AGENDA

CITY OF TAYLOR, TEXAS
MAIN STREET ADVISORY BOARD MEETING
TAYLOR CITY HALL; LARGE CONFERENCE ROOM
400 PORTER STREET; TAYLOR, TX
NOVEMBER 20, 2024, 5:00 PM

MISSION STATEMENT: The Taylor Main Street Program strives to fill all downtown buildings with businesses and residents by prioritizing historic preservation, cultural experiences, community partnerships, and cultivated growth.

VISION STATEMENT: Taylor, where experiences are on every block; where you are greeted with a Texas smile; and where growth is cultivated to create a vibrant historic downtown that has something for everyone. To be that place!

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZEN COMMUNICATION

(The Main Street Advisory Board welcomes public comment on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.)

III. CONSENT AGENDA

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with a single vote. The Chairman or a Board member may pull any item from the Consent Agenda to discuss and act upon it Individually as part of the Regular Agenda.)

1. Approve the meeting minutes from October 16, 2024
2. Receive the November financial statements for the Main Street 100-524 and the 123 Main Street Revenue funds as presented

IV. REGULAR AGENDA - NEW BUSINESS

3. Receive information on Main Street board appointments / re-appointments
4. Discuss and take possible action on the development and implementation of downtown walking tours.
5. Receive a report on Board Member Training and determine when it will be held

V. REGULAR AGENDA - CONTINUING BUSINESS

6. Set a date and time to complete the 2025 Main Street Accreditation report
7. Receive the Main Street and Special Events monthly activity report as information
8. Receive the Downtown Business and Property Report as information

9. Receive a report from the New City Hall Advisory Committee
10. Receive the Main Street Car Show after action report as information
11. Receive the Marketing Committee report as information.
12. Receive an update from the Heritage Square Farmers Market

VI. ADJOURN

13. Suggest items for upcoming agendas

I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted by: Jan Harris Date: November 15, 2024

Jan Harris, Main Street Manager

MEETING MINUTES
MAIN STREET ADVISORY BOARD MEETING
TAYLOR CITY HALL
400 PORTER STREET
LARGE CONFERENCE ROOM
OCTOBER 16, 2024, 5:00 PM

Members Present: Jeff Snyder, Ruth Rivera, Curie Humphreys, Alyse Mervosh, Jennifer Lopez, John McRae, and Chairperson Doug Moss
Guests Present: Rick Von Pheil, Taylor PD Officer Shane Newell, Liviu Reynolds, Anna Naumova, and Chuck Farr
Staff Present: Special Events Coordinator Ruby Fisher and Main Street Manager Jan Harris

I. CALL TO ORDER AND DECLARE A QUORUM – Chairperson Moss called the meeting to order at 5.39 pm and noted that all board members were present.

II. CITIZEN COMMUNICATION – There were no comments made.

III. CONSENT AGENDA

1. **Approve the September 18, 2024 meeting minutes – MOTION**: To approve the minutes as presented. J LOPEZ / J SNYDER / UNANIMOUSLY APPROVED
2. **Receive the September financial reports as information – ACTION:** The September financial statements for both the Main Street 123 Revenue Fund and the Main Street 100-524 Fund were received as information.

IV. REGULAR AGENDA - NEW BUSINESS

3. **Receive information on the upcoming 2025 National Main Street Accreditation report and review the 2024 report results –** Ms. Harris provided information from last year's Main Street Accreditation report for the board's review and asked that they dedicate a meeting to complete the 2025 Accreditation Report which is due in February. **ACTION:** The board agreed to dedicate the January meeting to this process.
4. **Receive information, discuss, and make a recommendation to the City Manager and Council on the issue of broken storefront windows and the rocks in the planted beds downtown –** Downtown property owner Rick Von Pheil informed the board that his property located on W. 4th Street (109-123 w. 4th) had been the object of vandalism due to rocks from the downtown planting beds being thrown through the plate glass windows. This has been happening since July of this year and has expanded to his property at 114 W 4th St and the adjacent property owned by Greg Ginn at 112 W 4th St. He asked the Main Street board to recommend to the City Manager that the rocks be replaced with decomposed granite.

   Officer Newell recommended that property owners install cameras, Ring Cameras, and additional lighting outside commercial buildings. He also said the Police were close to determining who was responsible for the broken windows at Mr. Pheil's property.

   Ms. Harris noted that activating under used buildings, such as Mr. Pheil's and Mr. Ginn's prevented many acts of vandalism. She concurred with Officer Newell that both interior and exterior/motion sensitive lighting, cameras, and security systems were very effective in preventing and solving cases of vandalism.

   Chairperson Moss pointed out that the streetscape improvements of planting beds in the downtown was a new project and that the design had been developed and vetted by a licensed landscape architect and approved by Council. If the rock beds were to be replaced with additional plantings, it would require the installation of additional drip irrigation. As this type of vandalism only occurred at Mr. Pheil's property on West 4th, the rocks in those beds could be removed, but that could prove problematic while removing all of the rocks in downtown and replacing them with another substance would be very expensive.

Ms. Harris presented several issues for the board to consider as they worked through this problem noting that any costs for removal and/or replacement of materials in these beds would be paid for from the TIF #1 fund. One solution presented by Ms. Fisher was for the use of rock glue to stick all of the rocks together and prevent them from being picked up.

MOTION: To recommend a waiting period before a decision to remove/replace the rocks to provide time for the new downtown Patrol Officer to affect positive change and to apply rock glue to the rocks in the planting bed closest to Mr. Pfeil's property. R RIVERA / J SNYDER / APPROVED UNANIMOUSLY

5. **Discuss and make recommendations as to Taylor's special draw for residents, visitors, and shoppers** – Chairperson Moss had asked the board to consider what draws or could draw people to visit Taylor at the September meeting. His goal was to provide this information to the Lionheart planners for incorporation into the update of the Downtown Master Plan:
D Moss: bronze statues of Texas governors or a large Ferris wheel or a Carousel in Heritage Square? Neon signs?
C Farr: tractors or bales of cotton?
R Fisher: ghost stories – "most haunted town in Texas"? Large Halloween decoration in Heritage Square?
A Mervosh: better marketing of what we have. Leaning into the history of Taylor
J Snyder: the wooden street on E 1st between Main and Porter
General Brainstorming Ideas: non-retail attractions, family-friendly and indoor attractions, using natural areas east of DT: biking/hiking, trees everywhere, rest stops and parklets, pedicabs, a repurposed school bus decorated with interactive public art projects and used for public transportation, have people "Adopt A Block" and keep downtown tidier

V. REGULAR AGENDA - CONTINUING BUSINESS

6. **Receive the September activity reports from the Main Street Manager and Special Events Coordinator as information – ACTION**: The reports were received as information by the board.

7. **Receive the October Property & Business report as information – ACTION:** The report was received as information by the board.

8. **Receive the activity report from the Marketing Committee as information** – Ms. Fisher reported that photographer/videographer Terry Skiles filmed interviews and B-roll material at several downtown businesses over Labor Day and October 5th. This material will be used for promotional purposes. Updated DT Directory maps were installed this week with an updated appearance. Hardcopy map brochures have been printed in-house and were distributed at the Empty Bowl Project event recently. The Marketing Committee is preparing to meet with other communication stakeholders to develop ways we can be more targeted in our advertising and promotional efforts. **ACTION:** The report was received as information by the board.

9. **Receive the report on progress with the Downtown Master Plan Update as information** – Ms. Harris reported that several meetings have been held with the Lionheart team and that guidance had been provided to them to make projects more grounded and less reaching for the starts efforts that would be difficult to achieve. The next Community Dialogue will be held on October 18th at Our Lady of Guadalupe church starting at 6 pm. **ACTION:** The report was received as information by the board.

10. **Receive the latest report on the Main Street Car Show as information** – Ms. Fisher reported

that to date expenses for the MSCS totaled $10,338.21 and revenue was at $13,381.00 with more than a month to go until the event. Board members were encouraged to sign up as volunteers for the car show by using the available QR code. **ACTION:** The board received the report as information.

11. **Receive the report on progress for the Heritage Square Farmers Market as information –** City Attorney Mark Schroeder has completed the development and review of the contract, and it will be reviewed by Ms. Lopez and Ms. Blundell. Any changes will be incorporated into the new document and submitted to Lopez and Blundell for their signatures before being presented to the City Manager. Fees raised in FY 24 by the former HSFM team were used to purchase tote bags, additional A-frame signs, and an improved sound system with Bluetooth capabilities. **ACTION:** The report was received by the board as information.

12. **Receive an updated report on progress made with the project to activate vacant storefront windows with merchandise from downtown retail stores –** Ujjal Ghoshtagore, owner of 217-221 N Main has allowed us the use of two of the east-facing storefront windows. Prior to the Car Show, posters and other materials from previous car shows will be displayed in the window and then that will be replaced by merchandise from Mezoozah, Alchemy, and Curio Mrvosa. No power or lighting will be provided by the owner and merchandise may remain until the space is leased. **ACTION:** The report was received by the board as information.

VI. ADJOURN

13. **Recommend items for upcoming agendas** – New City Hall report, 2025 agenda for Breakfast Bites, DT walking tours.

MOTION: To adjourn the meeting at 7.38 pm. J MCRAE / C HUMPHREYS / UNANIMOUSLY APPROVED.

Respectfully submitted,

Jan Harris

Jan Harris
Main Street Manager

100-GENERAL FUND
FINANCIAL SUMMARY

ACCT # ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
REVENUE SUMMARY						
*** TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00
EXPENDITURE SUMMARY						
524-MAIN STREET PROGRAM	221,529.00	7,712.92	23,706.41	10.70	0.00	197,822.59
*** TOTAL EXPENDITURES ***	221,529.00	7,712.92	23,706.41	10.70	0.00	197,822.59
*** TOTAL PROFIT / (LOSS) ***	(221,529.00)	(7,712.92)	(23,706.41)	10.70	0.00	(197,822.59)

100-GENERAL FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00

FINANCIAL STATEMENT
AS OF: NOVEMBER 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
100-EMPLOYEE SERVICES							
WAGES & SALARIES							
524-111	REGULAR FULL TIME	148,985.00	5,730.18	16,892.90	11.34	0.00	132,092.10
524-112	VACATION/HOLIDAYS	0.00	0.00	0.00	0.00	0.00	0.00
524-113	SICK LEAVE	0.00	0.00	0.00	0.00	0.00	0.00
524-114	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00
524-115	LONGEVITY PAY	192.00	0.00	0.00	0.00	0.00	192.00
524-118	INSURANCE ALLOWANCE	0.00	0.00	0.00	0.00	0.00	0.00
524-119	CERTIFICATION PAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	149,177.00	5,730.18	16,892.90	11.32	0.00	132,284.10
PAID BENEFITS							
524-120	UNUM LIFE	297.00	24.45	45.00	15.15	0.00	252.00
524-121	FICA SOCIAL SECRUITY	11,397.00	433.48	1,277.67	11.21	0.00	10,119.33
524-122	WORKERS COMPENSATION	344.00	0.00	65.79	19.13	0.00	278.21
524-123	STATE UNEMPLOYMENT TAXES	162.00	0.00	0.00	0.00	0.00	162.00
524-124	RETIREMENT-TMRS	20,631.00	1,484.04	1,484.04	7.19	0.00	19,146.96
524-126	HEALTH INSURANCE	16,597.00	0.00	2,935.20	17.69	0.00	13,661.80
524-127	DENTAL INSURANCE	576.00	0.00	94.48	16.40	0.00	481.52
524-128	LONG TERM DISABILITY	369.00	40.77	74.74	20.25	0.00	294.26
524-129	VISION INSURANCE	99.00	0.00	19.16	19.35	0.00	79.84
	* SUB-CATEGORY TOTAL *	50,472.00	1,982.74	5,996.08	11.88	0.00	44,475.92
ALLOWANCES/REIMBURSEMENTS							
524-133	BUSINESS- TRANSPORTATION	0.00	0.00	0.00	0.00	0.00	0.00
524-135	BUSINESS MEALS	1,500.00	0.00	0.00	0.00	0.00	1,500.00
	* SUB-CATEGORY TOTAL *	1,500.00	0.00	0.00	0.00	0.00	1,500.00
TRAINING/PROFESSIONAL DEVELOPM							
524-141	WORKSHOP TRAINING	400.00	0.00	0.00	0.00	0.00	400.00
524-142	PROFESSIONAL CONFERENCES	1,545.00	0.00	0.00	0.00	0.00	1,545.00
524-143	MEMBERSHIPS AND DUES	1,375.00	0.00	0.00	0.00	0.00	1,375.00
524-144	SUBSCRIPTIONS AND BOOKS	2,250.00	0.00	294.00	13.07	0.00	1,956.00
524-146	TRAINING- TRANSPORTATION	1,700.00	0.00	0.00	0.00	0.00	1,700.00
524-147	TRAINING- LODGING	2,500.00	0.00	0.00	0.00	0.00	2,500.00
524-148	TRAINING- MEALS	880.00	0.00	256.00	29.09	0.00	624.00

FINANCIAL STATEMENT
AS OF: NOVEMBER 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
	* SUB-CATEGORY TOTAL *	10,650.00	0.00	550.00	5.16	0.00	10,100.00
	** CATEGORY TOTAL **	211,799.00	7,712.92	23,438.98	11.07	0.00	188,360.02
200-OPERATIONAL SUPPLIES							
OFFICE SUPPLIES							
524-211	GENERAL OFFICE SUPPLIES	1,545.00	0.00	47.35	3.06	0.00	1,497.65
524-213	PHOTOGRAPHIC SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
524-214	COMPUTER SUPPLIES	500.00	0.00	0.00	0.00	0.00	500.00
524-215	POSTAGE	100.00	0.00	2.07	2.07	0.00	97.93
	* SUB-CATEGORY TOTAL *	2,145.00	0.00	49.42	2.30	0.00	2,095.58
PROGRAM/SPECIAL EVENTS							
524-232	FOOD/MEALS	0.00	0.00	0.00	0.00	0.00	0.00
524-233	CITY SPONSORED EVENTS	0.00	0.00	0.00	0.00	0.00	0.00
524-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
524-235	PROMOTIONAL SUPPLIES	2,100.00	0.00	0.00	0.00	0.00	2,100.00
	* SUB-CATEGORY TOTAL *	2,100.00	0.00	0.00	0.00	0.00	2,100.00
OPERATIONAL EQUIPMENT(ADMIN)							
524-261	OFFICE FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
524-267	COMPUTERS	0.00	0.00	0.00	0.00	0.00	0.00
524-269	OTHER OFFICE EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	4,245.00	0.00	49.42	1.16	0.00	4,195.58
300-FACILITIES OPERATIONS/MAIN							

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
	UTILITIES						
524-323	TRUNK TELEPHONE SYSTEM	0.00	0.00	0.00	0.00	0.00	0.00
524-324	CELL PHONES	600.00	0.00	122.26	20.38	0.00	477.74
	* SUB-CATEGORY TOTAL *	600.00	0.00	122.26	20.38	0.00	477.74
	** CATEGORY TOTAL **	600.00	0.00	122.26	20.38	0.00	477.74
	400-EQUIPMENT OPERATIONS/MAINT						
	OFFICE EQUIPMENT						
524-461	OFFICE EQUIPMENT RENTAL	0.00	0.00	0.00	0.00	0.00	0.00
524-462	OFFICE EQUIPMENT MAINT/REPAIR	2,000.00	0.00	95.75	4.79	0.00	1,904.25
	* SUB-CATEGORY TOTAL *	2,000.00	0.00	95.75	4.79	0.00	1,904.25
	** CATEGORY TOTAL **	2,000.00	0.00	95.75	4.79	0.00	1,904.25
	500-CONTRACT SERVICES AND FEES						
	PROFESSIONAL SERVICES						
524-512	ENGINEERING SERVICES	1,425.00	0.00	0.00	0.00	0.00	1,425.00
524-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	1,425.00	0.00	0.00	0.00	0.00	1,425.00
	FEES FOR SERVICES						
524-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
524-528	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
	CONTRACT SERVICES						
524-532	SOFTWARE MAINT/LICENSING	1,260.00	0.00	0.00	0.00	0.00	1,260.00
524-539	OTHER CONTRACT SERVICES	200.00	0.00	0.00	0.00	0.00	200.00
	* SUB-CATEGORY TOTAL *	1,460.00	0.00	0.00	0.00	0.00	1,460.00
	** CATEGORY TOTAL **	2,885.00	0.00	0.00	0.00	0.00	2,885.00
	700-CAPITAL OUTLAY						
	OFFICE FURNITURE/EQUIPMENT						
524-714	COMPUTER EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
	800-CONTRIBUTIONS & CONTINGENC						
	CONTRIBUTIONS/TRANSFERS						
524-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
	*** DEPARTMENT TOTAL ***	221,529.00	7,712.92	23,706.41	10.70	0.00	197,822.59
	*** TOTAL EXPENSES ***	221,529.00	7,712.92	23,706.41	10.70	0.00	197,822.59
	*** TOTAL PROFIT / (LOSS) ***	(221,529.00)	(7,712.92)	(23,706.41)	10.70	0.00	(197,822.59)

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE

*** END OF REPORT ***

123-MAIN STREET REVENUE FUND
FINANCIAL SUMMARY

ACCT # ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
REVENUE SUMMARY						
330-INTERGOVERNMENTAL REV	0.00	0.00	0.00	0.00	0.00	0.00
430-USE OF MONEY AND PROP	0.00	0.00	0.00	0.00	0.00	0.00
440-DONATIONS FROM PRIVAT	41,000.00	0.00	27,275.80	66.53	0.00	13,724.20
450-INTERFUND OPERATING T	53,100.00	0.00	1,250.00	2.35	0.00	51,850.00
*** TOTAL REVENUES ***	94,100.00	0.00	28,525.80	30.31	0.00	65,574.20
EXPENDITURE SUMMARY						
615-CONTRIBUTE TO CIVIC P	94,100.00	619.05	17,524.71	41.73	21,745.58	54,829.71
*** TOTAL EXPENDITURES ***	94,100.00	619.05	17,524.71	41.73	21,745.58	54,829.71
*** TOTAL PROFIT / (LOSS) ***	0.00	(619.05)	11,001.09	0.00	(21,745.58)	10,744.49

123-MAIN STREET REVENUE FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
330-INTERGOVERNMENTAL REVENUES							
330-234	TEDC CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-235	GENERAL CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-236	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	** REVENUE CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
430-USE OF MONEY AND PROPERTY							
430-331	INTEREST INCOME	0.00	0.00	0.00	0.00	0.00	0.00
430-335	REFUNDS AND REIMBURSEMENTS	0.00	0.00	0.00	0.00	0.00	0.00
	** REVENUE CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
440-DONATIONS FROM PRIVATE SOU							
440-351	TAYLOR PRIDE	0.00	0.00	0.00	0.00	0.00	0.00
440-352	FARMERS' MARKET RENTAL FEES	9,000.00	0.00	0.00	0.00	0.00	9,000.00
440-353	MAIN STREET CAR SHOW	17,000.00	0.00	27,215.80	160.09	0.00	(10,215.80)
440-354	WINE SWIRL	0.00	0.00	0.00	0.00	0.00	0.00
440-355	HERITAGE SQ CHRISTMAS LIGHTS	0.00	0.00	0.00	0.00	0.00	0.00
440-356	CHRISTMAS BAZAAR	0.00	0.00	0.00	0.00	0.00	0.00
440-357	SALES AND OTHER FUNDRAISINGS	0.00	0.00	0.00	0.00	0.00	0.00
440-358	TAYLOR FEST	12,000.00	0.00	60.00	0.50	0.00	11,940.00
440-359	SPOOKTACULAR	0.00	0.00	0.00	0.00	0.00	0.00
440-360	2ND SATURDAY	3,000.00	0.00	0.00	0.00	0.00	3,000.00
	** REVENUE CATEGORY TOTAL **	41,000.00	0.00	27,275.80	66.53	0.00	13,724.20
450-INTERFUND OPERATING TRANSF							
450-361	TRANSFER FROM TIF	0.00	0.00	0.00	0.00	0.00	0.00
450-362	TRANSFER FROM H.O.T.	5,000.00	0.00	1,250.00	25.00	0.00	3,750.00
450-365	TRANSFER FROM GENERAL FUND	48,100.00	0.00	0.00	0.00	0.00	48,100.00
	** REVENUE CATEGORY TOTAL **	53,100.00	0.00	1,250.00	2.35	0.00	51,850.00
	*** TOTAL REVENUES ***	94,100.00	0.00	28,525.80	30.31	0.00	65,574.20

FINANCIAL STATEMENT
AS OF: NOVEMBER 30TH, 2024

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
100-EMPLOYEE SERVICES							
WAGES & SALARIES							
615-111	REGULAR FULL TIME	0.00	0.00	0.00	0.00	0.00	0.00
615-112	VACATION/HOLIDAY	0.00	0.00	0.00	0.00	0.00	0.00
615-113	SICK LEAVE	0.00	0.00	0.00	0.00	0.00	0.00
615-114	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00
615-115	LONGEVITY PAY	0.00	0.00	0.00	0.00	0.00	0.00
615-116	REGULAR PART TIME	0.00	0.00	0.00	0.00	0.00	0.00
615-117	TEMPORARY/SEASONAL	0.00	0.00	0.00	0.00	0.00	0.00
615-118	INSURANCE ALLOWANCE	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
PAID BENEFITS							
615-121	FICA SOCIAL SECURITY	0.00	0.00	0.00	0.00	0.00	0.00
615-122	WORKERS COMPENSATION	0.00	0.00	0.00	0.00	0.00	0.00
615-123	STATE UNEMPLOYMENT	0.00	0.00	0.00	0.00	0.00	0.00
615-124	RETIREMENT TMRS	0.00	0.00	0.00	0.00	0.00	0.00
615-126	HEALTH INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
615-127	DENTAL INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
615-128	LONG TERM DISABILITY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
TRAINING/PROFESSIONAL DEVELOPM							
615-141	WORKSHOP TRAINING	0.00	0.00	0.00	0.00	0.00	0.00
615-146	TRAINING - TRANSPORTATION	0.00	0.00	0.00	0.00	0.00	0.00
615-147	TRAINING - LODGING	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00

FINANCIAL STATEMENT
AS OF: NOVEMBER 30TH, 2024

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
200-OPERATIONAL SUPPLIES							
PROGRAM/SPECIAL EVENTS							
615-231	TAYLOR PRIDE	0.00	0.00	0.00	0.00	0.00	0.00
615-232	FARMERS' MARKET	9,000.00	0.00	0.00	0.00	0.00	9,000.00
615-233	CITY SPONSORED EVENTS	3,500.00	350.00	350.00	10.00	0.00	3,150.00
615-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
615-235	MAIN ST CAR SHOW	30,000.00	269.05	16,774.71	55.92	0.00	13,225.29
615-236	TAYLOR FEST	14,000.00	0.00	0.00	0.00	0.00	14,000.00
615-237	WINE SWIRL	2,000.00	0.00	0.00	0.00	0.00	2,000.00
615-238	CHRISTMAS BAZAAR	600.00	0.00	0.00	0.00	0.00	600.00
615-239	SPOOKTACULAR	1,500.00	0.00	400.00	26.67	0.00	1,100.00
	* SUB-CATEGORY TOTAL *	60,600.00	619.05	17,524.71	28.92	0.00	43,075.29
PUBLIC SAFETY SUPPLIES							
615-240	CITY PARADES	25,000.00	0.00	0.00	0.00	0.00	25,000.00
615-241	2ND SATURDAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	25,000.00	0.00	0.00	0.00	0.00	25,000.00
SPECIALTY SUPPLIES							
615-259	MISC. SUPPLIES	3,500.00	0.00	0.00	0.00	0.00	3,500.00
	* SUB-CATEGORY TOTAL *	3,500.00	0.00	0.00	0.00	0.00	3,500.00
	** CATEGORY TOTAL **	89,100.00	619.05	17,524.71	19.67	0.00	71,575.29
500-CONTRACT SERVICES AND FEES							
PROFESSIONAL SERVICES							
615-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
FEES FOR SERVICES							
615-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
615-528	ADVERTISING	5,000.00	0.00	0.00	0.00	0.00	5,000.00
	* SUB-CATEGORY TOTAL *	5,000.00	0.00	0.00	0.00	0.00	5,000.00
	** CATEGORY TOTAL **	5,000.00	0.00	0.00	0.00	0.00	5,000.00
700-CAPITAL OUTLAY							
OFFICE FURNITURE/EQUIPMENT							
615-719	OTHER CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
800-CONTRIBUTIONS & CONTINGENC							
CONTRIBUTIONS/TRANSFERS							
615-811	RENTAL ASSISTANCE	0.00	0.00	0.00	0.00	0.00	0.00
615-813	FACADE GRANT	0.00	0.00	0.00	0.00	21,745.58	(21,745.58)
615-815	INTERFUND TRANSFER OUT	0.00	0.00	0.00	0.00	0.00	0.00
615-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	21,745.58	(21,745.58)
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	21,745.58	(21,745.58)
*** DEPARTMENT TOTAL ***		94,100.00	619.05	17,524.71	41.73	21,745.58	54,829.71
*** TOTAL EXPENSES ***		94,100.00	619.05	17,524.71	41.73	21,745.58	54,829.71

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT # ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
*** TOTAL PROFIT / (LOSS) ***	0.00	(619.05)	11,001.09	0.00	(21,745.58)	10,744.49

*** END OF REPORT ***

AGENDA ITEM REPORT
November 20, 2024

Main Street Advisory Board member appointments

Three TIF #1 board members' terms are ending in January 2025.

Doug Moss   Curie Humphreys

Lucy Aldrich, Taylor City Clerk, has asked whether any of these board members want to seek reappointment.

AGENDA ITEM REPORT
November 20, 2024

DOWNTOWN WALKING TOURS
How to make them happen

1. 2 types of walking tours: SELF-GUIDED & DOCENT-GUIDED

Self-Guided Tours

PROS	**CONS**
Available all the time	Content cannot anticipate all questions
We already have the platform: The ShopDowntownTaylorTX.com website is the perfect platform for a walking tour	More difficult for the written word to convey emotion than a live voice.

Docent-Guided Tours

PROS	**CONS**
Local people delivering local knowledge	Requires a time-commitment from a docent – who will lead them and be consistently available?
A well-prepared docent can field questions as needed from the audience	If this is a year-round walking tour, how will it be marketed to attract participants?
Good for a special event: set times for live tours during the sesquicentennial celebrations.	

2. Determine the object of the tour:

Types of walking tours:

Architectural	Then and Now – highlighting the types of businesses in various location thru history	Scavenger or Treasure Hunt – highlighting special and unique elements found in the downtown	Social – What happened and where – build on the Haunted Taylor theme for other purposes

3. Research content and verify sources – this is the heavy lifting part of this project – to determine what makes each tour type.

4. Marketing the product – how to build interest and momentum.

5. Continue to refine and improve the product and offer the tours (if docent-guided).

WALKING TOURS

TAKE YOUR VISITORS ON MEMORABLE WALK THROUGH MAIN STREET

Walking tours can be an effective way to educate, entertain and engage visitors.

WHY »

A walking tour of your town or Main Street area can showcase your community's unique features, bushinesses, parks, natural beauty, history, and landmarks. When planning a walking tour of your town consider the following steps:

Research & Design: This is definitely the most important step. You'll need to find a theme for your walk and then research locations, points of interest, landmarks, and routes.

Creative: Get creative and showcase your community's character. Create a tour that features something unique about your Main Street's history, environment, or architecture.

Marketing: It's time to let your visitors and residents know about your walking tour.Engage your audience and create a marketing plan that includes a variety of platforms, partners and local opportunities.

Researching your Main Street's walking tour will be your most important step.

RESEARCH »

By combining your **knowledge** of the community and other resources like the library, museum, or local experts, select a theme for your walking tour. Some ideas for a walking tour include a historical tour, art and cultural tour, or a nature based tour. Your town may have a unique walking tour concept.

Identify **key areas**, businesses, and landmarks that you want to include in your walking tour. Consider popular locations and local gems that will be of interest to your audience.

Determine the **length** of your walking tour based on the number of key locations and the don't forget to time your route based on the average walking speed of 2-4 miles per hour. You should include duration of the tour in your information.

Safety is also a factor, your walking tour should include walker-friendly paths, crosswalks, and well-lit areas that are safe and accessible. You should walk the route yourself to make sure that all of these aspects are covered. Make sure the route and directions are easy to understand and clear.

RESEARCH

You can get *creative* and have fun with your walking tour.

CREATIVE »

Be creative when developing your Main Street's walking tours. Search for unique concepts that will attract people to your town or Main Street. Feature interesting historical facts or points of interest that can generate business, increase engagement or drive more awareness. Here are a few examples of walking tours in Colorado:

MANITOU SPRINGS "TAKE THE CURE" SELF-GUIDED WALKING TOUR
Enjoy a tour of Manitou Springs' famous cold-water mineral drinking springs. Sip the water that brought Native Americans and early settlers to the valley of the "boiling" water.

A WALK THROUGH HISTORICAL TRINIDAD
The historical architecture tour is a three-part series, which includes guided audio tours for North Commercial Street, East Main Street, and West Main Street in Trinidad, Colorado.

TELLURIDE SELF-GUIDED WALKING TOUR
A self-guided historic walking tour offers sight-seeing, trivia and fresh air. Print your open map of the tour, which includes over fourteen historic stops and wonderful descriptions.

CREATIVE

Your walking tour can create marketing opportunities for your Main Street.

MARKETING »

Now that you've created a walkable, safe, unique walking tour, it's time to promote it and create some awareness. A targeted marketing approach will help you reach locals and visitors.

Wayfinding: Pay close attention to wayfinding signage for your tour. The signage should be easy to spot, communicate clearly and be professionally printed, installed, and designed.

Collaborate: Work with local and regional partners. Your town chamber of commerce, museum, tourism boards, visitor centers, and media outlets can extend your reach, expand your marketing dollars, and increase your reach and awareness.

Social Media: Share images, facts, and video of your walking tour route. This will create excitement and interest in the unique features of the tour. Encourage visitors to share their experiences and use hashtags when posting about your walking tour.

MARKETING

AGENDA ITEM REPORT
November 20, 2024

FY 25 Main Street Advisory Board retreat

Jan Harris is meeting with Alysia Cook, Operation Strategies to discuss the FY 25 board retreat on Wednesday, November 20th. The purpose of this retreat will be to refresh the roles and responsibilities of the Main Street board and program and also to update the FY 25 Work Plan and Transformation Strategies.

Texas Main Street Program

Fall 2024—Spring 2025 Calendar

Updated 11/11/24

Date	Start	End	Meeting or Training	Attendance Tag
11/12/24	2 p.m.	3:30 p.m.	2024 Fall TMSP Network Meeting (virtual)	all should attend
11/18/24	3 p.m.	4 p.m.	New Manager Monthly Training (virtual)	optional*
11/19/24	1 p.m.	2 p.m.	TMSP Design Meet-Up for Managers (virtual)	optional
11/21/24	10 a.m.	4 p.m.	Regional Design Workshop--Harlingen	optional
12/03/24	11 a.m.	noon	TMSP provides MSA self-assessment overview (virtual)	optional
12/16/24	3 p.m.	4 p.m.	New Manager Monthly Training (virtual)	optional*
12/17/24	11 a.m.	noon	TMSP office hours: assistance for self-assessments	optional
01/03/25	10 a.m.	11 a.m.	2024 Quarter 4 Report Q&A	optional
01/10/25	NA	5 p.m.	2024 Quarter 4 Report DEADLINE	DEADLINE
01/13/25	11 a.m.	noon	TMSP office hours: assistance for self-assessments	optional
01/13/25	3 p.m.	4 p.m.	New Manager Monthly Training (virtual)	optional*
01/15/25	1 p.m.	2 p.m.	TMSP Design Meet-Up for Managers (virtual)	optional
01/24/25	NA	5 p.m.	Submit self-assessment data to MSA web platform	DEADLINE
01/30/25	10 a.m.	4 p.m.	Regional Design Workshop--Waxahachie	optional
April 7-9	all day		Main Street Now -- Philadelphia	Please join us!
April 23-25	all day		Real Places Conference	Please join us!

*New manager monthly trainings are not mandatory; however, managers with less than two years of Main Street experience are expected to attend as often as possible.

Date	Start	End	**Q4/Annual Reporting Short List** (pulled from above)	Attendance Tag
12/03/24	11 a.m.	noon	TMSP provides MSA self-assessment overview (virtual)	optional
12/17/24	11 a.m.	noon	TMSP office hours: assistance for self-assessments	optional
01/03/25	10 a.m.	11 a.m.	2024 Quarter 4 Report Q&A	optional
01/10/25	NA	5 p.m.	2024 Quarter 4 Report DEADLINE	DEADLINE
01/13/25	11 a.m.	noon	TMSP office hours: assistance for self-assessments	optional
01/24/25	NA	5 p.m.	Submit self-assessment data to MSA web platform	DEADLINE

Taylor Main Street Monthly Activity Report
November 2024

Downtown Property & Business Report:

Property:

- Number of properties listed for sale: 7 (1 property is a vacant lot)
- Number of commercial properties listed for lease: *22 **Note: some of these are small spaces within larger buildings with other occupied spaces – 700 N Main St is listing individual offices for lease (12 total spaces with 6 already leased)*
  - o *Individual Storefronts: 11 (3 in need of build out to be ready for use)*
  - o *Interior Office Spaces: 6*
  - o *Restaurant: 3 – (1 will build when leased)*
  - o *Industrial/Flex: 2*
- Number of residential properties listed for lease: 3
- Leased property during the reporting period: 3
  Leased properties during reporting period: 6
  - 112 W 2nd St; Ste 203 – Commercial
  - 105 E 3rd St – Restaurant
  - 108 E 2nd St – Wine Bar
- Sold properties during reporting period: 0

Proposed Building Renovation Projects:

- 106 E 3rd St – façade renovation project – repair windows and paint – Main Street Façade Grant awarded
- 113-115 E 3rd St – proposed interior & exterior renovation project – interior clean up in progress
- 115-117 N. Main Street - proposed interior and exterior renovation for a mixed-use project – no permits pulled currently
- 119-121 E. 3rd Street - proposed interior and exterior renovation – not underway
- 111 N Main Street – façade renovation (new paint, etc.) – not underway
- 200 N Main St – proposed interior and exterior renovation – not underway at present
- 204 N Main Street – roof repair project
- 208 N Main Street – roof repair project
- 211 N Main Street – façade renovation (new paint, etc.) – not underway
- 400 N Main Street – interior remodel project – plans are under review

Proposed New Construction Projects:

- None

Current Building Renovation Projects:

- 209 E. 1st Street – a State & Federal Historic Preservation Tax Credit project
- 115 W. 3rd Street - interior and exterior renovation project
- 417 N Main Street – interior remodel project

Current Construction Projects:

- None

Business Activity:

- New businesses opened during reporting period: 0
- Businesses Relocating during reporting period: 0
    - o Property uses:
- Businesses Closed during reporting period: 0

Community Outreach / Meetings Attended:

- Downtown Master Plan Update Meeting – 10/2; 10/16
- Historic Preservation Commission – 10/2
- Breakfast Bites – 10/9
- TAB Officers Meeting – 10/2
- TIF #1 meeting – 10/16
- Main Street Advisory Board meeting – 10/16
- Taylor Area Businesswomen – 10/22
- Tourism Meeting – 10/15
- City Council – 10/24

Film Friendly Taylor –Film Events in Taylor:

- AAA Commercial filmed 10/21-24
- TxDOT Commercial filmed 10/29

Professional Development:

- TxMS training for Required Main Street Program reporting – 10/3
- NMSC training for 2025 Accreditation Report – 10/9
- Training on completing the TIRZ #1 Annual Report to the state
- 10/10 – Quarter 3 Reporting due to Tx MS office
- Texas Downtown Annual Conference – Abilene – 10/28-31
- Completed Main Street Institute course and completed "The Guide for Small Business" to assist businesses from concept to closure.

Other Duties:

- Development Team Meetings – Every Monday at 9am
- Updating Taylor property database on DowntownTX.org – ongoing
- Updating business information on Shopdowntowntaylortx.com and taylormadetexas.com - ongoing
- Fielding telephone, email and in-person enquiries; providing technical assistance as needed
- Updating available property database
- Updating incoming/outgoing business database

Upcoming Projects:

- Digital map updates
- Breakfast Bites monthly downtown business meetings (2nd Wednesday of each month)

- Obtain an accurate record of the number of FTE and PT employees in the Downtown District
- Update the Downtown Building Survey

Main Street Special Events Coordinator Monthly Report
October 2024

Event Planning:

- 10.03 – Monthly City Coordinators Meeting
- 10.03 – Christmas Parade Meeting
- 10.03 – City Reviews Committee Meeting
- 10.16 – Main Street Car Show Meeting
- 10.15 – Martin Luther King Jr Committee Meeting
- 10.22 – Met with Texas Disposal Systems about Main Street Car Show
- 10.23 – Main Street Pit Crew Volunteer Meeting

Special Events:

- 10.12.2024 – Second Saturday
- 10.17.2024 – Music on Main
- 10.26.2024 – Main Street Car Show
- 10.31.2024 – Spooktacular

Special Events Permits Issued or Pending:

- 10.02 – City of Taylor Homecoming Parade (Approved)
- 10.04 – Our Lady of Guadlupe Jamaica (Approved)
- 10.12 – Empty Bowl Project (Approved)
- 10.12 – Good Life 5k (Approved)
- 10.26 – Main Street Car Show (Approved)
- 10.31 – Spooktacular (Approved)
- 11.02 – Veteran's 5k Beer Run (Approved)
- 12.07 – Taylor Lighted Christmas Parade (pending)
- 12.14 – Christmas Bazaar (Pending)
- 01.18.2025 – Garden Club, Run for the Roses

Other Meetings Attended:

- 10.03 – Rotary Club, Speaker
- 10.07 – Meet with Nick Ramos about Sesquicentennial Branding
- 10.09 – Breakfast Bites
- 10.15 – Chamber of Commerce, Tourism Meeting
- 10.17 – Moody Museum Christmas Decorating Meeting
- 10.27 – 10.31 – Texas Downtown Conference @ Abilene

Business Visits:

- Curio Mrvosa Books & Vintage
- Neighborhood Bottle Shoppe
- Ripple and Rose
- Haciendo
- ALCHEMY
- 74 Man Store
- Good Strangers
- Hayley's Grains
- Black Sparrow Music Parlor
- KINCL Haus of Antiques

PROPERTY FOR SALE:	ADDRESS:	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	STATUS
McCrory-Timmerman & Titsworth Buildings	201 N Main St	CWYMRY Boyd II / Partner Austin (Aaron Gill - 512-660-5682; aaron.gill@partnersrealestate.com	Aaron Gill - Sr. Assoc (512-660-5682; aaron.gill@partnersrealestate.com) - Todd Mahler, Sr. VP (512-643-8071; todd.mahler@partnersrealestate.com	43,890 (building size) 30,834 (net rentable)	$15,750.00	mixed use
Brasfield Building	202 N Main St	Bo Brasfield	512.947.5713	2,160/SF	$850,000	storefront
Threadgill Building	401 N Main St	Rick Northcutt	512-914-7727	7,926 SF	$2,250,000	Potential Mixed Use
Johan Borge building	407 S Main St	Johan Borge	512-366-7894	1,405/SF on 0.12 ac lot	$760,000	commercial
Johan Borge building	409 S Main Street	Johan Borge	512-366-7894	2000/SF	$850,000	mixed use
corner of N Main St & E 7th St	620 N Main St	Delmar McKinney / Julie Downs - Tierra Grande Real Estate	Julie Downs-512-487-3967	2463 SF	$750,000	
vacant lot	703 N Main St	Four Brothers Business Property Development LLC / Cruz Sanchez	281.771.7898	0.578 AC	$750,000	vacant land

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	
2nd & Main Lofts	102 E 2nd St; Loft 201	2nd & Main Lofts, LLC / Julie Downs - Tierra Grande Realty	512.497.3697 juliedowns4@gmail.com	1430SF	$1,900.00	RESIDENTIAL UNIT
Public Sketch lot corner of E 1st & N Main	104 N Main St	Public Sketch / Tierra Grande - Julie Downs	512.497.3697 juliedowns4@gmail.com	800 SF	contact for pricing	Restaurant space
McCrory-Timmerman Lofts	110 W.2nd St - Loft D	CWMRY Boyd / Kelly Eddleman	kellyeddleman@mccrorytimmerman.com	2300 SF		RESIDENTIAL UNIT
Richter Furniture Building	111 W 3rd St	Ryder Jeanes - CLD Realty	rjeanes@cldrealth.com	Ste 200 - 1839 SF	$2.17/SF/MO NNN	Retail
Richter Furniture Building	111 W 3rd St	Ryder Jeanes - CLD Realty	rjeanes@cldrealth.com	Ste 300 - 1824 SF	$2.17/SF/MO NNN	Retail
Richter Furniture Building	111 W 3rd St	Ryder Jeanes - CLD Realty	rjeanes@cldrealth.com	Ste 500 - 1285 SF	$2.17/SF/MO NNN	Retail

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	TYPE
McCrory Timmerman Building	112 W 2nd St; Ste 202	CWMRY Boyd / Kelly Eddleman	kellyeddleman@mccrorytimmerman.com	1,500 SF	Call for Information	Office
McCrory Timmerman Building	112 WW. 2nd St; 104	CWMRY Boyd / Kelly Eddleman	kellyeddleman@mccroryti	420 SF	Call for Information	Office
Titsworth Building - fmr Hola Aloha	118 W 2nd St	CWMRY Boyd / Kelly Eddleman	kellyeddleman@mccroryti	680 SF	Call for Information	Retail
Industrial Flex Bldg	202 W 1st; 1 space for lease	JD McNabb Family / Ryan Schneider-Remax 512-529-6298	512-751-0606	5,000-10,000	$16.20/sf/yr or $1.35/sf/mo	Industrial Flex
Taylor Press building	211 W 3rd St; Ste C	Granite Publishing / Tierra Grande - Julie Downs	512-497-3967	1898 SF	$1.50/SF?MO	Office
R Zuniga's building - fmr Little Collective	211 N Main - Ste B-1	Ricardo Zuniga / Tierra Grande - Julie Downs	512-497-3967	B-1 - 403 SF	$2.73/SF/MO	Retail
R. Zuniga's Building - fmr Hawt Spot	211 N Main St - Ste B-2	Ricardo Zuniga / Tierra Grande - Julie Downs	512-497-3967	B-2 - 1497 SF	$2.00/SF/MO	Retail

PROPERTY BUSINESS REPORT
OCTOBER 2024

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	TYPE
R Zuniga's bldg - FMR Red Cap	215 N Main St	Ricardo Zuniga / Julie Downs-Tierra Grande Real Estate	512-497-3967	1800 SF	$18/SF/YR $1.50/SF/MO	Office
Luhn-Johns Building - Ujjal Ghoshtagore	221 N Main St	Ujjal Ghostagore / Monica Luxon	512.203.7663 monica@luxonrealtyservices.com	2942 SF	$2.00/SF/MO	Restaurant
Luhn-Johns Building - Ujjal Ghoshtagore	221 N Main St	Ujjal Ghostagore / Monica Luxon	512.203.7663 monica@luxonrealtyservices.com	1750 SF	$1.80/SF/MO	Bar
Luhn-Johns Building - Ujjal Ghoshtagore	221 N Main St	Ujjal Ghostagore / Monica Luxon	512.203.7663 monica@luxonrealtyservices.com	7986 SF	$2.00/SF/MO	Residential / Office
Young's Store	315 N Main St	Young Chong Kin & Howard Martin / Se Kyu Kim - Austin Grace Realty	512.947.5599	3158 SF	$3663/MO $1.16/SF/MO	Storefront
J Borge Property - 1 story blue house	407 S Main St	Johan Borge	512-366-7894	1405 SF	$1.80/SF/MO	single tenant office or retail

PROPERTY BUSINESS REPORT
OCTOBER 2024

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	TYPE
J Borge property - 2 story off-white house	409 S. Main St	Johan Borge	512-366-7894	2000 SF	$1.40/SF/MO	single tenant office
J Borge property - 2 story off-white house	409 S. Main St	Johan Borge	512-366-7894	2000 SF	$1.40/SF/MO	single tenant office
Large Office Building - 12 total suites with 6 for lease	700 N Main St	Brent Campbell - Don Quick & Assoc	512-255-3000	#102 - 210 SF #103 - 210 SF #105 - 282 SF #106 - 208 SF #107 - 384 SF #115 - 225 SF	All between $2.00 & $2.50/SF/MO	Interior office spaces
SOLD PROPERTIES	ADDRESS	PURCHASER	CONTACT INFO	PROPOSED USE	SALES PRICE	
None						

PROPERTY BUSINESS REPORT
OCTOBER 2024

LEASED PROPERTIES	ADDRESS	TENANT	CONTACT INFO	PROPOSED USE	LEASE $	
Threadgill Building	401 N Main St	Lexi Little	thelittlecollectivetx@gmai	co-working & event space	$2,250,000	
McCrory-Timmerman	112 W 2nd St Ste 203	KRTX Radio - Stephen R Laukhuf	512-431-9436 steve@onevoiceadvertising.com	Radio station		
Cliff Olle Building	105 E 3rd St	The Texan Restaurant		Restaurant		
Jason Simank building	108 E 2nd St	Wildflower Corks & Brews	Lisa - ssgurl2022@gmail.com	wine bar with charcuterie board food		

PLANNED RENOVATION PROJECTS	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	STATUS	SCOPE
Eanes-Jacobsen Building	113-115 E 3rd St	Louis Hughes - John Hughes is project manager	512-844-4150	offices/retail	Interior finish out of 1st floor	both interior and exterior work planned
First National Bank of Taylor	115-117 N Main	John Jones	Project Coordinator: Jennifer Tucker; Amazing Realty - 512-710-4000	mixed-use	no permits pulled to date	interior & exterior renovation for mixed use project
Taylor National Bank Bldg.	200 N Main St	Chisum Pierce and Cissy Pierce	chism@getchismed.com	boutique hotel and restaurant	3rd proposed project initiated Jan 2024; no movement since then	Interior & exterior renovation for boutique hotel & restaurant
Eanes-Prewett Building	119-121 E 3rd St	Casey Denton	512.808.3483	mixed use	No permits pulled to date	Interior & exterior renovation project
Ricardo Zuniga building	211 N Main St	Ricardo Zuniga	rzuniga@gmail.com	façade improvement	no progress made	
fmr Tourvaille Antiques	401 N Main St	Rick Northcutt	rick@ricknorthcutt.com	offices	APP14051 being reviewed	interior renovation into offices

PROPERTY BUSINESS REPORT
OCTOBER 2024

ONGOING RENOVATION OR NEW CONSTRUCTION PROJECTS	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	STATUS	SCOPE
Richter Furniture Building	115 W 3rd St	Ryder Jeanes	rjeanes@cldrealth.com	retail / office spaces	plans for exterior in review	
Heidenheimer Co Wholesale Grocery Warehouses	209 E 1st St	Jeff Snyder	512.365.5346	storage associated with Jeff's Resurrections	ongoing	Tax Credit Project
Richter Furniture Building	115 W 3rd St	Ryder Jeanes	rjeanes@cldrealth.com	retail / office spaces		
NEW BUSINESS COMING ON LINE	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	# EMPLOYEES GAINED	
Wildflower Corks and Brews	108 E 2nd St	Lisa	ssgurl2022@gmail.com	wine bar	TBD	
NEW BUSINESS COMING ON LINE	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	# EMPLOYEES GAINED	
Pamela Pfeil Realty	123 W 4th St	Pamela Pfeil	pamela.grace.pfeil@gmail.	Realty Office	1	
KRTX	112 W 2nd St Ste 203	Stephen Laukhuf	512-431-9436 steve@onevoiceadvertising.com	Radio Station	TBD	

PROPERTY BUSINESS REPORT
OCTOBER 2024

NEW BUSINESSES OPEN	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	# EMPLOYEES GAINED	
None						
BUSINESS CLOSING	ADDRESS	OWNER	CONTACT INFO	FORMER USE	# EMPLOYEES LOST	YEARS IN BUSINESS
Good Strangers	114 W 2nd St	Sarah Fisher; Ryan & Alysia Davenport	heygoodstranger@gmail.com; ryandaletunes@gmail.com	coffee shop	2 FTE	4
BUSINESS RELOCATING	NEW ADDRESS	OWNER	CONTACT INFO	OLD ADDRESS	# EMPLOYEES GAINED OR LOST	
Hawt Spot	119 N Main St	Amanda Bertelson	amandab1315@hotmail	211 N Main St; Ste B-2	0	
The Little Collective	401 N Main St	Lexi Little	thelittlecollectivetx@gmail	211 N Main St; UnitB	0	
Ironwood Industries	outside of Taylor	Wells Mason	wells@ironwoodindustries	120 W 2nd St; Ste A	0	never open to the public
Ancira Slasa	outside of the district	Jesse Ancira Jr	ja13tx@gmail.com	120 W 2nd St; Ste E	1	
BUSINESS FOR SALE	ADDRESS	OWNER	REALTOR/CONTACT INFO	PRICE	DETAILS	
Threads Urban Collective Boutique	117 E 3rd St	Carol Drolette	Becky Cooper - Amazing realty 512-350-0997		Lease may be extended for $2,750/month	Sale includes all inventory and fixtures.
BUSINESS BEING SOLD	ADDRESS	NEW OWNER	CONTACT INFO	OLD OWNER	# EMPLOYEES GAINED OR LOST	
None						

AGENDA ITEM REPORT
November 20, 2024

New City Hall Advisory Committee Report

No written report submitted.

11/20/2024 Main Street Car Show - Committee Report

BUDGET AVAILABLE: $30,000.00

EXPENSES: $30,199.33

DOCUMENTED EXPENSES: $16505.66

- Performances/Sound: $5,200.00
- TShirts: $1,443.50
- Volunteer TShirts: $648.16
- Portable Toilets: $2026.00
- Barricade Rental: $4,298.00

UNDOCUMENTD EXPESES: $13,693.67

- Public Works Services: $7,131.62
- Police Services: $6,393
- Volunteer Pizza: $169.05

REVENUE: $27,315.00

- Sponsors: $10500.00 (16 sponsors)
- Vehicle Registration: $9,430.00
  - $800.00 - in person, by mail (40 cars)
  - $5,245 - electronic (318 cars)
  - $3385.00 - Day of registration (135 cars)
- Vendor
  - Confirmed: $5,405.00 (63 vendors)
- T-shirts: $1,980.00 (99 t-shirts)

SUMMATION:

- Over budget by **$199.33**
- Off-set city budget by **$27,315.00**
- Amount spent: **$2884.33**

POST EVENT VIDEO: https://vimeo.com/1026507604

FUND : 123-MAIN STREET REVENUE FUND PERIOD TO USE: Oct-2024 THRU Nov-2024

DEPT : ACCOUNTS: 615-235 THRU 615-235

FUND: 123-MAIN STREET REVENUE FUND

DEPT: 615 CONTRIBUTE CIVIC PROGRAM

615-235 MAIN ST CAR SHOW

					========= A C T U A L ========		==ENCUMBERED==	
POST	DATE	TRAN #	REFERENCE	PACKET======DESCRIPTION=======	====AMOUNT====	====BALANCE====	====AMOUNT====	====BALANCE====
				B E G I N N I N G B A L A N C E		0.00		0.00
10/01/24	10/02	A97610	CHK: 170630	17127 MAIN ST CARSHOW MARQUE	300.00	300.00		0.00
			VEND: 95 -244071 INV: 30992 PO#: NOTE:					
				KINGERY-BOLES, CHANNING C INV# 30992 /PO#				
10/01/24	10/16	A98231	CHK: 170734	17172 MSCS PERFORMANCE 10.26	500.00	800.00		0.00
			VEND: 95 -241570 INV: INV-071324 PO#: NOTE:					
				NICHOLSON, GABOR INV# INV-071324 /PO#				
10/01/24	10/16	A98265	CHK: 170752	17172 MSCS SOUND SERVICES 10	2,000.00	2,800.00		0.00
			VEND: 95 -243608 INV: 202410168697 PO#: NOTE:					
				MARX, RONALD W. INV# 202410168697 /PO#				
10/01/24	10/16	A98275	CHK: 170764	17172 MSCS PERFORMANCE 10.26	500.00	3,300.00		0.00
			VEND: 95 -244047 INV: 109102024 PO#: NOTE:					
				HARRIS, WILLIAM INV# 109102024 /PO#				
10/01/24	10/16	A98277	CHK: 170767	17172 MSCS PERFORMANCE 10.26	500.00	3,800.00		0.00
			VEND: 95 -244096 INV: INV-017235 PO#: NOTE:					
				HEINRICH, ROY INV# INV-017235 /PO#				
10/03/24	10/16	A98261	CHK: 170749	17172 MAIN ST CARSHOW T-SHIR	2,081.66	5,881.66		0.00
			VEND: 95 -243575 INV: 5754 PO#: NOTE:					
				ALPHA PRINT SERVICES INV# 5754 /PO#				
10/09/24	10/16	A98156	CHK: 170704	17172 MSCS PERFORMANCE 10.26	500.00	6,381.66		0.00
			VEND: 95 -031712 INV: 0005 PO#: NOTE:					
				LOWE, PERRY DBA: CHUBBY K INV# 0005 /PO#				
10/14/24	10/16	A98209	CHK: 170723	17172 CAR SHOW REGISTER & T-	1,500.00	7,881.66		0.00
			VEND: 95 -160402 INV: 202410148675 PO#: NOTE:					
				PETTY CASH INV# 202410148675 /PO#				
10/14/24	10/16	A98276	CHK: 170766	17172 MSCS PERFORMANCE 10.26	300.00	8,181.66		0.00
			VEND: 95 -244095 INV: 106 PO#: NOTE:					
				THE EVENTGERS USA LLC INV# 106 /PO#				
10/16/24	10/16	A98269	CHK: 170757	17172 MSCS PORTABLE TOILETS	2,026.00	10,207.66		0.00
			VEND: 95 -243837 INV: 202410168690 PO#: NOTE:					
				TEXAS DISPOSAL SYSTEMS, I INV# 202410168690 /PO#				
10/16/24	10/16	A98274	CHK: 170763	17172 MSCS PERFORMANCE 10.26	500.00	10,707.66		0.00
			VEND: 95 -244046 INV: 3472 PO#: NOTE:					
				TARSHA, MICHAEL DBA: THE INV# 3472 /PO#				
10/16/24	10/17	A98432		17179 Barricade - MSCS			4,298.00	4,298.00

FUND : 123-MAIN STREET REVENUE FUND PERIOD TO USE: Oct-2024 THRU Nov-2024

DEPT : 615 CONTRIBUTE CIVIC PROGRAMS ACCOUNTS: 615-235 THRU 615-235

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	ACTUAL AMOUNT	ACTUAL BALANCE	ENCUMBERED AMOUNT	ENCUMBERED BALANCE
615-235			MAIN ST CAR SHOW		* (CONTINUED) *				
10/23/24	10/23	A98578	CHK: 170843	17183	MSCS PERFORMANCE 10.26	500.00	12,207.66		4,298.00
			VEND: 95 -244115 INV: 202410238863		PO#: NOTE:				
					DOUGLAS, MELODY DBA: READ INV# 202410238863 /PO#				
10/28/24	11/06	A99189	CHK: 170933	17242	Barricade - MSCS	4,298.00	16,505.66	4,298.00CR	0.00
			VEND: 95 -242941 INV: 2123		PO#:043806 NOTE:				
					TURNKEY OPERATIONS INV# 2123 /PO# 043806				

=========OCTOBER ACTIVITY 16,505.66DB 0.00CR 16,505.66

========= ACCOUNT TOTAL DB: 16,505.66 CR: 0.00

--*-*-*-*-*-*-*-*-*-*-*- 000 ERRORS IN THIS REPORT! *-*-*-*-*-*-*-*-*-*-*-*-*-*

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	16,505.66	0.00
ENDING BALANCES:	16,505.66	0.00
TOTAL FUND ENDING BALANCE:	16,505.66	

SELECTION CRITERIA

FISCAL YEAR: Oct-2023 / Sep-2024

FUND: All

PERIOD TO USE: Oct-2024 THRU Nov-2024

TRANSACTIONS: BOTH

ACCOUNT SELECTION

ACCOUNT RANGE: 615-235 THRU 615-235

DEPARTMENT RANGE: - THRU -

ACTIVE FUNDS ONLY: NO

ACTIVE ACCOUNT ONLY: NO

INCLUDE RESTRICTED ACCOUNTS: NO

DIGIT SELECTION:

PRINT OPTIONS DETAIL

OMIT ACCOUNTS WITH NO ACTIVITY: NO

PRINT ENCUMBRANCES: YES

PRINT VENDOR NAME: YES

PRINT PROJECTS: NO

PRINT JOURNAL ENTRY NOTES: YES

PRINT MONTHLY TOTALS: YES

PRINT GRAND TOTALS: NO

PRINT: INVOICE/PO #

PAGE BREAK BY: NONE

*** END OF REPORT ***

FUND : 100-GENERAL FUND PERIOD TO USE: Oct-2024 THRU Nov-2024

DEPT : N/A ACCOUNTS: 440-353 THRU 440-353

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	ACTUAL AMOUNT	ACTUAL BALANCE	ENCUMBERED AMOUNT	ENCUMBERED BALANCE
440-353			DONATIONS PARKS AND LIBRARY						
					B E G I N N I N G B A L A N C E		0.00		0.00

FUND: 123-MAIN STREET REVENUE FUND

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	ACTUAL AMOUNT	ACTUAL BALANCE	ENCUMBERED AMOUNT	ENCUMBERED BALANCE
440-353			MAIN STREET CAR SHOW						
					B E G I N N I N G B A L A N C E		0.00		0.00
10/01/24	10/01	C82736	RCPT 01766674	36269	PAUL BIEHLE CAR REG	20.00CR	20.00CR		0.00
10/01/24	10/01	C82736	RCPT 01766675	36269	GARY GOODNIGHT CAR REG	20.00CR	40.00CR		0.00
10/01/24	10/01	C82736	RCPT 01766677	36269	GEOFFREY NICHOLAS CAR	20.00CR	60.00CR		0.00
10/01/24	10/01	C82736	RCPT 01766678	36269	RODNEY ROGERS CAR REG	20.00CR	80.00CR		0.00
10/01/24	10/01	C82736	RCPT 01766680	36269	RANDY BROWN CAR REG	20.00CR	100.00CR		0.00
10/01/24	10/01	C82736	RCPT 01766681	36269	TIM SMITH CAR REG	20.00CR	120.00CR		0.00
10/01/24	10/01	C82736	RCPT 01766682	36269	SAMUEL LOCKLEY CAR REG	20.00CR	140.00CR		0.00
10/01/24	10/01	C82736	RCPT 01766714	36269	RODELLA PICKENS GOOD N	125.00CR	265.00CR		0.00
10/01/24	10/01	C82736	RCPT 01766752	36269	CUB SCOUTS PACK 912 VE	50.00CR	315.00CR		0.00
10/01/24	10/01	C82740	RCPT 01766636	36274	RICCI STRAYHORN 1963 V	20.00CR	335.00CR		0.00
10/01/24	11/05	B83300	MISC	07793	XFER FY25 MSCS PRE-REG	20.00CR	355.00CR		0.00
10/02/24	10/02	C82755	RCPT 01766977	36282	BLACKLAND QUILT GUILD	50.00CR	405.00CR		0.00
10/03/24	10/03	C82763	RCPT 01767440	36291	NICOLE GARZA BLING	100.00CR	505.00CR		0.00
10/03/24	10/03	C82767	RCPT 01767514	36295	TAYLOR HIGH STEPPERS	50.00CR	555.00CR		0.00
10/04/24	10/04	C82779	RCPT 01767758	36302	GARRY HURTAN REGISTER	40.00CR	595.00CR		0.00
10/04/24	10/04	C82782	RCPT 01767802	36305	tinkey craft creations	100.00CR	695.00CR		0.00
10/09/24	10/09	C82815	RCPT 01768978	36337	MIKE KLEIN	20.00CR	715.00CR		0.00
10/09/24	10/09	C82815	RCPT 01768980	36337	JIM BABBS CAR REG	20.00CR	735.00CR		0.00
10/09/24	10/09	C82815	RCPT 01768982	36337	RAY TRISSEL CAR REG	20.00CR	755.00CR		0.00
10/09/24	10/09	C82816	RCPT 01769012	36338	dauls face products re	100.00CR	855.00CR		0.00
10/09/24	10/09	C82817	RCPT 01769008	36339	SIRLON STOCKADE FOOD T	125.00CR	980.00CR		0.00
10/10/24	10/10	C82824	RCPT 01769254	36344	COVERT CHEVROLET SPONS	2,500.00CR	3,480.00CR		0.00
10/10/24	10/10	C82824	RCPT 01769256	36344	DDP MOTOR SPORTS SPONS	2,500.00CR	5,980.00CR		0.00
10/10/24	10/10	C82824	RCPT 01769257	36344	BECH-REIT & SONS SPONS	500.00CR	6,480.00CR		0.00
10/10/24	10/10	C82824	RCPT 01769259	36344	HDR SPONSOR	1,500.00CR	7,980.00CR		0.00
10/10/24	10/10	C82824	RCPT 01769260	36344	ROBERT PAYNE VEH REG X	60.00CR	8,040.00CR		0.00
10/10/24	10/10	C82824	RCPT 01769262	36344	KEN CARTER VEHREG	20.00CR	8,060.00CR		0.00
10/10/24	10/10	C82824	RCPT 01769263	36344	SHOWTIME METAL WORKS S	500.00CR	8,560.00CR		0.00
10/11/24	10/11	C82882	RCPT 01769682	36362	10X10 AARON RAMIREZ	100.00CR	8,660.00CR		0.00
10/14/24	10/14	C82889	RCPT 01769940	36370	10X10 BOOTH DETAIL NO	100.00CR	8,760.00CR		0.00
10/14/24	10/14	C82890	RCPT 01769932	36371	AC OIL AND SUPPLY	100.00CR	8,860.00CR		0.00
10/15/24	10/15	C82897	RCPT 01770265	36377	FLI-FLICKERS JEBION LE	200.00CR	9,060.00CR		0.00

FUND : 123-MAIN STREET REVENUE FUND PERIOD TO USE: Oct-2024 THRU Nov-2024

DEPT : N/A ACCOUNTS: 440-353 THRU 440-353

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	ACTUAL AMOUNT	ACTUAL BALANCE	ENCUMBERED AMOUNT	ENCUMBERED BALANCE
10/16/24	10/16	C82914	RCPT 01770509	36388	tran quilicare vendor	100.00CR	9,830.00CR		0.00
10/16/24	10/16	C82914	RCPT 01770542	36388	10X20 VENDOR STAR EVEN	125.00CR	9,955.00CR		0.00
10/16/24	10/16	C82915	RCPT 01770485	36389	BIILY MERKORD VEHICLE	20.00CR	9,975.00CR		0.00
10/16/24	10/16	C82915	RCPT 01770559	36389	DAN MOHEL CAR SHOW REG	20.00CR	9,995.00CR		0.00
10/17/24	10/17	C82923	RCPT 01770877	36397	VENDOR CRYSTAL COWARD	125.00CR	10,120.00CR		0.00
10/17/24	10/17	C82924	RCPT 01770683	36398	FITZPATRICK BBQ	150.00CR	10,270.00CR		0.00
10/17/24	10/17	C82925	RCPT 01770758	36399	DON HILL CAR SHOW REGI	20.00CR	10,290.00CR		0.00
10/18/24	10/18	C82940	RCPT 01771138	36406	TEXAS FILM STUDIO SPON	250.00CR	10,540.00CR		0.00
10/18/24	10/18	C82940	RCPT 01771139	36406	TWISTED L BBQ VENDOR	150.00CR	10,690.00CR		0.00
10/18/24	10/18	C82940	RCPT 01771212	36406	WILLIAMSON CO REPUBLIC	50.00CR	10,740.00CR		0.00
10/18/24	10/18	C82940	RCPT 01771213	36406	JJ SWAP	100.00CR	10,840.00CR		0.00
10/18/24	10/18	C82940	RCPT 01771241	36406	ROBIN BURTON GRABBIT G	100.00CR	10,940.00CR		0.00
10/18/24	10/18	C82942	RCPT 01771169	36409	10X10 VENDOR HUMANA	100.00CR	11,040.00CR		0.00
10/18/24	10/18	C82942	RCPT 01771240	36409	SANTANA,S APPLIANCE LL	100.00CR	11,140.00CR		0.00
10/21/24	10/21	C82952	RCPT 01771575	36419	TAYLOR CO PERMANET JEW	100.00CR	11,240.00CR		0.00
10/21/24	10/21	C82952	RCPT 01771614	36419	SIGNS ON FOUR ELEVEN V	100.00CR	11,340.00CR		0.00
10/21/24	10/21	C82952	RCPT 01771629	36419	FAITH BOUTIQUE CAR SHO	100.00CR	11,440.00CR		0.00
10/21/24	10/21	C82953	RCPT 01771764	36418	say cheese car show ve	25.00CR	11,465.00CR		0.00
10/21/24	10/21	C82953	RCPT 01771791	36418	KATLYNS CRAFTS 10X10	100.00CR	11,565.00CR		0.00
10/21/24	10/21	C82953	RCPT 01771833	36418	CHASE HARDISON	40.00CR	11,605.00CR		0.00
10/21/24	10/21	C82954	RCPT 01771704	36420	SIPPING IS EASY	100.00CR	11,705.00CR		0.00
10/21/24	10/21	C82954	RCPT 01771863	36420	MODERN WOODMEN OF AMER	100.00CR	11,805.00CR		0.00
10/21/24	10/21	C82954	RCPT 01771902	36420	MCCOY'S SPONSOR	250.00CR	12,055.00CR		0.00
10/21/24	10/21	C82954	RCPT 01771934	36420	TEXAS CRITTER CRUSADER	50.00CR	12,105.00CR		0.00
10/22/24	10/22	C82980	RCPT 01772002	36430	car show t shirt sales	20.00CR	12,125.00CR		0.00
10/22/24	10/22	C82980	RCPT 01772075	36430	ANCIRA SALSA VENDOR	250.00CR	12,375.00CR		0.00
10/22/24	10/22	C82980	RCPT 01772080	36430	CAR SHOW SPONSOR JEFFS	1,000.00CR	13,375.00CR		0.00
10/22/24	10/22	C82980	RCPT 01772090	36430	CAR SHOW T SHIRT	20.00CR	13,395.00CR		0.00
10/23/24	10/23	C82990	RCPT 01772242	36440	RORY HARDISON 1965 SHE	20.00CR	13,415.00CR		0.00
10/23/24	10/23	C82990	RCPT 01772244	36440	DOUGLAS WILKERSON 1951	20.00CR	13,435.00CR		0.00
10/23/24	10/23	C82990	RCPT 01772287	36440	CAR SHOW T SHIRT	20.00CR	13,455.00CR		0.00
10/23/24	10/23	C82990	RCPT 01772349	36440	METROPOLATAIN DEVELOPM	250.00CR	13,705.00CR		0.00
10/23/24	10/23	C82991	RCPT 01772245	36441	ROBERT AND DONNA RINEH	20.00CR	13,725.00CR		0.00
10/24/24	10/24	C82997	RCPT 01772410	36446	RICKY AND LAUON BACHMA	40.00CR	13,765.00CR		0.00
10/24/24	10/24	C82997	RCPT 01772469	36446	CAR SHOW TSHIRT	80.00CR	13,845.00CR		0.00
10/24/24	10/24	C83000	RCPT 01772511	36450	tshirt sale	20.00CR	13,865.00CR		0.00
10/24/24	10/24	C83000	RCPT 01772515	36450	tshirt	20.00CR	13,885.00CR		0.00
10/24/24	10/24	C83000	RCPT 01772537	36450	tshirts	80.00CR	13,965.00CR		0.00
10/24/24	10/24	C83000	RCPT 01772543	36450	CARE NOW ERGENT CARE V	100.00CR	14,065.00CR		0.00
10/24/24	10/24	C83000	RCPT 01772553	36450	DENNIS MCDANIEL 2 CARS	40.00CR	14,105.00CR		0.00
10/24/24	10/24	C83000	RCPT 01772570	36450	tshirt	20.00CR	14,125.00CR		0.00
10/24/24	10/24	C83000	RCPT 01772608	36450	TSHIRT	40.00CR	14,165.00CR		0.00

FUND : 123-MAIN STREET REVENUE FUND PERIOD TO USE: Oct-2024 THRU Nov-2024

DEPT : N/A ACCOUNTS: 440-353 THRU 440-353

440-353 MAIN STREET CAR SHOW * (CONTINUED) *

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	ACTUAL AMOUNT	ACTUAL BALANCE	ENCUMBERED AMOUNT	ENCUMBERED BALANCE
10/24/24	10/24	C83000	RCPT 01772655	36450	TSHIRT	20.00CR	14,405.00CR		0.00
10/24/24	10/24	C83001	RCPT 01772635	36451	JENNA WOOLF T SHIRT	20.00CR	14,425.00CR		0.00
10/24/24	10/24	C83001	RCPT 01772640	36451	YADI RAMOS T SHIRT	20.00CR	14,445.00CR		0.00
10/24/24	10/24	C83001	RCPT 01772648	36451	DANNY MORRISON	20.00CR	14,465.00CR		0.00
10/25/24	10/25	C83157	RCPT 01772776	36456	T SHIRT JENNA WOOLF	20.00CR	14,485.00CR		0.00
10/25/24	10/25	C83157	RCPT 01772939	36456	T SHIRT	20.00CR	14,505.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772757	36458	TSHIRT	60.00CR	14,565.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772764	36458	TSHIRTS	20.00CR	14,585.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772765	36458	TSHIRT	60.00CR	14,645.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772777	36458	TSHIRT	20.00CR	14,665.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772787	36458	TSHIRT	40.00CR	14,705.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772807	36458	ED AND SHERRIL CARRIG	20.00CR	14,725.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772824	36458	TSHIRTS	60.00CR	14,785.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772876	36458	TSHIRT	20.00CR	14,805.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772921	36458	JOHN JONES	20.00CR	14,825.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772933	36458	GARCIA VENDOR	50.00CR	14,875.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772933	36458	TSHIRT	40.00CR	14,915.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772935	36458	TSHIRT	40.00CR	14,955.00CR		0.00
10/25/24	10/25	C83158	RCPT 01772951	36458	tshirt	20.00CR	14,975.00CR		0.00
10/25/24	10/25	C83159	RCPT 01772808	36457	ERNEST MURGUIA FORD 19	20.00CR	14,995.00CR		0.00
10/25/24	10/25	C83159	RCPT 01772852	36457	2024 MSCS SPONSOR RDO	1,000.00CR	15,995.00CR		0.00
10/25/24	10/25	C83159	RCPT 01772893	36457	RUDY GARCIA SCOTTSDALE	20.00CR	16,015.00CR		0.00
10/25/24	10/25	C83159	RCPT 01772894	36457	JIMMY SANCHEZ PYMOUTH	20.00CR	16,035.00CR		0.00
10/25/24	10/25	C83159	RCPT 01772903	36457	SHIRTS	60.00CR	16,095.00CR		0.00
10/25/24	10/25	C83159	RCPT 01772917	36457	SHIRTS	60.00CR	16,155.00CR		0.00
10/28/24	10/28	C83162	RCPT 01773020	36459	440.3520	20.00CR	16,175.00CR		0.00
10/28/24	10/28	C83162	RCPT 01773021	36459	440.3520	20.00CR	16,195.00CR		0.00
10/28/24	10/28	C83162	RCPT 01773029	36459	440.3520	20.00CR	16,215.00CR		0.00
10/28/24	10/28	C83162	RCPT 01773033	36459	440.3520	20.00CR	16,235.00CR		0.00
10/30/24	11/06	B83357	Deposit 000000	07807	EVENTBRITE 2024 MSCS D	5,245.80CR	21,480.80CR		0.00
10/31/24	10/31	C83244	RCPT 01774289	36501	CAR SHOW DAY OF REGIST	4,885.00CR	26,365.80CR		0.00
10/31/24	10/31	C83244	RCPT 01774292	36501	CASY MCDANIEL	25.00CR	26,390.80CR		0.00
10/31/24	10/31	C83244	RCPT 01774292	36501	RAYMOND BROWN	25.00CR	26,415.80CR		0.00
10/31/24	10/31	C83244	RCPT 01774292	36501	GERALD J NEIL	25.00CR	26,440.80CR		0.00
10/31/24	10/31	C83244	RCPT 01774292	36501	DANIEAL BARRON	25.00CR	26,465.80CR		0.00
10/31/24	10/31	C83244	RCPT 01774296	36501	PATRICK MARTIN	25.00CR	26,490.80CR		0.00
10/31/24	10/31	C83247	RCPT 01774255	36504	CAR DAY -DAY OF T SHIR	825.00CR	27,315.80CR		0.00

=========OCTOBER ACTIVITY 0.00DB 27,315.80CR 27,315.80CR

========= ACCOUNT TOTAL DB: 0.00 CR: 27,315.80CR

FUND : 123-MAIN STREET REVENUE FUND PERIOD TO USE: Oct-2024 THRU Nov-2024

DEPT : N/A ACCOUNTS: 440-353 THRU 440-353

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	ACTUAL AMOUNT	ACTUAL BALANCE	ENCUMBERED AMOUNT	ENCUMBERED BALANCE

440-353 MAIN STREET CAR SHOW * (CONTINUED) *

--*-*-*-*-*-*-*-*-*-*-*- 000 ERRORS IN THIS REPORT! *-*-*-*-*-*-*-*-*-*-*-*-*-*

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	0.00	27,315.80CR
ENDING BALANCES:	0.00	27,315.80CR
TOTAL FUND ENDING BALANCE:		27,315.80CR

FUND: 162-GENERAL CAPITAL IMPROVEME

440-353 DONATIONS-PARKS

B E G I N N I N G B A L A N C E 0.00 0.00

SELECTION CRITERIA

FISCAL YEAR: Oct-2023 / Sep-2024

FUND: All

PERIOD TO USE: Oct-2024 THRU Nov-2024

TRANSACTIONS: BOTH

ACCOUNT SELECTION

ACCOUNT RANGE: 440-353 THRU 440-353

DEPARTMENT RANGE: - THRU -

ACTIVE FUNDS ONLY: NO

ACTIVE ACCOUNT ONLY: NO

INCLUDE RESTRICTED ACCOUNTS: NO

DIGIT SELECTION:

PRINT OPTIONS DETAIL

OMIT ACCOUNTS WITH NO ACTIVITY: NO

PRINT ENCUMBRANCES: YES

PRINT VENDOR NAME: YES

PRINT PROJECTS: NO

PRINT JOURNAL ENTRY NOTES: YES

PRINT MONTHLY TOTALS: YES

PRINT GRAND TOTALS: NO

PRINT: INVOICE/PO #

PAGE BREAK BY: NONE

*** END OF REPORT ***

MSAB Meeting
November 20, 2024
Transmittal Letter

STRATEGIC PILLAR

☐ Streets/Infrastructure

☒ Quality of Life

☐ Economic Vitality

Agenda Item #:

Agenda Title: **Provide Feedback on Tourism Video**

Board Action to be taken: Provide feedback on Tourism video being done

Department Submitted: Development Services

Staff Contact: Ruby Fisher, Special Events Coordinator

1. PURPOSE/DESCRIPTION

The purpose of the agenda item is to collect feedback on the board from the Tourism videos that were contracted out by the Marketing Committee.

2. STAFF ANALYSIS / BACKGROUND / PRIOR COUNCIL ACTIONS

During the August meeting – the marketing committee decided to utilize the remaining budget to have three horizontal videos made to market the downtown. This task was contracted to Terry V Skiles, who offered to also provide numerous snippets of vertical video that can be utilized to create short-videos for social media marketing. Filming occurred on August 31st and October 5th. With business interviews occurring on October 5th – Jennfier Lopez of Alchemy, Hayley Blundell of Hayley's Grains, Jessie Tuscano of Ripple & Rose, Eddie Chavez and Shannon Green of The Taylor Bike Company, and Moses Buzan of 74 Man Store were all interviewed. The footage along with various B-roll from those weekends and the Main Street Car Show weekend have been put together to create one of the expected three videos for tourism marketing.

Here if the link: https://vimeo.com/1029049331

3. PROS and CONS

N/A

4. RECOMMENDATION

It is recommended that the board provide feedback to improve the video.

5. FUNDING SOURCE

6. TIMELINE

N/A

7. OTHER OPTIONS (In order of preference)

N/A

8. ATTACHMENTS

VIDEO: https://vimeo.com/1029049331

AGENDA ITEM REPORT
November 20, 2024

Heritage Square Farmers Market

There was no written report provided.