

AGENDA
CITY OF TAYLOR, TEXAS
MAIN STREET ADVISORY BOARD MAIN STREET ADVISORY BOARD MEETING
TAYLOR CITY HALL; LARGE CONFERENCE ROOM
JUNE 18, 2024, 6:00 PM

MISSION STATEMENT: The Taylor Main Street Program strives to fill all downtown buildings with businesses and residents by prioritizing historic preservation, cultural experiences, community partnerships, and cultivated growth.

VISION STATEMENT: Taylor, where experiences are on every block; where you are greeted with a Texas smile; and where growth is cultivated to create a vibrant historic downtown that has something for everyone. To be that place!

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZEN COMMUNICATION

The Main Street Advisory Board welcomes public comment on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.

III. CONSENT AGENDA

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with a single vote. The Chairman or a Board member may pull any item from the Consent Agenda to discuss and act upon it Individually as part of the Regular Agenda.)

1. Approve the Minutes from the 5/15/2024 Regular Meeting and the 5/22/2024 Special Called Meeting
2. Concur with the monthly financial reports for May 2024
3. Receive the Main Street Manager's Monthly Activity and Downtown Property & Business Reports
4. Receive the Special Events Coordinator's Monthly Activity Report

IV. REGULAR AGENDA - NEW BUSINESS

5. Receive information and take action as the Advisory Committee for the update of the Downtown Master Plan:
 1. Goal Setting Exercise: Hopes & Fears Activity Outcomes and Revisiting Goals
 2. Assessment of 2015 Downtown Plan
 3. Stakeholder Meetings
 4. Benchmark Cities
 5. Next Steps
6. Receive information on current efforts to market downtown and its business community and discuss marketing options for the upcoming holiday shopping season

V. REGULAR AGENDA - CONTINUING BUSINESS

7. Discuss the downtown sticker project
8. Receive the City Hall Citizens' Advisory Committee report
9. Receive the Downtown Beautification Committee report on the following items:
 1. Trashcans
 2. Creative A-frame signage downtown
 3. Trees & shade in downtown
10. Receive information and consider action on the selection of the Heritage Square Farmers Market Management Team
11. Items for upcoming agendas

VI. ADJOURN

I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted by: Jan Harris Date: 6/14/2024
Main Street Manager

MINUTES
MAIN STREET ADVISORY BOARD
400 PORTER STREET; TAYLOR, TX 76574
MAY 15, 2024; 6:00 PM

MEMBERS PRESENT: Ruth Rivera, Jennifer Lopez, Jeff Snyder, and Alyse Mervosh

MEMBERS ABSENT: Doug Moss (excused), Curie Humphreys (excused), and John McRae

STAFF PRESENT: Ruby Fisher, Special Events Coordinator and Jan Harris, Main Street Manager

I. CALL TO ORDER AND DECLARE A QUORUM – Vice Chair Rivera called the meeting to order at 6.04 pm with a quorum present.

II. CITIZEN COMMUNICATION – No citizen communication.

III. CONSENT AGENDA:

- 1. Review and approve minutes from the MSAB regular meeting held on April 17, 2024. – MOTION**
– To approve the meeting minutes as presented. J SNYDER / A MERVOSH / UNANIMOUS
- 2. Review and receive the financial reports from January 2024** – The financial reports were received as information by the board.
- 3. Main Street Manager’s Monthly Activity and Business Reports** – Ms. Harris’s report was received as information by the board.
- 4. Special Event Coordinator’s Monthly Activity Report** – Ms. Fisher’s report was received as information.

IV. REGULAR AGENDA-New Business:

- 5. Receive information and take possible action to purchase additional OPEN banners for downtown retail, food/restaurant, and personal service businesses** – Ms. Harris informed the board that there were only about 3 OPEN banners remaining in stock. The original company is still in business and the price has not changed. She recommended that they order white banners with black letters because the black ones have faded badly in the strong sun.
MOTION: To recommend that 25 banners be purchased with a minimum of 10 being the white with black letters. The remainder of the purchase would be for black with white letters. J SNYDER / J LOPEZ / UNANIMOUS
- 6. Discuss the downtown sticker project** – Ms. Harris and Ms. Fisher presented alternatives to putting the stickers on the sidewalks. Nick Ramos, the artist who created the design, has voiced concerns that the stickers will quickly become unsightly and will also be difficult to remove. Instead, staff suggested that the designs be incorporated into the face of the DT Directory maps. Another suggestion was to put the stickers on the blank back of the directory signs.
ACTION: As Chairperson Moss was absent, the item was tabled until the June meeting.

V. REGULAR AGENDA - Continuing Business:

- 7. Consider and take possible action regarding parking in the Main Street program district** – Ms. Harris provided the board with the same materials successfully used by other Main Street cities

for dealing with the issue of business owner & employees taking up the prime spaces. Mr. Snyder suggested that the city approve a 4-hour parking limit by ordinance noting that violations were subject to fines. But he suggested that the ordinance would not necessarily be enforced thinking that the “threat” of a fine would result in habitual violators parking elsewhere.

ACTION: No action was taken on this item.

ACTION ITEM: Ms. Harris was asked to have Ryder Jeanes reach out to Steve Truex about the lot he owns behind the Kincl building as a possible parking alternative for the incoming tenants in the Richter Building.

- 8. Receive a report regarding the Downtown Master Plan update** – Ms. Harris informed the board that they would serve as the Advisory Board for the project. The first meeting with Lionheart would be May 22nd at 6 pm in the City Council Chambers. This was a mandatory meeting for the board.

ACTION: No action was taken.

- 9. Receive an update on Taylor Fest** – In Ms. Fisher’s absence, Ms. Fisher presented the preliminary reports for the event. The event seemed to be very well received by the public and attendance was strong throughout the day. Everyone seemed to enjoy the change in entertainment lineup. There were no major hiccups at the event, and it ran smoothly throughout. A more in-depth report at the June meeting.

ACTION: No action was taken.

- 10. Receive a report on Shred Fest** - Ms. Fisher reported that this first official special event using the Skate Park was a success. It was well attended throughout the day by children of all ages and adults. The professional BMX riders and skateboarders were well received. Everyone had a fun time. There was only one accident – when an adult participant fell. He was treated and returned to the event to observe. This will become an annual event.

ACTION: No action was taken.

- 11. Receive the new City Hall report** – Mr. Snyder gave the report in both Ms. Humphrey and Mr. McRae’s absence. He noted that the new concept for City Hall was officially approved by the City Council at their last meeting. Mr. Snyder also noted that the Advisory Committee visited the courthouses in Hays, Bell, and Williamson as a part of their research. Mr. Snyder gave the board his view that while East 2nd Street can undergo traffic calming through the addition of a central planted median and bump outs, neither Porter nor Washburn should be reduced because of potential train derailments necessitating extremely large pieces of equipment that must access the railroad in the event a train comes off the track.

ACTION: No action was taken.

- 12. Receive the Downtown Beautification Committee report** – Ms. Lopez reported that trash cans from Du Mor, the company which provided the existing units, are \$1,040/each. Her committee’s wish is to have 10 new cans and 6 new benches to install downtown.

ACTION ITEM: Ms. Harris will speak with Mr. Yantis regarding any other available options such as similar but not identical units or units fabricated by a vendor.

ACTION: No action was taken.

- 13. Receive the Stakeholders Committee report** – Ms. Lopez noted that she is still working on the 5 questions to ask downtown business owners.

ACTION: No action was taken.

- 14. Items for an upcoming agenda** – The board suggested downtown trash cans, the DT duck stickers, and promotions such as “shop where you live” leading up to Christmas.

VI. ADJOURN – Motion to adjourn the meeting at 8.15 pm. J SNYDER / J LOPEZ / UNANIMOUS

NEXT MEETING DATES:

Called Meeting – May 22, 2024 at 6 pm
Regular Meeting – June 18, 2024 at 6 pm

Respectfully submitted,

Jan Harris
Main Street Manager and Historic Preservation Officer

I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted by: Jan Harris Date: 5/23/2024
Main Street Manager

**CALLED MEETING MINUTES
MAIN STREET ADVISORY BOARD
400 PORTER STREET; TAYLOR, TX 76574
MAY 22, 2024; 6:00 PM**

MEMBERS PRESENT: Ruth Rivera, Jennifer Lopez, Jeff Snyder, Alyse Mervosh, John McRae, Curie Humphreys, and Doug Moss

GUESTS PRESENT: The Lionheart Places Team: Rebecca Leonard and Olivia Sullivan; and Chuck Farr

STAFF PRESENT: Tom Yantis, Assistant City Manager and Jan Harris, Main Street Manager

I. CALL TO ORDER AND DECLARE A QUORUM – Chairperson Doug Moss called the Called Meeting of the Main Street Advisory Boards to order at 6 pm with a quorum present.

II. CITIZEN COMMUNICATION – No citizen communication.

III. DOWNTOWN MASTER PLAN UPDATE – Advisory Committee Meeting 1:

A. Project Purpose – The purpose is to assist the City of Taylor in updating its 10-year-old Downtown Master Plan and to plan for the new growth that Taylor will experience. In the course of development, the Lionheart Places Team will comprehensively review all existing plans and studies and compare them with the responses obtained from the community.

B. The goals for this project are to:

1. Analyze the success of the existing plan.
2. Create an updated actionable plan with budget estimates.
3. Engage the community in the process.
4. Ensure implementation responsibilities are clear and realistic.

C. Project Boundary – The TIF #1 district will be the project boundary. This is different from the original study which used the Downtown Improvement (Main Street) District for its boundary. However, spaces beyond the TIF district will be taken into consideration during the process.

D. Stakeholder Engagement Process:

1. Inform – Addresses the needs of those who just want to know what is happening.
2. Consult – Addresses the needs of those who want to be somewhat engaged in the process.
3. Involve – Brings into the process those stakeholders who must be included in the process for it to succeed on some level, i.e. TxDOT and Union Pacific, etc.
4. Collaborate – Brings together those stakeholders who have a vote in its implementation.
5. Empower – Brings together the decision makers for projects within the updated Downtown Master Plan.

E. Review of the Planning Goals in the 2015 Plan:

1. The Economy –
 - a. Stimulate economic development.
 - b. Provide entertainment, recreation, programming, and events.
 - c. Direct visitors to key locations with signage, parking, and streetscape.
2. The Community –
 - a. Make downtown a pedestrian-friendly destination.
 - b. Meet the vision of a broad range of stakeholders

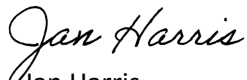
- c. Serve residents and visitors alike.
- 3. The Environment –
 - a. Provide recreational opportunities and better access to nature.
- 4. The Arts –
 - a. Protect the unique history and character of Taylor.

F. Discussion points for further thought:

- 1. Develop a list of cities similar to Taylor which have absorbed growth and new people while keeping the city's character?
- 2. How to bring "Old Taylor" and "new Taylor" together downtown?
- 3. How to address the perception that "Old Taylor" does not tend to shop downtown because they want the "Austin-like" businesses (i.e., chain stores) while "New Taylor" tends to utilize businesses and services downtown?
- 4. How can we share the love of downtown Taylor with new residents?
- 5. What are the obstacles (perceived or actual) to people coming downtown?
- 6. What are your fears and dreams for Taylor?

IV. ADJOURNMENT – MOTION to adjourn the meeting at 7.33 pm until June 18, 2024 at 6 pm.
C HUMPHREYS / R RIVERA / UNANIMOUS.

Respectfully submitted,


Jan Harris

Main Street Manager & Historic Preservation Officer

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

100-GENERAL FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00
<u>EXPENDITURE SUMMARY</u>							
524	MAIN STREET PROGRAM	200,132.00	6,991.45	129,377.32	64.65	0.00	70,754.68
***	TOTAL EXPENDITURES ***	200,132.00	6,991.45	129,377.32	64.65	0.00	70,754.68
***	TOTAL PROFIT / (LOSS) ***	(200,132.00)	(6,991.45)	(129,377.32)	64.65	0.00	(70,754.68)

C I T Y O F T A Y L O R
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

100-GENERAL FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
524-111	REGULAR FULL TIME	130,701.00	5,209.24	86,931.33	66.51	0.00	43,769.67
524-114	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00
524-115	LONGEVITY PAY	192.00	0.00	192.00	100.00	0.00	0.00
524-118	INSURANCE ALLOWANCE	0.00	0.00	0.00	0.00	0.00	0.00
524-119	CERTIFICATION PAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	130,893.00	5,209.24	87,123.33	66.56	0.00	43,769.67
<u>PAID BENEFITS</u>							
524-120	UNUM LIFE	297.00	0.00	151.20	50.91	0.00	145.80
524-121	FICA SOCIAL SECURITY	10,012.00	393.56	6,568.26	65.60	0.00	3,443.74
524-122	WORKERS COMPENSATION	344.00	0.00	313.15	91.03	0.00	30.85
524-123	STATE UNEMPLOYMENT TAXES	162.00	0.00	234.00	144.44	0.00	72.00
524-124	RETIREMENT-TMRS	17,300.00	1,278.68	10,826.61	62.58	0.00	6,473.39
524-126	HEALTH INSURANCE	15,400.00	0.00	11,205.14	72.76	0.00	4,194.86
524-127	DENTAL INSURANCE	576.00	0.00	425.16	73.81	0.00	150.84
524-128	LONG TERM DISABILITY	369.00	0.00	250.88	67.99	0.00	118.12
524-129	VISION INSURANCE	99.00	0.00	86.22	87.09	0.00	12.78
	* SUB-CATEGORY TOTAL *	44,559.00	1,672.24	30,060.62	67.46	0.00	14,498.38
<u>ALLOWANCES/REIMBURSEMENTS</u>							
524-133	BUSINESS- TRANSPORTATION	0.00	0.00	0.00	0.00	0.00	0.00
524-135	BUSINESS MEALS	1,500.00	0.00	583.65	38.91	0.00	916.35
	* SUB-CATEGORY TOTAL *	1,500.00	0.00	583.65	38.91	0.00	916.35
<u>TRAINING/PROFESSIONAL DEVELOPM</u>							
524-141	WORKSHOP TRAINING	400.00	0.00	0.00	0.00	0.00	400.00
524-142	PROFESSIONAL CONFERENCES	1,545.00	0.00	1,119.00	72.43	0.00	426.00
524-143	MEMBERSHIPS AND DUES	1,375.00	0.00	1,260.00	91.64	0.00	115.00
524-144	SUBSCRIPTIONS AND BOOKS	2,250.00	0.00	1,326.56	58.96	0.00	923.44
524-146	TRAINING- TRANSPORTATION	1,700.00	0.00	532.50	31.32	0.00	1,167.50
524-147	TRAINING- LODGING	2,500.00	0.00	894.85	35.79	0.00	1,605.15
524-148	TRAINING- MEALS	880.00	0.00	397.32	45.15	0.00	482.68
	* SUB-CATEGORY TOTAL *	10,650.00	0.00	5,530.23	51.93	0.00	5,119.77

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		187,602.00	6,881.48	123,297.83	65.72	0.00	64,304.17
<u>200-OPERATIONAL SUPPLIES</u>							
<u>OFFICE SUPPLIES</u>							
524-211	GENERAL OFFICE SUPPLIES	1,545.00	14.22	918.71	59.46	0.00	626.29
524-213	PHOTOGRAPHIC SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
524-214	COMPUTER SUPPLIES	500.00	0.00	139.20	27.84	0.00	360.80
524-215	POSTAGE	100.00	0.00	44.70	44.70	0.00	55.30
* SUB-CATEGORY TOTAL *		2,145.00	14.22	1,102.61	51.40	0.00	1,042.39
<u>PROGRAM/SPECIAL EVENTS</u>							
524-232	FOOD/MEALS	0.00	0.00	0.00	0.00	0.00	0.00
524-233	CITY SPONSORED EVENTS	0.00	0.00	0.00	0.00	0.00	0.00
524-235	PROMOTIONAL SUPPLIES	2,100.00	0.00	0.00	0.00	0.00	2,100.00
* SUB-CATEGORY TOTAL *		2,100.00	0.00	0.00	0.00	0.00	2,100.00
<u>OPERATIONAL EQUIPMENT (ADMIN)</u>							
524-261	OFFICE FURNITURE	800.00	0.00	135.98	17.00	0.00	664.02
524-267	COMPUTERS	2,000.00	0.00	1,827.30	91.37	0.00	172.70
524-269	OTHER OFFICE EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		2,800.00	0.00	1,963.28	70.12	0.00	836.72
** CATEGORY TOTAL **		7,045.00	14.22	3,065.89	43.52	0.00	3,979.11
<u>300-FACILITIES OPERATIONS/MAIN</u>							
<u>UTILITIES</u>							
524-323	TRUNK TELEPHONE SYSTEM	0.00	0.00	0.00	0.00	0.00	0.00
524-324	CELL PHONES	600.00	0.00	1,050.26	175.04	0.00	(450.26)
* SUB-CATEGORY TOTAL *		600.00	0.00	1,050.26	175.04	0.00	(450.26)
** CATEGORY TOTAL **		600.00	0.00	1,050.26	175.04	0.00	(450.26)

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>400-EQUIPMENT OPERATIONS/MAINT</u>							
<u>OFFICE EQUIPMENT</u>							
524-461	OFFICE EQUIPMENT RENTAL	0.00	0.00	0.00	0.00	0.00	0.00
524-462	OFFICE EQUIPMENT MAINT/REPAIR	2,000.00	95.75	894.18	44.71	0.00	1,105.82
	* SUB-CATEGORY TOTAL *	2,000.00	95.75	894.18	44.71	0.00	1,105.82
** CATEGORY TOTAL **		2,000.00	95.75	894.18	44.71	0.00	1,105.82
 <u>500-CONTRACT SERVICES AND FEES</u>							
<u>PROFESSIONAL SERVICES</u>							
524-512	ENGINEERING SERVICES	1,425.00	0.00	0.00	0.00	0.00	1,425.00
524-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	1,425.00	0.00	0.00	0.00	0.00	1,425.00
 <u>FEES FOR SERVICES</u>							
524-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
524-528	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
 <u>CONTRACT SERVICES</u>							
524-532	SOFTWARE MAINT/LICENSING	1,260.00	0.00	1,034.00	82.06	0.00	226.00
524-539	OTHER CONTRACT SERVICES	200.00	0.00	35.16	17.58	0.00	164.84
	* SUB-CATEGORY TOTAL *	1,460.00	0.00	1,069.16	73.23	0.00	390.84
** CATEGORY TOTAL **		2,885.00	0.00	1,069.16	37.06	0.00	1,815.84

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>700-CAPITAL OUTLAY</u>							
<u>OFFICE FURNITURE/EQUIPMENT</u>							
524-714	COMPUTER EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
<u>CONTRIBUTIONS/TRANSFERS</u>							
524-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
*** DEPARTMENT TOTAL ***		200,132.00	6,991.45	129,377.32	64.65	0.00	70,754.68
		=====	=====	=====	=====	=====	=====
*** TOTAL EXPENSES ***		200,132.00	6,991.45	129,377.32	64.65	0.00	70,754.68
		=====	=====	=====	=====	=====	=====
*** TOTAL PROFIT / (LOSS) ***		(200,132.00)	(6,991.45)	(129,377.32)	64.65	0.00	(70,754.68)
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*** END OF REPORT ***

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

PAG 1

123-MAIN STREET REVENUE FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
330-	INTERGOVERNMENTAL REV	0.00	0.00	0.00	0.00	0.00	0.00
430-	USE OF MONEY AND PROP	0.00	0.00	0.00	0.00	0.00	0.00
440-	DONATIONS FROM PRIVAT	32,600.00	0.00	56,902.13	174.55	0.00	(24,302.13)
450-	INTERFUND OPERATING T	156,100.00	0.00	60,000.00	38.44	0.00	96,100.00
***	TOTAL REVENUES ***	188,700.00	0.00	116,902.13	61.95	0.00	71,797.87
<u>EXPENDITURE SUMMARY</u>							
615-	CONTRIBUTE TO CIVIC P	250,246.00	0.00	115,949.74	48.90	6,425.00	127,871.26
***	TOTAL EXPENDITURES ***	250,246.00	0.00	115,949.74	48.90	6,425.00	127,871.26
***	TOTAL PROFIT / (LOSS) ***	(61,546.00)	0.00	952.39	8.89	(6,425.00)	(56,073.39)

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

PAG 2

123-MAIN STREET REVENUE FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>330-INTERGOVERNMENTAL REVENUES</u>							
330-234	TEDC CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-235	GENERAL CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-236	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>430-USE OF MONEY AND PROPERTY</u>							
430-331	INTEREST INCOME	0.00	0.00	0.00	0.00	0.00	0.00
430-335	REFUNDS AND REIMBURSEMENTS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>440-DONATIONS FROM PRIVATE SOU</u>							
440-351	TAYLOR PRIDE	0.00	0.00	0.00	0.00	0.00	0.00
440-352	FARMERS' MARKET RENTAL FEES	7,000.00	0.00	7,312.00	104.46	0.00	(312.00)
440-353	MAIN STREET CAR SHOW	10,000.00	0.00	37,406.00	374.06	0.00	(27,406.00)
440-354	WINE SWIRL	0.00	0.00	0.00	0.00	0.00	0.00
440-355	HERITAGE SQ CHRISTMAS LIGHTS	0.00	0.00	0.00	0.00	0.00	0.00
440-356	CHRISTMAS BAZAAR	1,600.00	0.00	0.00	0.00	0.00	1,600.00
440-357	SALES AND OTHER FUNDRAISINGS	0.00	0.00	0.00	0.00	0.00	0.00
440-358	TAYLOR FEST	14,000.00	0.00	9,805.41	70.04	0.00	4,194.59
440-359	SPOOKTACULAR	0.00	0.00	25.00	0.00	0.00	(25.00)
440-360	2ND SATURDAY	0.00	0.00	2,353.72	0.00	0.00	(2,353.72)
** REVENUE CATEGORY TOTAL **		32,600.00	0.00	56,902.13	174.55	0.00	(24,302.13)
<u>450-INTERFUND OPERATING TRANSF</u>							
450-361	TRANSFER FROM TIF	75,000.00	0.00	56,250.00	75.00	0.00	18,750.00
450-362	TRANSFER FROM H.O.T.	5,000.00	0.00	3,750.00	75.00	0.00	1,250.00
450-365	TRANSFER FROM GENERAL FUND	76,100.00	0.00	0.00	0.00	0.00	76,100.00
** REVENUE CATEGORY TOTAL **		156,100.00	0.00	60,000.00	38.44	0.00	96,100.00
*** TOTAL REVENUES ***		188,700.00	0.00	116,902.13	61.95	0.00	71,797.87
		=====	=====	=====	=====	=====	=====

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

PAG 3

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
615-111	REGULAR FULL TIME	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
<u>200-OPERATIONAL SUPPLIES</u>							
<u>PROGRAM/SPECIAL EVENTS</u>							
615-231	TAYLOR PRIDE	0.00	0.00	0.00	0.00	0.00	0.00
615-232	FARMERS' MARKET	7,000.00	0.00	1,530.96	21.87	0.00	5,469.04
615-233	CITY SPONSORED EVENTS	15,100.00	0.00	2,971.66	19.68	0.00	12,128.34
615-235	MAIN ST CAR SHOW	30,000.00	0.00	21,457.00	71.52	0.00	8,543.00
615-236	TAYLOR FEST	20,000.00	0.00	6,399.92	32.00	0.00	13,600.08
615-237	WINE SWIRL	5,000.00	0.00	561.27	11.23	0.00	4,438.73
615-238	CHRISTMAS BAZAAR	1,600.00	0.00	0.00	0.00	0.00	1,600.00
615-239	SPOOKTACULAR	1,500.00	0.00	1,371.62	91.44	0.00	128.38
	* SUB-CATEGORY TOTAL *	80,200.00	0.00	34,292.43	42.76	0.00	45,907.57
<u>PUBLIC SAFETY SUPPLIES</u>							
615-240	CITY PARADES	25,000.00	0.00	1,600.00	32.10	6,425.00	16,975.00
615-241	2ND SATURDAY	0.00	0.00	1,441.05	0.00	0.00	(1,441.05)
	* SUB-CATEGORY TOTAL *	25,000.00	0.00	3,041.05	37.86	6,425.00	15,533.95
<u>SPECIALTY SUPPLIES</u>							
615-259	MISC. SUPPLIES	3,500.00	0.00	374.51	10.70	0.00	3,125.49
	* SUB-CATEGORY TOTAL *	3,500.00	0.00	374.51	10.70	0.00	3,125.49
	** CATEGORY TOTAL **	108,700.00	0.00	37,707.99	40.60	6,425.00	64,567.01

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

PAG 4

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>500-CONTRACT SERVICES AND FEES</u>							
<u>PROFESSIONAL SERVICES</u>							
615-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
<u>FEES FOR SERVICES</u>							
615-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
615-528	ADVERTISING	5,000.00	0.00	1,682.94	33.66	0.00	3,317.06
	* SUB-CATEGORY TOTAL *	5,000.00	0.00	1,682.94	33.66	0.00	3,317.06
** CATEGORY TOTAL **		5,000.00	0.00	1,682.94	33.66	0.00	3,317.06
<u>700-CAPITAL OUTLAY</u>							
<u>OFFICE FURNITURE/EQUIPMENT</u>							
615-719	OTHER CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
<u>CONTRIBUTIONS/TRANSFERS</u>							
615-811	RENTAL ASSISTANCE	0.00	0.00	0.00	0.00	0.00	0.00
615-813	FACADE GRANT	136,546.00	0.00	76,558.81	56.07	0.00	59,987.19
615-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	136,546.00	0.00	76,558.81	56.07	0.00	59,987.19
** CATEGORY TOTAL **		136,546.00	0.00	76,558.81	56.07	0.00	59,987.19

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2024

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	DEPARTMENT TOTAL ***	250,246.00	0.00	115,949.74	48.90	6,425.00	127,871.26
***	TOTAL EXPENSES ***	250,246.00	0.00	115,949.74	48.90	6,425.00	127,871.26
***	TOTAL PROFIT / (LOSS) ***	(61,546.00)	0.00	952.39	8.89	(6,425.00)	(56,073.39)

*** END OF REPORT ***

Taylor Main Street Monthly Activity Report May 1, 2024

Downtown Property & Business Report:

Property:

- Number of properties listed for sale: 7 (1 under contract)
- Number of commercial properties listed for lease: *14**Note: some of these are small spaces within larger buildings with other occupied spaces.*
- Number of residential properties listed for lease: 3
- Leased properties during reporting period: 1
- Sold properties during reporting period: 0

Proposed Building Renovation Projects:

- First National Bank building – 115-117 N. Main Street
- Taylor National Bank Building – 200 N. Main Street

Proposed New Construction Projects:

- 104 N. Main Street

Current Building Renovation Projects:

- Heidenheimer Co. Wholesale Grocery Warehouses – 209 E. 1st Street – a State & Federal Historic Preservation Tax Credit project
- Richter Furniture Building – 115 W. 3rd Street – a State & Federal Historic Preservation Tax Credit project
- Old Presbyterian Church property – 114 W. 6th Street

Current Construction Projects:

- None

Businesses:

- New businesses in development: 1
 - Square footage: 756 SF
 - Property uses – coffee shop
- New businesses opened during reporting period: 0
 - Square footage:
 - Property uses:
- Businesses Relocating: 0
 - Property uses:
- Businesses Closed: 3 + 1 temporary closure
 - Square Footage: 8,435 / 762
 - Property uses – restaurants

Community Outreach / Meetings Attended:

- TIF #1 meeting – no meeting
- Main Street Advisory Board meeting – 5/15
- TMSP Design – 5/15
- Called MSAB meeting: DT Master Plan Update Stakeholder Meeting – 5/22

- Downtown Master Plan Update Meeting – 5/21
- Historic Preservation Commission – 5/29
- Taylor Area Businesswomen – 5/28
- TAB Officers Meeting – Unable to attend
- Breakfast Bites – 5/10
- City Council – 5/23
- Placer AI Discussion – 5/14

Local Business / Owner Visits:

• Outpost 512	• Drip-n-Rip Vapes
• Curio Mrvosa	• Netta's Nook
• Hayley's Grains	• Taylor Soap Bar
• 74 Main Store	• Taylor Bike Co.
• Western Darlin	• ALCHEMY

Pre-Application Meeting:

- None

Building Project/Renovation Meeting:

- First National Bank Building - 115-117 N Main Street

Film Friendly Taylor –Film Events in Taylor:

- Basil King – 6/1-6/3
- 6 Degrees – 6/15

Professional Development:

- National Main Street Conference – Birmingham, AL – 5/4-5/9
- TxMS Managers & Staff Retreat – San Angelo – 6/3-6/6

Special Events Committee Meetings:

- OLG Annual Red Spring Festival – 5/1
- Taylor Pride Arts Festival – 5/27

Other Duties:

- Development Team Meetings – Every Monday at 9am
- Updating Taylor property database on DowntownTX.org – ongoing
- Fielding telephone, email and in-person enquiries; providing technical assistance as needed
- Updating available property database
- Updating incoming/outgoing business database

Upcoming Projects:

- Digital map updates
- Breakfast Bites monthly downtown business meetings (2nd Wednesday of each month)

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

JUNE 2024

PROPERTY FOR SALE:	ADDRESS:	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	STATUS
McCrory-Timmerman & Titsworth Buildings	201 N Main St	CWYMRY Boyd II / Partner Austin (Aaron Gill - 512-660-5682; aaron.gill@partnersrealestate.com	Aaron Gill - Sr. Assoc (512-660-5682; aaron.gill@partnersrealestate.com) - Todd Mahler, Sr. VP (512-643-8071; todd.mahler@partnersrealestate.com	43,890 (building size) 30,834 (net rentable)		
Threadgill Building	401 N Main St	Rick Northcutt	512-914-7727	7,926 SF		
Eanes/Prewett Building	119-121 E 3rd St	Richard Torres / Bracket McLain Commercial - Jonathan Diamond	214-707-8009	9916 SF	In negotiation.	
Brasfield Real Estate Bldg	202 N Main St	Bo Brasfield	512-365-6522	2160 SF		Bo & Donna are retiring.
Johan Borge's building	405 S Main St	Johan Borge	johanborge@gmail.com	1800 SF		zoned P4 - mixed

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT
JUNE 2024

Johan Borge's building - single story house	407 S Main St	Johan Borge	johanborge@gmail.com	1450 SF		zoned P4 - mixed
Johan Borge's building - 2 story house	409 S Main St	Johan Borge	johanborge@gmail.com	2000 SF		zoned P4 - Mixed
PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	
2nd & Main Lofts	102 E 2nd St; Loft 201	2nd & Main Lofts, LLC / Julie Downs - Tierra Grande Realty	512.497.3697 juliedowns4@gmail.com	1430SF		
2nd & Main Lofts	102 E 2nd St; Loft 205	2nd & Main Lofts, LLC / Julie Downs - Tierra Grande Realty	512.497.3697 juliedowns4@gmail.com	1200SF		
Cliff Olle Building	105 E 3rd St	Cliff Olle / Julie Downs	Julie Downs-512-487-3967	3360 SF		
McCrory-Timmerman Lofts	110 W 2nd St; Loft C	CWMRY Boyd / Kelly Eddleman	kellyeddlman@mc-crorytimmerman.com	2230 SF		

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

JUNE 2024

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	
Richter Furniture Building	111 W 3rd St	Ryder Jeanes - CLD Realty	rjeanes@cldrealth.com 512.441.8888	Ste 200 (1829 SF) Ste 300 (1829/SF) Ste 500 (1245/SF)		
Richter Furniture Building	111 W 3rd St	Ryder Jeanes - CLD Realty	rjeanes@cldrealth.com 512.441.8888	Ste 100 (2848 SF)		PENDING
Peterson Building	119 W 2nd ; Suite B	Nic Armstrong	Taylor2ndst@gmail.com	850 SF		
Ricardo Zuniga building	211 N Main St; Ste B-1	Ricardo Zuniga / Julie Downs-Tierra Grande Real Estate	Julie Downs-512-487-3967	405 SF		
Ricardo Zuniga's building - black façade	211 N Main ST; Ste B-2	Ricardo Zuniga / Julie Downs-Tierra Grande Real Estate	Julie Downs-512-487-3967	1497 SF		

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

JUNE 2024

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	
Ricardo Zuniga's Building - white façade	215 N Main St	Ricardo Zuniga / Julie Downs-Tierra Grande Real Estate	Julie Downs-512-487-3967	1800 SF		
Luhn-Johns Building	217-221 N Main St (1st Floor)	Ujjal Ghostagore/Julie Downs	512.203.7663 monica@luxonrealty services.com	2 spaces for rent: Ste 221 - 2364 SF and Back Bar - 1800 SF		
Threadgill Building	401 N Main St	Rick Northcutt	512-914-7727	7,926 SF		
Johan Borge's building - restaurant sapce	405 S Main St	Johan Borge	713-464-7656	1800 SF		
Texas Power & Light Building	407 N Main St; Ste A	Rick Northcutt	512-914-7727	7,926 SF		

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

JUNE 2024

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	
Large Office Building	700 N Main St	TC Building One LLC / Dan Reuter	512-991-2849	2000-7202 SF		was \$3.49/SF
SOLD PROPERTIES	ADDRESS	PURCHASER	CONTACT INFO	PROPOSED USE	SALES PRICE	
None						
LEASED PROPERTIES	ADDRESS	TENANT	CONTACT INFO	PROPOSED USE	LEASE \$	
Luhn-Johns Building	109 W 3rd	Ripple & Rose Coffee Shop Logan Leal	512-300-4654 rippleandrosecoffee@gmail.com	coffee shop		756 SF

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

JUNE 2024

PROPOSED NEW CONSTRUCTION/MAJOR RENOVIATION	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE		
lot corner of N main & E 1st	104 N Main St	Public Sketch LLC	Julie Downs-512-487-3967	offices, bars, restaurants		will build 2-800-SF buildings to suit
First National Bank of Taylor	115-117 N Main	John Jones	Project Coordinator: Jennifer Tucker; Amazing Realty - 512-710-4000	mixed-use		
Taylor National Bank Bldg.	200 N Main St	512-487-3987	chism@getchismed.com	boutique hotel and restaurant		pre-app held 1/10; mtg w/ THC staff (MS Design & Tax Credit) 1/11 Tax Credit Project
NEW CONSTRUCTION/MAJOR RENOVIATION PROJECTS	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE		
lot to the west of Art Office Signs on W 1st	W 1st Street	Jay McNabb	jan.mcنabb@outlook.com	Office space for contractors, etc.	Grading has begun on the site.	One building with 4 subdivisions (offices and storage behind)

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

JUNE 2024

NEW CONSTRUCTION/MAJOR RENOVIATION PROJECTS	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE		
Heidenheimer Co Wholesale Grocery Warehouses	209 E 1st St	Jeff Snyder	512.365.5346	storage associated with Jeff's Resurrections		Tax Credit Project
Richter Furniture Building	115 W 3rd St	Ryder Jeanes	rjeanes@eldrealth.com 512.441.8888	retail / office spaces		Possible Tax Credit Project
Historic Presbyterian Church building	114 W 6th St	Talbot Commons LLC	Doug Moss - dmoss@publicsketch.com ; Julie Downs - juliedowns4@gmail.com	restaurant/event center		
NEW BUSINESS COMING ON LINE	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	# EMPLOYEES GAINED	
Ripple and Rose Coffee	109 W 3rd St	Logan Leal	512-300-4654 rippleandrosecoffee@gmail.com	coffee shop	2	
Haciendo Coffee	114 W 6th St	Billy Wiginton	billywiginton@gmail.com	coffee shop		Opening in August

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT
JUNE 2024

NEW BUSINESSES OPEN	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	# EMPLOYEES GAINED	
None						
BUSINESS CLOSING	ADDRESS	OWNER	CONTACT INFO	FORMER USE	# EMPLOYEES LOST	YEARS IN BUSINESS
El Cantoncito Salvadoran Restaurant	105 E 3rd St	Judy Martinez	judysa13@gmail.com	restaurant	3	Oct 2023, 9 mos.
Mixtape	108 E 2nd St	Ryan Dale Davenport & Alecia Marcum	ryandaletunes@gmail.com	restaurant	4	May 2023; 14 mos.
Monarcas I	121 E 3rd St	Anayeli Sanchez	samene4407@gmail.com	restaurant	4	Sept. 2020; 3 yrs & 9 mos.
Correa Chinese Cuisine	221 W 4th St	Josie Correa	correacuisine@gmail.com	restaurant	3	July 2021; 3 years

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

JUNE 2024

BUSINESS RELOCATING	NEW ADDRESS	OWNER	CONTACT INFO	OLD ADDRESS	# EMPLOYEES GAINED OR LOST	
None						
BUSINESS BEING SOLD	ADDRESS	NEW OWNER	CONTACT INFO	OLD OWNER	# EMPLOYEES GAINED OR LOST	
None						

**Main Street Special Events Coordinator Monthly Report
May 2024**

Event Planning:

- 05.01 – Taylor Shred Fest Meeting
- 05.01/05.27 – City Reviewers Committee Meeting
- 05.13 – Taylor Fittest Experience
- 05.17 – Meeting with Taylor Pride
- 05.20 – 2nd Saturday Committee Meeting

Special Events:

- 05.04 – Taylor Fest
- 05.11 – Taylor Shred Fest

Special Events Permits Issued or Pending:

- 05.04.2024 – Taylor Fest (approved)
- 05.11.2024 – Taylor Shred Fest (approved)
- 05.17.2024 – Jiffy Lube Grand Opening (pending)
- 06.02.2024 – Our Lady of Guadalupe Church Corpus Red Spring Festival (approved)
- 06.19.2024 – Juneteenth Celebration
- 06.26.2024 – Taylor PRIDE (pending)
- 08.10.2024 – Michelle’s Hot Peeps Beet CC 5k

Other Meetings Attended:

- 05.14 – Meeting with Placer.Ai
- 05.15 – Meeting with Spell Caster Ghost Tours
- 05.15 – Meeting with Eventeny
- 05.21 – Moody Museum meeting
- 05.22 – Public Arts Advisory Board Meeting
- 05.23 – Canva Create: Work Designed
- 05.27 – Met with Skyworx

Business Visits:

• Taylor Bike Company • Hayley’s Grains • MIXTAPE • Curio Mrvosa Books & Vintage • Western Darlin • ALCHEMY • Neighborhood Bottle Shoppe • Rhinestone Cowgirl • Drip-n-Rip Vapes • 2nd Street Station/La Scala	• 74 Man Store • Netta’s Nook Antiques and Collectables • Good Strangers • KARCH Music • The Light House Boutique • Sweet & Southern Finds • Taylor Soap Bar • THREADS Urban Collective Boutique • Mezoozah’s Boutique & Corner Sweets
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Marketing Report – Current Activity:

1. Full page advertisement in the upcoming issue of the annual FYI Guide to East Williamson County – annual magazine with a run of 5,000 copies distributed to businesses, Chambers, hospitals & clinics, Churches, real estate offices, schools, and city offices in Taylor, Hutto, Georgetown, Round Rock, Pflugerville, Granger and in Bartlett, Copeland, and Milam County.

Cost: 960.00

Published June 28, 2024
2. Quarter page advertisement in FYI promoting the annual special events in downtown Taylor.

Cost: 300.00
3. Exploring the same marketing packet utilized by Llano Main Street. When information is received from MS Manager Tony Guidroz, it will be shared with the board.

Marketing Discussion – Future Marketing Efforts:

1. Marketing expenses for holiday promotions will come from FY 25 budget.
2. Due to its limited advertising budget, the Main Street program should be very strategic in determining which advertising it should utilize and where it should be directed. Jan has received current ESRI data for shopping patterns and residents in a 5-minute, 10-minute and 15-minute radius of the intersection of 4th & Main Street. Updated data will be released on June 28th, and she will receive those reports as well. These reports will give us firm data regarding what customers are leaving Taylor to buy/utilize and what they are purchasing outside of Taylor. Leakages will indicate what products existing stores should consider adding to their inventory and which types of stores/restaurants could have a higher likelihood of success in Taylor. They will also give us data on the disposable income which may be tapped by downtown merchants. Staff will prepare reports for the board after the data is interpreted and distilled.

SHOP SMALL, Y'ALL!

Howdy Neighbor

DO YOU LOVE SMALL-TOWN HOSPITALITY,
LOCAL PRODUCE, GREAT COFFEE, LEGENDARY
BARBECUE, ALL THINGS VINTAGE, BOUTIQUE
FASHION, ENTERTAINMENT, EXCLUSIVE TOBACCOS,
GREAT EATS, AND CURATED HOME GOODS?

THEN YOU'RE OUR KIND OF PEOPLE! COME SEE
US SOON AND DON'T BE A STRANGER!

love,

*Taylor
Main Street*



MORE INFO HERE



MAIN STREET
AMERICA

2024 Accredited

24/25 UPCOMING EVENTS

TAYLOR TX – MAIN STREET

10.28 MAIN STREET CAR SHOW

10.31 SPOOKTACULAR

12.07 CHRISTMAS PARADE

04.12 SHRED FEST

05.03 TAYLOR FEST

SECOND SATURDAYS

2 N D

2ND SATURDAY

S A T

SHOP AND STROLL



MAIN STREET
AMERICA
2024 Accredited

CHECK OUT ALL OUR EVENTS



Page 3 of 8

Downtown Sticker Project:

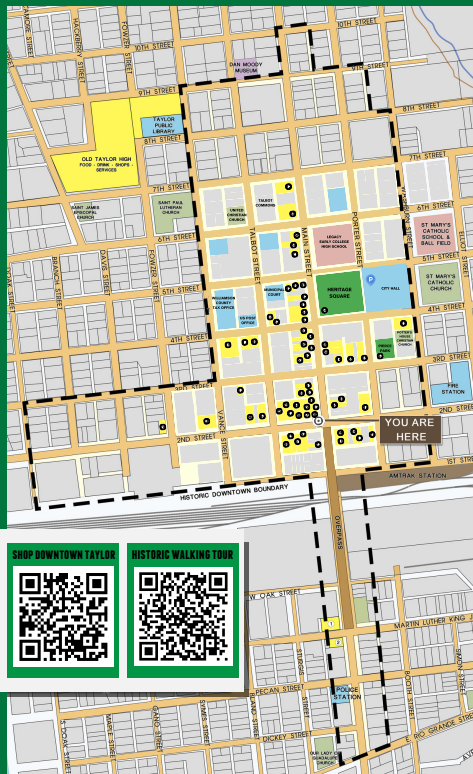
Nick Ramos has voiced concerns that the stickers will quickly become unsightly and will also be difficult to remove. In light of this, staff is suggesting that the designs be incorporated into the face of the DT Directory maps. Another suggestion is to put the stickers on the blank back of the directory signs.

Ruby has developed mock up designs showing how both suggested options would look.

Taylor Texas

CITY OF TAYLOR TX
MAIN STREET

DOWNTOWN DIRECTORY



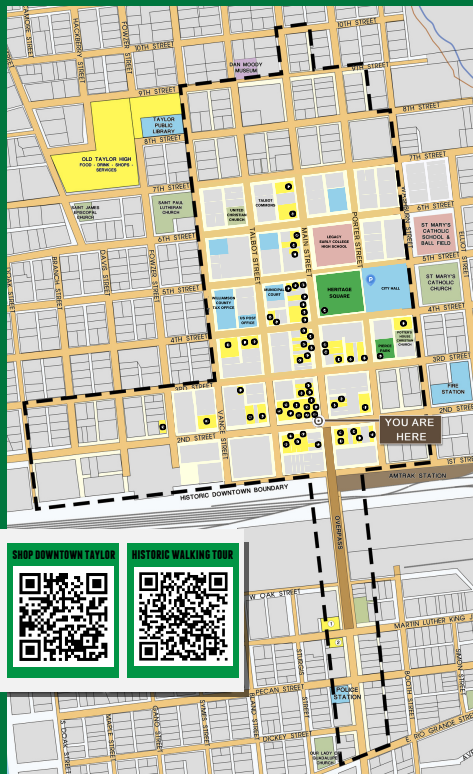
BUSINESS LISTINGS

FOOD AND DRINK	APPAREL
1 MAM FOOD MART	1 ALCHERY
2 BOULET'S	2 SHERRIE'S HEART FOOD PANTRY & THRIFT SHOP
3 EL CORDAL LOZANO	3 MARY SHOT SALON AND BOUTIQUE
4 LOUIE MUELLER BARBECUE	4 ST. VINCENT DE PAUL THRIFT SHOP
5 NEIGHBORHOOD BOTTLE SHOPPE	5 THREADS URBAN COLLECTIVE BOUTIQUE
6 HOLLA ALONA	6 THE RHINESTONE COWGIRL
7 GOOD STRANGERS	7 MEZZOZAH BOUTIQUE AND CORNER SWEETS
8 2ND STREET STATION KITCHEN AND BAR	8 14 MAN STORE
9 HAYLEY'S GRAINS	9 THE LIGHTHOUSE BOUTIQUE
10 WESTERN DARLIN	10 SWEET AND SOUTHERN FINDS
11 MIXTAPE	11 WESTERN DARLIN
12 LA SCLA TAYLOR	12 KINCL HOUSE OF ANTIQUES
13 501 PLACE	13 VINTAGE APPAREL
14 EL CANTONCITO SALVADORIAN RESTAURANT	14 KETTEL'S HOOD ANTIQUES AND COLLECTIBLES
15 MONARCA	15 CURIO MUYOSA BOOKS & VINTAGE
16 CORREA'S CHINESE CUISINE	16 TROUVILLE ANTIQUES
17 SEED TO SOUL FOOD	17 CURIO MUYOSA
18 MEZZOZAH BOUTIQUE AND CORNER SWEETS	18 WESTERN DARLIN
19 THE LUCKY DUCK CAFE	19 ART OFF CENTER
20 FLAKE BAKERY AND LARDER	20 TAYLOR RISE COMPANY
21 PHO ASIAN FOOD TRUCK	21 5000 W-BOP VAPES
22 KING'S LOUVER AND MORE	22 RED CAP CIGAR LOUNGE
23 PUPER AND PAUL DOG GROOMING	23 TAYLOR OFFICE PRODUCTS
24 PUPPY PAWS GROOMING & BOARDING	24 TAYLOR SPORTING GOODS
25 TL NAILS AND SPA	25 CURIO MUYOSA BOOKS & VINTAGE
26 CINDY CHAPTER MASSAGE	26 ISLAND'S JEWELRY AND DESIGN STUDIO
27 TRICK BARBERSHOP	27 YOUNG'S STORE
28 SALON 1	28 TAYLOR SOAP BAR
29 TURNING HEADS	29 DEE'S FLOWERS AND GIFTS
30 TAYLOR'S DERMAGRAPHICS	30 MEZZOZAH BOUTIQUE AND CORNER SWEETS
31 MARY SHOT SALON AND BOUTIQUE	31 FRIENDS OF THE BRIDE
32 IDEAL BARBERSHOP	32 KARACH MUSIC
33 THE NAIL SHACK	33 SWEET AND SOUTHERN FINDS
34 PENNINO'S PHARMACY	34 THE VENUE TAYLOR
35 TANGLES HAIR SALON	35 BLACK SPARROW MUSIC PARLOR
	36 PIERCE BEATY PARK
	37 HERITAGE SQUARE

Taylor Texas

CITY OF TAYLOR TX
MAIN STREET

DOWNTOWN DIRECTORY



BUSINESS LISTINGS

- | FOOD AND DRINK | APPAREL |
|---|---|
| 1 MAM FOOD MART | 1 ALCHERY |
| 2 BOULET'S | 2 SHERRIE'S HEART FOOD PANTRY & THRIFT SHOP |
| 3 EL COSMOL LOZANO | 3 MARY SHOT SALON AND BOUTIQUE |
| 4 LOUIE MUELLER BARBECUE | 4 ST. VINCENT DE PAUL THRIFT SHOP |
| 5 NEIGHBORHOOD BOTTLE SHOPPE | 5 THREADS URBAN COLLECTIVE |
| 6 HOLLA ALONA | 6 THE RHINESTONE COWGIRL |
| 7 GOOD STRANGERS | 7 MEZZOZAH BOUTIQUE AND CORNER SWEETS |
| 8 3RD STREET STATION KITCHEN AND BAR | 8 THE LIGHHOUSE BOUTIQUE |
| 9 HAYLEY'S GRAINS | 9 SWEET AND SOUTHERN FINDS |
| 10 WESTERN DARLIN | 10 WESTERN DARLIN |
| 11 MIXTAPE | 11 4EART OFF CENTER |
| 12 LA SCALA TAYLOR | 12 TAYLOR RISE COMPANY |
| 13 501 PLACE | 13 5000-M-UP VAPES |
| 14 EL CANTONCITO SALVADORIAN RESTAURANT | 14 RED CAP CIGAR LOUNGE |
| 15 MONARCA | 15 TAYLOR OFFICE PRODUCTS |
| 16 CORREA'S CHINESE CUISINE | 16 TAYLOR SPORTING GOODS |
| 17 SEED TO SOUL FOOD | 17 CUBO MUYOSA BOOKS & VINTAGE |
| 18 MEZZOZAH BOUTIQUE AND CORNER SWEETS | 18 TROUVILLE ARTIST |
| 19 THE LUCKY DUCK CAFE | 19 WESTERN DARLIN |
| 20 FLAKE BAKERY AND LARDER | 20 TAYLOR RISE COMPANY |
| 21 PHO ASIAN FOOD TRUCK | 21 5000-M-UP VAPES |
| 22 KING'S LOUVER AND MORE | 22 TAYLOR OFFICE PRODUCTS |
| 23 PUPPER AND PAUL DOG GROOMING | 23 TAYLOR SPORTING GOODS |
| 24 PUPPY PAWS GROOMING & BOARDING | 24 CUBO MUYOSA BOOKS & VINTAGE |
| 25 T1 NAILS AND SPA | 25 ISLAND'S JEWELRY AND DESIGN STUDIO |
| 26 CINDY CHAPPEL MASSAGE | 26 YOUNG'S STORE |
| 27 TRICK BARBERSHOP | 26 TAYLOR SOAP BAR |
| 28 SALON 1 | 27 DEE'S FLOWERS AND GIFTS |
| 29 TURNING HEADS | 28 MEZZOZAH BOUTIQUE AND CORNER SWEETS |
| 30 TAYLOR'S DERMAGRAPHICS | 29 FRIENDS OF THE BRIDE |
| 31 MARY SHOT SALON AND BOUTIQUE | 30 KARCH MUSIC |
| 32 IDEAL BARBERSHOP | 31 SWEET AND SOUTHERN FINDS |
| 33 THE NAIL SHACK | 32 TAYLOR RISE COMPANY |
| 34 PENNINO'S PHARMACY | 33 THE VENUE TAYLOR |
| 35 TANGLES HAIR SALON | 34 BLACK SPARROW MUSIC PARLOR |
| | 35 PIERCE BEATY PARK |
| | 36 HERITAGE SQUARE |







E 3RD ST.

PORTER ST.

EXISTING FIRE STATION

PROPOSED TREE FENCE

N. MAIN ST.

E 2ND ST.

PROPOSED ON STREET PARALLEL PARKING

CITY HALL JUSTICE CENTER
60,300 SQ. FT.

E 2ND ST.

PROPOSED NEW ON STREET PARKING

4,000 SF STORAGE BUILDING

ELLIOTT ST.

WASHBURN ST.

EXISTING TRAIN DEPOT

EXISTING RAIL LINES

HIGH SPEED CANTILEVER ENTRY GATES, TYP.

E 1ST ST.

PROPOSED NEW ON STREET PARKING

STORMWATER DETENTION POND





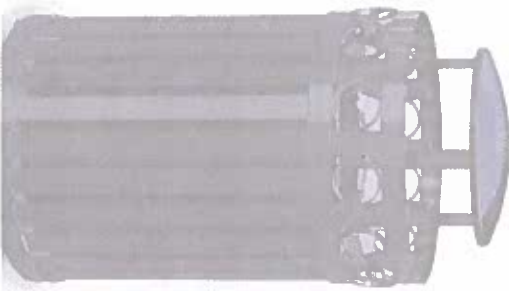






VICTOR STANLEY®

Create a timeless moment.®



FC-12 \$1,225⁰⁰/ea

Vertical steel slats with bold circular detailing make this Concourse litter receptacle truly distinctive in design and concept.

STANDARD

All fabricated metal components are steel shotblasted, etched, phosphatized, preheated and electrostatically powder-coated with TGIC polyester powder coatings.

[RETURN TO STANDARD VIEW](#)

MATERIAL

Recycled Solid Steel Bar

- TABLES & CHAIRS
- BOLLARDS
- ASH RECEPTACLES
- PLANTERS & TREE GUARDS
- CHILDREN'S FURNITURE
- UMBRELLAS
- OPTIONS & ACCESSORIES
- PRODUCT SERIES
- LANDSCAPE ALTERNATIVES
- NEW PRODUCTS

Keystone Ridge

AT 3.32

\$1315.00

\$

153#



Paul E. Allen Company, Inc.
P. O. Box 271003
Flower Mound, TX 75027-1003
US
(972) 724-2656
info@pauleallenco.com

ADDRESS
Attn: Estimator
Taylor Main Street Project
Taylor, TX 76574

Estimate 7750

DATE 05/16/2024

EXPIRATION DATE 06/16/2024

ESTIMATED SHIP
8-10 Weeks

TERMS
Payment W/Order

PROJECT NAME
Taylor Main Street Project

ITEM	DESCRIPTION	QTY	UNIT PRICE	AMOUNT
102-32-FTO	TRASH RECEPTACLE BY DUMOR, VERTICAL STEEL ROD SLATS WITH DECORATIVE "ROSETTES" AROUND TOP, HINGED SIDE DOOR OPENING WITH LATCH, 32-GALLON PLASTIC LINER, FLAT COVER, SURFACE MOUNT, CHOICE OF STANDARD POWDERCOAT COLOR	2	2,040.00	4,080.00T
FREIGHT	NON-RESIDENTIAL FREIGHT (WITH LIFTGATE)	1	759.00	759.00T
*				

CERTIFICATE If project is non-taxable, please provide a SALES TAX EXEMPTION or RESALE certificate.

Thank you,
Jacque Fort
Paul E. Allen Co., Inc. (PEACO)
972.724.2656 ext 2
jfort@pauleallenco.com

SUBTOTAL 4,839.00
TAX (8.25%) 399.22

TOTAL \$5,238.22

Accepted By

Accepted Date

Recommendation from the Interview Panel for the HSFM Management Team:

The interview panel was comprised of MSAB members Ruth Rivera and Alisha Mervosh, Special Events Coordinator Ruby Fisher, and Main Street Manager Jan Harris.

The panel selected Hayley Blundell and Jennifer Lopez as the Management Team for the Heritage Square Farmers Market.

The Main Street Advisory Board should vote whether to recommend Blundell and Lopez as the HSFM Management Team to the City Council.