
AGENDA

Public Arts Advisory Board Regular Meeting
5:00 PM; Wednesday, February 23, 2022
Taylor City Hall Conference Room

I. CALL TO ORDER AND DECLARE A QUORUM

II. PUBLIC COMMENT

III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:

- A. Approve the Minutes from the Public Arts Advisory Board meeting from January 26, 2022
- B. Financial report
- C. New Business:
 - 1. Review of the City's purchasing policies as they relate to boards & commissions.
 - 2. Discuss and take possible action on the creation of a Mural Grant program to guide and assist local property owners who wish to install a mural on their properties.
- D. Continuing Business:
 - 1. Public Art Master Plan
 - a. Report on progress on map of existing public art in Taylor
 - b. Establish a subcommittee to develop dates and locations for public meetings regarding public art in Taylor.
 - 2. Portal Project (Melanie):
 - a. Receive report detailing progress made with the painting of the portals
 - b. Discuss and take possible action on expanding the initial footprint of the project.
 - 3. Music on Main Concert Series update (Janetta):
 - a. Report on subcommittee activities for upcoming concert schedule
 - b. Richard's request for reimbursement for photographer at Joe Posada concert
 - 4. Potter's Alley (Jan / Melanie)
 - a. Receive report detailing progress made with north wall of Potter's Alley
 - 5. Cultural Arts District
 - a. Receive staff report and recommendations
 - 6. Items for the March agenda

IV. ADJOURN

The Board or Commission may vote and/or act upon each of the items listed in this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act, I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 5:00 pm on February 18, 2022 and remained posted for at least 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Press.


Jan Harris, Main Street Manager


Date

Public Arts Advisory Board

January 26, 2022

Agenda Item III-A

Approve January meeting minutes

PUBLIC ARTS ADVISORY BOARD
January 26, 2022

MINUTES

- I. Meeting was called to order at 5:05pm and a quorum was declared.
Present-Richard Stone, Lois Duncan, Janetta McCoy, Bryan Richie, Nathan Gray
Staff-Jan Harris-Main Street Manager
Public-None
Absent-Brent Humphreys, Melanie Shaw
- II. **PUBLIC COMMENT:**
None at this time.
- III. **REGULAR AGENDA-REVIEW/DISCUSS AND CONSIDER ACTION:**
 - A. **Approve the Minutes from the Public Arts Advisory Board meeting from December 22, 2021 and the Master Plan Work Shop held on January 22, 2022.**
MOTION- Motion to approve minutes from previous board meeting and work session.
Duncan/Richie/Passed
 - B. **Review, discuss, and approve the revised 2022 work plan and budget.**
The work plan and budget were discussed and it has been decided by the board that the budget and plan are acceptable to the board with some minor amendments and will be presented to Council.
MOTION- Approve report
Gray/Duncan/Pass
 - C. **Review board member meeting attendance and upcoming term renewals/replacements**
Brent's membership expires in February 2024, but he has not been attending the meetings. The Council will probably replace him in March during reappointments. Melanie's membership will expire in February and she will not seek re-election.
MOTION- Approve report
Gray/Duncan/Pass
 - D. **Continuing Business:**
 1. **Receive a Report on Public Arts Master Plan Workshop**
 - A. **Approve master plan as presented.**

The new city hall project was moved from a collaboration to a watchlist item as it is a City Capital Improvements Project. As a part of discussion, Jan mentioned that the Main Street Advisory Board had approved 3 new murals to be installed in the downtown. The board expressed interest in finding a way for the PAAB to become involved in these private public art installations. Music on Main will also be funded through public and private donations. Wrapping city-owned utility boxes with original art was added to the Master Plan. The board would like to work with the Parks Dept. to add art to several strategic locations including bridges at Murphy Park.

MOTION-Approve accept plan with revisions

Duncan/McCoy/Pass

2. Establish a subcommittee to develop a map of current and pending works of art.

Richard Stone will begin a Google document that all members of the board can access to establish a list of all art in the city along with currently underway art projects. McKenzie Hicks, Planning Tech with the City of Taylor will be asked to work in collaboration to help create a map.

3. Discuss and take action on Public Input Sessions to determine what and where the Taylor community would like to see publicly owned works of art.

Money has been allocated to fund public input sessions in various locations. Possible locations discussed include the library, various churches, and the Dickey-Givens Center. Example images to populate a map will be created to help identify where and what type of art the public wishes to see around the city. Advertising for the sessions will begin soon to include the school newsletter and various other forms of public advertising to help encourage the public to attend the sessions. Having sessions in both English and Spanish will also be important.

4. Portal Project

A. Receive report detailing progress made with the painting of the portals

A map of the various installations is being developed and photos are being taken. The Portal Project will have a website within the PAAB site. The Parks Dept. has anti-graffiti paint. Richard Stone will be in attendance at the next meeting.

MOTION-Approve Report as presented

Richie/McCoy/Pass

5. Music on Main Concert Series Update

A. Discuss plans to generate additional income for MoM concerts.

Jan is working with the Texas Commission on the Arts to enable the PAAB to access matching grants for performers on the TCA rota. Partial

assistance on selecting the artist roster is being sought. TCA grants were discussed and will be utilized to help select artists on the pre-approved list. Applying to the TCA to have a Cultural District established in Taylor could be used as a source of potential funding. A letter of intent will be drafted by Jan and will be submitted this upcoming Monday. 50/50 raffles were also listed as a source of funding but discarded as the City would not support this line of fundraising. Six shows were agreed upon for the upcoming season with shows to take place in April, May, June, September, October, and November. A partnership with local businesses will be explored. Corporate sponsorship, matching funds with private donors and sponsorship levels with various incentives are all possibilities.

6. Potter's Alley

- A. Review the initial direction provided by City Council for Potter's Alley.**
- B. Discuss and take action on an artists' call for small street art murals to replace those on the north façade of Potter's Alley.**

A call to action for artists is being issued. The current direction of the board will be to get with the original artist responsible for the "wings" mural to come and touch up the deteriorating parts of that particular piece. Five new artists will be selected.

- C. Discuss costs associated with the replacement of the street art murals on the north façade of Potter's Alley.**

The five artists chosen will be given a stipend of \$200 each to be used by the artists to purchase supplies. The total budget for the project will be \$1,200.

MOTION-Issue call for six artists to refresh the north wall of Potter's with a material stipend of \$200 per artist.

Gray/Richie/Pass

7. Items for the February agenda

- Richard needs reimbursement for photos taken
- Establish a FY '23 Budget

8. Adjourn

MOTION-Motion was made to adjourn

Gray/Richie/Pass

There being no further business, the meeting adjourned at 6:44 pm.

Respectfully Submitted,
Nathan Gray
Secretary, City of Taylor Public Arts Advisory Board

Public Arts Advisory Board

January 26, 2022

Agenda Item III-B

Financial Report

Public Arts Advisory Board Financial Report

February 2022

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	ACCT NAME		ANNUAL BUDGET		CURRENT PERIOD		YTD ACTUAL		% BUDGET		YTD ENCUMB		BUDGET BAL
2													
3	DEBITS												
4	Public Arts Master Plan		\$1,200		\$1,244.32		\$1,244.32		104%		\$0		(\$44.32)
5													
6	Public Input Sessions for Public Art		\$1,500		\$0		\$0		0%		\$0		\$1,500
7													
8	Portal Project		\$500		\$76.45		\$76.45		15%		\$0		\$423.55
9													
10	Potter's Alley		\$3,400		\$0		\$0		0%		\$0		\$3,400
11													
12	Music on Main Concerts		\$3,400		\$2,759.62		\$2,759.62		81%		\$0		\$640.38
13													
14			\$10,000		\$4,080.39		\$4,080.39						\$5,919.61
15													
16													
17	CREDITS												
18	Misc. Donations (MoM)		\$6,705.00										
19													
20													
21													
22	TOTAL FUNDS AVAILABLE FOR MoM CONCERTS		\$7,345.38										

Public Arts Advisory Board

January 26, 2022

Agenda Item III-C-1

New Business

Review City's purchasing policy as they relate to boards & commissions

CITY PURCHASING POLICY AND BOARDS & COMMISSIONS

Staff Report

2/17/2022

The City of Taylor annually allocates funds for public art. The Public Arts Advisory Board may advise City staff and Council on projects and/or purchases whereby those funds are used. Additional funds may be provided to the Public Arts Advisory Board via donations or merchandise sales and recommendations for the use of those funds may be made by the PAAB to staff and/or Council. All funds collected by the PAAB members on behalf of the board's activities from whatever source belong to the City of Taylor and must be deposited into the appropriate City-managed accounts.

The City of Taylor has a strict purchasing policy regulating what level of employee may make purchases or enter into contracts on behalf of the City and/or its boards & commissions. It does not allow for serving members of its boards & commissions to make purchases or enter into contracts obligating the City in any way. The correct procedure is for the board to vote about a proposed purchase and to make a recommendation to City staff that the funds be allocated in such a manner while following the purchasing policy of the City. (For example, "I move that we recommend that \$500 be spent to hire the X Band for the spring concert." – the funds are not the PAAB's to spend – they are the City's and the PAAB may make a recommendation that the City spend it this way.)

Per the City Finance Director, the City does not make reimbursements for purchases made outside of established policy (i.e. that the board votes to recommend a purchase whether of goods or services to City staff and as long as that purchase meets with the approval of City staff and/or Council). If a purchase is made outside of this policy, the City will not reimburse but it may issue a receipt for tax purposes as the purchase would be considered a gift to the City of Taylor.

Public Arts Advisory Board

January 26, 2022

Agenda Item III-C-2

New Business

Discuss and take possible action on the creation of a Mural Grant program

MURAL GRANT PROPOSAL
Staff Report
2/17/2022

At the February meeting, board members questioned how the PAAB could become involved in the process of new murals being installed in the downtown district. Staff suggests that the board consider establishing a Mural Grant Program with a rolling deadline for use by private property owners interested in installing public art on the exterior of buildings in the downtown. While the Taylor Sign Ordinance requires the approval of a Mural Application by the Main Street Advisory Board, the Public Arts Advisory Board could provide input and guidance to applicants seeking grant funds for their projects.

Staff recommends that the grant be set to provide reimbursement for part of an approved grant project up to a pre-determined amount. Initially, the grant fund pool would be modest so the grants may only be for up to \$500 - \$1000 to start. As the PAAB develop fundraising programs for public art, the Mural Grant Program could be a recipient of those monies.

Staff is aware of a downtown property owner who is interested in installing a mural and who would apply for a grant if it were available. She asks that the board consider moving forward with this project and that they redirect \$1,000 from the Potters Alley line item into the Mural Grant line item.



Mural Grant Program
FY 20 - 21
CONTENTS

Application and Program Rules
Cost Analysis Worksheet
Frequently Asked Questions
Evaluation Sheet (sample)
Quadrant and Central Business District Map

TIMELINE (Subject to change)

November 2, 2020 Application period opens
January 22, 2021 Deadline for applications
February 12, 2021 Notification of award
August 15, 2021 Mural completion and reimbursement request deadline



Mural Grant Program FY20-21 Application

Due: January 22, 2021 to muralgrants@amarillo.gov

Thank you for your interest in the City of Amarillo Mural Grant Program. Your investment in public art is a vital part of our City's goals to enhance the City's appearance, increase employment opportunities in the arts, raise awareness and appreciation of the value of art, create civic pride, reduce blight, and encourage tourism.

Mural Grants are **matching grants**, and recipients may receive reimbursement for up to one-half of what they spend, with the maximum possible reimbursement varying from fiscal year to fiscal year. ***For FY20-21, the City will seek to allocate a total of \$30,000 among five geographic areas—the four quadrants of the city plus the Central Business District—and the maximum possible reimbursement will be \$6,000 in each geographic area. For example, an Applicant that invests \$5,000 on a mural may receive reimbursement of up to \$2,500. Subject to funding and available approved projects, multiple grants may be made per geographic area. Unused funds in any geographic area may later be reallocated to applicants from other geographic areas in this fiscal year.*** As reimbursement grants, Mural Grants are paid after the work is completed.

For purposes of this Program, a “**Mural**” is a piece of art made of paint, tile, or other material applied directly to the exterior surface of a wall that is visible from a public place. Murals do not contain any protrusions greater than ¼ inch, and Murals are a minimum size of 10 feet by 7 feet. Murals are located on income-producing properties, as further described in the Program Rules.

For purposes of this Program, the term “**Applicant**” means, collectively, the property owner of the proposed Mural site and the property owner's proposed artist. If there are multiple property owners or artists, then all property owners or artists must sign the Application. Any tenants interested in a Mural Grant should encourage their landlords to apply.

Applicants must maintain Murals for five years from the date of completion of the Mural. After the five years, the applicant has no obligation to maintain the Mural.

To be considered for a Mural Grant, Applicants must complete the application forms and be approved by the Beautification and Public Arts Advisory Board before work begins on the mural. **Mural Grants are subject to the attached Program Rules.**

Part One: Applicant Information

1. Mural Address and Description of Exact Location: _____

2. Property Owner(s): _____
3. Mailing Address: _____
4. Day Phone: (____) _____ Cell Phone: (____) _____
5. E-mail Address: _____
6. Artist(s): _____
7. Proposed Start Date: _____ Proposed Completion Date: _____
8. Total Estimated Cost (from Worksheet): _____ Grant Amount Requested: _____

Part Two: Attachments

Your completed application must include the following attachments:

- a. Written explanation of your plans and how a Mural Grant would assist you and the City of Amarillo to achieve the goals to enhance the City's appearance, increase employment opportunities in the arts, raise awareness and appreciation of the value of art, create civic pride, reduce blight, and encourage tourism.
- b. Cost Analysis Worksheet itemizing the total Mural costs, documented by written estimates broken down in major categories such as paint and supplies, labor, and equipment and safety.
- c. Map and photograph showing exactly where the proposed Mural would be installed.
- d. Drawing or depiction of the proposed Mural, detailing type, color, size, etc. of material to be used.
- e. Installation and maintenance plan describing your plan to safely and adequately install the Mural and your plan to maintain the Mural for the required five-year maintenance period.

Part Three: Signatures

The information I have submitted herein is true and accurate. **I have read, understand, and agree to follow the attached Program Rules of the City of Amarillo Mural Grant Program.**

Property Owner

Signature: _____

Printed Name: _____

Date: _____

Artist

Signature: _____

Printed Name: _____

Date: _____

(Attach additional signature pages if needed for additional Property Owners or Artists.)

OFFICE USE ONLY

Received by City Staff

Date: _____

Initials: _____

Reviewed by Mural Sub-Committee

Date: _____

Initials: _____

☐ Approved Amount: \$ _____

☐ Declined

If Approved by Mural Sub-Committee:

Reviewed by Full Advisory Board

Date: _____

Initials: _____

☐ Approved Amount: \$ _____

☐ Declined

If Approved by Full Advisory Board:

Reviewed by City Manager's Office

Date: _____

Initials: _____

☐ Approved Amount: \$ _____

☐ Declined



Mural Grant Program FY 20-21 Program Rules

All City of Amarillo (“City”) Mural Grants are subject to the following Program Rules. By submitting an application for a Mural Grant, you are agreeing to follow these Program Rules.

1. **Applicant Eligibility.** Mural Grant applicants must be the property owner of the proposed mural site **and** the property owner’s proposed artist (collectively, “**Applicants**”). Any tenants interested in a Mural Grant should encourage their landlords to apply. If there are multiple property owners or artists, then all property owners and artists must sign the application. City staff and officials are not eligible for Mural Grants. To be eligible, the property owner(s) must not:
 - a. be involved in any dispute or litigation, or have any dispute or litigation threatened against them, that could affect the property for which the Mural Grant is intended, both at the time of the application and the time of the reimbursement.
 - b. owe money (other than a current utility bill) to the City.
2. **Property Eligibility.** Mural Grants are limited to outdoor murals proposed on income-producing properties within the City of Amarillo. Single-family residences, duplexes, triplexes, churches, historic properties, and sexually-oriented businesses are not eligible properties for Mural Grants. Government property is not eligible unless it is leased to a private person or entity. Properties owned or leased by City staff or officials are not eligible properties for Mural Grants. In order for a property to be eligible, a Mural on the property must be consistent with any applicable property use restrictions such as the Downtown Urban Design Standards, any historic preservation rules, and any deed covenants and restrictions. The City will decline to fund any application it believes may violate any property use restrictions.
3. **Location Eligibility.** In order to achieve the goals of the City’s Mural Grant Program, priority will be given to applications for proposed murals in high-traffic areas that are readily visible without requiring trespassing on private property. In order to encourage public art in every neighborhood, the City will seek to allocate Mural Grant funds to five geographic areas—the four quadrants of the City plus the Central Business District. Subject to funding and available approved projects, multiple grants may be made per geographic area. Unused funds in any geographic area may later be reallocated to Applicants from other geographic areas in a fiscal year.
4. **Content Eligibility.** The purpose of the Mural Grant Program is to encourage public art in the community without offending citizens or visitors, in accordance with prevailing community standards. The City reserves the right to decline to award a Mural Grant for a mural that:
 - a. is obscene, indecent, immoral, libelous, profane, defamatory, or illegal;
 - b. ridicules individuals or groups of people;
 - c. tends to incite violent, criminal, or anti-social behavior, including but not limited to epithets based upon race, color, creed, religious, or gender;
 - d. is political in nature;
 - e. promotes a service or product as a dominant theme;
 - f. is likely to create a safety hazard by distracting drivers or pedestrians.

Additionally, Mural Grants will be made for original art only; proposed restorations of old or existing murals are not eligible. Preference will be given to murals that are colorful, tie in to the Amarillo community, incorporate the hashtag “#shareAmarillo”, or encourage viewer interaction, such as an Instagrammable background.

5. **Artist Eligibility.** Property owners must select their own artists who can demonstrate that they have the ability to install **original**, large-scale pieces of public art. Artists warrant that their proposed murals are original and do not violate any intellectual property laws or the rights of any third parties.
6. **Final Decision.** The Beautification and Public Arts Advisory Board (the “**Advisory Board**”), based upon recommendations from the Mural Sub-Committee, is responsible for administering the application and selection review process. The final funding decision is by the City Manager. The Advisory Board and the City Manager reserve the right to reject any applications that do not comply with these Program Rules. Until the Advisory Board and the City Manager approve a Mural Grant, no decision of the Mural Sub-Committee is final.
7. **Acknowledgment.** The City of Amarillo may place a temporary sign at the worksite during the project to acknowledge the Mural Grant Program. The City may also place a permanent acknowledgment at the location when completed. Applicants and their successors and assigns agree to allow the City to use, in any reasonable manner, funded murals to promote the Mural Grant Program and the City of Amarillo.
8. **Reimbursement.** Mural Grants are matching grants, and recipients may receive reimbursement for up to one-half of what they spend, with the maximum possible reimbursement varying from fiscal year to fiscal year. (The City’s fiscal year is October 1 through September 30.) Mural Grants will be paid after the Advisory Board determines that the mural is completed in compliance with these Program Rules. **All requests for reimbursement must be received by the City of Amarillo no later than August 15 of the fiscal year in which the Mural Grant is awarded.** Requests for reimbursement must include invoices and cancelled checks showing vendors have been paid, and a digital photograph of the completed mural. Failure to meet these requirements will result in the grant funds not being paid and being reallocated to other Applicants.
9. **Maintenance; Clawback.** Applicants must maintain completed murals for five years from the date of completion of the mural (the “**Maintenance Period**”). After the Maintenance Period, the Applicants have no obligation to maintain the mural. If, at any time within the Maintenance Period any Applicant violates any of these Program Rules, then all Mural Grant funds paid to the Applicant for the mural may be forfeited. The Applicant also agrees to pay any and all costs and expenses, including reasonable attorneys’ fees, incurred by the City in enforcing these Program Rules.
10. **Amendment.** Applicants must notify the Advisory Board in writing if any Applicant makes any changes in the plans submitted with the original Application. The Advisory Board reserves the right to re-consider the Application based on the changes to the original plan.
11. **Laws.** Applicant will at all times observe and comply with all applicable laws, ordinances, and regulations of the state, federal, and local governments which are in effect from the date of the Application through the Maintenance Period.
12. **Successors and Assigns.** Applicants hereby bind themselves, their successors, their legal representatives, and their assigns to the City and to its successors, legal representatives, and assigns in respect to all covenants of these Program Rules.
13. **Non-Appropriation.** All Mural Grants are subject to City Council appropriation and availability of budget funds. The City reserves the right to cancel the Mural Grant Program without prior notice.
14. **Relationship of the Parties.** These Program Rules do not create a partnership or joint venture between or among the parties. The City serves only as a financing source and does not exercise control over the Applicants or the mural job sites. Applicants are not employees of the City. Applicants are responsible for any injuries or damages sustained at their mural jobsite; the City is not responsible for the acts or omissions of any Applicant or any other third party.



Mural Grant Program Cost Analysis Worksheet

Eligible Project Cost	Vendor Name	Description	Cost
Paint and Supplies			
Labor			
Equipment and Safety			
Other			
Total Amount			



Mural Grant Program

Frequently Asked Questions

1. What is a Mural Grant?

For purposes of this Program, a “mural” is a piece of art made of paint, tile, or other material applied directly to the exterior surface of a wall that is visible from a public space. A Mural Grant, administered by the City’s Beautification and Public Arts Advisory Board (the “**Advisory Board**”), is a financial incentive to install murals in the Amarillo community. Murals are a form of public art that enhance the City’s appearance, increase employment opportunities in the arts, raise awareness and appreciation of the value of art, create civic pride, reduce blight, and encourage tourism.

2. Who can apply for a Mural Grant? What types of properties are eligible for a Mural Grant?

Property owners (and their artists) may apply for a Mural Grant. Any tenants interested in a Mural Grant should encourage their landlords to apply.

Properties must be income-producing and within the City of Amarillo to be eligible. Single-family residences, duplexes, triplexes, churches, historic properties, and sexually-oriented business are not eligible. Government property is not eligible unless it is leased to a private person. Properties owned by city staff or officials are not eligible.

3. Where does the money come from? How much money is each Mural Grant?

Each fiscal year (October 1 through September 30) the City Council may budget money for Mural Grants. In order to encourage public art in every neighborhood, the Board allocates the funds to five geographic areas—the four quadrants of the City plus the Central Business District. The five geographic areas are depicted on the map below. Subject to funding and available approved projects, multiple grants may be made per geographic area. Unused funds in any geographic area may later be reallocated to applicants from other geographic areas in a fiscal year.

Mural Grants are matching grants, and recipients may receive reimbursement for up to one-half of what they invest, with the maximum possible reimbursement varying from fiscal year to fiscal year. Mural Grants are also reimbursement grants, paid after the work is complete.

4. Who decides who gets the money?

First, the Mural Sub-Committee of the Advisory Board evaluates applications and recommends projects to the entire Advisory Board. The entire Advisory Board then recommends projects to the City Manager’s office, where the final decision will be made. All decisions are made based upon standardized review criteria.

5. Who maintains the murals?

Mural Grant recipients are required to maintain their murals for five years from the date of completion. Failure to do so will result in repaying the money back to the City.

6. How can I get application materials or more information?

To obtain a Mural Grant application, program rules, standardized review criteria, or any other information, please email muralgrants@amarillo.gov.



Mural Grant Program Evaluation Sheet

Mural Address		
Quadrant		
Property Owner		
Mailing Address		
Email Address		
Telephone		
Artist		
Mailing Address		
Email Address		
Telephone		
Date Received		
Application Complete	☐ Written explanation ☐ Cost Analysis Worksheet ☐ Map of location ☐ Photograph of location ☐ Drawing or depiction of proposed mural ☐ Property use information ☐ Installation and Maintenance Plan ☐ Signature(s) of owner(s) ☐ Signature(s) of artist(s)	Staff Review _____
Legal Review	☐ Verify property ownership ☐ Review property use information ☐ Other: _____	Legal Review _____
Sub-Committee Action		
Advisory Board Action		
Letter of Approval		
Work Started		
Completed Work Approved by Advisory Board		
Request for Payment		Staff Review _____
Project Payment		

Mural Sub-Committee Review Criteria and Comments	
Location (25 points) • How is the property used? • Is the location high-traffic (vehicle or foot)? • Is the location readily visible/accessible without requiring trespassing on private property?	____ points Comments:
Program Goals (25 points) • How would the mural further the Program's goals to enhance the City's appearance, increase employment opportunities in the arts, raise awareness and appreciation of the value of art, create civic pride, reduce blight, and encourage tourism? • Does the mural tie in to the Amarillo community? • Does the mural incorporate "#shareAmarillo" or otherwise encourage viewer interaction?	____ points Comments:
Design (25 points) • Does the design comply with the Program requirements? • Is the design an original creation?	____ points Comments:
Installation and Maintenance Plan (25 points) • Does the installation plan demonstrate that the property owner and artist are able to install a mural adequately and safely? • Does the maintenance plan demonstrate that the property owner and artist are able to maintain the mural for the required period?	____ points Comments:
Total points	

Downtown Amarillo:
Central Business District (CB)

Legend

 CB (Central Business) CB/S (Central Business SUP)

NORTHWEST

NORTHEAST

SOUTHEAST

SOUTHWEST

NORTHEAST

NORTHWEST

SOUTHWEST

SOUTHEAST

21

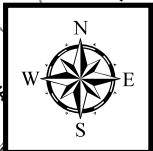
Downtown Amarillo:
Central Business District (CB)

NORTHWEST

NORTHEAST

SOUTHWEST

SOUTHEAST



Legend

 CB (Central Business)

 CB/S (Central Business SUP)

Public Arts Advisory Board

January 26, 2022

Agenda Item III-D-1 Continuing Business

Public Arts Master Plan

- a. Report on map showing existing public art in Taylor
- b. Establish a subcommittee to develop dates, locations, and scope for public art public meetings

Public Arts Inventory				
Work	Type	Location	Artist	Notes
Bill Pickett	bronze statue	2nd and Main in front of TxBeerCo	Adam Davenport	
TISD Ducks	bronze statue	Courtyard of THS Stadium	Adam Davenport	
Train	mural	Former Taylor Station beer garden	Adam Davenport	not accessible to the public
Taylor Gateway Signage	3D/civic art	Hwy 79 west of Taylor (at east entrance to the city)	?	
Taylor welcome	mural	Side of Moencke's cabinet shop	Norma Jean Maloney	
Stomop & Holler	commercial mural	West side of McCrory Timmerman 2nd & Talbot	Norma Jean Maloney	
Hailey's Grains	commercial mural	West side of McCrory Timmerman 2nd & Talbot	??	
Texas Smile	commercial mural	S. side of Trouvalle Antiques	Norma Jean Maloney	
Potters Alley street art	various murals	Potters Alley (west of Main between 2nd and 3rd)	various	
Alice in wonderland	murals	Potters Alley (west of Main between 2nd and 3rd)	Judy Blundell	
Art Walk	"murals"	along hike and bike trail @ Burkett St.	various	
Kid Readers	statues	Taylor Public Library	??	
Buffalo	mural	74 Man Shop/west side of Main St. between 4th & 5th	Adam Davenport	approved but not completed
Old Chevys	mural	Auto repair shop 2nd & Washburn	Adam Davenport	approved but not completed

Public Arts Advisory Board

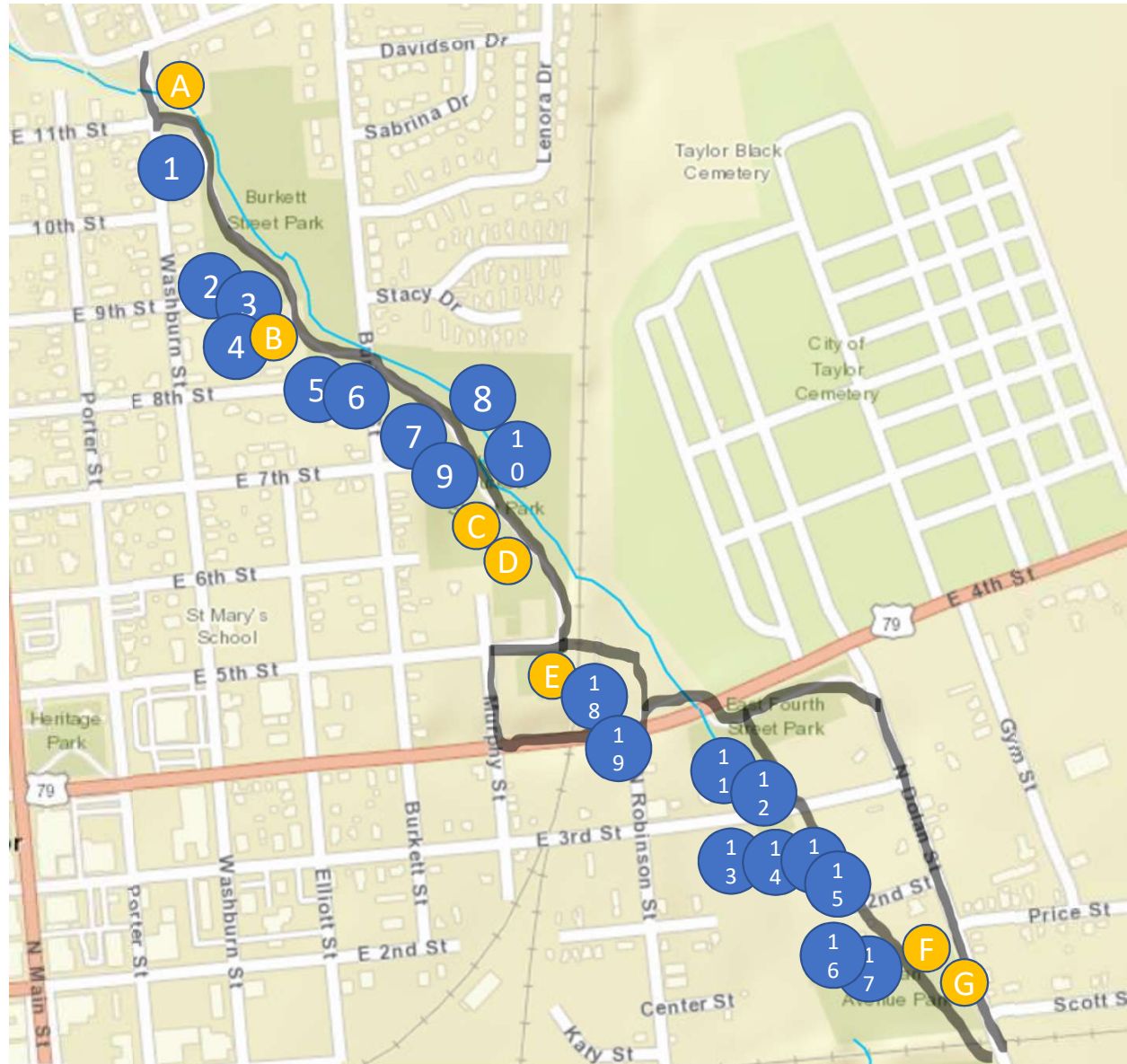
January 26, 2022

Agenda Item III-D-2 Continuing Business

Portal Project

- a. Receive update report
- b. Discuss and take possible action on expanding the initial footprint of the project.

1	29"
2	22"
3	21"
4	38"
5	39"
6	48"
7	42"
8	38"
9	42"
10	35"
11	22"
12	21"
13	39"
14	42"
15	33"
16	40"
17	14"
18	22"
19	33"



Public Arts Advisory Board

January 26, 2022

Agenda Item III-D-3 Continuing Business

Music on Main Concert Series

- a. Report on subcommittee activities
- b. Richard's request for reimbursement for photographer at Joe Posada concert

PUBLIC ARTS ADVISORY BOARD

Music on Main Spring 2022

Sub-committee Meeting

February 9, 2022

Meeting was called to order at 5:00pm at the Taylor Public Library

Those in attendance: Evan Vincent, Bryan Richie, Christina Lewis. Arriving late: Nathan Gray, Jan Harris

Reviewing PAAB decisions there will be a Spring Series and a Fall Series of Music on Main 2022

April 21, May 19, June 16

September 15, October 20, November 17

It was agreed that the 2021 expenses were a good baseline understanding potential costs for this year's technology, talent, and advertising.

Bryan Richie has provided Jan Harris with information for the RFP for the lights and sound systems for each performance. Proposals will emphasize that the bids are for 3 performance with a potential for 6.

A potential focus for each of the Spring events was discussed

April – Three local bands with a brief preshow recruited from the high school drama class

Nathan will investigate the preshow

Evan, Bryan, and Tina will each identify potential talent - local singer/songwriters

May – focus on Cinco de Mayo and Latin Music

Evan and Bryan will identify local talent

Jan will contact local Ballet Folklórico for a brief preshow

June – focus on Juneteenth with either Hip Hop or Rhythm & Blues

All will research potential artists

Hope to find a poet for a brief preshow.

Tina volunteered to work with Kendra Dubee to develop flyers to be distributed at the Chili CookOff on Main Street on February 19.

Nathan and Tina will work together to develop an April Arts show at the April concert. Nathan will provide student work from the High School.

Janetta and Tina will collaborate to review 2021 advertising efforts to develop the 2022 plan.

All agreed to meet again on February 17 to review progress with the goal of having small flyers to be distributed with the Spring dates on February 19 Chili Cookoff.

Meeting on February 17 will focus on identified talent and arts.

Meeting was adjourned at 6:50.

PUBLIC ARTS ADVISORY BOARD

Music on Main Spring 2022

Sub-committee Meeting

February 17, 2022

Meeting began 5:00, Janetta McCoy chair and note taker.

Those Present: **Evan Vincent; Gayle Kahler; Bryan Richie; Tina Lewis; Curie Humphreys; Janetta McCoy**

Evan Vincent presented ideas for two acts for the April 21 show. After a group discussion these two were approved: Gabor Nicholson (local) plus Kate & Annie (Round Rock) performing for 45 minutes each. With a 15 minute preshow from the Taylor High School High Steppers.

It was agreed that **Evan** should contact the two acts to confirm their availability and pricing. Then provide their contact information to Jan Harris to develop a contract for this performance. Nathan should confirm with the High Steppers that they can do a brief show on this night.

With this model **Evan** is asked to identify talent for the May and June shows. Jan has previously agreed to contact the local Ballet de Folklorico for the May preshow. The June preshow is still to be identified. A one-act play or a local comedian was suggested.

Tina reported that she has prepared the “save the date” document and sent it to **Kendra Dubee** and **Jan Harris** for production. **Bryan** recommended that a QR code be included in the image to connect to the city’s website. That was done on site. **Janetta** will pick up the printed cards on the 18th. **Janetta and Gayle** will distribute the cards in time to be available for the upcoming Chili Cookoff

Tina will work with **Kendra** and **Jan** to create a web presence specific to Music on Main.

Curie led a discussion about selling related Music on Main merchandise. She will work with **Jan** and **Richard Stone** regarding the specifics.

Prior to the next meeting it was requested that **Evan** identify and recommend acts for May and June concerts. Then **Jan** can confirm the necessary contracts. Kendra can create the posters for Spring concerts. Tina will work with Kendra on the details. Additional advertising will be further discussed.

The next meeting is scheduled for Thursday March 3.

This is my understanding of the meeting on February 17. If you find errors or issues that need to be included to better understand the goals and tasks at hand, please let me know and I will distribute any necessary revisions.

INVITATION TO BID
February 18, 2022

The City of Taylor is seeking bids to provide sound and light services for the 2021 Music on Main Concert Series to be held in the Heritage Square Amphitheater. The 2022 series will be comprised of two (2) seasons of three (3) concerts each – Spring Season: April 21, May 19, & June 16 – Fall Season: Sept. 15, Oct. 20, & Nov. 17. Concerts are scheduled to last between 2-3 hours.

Bidding companies should provide itemized costs for the following items to be considered:

SPEAKERS – 2 Mains, 2 Subs, 4 Monitors

32 CHANNEL DIGITAL CONSOLE

MIC STAND PACKAGE – microphone stand set

MIC PACKAGE – full microphone collection

CABLE PACKAGE – XLR, Power, IEC, Speaker Cables

LED LIGHTS - 4 LED lights with stands, cables, and controller

CARTAGE – delivery and pickup

Please submit bids to the City of Taylor; Attn: Jan Harris, Main Street Manager; 400 Porter Street; Taylor, TX 76574 or via email to Jan.Harris@TaylorTX.gov by 5:00 pm on Friday, March 4, 2022. Questions may be directed to Jan Harris, Main Street Manager (O) 512-352-3463.

Public Arts Advisory Board

January 26, 2022

Agenda Item III-D-4 Continuing Business

Potter's Alley

- a. Receive staff report

POTTER'S ALLEY
Staff Report
2/17/2022

An email address – taylorpublicarts@taylortx.gov is being created and all correspondence to that address will come to Jan Harris.

Public Arts Advisory Board

January 26, 2022

Agenda Item III-D-5 Continuing Business

Cultural Arts District
receive staff report and recommendations

TCA – Cultural Arts District
Staff Report
2/17/2022

Conversation with Ernest Luna on 2/17/2022:

Cultural districts are staff driven entities which require oversight by a manager

Duties include: writing letters of support for projects within the district
completing annual reports (noting activities, # of attendees, photos, etc.)
providing opportunities for arts organizations within the district.

Districts:

Must be contiguous
Walkable (Goldilocks Zone) with adequate sidewalks, lighting, aesthetics, signage
Designation is not a rubber stamp

In order to have a complete application by the June 15th annual deadline, the following must be complete:

Surveys of the community
Completion of community planning sessions
SWOT analysis
More.....

I asked what a successful applicant community must have in order to receive Cultural District designation:

1. Sense of community, history, and culture
2. A number of non-profit organizations (arts-oriented and otherwise), for-profit (arts-oriented and otherwise) as committee stakeholders in the Cultural District project.
3. Lively and active nightlife
4. Enough hotels, B&B, restaurants, etc. to serve the needs of an active Cultural District.
5. Walkability
6. Designated staff

Why do communities apply?

The designation enables the CD to be eligible to compete for the \$1/4M in grants – but these are highly competitive

Grants are used for:

arts programming
signage & wayfinding (Abilene)
marketing & promotions for the Cultural District

Designation brings clout & visibility to the City (Longview)

State representatives love having these in their districts.

STAFF RECOMMENDATION: We are not ready for this. Some of the ground work will be laid when the Public Arts Master Plan is implemented.

Public Arts Advisory Board

January 26, 2022

Agenda Item III-D-6 Continuing Business

Upcoming Agenda Items