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## AGENDA

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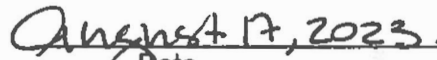
Public Arts Advisory Board Regular Meeting  
5:30 pm; Wednesday, August 23, 2023  
City Hall Council Chambers

- I. CALL TO ORDER AND DECLARE A QUORUM (Bryan Richie)
- II. PUBLIC COMMENT
- III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:
  - A. Approve the Minutes from the Public Arts Advisory Board meeting from June 28, 2023 (Bryan Richie)
  - B. Receive and approve the financial report for August 2023 (Jan Harris)
- IV. NEW BUSINESS:
  - A. Receive information, discuss, and take possible action on the mural proposal from Ricardo Zuniga, property owner of 211 N Main and introduce artwork by Kearin Cook. (North side of Potters Alley) (Jan Harris)
  - B. Receive information, discuss, and take possible action on the suggestion from Mayor Rydell that Taylor pursue the Music City Texas designation (Jan Harris)
- V. CONTINUING BUSINESS:
  - A. Portal Project:
    - 1. Receive report detailing progress made with the painting of the portals (Cayla Cardiff)
  - B. Music on Main Concert Series
    - 1. Receive the most recent Committee report (Bryan Richie/Nathan Gray)
  - C. Potter's Alley Mural Project:
    - 1. Update on Potters Alley entrance sign (Nathan Gray/Casey Anderson)
  - D. Items for the September 27, 2023 meeting agenda.

## VI. ADJOURN

The Board or Commission may vote and/or act upon each of the items listed in this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 5:00 pm on August 18, 2023 and remained posted for at least 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Press.

  
Jan Harris, Main Street Manager

  
Date

# Public Arts Advisory Board

## AGENDA ITEM COVER SHEET

August 30, 2023

### CONSENT AGENDA

Agenda Item III-A

Approve the Minutes from the Public Arts Advisory Board meeting from  
June 28, 2023

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## MINUTES

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Public Arts Advisory Board Regular Meeting  
5:00 PM; Wednesday, June 28, 2023  
City Hall Conference Room

**MEMBERS PRESENT:** Nathan Gray, Richard Stone, Janetta McCoy, Cayla Cardiff, and Chairperson Bryan Richie

**MEMBERS ABSENT:** Carlos Menchaca and Casey Anderson

**GUESTS PRESENT:** None

**STAFF PRESENT:** Jan Harris, Main Street Manager

- I. **CALL TO ORDER AND DECLARE A QUORUM** – The meeting was called to order by Chairperson Richie who declared that a quorum was present.
- II. **PUBLIC COMMENT** – There was no public comment.
- III. **REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:**
  - A. **Approve the Minutes from the Public Arts Advisory Board meeting from May 24, 2023 meeting –**  
**MOTION:** To approve the minutes as presented with the following correction: remove the “t” from Bryan’s surname. C CARDIFF / NATHAN / UNANIMOUS
  - B. **Receive and approve the financial report for May 2023 –** Jan reported that there had been no change from May in the financial report for the PAAB.  
**MOTION:** To receive the financial report as information. R STONE / N GRAY / UNANIMOUS
- IV. **NEW BUSINESS:** There was no new business to bring before the board in June.
- V. **CONTINUING BUSINESS:**
  - A. **Portal Project:**
    1. **Receive report detailing progress made with the painting of the portals –** Cayla reported that there were 9 portals left to be painted.  
**ACTION ITEM:** She needed to meet with Casey and Gail to review what paint in the locker is still viable, but this may wait until cooler weather.  
Gail is lining up artists to paint the portals on the east side nearest the bridge.  
**ACTION ITEM:** A few of the portals have weeds growing around them and need to be tended by Public Works.  
**MOTION:** To receive the report as information. R STONE / N GRAY / UNANIMOUS
  - B. **Music on Main Concert Series**
    1. **Receive the most recent Committee report –** Brian and Nathan reported that The School of Rock was such a hit that the Board should consider bringing them back as opening acts more often. They definitely played a role in the 300+ crowd. The September concert was lined up and ready.  
**ACTION ITEM:** Jan asked for the W-9 forms for the performers.  
The Central Texas Philharmonic is interested in coming back to Taylor to perhaps perform Nosferatu again. Richard also pointed out that they do other multi-genre concerts such as Charlie Chaplin and Buster Keaton Films with the live score as well as a Christmas concert.  
**ACTION ITEM:** As the PAAB asked for funding as an ATB in the FY 24 budget, we must wait to see if we receive that funding before any action can be taken.  
**MOTION:** To receive the report as presented: N GRAY / R STONE / UNANIMOUS
    2. **Receive updated report on fundraising for the 2023 season –** Richard reported that he is taking a break at this point from fundraising but will be picking it up again in August and September. Jan reported that the invoice for Faykus Financial has gone out.  
**MOTION:** N GRAY / C CARDIFF / UNANIMOUS
  - C. **Potter’s Alley Mural Project:**
    1. **Update on Potters Alley entrance sign –** Nathan reported that the general layout of the design is completed but as Casey has the files, he cannot share the details at this time.  
**ACTION ITEM:** Jan asked Nathan to tell Casey to provide the measurements and all the

details required for a sign permit which will be required before the project may be painted on the wall.

2. **Update on the mural on the St. Vincent de Paul building** – Jan suggested that members of the board meet with Fr. John, members of the Vestry, and members of the Diocese (if possible) to discuss the project. Per Richard, there had been a verbal understanding that a mural could be painted there; and that it was agreed the Diocese would have input into the content of the mural. However, that was before the Pandemic, Fr. Keith has been replaced and another meeting is needed.

**ACTION ITEM:** Jan will work to set up a meeting with Bryan, Richard, Fr. John and individuals whom Fr. John selects to begin discussion on this project.

3. **Complaint from Ricardo Zuniga regarding the graffiti on the prepped but lacking murals part of his north building in Potters Alley** – would like for the rest of the prepped area to be painted to discourage vandalism –

**ACTION ITEM:** Jan to reach out to Jose Zepeda "Angel Z" to enquire whether he intends to paint the mural he received permission to install back in February.

**ACTION ITEM:** Board will put out a Call for Artists for the 1 or 2 panels paying \$200/panel and do a general push for artists on social media.

**MOTION:** That the Board will put out a Call for Artists for the 1 or 2 panels paying \$200/panel. R STONE / C CARDIFF / UNANIMOUS

**D. Items for the July 26, 2023 meeting agenda –**

1. Create a "Music on Main" style committee for Potters Alley
2. Accept with regret Janetta's resignation from the board.

**VI. ADJOURN** – The meeting was adjourned at 6.30 pm until July 26, 2023.

Respectfully submitted,



Jan Harris, CMSM MHP MA  
Main Street Manager

# Public Arts Advisory Board

## AGENDA ITEM COVER SHEET

August 23, 2023

### CONSENT AGENDA

Agenda Item III-B

Receive and approve the financial report for August 2023

FY 22-23 Public Arts Financial Report  
August 2023

|    | A          | B          | C                                                  | D                                          | E           | F           |
|----|------------|------------|----------------------------------------------------|--------------------------------------------|-------------|-------------|
| 1  | POST       | DATE       | SUBJECT                                            | DESCRIPTION                                | AMOUNT      | BALANCE     |
| 2  | 10/1/2022  |            |                                                    |                                            | \$10,000.00 | \$10,000.00 |
| 3  | 10/11/2022 | 10/13/2022 | Czech Melody Masters                               | MoM Sept. concert - talent                 | (\$500.00)  | \$9,500.00  |
| 4  | 10/11/2022 | 10/13/2022 | Taylor Czech Chorus                                | MoM Sept. concert - talent                 | (\$350.00)  | \$9,150.00  |
| 5  | 10/11/2022 | 10/13/2022 | Lance Stacy Sound                                  | MoM Sept Concert - sound                   | (\$500.00)  | \$8,650.00  |
| 6  | 10/11/2022 | 10/13/2022 | Lance Stacy Sound                                  | MoM Sept Concert - sound                   | (\$600)     | \$8,050.00  |
| 7  | 10/12/2022 | 10/20/2022 | Lance Stacy Sound                                  | Cent TX Phil/Nosferatu - sound & projector | (\$2,200)   | \$5,850.00  |
| 8  | 10/25/2022 | 11/10/2022 | Michelle Primeaux-Johnson                          | Potters Alley Mural fee                    | (\$200)     | \$5,650.00  |
| 9  | 10/26/2022 | 10/27/2022 | Central TX Philharmonic                            | Nosferatu performance                      | (\$1,015)   | \$4,635.00  |
| 10 | 10/31/2022 | 11/22/2022 | Canva                                              | Posters for Portal Project                 | (\$42.00)   | \$4,593.00  |
| 11 | 10/31/2022 | 11/22/2022 | Canva                                              | Postcards for Portal Project               | (\$60)      | \$4,533.00  |
| 12 | 10/31/2022 | 11/22/2022 | Facebook, Inc                                      | Promotions                                 | (\$4)       | \$4,529.00  |
| 13 | 10/31/2022 | 11/22/2022 | Facebook, Inc                                      | Promotions                                 | (\$15.00)   | \$4,514.00  |
| 14 | 10/31/2022 | 11/22/2022 | Facebook, Inc                                      | Promotions                                 | (\$15)      | \$4,499.00  |
| 15 | 10/31/2022 | 11/22/2022 | Facebook, Inc                                      | Promotions                                 | (\$44.97)   | \$4,454.03  |
| 16 | 10/31/2022 | 11/22/2022 | Facebook, Inc                                      | Promotions                                 | (\$44.97)   | \$4,409.06  |
| 17 | 11/8/2022  | 11/10/2022 | Lance Stacy Sound                                  | MoM Nov Concert - sound & lights           | (\$600)     | \$3,809.06  |
| 18 | 11/8/2022  | 11/10/2022 | Taylor Pride                                       | Potters Alley Mural fee                    | (\$200)     | \$3,609.06  |
| 19 | 11/8/2022  | 11/10/2022 | Cody Siegmund                                      | Potters Alley Mural fee                    | (\$200)     | \$3,409.06  |
| 20 | 11/8/2022  | 11/10/2022 | Abel Saldana                                       | Potters Alley Mural fee                    | (\$200)     | \$3,209.06  |
| 21 | 11/8/2022  | 11/10/2022 | Lance Stacy Sound                                  | MoM Nov Concert - sound & lights           | (\$500)     | \$2,709.06  |
| 22 | 11/14/2022 | 11/17/2022 | Mamma K & the Shades                               | MoM Nov Concert - talent                   | (\$1,500)   | \$1,209.06  |
| 23 | 11/30/2022 | 12/8/2022  | Facebook, Inc                                      | Promotions                                 | (\$6)       | \$1,203.06  |
| 24 | 11/30/2022 | 12/8/2022  | Facebook, Inc                                      | Promotions                                 | (\$15)      | \$1,188.06  |
| 25 | 11/30/2022 | 12/8/2022  | Facebook, Inc                                      | Promotions                                 | (\$15)      | \$1,173.06  |
| 26 | 11/30/2022 | 12/8/2022  | Facebook, Inc                                      | Promotions                                 | (\$15.03)   | \$1,158.03  |
| 27 | 12/20/2022 | 12/21/2022 | Matthew Bisacca                                    | Potters Alley Mural fee                    | (\$200)     | \$958.03    |
| 28 | 12/31/2022 | 1/10/2023  | Facebook, Inc                                      | Promotions                                 | (\$2)       | \$956.03    |
| 29 |            |            | Budget Transfer from 440-359                       | Donations                                  | \$3,100     | \$4,056.03  |
| 30 |            |            | Budget Transfer from GF for FY 22 funds in 440-359 | Donations                                  | \$3,945     | \$8,001.03  |
| 31 | 3/1/2023   | 3/1/2023   | Moss Hardware                                      | paint and materials for portal project     | (\$45.12)   | \$7,956     |

FY 22-23 Public Arts Financial Report  
August 2023

|    | A         | B          | C                                        | D                                      | E            | F           |
|----|-----------|------------|------------------------------------------|----------------------------------------|--------------|-------------|
| 32 | POST      | DATE       | SUBJECT                                  | DESCRIPTION                            | AMOUNT       | BALANCE     |
| 33 | 3/10/2023 | 3/10/2023  | Public Sketch donation                   | MoM donation                           | \$500.00     | \$8,456.00  |
| 34 | 3/17/2023 | 3/17/2023  | Durcon donation                          | MoM donation                           | \$500.00     | \$8,956.00  |
| 35 | 3/23/2023 | 3/23/2023  | Bodle Winery Donation                    | MoM Donation                           | \$5,000      | \$13,956.00 |
| 36 | 3/28/2023 | 3/28/2023  | Taylor Press-Oct 10th MoM Concert        | Ad-10/16/22 paper                      | (\$249.75)   | \$13,706.25 |
| 37 | 3/28/2023 | 3/28/2023  | Taylor Press-Oct 10th MoM Concert        | Ad-10/19/22 paper                      | (\$249.75)   | \$13,456.50 |
| 38 | 3/28/2023 | 3/28/2023  | Taylor Press-Nov 17 MoM Concert          | Ad-11/13/22 paper                      | (\$249.75)   | \$13,206.75 |
| 39 | 3/28/2023 | 3/28/2023  | Taylor Press-Nov 17 MoM Concert          | Ad-11/16/22 paper                      | (\$249.75)   | \$12,957.00 |
| 40 | 3/28/2023 | 3/28/2023  | Taylor Press-Nov 17 MoM Concert          | Ad_E Wilco Insider - Nov 2022          | (\$480)      | \$12,477.00 |
| 41 | 4/6/2023  | 4/12/2023  | Superfonicos                             | April MoM Concert                      | (\$1,600.00) | \$10,877.00 |
| 42 | 4/10/2023 | 4/12/2023  | Ron Marx - Sound                         | April MoM Concert Audio                | (\$600.00)   | \$10,277.00 |
| 43 | 4/30/2023 | 5/10/2023  | Facebook - Instagram Promos              | MoM Promos                             | (\$15.00)    | \$10,262.00 |
| 44 | 5/15/2023 | 5/17/2023  | Michael Lee Porterfield                  | Hard Luck revival                      | (\$800)      | \$9,462.00  |
| 45 | 18-May    | 5/23/2023  | Brooke Eden                              | Brooke Eden                            | (\$250)      | \$9,212.00  |
| 46 | 5/24/2023 | 5/24/2023  | Reverse voided check                     | Superfonicos                           | \$1,600      | \$10,812.00 |
| 47 | 5/31/2023 | 6/14/2023  | Facebook - Instagram Promos              | Promotions                             | (\$15.00)    | \$10,797.00 |
| 48 | 5/31/2023 | 06/31/2023 | Facebook - Instagram Promos              | Promotions                             | (\$15.00)    | \$10,782.00 |
| 49 | 5/31/2023 | 06/31/2023 | Facebook - Instagram Promos              | Promotions                             | (\$14.99)    | \$10,767.01 |
| 50 | 6/6/2023  | 6/7/2023   | Rockin D                                 | School of Rock                         | (\$250.00)   | \$10,517.01 |
| 51 | 6/6/2023  | 6/7/2023   | Ron Marx - Sound                         | June MoM Sound                         | (\$600.00)   | \$997.01    |
| 52 | 6/6/2023  | 6/7/2023   | Craig Dacy                               | Zoodust                                | (\$2,000)    | \$7,917.01  |
| 53 | 6/30/2023 | 7/10/2023  | Facebook - Instagram Promos              | Promotions                             | (\$2.00)     | \$7,915.01  |
| 54 | 6/30/2023 | 7/10/2023  | Facebook - Instagram Promos              | Promotions                             | (\$15.00)    | \$7,900.01  |
| 55 | 7/5/2023  | 7/5/2023   | Sponsorship Deposit                      | Faykus Financial                       | \$2,500.00   | \$10,400.01 |
| 56 | 7/7/2023  | 7/12/2023  | Moss Hardware                            | paint and materials for portal project | (\$30.57)    | \$10,369.44 |
| 57 | 8/9/2023  | 8/16/2023  | Moss Hardware                            | paint and materials for portal project | (\$9.44)     | \$10,360.00 |
| 58 |           |            |                                          |                                        |              |             |
| 59 |           |            | \$870.87 remaining in PA allotted funds. |                                        |              |             |
| 60 |           |            | \$9,359.14 remaining in MoM funds        |                                        |              |             |

# Public Arts Advisory Board

## AGENDA ITEM COVER SHEET

August 323 2023

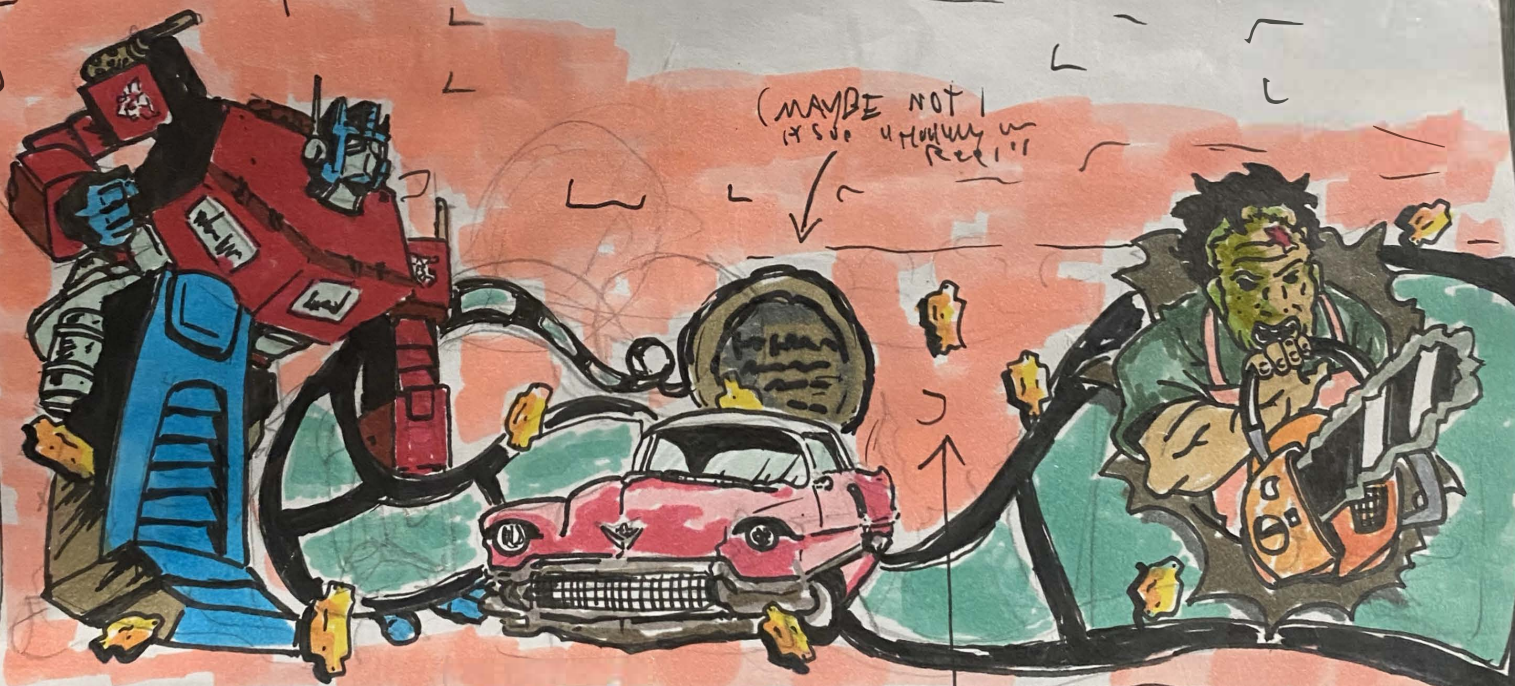
### NEW BUSINESS

#### Agenda Item IV-A

Receive information, discuss, and take possible action on the mural proposal from Ricardo Zuniga, property owner of 211 N Main and introduce artwork by Kearin Cook.



(Trent stops with NAWW  
from many friend in town...)



(MAYBE NOT!  
IT'S A MOVIE IN  
REEL!!)

(POPCORN)  
MOVIE STUFF  
OR  
(Another character)





BY @KEARINEVER  
FOR @TEXASAVENUEBNB













# Public Arts Advisory Board

## AGENDA ITEM COVER SHEET

August 23, 2023

### NEW BUSINESS

Agenda Item IV-B

Receive information, discuss, and take possible action on the suggestion from Mayor Rydell that Taylor pursue the Music City Texas designation

# Music Friendly Texas Program

In **2016**, the Texas Music Office (TMO) created the only **Music Friendly Community Program** in the US, now known as **Music Friendly Texas**, and since then, the TMO's Music Friendly Texas program has grown into a fully operational network of over 40 Certified Communities across the state. As the only standalone State Music Office in the US, the TMO is proud to be the gold standard for all states and cities across the US who wish to emulate our unique office and programming. Texas is leading the way in working to support the commercial music ecosystem, and we welcome all new partners who are interested in following the TMO's example.

## **Becoming a Certified Music Friendly Texas Community**

*Participation in the TMO's Music Friendly Texas program provides Texas communities with a network for fostering music industry development, and sends a clear message to industry professionals that certified communities are serious about attracting and developing music industry growth.*

Cities that have received the official Music Friendly Texas Community designation from the TMO include: **Fort Worth, Austin, San Antonio, Dallas, Houston, Denton, Lindale, Stephenville, Conroe, San Angelo, Nacogdoches, Abilene, McKinney, Waxahachie, Waco, Alpine, Bastrop, New Braunfels, Victoria, Arlington, Denison, Lubbock, Brenham, Dripping Springs, Round Rock, El Paso, Odessa, Vidor, Grand Prairie, Port Aransas, San Marcos, McAllen, Bryan, Wimberley, Salado, Harker Heights, Edinburg, Selma, Marshall, Granbury, Corsicana and Frisco.**

Cities that are currently working through the certification process include: **College Station, Corpus Christi, Galveston, Carthage, Texarkana, Sherman, Lufkin, Hutto, Grapevine, Rockwall, Kerrville, Navasota, Tyler, Linden, Crockett, Clear Lake Shores, Harlingen, Angleton, Anahuac, Mont Belvieu, Rockport-Fulton, Sweetwater, Glen Rose, Marble Falls, Dalhart, Belton, Weatherford, Menard, Bertram, and Graham.**

## **Certification Steps:**

1. Host a TMO sponsored Music Friendly Texas workshop.
2. Establish a Music Office/Liaison within a division of city government (city office, economic development corporation, CVB/destination tourism office) that will be responsible for monthly reports concerning the progress of local music industry development programs.
3. Register with the TMO's Texas Music Industry Directory. The liaison's organization also signs a mutually agreed upon Memorandum of Understanding (MOU) that creates a working arrangement for the sharing of Music Directory data, and establishes protocols for keeping the directory information up to date.
4. Demonstration of partnerships with the community's music-related 501c3 nonprofits in order to foster community development.
5. Collaboration with music education programs, including area college or university music schools.
6. Create an advisory board made up of local music community industry stakeholders.

# Public Arts Advisory Board

## AGENDA ITEM COVER SHEET

August 23, 2023

### CONTINUING BUSINESS

Agenda Item V-A

Portal Project:

Receive report detailing progress made with the painting of the portals

# Public Arts Advisory Board

## AGENDA ITEM COVER SHEET

August 23, 2023

### CONTINUING BUSINESS

Agenda Item V-B

Music on Main Concert Series  
Receive the most recent Committee report

# Public Arts Advisory Board

## AGENDA ITEM COVER SHEET

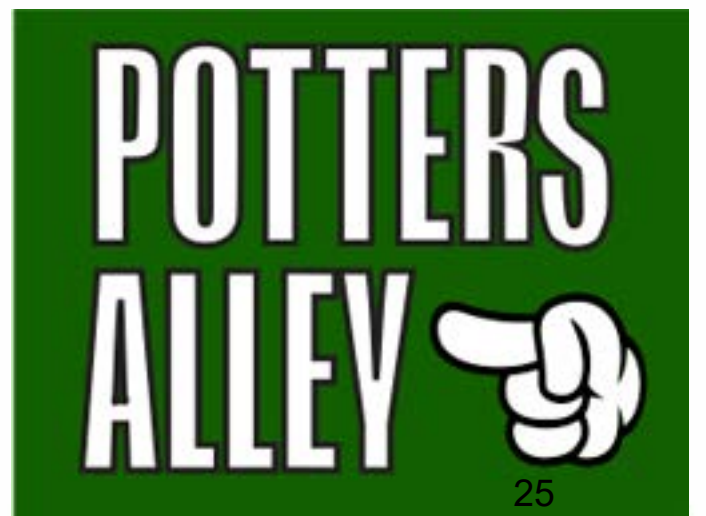
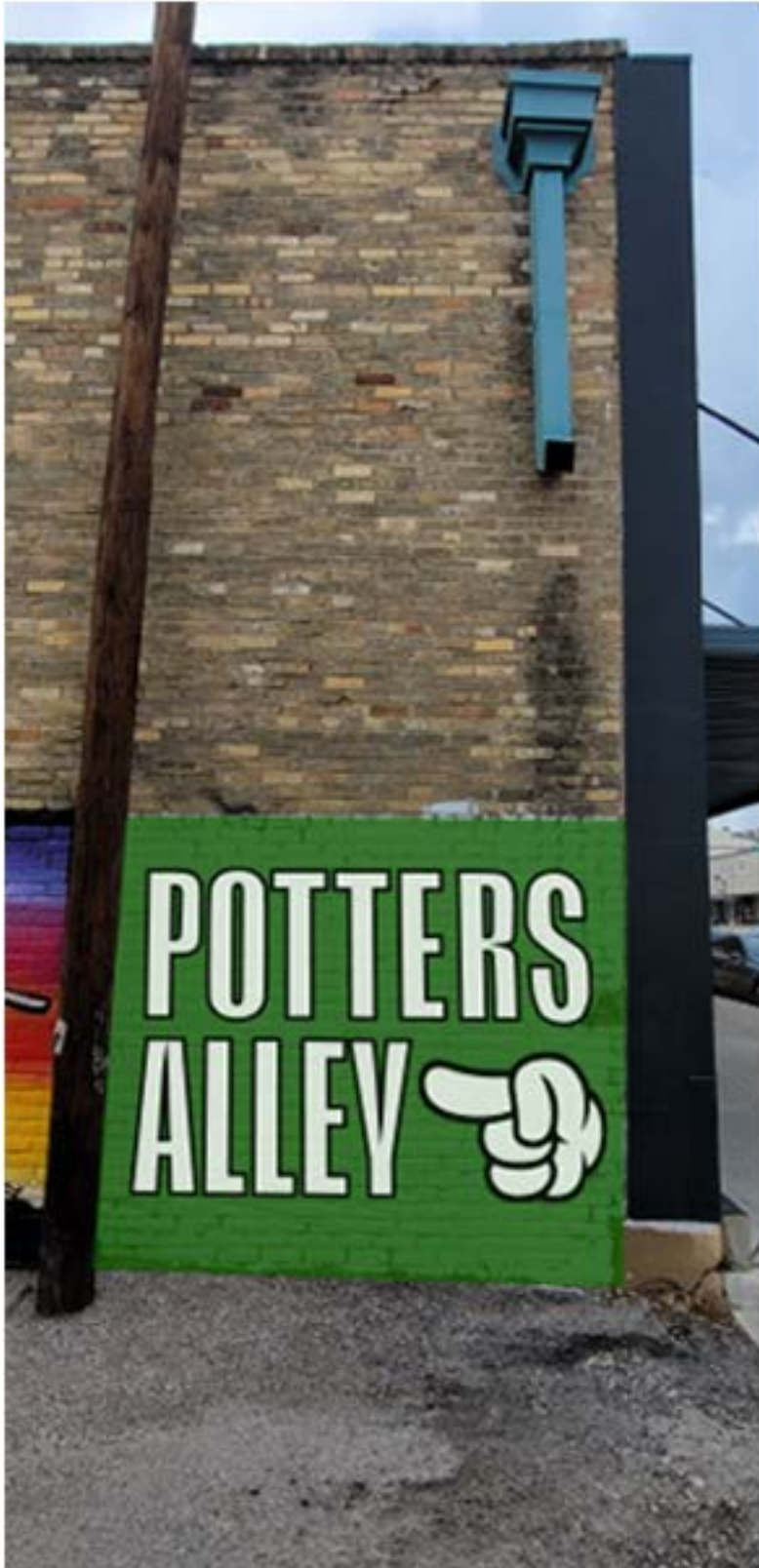
August 23, 2023

### CONTINUING BUSINESS

Agenda Item V-C

Potter's Alley Mural Project:  
Update on Potters Alley entrance sign

# POTTERS ALLEY SIGNAGE PROPOSAL



**From:** [Casey Anderson](#)  
**To:** [Jan Harris](#)  
**Subject:** Re: Potters Alley Signage Proposal  
**Date:** Monday, July 24, 2023 5:31:02 PM

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**CAUTION:** This email originated from outside of the City of Taylor. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Jan,

Just took the measurements, it is 112 inches by 92 inches.

Thanks,  
Casey

On Mon, Jul 24, 2023, 8:08 AM Jan Harris <[jan.harris@taylortx.gov](mailto:jan.harris@taylortx.gov)> wrote:

Casey –

Thank you for the proposal. I need the measurements of the sign in order to determine whether it will be allowed by the sign ordinance.

I hope you are doing well and feeling better.

Thanks,

*Jan Harris*

Jan Currahee Davis Harris, CMSM MHP

Main Street Manager

O: 512-352-3463

C: 512-365-4041

E: [jan.harris@taylor.tx.gov](mailto:jan.harris@taylor.tx.gov)

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**From:** Casey Anderson <[caseyanderart@gmail.com](mailto:caseyanderart@gmail.com)>  
**Sent:** Sunday, July 23, 2023 3:00 PM  
**To:** Jan Harris <[jan.harris@taylor.tx.gov](mailto:jan.harris@taylor.tx.gov)>  
**Subject:** Potters Alley Signage Proposal

**CAUTION:** This email originated from outside of the City of Taylor. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Jan,

Attached is a signage proposal for Potters Alley.

Apologies for the delay!

Thank you,

Casey

# Public Arts Advisory Board

## AGENDA ITEM COVER SHEET

August 23, 2023

### CONTINUING BUSINESS

Agenda Item V-D

Items for the Sept 27, 2023 Agenda