PUBLIC ARTS ADVISORY BOARD MEETING MINUTES
March 23, 2022
Taylor City Hall Conference Room

I. Meeting was called to order at 5:06pm and a quorum was declared. Board Members Present-Richard Stone, Lois Duncan, Casey Anderson, Nathan Gray, Bryan Richie, Cayla Cardiff, and Janetta McCoy
Staff Present-Jan Harris-Main Street Manager
Public-Alex Aldrich

II. PUBLIC COMMENT:
Alex Aldrich spoke to the board about his ideas for fundraising. Bonfire is a platform for non-profit organizations to sell merchandise on a on-demand platform. When the threshold of 20 units is reached, the product will be printed. The funds used to purchase the merchandise will be deposited into an account. This idea may be placed on a future agenda for formal discussion by the Advisory Board.

III. REGULAR AGENDA-REVIEW/DISCUSS AND CONSIDER ACTION:

A. Approve the Minutes from the Public Arts Advisory Board meeting from February 23, 2022:
MOTION- To approve minutes from previous board meeting and work session.
L DUNCAN / C CARDIFF / APPROVED

B. Financial Report:
The City allocated budget has a balance remaining of $5,789.61. These funds are allocated in this manner:
Public Arts Master Plan – ($44.32)
Public Input Sessions for Public Art - $1,500
Portal Project - $423.55
Potter's Alley Mural Program - $3,400
Music on Main Concerts - $510.38
Mural Grant Program - $0
There have been donations to support the Music on Main Concerts totaling $6,705.00. There is $7,215.38 currently available for the Music on Main Concerts.
MOTION- To approve the financial report as presented
J MCCOY / C CARDIFF / APPROVED

C. New Business:

1. **Welcome new board members:**
   Cayla Cardiff and Casey Anderson were welcomed to the board.
2. **Review the Parliamentary Procedures Handbook:**
   Jan reviewed the handbook with the new members and gave a refresher

course to the other board members regarding Parliamentary Procedures.

3. **Review the City's purchasing policies as they relate to boards and commissions:**

   The board's role is purely advisory. The board will advise the City Council how to spend allocated funds to promote various art related activities throughout the city. The board may raise funds, but the final discretion belongs to the City. Approval of funds spent needs to come from the city. Funds raised will belong to the city and not the board. Board must make a formal motion to approve allocation of funds. Neither board nor committee members can encumber City funds for the purchase of goods or services. Only City staff can do this.

D. Continuing Business:

1. **Public Arts Master Plan:**
   - **A. Report on progress on map of existing public art in Taylor:**

     Jan reported that a story map is being created. Most of the sites have been photographed but the portals still need to be photographed and located on the map for inclusion.
   - **B. Establish a committee to develop dates and locations for public meeting regarding public art in Taylor:**

     Richard volunteered to serve on the committee and will obtain additional members and report back to the board.
2. **Portal Project:**
   - **A. Receive report detailing progress made with the painting of the portals:**

     Cayla reported that the committee is meeting every other week. A 3-year plan has been developed and the application process is being streamlined.
3. **Music on Main Concert Series Update:**
   - **A. Report on subcommittee activities for upcoming concert schedule.**

     ADVERTISING: Janetta reported that the Taylor Press was offering a discount for advertising valued at more than $1,000. A quarter page advert would appear in the print edition and a full-page color advert would be on the back page of the e-edition. Janetta asked for photos of all of the artists in the upcoming concerts for use in promotion. It is estimated that unless additional funds are collected from sponsorships, the project for the next 3 concerts is short $101.00.

     Richard volunteered to approach Citizens National Bank as well as Doug Moss/Public Sketch.

     MOTION-To approve the Music on Main budget as amended for an amount not to exceed $7316.00.

     C CARDIFF / N GRAY / APPROVED

     SOUND SERVICES: The three bids for sound were presented to the board: Boss Radio - $834.56 per concert (did not have a sound board operator which will cost $200); Lance Stacy - $1,200 per concert (includes a board operator); and Michael Craig - $1,500 per concert.

MOTION: To recommend that Richard discuss pricing with Lance Stacy with the goal of reducing the per concert cost to $800 including sound service.

J MCCOY / N GRAY / APPROVED

4. **Potter's Alley Mural Project:**

   A. **Receive report detailing progress made with north wall of Potter's Alley**

   The board questioned whether to leave the call for artists up longer in hopes of obtaining more participation. Some artists see the $200 stipend as an insult. The committee agreed that it could do a better job of explaining that this is not a professional's commission but a stipend to help offset the cost of spray paint for artists just entering the field and who want to build their portfolio.

   Holding an open call to paint without a stipend on one day as advertised might be the way to proceed. The board agreed that the last time Potter's Alley was painted it happened as a "once in a blue moon" event. Perhaps this new event would require the artists to pay a "cover charge" of $25 to participate.

   Further discussion covered the need for artists to sign a letter of understanding that they are to follow guidelines as presented and to avoid paintings that imply racism, misogyny, sexism, etc.

   Casey volunteered to write a proposal for a new artist call for Potter's Alley.

   B. **Establish a committee to oversee the Potter's Alley Mural Project:**

   MOTION: To table this item until a later date.

   C CARDIFF / N GRAY / APPROVED

5. **Mural Reimbursement Grant Project:**

   Richard asked that the item be tabled as he had not reviewed the existing criteria for funding and created a proposal.

   MOTION: To table further action on the Mural Reimbursement Grant Program until a later date.

   N GRAY / C CARDIFF / APPROVED

6. **Items for the April Agenda:**

   No new items were suggested.

IV. Adjourn:

MOTION-Motion was made to adjourn at 7.40 pm.

N GRAY / APPROVED

Submitted by:

Jan Harris

Jan Harris

Main Street Manager