

MEETING MINUTES

Public Arts Advisory Board Regular Meeting

5:00 PM; Wednesday, June 22, 2022

Taylor City Hall Conference Room

MEMBERS PRESENT: Janetta McCoy, Nathan Gray, Bryan Ritchie, Cayla Cardiff, and Chairman Richard Stone

MEMBERS ABSENT: Lois Duncan (Ill with COVID) and Casey Anderson

STAFF PRESENT: Jan Harris, Main Street Manager

GUESTS PRESENT: None

I. CALL TO ORDER AND DECLARE A QUORUM: Chairman Richard Stone called the meeting to order at 5:10 pm and noted that a quorum was present.

II. PUBLIC COMMENT: None

III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:

A. Approve the Minutes from the Public Arts Advisory Board meeting from May 25, 2022

MOTION: To approve the minutes from May 25th as presented. N GRAY / J MCCOY / UNANIMOUS

B. Receive and approve the financial report for June 2022: Jan reviewed the financial reports with the board. She reported that these numbers were current as of June 16, 2022 when the packet was being put together. Richard asked if spreadsheets tracking spending in real time could be provided to the board. He also asked to be present the next time the Music on Main Committee met with the Taylor Press to enter into an advertising agreement. When it was pointed out that the board could not spend more on Music on Main than what was being raised through sponsorships, Richard noted that he would ask that the board make a motion to move unspent monies from one allocated line item into the Music on Main line item.

MOTION: To receive the financial reports as information. C CARDIFF / B RITCHIE / UNANIMOUS

C. New Business:

1. Feasibility of establishing a Friends of Public Art 501-C-3 organization and entering into an operating agreement between the PAAB and the Friends of Public Art: Jan had presented questions from senior staff regarding the plans for a non-profit organization:

- The organization would be set up to run as a separate entity with no links to the City of Taylor. They want to model on the Friends of the Library.
- When asked the purpose of the organization,
 - If money was raised for improvements to City-owned properties, it would not make decisions about content or placement of any purchased artwork;
 - It would possibly raise money to donate to the City to underwrite the Music on Main Concerts, etc.
 - It would raise money to be used to sponsor arts activities in the City.
- There would be some current PAAB members who would seek to serve on the non-profit, but the number would be limited. They would want a joint operating agreement with the City of Taylor.
- Richard noted that the fundraising he is currently engaged in for Music on Main would not go into the City's Miscellaneous Donations fund but rather to the non-profit.
- They want to use the non-profit as a fund-raising arm that will also seek grants for projects, etc.

ACTION: The report was received as information by the board and no further action was taken.

D. Continuing Business:

1. Public Art Master Plan:

- a. Report on progress on map of existing public art in Taylor:** Jan reported that the photos of the Portals along with their coordinates had been provided to GIS/Planning Tech to add to the existing Story Map. Jan also explained how a Story Map will work on the City's website.
- b. Report on potential dates in late September for the Public Input Sessions:** Jan presented dates for the board to choose from for the two Public Listening Sessions for Public Art: Tuesday Sept 20th or 27th for the Library and October 15th or 22nd for the Dickey-Givens Center.
ACTION: The board selected September 27th (Library from 6-8 pm) and October 15th (Dickey-Givens Center from 2-4 pm)
- c. Receive the questions/comments from board members to be used at the Public Input**

Sessions such as the broad topics for the sessions, what public art means to the community and what does the public expect from the PAAB & the City regarding public: The following comments were presented by the board:

- The format will be that of an open house where people can come and go.
- (Janetta) – wanted to have time at the beginning to present the project & show examples of what public art is/could be, where it might go, and what it might reflect.
 - What is art and why do people create it?
 - Who would you like to have honored with a piece of art?
 - What is your favorite type of art?

Janetta also wanted to have a presentation/orientation at the beginning of the sessions to acquaint the attendees with the process

- (Nathan) – added to that list
 - What purpose should a piece of public art serve?
- (Cayla) – suggested who or what do we want to have art about? Do we want murals or a continuation of the Piano Project?
- It was decided to have 4-5 categories
- Have photos of examples of public art currently in Taylor. Attendees would be encouraged to put a sticker on what they liked.
- A virtual version of the listening sessions could be put online using a QR code for the public to access the materials.

ACTION ITEM: Have large photos of current public art printed along with maps of Taylor.

ACTION ITEM: Assist with the creation of an online survey with a QR Code for access.

ACTION: The report was received as information by the board and no further action was taken.

2. Portal Project:

- a. **Receive report detailing progress made with the painting of the portals:** Cayla reported that the City's website would have a flyer and poster on it soon. She also said these posters would be placed around the area in hopes of bringing in more artists to paint additional portals.

ACTION: The report was received as information by the board and no further action was taken.

- b. **Status of anti-graffiti coating on portals:** Jan reported that she had discussed the anti-graffiti coating with both Jim Graw (Public Works Director) and Tyler Bybee (Parks & Recreation Director) and they both felt that the coating was unnecessary.

ACTION: The board agreed that they will not require an anti-graffiti coating on the portals.

- c. **Receive City response regarding request for a separate Instagram page for PAAB &/or Portal Project:** Jan reported that Kendra Maness had told Richard that a PAAB Instagram account was not a problem.

ACTION: Nathan Gray offered to set up the Instagram account for the board.

3. Music on Main Concert Series update:

- a. **Receive report on June 16 concert:** Janetta reported that both Jason Hennington and Mel Davis were well received. The various food vendors did well. She reported that the band did not eat the food she'd prepared. The board suggested she provide water to future bands only. Richard noted that he would like to purchase 2 6' x 10' banners to place around the two supports of the amphitheater to highlight the sponsors. He said Art Office Signs had quoted him \$600 for 2.

ACTION ITEM: Jan will price banners and report back.

ACTION: The report was received as information by the board and no further action was taken.

- b. **Receive report on committee activities for fundraising for the fall season of concerts:** Jan provided the board with a spreadsheet showing the names of contacted sponsors, the sponsorship amount, the date they were invoiced, and the date received. The only sponsorship received to date was from BSW Health for \$1,500. Other sponsors on the list included: Samsung- \$1,500; LSCC - \$1,500; TX Hemp Producers-\$500; and Bogle Vineyards - \$5,000.

Richard reported that Roverworks with Laura Parker should be added to the lists for \$1,000;

Durcon should be added for \$500; and Jesse Ancira added for \$1,000.

Richard reported that he hopes to wrap up sponsorships by the 1st of August.

ACTION: The report was received as information by the board and no further action was taken.

- c. **Receive report on the progress on for the second half of the season:** Janetta presented several artists/bands for the three upcoming concerts and said that her committee was meeting the following day.

ACTION: The report was received as information by the board and no further action was taken.

4. Potter's Alley Mural Project:

- a. **Receive report detailing responses from the artists and their W-9 forms:** Jan reported that the following artists had provided W-9 forms: Ashley Rose Marino, Dianna Goetting, Michelle Primeaux-Johnson, and Rachel Martin. Matthew Bisacca reached out and promised a W-9 on 6/17 but has not sent it. Abel Saldana sent a W-9 but it was black but for his signature, so it was returned. Cody Sigmund has not responded.

ACTION: The report was received as information by the board and no further action was taken.

- b. **Establish a committee to oversee the Potter's Alley Mural Project:**

ACTION: Richard appointed Nathan Gray and Casey Anderson to spearhead this committee. Jan asked Richard to clarify whether he actually meant for PW staff to use "whitewash" on the Potter's Alley wall as that would not cover the existing art works completely.

ACTION ITEM: Inform Jim Gray that he should use Kilz to cover the wall instead.

Richard asked that as the project would be pushed into FY 23, could the funds for paying the artists be paid out of FY 22 funds. Jan pointed out that the Kilz could definitely be purchased before the end of the FY.

ACTION ITEM: Jan will ask Finance whether checks cut in one FY but cashed in another would be pulled from the issuing FY or the new one and report back to the board.

5. Crosswalks as Public Art

- a. **Presentation to City Council regarding the PAAB recommendation regarding Crosswalks as Public Art:** Jan reported that the City Manager had given her the task of assessing other cities' responses to the public who want to paint public crosswalks. Richard urged her to use the information he'd gathered on the subject.

ACTION: The report was received as information by the board and no further action was taken.

6. Items for the July agenda:

- Mural Grant program
- Provide information on the remaining FY 22 budget
- Provide draft of FY 23 budget
- Judy Blundell will hold an art show on October 28th. The PAAB can participate and attend the artist's reception. This is an invitation only (not juried) show.

IV. ADJOURN: The meeting was adjourned at 6.32 pm.

Respectfully submitted,


Jan Harris, Main Street Manager