

AGENDA
CITY OF TAYLOR, TEXAS
MAIN STREET ADVISORY BOARD MEETING
TAYLOR CITY HALL
400 PORTER STREET
TAYLOR, TX 76574
MAY 15, 2024, 6:00 PM

MISSION STATEMENT: The Taylor Main Street Program strives to fill all downtown buildings with businesses and residents by prioritizing historic preservation, cultural experiences, community partnerships, and cultivated growth.

VISION STATEMENT: Taylor, where experiences are on every block; where you are greeted with a Texas smile; and where growth is cultivated to create a vibrant historic downtown that has something for everyone. To be that place!

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZEN COMMUNICATION

(The Main Street Advisory Board welcomes public comment on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.)

III. CONSENT AGENDA

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with a single vote. The Chairman or a Board member may pull any item from the Consent Agenda to discuss and act upon it Individually as part of the Regular Agenda.)

1. Review and approve the minutes from the May 17, 2024 Main Street Advisory Board meeting
2. Receive the April financial reports for the Main Street General Fund account and the Main Street Revenue account as information
3. Main Street Manager's Monthly Activity and Building/Business Reports
4. Receive the Special Event Coordinator's report for April 2024

IV. REGULAR AGENDA - NEW BUSINESS

5. Receive information and take possible action to purchase additional OPEN flags for downtown retail, food/restaurant, and personal services businesses
6. Discuss and consider action on the downtown sticker project

V. REGULAR AGENDA - CONTINUING BUSINESS

7. Consider and take possible action regarding parking in the Main Street program district.

8. Receive a report regarding the Downtown Master Plan update.
9. Receive an update/after-action report on Taylor Fest
10. Receive a report on Shred Fest
11. Receive New City Hall Committee report
12. Receive and take possible action on Downtown Beautification Committee report
13. Receive and take possible action on the Stakeholders Committee report
14. Items for an upcoming agenda

VI. ADJOURN

I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

5/1/2024

Posted by:

Jan Harris

Date:

Main Street Manager

Minutes
MAIN STREET ADVISORY BOARD
6:00 pm – April 17, 2024
City of Taylor Conference Room

MEMBERS PRESENT: Jennifer Lopez, Ruth Rivera, John McRae, Jeff Snyder, Alyse Mervosh, Curie Humphreys, and Chair Doug Moss

GUESTS PRESENT: Kristina Alvarez, Elgin Main Street Manager; Krista Mark and Jake Carter, Elgin Main Street Executive Board; and Chuck Farr

STAFF PRESENT: Jan Harris, Main Street Manager & Historic Preservation Officer

I. CALL TO ORDER AND DECLARE A QUORUM –

The April 17, 2024 meeting of the Taylor Main Street Advisory Board was called to order by Chair Doug Moss at 6.11 pm with a quorum present.

II. CITIZEN COMMUNICATION –

None

III. CONSENT AGENDA:

A. Review and approve minutes from the MSAB regular meeting held on March 26, 2024 –

MOTION: To approve the minutes as presented. R RIVERA / J MCRAE / UNANIMOUS

B. Review and receive the financial reports from March 2024 – The financial reports were received as information by the board.

IV. REGULAR AGENDA-New Business:

A. Receive presentation from Kristin Alvarez, Elgin Main Street Manager, and the Elgin Main Street Executive Board - Ms. Alvarez made a presentation on the activities of her board emphasizing the number of special events they undertake including their largest event, the Hogeye Festival. She also emphasized the importance of volunteers, using both board members and the public to achieve the goals of the program from the 4 Main Street Committees and including special events. She noted that it is hard work collecting all of the data required to retain the City's status as an accredited Main Street program in Texas.

Some of the highlights of her talk included:

- Elgin 101 – annual event where residents can learn about the City's departments.
- Monthly Marketing Grant – up to \$300/quarter.
- The EDC provides a Destination Grant of up to \$25,000 to attract restaurants.
- E-Card replaced Downtown Dollars – it is used like a credit card (backed by Master Card).
- Volunteer sources: Business owners, board members, clubs, ROTC, churches, and non-profits.
- Elgin pays the ISD to run school shuttle buses during large events.
- Motor Coach Tours – Elgin pays a service to bring in motor coaches with tourists.
- Elgin Farmers Market is on Thursday night, but they are considering a Sunday Brunch Market too.
- DT Elgin Inc. - fundraising arm for the Main Street program

- 78621 – Elgin’s free magazine mass mailed to all residents – partnership with the Chamber & EDC – quarterly publication – costs about \$7,000/quarter.
- Consider screen printed safety vests for volunteers.
- Super Grant from the EDC to redo several DT buildings.
- 35 loft apartments in 8 years – 200 people live in DT – with their overlay district, some lofts can be in the back of a storefront with an entrance off of an alley.
- Elgin is participating in the Imagine the Possibilities promotion on May 11th.

V. REGULAR AGENDA - Continuing Business:

A. Main Street Manager's reports

1. Manager's activity report – Over the past month, Ms. Harris attended 13 business-related meetings, visited 8 DT businesses, worked on the FY 25 budget, received training on the use of the new Civic Clerk software for meetings, and participated in a TxMS Quarterly Meeting on Accreditation Review.
2. Main Street business & property report – Ms. Harris reported that there are 7 properties for sale ranging in size from 1,450 SF to 43,890 SF. There are 3 buildings for lease and 9 individual spaces within other larger buildings for lease. 201 N Main, Ste 105 has been leased. There are 5 renovation projects either planned or underway and 1 new building will begin construction soon. Talbot Commons Pocket Hotel will begin taking reservations on May 15th. New businesses open include Vintique Collective – 204 W 2nd St and Outpost 512 located at 302 N Main St. The Black Sparrow is back in operation at 113 W 2nd St. No businesses either closed or relocated during the reporting period.

- ### B. Special Events Coordinator’s report – Ms. Fisher reported that she is working with 4 upcoming special events and called one meeting of the City Reviewers Committee, 2 special events were held during the reporting period: Shop Small St. Patrick’s Day Crawl and the CoT Easter Egg Hunt. There are 10 special event permits either issued or pending. She attended 9 business-related meetings in the reporting period. In the course of gaining DT business buy-in, she visited 14 DT businesses.

C. Receive and take possible action on committee reports:

1. New Justice Center-City Hall Advisory Committee - Mr. McRae reported that the Committee participates in a weekly Zoom meeting regarding the project. He reported that Jeff Snyder had suggested the interior doors have fixed transom lights to allow the light from the outside windows to filter in to the building’s interior. A charrette will be held in two weeks to discuss the building’s exterior.
Doug enquired whether these meetings were open to the general public as he feels public meetings regarding the project are important before all plans are finalized.
2. Downtown Beautification Committee – Ms. Lopez reported that the Chamber has donated \$5,000 for downtown trashcans. They want to put a plaque on each to note that the can was paid for by the Chamber.
3. Stakeholders Communication Committee – Ms. Lopez reported that they were considering what 5 questions to ask when the board and staff divided up the DT district and canvassed the area. Ms. Harris asked that one of the questions be the number of FT and PT employees at each business. The reason for this question is the requirement by the

National Main Street Center to track the number of Part-Time & Full-Time employees in a Main Street District. Ms. Humphreys took exception to that question calling it intrusive and noting that she would not answer it if she still owned a business. Ms. Harris noted that the numbers would only be reported to TX Main Street and the National Main Street Center in aggregate. She also pointed out that a business owner may refuse to answer any and all questions, but they still needed to be asked.

4. Festival Committee -

Taylor Fest Update – Ms. Harris reviewed the report filed by Ms. Fisher. To date, she has raised \$7,000 in sponsorships and received \$3,475 in vendor fees representing 35 vendors. The entertainment line-up is almost complete - Hot Pick 57s will perform from 10-11 am, John Scott between 11-12 pm, Texas Dragon/Lion Dance Team in the 12-1 pm slot, Bramaya West African Drum Group performs from 1-2 pm, McCallum Ballet Folklorico performs at 2-3 pm and the JAMS (ATX) is in the 3-4 pm slot. A jump house and bubble machine will be there for the children. Ron Marx will provide sound services. All entertainment associated events will cost \$4,911.35. Infrastructure costs include City Services, portable toilets, previous and new sponsor banners, volunteer T-shirts, and performer/volunteer food is expected to cost \$7,000.

D. Discuss items for upcoming agendas -

- Parking committee
- Sidewalk sticker project
- Need to reorder more OPEN flags.

VI. ADJOURN – MOTION: To adjourn the meeting at 8.05 pm. J MCRAE / C HUMPHREYS / UNANIMOUS

NEXT MEETING DATE: May 15, 2024

Respectfully submitted: Jan Harris Date: April 19, 2024
Main Street Manager
Historic Preservation Officer

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

100-GENERAL FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====	=====
<u>EXPENDITURE SUMMARY</u>							
524	MAIN STREET PROGRAM	200,132.00	14,899.49	108,453.09	54.19	0.00	91,678.91
***	TOTAL EXPENDITURES ***	200,132.00	14,899.49	108,453.09	54.19	0.00	91,678.91
		=====	=====	=====	=====	=====	=====
***	TOTAL PROFIT / (LOSS) ***	(200,132.00)	(14,899.49)	(108,453.09)	54.19	0.00	(91,678.91)
		=====	=====	=====	=====	=====	=====

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024100-GENERAL FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
524-111	REGULAR FULL TIME	130,701.00	9,618.49	72,103.60	55.17	0.00	58,597.40
524-114	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00
524-115	LONGEVITY PAY	192.00	0.00	192.00	100.00	0.00	0.00
524-118	INSURANCE ALLOWANCE	0.00	0.00	0.00	0.00	0.00	0.00
524-119	CERTIFICATION PAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	130,893.00	9,618.49	72,295.60	55.23	0.00	58,597.40
<u>PAID BENEFITS</u>							
524-120	UNUM LIFE	297.00	18.90	132.30	44.55	0.00	164.70
524-121	FICA SOCIAL SECURITY	10,012.00	725.81	5,448.91	54.42	0.00	4,563.09
524-122	WORKERS COMPENSATION	344.00	75.53	313.15	91.03	0.00	30.85
524-123	STATE UNEMPLOYMENT TAXES	162.00	0.00	234.00	144.44	0.00	72.00
524-124	RETIREMENT-TMRS	17,300.00	1,918.02	8,269.25	47.80	0.00	9,030.75
524-126	HEALTH INSURANCE	15,400.00	1,316.24	9,888.90	64.21	0.00	5,511.10
524-127	DENTAL INSURANCE	576.00	47.24	377.92	65.61	0.00	198.08
524-128	LONG TERM DISABILITY	369.00	31.36	219.52	59.49	0.00	149.48
524-129	VISION INSURANCE	99.00	9.58	76.64	77.41	0.00	22.36
	* SUB-CATEGORY TOTAL *	44,559.00	4,142.68	24,960.59	56.02	0.00	19,598.41
<u>ALLOWANCES/REIMBURSEMENTS</u>							
524-133	BUSINESS- TRANSPORTATION	0.00	0.00	0.00	0.00	0.00	0.00
524-135	BUSINESS MEALS	1,500.00	0.00	583.65	38.91	0.00	916.35
	* SUB-CATEGORY TOTAL *	1,500.00	0.00	583.65	38.91	0.00	916.35
<u>TRAINING/PROFESSIONAL DEVELOPM</u>							
524-141	WORKSHOP TRAINING	400.00	0.00	0.00	0.00	0.00	400.00
524-142	PROFESSIONAL CONFERENCES	1,545.00	640.00	1,119.00	72.43	0.00	426.00
524-143	MEMBERSHIPS AND DUES	1,375.00	0.00	1,260.00	91.64	0.00	115.00
524-144	SUBSCRIPTIONS AND BOOKS	2,250.00	0.00	1,326.56	58.96	0.00	923.44
524-146	TRAINING- TRANSPORTATION	1,700.00	120.54	532.50	31.32	0.00	1,167.50
524-147	TRAINING- LODGING	2,500.00	0.00	894.85	35.79	0.00	1,605.15
524-148	TRAINING- MEALS	880.00	264.00	308.00	35.00	0.00	572.00
	* SUB-CATEGORY TOTAL *	10,650.00	1,024.54	5,440.91	51.09	0.00	5,209.09

C I T Y O F T A Y L O R
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
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** CATEGORY TOTAL **		187,602.00	14,785.71	103,280.75	55.05	0.00	84,321.25
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200-OPERATIONAL SUPPLIES

OFFICE SUPPLIES

524-211	GENERAL OFFICE SUPPLIES	1,545.00	83.21	709.88	45.95	0.00	835.12
524-213	PHOTOGRAPHIC SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
524-214	COMPUTER SUPPLIES	500.00	0.00	139.20	27.84	0.00	360.80
524-215	POSTAGE	100.00	0.00	44.70	44.70	0.00	55.30
* SUB-CATEGORY TOTAL *		2,145.00	83.21	893.78	41.67	0.00	1,251.22

PROGRAM/SPECIAL EVENTS

524-232	FOOD/MEALS	0.00	0.00	0.00	0.00	0.00	0.00
524-233	CITY SPONSORED EVENTS	0.00	0.00	0.00	0.00	0.00	0.00
524-235	PROMOTIONAL SUPPLIES	2,100.00	0.00	0.00	0.00	0.00	2,100.00
* SUB-CATEGORY TOTAL *		2,100.00	0.00	0.00	0.00	0.00	2,100.00

OPERATIONAL EQUIPMENT (ADMIN)

524-261	OFFICE FURNITURE	800.00	0.00	135.98	17.00	0.00	664.02
524-267	COMPUTERS	2,000.00	0.00	1,827.30	91.37	0.00	172.70
524-269	OTHER OFFICE EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		2,800.00	0.00	1,963.28	70.12	0.00	836.72

** CATEGORY TOTAL **		7,045.00	83.21	2,857.06	40.55	0.00	4,187.94
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300-FACILITIES OPERATIONS/MAIN

UTILITIES

524-323	TRUNK TELEPHONE SYSTEM	0.00	0.00	0.00	0.00	0.00	0.00
524-324	CELL PHONES	600.00	80.42	579.35	96.56	0.00	20.65
* SUB-CATEGORY TOTAL *		600.00	80.42	579.35	96.56	0.00	20.65

** CATEGORY TOTAL **		600.00	80.42	579.35	96.56	0.00	20.65
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CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>400-EQUIPMENT OPERATIONS/MAINT</u>							
<u>OFFICE EQUIPMENT</u>							
524-461	OFFICE EQUIPMENT RENTAL	0.00	0.00	0.00	0.00	0.00	0.00
524-462	OFFICE EQUIPMENT MAINT/REPAIR	2,000.00	(49.85)	666.77	33.34	0.00	1,333.23
	* SUB-CATEGORY TOTAL *	2,000.00	(49.85)	666.77	33.34	0.00	1,333.23
** CATEGORY TOTAL **		2,000.00	(49.85)	666.77	33.34	0.00	1,333.23
 <u>500-CONTRACT SERVICES AND FEES</u>							
<u>PROFESSIONAL SERVICES</u>							
524-512	ENGINEERING SERVICES	1,425.00	0.00	0.00	0.00	0.00	1,425.00
524-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	1,425.00	0.00	0.00	0.00	0.00	1,425.00
 <u>FEES FOR SERVICES</u>							
524-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
524-528	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
 <u>CONTRACT SERVICES</u>							
524-532	SOFTWARE MAINT/LICENSING	1,260.00	0.00	1,034.00	82.06	0.00	226.00
524-539	OTHER CONTRACT SERVICES	200.00	0.00	35.16	17.58	0.00	164.84
	* SUB-CATEGORY TOTAL *	1,460.00	0.00	1,069.16	73.23	0.00	390.84
** CATEGORY TOTAL **		2,885.00	0.00	1,069.16	37.06	0.00	1,815.84

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>700-CAPITAL OUTLAY</u>							
<u>OFFICE FURNITURE/EQUIPMENT</u>							
524-714	COMPUTER EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
<u>CONTRIBUTIONS/TRANSFERS</u>							
524-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
***	DEPARTMENT TOTAL ***	200,132.00	14,899.49	108,453.09	54.19	0.00	91,678.91
		=====	=====	=====	=====	=====	=====
***	TOTAL EXPENSES ***	200,132.00	14,899.49	108,453.09	54.19	0.00	91,678.91
		=====	=====	=====	=====	=====	=====
***	TOTAL PROFIT / (LOSS) ***	(200,132.00)	(14,899.49)	(108,453.09)	54.19	0.00	(91,678.91)
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*** END OF REPORT ***

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

123-MAIN STREET REVENUE FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
330-	INTERGOVERNMENTAL REV	0.00	0.00	0.00	0.00	0.00	0.00
430-	USE OF MONEY AND PROP	0.00	0.00	0.00	0.00	0.00	0.00
440-	DONATIONS FROM PRIVAT	32,600.00	4,485.00	33,948.00	104.13	0.00	(1,348.00)
450-	INTERFUND OPERATING T	<u>156,100.00</u>	<u>20,000.00</u>	<u>60,000.00</u>	<u>38.44</u>	<u>0.00</u>	<u>96,100.00</u>
***	TOTAL REVENUES ***	<u>188,700.00</u>	<u>24,485.00</u>	<u>93,948.00</u>	<u>49.79</u>	<u>0.00</u>	<u>94,752.00</u>
<u>EXPENDITURE SUMMARY</u>							
615-	CONTRIBUTE TO CIVIC P	<u>188,700.00</u>	<u>1,907.84</u>	<u>87,596.46</u>	<u>49.83</u>	<u>6,425.00</u>	<u>94,678.54</u>
***	TOTAL EXPENDITURES ***	<u>188,700.00</u>	<u>1,907.84</u>	<u>87,596.46</u>	<u>49.83</u>	<u>6,425.00</u>	<u>94,678.54</u>
***	TOTAL PROFIT / (LOSS) ***	<u>0.00</u>	<u>22,577.16</u>	<u>6,351.54</u>	<u>0.00</u>	<u>(6,425.00)</u>	<u>73.46</u>

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

123-MAIN STREET REVENUE FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>330-INTERGOVERNMENTAL REVENUES</u>							
330-234	TEDC CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-235	GENERAL CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-236	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>430-USE OF MONEY AND PROPERTY</u>							
430-331	INTEREST INCOME	0.00	0.00	0.00	0.00	0.00	0.00
430-335	REFUNDS AND REIMBURSEMENTS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>440-DONATIONS FROM PRIVATE SOU</u>							
440-351	TAYLOR PRIDE	0.00	0.00	0.00	0.00	0.00	0.00
440-352	FARMERS' MARKET RENTAL FEES	7,000.00	0.00	7,312.00	104.46	0.00	(312.00)
440-353	MAIN STREET CAR SHOW	10,000.00	0.00	16,251.00	162.51	0.00	(6,251.00)
440-354	WINE SWIRL	0.00	0.00	0.00	0.00	0.00	0.00
440-355	HERITAGE SQ CHRISTMAS LIGHTS	0.00	0.00	0.00	0.00	0.00	0.00
440-356	CHRISTMAS BAZAAR	1,600.00	0.00	0.00	0.00	0.00	1,600.00
440-357	SALES AND OTHER FUNDRAISINGS	0.00	0.00	0.00	0.00	0.00	0.00
440-358	TAYLOR FEST	14,000.00	3,600.00	9,375.00	66.96	0.00	4,625.00
440-359	SPOOKTACULAR	0.00	0.00	25.00	0.00	0.00	(25.00)
440-360	2ND SATURDAY	0.00	885.00	985.00	0.00	0.00	(985.00)
** REVENUE CATEGORY TOTAL **		32,600.00	4,485.00	33,948.00	104.13	0.00	(1,348.00)
<u>450-INTERFUND OPERATING TRANSF</u>							
450-361	TRANSFER FROM TIF	75,000.00	18,750.00	56,250.00	75.00	0.00	18,750.00
450-362	TRANSFER FROM H.O.T.	5,000.00	1,250.00	3,750.00	75.00	0.00	1,250.00
450-365	TRANSFER FROM GENERAL FUND	76,100.00	0.00	0.00	0.00	0.00	76,100.00
** REVENUE CATEGORY TOTAL **		156,100.00	20,000.00	60,000.00	38.44	0.00	96,100.00
*** TOTAL REVENUES ***		188,700.00	24,485.00	93,948.00	49.79	0.00	94,752.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
WAGES & SALARIES							
615-111	REGULAR FULL TIME	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>200-OPERATIONAL SUPPLIES</u>							
PROGRAM/SPECIAL EVENTS							
615-231	TAYLOR PRIDE	0.00	0.00	0.00	0.00	0.00	0.00
615-232	FARMERS' MARKET	7,000.00	0.00	1,530.96	21.87	0.00	5,469.04
615-233	CITY SPONSORED EVENTS	15,100.00	0.00	2,823.05	18.70	0.00	12,276.95
615-235	MAIN ST CAR SHOW	30,000.00	(3,666.96)	21,457.00	71.52	0.00	8,543.00
615-236	TAYLOR FEST	20,000.00	4,331.35	4,331.35	21.66	0.00	15,668.65
615-237	WINE SWIRL	5,000.00	0.00	561.27	11.23	0.00	4,438.73
615-238	CHRISTMAS BAZAAR	1,600.00	0.00	0.00	0.00	0.00	1,600.00
615-239	SPOOKTACULAR	1,500.00	0.00	1,371.62	91.44	0.00	128.38
	* SUB-CATEGORY TOTAL *	80,200.00	664.39	32,075.25	39.99	0.00	48,124.75
PUBLIC SAFETY SUPPLIES							
615-240	CITY PARADES	25,000.00	0.00	1,600.00	32.10	6,425.00	16,975.00
615-241	2ND SATURDAY	0.00	304.95	304.95	0.00	0.00	(304.95)
	* SUB-CATEGORY TOTAL *	25,000.00	304.95	1,904.95	33.32	6,425.00	16,670.05
SPECIALTY SUPPLIES							
615-259	MISC. SUPPLIES	3,500.00	0.00	374.51	10.70	0.00	3,125.49
	* SUB-CATEGORY TOTAL *	3,500.00	0.00	374.51	10.70	0.00	3,125.49
** CATEGORY TOTAL **		108,700.00	969.34	34,354.71	37.52	6,425.00	67,920.29

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>500-CONTRACT SERVICES AND FEES</u>							
<u>PROFESSIONAL SERVICES</u>							
615-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
<u>FEES FOR SERVICES</u>							
615-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
615-528	ADVERTISING	5,000.00	0.00	1,682.94	33.66	0.00	3,317.06
	* SUB-CATEGORY TOTAL *	5,000.00	0.00	1,682.94	33.66	0.00	3,317.06
** CATEGORY TOTAL **		5,000.00	0.00	1,682.94	33.66	0.00	3,317.06
<u>700-CAPITAL OUTLAY</u>							
<u>OFFICE FURNITURE/EQUIPMENT</u>							
615-719	OTHER CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
<u>CONTRIBUTIONS/TRANSFERS</u>							
615-811	RENTAL ASSISTANCE	0.00	0.00	0.00	0.00	0.00	0.00
615-813	FACADE GRANT	75,000.00	938.50	51,558.81	68.75	0.00	23,441.19
615-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	75,000.00	938.50	51,558.81	68.75	0.00	23,441.19
** CATEGORY TOTAL **		75,000.00	938.50	51,558.81	68.75	0.00	23,441.19

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: APRIL 30TH, 2024

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	DEPARTMENT TOTAL ***	188,700.00	1,907.84	87,596.46	49.83	6,425.00	94,678.54
***	TOTAL EXPENSES ***	188,700.00	1,907.84	87,596.46	49.83	6,425.00	94,678.54
***	TOTAL PROFIT / (LOSS) ***	0.00	22,577.16	6,351.54	0.00	(6,425.00)	73.46

*** END OF REPORT ***

Main Street Manager's Monthly Report for April 2024

Downtown Property & Business Report:

Property:

- Number of properties listed for sale: 5 (1 under contract)
- Number of commercial properties listed for lease: *14**Note: some of these are small spaces within larger buildings with other occupied spaces.*
- Number of residential properties listed for lease: 2
- Leased properties during reporting period: 0
- Sold properties during reporting period: 0

Businesses:

- New businesses in development: 1
 - Square footage: 2234 SF
 - Property uses – church
- New businesses opened during reporting period: 0
 - Square footage:
 - Property uses:
- Businesses Relocating: 0
 - Property uses:
- Businesses Closed: 1
 - Square Footage: 1898
 - Property uses – call center

Community Outreach / Meetings Attended:

- TIF #1 meeting – no meeting
- Main Street Advisory Board meeting – 4/17
- Historic Preservation Commission – 4/18
- Public Arts Advisory Board meeting – 4/30
- TxMS Online Mtg re: Preparation for National Main Street Conference
- Taylor Area Businesswomen – meeting canceled.
- TAB Officers Meeting – 4/15
- TEDC BR&E meeting – 3/11
- DT Brainstorming Project Pulse Planning Mtg with Chamber, MS, & EDC – 4/11
- Breakfast Bites – 4/10
- Moody Museum –
- City Council – 4/11
- GIS Meeting – 4/18
- Discussion with Placer.ai personnel – 4/23
- Downtown Streetscape Improvements Mtg – 4/29

Local Business / Owner Visits:

- Outpost 512
- Curio Mrvosa
- Hayley's Grains

Pre-Application Meeting:

- None

Building Project/Renovation Meeting:

- Met with Contractor & Mason for Richter Project – 4/22
- Met with Outpost 512 re: signage – 4/11

Film Friendly Taylor –Film Events in Taylor:

- None

Professional Development:

- Real Places Conference – Austin – 4/3-4/5
- TxMS Design Workshop – Brenham – 4/25
- Active Shooter Training – 4/19

Other Duties:

- Development Team Meetings – Every Monday at 9am
- Updating Taylor property database on DowntownTX.org – ongoing
- Fielding telephone, email and in-person enquiries; providing technical assistance as needed
- Updating available property database
- Updating incoming/outgoing business database

Upcoming Projects:

- Digital map updates
- Breakfast Bites monthly downtown business meetings (2nd Wednesday of each month)

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

APRIL 2024

PROPERTY FOR SALE:	ADDRESS:	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	STATUS
McCrary-Timmerman & Titsworth Buildings	201 N Main St	CWYMRY Boyd II / Partner Austin (Aaron Gill - 512-660-5682; aaron.gill@partnersrealestate.com	Aaron Gill - Sr. Assoc (512-660-5682; aaron.gill@partnersrealestate.com) - Todd Mahler, Sr. VP (512-643-8071; todd.mahler@partnersrealestate.com	43,890 (building size) 30,834 (net rentable)	\$15,750,000.00 - \$341.00/SF	
Threadgill Building	401 N Main St	Rick Northcutt	512-914-7727	7,926 SF	\$2,250,000.00 / \$283.88 SF	
Eanes/Prewett Building	119-121 E 3rd St	Richard Torres / Bracket McLain Commercial - Jonathan Diamond	214-707-8009	9916 SF	Unpriced	UNDER CONTRACT - CLOSING 9/1/24
Brasfield Real Estate Bldg	202 N Main St	Bo Brasfield	512-365-6522	2160 SF	price upon request	Bo & Donna are retiring.
Restaurant building	405 S Main St	Johan Borge	johanborge@gmail.com	1800 SF	\$875,000 (reduced \$25,000)	zoned P4 - mixed

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

APRIL 2024

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	
single story house	407 S Main St	Johan Borge	johanborge@gmail.com	1450 SF	\$750,000	zoned P4 - mixed
2 story house	409 S Main St	Johan Borge	johanborge@gmail.com	2000 SF	\$850,000	zoned P4 - Mixed
2nd & Main Lofts	102 E 2nd St; Loft 202	2nd & Main Lofts, LLC / Julie Downs - Tierra Grande Realty	512.497.3697 juliedowns4@gmail.com	1000 SF	\$1,661.00	
Fmr Edward Jones location	107 W 4th Street	Gary & Sharla Gola / Cornerstone Realty	512.365.9548	900 SF		
Richter Furniture Building	111 W 3rd St	Ryder Jeanes - CLD Realty	rjeanes@cldrealth.com 512.441.8888	Ste 200 (1829 SF) Ste 300 (1829/SF) Ste 500 (1245/SF)	STE 200 - \$25/SF/YR (NNN); STE 300 \$25/SF/YR (NNN); STE 500 \$24/SF/YR/(NNN)	
Richter Furniture Building	111 W 3rd St	Ryder Jeanes - CLD Realty	rjeanes@cldrealth.com 512.441.8888	Ste 100 (2848 SF)	\$26/SF/YR/(NNN)	PENDING

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

APRIL 2024

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	
Luhn-Johns Building	217-221 N Main St (1st Floor)	Ujjal Ghostagore/Julie Downs	512.203.7663 monica@luxonrealty services.com	2 spaces for rent: Ste 221 - 2364 SF and Back Bar - 1800 SF	Upon Request	
McCrory-Timmerman Building	201 N Main St; #201	CWMRY Boyd II / CWMRY Boyd / Kelly Eddleman	512-619-3579	2,148 SF	upon request	
the Hawt Spot	211 N Main St; Ste B-1	Ricardo Zuniga / Julie Downs- Tierra Grande Real Estate	Julie Downs-512- 487-3967	405 SF	\$2.73SF/mo. \$1106/mo.	
The Hawt Spot	211 N Main ST; Ste B-2	Ricardo Zuniga / Julie Downs- Tierra Grande Real Estate	Julie Downs-512- 487-3967	1497 SF	\$2994/MO; \$2/SF/MO	
Restaurant building	405 S Main St	Johan Borge	713-464-7656	1800 SF	\$3,500/SF/MO	
Large Office Building	700 N Main St	TC Building One LLC / Dan Reuter	512-991-2849	2000-7202 SF	\$1.40/SF/MO	was \$3.49/SF

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

APRIL 2024

PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	SQUARE FEET	PRICE	
McCrory-Timmerman Building	116 W 2nd St; Loft B	CWMRY Boyd II / CWMRY Boyd / Kelly Eddleman	512-619-3579	1540 SF	Call for Pricing	
Peterson Building	119-B W 2nd St	Nic Armstrong	Taylor2ndSt@gmail.com	1000 SF	contact owner	
SOLD PROPERTIES	ADDRESS	PURCHASER	CONTACT INFO	PROPOSED USE	SALES PRICE	
None						
LEASED PROPERTIES	ADDRESS	TENANT	CONTACT INFO	PROPOSED USE	LEASE \$	
None						

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

APRIL 2024

PROPOSED NEW CONSTRUCTION/MAJ OR RENOVATION	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE		
lot corner of N main & E 1	104 N Main St	Public Sketch LLC	Julie Downs-512-487-3967	offices, bars, restaurants		will build 2-800-SF buildings to suit
Taylor National Bank Bldg.	200 N Main St	512-487-3987	chism@getchismed.com	boutique hotel and restaurant		pre-app held 1/10; mtg w/ THC staff (MS Design & Tax Credit) 1/11 Tax Credit Project
NEW CONSTRUCTION/MAJ OR RENOVATION PROJECTS	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE		
lot to the west of Art Office Signs on W 1st	W 1st Street	Jay McNabb	jan.mcnabb@outlook.com	Office space for contractors, etc.		One building with 4 subdivisions (offices and storage behind)
Heidenheimer Co Wholesale Grocery Warehouses	209 E 1st St	Jeff Snyder	512.365.5346	storage associated with Jeff's Resurrections		Tax Credit Project

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

APRIL 2024

NEW CONSTRUCTION/MAJOR RENOVATION PROJECTS	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE		
Richter Furniture Building	115 W 3rd St	Ryder Jeanes	rjeanes@cldrealth.com 512.441.8888	retail / office spaces		
Historic Presbyterian Church building	114 W 6th St	Talbot Commons LLC	Doug Moss - dross@publicsketch.com ; Julie Downs - juliedowns4@gmail.com	restaurant/event center		
NEW BUSINESS COMING ON LINE	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	# EMPLOYEES GAINED	
Imperial Apostolic Church	119 N Main St	Shana White	appleofmyshine@gmail.com	church	2	
NEW BUSINESSES OPEN	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	# EMPLOYEES GAINED	
None						

TAYLOR MAIN STREET PROPERTY BUSINESS REPORT

APRIL 2024

BUSINESS CLOSING	ADDRESS	OWNER	CONTACT INFO	FORMER USE	# EMPLOYEES LOST	YEARS IN BUSINESS
Texas Concrete	211 W 3rd St; Ste 130	Joseph Miller	512-831-8485	call center for selling & dispatching Ready Mix Concrete	18	2 1/2 years
Brasfield Real Estate	202 N Main St	Bo Brasfield	512-365-6500	real estate office	2	retiring and closing the business
BUSINESS RELOCATING	NEW ADDRESS	OWNER	CONTACT INFO	OLD ADDRESS	# EMPLOYEES GAINED OR LOST	
Department of Public Safety	301 W 5th St	Dept. of Public Safety - Lydia Gueli	lydia.gueli@dps.texas.gov	412 Vance St. #2	0	
BUSINESS BEING SOLD	ADDRESS	NEW OWNER	CONTACT INFO	OLD OWNER	# EMPLOYEES GAINED OR LOST	
None						

**Main Street Special Events Coordinator Monthly Report
April 2024**

Event Planning:

- 04.03 – Taylor Shred Fest Meeting

Special Events:

- 04.13.2024 – Pop Up Pallooza! 2nd Saturday

Special Events Permits Issued or Pending:

- 04.06.2024 – Bird Parade (approved)
- 04.13.2024 – Break the Silence Fun Run (approved)
- 04.19.2024 – Luminaries on the Square (approved)
- 05.02.2024 – National Day of Prayer (approved)
- 05.04.2024 – Taylor Fest (pending)
- 05.05.2024 – Our Lady of Guadalupe Red Spring Festival (pending)
- 05.11.2024 – Taylor Shred Fest (pending)
- 05.17.2024 – Jiffy Lube Grand Opening (pending)
- 06.02.2024 – Our Lady of Guadalupe Church Corpus Christi Procession (pending)
- 06.19.2024 – Juneteenth Celebration
- 06.26.2024 – Taylor PRIDE (pending)

Other Meetings Attended:

- 05.02 – Meeting with Terry Pierce
- **05.11 – Project PULSE planning meeting**

Business Visits:

• Taylor Bike Company • Hayley's Grains • MIXTAPE • Curio Mrvosa Books & Vintage • Western Darlin • ALCHEMY • Neighborhood Bottle Shoppe	• 74 Man Store • Netta's Nook Antiques and Collectables • Good Strangers • KARCH Music • The Nail Shack • THREADS Urban Collective Boutique • Mezoozah's Boutique and Corner Sweets
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ELEGANT OPEN flag * double sided * heavy
weight canvas * handmade pole & bracket *
black or white
\$129.00

i The shipping and billing information are hidden from view to protect your privacy. Log in to view this invoice or ask the vendor for a PDF copy.



Invoice #113001
Issued : Oct 4, 2021
Due : Oct 4, 2021

\$8,098.38

PAID

Susan Clickner Designs
309 Madison St
Lynchburg, VA 24504
UNITED STATES
Sclickner@gmail.com

Bill to
ja*****@taylor.tx.gov

Items

Elegant OPEN flags on Black 60 x \$129.00 Double sided, all hardware included.	\$7,740.00
Extra Powder coated brackets 10 x \$12.00	\$120.00
Subtotal	\$7,860.00
Shipping	\$238.38
Total	\$8,098.38

Seller note to customer
Please be sure your shipping address is correct when checking out (we auto print labels from paypal).
Also, the shipping cost is an estimate, we will bill actual at time of shipping.
Will probably be ready to ship in 7-10 days.
Thank you

Last updated on October 15, 2021 at 9:22:46 AM PDT

Feedback

Amount due: **\$0.00**

Original invoice total **\$8,098.38**

Total amount paid **\$8,098.38**

Payment activity

Payment - 10/15/21 **\$8,098.38**

Don't recognize this invoice?

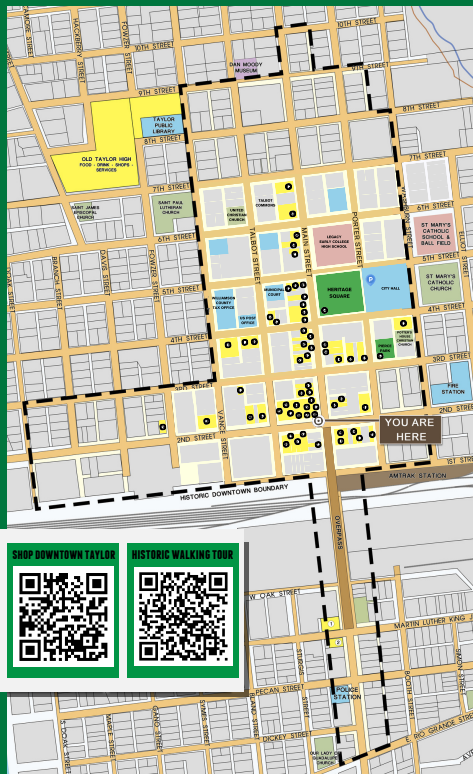
[Report this invoice](#)

If you don't recognize this invoice, report it. PayPal would never use an invoice or a money request to ask you for your account credentials.

Taylor Texas

CITY OF TAYLOR TX
MAIN STREET

DOWNTOWN DIRECTORY



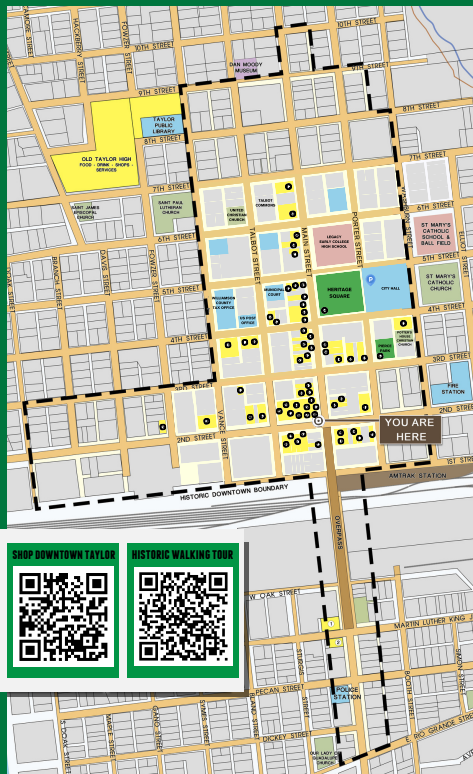
BUSINESS LISTINGS

FOOD AND DRINK	APPAREL
1 MAM FOOD MART	11 ALCHERY
2 BOULET'S	12 SHERRIE'S HEART FOOD PANTRY & THRIFT SHOP
3 EL COSAAL LOZANO	13 SHANTY SHOT SALON AND BOUTIQUE
4 LOUIE MUELLER BARBECUE	14 ST. VINCENT DE PAUL THRIFT SHOP
5 NEIGHBORHOOD BOTTLE SHOPPE	15 THREADS URBAN COLLECTIVE BOUTIQUE
6 HOLLA ALONA	16 THE RHINESTONE COWGIRL
7 GOOD STRANGERS	17 MEZZOZAH BOUTIQUE AND CORNER SWEETS
8 2ND STREET STATION KITCHEN AND BAR	18 74 MAN STORE
9 HAYLEY'S GRAINS	19 THE LIGHTHOUSE BOUTIQUE
10 WESTERN DARLIN	20 SWEET AND SOUTHERN FINDS
11 MIXTAPE	21 KINCL HOUSE OF ANTIQUES
12 LA SCALA TAYLOR	22 VINTAGE APPAIRE
13 501 PLACE	23 KETTEL'S HOOD ANTIQUES AND COLLECTIBLES
14 EL CANTONCITO SALVADORIAN RESTAURANT	24 CURIO MUYOSA BOOKS & VINTAGE
15 MONARCA	25 TROUVILLE ANTIQUES
16 CORREA'S CHINESE CUISINE	26 CLOUTIER BOUTIQUE
17 SEED TO SOUL FOOD	27 10 WESTERN DARLIN
18 MEZZOZAH BOUTIQUE AND CORNER SWEETS	28 ART OFF CENTER
19 THE LUCKY DUCK CAFE	29 TAYLOR RISE COMPANY
20 FLAKE BAKERY AND LARDER	30 SHOP-N-SIP KAFES
21 PHO ASIAN FOOD TRUCK	31 RED CAP CIGAR LOUNGE
22 KING'S LOUVER AND MORE	32 TAYLOR OFFICE PRODUCTS
23 PUPPER AND PAUL DOG GROOMING	33 TAYLOR SPORTING GOODS
24 PUPPY PAWS GROOMING & BOARDING	34 CURIO MUYOSA BOOKS & VINTAGE
25 T1 NAILS AND SPA	35 ISLAND'S JEWELRY AND DESIGN STUDIO
26 CINDY CHAPTER MASSAGE	36 YOUNG'S STORE
27 TRICK BARBERSHOP	37 TAYLOR SOAP BAR
28 SALON 1	38 DEE'S FLOWERS AND GIFTS
29 TURNING HEADS	39 MEZZOZAH BOUTIQUE AND CORNER SWEETS
30 TAYLOR'S DERMAGRAPHICS	40 FRIENDS OF THE BRIDE
31 SHANTY SHOT SALON AND BOUTIQUE	41 KARCH MUSIC
32 IDEAL BARBERSHOP	42 SWEET AND SOUTHERN FINDS
33 THE NAIL SHACK	43 KINCL HOUSE OF ANTIQUES
34 PENNINO'S PHARMACY	44 THE VENUE TAYLOR
35 TANGLES HAIR SALON	45 BLACK SPARROW MUSIC PARLOR
	46 PIERCE BEATE PARK
	47 HERITAGE SQUARE

Taylor Texas

CITY OF TAYLOR TX
MAIN STREET

DOWNTOWN DIRECTORY



BUSINESS LISTINGS

- | FOOD AND DRINK | APPAREL |
|---|---|
| 1 MAM FOOD MART | 13 ALCHERY |
| 2 BOULETAC | 14 SHERRISS'S HEART FOOD PANTRY & THRIFT SHOP |
| 3 EL COSMOL LOZANO | 15 SHANTY SHOT SALON AND BOUTIQUE |
| 4 LOUIE MUELLER BARBECUE | 16 ST. VINCENT DE PAUL THRIFT SHOP |
| 5 NEIGHBORHOOD BOTTLE SHOPPE | 17 THREADS URBAN COLLECTIVE |
| 6 HOLLA ALONA | 18 THE RHINESTONE COWGIRL |
| 7 GOOD STRANGERS | 19 MEZZOZAH BOUTIQUE AND CORNER SWEETS |
| 8 3RD STREET STATION KITCHEN AND BAR | 20 THE LIGHHOUSE BOUTIQUE |
| 9 HAYLEY'S GRAINS | 21 SWEET AND SOUTHERN FINDS |
| 10 WESTERN DARLIN | 22 KINCL HOUSE OF ANTIQUES |
| 11 MIXTAPE | 23 VINTAGE APPAIRE |
| 12 LA SCALA TAYLOR | 24 KETTEL'S HOOD ANTIQUES AND COLLECTIBLES |
| 13 501 PLACE | 25 CURIO MIVOSA BOOKS & VINTAGE |
| 14 EL CARTONCITO SALVADORIAN RESTAURANT | 26 TROUVILLE ANTIQUES |
| 15 MONARCA | 27 CORBEE'S CHINESE CUISINE |
| 16 CORBEE'S CHINESE CUISINE | 28 SEEDS TO SOUL FOOD |
| 17 SEEDS TO SOUL FOOD | 29 MEZZOZAH BOUTIQUE AND CORNER SWEETS |
| 18 MEZZOZAH BOUTIQUE AND CORNER SWEETS | 30 THE LUCKY DUCK CAFE |
| 19 THE LUCKY DUCK CAFE | 31 FLAKE BAKERY AND LARDER |
| 20 FLAKE BAKERY AND LARDER | 32 PHO ASIAN FOOD TRUCK |
| 21 PHO ASIAN FOOD TRUCK | 33 KING'S LOUVER AND MORE |
| 22 KING'S LOUVER AND MORE | 34 PUPPY PAWS GROOMING & BOARDING |
| 23 PUPPY PAWS GROOMING & BOARDING | 35 TIL NAILS AND SPA |
| 24 PUPPY PAWS GROOMING & BOARDING | 36 CINDY CHAPPEL MASSAGE |
| 25 TIL NAILS AND SPA | 37 TRICK BARBERSHOP |
| 26 CINDY CHAPPEL MASSAGE | 38 SALON 1 |
| 27 TRICK BARBERSHOP | 39 TURNING HEADS |
| 28 SALON 1 | 40 TAYLOR'S DERMAGRAPHICS |
| 29 TURNING HEADS | 41 SHANTY SHOT SALON AND BOUTIQUE |
| 30 TAYLOR'S DERMAGRAPHICS | 42 IDEAL BARBERSHOP |
| 31 SHANTY SHOT SALON AND BOUTIQUE | 43 THE NAIL SHACK |
| 32 IDEAL BARBERSHOP | 44 PENNINO'S PHARMACY |
| 33 THE NAIL SHACK | 45 TANGLER HAIR SALON |
| 34 PENNINO'S PHARMACY | |
| 35 TANGLER HAIR SALON | |





IDEAS FOR PARKING COMMITTEE:

1. Please don't be a Shopper Stopper. The space where you have parked means sales for downtown businesses. When you prevent a customer from parking here, you and your neighboring businesses lose money. Keep your Downtown strong - PARK - where it makes cents! Concerned businesses of Taylor Main Street! Remember - we're in this together!

2. To all Downtown Businesses, SAVE SPACES FOR CUSTOMERS

Parking...it's a dirty little word.. Meters, no meters. Fewer tickets, more tickets. Parking is a controversial subject; finding consensus will take hard work and solutions even harder work. There are some things we can do RIGHT NOW, however, which make sense and do not cost a thing.

SAVE SPACES FOR CUSTOMERS

When anyone, anywhere talks about the difficulty of doing business downtown, what is the first limitation that immediately springs to mind? Parking. Then why is it that on any given day, the vehicles of business owners fill valuable parking spaces that should be open and available for customers?

We know. The spaces out front are convenient. THAT'S WHY WE WANT THEM FOR OUR CUSTOMERS!!!! Maybe your business doesn't depend on parking. BUT PERHAPS YOUR NEIGHBOR'S BUSINESS DOES. More than ever, a downtown business district needs to understand...WE ALL SINK OR SWIM TOGETHER.

MAIN STREET PARKING...THE MOST VALUABLE COMMODITY DOWNTOWN!

HOW DO YOU ASSESS THE VALUE OF A DOWNTOWN SPACE? A typical shopping purchase downtown can cost anywhere from \$10 to \$500 dollars and can take anywhere from 15 minutes to an hour and a half. Some spaces downtown serve businesses that set appointments. With appointments, people will drive until they find a spot. BUT FOR RETAIL AND FOOD ESTABLISHMENTS, THE LACK OF A SPACE CAN MEAN THE LOSS OF A CUSTOMER. The lifetime value of a customer is thousands of dollars.

THE VALUE OF A PARKING SPACE TO THE DOWNTOWN IS \$3,000 TO \$5,000 PER YEAR
Per Donovan Rypkema, Place Economics Inc.

We know life is hectic, but resist the temptation to swing into an on-street parking space for "just a few minutes" that turn into a half-day. Park farther away, give your heart a happy walk and help the downtown. It makes perfect sense!!

3. Mail this card to all merchants about once a year as a reminder and print it in newsletters or put it on small bright orange cards. Some of the more aggressive merchants will stick under the windshield wipers of neighbor violators:

Fellow Downtowner:

If you think a parking ticket is expensive, look what you're costing the rest of us:

If the average customer spends just \$25 while shopping in downtown Taylor and if this space was available for customer parking, and turned over four times in an eight-hour day, this parking space would generate

\$100 in sales per day. \$100 per day in sales, times the 300 days a year that the average

downtown business is open, equals \$30,000 in annual sales. AND THAT'S JUST ONE PARKING SPACE!!

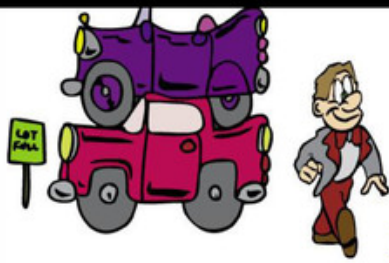
Please Park Responsibly. *All* of our Livelihoods Depend On It!

4. Approach for a difficult store owner: Take this approach: "Do you mean to tell me that your business is not worth walking to?" I measure my walk into my local Walmart and only to one portion of the store (not the wandering path we often take in such stores) at about 800 feet on a good day when I can get a parking stall close to the entrance. By the time I walk back out to my car, I will have put in about a quarter mile of walking, again on a good day with just a quick in and out. Any store on my Main Street is worth far more walking than Walmart.

4. Scenario: Some merchants allow employees to park in front of their store, which bothers the neighboring businesses. Possible Action steps.

- i. Analyze the situation - Has a meeting with merchants and/or any other type of communication on this previously been done? If not, you may find that just telling them that this situation exists and it is hurting everyone, including themselves, may help deal with the situation. If they are aware of how their behavior is impacting downtown and they have chosen to ignore it, then the way to deal with the issue is different – you might need to provide data on just how the situation is a problem. Maybe do a survey of the businesses who are complaining and collect some data/specifics on the negative impact they are seeing etc., the importance of the downtown community working together for the benefit of all etc.

Your parking situation comes down to an opportunity costs not simply how it inconveniences patrons. Perhaps, if merchants were aware of the lost potential retail revenue they would think differently about parking curbside. The two examples below discuss how much a parking space is worth.



Downtown Denton has a Parking Problem!

No surprise

Denton is fortunate enough to have unique shops, wonderful restaurants and fabulous antique stores so it's no surprise that even under the best circumstances, parking is always a little tight. When we begin to repave streets and reconstruct sidewalks, parking spots will become even more scarce.

Studies of downtown parking indicate that, as a whole, we have ample parking. The key lies in the way that we perceive and utilize our parking spaces. And that means, in part, we have to ask ourselves if we are part of the problem.

How much is a parking space worth?

A recent Texas Main Street study found that if a downtown customer parked for 30 minutes and spent only \$5, each parking space could generate \$20,800 a year in gross sales!

Perhaps your business does not rely on walk-in customers and therefore are not parking in your customers' space. So why do you maintain your office in the downtown area? It may be because you like the central location, being part of the downtown office network and close to your favorite lunch spot.

The ideal downtown business mix includes a variety of retail, restaurant, office, entertainment and residential uses. If we are unable to maintain the restaurant and retail trade, the professional office and service sectors will suffer as well. That can only lead to an overall decline in reinvestment. We are asking that all of you who work in downtown be aware and care about your downtown business community—your neighbors and friends.

If you or your employees are parking near your door, you are literally taking money out of someone's pocket. During the winter months no one wants to walk a block to their store or office and neither do your customers. Especially during the reconstruction, take a moment before you pull into that "convenient" parking spot and think about its real value. Then show you care about the downtown business community by parking in a little less convenient space.

The walk will do everyone a world of good!



PLEASE DO NOT PARK IN A CUSTOMER PARKING SPACE!

Please understand that the economic future of downtown Nacogdoches depends on the strength of its retailers and other businesses. And that translates into customers! No parking spots translates into no \$\$\$\$\$

If you are in business you know that.

It has been determined by shopping mall developers that EACH customer parking space represents \$30- \$50 an hour to a retailer. If you park in front of your store all day, you could be costing yourself \$400.

You are hurting your business, and all the other business and employees on the block.

There are many off-street parking lots close to all downtown businesses, and many of your stores have parking in the rear!!

Please park at one of them when you are at work. This way, when you come downtown to shop, there will be a parking space for you.



[date]

Parking in the Downtown

The City of Taylor Parking Restriping Project is now complete. We definitely want our locals and visitors to be able to get to the stores and restaurants they are coming to spend money in, so we all need to do our part in making parking available for them.

How much is a parking space worth?

A Taylor Main Street study found that if a downtown customer parked for 30 minutes and spent only \$5, each parking space could generate \$20,800 a year in gross sales! Between on-street parking and the City Hall public parking lot, there are 771 public parking spaces in downtown Taylor. That gives us the potential to generate \$16,036,800 in sales each year!

The ideal downtown business mix includes a variety of retail, restaurant, office, entertainment, and residential uses. Downtown Taylor is fortunate to have many unique shops, wonderful restaurants, and fabulous antique and craft stores to complement the office and professional businesses. If we are unable to maintain the restaurant and retail trade, the professional office and service sectors will suffer as well, leading to an overall decline in reinvestment.

We are asking all of you who work in downtown to be aware of and care about your downtown business community—your neighbors and friends. If you or your employees are parking near your door, or that of another business, you are literally taking money out of your and your neighbor's pockets.

Studies indicate that we have ample parking downtown. The key lies in how we perceive and utilize our parking spaces. Attached is a map of the downtown business district showing parking in the downtown district. Please take a moment to look at the map and locate parking spaces that are outside the prime downtown core but are still close to your business. Then ask your employees to choose those spaces instead of the prime spaces in the core. Everyone, especially our customers, will benefit if employers and employees start parking in the public parking areas.

I realize that in bad weather, no one wants to walk a block or two to their store or office, but more importantly, neither do your customers. Take a moment before you pull into that "convenient" parking spot and think about its real value. Then show you care about the downtown business community by parking in a little less convenient space. The walk will do everyone a world of good!

Thank you in advance for helping to make downtown Taylor a prosperous and customer friendly place!

Jan Harris
Taylor Main Street Manager

REVENUE	\$ 30,975.00
City Budget Line	\$20,000.00
Sponsorships	
Mihir Taylor Townhomes	\$ 500.00
TxDOT	\$ 500.00
Austin Telco	\$ 500.00
McCoys	\$ 500.00
Renewal by Andersen	\$ 500.00
HDR	\$ 2,500.00
HEB	\$ 500.00
Strickland Brothers 10 Minute Oil Change of Taylor	\$ 500.00
Direct Auto Insurance	\$ 500.00
WellMed/UnitedHealth	\$ 500.00
Balcones Recycling	\$ 500.00
Sum:	\$ 7,500.00
Vendor Fees	
Arts/Craft (18)	\$ 1,800.00
Food (6)	\$ 725.00
Non-Profit (6)	\$ 450.00
Personal Service (5)	\$ 500.00
Sum:	\$ 3,475.00

Revenue - Expenditures:	\$ 15,489.53
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Expenditures	\$ 15,485.47
Infrastructure	
City Services (Security, Road Closure, Trash)	\$ 6,000.00
Portable Toilets	\$ 1,200.00
Previous Sponsor Banners + Advertising Banners	\$ 240.99
Stage Banners	\$ 330.00
Performer/Volunteer Food	\$ 448.00
Stickers	\$ 387.50
Stage Decorations	\$ 85.63
Volunteer Tshirts	\$ 1,562.00
Sum:	\$ 10,254.12
Entertainment	
Sound Service - Ron Marx	\$ 1,800.00
Hot Pick 57s (10 am - 11 am)	\$ 600.00
Tropical Productions Hawaiian Dancers (11 am - 12 pm)	\$ 600.00
Texas Dragon/Lion Dance Team (12 pm - 1 pm)	\$ -
Bramaya: West African Drum Group (1 pm - 2pm)	\$ 1,000.00
McCallum Ballet Folklorico (2pm - 3pm)	\$ 250.00
The JAMS (ATX) (3pm - 4pm)	\$ 600.00
JumpHouse + Bubble Machine	\$ 381.35
Sum:	\$ 5,231.35



LIVE ART LIVE DJS BMX COMPETITION SKATE COMPETITION

FREE
ENTRY

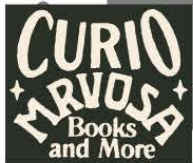
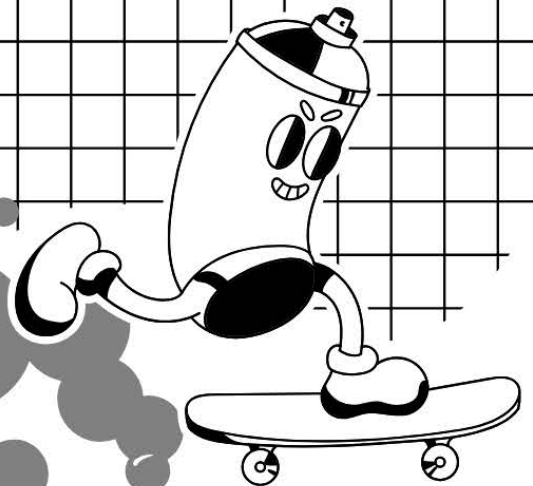


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PIERCE PARK | MAY 11 2024 | 10 AM - 4 PM

RAD
PRIZES



Lone ★ Star
Circle of Care



JEFF'S RESURRECTIONS
FINE MOTORING RESTORATION



#TAYLORTX2NDSATURDAYS

05.11.2024 - Taylor Shred Fest Budget Report

	Expenditures:
T Shirts	\$ 304.95
Amazon.com	\$ 56.28
Sticker Mule	\$ 182.50
Something Cool Studios	\$ 500.00
Bryan Richie	\$ 200.00
Sponsor Banner	\$ 74.48
HUB Prize Reimbursement	\$ 150.00
Cash Prize	250
	\$ 1,718.21

Revenue - Expenditures:	\$ 731.79
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	REVENUE
Abraham's Hot Dogs	\$ 50.00
LoneStar Circle of Care	\$ 500.00
Third Coast Auto Group	\$ 500.00
Old Taylor High	\$ 500.00
Judy Blundell	\$ 250.00
Neighborhood Bottle Shoppe	\$ 100.00
MIXTAPE	\$ 50.00
Jeff's Resurrections	\$ 500.00
VENDOR FEES	\$ 300.00
	\$ 2,450.00