

PUBLIC ARTS ADVISORY BOARD
August 25, 2021

MINUTES

Meeting was called to order at 5:05 pm by Chairperson Stone and a quorum was declared.

Present- Lois Duncan, Richard Stone, Brent Humphreys, Melanie Shaw, Janetta McCoy, Nathan Gray

Staff-Jan Harris-Main Street Manager, Tom Yantis

Public-Valerina Walters

Absent-Bryan Richie

PUBLIC COMMENT:

None at this time.

CONSENT AGENDA:

- A. Approve the Minutes from previous meeting of the Public Arts Advisory Board and June Budget Meeting.

MOTION- Motion to approve minutes from previous board meeting.
Gray/Duncan/Passed

- B. Financial Report

MOTION- Approve financial report
Duncan/Gray/Pass

- C. Review Action Item Report from the July 28, 2021 Meeting

MOTION-Accept action item report
Gray/Duncan/Passed

- D. Staff Report:

1. Review Board Member meeting attendance

MOTION- Accept attendance report as presented
McCoy/Humphreys/Passed

2. Review parliamentary procedures

MOTION- Accept parliamentary procedures
McCoy/Duncan/Passed

REGULAR AGENDA-REVIEW/DISCUSS AND CONSIDER ACTION:

A. CONTINUING BUSINESS

1. REPORT ON DR. DICKEY MURAL

Further discussions held to determine appropriateness of location and cost of mural at the currently proposed location. Additional artist submissions via an open call will be solicited. Committee members will meet with Jan to discuss artists on the MLK committee.

ACTION ITEM: Jan to get MLK Committee roster to Melanie.

MOTION- Approve report as presented.

Shaw/Duncan/Passed

2. PORTAL PROJECT

Five projects have been funded at this time. Supplies are being purchased as well. Artists have been selected and the portals will be painted in the next 2-3 weeks.

ACTION ITEM: Invite Chamber to a ribbon cutting with a significant number of portals are complete.

ACTION ITEM: Get a schedule for painting from Melanie.

MOTION- Accept report

Duncan/Shaw/Passed

3. POTTER'S ALLEY

Proposed artwork was discussed and debated. There is not a consensus among the board for the art as presented. The overall vision of the alley needs to be focused. Many board members expressed a desire to host several artists to rotate art annually to coincide with an event. Artist Avery Orndorff has been paused and will not be working on the mural as proposed. She may however be asked to use her image in a different location. The board discussed creating a destination type setting for the alley and requested a more concrete visual guide for the vision the committee has for the alley. A rendering to present to the public for promotional purposes has been requested. Members expressed concern over the size of the piece proposed. The piece was deemed to be too bold by some and the concept was not unanimously approved. The vision is to now create a grand vision of the space and to fund raise as needed to meet the vision, regardless of cost and scope. The city is looking for policies and plans for Potter's Alley in regards to how to place, how to find artists, and how to handle infrastructure. A plan will be formalized and be presented to city council. This project will be postponed for the time being and the allocated funds will be encumbered. \$3,000 will now be transferred to the Music on Main project.

ACTION ITEM: Create a rendering of what the art wall could look like for use in fundraising, etc.

ACTION ITEM: Set up tape 10' x 10' panels in the alley and photograph so artists could accurately size pieces.

MOTION- Move funds from Potter's Alley Project to Music on Main Project

Humphreys/Duncan/Passed

4. MUSIC ON MAIN CONCERT SERIES UPDATE

Turn out at events has been good. Musical acts have been booked through November. Chubby Knuckle Choir and Spooky Jook will perform in September, Oompah Band (Czech Melody Masters) for October, Joe Posada to perform in November. Promotion will now be pushed harder. Adding food trucks along with additional help from community members was discussed. Brent will be spearheading the marketing and promotion. The Board was shown artwork and promotional materials from previous events. A partnership with the school for photography and video promotion was discussed. Creating a marketing deck with tiers of sponsorship levels was proposed. The Music on Main logo will be used heavily in posters and shirts for promotion. Artist Geoff Peveto was presented as the artist of choice to handle the artwork. The work presented fit with the style and vision of the board and was unanimously liked and approved. The board will use Geoff Peveto as the artist for promoting the Music on Main event.

ACTION ITEM: Richard and Brent to develop a sponsorship package for the Posado concert.

ACTION ITEM: Ask Kendra to share a link with the board members to enable them to share social media posts regarding Music on Main Concerts.

MOTION- Move forward with proposal and approve Brent's development of a marketing plan with Geoff Peveto to be commissioned to produce artwork for the event
McCoy/Gray/Passed

5. CULTURAL/ENTERTAINMENT DISTRICT UPDATE

No new business to discuss at this time.

B. NEW BUSINESS

1. PUBLIC ARTS MASTER PLAN

An outside facilitator is being sought to help the board focus and construct a formal Public Arts Master plan to be presented to the City Council. Eric Lashley will be willing to assist with this for the fee of \$75/hr. A possible workshop before the end of the year was discussed with a day in November being the target.

MOTION- Approve partnership with Eric Lashley and begin formalizing Public Arts Master Plan

Duncan/McCoy/Passed

FORMAL SPENDING HOLD ON ALL CURRENT PROJECTS EXCEPT FOR MUSIC ON MAIN AND THE PORTAL PROJECT UNTIL A MASTER PLAN IS CREATED.

C. ADJOURNMENT

There being no further business, the meeting adjourned at 7:22 pm.

MOTION- Motion was made to adjourn
Stone/Duncan/Passed

Respectfully Submitted,

Nathan Gray

Secretary, City of Taylor Public Arts Advisory Board