
AGENDA

Public Arts Advisory Board Regular Meeting

5:00 PM; Wednesday, August 24, 2022

Taylor City Hall Auditorium

MEMBERS PRESENT: Lois Duncan, Casey Anderson, Bryan Richie, Janetta McCoy, Nathan Gray, Cayla Cardiff, and Chairman Richard Stone

STAFF PRESENT: Jan Harris, Main Street Manager

I. CALL TO ORDER AND DECLARE A QUORUM: The meeting was called to order at 5.05 pm by Chairman Stone who declared that a quorum was present.

II. PUBLIC COMMENT: None

III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:

A. Approve the Minutes from the Public Arts Advisory Board meeting from July 27, 2022:

MOTION – To approve the July 27, 2022 minutes as presented. N GRAY / J McCOY / UNANIMOUS

B. Receive and approve the financial report for August 2022: Jan reported that this FY, the board has spent \$76.45 on the Portal Project; \$1244.32 on the Public Arts Master Plan; and \$12,414.62 on Music on Main Concerts. Sponsorship funds in the Miscellaneous Donations line item of the General Fund total \$21,755. After the funds more than the \$10,000 budget provided by the City of Taylor are replaced, the PAAB has a remainder of \$18,019.61.

MOTION – To approve the financial report at presented. N GRAY / B RICHIE / UNANIMOUS

IV. NEW BUSINESS: No new business

V. CONTINUING BUSINESS:

A. Public Art Master Plan – P.A. Listening Sessions

1. Receive report from Listening Session Planning Committee. Listening Session dates: September 27th (Library from 6-8 pm) and October 15th (Dickey-Givens Center from 2-4 pm) and determine next steps: The report presented by Richard noted that the committee had decided to first undertake a survey and to delay the Listening Sessions until 2023. After discussion, this recommendation was reversed, and the Listening Sessions will move forward as planned.

ACTION ITEMS: Staff will print out two large maps of Taylor; obtain sticky dots in various colors and sticky notes/pens; printed photos of various types of public art; printed photos of possible locations for public art; painters tape and/or large sticky easel pads; survey questions printed on large sticky easel pads with pens.

ACTION ITEM: Ask Kendra to assist with a publicity push for these events.

B. Portal Project:

1. Receive report detailing progress made with the painting of the portals: Cayla reported that her committee has not met but that she is working on a flyer and will get it to Jan for printing when it is completed.

C. Music on Main Concert Series update:

1. Receive report on committee activities for fundraising for the fall season of concerts: Richard reported that two proposed sponsors (Texas Hemp Producers and Noreen Thermal Solutions) should be removed from the sponsor list and that Ancira Salsa will make a sponsorship donation of \$500 instead of \$1,000. He reported that he will begin seeking sponsorships for the 2023 MoM Concerts in September.

2. Receive report on the progress on for the second half of the season – Janetta reported that all of the bands have been locked in. Richard reported that the Rotary Club will be holding a Pie in the Face event from 6-6.30 pm at the October 20th Music on

Main Concert.

ACTION ITEM: The Rotary Club will need to provide a tarp or other covering for the stage and clean up the area before the Taylor Czech Choir begins their performance.

3. **Discuss and vote upon advertising and promotion for the 2nd half of the 2022 season:** Richard reported that he'd met with the Taylor Press and advertising in the Press and Wilco Insider will cost a total of \$2,938.50. The Committee had briefly discussed advertising on Hulu but that proved too expensive.

ACTION ITEM: Kendra will be asked to promote the concerts on social media.

MOTION: To recommend that the City pay for the advertising from the funds available in the Miscellaneous Donations fund for advertising the fall season of Music on Main. B RICHIE / C CARDIFF / UNANIMOUS

D. Potter's Alley Mural Project:

1. **Receive progress report for the repainting of the murals:** Jan had reported earlier to Richard that the original easement for painting the alley wall of Ricardo Zuniga's 211 N Main St building had issues: not only had it expired but the document was not legally binding as Richard and not the City Manager had signed it. Jan had reached out to the City Attorney for his guidance and because City funds will be used for the project, an easement rather than an affidavit was the best option. Mark Schroeder had provided Jan with a draft easement and asked that the PAAB review Item 3 – Termination and vote on it before he moves forward with the document.

MOTION: To accept the draft easement including Item 3 – Termination as presented. C ANDERSON / B RICHIE / UNANIMOUS

Richard reported on a meeting with the City Manager, Mayor, and himself where Potter's Alley was discussed. Richard will present the PAAB's plans for Potter's Alley to the Council after which the City Manager will get with PW Director Jim Gray to have the murals in Potter's Alley recovered and the mural project will then move forward with the new murals.

E. Birdsong Art Exhibit Update:

1. **Receive update:** Janetta reported no additional information on this event from Judy Blundell.

F. James Dickey Memorial Update:

1. **Receive update:** Richard reported that he was informed that the City of Taylor was not involved in the efforts of the Dr. Dickey Committee in this matter.

G. City of Taylor Water Tower Mural Project:

1. **Receive update:** Richard updated the board on a meeting held with the Mayor, City Manager, and himself regarding this project. He said that the City had acted precipitously by not involving the PAAB at the outset of this project. At the meeting, the City Manager proposed to ask muralist Adam Davenport to create designs portraying Taylor native Fred Kerley.

DISCUSSION: Casey Anderson wants to have the Taylor High School students in her Mural Painting Class involved in the project and helping to paint the mural. Janetta asked whether the project should be put out in a Call for Artists as she and Richard felt that using one muralist for multiple art projects in Taylor was not true to the vision of the PAAB supporting the arts and artists. She wants other artists to be considered and not just Adam Davenport. Casey reported that for large projects, a Call for Artists takes between 6 months and a year to complete. Jan told the board that the City was on a short timeline – the Water Quality Board requires that water tanks be painted on a regular schedule and that if the mural was not painted now, the opportunity would be lost until the tank was due to be repainted (10 years). Jan reported that at the same Council meeting where Richard presents the upcoming Potter's Alley project timeline, Jeff Wood (Finance Director) will present a proposal for a Donation Program to raise funds for the Kerley Mural. Richard added that there was to be an Impact Fee added on new development for public art paid to the City or the developer will set aside money for public art in the new facility.

ACTION ITEM: Staff to ask the City if it wants the PAAB to receive all proposed Kerley

Mural designs and recommend which one(s) are presented to the City Council for final approval or will the PAAB approve the final design for installation?

ACTION ITEM: Have Adam (or the selected muralist) articulate where the THS Mural Class could be incorporated into the painting process for the mural.

H. Central Texas Philharmonic Halloween Concert

1. **Receive update** – A contract for the Philharmonic was sent to Richard and forwarded on to Jan. The date on the contract is September 29th which is the same date as the Main Street Car Show. Jan noted that this date would have to be changed as City Crews would have been working at the Car Show since 5 am or so.

I. Items for the September agenda:

- a. Accept Lois Duncan's resignation from the Board
- b. Casey will present on developing an SOP for Calls for Artists for the PAAB

VI. ADJOURN –

MOTION: To adjourn the meeting at 6.25 pm until September 28, 2022. N GRAY / C CARDIFF / UNANIMOUS

Respectfully submitted,



Jan Harris
Main Street Manager