MEETING MINUTES

Public Arts Advisory Board Regular Meeting
July 28, 2021 – 5:00 pm
Taylor City Hall Conference Room

Members Present: Lois Duncan, Janetta McCoy, Bryan Richie, Brent Humphreys, Melanie Shaw, and Chairperson Richard Stone

Members Absent: Nathan Gray (excused by Chairman)

Staff Present: Jan Harris, Main Street Manager

Guest Present: Valerina Walters

I. **CALL TO ORDER & DECLARE A QUORUM –** Richard called the meeting to order at 5:07 pm and noted that a quorum was present.

II. **PUBLIC COMMENT –** There was no public comment. Richard welcomed Ms. Walters to the meeting.

III. **REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:**

A. **Approve the minutes from the Public Arts Advisory Board for June 23, 2021** - Lois noted an error under A-1-b – Review new budget priorities for FY 22 – 503 C should be 501-3-C.
MOTION – To approve the June 23, 2021 minutes with the noted correction. J. McCOY / L. DUNCAN / APPROVED.

B. **Financial Report –** Jan reviewed the Financial Report with the board which detailed expenditures during FY 21 as well as encumbered funds. If all pending or encumbered funds are spent as planned, the PAAB budget will be reduced to $0. Melanie noted that she may not need all the $1,000 set aside for the Portal Project due to the summer heat.
MOTION – To approve the Financial Report as presented. L. DUNCAN / B. RICHIE / APPROVED

C. **Continuing Business:**

1. **Report on Dr. Dickey Mural –**

a. **Report from the Mural Committee concerning potential mural locations -** Melanie reported that she and Nathan had discussed the silo facing Fanny Robinson Park as a possible location for the mural as well as a couple of City-owned buildings in the park. But none of the discussed locations are ready to move forward.

MOTION – To accept the Dickey Mural Project report as presented. B. RICHIE / B. HUMPHREYS / UNANIMOUS.

ACTION ITEM: Richard noted that Melanie had 3 separate projects to report on (Dr. Dickey mural, Potters Alley murals, and the portal project). He asked her to separate the notes concerning these 3 projects into separate reports. This would make it easier for the Board to understand.

b. **Potential grant funding –** Melanie reported that she and Lois had met. However, there is nothing yet to report to the board.

ACTION ITEM: Melanie will provide the notes from her meeting with Lois to the board at the August meeting.

2. **Potter's Alley –**

a. **Update from the committee –** Melanie reported that she has spoken with muralist Avery Orendorf who is ready to move forward. The mural will be 13' high and 31' wide. This type of mural is a direct commission where the committee located a muralist and commissioned her to create a mural. Avery submitted three possible mural designs: one with flowers, one with songbirds, and the third was of a whale. The board questioned whether these were generic designs or had the artist received any guidance beyond that no insensitive subject matter to be involved. Melanie did say that Avery had pitched the whale design to another city elsewhere in the US.

The board felt that the murals should be localized by using either wildflowers or birds found in Taylor. The board decided that the socialization aspect of the bird concept was best.

ACTION ITEM: Complete a street closure form and request barricades for the day the mural will be installed.
ACTION ITEM: Develop a list of what is needed for a mural packet.
ACTION ITEM: Richard will get Tia to provide a list of local birds.

b. **Consider and approve commission on Potters Alley mural – MOTION – To commission Avery Orendorf to produce a mural in Potters Alley for $3,000. R. STONE / B. RICHIE / UNANIMOUS**

3. **Portal Project update –** Melanie reported that portals #1 and #2

were scheduled to be painted on August 16th. She had sent an email to Public Works Director Jim Gray to prepare other portals for painting. Melanie also reported that open call for artists had begun that morning on the Art on Center website. She suggested that the short portals (those 1' or less) be set aside as school projects for perhaps Middle School art students to paint.

MOTION - To accept the Portal Project report as presented. J. McCOY / B. RICHIE / UNANIMOUS

As previously discussed during the financial report, the Portal Project did not need all the $1,000 allocated to it by the board.

MOTION – To move $500 of the $1,000 previously allocated to the Portal Project to the Music on Main Concert Series. L. DUNCAN / M. SHAW / UNANIMOUS

ACTION ITEM: Melanie will send the information about the open call for artists to Kendra Dubee for posting on City media.

4. **Music on Main Concert Series update –** Janetta reported that the July 15th concert was a success with upwards of 250 people attending. She reviewed the list of responses to the SWOT analysis she sent out to the board. Some of the possibilities they are considering for future concerts include the use of pop-up tents for shade, food trucks and a banner placed in Heritage Square at Main Street. It was also noted that all the small sized T-shirts are sold out.

   Funding – The Main Street Advisory Board allocated an additional $1,500 to the MoM Concerts bringing their contribution to the concerts to $2,600. Janetta reported that Julie Downs may provide an additional donation.

   Sound System – Bryan rented the system from Boss Radio in Austin, picked it up and returned it as well as did all the set up and ran the board. He suggested that as he would be away from Taylor for the next 2 concerts that the board hire Boss Radio to set up and tear down the system for $300/show. No operator included.

   Lights – It was determined that stage lights will be needed for the next shows. It was thought that 6-8 additional lights would be adequate.

   It was suggested that that the City budget for the purchase of stage lights and a sound system for future concerts.

   Board Operator – Evan with Black Sparrow may be available to operate the board for the 2 concerts.

   MOTION – To allocate $300 per concert in this FY to Boss Radio for a turn key set up and tear down of the rented sound system

in addition to the $365 /concert rental fee and to allocate $200/concert in this FY to Evan Vincent to operate the sound board. L. DUNCAN / B. HUMPHREYS / UNANIMOUS

ACTION ITEM: Determine SOP for pop-up tents in the grass at Heritage Square.

ACTION ITEM: Determine what is required for food trucks at a city event.

ACTION ITEM: Determine what is required for a banner to be hung on Main @ Heritage Square the day of the concerts.

ACTION ITEM: Determine what trussing/lights were used for MSCS in 2019.

ACTION ITEM: Determine the cost of renting and installing stage lights.

Music on Main Concert on 2nd Saturday (November 13th) – Richard informed the board that Jesse Ancira had offered to partner with the PAAB and MSAB to put on a November concert featuring Joe Posada. Posada will bring all the sound and backline necessary for the concert for $4500. Jesse has agreed to contribute $2500(Ancira Salsa will be the major sponsor). Richard felt the board may need to raise at least $1,500 for this concert in addition to funds allocated from the PAAB and MSAB.

Alcohol Sales – Jesse has talked with the Knights of Columbus from Our Lady of Guadalupe who will sell beer. They will bring the staff to handle everything with beer sales and will share proceeds. The PAAB/MSAB will need to staff the ID checks, wrist bands, and beer tickets.

MOTION – To authorize Richard Stone to sign a contract with Joe Posado for $4500 to perform a concert on November 13, 2021. L, DUNCAN / B. RICHIE / UNANIMOUS

ACTION ITEM: Set up a sponsor sheet with various levels for MoM Concerts sponsors.

ACTION ITEM: Determine what is needed for TABC certification to sell beer tickets at the concerts and provide to volunteers.

5. **Cultural / Entertainment District update –** Lois reviewed her report with the board noting that no immediate action was required.

   MOTION: To receive the report on the Cultural / Entertainment District as provided. J. McCOY / M. SHAW / UNANIMOUS

D. New Business:

1. **Discuss possible flash mob chalk art event –** Richard reported that Julie Rydell told him morale was down at the hospital and that a chalk art event might help cheer up the staff. Dennis Gustav Levitin was going to outline designs on a Sunday morning and that

afternoon interested people could bring their sidewalk chalk and help color in the designs. No action was asked of the board except to help push the idea in the community.

2. **Discuss items for upcoming agenda –** The only new item for inclusion on the August agenda was the marketing and branding presentation by Brent.

IV. Adjournment –

MOTION – To adjourn the meeting at 7 pm. R. STONE / L. DUNCAN/ UNANIMOUS

Respectfully submitted,
Jan Harris, CMSM, MHP
Main Street Manager