

AGENDA
CITY OF TAYLOR, TEXAS
MAIN STREET ADVISORY BOARD MAIN STREET ADVISORY BOARD MEETING
TAYLOR CITY HALL; LARGE CONFERENCE ROOM
JUNE 18, 2024, 6:00 PM

MISSION STATEMENT: The Taylor Main Street Program strives to fill all downtown buildings with businesses and residents by prioritizing historic preservation, cultural experiences, community partnerships, and cultivated growth.

VISION STATEMENT: Taylor, where experiences are on every block; where you are greeted with a Texas smile; and where growth is cultivated to create a vibrant historic downtown that has something for everyone. To be that place!

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZEN COMMUNICATION

The Main Street Advisory Board welcomes public comment on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.

III. CONSENT AGENDA

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with a single vote. The Chairman or a Board member may pull any item from the Consent Agenda to discuss and act upon it Individually as part of the Regular Agenda.)

1. Approve the Minutes from the 5/15/2024 Regular Meeting and the 5/22/2024 Special Called Meeting
2. Concur with the monthly financial reports for May 2024
3. Receive the Main Street Manager's Monthly Activity and Downtown Property & Business Reports
4. Receive the Special Events Coordinator's Monthly Activity Report

IV. REGULAR AGENDA - NEW BUSINESS

5. Receive information and take action as the Advisory Committee for the update of the Downtown Master Plan:
 1. Goal Setting Exercise: Hopes & Fears Activity Outcomes and Revisiting Goals
 2. Assessment of 2015 Downtown Plan
 3. Stakeholder Meetings
 4. Benchmark Cities
 5. Next Steps
6. Receive information on current efforts to market downtown and its business community and discuss marketing options for the upcoming holiday shopping season

V. REGULAR AGENDA - CONTINUING BUSINESS

7. Discuss the downtown sticker project
8. Receive the City Hall Citizens' Advisory Committee report
9. Receive the Downtown Beautification Committee report on the following items:
 1. Trashcans
 2. Creative A-frame signage downtown
 3. Trees & shade in downtown
10. Receive information and consider action on the selection of the Heritage Square Farmers Market Management Team
11. Items for upcoming agendas

VI. ADJOURN

I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted by: Jan Harris Date: 6/14/2024
Main Street Manager