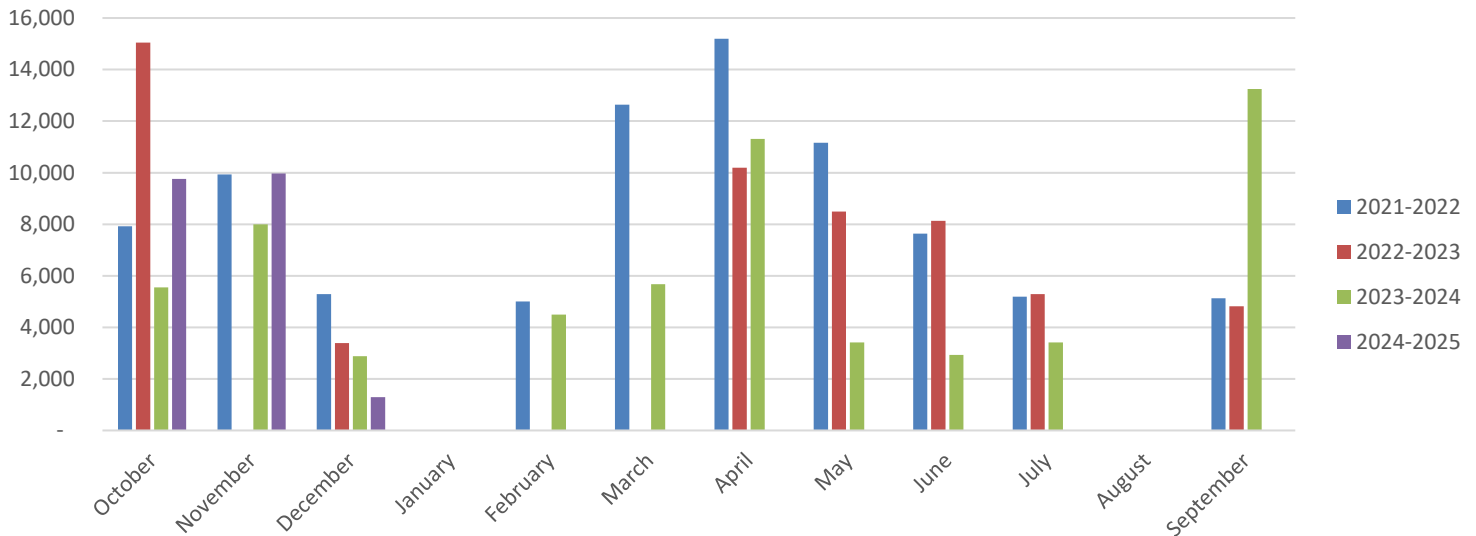
Jan-25 <u>Rental Facilities</u>		
Location	Rentals	Totals:
Murphy Pavilion	0	\$ -
Bull Branch Pavilion	0	\$ -
TRPSC Pavilion	0	\$ -
Robinson Pavilion	0	\$ -
Robinson Ballfield	5	\$ 205.00
Dickey Givens Center	10	\$ 2,275.00
Total:	15	\$2,480.00

Month	2021-2022	2022-2023	2023-2024	2024-2025	To Date
October	\$ 2,375.00	\$ 2,885.00	\$ 3,635.00	\$ 4,021.00	\$ 4,021.00
November	\$ 1,000.00	\$ 1,685.00	\$ 1,685.00	\$ 3,335.00	\$ 7,356.00
December	\$ 1,100.00	\$ 1,500.00	\$ 2,290.00	\$ 2,930.00	\$ 10,286.00
January	\$ 1,515.00	\$ 1,860.00	\$ 2,115.00	\$ 2,480.00	\$ 12,766.00
February	\$ 1,425.00	\$ 1,620.00	\$ 2,780.00	\$ -	\$ -
March	\$ 2,460.00	\$ 2,410.00	\$ 4,250.00	\$ -	\$ -
April	\$ 2,250.00	\$ 2,400.00	\$ 3,390.00	\$ -	\$ -
May	\$ 1,805.00	\$ 3,190.00	\$ 3,950.00	\$ -	\$ -
June	\$ 2,750.00	\$ 4,125.00	\$ 4,960.00	\$ -	\$ -
July	\$ 2,670.00	\$ 3,220.00	\$ 2,870.00	\$ -	\$ -
August	\$ 1,980.00	\$ 2,555.00	\$ 3,910.00	\$ -	\$ -
September	\$ 2,650.00	\$ 3,180.00	\$ 4,125.00	\$ -	\$ -
Total:	\$ 23,980.00	\$ 30,630.00	\$ 39,960.00	\$ 12,766.00	\$ 12,766.00

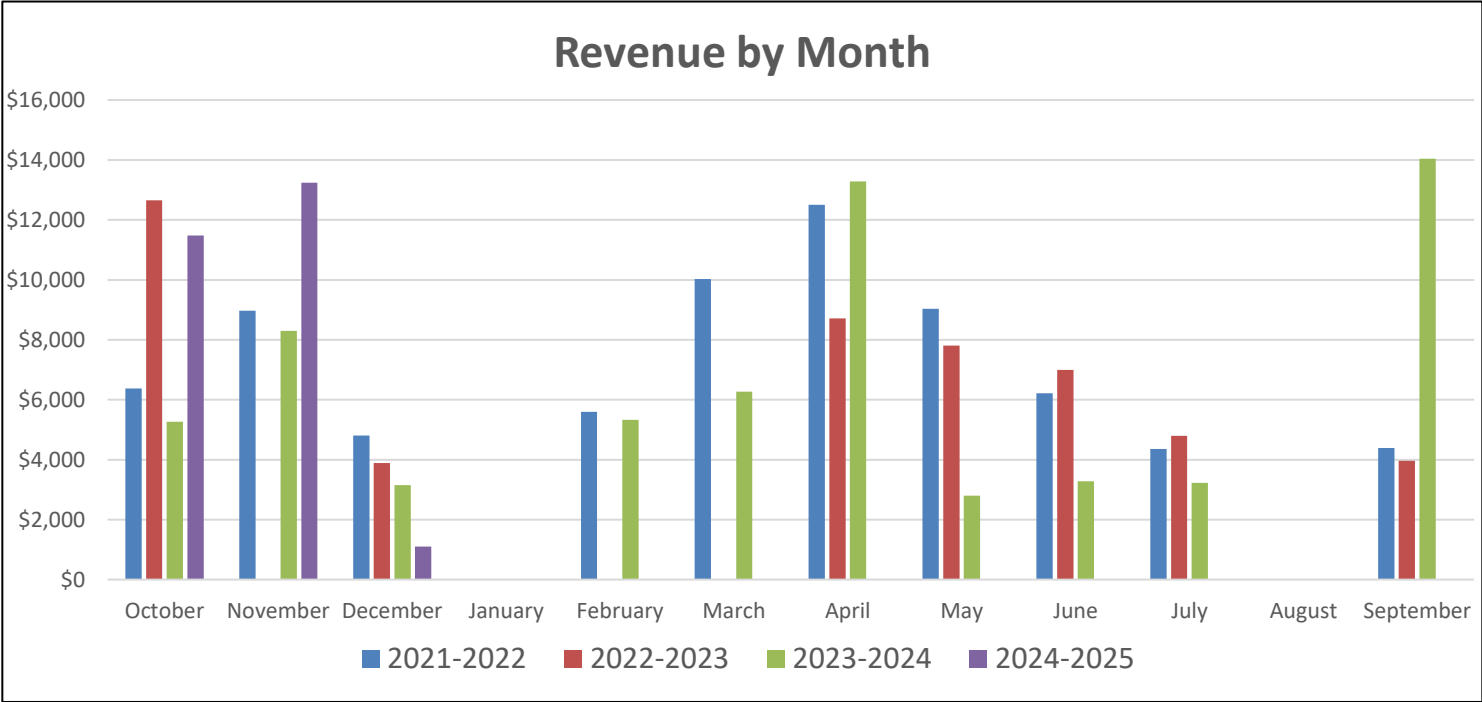


TRP Attendance					
Month	2021-2022	2022-2023	2023-2024	2024-2025	FY to Date
October	7,920	15,048	5,544	9,756	9,756
November	9,936	-	7,992	9,972	19,728
December	5,292	3,388	2,880	1,296	21,024
January	-	-	-	-	-
February	5,004	-	4,500	-	-
March	12,636	-	5,676	-	-
April	15,192	10,188	11,316	-	-
May	11,160	8,496	3,420	-	-
June	7,632	8,136	2,928	-	-
July	5,184	5,292	3,420	-	-
August	-	-	-	-	-
September	5,122	4,812	13,248	-	-
TOTAL:	85,078	55,360	60,924	21,024	21,024

Taylor Regional Park Attendance



TRP Revenue					
Month	2021-2022	2022-2023	2023-2024	2024-2025	FY To Date
October	\$6,372	\$12,649	\$5,263	\$11,475	\$11,475
November	\$8,967	\$0	\$8,296	\$13,236	\$24,711
December	\$4,810	\$3,888	\$3,156	\$1,100	\$25,811
January	\$0	\$0	\$0	\$0	\$0
February	\$5,600	\$0	\$5,328	\$0	\$0
March	\$10,023	\$0	\$6,272	\$0	\$0
April	\$12,502	\$8,718	\$13,287	\$0	\$0
May	\$9,038	\$7,805	\$2,797	\$0	\$0
June	\$6,217	\$6,992	\$3,280	\$0	\$0
July	\$4,360	\$4,798	\$3,232	\$0	\$0
August	\$0	\$0	\$0	\$0	\$0
September	\$4,392	\$3,963	\$14,042	\$0	\$0
TOTAL:	\$ 72,281	\$ 48,813	\$ 64,953	\$ 25,811	\$ 25,811





Taylor Regional Park Sponsorships



2025

Taylor Regional Park

Taylor Regional Park is a vibrant sports complex, hosting thousands of visitors yearly for baseball and softball practices and sports tournaments. With multiple sports fields, the park offers businesses an excellent opportunity to promote their business while supporting youth sports.

Sports Complex Information

- Over 65,000 visitors per year
- Averaging 2000 visitors for weekend tournaments
- 5 baseball fields
- 5 softball fields
- 2 concessions stands



Sponsorship Levels: Banners

Grand Slam

One 3x6 banner will be placed at the front gates of the complex, either on the baseball or softball side, ensuring visibility to all patrons entering the facility.



\$1000

Home Run

One 3x6 banner will be strategically placed along the front entry pathway inside the complex ensuring maximum visibility for all patrons, either on the baseball or softball side.



\$750

Triple Play

One 3x6 banner will be placed on the back of a field dugout, ensuring visibility to all patrons on that field.



\$500

Sponsorship Levels: Banners

Terms & Conditions

- Banners will be issued on an annual basis, with the sponsor having the first right of refusal for renewal at the end of the year.
- Sponsors will be contacted 30 days prior to expiration to accept or decline renewal.
- In-kind donations will not be accepted in lieu of fees.
- Banners will be provided by the sponsor, at their own expense.
- Parks & Recreation staff will hang the banners.

Banner Specifications

- All banners must be 3x6 in size (3 feet tall x 6 feet wide).
- Grommets in all four corners for attaching to the fence.
- All banner layouts must be approved by the Parks & Recreation Department prior to installation.
- Sponsors are responsible for banners. Any routine wear and tear, etc. will be the responsibility of the sponsor.
- Any damage to banners caused by the Parks & Recreation Department will be fixed at no cost to the sponsor.
- If a banner becomes damaged or unsightly, Parks & Recreation may request replacement of the banner at the sponsor's expense.

Contact Us

(512) 309-6266
parks@taylor.tx.gov

Taylor Regional Park Sponsorship Banner Agreement



Business Name: _____

Primary Contact: _____

Phone Number: _____

Email: _____

Website: _____

SPONSORSHIP LEVEL

☐ **GRAND SLAM - \$1000**

One (1) banner will be placed on the front gates of the complex, either on the baseball or softball side, ensuring visibility to all patrons entering the facility.

☐ **HOME RUN - \$750**

One (1) banner will be strategically placed along the front entry pathway inside the complex ensuring maximum visibility for all patrons, either on the baseball or softball side.

☐ **TRIPLE PLAY - \$500**

One (1) banner will be placed on the back of a field dugout, ensuring visibility to all patrons on that field.

- Banner sponsorships will be issued on an annual basis, with the sponsor having the first right of refusal
- Sponsors will be contacted 30 days prior to expiration to accept or decline renewal.
- In-kind donations will be accepted in lieu of fees.
- Banners will be provided by the sponsor, at their own expense.
- Parks & Recreation staff will hang the banners.

BANNER SPECIFICATIONS

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- If a banner becomes damaged or unsightly, Parks & Recreation may request replacement of the banner at the sponsor's expense.

By signing below, sponsor agrees to the terms and conditions:

Sponsor Signature

Date

For questions regarding this agreement, please contact the Parks & Recreation office at parks@taylortx.gov or call (512) 309-6266

TERMS & CONDITIONS