
AGENDA

Public Arts Advisory Board Regular Meeting

5:00 PM; Wednesday, August 25, 2021

Taylor City Hall Conference Room

- I. CALL TO ORDER AND DECLARE A QUORUM
- II. PUBLIC COMMENT
- III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:
 - A. Approve the Minutes from the Public Arts Advisory Board for July 28, 2021 meeting
 - B. Financial Report
 - C. Review Action Item Report from the July 28, 2021 meeting
 - D. Staff Report:
 - 1. Review Board Member meeting attendance
 - 2. Review parliamentary procedures handbook
 - E. Continuing Business:
 - 1. Report on Dr. Dickey mural (Melanie):
 - a. Accept verbal report on the high points of the July meeting of the Mural Committee
 - 2. Portal Project (Melanie):
 - a. Receive report detailing progress made with the painting of the portals
 - 3. Potter's Alley (Richard):
 - a. Re-consider proposed commission for the Potter's Alley "Birds" mural
 - b. Should the Board elect to revoke Potters Alley commission, determine the best use of the \$3,000 funds previously allocated to the installation of the "Birds" mural in Potter's Alley
 - i. Move mural to an alternate location
 - ii. Re-allocate the funds to Music on Main
 - iii. Entertain alternate suggestions
 - 4. Music on Main Concert Series update:
 - a. Report on August 19 Concert
 - b. Report on upcoming Concerts – September 16th and November 13th (Janetta)

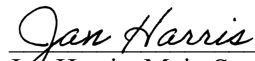
- c. Review of Music on Main budget including income and expenditures (Jan)
 - d. Marketing & Sponsorships (Brent/Richard)
5. Cultural / Entertainment District update (Lois)

F. New Business:

- 1. Fulfillment of City Council charge for the PAAB to complete a Public Arts Master Plan to drive future projects and activities for the board
- 2. Group discussion to place on a temporary hold all FY 22 arts projects except for the Music on Main Concerts and the Portal Project until after the Public Arts Master Plan is completed.
- 3. Items for the September agenda

IV. ADJOURN

The Board or Commission may vote and/or act upon each of the items listed in this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act, I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 5:00 pm on August 20, 2021 and remained posted for at least 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Press.



Jan Harris, Main Street Manager

August 20, 2021

Date

Public Arts Advisory Board

August 25, 2021

Agenda Item III-A

Approve the minutes for the July 28, 2021 meeting

AGENDA

Public Arts Advisory Board Regular Meeting

5:00 PM; Wednesday, August 25, 2021

Taylor City Hall Conference Room

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 - a. Accept verbal report on the highpoints of the July meeting of the Mural Committee
 - 2. Portal Project (Melanie):
 - a. Receive report detailing progress made with the painting of the portals
 - 3. Potter's Alley (Richard):
 - a. Revoke proposed commission for the Potter's Alley "Birds" mural
 - b. Determine the best use of the \$3,000 funds previously allocated to the installation of the "Birds" mural in Potter's Alley
 - 4. Music on Main Concert Series update:
 - a. Report on August 19 Concert
 - b. Report on upcoming Concerts – September 16th and November 13th (Janetta)
 - c. Review of Music on Main budget including income and expenditures (Jan)
 - d. Marketing Proposal (Brent)

5. Cultural / Entertainment District update (Lois)

D. New Business:

1. Fulfillment of City Council charge for the PAAB to complete a Public Arts Master Plan to drive future projects and activities for the board
2. Group discussion to place on a temporary hold all arts projects except for the Music on Main Concerts and the Portal Project until after the Public Arts Master Plan is completed in FY 22.
3. Items for the September agenda

IV. ADJOURN

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Jan Harris, Main Street Manager

Date

Public Arts Advisory Board

August 25, 2021

Agenda Item III-B

Receive the Financial Report for August 2021

PAAB FY 20-21					
Expenditures Pending Expenditures/Encumbrances					
	DATE:	AMOUNT	DESCRIPTION	BALANCE REMAINING	SUPPORTING INFO
EXPENDITURES:					
	10/1/2020	\$10,000	FY 20-21 Budget	\$10,000	
	11/25/2020	(\$2,500)	T Kerr 50-50 Mural Project	\$7,500	
	2/5/2021	(\$275)	50/50 wall prep	\$6,888	
	5/4/2021	(\$340)	Portal Project supplies	\$6,520	
	7/12/2021	(\$365)	7/15 MoM-sound svcs	\$6,268	
	7/13/2021	(\$252)	7/15 MoM-TPD		
					FOR ALLOCATED FUND EXPENDITURES FOR MoM - SEE THAT REPORT
Pending Expenditures/Encumbrances					
	5/26/2021	(\$1,000)	Portal Project	\$5,268	Motion - 6/9/2021
					5/26/21 - \$4000 cost of project noted with \$1K provided by R Zuniga
					6/23 - Minutes state \$3000 dedicated to Potters Alley. Motion read, "MOTION-Approve FY 21 Budget with emphasis on Music on Main
	6/23/2021	(\$3,000)	Potters Alley Mural	\$2,268	funding Shaw/Duncan/Passed
					6/9 Minutes state under item B (Use of funds on FY 21 budget) that \$1000 has been allocated to MoM project but THERE WAS NO VOTE.
	6/9/2021	\$1,000	Music on Main		6/23 Minutes state that \$2885 remains in budget and that MoM is the target for these funds. MOTION-Approve FY 21 Budget with emphasis on Music on Main funding
	6/23/2021	(\$2,268)	Music on Main	\$0	Shaw/Duncan/Passed
			released by Portal Project and		MOTION – To move \$500 of the \$1,000 previously allocated to the
	7/28/2021	\$500	earmarked for MoM Concerts	\$500	Portal Project to the Music on Main Concert Series. L. DUNCAN / M. SHAW / UNANIMOUS
	7/28/2021	(\$500)	allocated funds to Music on Main	\$0	see above

Public Arts Advisory Board

August 25, 2021

Agenda Item III-C

Review Action Item Report from July Board meeting

PUBLIC ARTS ADVISORY BOARD ACTION ITEM REPORT
JULY 28, 2021 MEETING

DATE	ACTION ITEM	ASSIGNED TO:	DUE DATE:	NOTES:
7/28/2021	Provide individual committee reports from Dr. Dickey Mural project, Potters Alley project, and Portal project for easier understanding by the board	Melanie Shaw	By 8/18/21 for inclusion in the 8/25/21 meeting packet	
7/28/2021	Include minutes from Dr. Dickey mural funding committee June meeting in August meeting packet	Melanie Shaw	By 8/18/21 for inclusion in the 8/25/21 meeting packet	
7/28/2021	Submit a street closure form and order barricades for Potters Alley when the mural is installed	Jan Harris with information from Melanie Shaw	At least 2 work days before the mural is to be painted.	Melanie to keep Jan informed as to the Artist's schedule.
7/28/2021	Develop a list of what is needed for a complete mural packet.	Richard Stone and Jan Harris	By 8/18/21 for inclusion in the 8/25/21 meeting packet	
7/28/2021	Get a list of birds local to Taylor	Richard & Tia Stone	ASAP to provide to A. Orendorf for mural	
7/28/2021	Share information on open call for artists to paint portals with Kendra at PIO office	Melanie Shaw	ASAP	done - 7/29/2021

PUBLIC ARTS ADVISORY BOARD ACTION ITEM REPORT
JULY 28, 2021 MEETING

7/28/2021	Ask P&R about pop up tents in the grass during MoM concerts	Jan Harris	ASAP - communicate with Richard & Janetta	done - 7/29/2021 - pop up tents may be up up with no stakes in the ground but must be weighted. Advised that tents go to the rear of the grassy area so they won't block the view of other patrons.
7/28/2021	Determine what is required for Food Trucks at the MoM Concerts	Jan Harris with Fire Marshal and Health Department	ASAP - communicate with Richard & Janetta	done - 7/29/2021 - provided the requirements to Janetta.
7/28/2021	Seek advise on hanging a concert banner in Heritage Square on the day of each concert.	Jan Harris with Permitting and Codes	ASAP - communicate with Richard & Janetta	done - 7/30/21 - information re: size of banner(s) and requested location(s) need to go to C.Harrison.
7/28/2021	Research what lights and trusses were used at 2019 MSCS	Jan Harris & Car Show Committee	ASAP - communicate with Richard & Janetta	Done - 7/29/21 - Free standing tripod lights an easier and cheaper solution
7/28/2021	Research the cost of renting and hanging stage lights	Jan Harris & P&R Director	ASAP - communicate with Richard & Janetta	Done - 7/29/2021 - Lights ordered for next 2 concerts
7/28/2021	Set up a sponsor sheet for MoM concert sponsors	Jan Harris & Richard Stone		

PUBLIC ARTS ADVISORY BOARD ACTION ITEM REPORT
JULY 28, 2021 MEETING

7/28/2021	Research what is needed for TABC license for volunteers to sell tickets & check IDs for alcohol sale at MoM concerts.	Jan Harris	ASAP - communicate with Richard & Janetta	Done - 7/29/2021 - info found on TABC site & emails sent to MSAB & PAAB members for responses.
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Public Arts Advisory Board

August 25, 2021

Agenda Item III-D

Staff Report

1. Review Board Attendance Roster
2. Review parliamentary procedure handbook

TAYLOR PUBLIC ARTS ADVISORY BOARD																			2021*
MEMBER NAME				1/27/2021	3/2/2021	3/24/2021	4/28/2021	5/26/2021	6/9/2021 (BUDGET WKSHP)	6/23/2021	7/28/2021	8/25/2021	9/22/2021	10/27/2021	11/24/2021	12/22/2021	TOTAL MTGS CALLED	TOTAL MEETINGS ABSENT	Met Attendance Requirement per Handbook
Richard Stone, Chairman				P	P	P	P	P	P	P	P								
Lois Duncan				P	P	P	P	P	P	P	P								
Janetta McCoy				P	A	A	P	P	P	P	P								
Brent Humphreys				P	P	A	A	A	P	P	P								
Bryan Richie				P	P	P	P	A	P	P	P								
Nathan Gray				P	P	P	P	P	P	P	A								
Melanie Shaw				A	A	P	P	P	P	P	P								
						A = Absent							P = Present						
Attendance Requirement: Per City Council policy via B&C handbook, if a member is absent from more than twenty-five (25%) percent of the duly called meetings in any period of twelve (12) consecutive months or absent from more than two duly called meetings in any period of twelve consecutive months, whichever is greater, for any reason, other than a reason acceptable to the Chairman of that Board, which prevents the public officials' attendance, the member shall be disqualified and automatically removed from serving as a board member.																			



MEMORANDUM

TO: Public Arts Advisory Board
FROM: Jan Harris, Main Street Manager
RE: Parliamentary Procedure
DATE: 8/17/2021

In 1863, a man named Henry Robert, an engineering Captain in the United States Army, was asked to preside over a large church gathering. Captain Robert did not know how to preside over meetings, but trusting that the congregation would behave itself, he plunged right in. And with that plunge came the quick determination that he would NEVER preside over another meeting until he knew more about parliamentary procedure. Hence, the creation of Robert's Rules of Order.

Probably all of us have been exposed to parliamentary procedure – maybe it was a long time ago – but that is OK. The handbook you will receive at the meeting will help you get into the swing of things.

Parliamentary Procedure:

- A set of rules used to conduct a meeting in an orderly manner
- 3 major functions:
 - 1. Ensure meetings run smoothly
 - 2. Help group focus on issues most important to entire group
 - 3. Ensure that meetings are run according to democratic principles

Boards handle business and accomplish tasks using motions. This ensures that the activities and actions of the board are heard and understood by the entire board and that all members can state their vote whether for or against the motion being presented. It is democracy in action.

The original Robert's Rules of Order was over 700 pages long (I guess that church meeting really was a doozy!!).

WHAT DO YOU AS THE PUBLIC ARTS ADVISORY BOARD NEED TO TAKE AWAY FROM HENRY ROBERT AND HIS RULES...?

1. Courtesy is rule One. Only one person speaks at a time and the Chair, acting as Referee, recognizes who speaks next and allows everyone his/her turn. Is that REALLY necessary?? Yes, it is because, in his/her excitement, board members can interrupt the person who was speaking rather than waiting their turn to be recognized by the Chair. This can cause confusion for board members, the attending public, and the person taking the minutes.
2. It bears repeating, board members wanting to speak should raise their hand and wait for the Chair to recognize them.
3. Most motions require a second to be considered. Motions coming from a committee do not require a second.
4. Discussion (debate – never arguments) can take place after a motion has received a second.
5. If changes to a motion are wanted/needed, this motion also requires a second. Without it, the later motion dies and the original motion remains to be debated and voted upon.

HOW A MOTION (ALSO CALLED A QUESTION) SHOULD BE MADE:

Board member is recognized by the Chair >>>

>>> S/he states a motion >>>

>>> Someone seconds the motion or the Chair calls for a second.

(If no one seconds the motion it dies and we move on.)

(If the motion is made by a board or a committee do not require a second.)

>>> Now there is a motion and a second on the table >>>

>>> The Chair (or the Secretary) restates the motion >>>

>>> Discussion of the motion can start BUT the motion cannot be changed without the consent of the board >>>

>>> Everyone who wants to can speak about the motion on the table – the member making the motion speaks first >>>

>>> The Chair puts the question (this means, calls for a vote) >>>

>>> The Chair announces the results of the vote!!!

Public Arts Advisory Board

August 25, 2021

Agenda Item III-E

Continuing Business

1. Report from Dr. Dickey Mural Committee



**Taylor Public Arts Advisory
Board Mural Task Force-
Subcommittee**

Agenda

Meeting Minutes

Meeting: August 11, 2021 via Zoom and/or in person (At Art Off Center), 5:30pm

Present: Melanie Shaw, Nathan Gray, Kate Smith

Next Meeting: September 8, 2021 via Zoom and/or in person (At Art Off Center), 5:30pm

AGENDA

CALL TO ORDER

CONSENT AGENDA

1. Approve minutes from prior Mural Task Force meeting, 7.14.21

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with a single vote. The Chairman or a Board Member may pull any item from the Consent Agenda in order to discuss and act upon it individually as part of the Regular Agenda)

REVIEW/DISCUSS & CONSIDER ACTION

2. Update data sets needed for shared location spreadsheet, add locations and data needed in order to set short and long term budgets...Start pre-approved recommended artists sheet for upcoming projects via direct commission
3. Discuss Dr. Dickey mural, grain silo location on southwest corner of Fannie Mae Robinson Park. Review financial planning outline (sent separately). Objective, location (budget dependencies), additional funding projects
4. Review artwork for Potter's Alley mural, 211 North Main Street location, South Wall, supplied by Avery Orendorf (approved artwork sent separately) 1/3 of wall to be painted by this artist. Discuss additional 2022 fiscal budget in regard to artists for remaining wall spaces in alley.



5. Discuss mural 2022 project for Taylor High School students and location in Murphy Park-Nathan Gray grant application

6. Easement contract for St. Vincent's wall, Dr. Dickey mural location, Murphy Park location.

ADJORN

Melanie Shaw, Member-Taylor Arts Advisory Board

Prior Meeting Minutes

Announcements

Meeting Notes: 8.11.21

- I. Meeting Notes from 7.14.21 approved, 6:35p.
- II. Data sets needed for potential Dr. Dickey mural location and two potential sites for Nathan Gray and THS students in Murphy Park. Lauren Glover received the pre-approved artists list from AIPP (Austin's Art in Public Places), we'll integrate their list into our shorter list. Mel to update our Google spreadsheet with that data.
- III. New potential location for Dr. Dickey Mural on Grain Silo on Frank Street or on public restroom at the base of Frank Street. The grain silo poses multiple issues in regard to location, size, surface (the silo has a ridged construction system) and additional monies needed for the mural. The public restroom, also on Frank Street, faces the park in the same direction and is a much smaller and logistically better location for the mural. Financial recommendation doc sent separately (notes from Lois Duncan/Melanie Shaw meeting). Nathan to check with Brent Humphreys to see if Project Loop might be the 503c that the PAAB could set up as a fiscal agent via their 503c. Committee discussed doing a larger Open Call after reviewing the submission from Adam Davenport. The Davenport submission lacks the "story" aspect of Dr.



Dickey. The location in Fannie Mae Robinson Park could be achieved within the 2022 year's budget with some smaller additional monies raised independently if needed.

- IV. Reviewed updated proposal from Avery O. Discussed parsing out the 2022 budget for another mural on the Zuniga building and potentially dividing the wall on St. Vincent's into two mural spaces, all contingent on the agreement with St. Mary's.
- V. Nathan and Casey (Anderson) are applying for the "Game Changer Grant" from the Taylor TEE Foundation. They are applying for a \$10k grant that will cover supplies. Nathan and Casey to reexamine City owned properties in Murphy Park as the proposed Taylor High School student mural could be proposed on a larger space within the park. Discussed the Fire EMS building and also the domed portico as potential sites for use via this grant. The sidewalk on the Murphy Park public restrooms will remain on the shared spreadsheet as a placeholder as this funding and project get worked out. Nathan plans to utilize a team of approximately 5-10 students for the projects.
- VI. St. Vincent's mural easement contract talks in progress. St. Vincent's project may need a church member on the jury panel in order to accommodate their vision. Awaiting the next meeting with them in order to move this project forward. In general, the fiscal budget for 2022 should work for approximately 3 mural projects.
- VII. Meeting adjourned at ~6:15p.

Meeting Notes: 7.14.21

- VIII. Meeting Notes from 5.17.21 approved (no meeting in June due to budget discussions for TA)
- IX. Shared Spreadsheet-Need to add sets/rows to a particular wall to split up the length for multiple artists, like Potter's Alley location and potentially St. Vincent's wall location
- X. New potential location for Dr. Dickey Mural on Grain Silo on Frank Street, that faces the lower southwest end of Fannie Mae Robison. The costs would be more expensive because of the ridges on the silo construction (not smooth surface). Another option could be the public restroom wall on the Park restrooms also on the end of Frank Street. Additional monies could be raised via brick sponsorship on the hill in front of the Grain Silo fence on the side of the road easement.
- XI. Awaiting mockup from Avery O., in the midst of setting up the appropriate contract for her piece in Potter's Alley. No discussion of additional artists for Potter's Alley, awaiting new year's fiscal budget in order to add that back to the project list.
- XII. Nathan and Casey (Anderson) are applying for the "Game Changer Grant" from the Taylor TEE Foundation. Nathan and Casey to reexamine City owned properties in Murphy Park as the proposed Taylor High School student mural could be proposed on a larger space within the park. The sidewalk on the Murphy Park public restrooms will remain on the shared spreadsheet as a placeholder as this funding and project get worked out.
- XIII. St. Vincent's mural easement contract talks in progress. St. Vincent's project may need a church member on the jury panel in order to accommodate their vision.
- XIV. Meeting adjourned at ~6:00p.

Public Arts Advisory Board

August 25, 2021

Agenda Item III-E

Continuing Business

2. Portal Project Report



Taylor Public Arts Advisory Board Portal Project-Subcommittee

Agenda

Meeting Minutes

Meeting: August 18, 2021 via Zoom, 5:30pm or in person at Art Off Center, On Potter's Alley

Present:

Next Meeting: September 15, 2021 via Zoom, 5:30pm

AGENDA

CALL TO ORDER

CONSENT AGENDA

1. Approve minutes from 7.21.21

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with a single vote. The Chairman or a Board Member may pull any item from the Consent Agenda in order to discuss and act upon it individually as part of the Regular Agenda)

REVIEW/DISCUSS & CONSIDER ACTION

2. Vote on selection process. Recommend using a blind jury system, notes and scoring can be done via the Dropbox website portal via viewing and commenting on each submission. TAG120 system was graded using a 1-7 scale for the three following criteria: quality, composition, and originality.
3. After selection process is adopted by subcommittee, review artists submissions, and set a deadline for subcommittee to review each submission.
4. Set prioritization schedule and location as notated on updated map attached below (sent separately in meeting notice), Burkett Street locations versus Dolan Street locations, after artist proposals have been reviewed and judged.



5. Remaining budget for 2021. Budget for 2022 begins in September. Discuss how long Open Call should remain open in order to utilize the full 2022 budget.

6. Quick contract requested from Taylor City Lawyers/Jan Harris recommendations.

7. Subcommittee volunteer for priming selected locations, dependent on artist selection and location assignment.

8. Children's groups/school groups for locations with manhole covers lower than 1 foot in height with remaining paint supplies. Melanie to speak at Lion's Club, September 10th about project.

ADJORN

Melanie Shaw, Member-Taylor Arts Advisory Board

Prior Meeting Minutes

Announcements

Meeting Notes, 7.21.21

- I. Approved meeting notes from 5.23.21 by all members (no meeting in June due to TA budget meetings)
- II. Prioritization scheduled for most of the manholes closest to Burkett St. Lisa requested #1 manhole, closest to Washburn and 11 to be added to the current request. Short meeting on July 24th, to receive updated map/quick contract from Dawna.
- III. Open call text discussed, Mel/Kayla will work up the call and email to the group. Will make a template from Casey Anderson's submission for potential artists to fill in with their artwork and color palette. Lisa/Dawna to arrange with community groups to potentially use remainder paints to decorate the smaller manholes (labeled alphabetically on updated map, general size



less than 1' each). Each subcommittee member will reach out to various artists to fill the slots for the current budget use. Mel to add a page to AOC website (as a private page) for artists to pull down

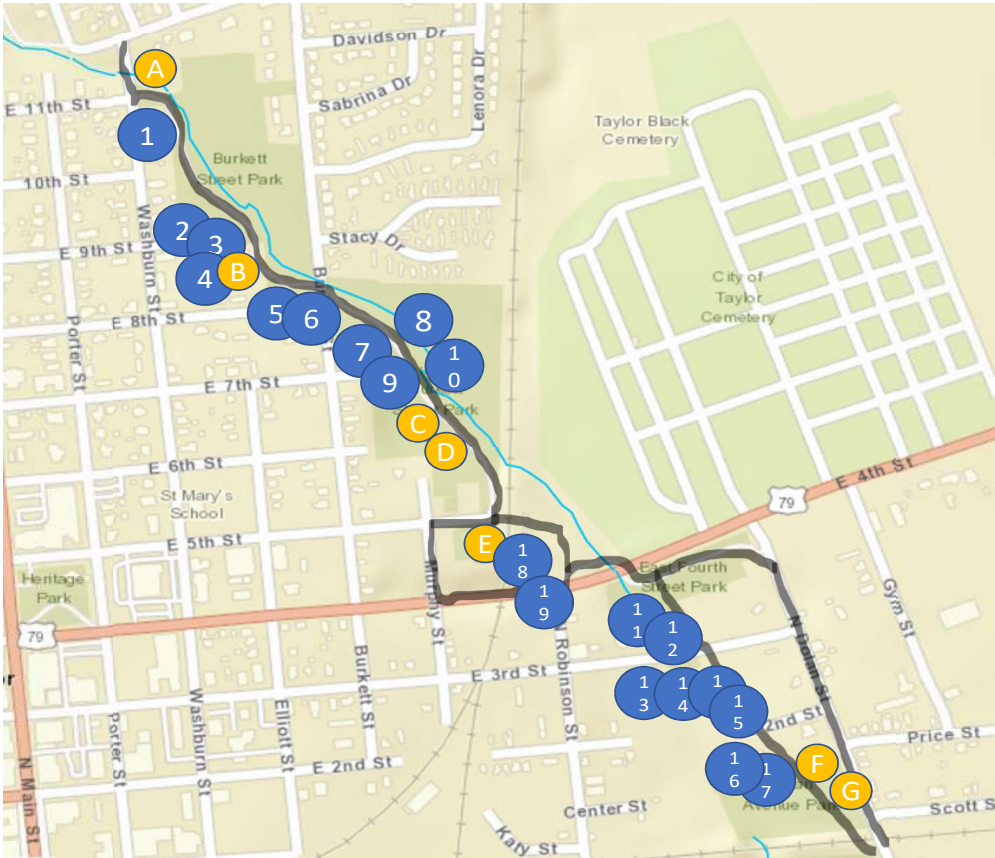
document and instructions for Open Call use. Artists can contact subcommittee via:

info@artoffcenter.com for more information about artist calls. Will make flyers with QR code to distribute amongst committee members to display around the community.

- IV. Casey Anderson selected by unanimous vote by subcommittee members to decorate Portal #6 (already primed and ready for artist), closest to 713 Burkett St residence. Mel will contact and arrange paint selection and confirm date for decoration.
- V. Budget approval from Taylor Arts Board \$1000 budget for the remainder of the 2021 allocated budget. Subcommittee plans to engage 4-5 artists to use the remaining budget. MS already ordered six of the Burkett St overpass area manholes to be cleaned by public works.
- VI. Dawna emailed shortened/updated quick contract during this meeting to MS. MS to review and submit to City of Taylor lawyers. When an artist is engaged they must apply with a sketch that will be approved by this subcommittee following the creative guidelines set in the Portal Project Contract. The contract will have timelines set for each artist, artist information, etc.

Meeting Adjourned at 6:19pm, 7.21.21

1	29"
2	22"
3	21"
4	38"
5	39"
6	48"
7	42"
8	38"
9	42"
10	35"
11	22"
12	21"
13	39"
14	42"
15	33"
16	40"
17	14"
18	22"
19	33"



Music on Main Concert Series 2021

FY 21
INCOME

PAAB Budget	\$3,615.00
MS Budget	\$2,600.00

TOTAL INCOME: \$6,215.00

***** ***** ***** ***** *****

JULY 15TH

AUGUST 19TH

SEPTEMBER 16TH

EXPENSES	Item	Cost	W-9 Rec'd	Paid-Y/N	Item	Cost	W-9 Rec'd	Paid-Y/N	Item	Cost	W-9 Rec'd	Paid-Y/N
	Band-Marshall Hood	(\$500.00)		PAID	Band - Cactus Lee	(\$500.00)	Yes	Paid	Band - Spooky Juke	(\$200.00)	Yes	CK Requested
									Band - Chubby Knuckle Choir	(\$500.00)	Yes	CK Requested
	Sound Svcs-Boss Radio	(\$365.00)	Yes	PAID	Sound Svcs - Boss Radio	(\$465.50)	Yes	Paid	Sound Svcs - Boss Radio	(\$665.00)	Yes	NEED INVOICE
	Stage Lights	\$0.00		N/A	Stage Lights - Pro Sound	(\$150.00)	Yes	Paid	Stage Lights - Pro Sound	(\$150.00)	Yes	Ck Ready
	Board Operator - B				Board Operator -Evan				Board Operator - Evan			
	Richie	\$0.00		N/A	Vincent	(\$200.00)	Yes	Paid	Vincent	(\$200.00)	Yes	Ck Ready
	TPD Security	(\$252.00)	N/A	PAID	TPD Security	(\$252.00)	N/A	Paid	TPD Security	(\$336.00)	N/A	To Be Paid
	Hospitality Lucky Duck - J McCoy	(\$71.06)	Yes	PAID	Hospitality -		TBD	??	Hospitality -		TBD	??
	Advertising				Advertising				Advertising			
	Taylor Press	(\$260.00)	Yes	PAID	Taylor Press	(\$130.00)		PAID	Taylor Press	(\$130.00)		
	KBSR	n/c			KBSR				KBSR			
	KUT	n/c			KUT				KUT			
	Chamber	n/c			Chamber				Chamber			
	Banner				Banner				Banner			
TOTAL EXPENSES:					TOTAL EXPENSES:					TOTAL EXPENSES:		
(\$1,448.06)					(\$1,697.50) EST.					(\$2,181.00)		
BUDGET												
REMAINING:					BUDGET REMAINING:					BUDGET REMAINING:		
\$4,766.94					\$3,069.44					\$888		

INCOME

PAAB Budget	TBD
MSAB Budget	TBD
CoT	TBD
Jesse Ancira	\$2,500

TOTAL INCOME:

***** ***** ***** ***** *****

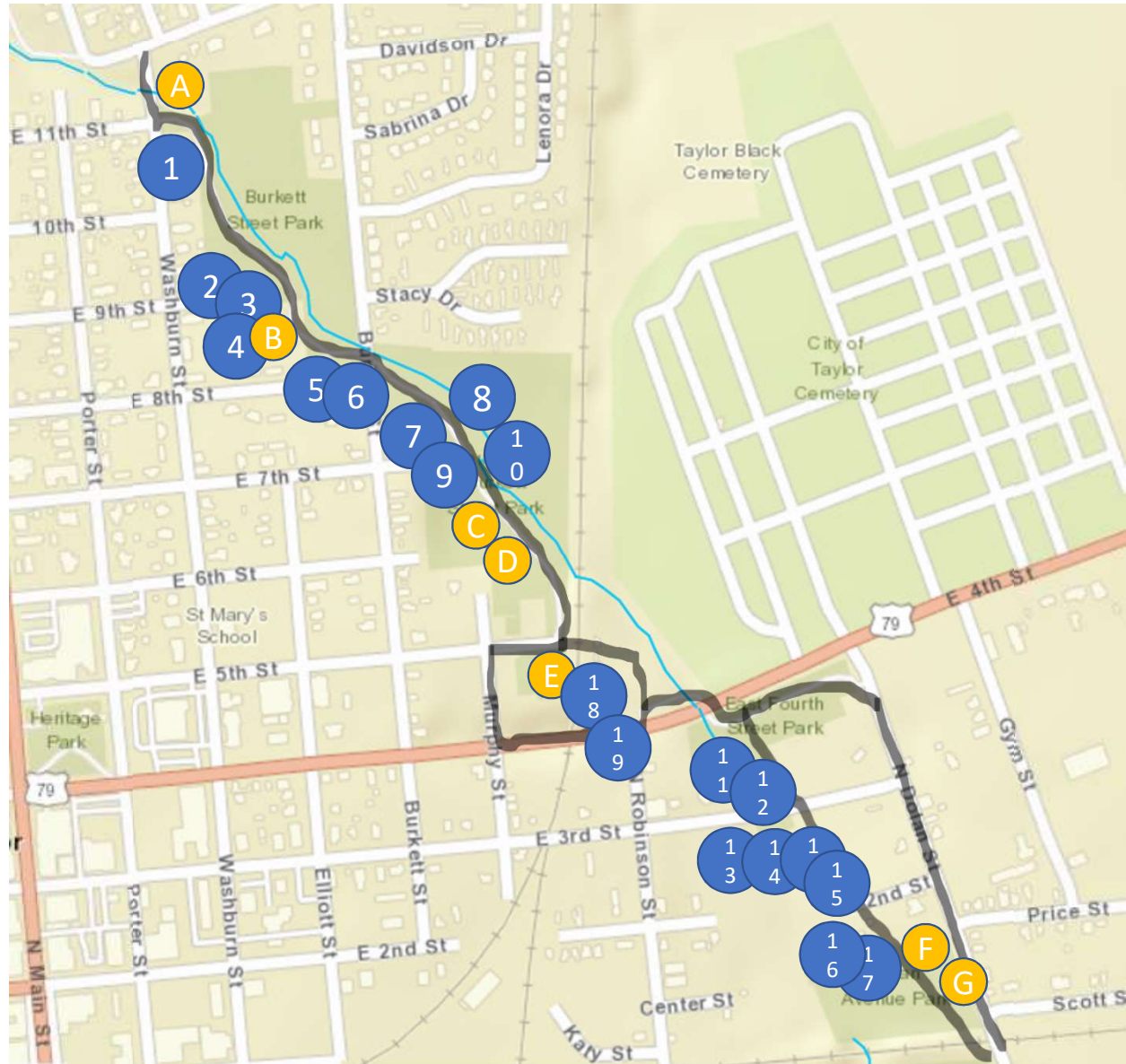
NOV 13TH

EXPENSES	Item	Cost	W-9 Rec'd	Paid-Y/N
	Band - Joe Posada	(\$4,500)	NO	
	Sound	\$0		
	Lights	\$0		
	House Operator	\$0		
	Security	TBD		
	Hospitality	TBD		
	Adv/Mktng			
	Taylor Press	(\$260)		
	Rockdale			
	Reporter	(\$170)		
	Posters	(\$50)		
	Social Media	(\$100)		

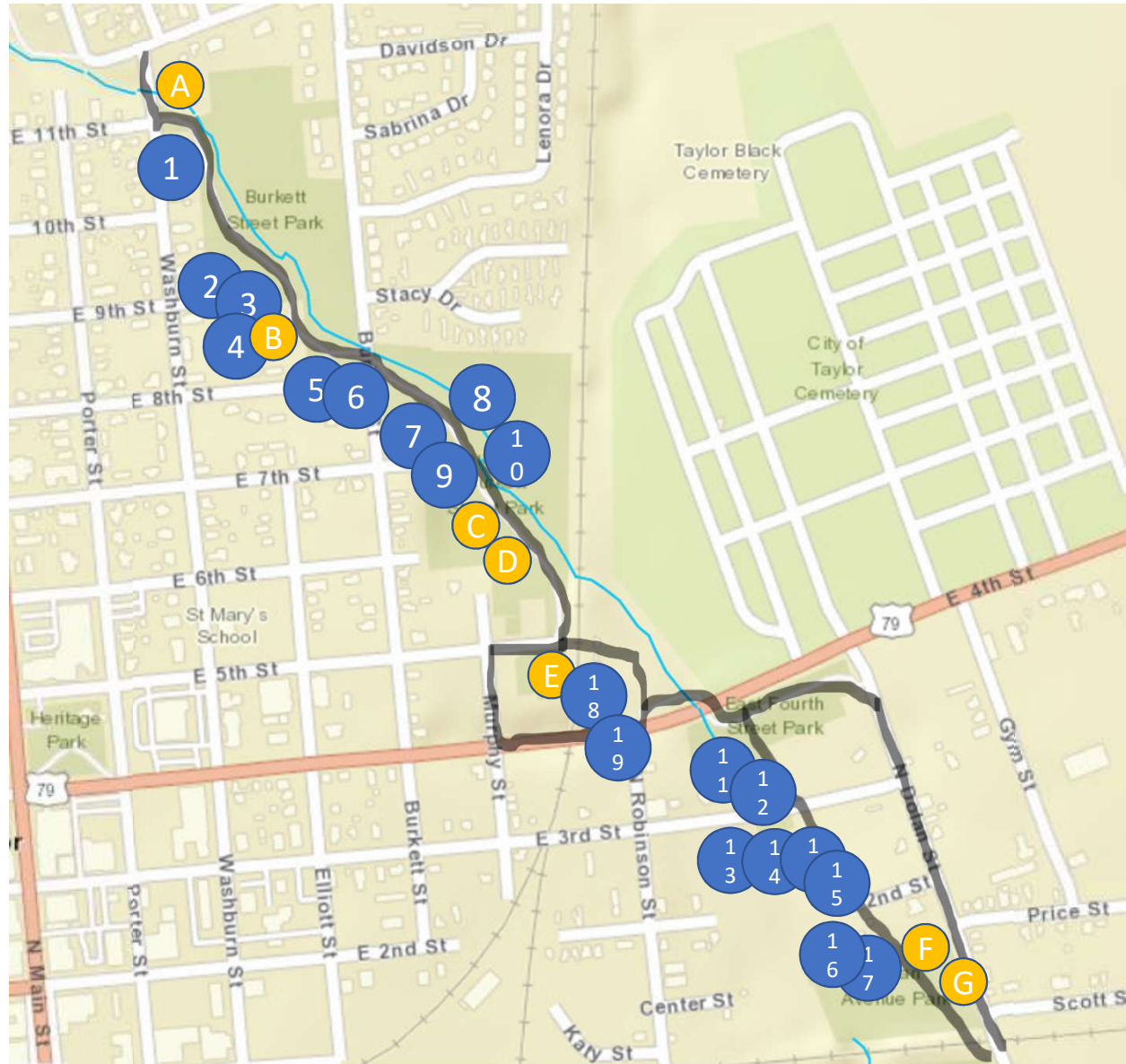
TOTAL
EXPENSES:

BUDGET
REMAINING:

1	29"
2	22"
3	21"
4	38"
5	39"
6	48"
7	42"
8	38"
9	42"
10	35"
11	22"
12	21"
13	39"
14	42"
15	33"
16	40"
17	14"
18	22"
19	33"



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8	38"
9	42"
10	35"
11	22"
12	21"
13	39"
14	42"
15	33"
16	40"
17	14"
18	22"
19	33"



Public Arts Advisory Board

August 25, 2021

Agenda Item III-E

Continuing Business

3. Potters Alley

Public Arts Advisory Board

August 25, 2021

Agenda Item III-E

Continuing Business

4. Music on Main Concert Series
 - a. August 19 Concert
 - b. Upcoming Concerts
 - c. Music on Main Budget Review
 - d. Marketing Proposal

Music on Main – August Report

July's Concert – July 16

July's concert with Marshall Hood Band was attended by an estimated 250 people.

Logo, poster, and press release were designed and Kendra Dubee

Advertising efforts were shared by Richard Stone and Bryan Richie

Sale of T-shirts and distribution of bottled water was managed by Lois Duncan

Beer was made available by Texas Beer Company for donations.

August Concert – August 19

August concert with Cactus Lee is scheduled and has been promoted

Since Bryan Richie will be out of town Evan Vincent has been hired to manage the sound system

Emcee will be Nathan Gray

September Concert – September 16

September concert is scheduled with Spooky Juke performing at 6pm and Chubby Knuckle Choir scheduled for 7pm.

Evan Vincent will manage the sound system

Emcee will be Nathan Gray

Richard, Bryan, Janetta, and Jan will all be out of town so Lois has agreed to manage the evening. Additional volunteers are needed.

October Concert – October 14 or 21

October concert is not yet scheduled. German Oompah bands are being recruited.

Evan Vincent will continue to manage the sound system

Emcee will be Nathan Gray

November Concert – November 13

Scheduled with Joe Posada (3-time Grammy Award winner) and band

Sponsored by Ancira Salsa and Our Lady of Guadalupe

They will provide their own sounds and lights

Details to be worked out.

Going forward:

Richard Stone, Brent Humphries, and I met to discuss upcoming events and to initiate a marketing plan. Brent will contact a graphic artist regarding developing an integrated logo and poster series to be produced beginning with the November Joe Posada event. Brent will also propose a graduated sponsorship program.

We are recommending the development of a series calendar to include March through November 2022. Each month will have a unique focus with the intention of including a cross section of Taylor ethnic, age, community interests, and seasonal emphases. This may include but not be limited to Country & Western, an 80s night, teen night, Oktoberfest, salsa night, R&B - just to name a few. This calendar should be ready before 2022 to begin fundraising.

Below is a schedule of activities and responsibilities necessary for each performance.

Team member	Activity	Date
Kendra Dubee	Create press release	10 days prior to event
	Update & print posters	10 days prior to event
	Update City websites	Ongoing
Jan Harris	Collect W9 documents	7 days prior to event
	Arrange for payments	At event
	Maintain budget	ongoing
Richard Stone	Ad in Taylor Press	10 days prior to event
	Ad in Chamber of Commerce weekly wrap up	10 days prior to event
	Display banners	6 days prior to event
Lois Duncan	Arrange for ice water/Condra	Day of event
	Staff the sales booth	
Nathan Gray	Pick up ice and water/Condra	5pm Day of event
	Emcee	Day of event
Evan Vincent / Bryan Richie	Arrange for delivery of sound equipment	ongoing
	Set up and monitor sound equipment	4pm day of event
	Recruit performers	ongoing
Janetta McCoy	Distribute posters	10 days prior to even
	Recruit community support	ongoing
	Recruit bands	ongoing

FUNDING ENTITY	GL ACCOUNT #	DATE	PAID TO	MEMO	DEBIT	BALANCE
PAAB	100-592-819					\$3,615.00
		7/12/2021	Boss Radio	7/15 sound system	(\$365.00)	\$3,250.00
		7/12/2021	CoT	7/15 TPD Security	(\$252)	\$2,998.00
		8/9/2021	Janetta McCoy Lance Stacy Pro	7/15 band food	(\$71.06)	\$2,926.94
		8/10/2021	Sound Lance Stacy Pro	8/19 stage lights	(\$150.00)	\$2,776.94
		8/10/2021	Sound	9/16 Stage Lights	(\$150)	\$2,626.94
		8/13/2021	Taylor Press	8/19 concert advert	(\$130.00)	\$2,496.94
		8/13/2021	Evan Vincent Robt M Mann -	9/16 board operator	(\$200.00)	\$2,296.94
		8/17/2021	Cactus Lee William Bell - Spooky	8/19 Band	(\$500.00)	\$1,796.94
		8/19/2021	Juke	9/16 band	(\$200.00)	\$1,596.94

FUNDING ENTITY	GL ACCOUNT #	DATE	PAID TO	MEMO	DEBIT	BALANCE
MSAB	123-615-233					\$2,600.00
		7/15/2021	Marshall Hood Band	7/15 concert	(\$500)	\$2,100.00
		8/10/2021	Boss Radio	8/19 sound svcs	(\$465.50)	\$1,634.50
		8/10/2021	CoT	8/19 TPD Security	(\$252.00)	\$1,382.50

8/10/2021 Evan Vincent	8/19 board operator	(\$200.00)	\$1,182.50
8/10/2021 Chubby Knuckle	9/16 concert	(\$500)	\$682.50
8/10/2021 Boss Radio	9/16 sound svcs	(\$465.50)	\$217.00
8/13/2021 Taylor Press	7/15 concert advert	(\$130.00)	\$87.00

Bills Outstanding as of 8/17/2021:

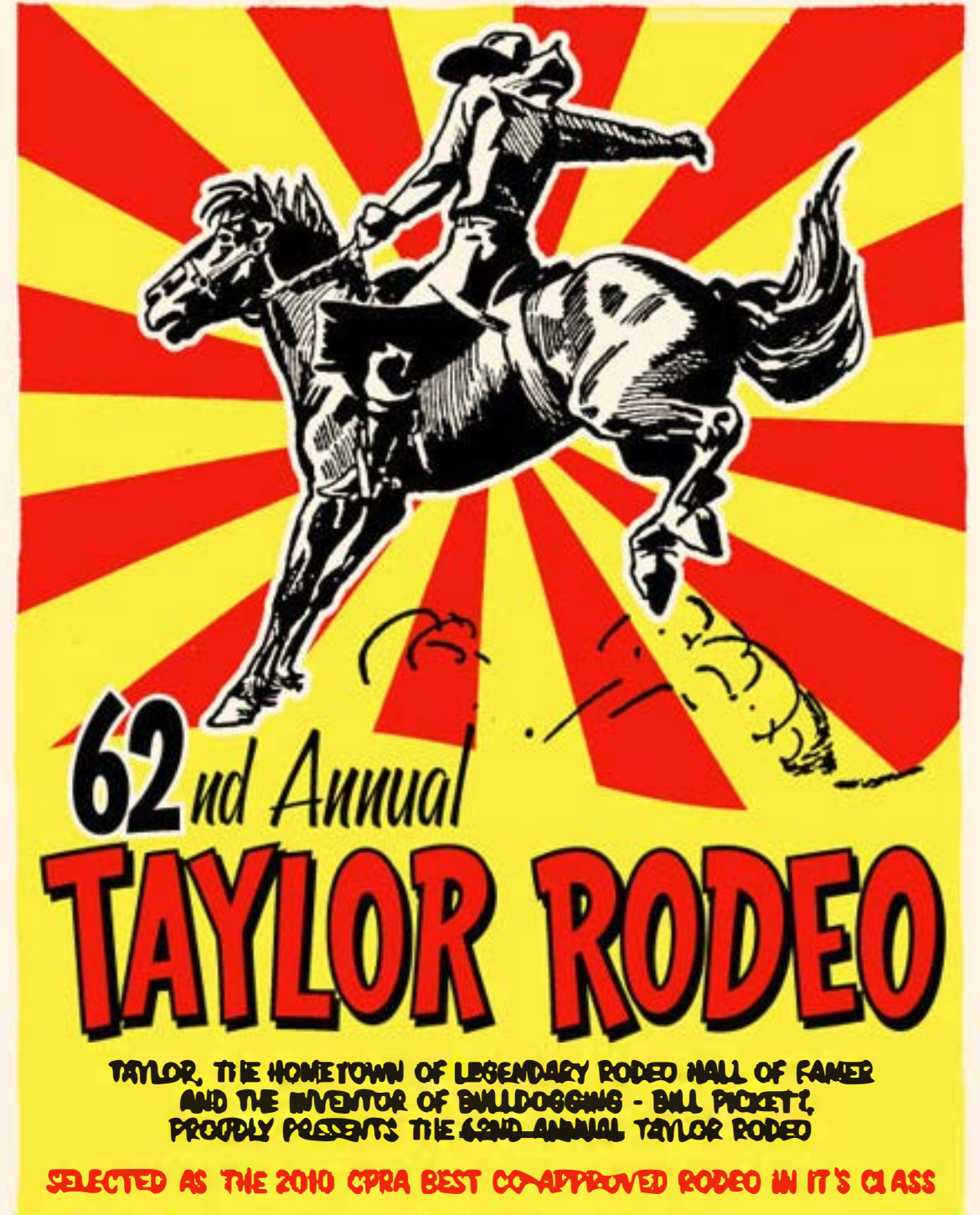
Food costs for 8/19 and 9/16 concerts

Security for 9/16 concert

Advert fees for 9/16 concert

EVENTS & MARKETING

FRIDAY & SATURDAY JULY 15-16



WWW.TAYLORRODEO.COM

TAYLOR RODEO



BLACKLAND PRAIRIE DAYS

CELEBRATING OUR RICH CULTURAL HERITAGE

MAY 7, 2016 10 AM

FREE FUN FOR ALL AGES

LIVE MUSIC ENTERTAINMENT

DENNY HERRIN TEXAS

RED COUNTRY

THE COUNTY LINE BAND

PETTING ZOO CHEERLEADERS

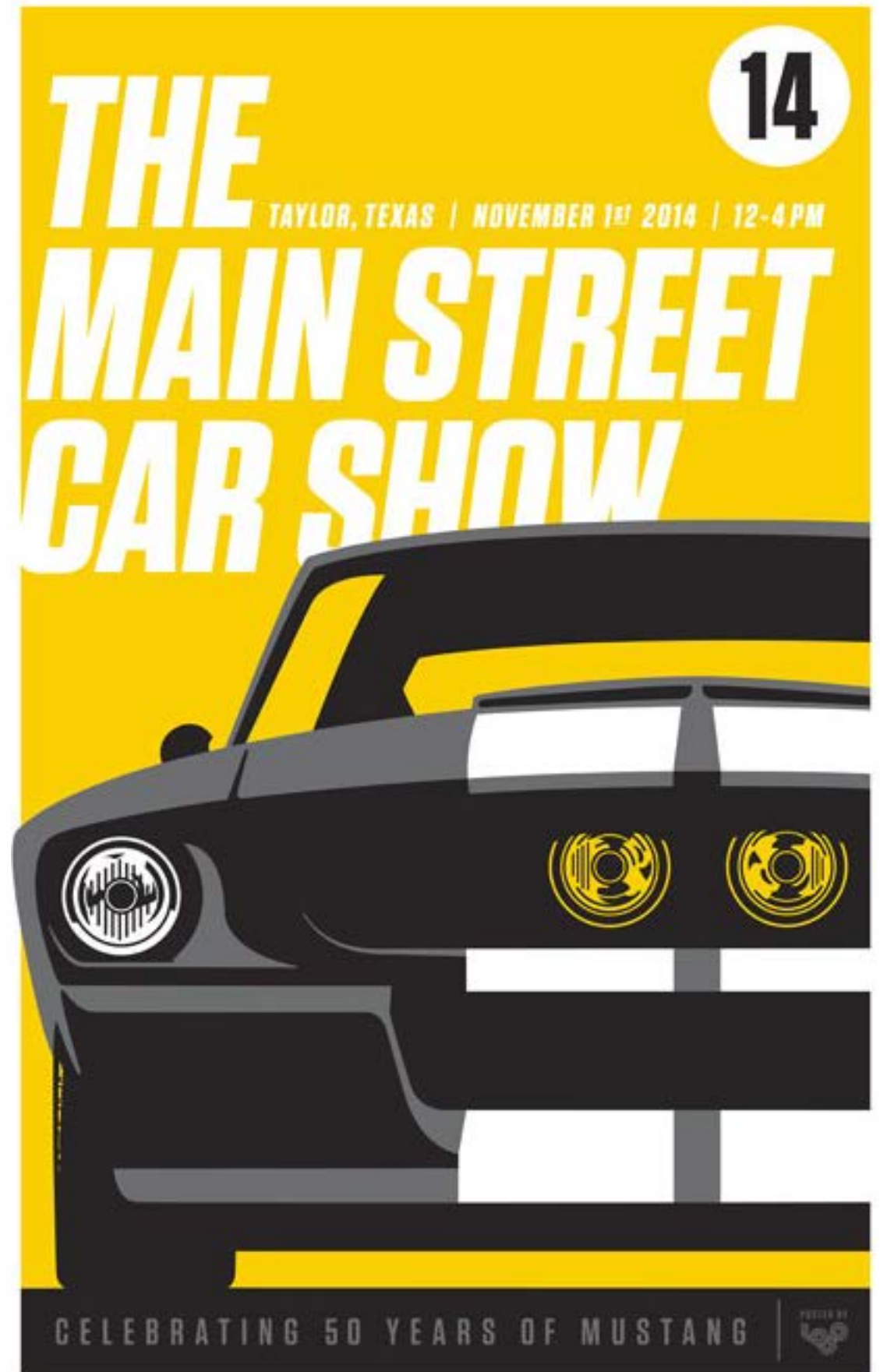
BBQ COOK OFF

CRAFT BEER ARTS & CRAFTS

TAYLOR HIGH SCHOOL BAND & FLAG GROUP  **TEX AVERY**

STREET DANCE 5-9 **CARTOONS**

BLACKLAND PRAIRIE DAYS



MAIN STREET CAR SHOW



BLACKLAND PRAIRIE DAYS

THE MAIN STREET CAR SHOW

For the last 2 years in November, thousands of visitors have enjoyed Taylor's Main Street Car Show. More than 350 fantastic classic cars and vintage motorcycles lined the downtown streets. Among the world class highlights were the current Interstate Batteries Nascar, a 1970 Hemi Charger RT, as featured on the cover of Hemmings Muscle Machines magazine, a genuine 1962 Shelby Cobra, a 1928 Packard, shown at the famous Pebble Beach Concours d'Elegance and on and on.

The Main Street Car Show event has quickly become one of Taylor's most popular attractions. We are proud of that and also the fact that each year a local community cause has benefited from donations and raffle proceeds. In the past, the Taylor Fire Department and Project Loop were beneficiaries; this year we are proudly supporting the Taylor Animal Shelter.



2015 MAIN STREET CAR SHOW

The 3rd annual Main Street Car Show will be running in conjunction with Taylor's Annual Spooktacular so this year's Halloween Edition is certain to be the biggest and best yet, featuring art, cars, vans, and motorcycles, people and pet costume contests, live music from Elvis, The Octanes and Ruby Dee and The Snake Handlers, food vendors, a skate ramp, trunk or treating for the kids and much more!



**THE
MAIN STREET
CAR SHOW**

ART
CARS, VANS AND MOTOS
LIVE MUSIC
COSTUME CONTESTS
FOOD VENDORS
SKATE RAMP
RAFFLES AND PRIZES
TRICK OR TREATING

TAYLOR, TEXAS
OCTOBER 31ST, 2015 10-4PM
BENEFITING THE TAYLOR ANIMAL SHELTER

BECOME A SPONSOR

We invite you to get in the Halloween spirit and become a sponsor of the 3rd Annual Main Street Car Show on October 31st, helping support an amazing and unforgettable event in addition to a great local charity!

GOLD SPONSOR / \$3000

- **Vehicle Display / Main Booth Space**
- **On-Site Banners and Signage**
- **Acknowledgement in All Pre and Post-Event Press**
- **Press Releases and Adverts**
- **Placement in Event Photography and Wrap Video**
- **Social Media Promotion**
- **Acknowledgement from the Main Stage**
- **Literature in Gift Bags**

SILVER SPONSOR / \$2000

- **Booth Space**
- **On-Site Banners**
- **Placement in Event Photography and Wrap Video**
- **Social Media Promotion**
- **Acknowledgement from the Main Stage**
- **Literature in Gift Bags**

BRONZE SPONSOR \$1000

- **On-Site Banners**
- **Placement in Event Photography and Wrap Video**
- **Social Media Promotion**
- **Acknowledgement from the Main Stage**
- **Literature in Gift Bags**

ALUMINUM SPONSORS / \$250

- **Social Media Promotion**
- **Acknowledgement from the Main Stage**
- **Literature in Gift Bags**

RAFFLE SPONSOR

- **Acknowledgement from the Main Stage**

Contact Steve Truex at 512-567-0845 or via email at sptcobra@yahoo.com

**Find us on the web at www.mainstreetcarshow.com
Follow us on Facebook, Instagram and Twitter.
Hashtag #MainStreetCarShow**



Benefiting the Taylor Animal Shelter

All proceeds from the Main Street Car Show will benefit the Taylor Animal Shelter through an innovative community project called the CATTAINER.

The Taylor Animal Shelter is one of the few “no-kill” municipal shelters in the United States. Since 2008, The City of Taylor has maintained this status by returning or re-homing more than 90% of healthy and adoptable pets.

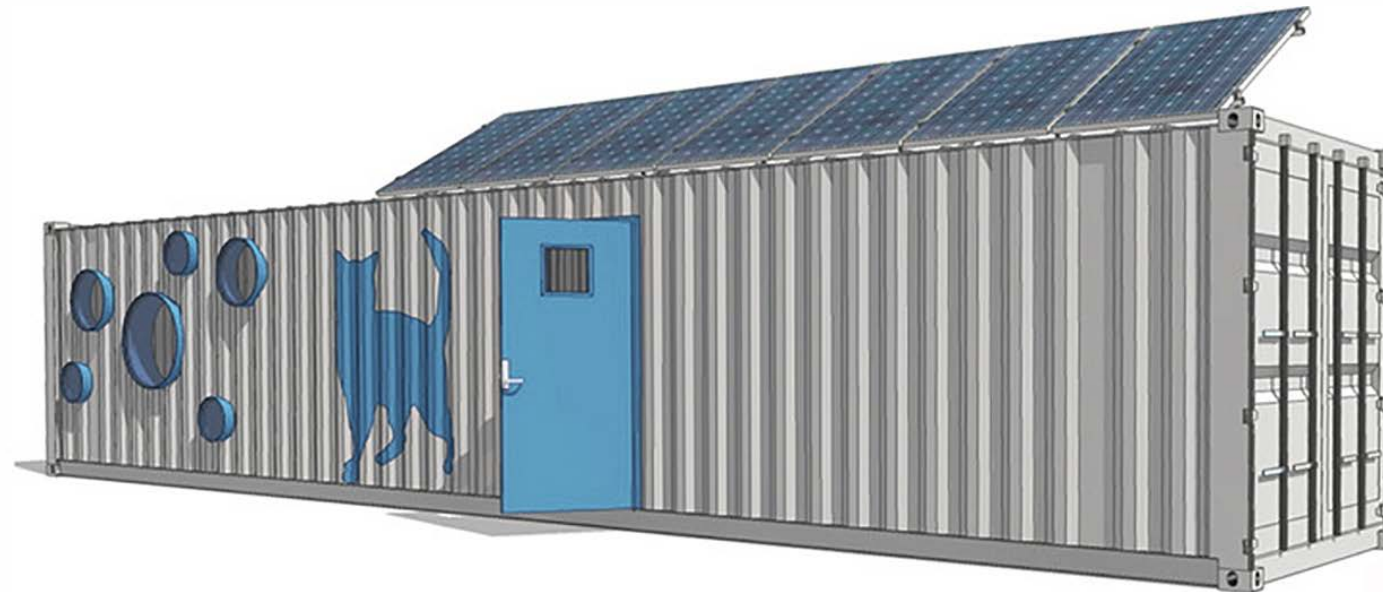
The CATTAINER project will provide an economical, attractive, healthy and safe environment for cats. The CATTAINER project will also afford local youth valuable learning opportunities in architecture, design, and fabrication under the guidance of professional mentors.

The CATTAINER will also:

- Expand housing capacity for cats***
- Include exercise space***
- Provide storage space***
- Serve as a modular design for future expansion.***



#CATTAINER



Presented by:



designSTUDIOmodern

CONTACT INFO

Event Coordination:

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G21CarBikeshow@gmail.com

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Deby Lannen

512-619-7635

deby.lannen@taylor.tx.gov

Creative Director / Marketing:

Brent Humphreys

214-683-7763

bh@brenthumphreys.com

Facebook:

facebook/mainstreetcarshowtx

Instagram:

@mainstreetcarshow

Twitter:

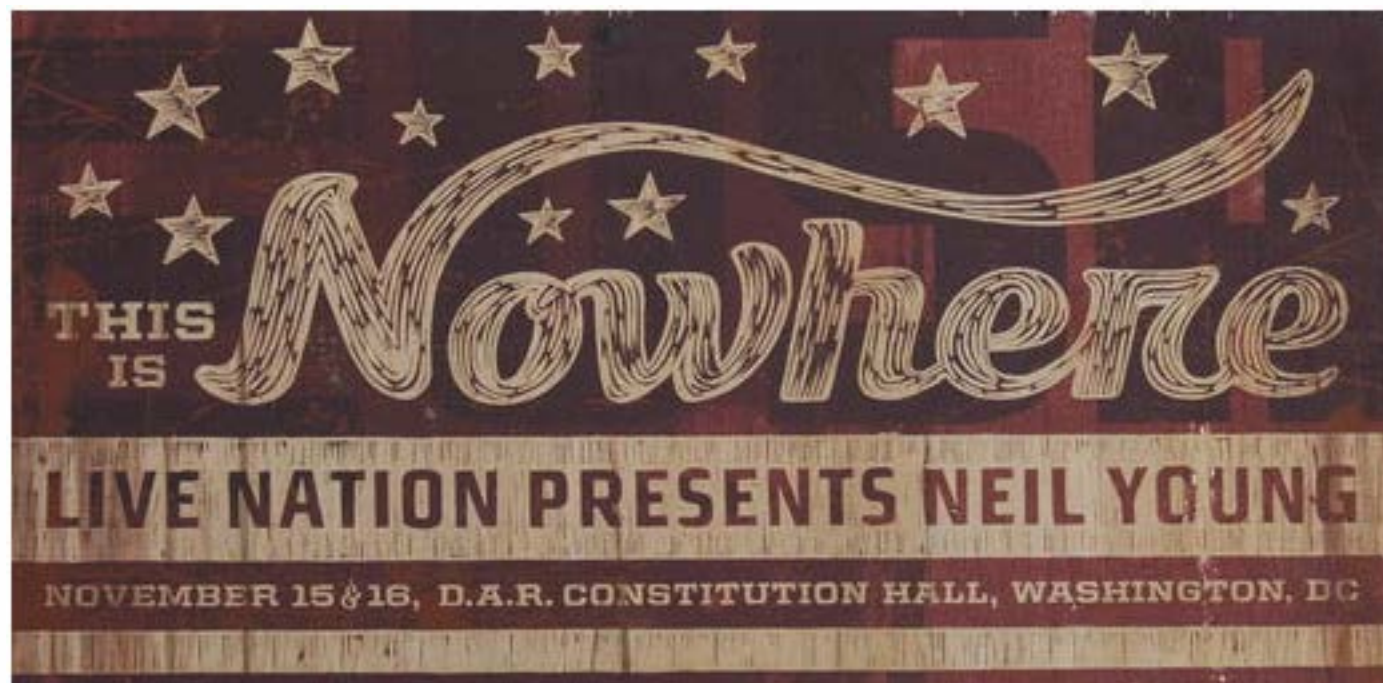
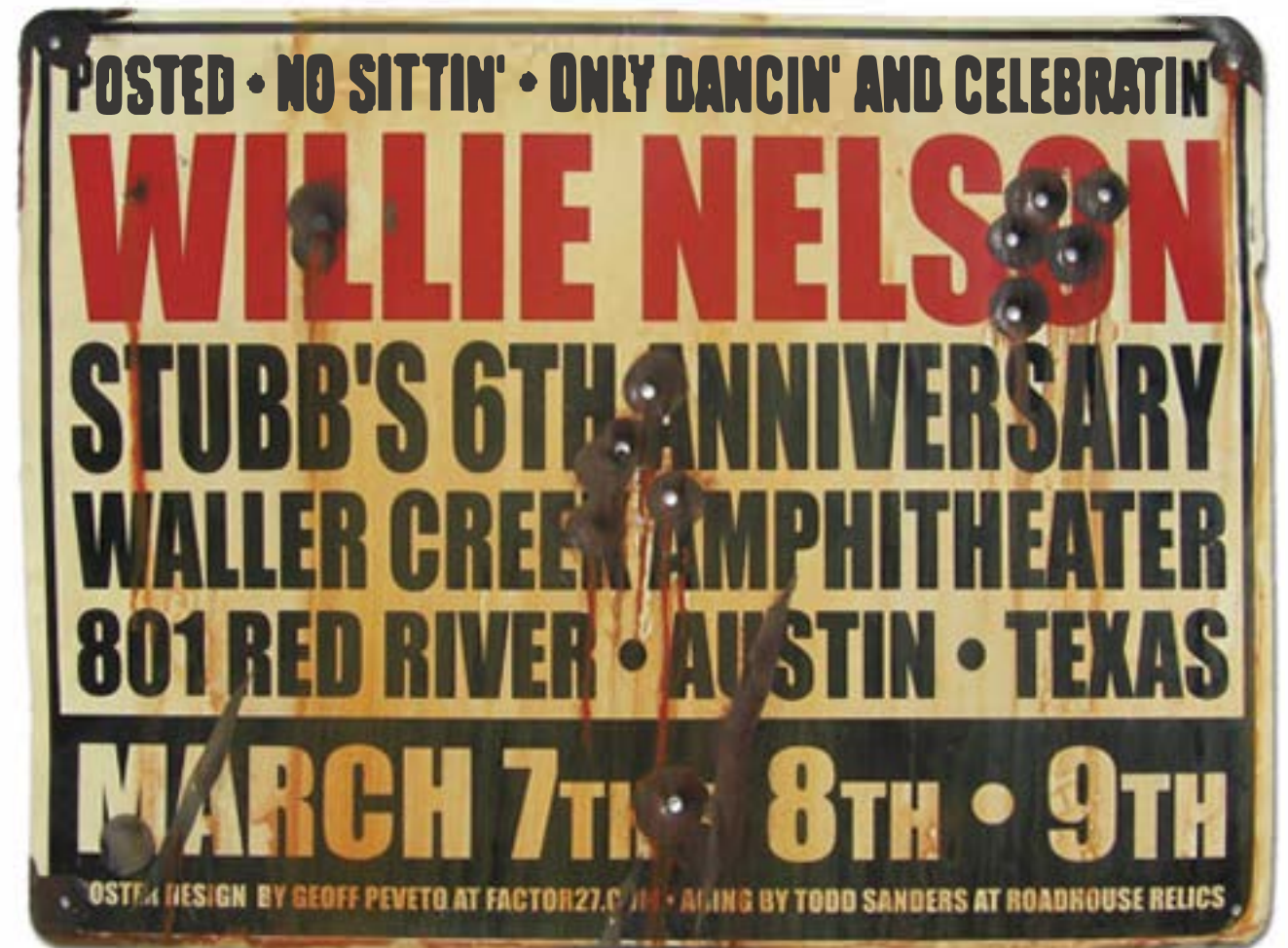
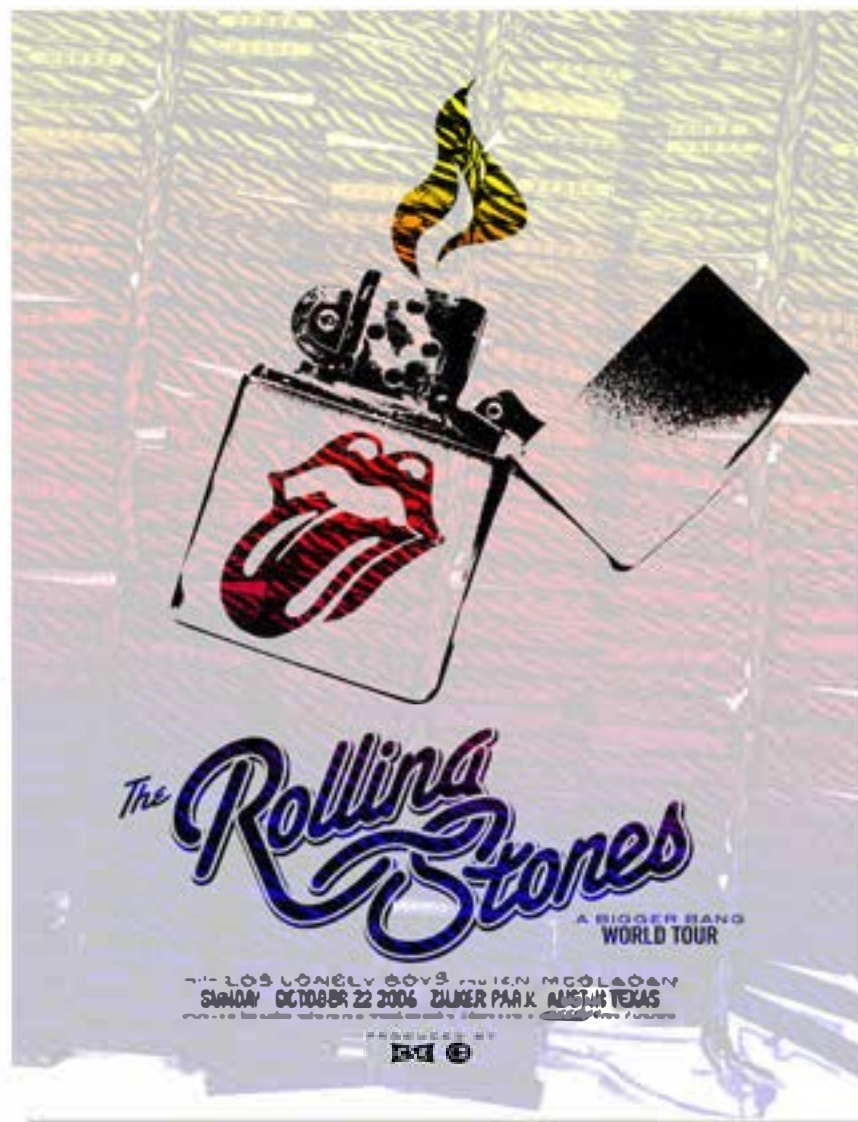
@mainstcarshow



2015 MAIN STREET CAR SHOW / TAYLOR, TEXAS / OCTOBER 31ST / 10-4PM



GEOFF PEVETO



ARTIST GEOFF PEVETO SAMPLES

Public Arts Advisory Board

August 25, 2021

Agenda Item III-E

Continuing Business

5. Cultural / Entertainment District Update

Public Arts Advisory Board

August 25, 2021

Agenda Item III-F

New Business

1. Public Arts Master Plan
2. Place temporary hold on arts projects until Master Plan is complete
3. Items for September Agenda
 - Suggestions for facilitators to lead Master Plan work