
AGENDA

Public Arts Advisory Board Regular Meeting
5:30 pm; Wednesday, August 30, 2023
City Hall Council Chambers

Zoom Link to Meeting: <https://us06web.zoom.us/j/84463989137>

- I. CALL TO ORDER AND DECLARE A QUORUM (Bryan Richie)
- II. PUBLIC COMMENT
- III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:
 - A. Approve the Minutes from the Public Arts Advisory Board meeting from June 28, 2023 (Bryan Richie)
 - B. Receive and approve the financial report for August 2023 (Jan Harris)
- IV. NEW BUSINESS:
 - A. Receive information, discuss, and take possible action on the mural proposal from Ricardo Zuniga, property owner of 211 N Main and introduce artwork by Kearin Cook. (North side of Potters Alley) (Jan Harris)
 - B. Receive information, discuss, and take possible action on the suggestion from Mayor Rydell that Taylor pursue the Music City Texas designation (Jan Harris)
- V. CONTINUING BUSINESS:
 - A. Portal Project:
 1. Receive report detailing progress made with the painting of the portals (Cayla Cardiff)
 - B. Music on Main Concert Series
 1. Receive the most recent Committee report (Bryan Richie/Nathan Gray)
 - C. Potter's Alley Mural Project:
 1. Update on Potters Alley entrance sign (Nathan Gray/Casey Anderson)
 - D. Items for the September 27, 2023 meeting agenda.

VI. ADJOURN

The Board or Commission may vote and/or act upon each of the items listed in this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on this Agenda whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 5:00 pm on August 18, 2023 and remained posted for at least 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Press.


Jan Harris, Main Street Manager

9/22/2023
Date

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

September 27, 2023

CONSENT AGENDA

Agenda Item III-A

Approve the Minutes from the Public Arts Advisory Board meeting from
August 30, 2023

MINUTES

Public Arts Advisory Board Regular Meeting

5:30 pm; Wednesday, August 30, 2023

City Hall Council Chambers

MEMBERS PRESENT: Richard Stone, Casey Anthony, Bryan Richie , Gayle Samuels, and Cayla Cardiff

MEMBERS ABSENT: Jude Grissom

STAFF PRESENT: Jan Harris, Main Street Manager

- I. CALL TO ORDER AND DECLARE A QUORUM- Chairman Richie called the meeting to order at 5.37 and noted a quorum was present.
- II. PUBLIC COMMENT – No public comments presented.
- III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:
 - A. Approve the Minutes from the Public Arts Advisory Board meeting from June 28, 2023- MOTION: To approve the June 28, 2023 minutes as presented. R STONE / C CARDIFF/UNANIMOUS
 - B. Receive and approve the financial report for August 2023- Jan Harris reported that there remained \$870.87 in the PAAB regular FY 23 budget and \$9359.14 in the Music on Main fund. MOTION: To receive the August 23 Financial Report as presented. R STONE / C CARDIFF / UNANIMOUS
- IV. NEW BUSINESS:
 - A. Receive information, discuss, and take possible action on the mural proposal from Ricardo Zuniga, property owner of 211 N Main and introduce artwork by Kearin Cook. (North side of Potters Alley)- Jan Harris reported that Ricardo Zuniga proposed a mural celebrating the films and network shows filmed in Taylor on the remaining unpainted portion of his building located at 211 N Main Street. She reported that there was \$400 remaining in the funds set aside for repainting the murals in Potters Alley. MOTION: To offer up to \$400 for materials/labor for Ricardo Zuniga's artist to execute the mural on the Potters Alley wall. R STONE / G SAMUELS / UNANIMOUS
 - B. Receive information, discuss, and take possible action on the suggestion from Mayor Rydell that Taylor pursue the Music City Texas designation- Jan presented information about the Music City Texas program noting that the following steps needed to be taken to apply for the program:
Certification Steps:
 1. Host a TMO sponsored Music Friendly Texas workshop.
 2. Establish a Music Office/Liaison within a division of city government (city office, economic development corporation, CVB/destination tourism office) that will be responsible for monthly reports concerning the progress of local music industry development programs.
 3. Register with the TMO's Texas Music Industry Directory. The liaison's organization also signs a mutually agreed upon Memorandum of Understanding (MOU) that creates a working arrangement for the sharing of Music Directory data and establishes protocols for keeping the directory information up to date.
 4. Demonstration of partnerships with the community's music-related 501-c-3 nonprofits to foster community development.
 5. Collaboration with music education programs, including area college or university music schools.
 6. Create an advisory board made up of local music community industry stakeholders.MOTION: To explore becoming a Texas Music City. R STONE / G SAMUELS / UNANIMOUS
- V. CONTINUING BUSINESS:
 - A. Portal Project:
 1. Receive report detailing progress made with the painting of the portals- Gayle Samuels reported that we have 9 portals painted, 8 of which have numbers on them. The 3 portals initially earmarked for honoring Dr. Dickey are still unclaimed. The committee is not receiving any good response from potential artists to paint them.
ACTION ITEM: To add to the September agenda to make a call for artists specifically for the 3 Dr. Dickey portals.
MOTION: To accept the report as presented. R STONE / C ANDERSON /

UNANIMOUS

B. Music on Main Concert Series

1. Receive the most recent Committee report- Nathan Gray reported that Kelley McRae and Jake Waylon will equally share billing and time for the September Music on Main concert. ACTION ITEM: Jan Harris will request checks paying both artists \$600 each. The committee discussed banners promoting the Autumn Series of the MoM concerts. Jan Harris noted that they could only be displayed in Heritage Square, and she recommended that 2 banners be ordered so they could be visible to both north and southbound traffic on Main. MOTION: To accept the report as presented and to authorize that the board spend not more than \$200 for banners to promote the MoM Autumn series. R STONE / C CARDIFF / UNANIMOUS

C. Potter's Alley Mural Project:

1. Update on Potters Alley entrance sign- Casey Anderson presented an idea to enliven the entrance mural by letting the students utilize cans of spray paint to paint swirls of color and that the words and direction be painted in white. MOTION : To authorize Casey Anderson to update the image and for Jan Harris to pursue any permitting necessary for the project. Also, to authorize Casey to purchase the materials necessary for the project not to exceed \$400.00. R STONE / C CARDIFF / UNANIMOUS

D. Items for the September 27, 2023 meeting agenda.

1. Meetings with the Diocese of Austin regarding the proposed mural for 209 N Main Street.
2. Dickey portals call for artists.

VI. ADJOURN- The meeting was adjourned at 6.42 pm.

Respectfully Submitted,



Jan Harris, Main Street Manager

August 31, 2023

Date

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

September 27, 2023

CONSENT AGENDA

Agenda Item III-B

Receive and approve the financial report for September 2023

FY 22-23 Public Arts Financial Report
September 2023

	A	B	C	D	E	F
1	POST	DATE	SUBJECT	DESCRIPTION	AMOUNT	BALANCE
2	10/1/2022				\$10,000.00	\$10,000.00
3	10/11/2022	10/13/2022	Czech Melody Masters	MoM Sept. concert - talent	(\$500.00)	\$9,500.00
4	10/11/2022	10/13/2022	Taylor Czech Chorus	MoM Sept. concert - talent	(\$350.00)	\$9,150.00
5	10/11/2022	10/13/2022	Lance Stacy Sound	MoM Sept Concert - sound	(\$500.00)	\$8,650.00
6	10/11/2022	10/13/2022	Lance Stacy Sound	MoM Sept Concert - sound	(\$600)	\$8,050.00
7	10/12/2022	10/20/2022	Lance Stacy Sound	Cent TX Phil/Nosferatu - sound & projector	(\$2,200)	\$5,850.00
8	10/25/2022	11/10/2022	Michelle Primeaux-Johnson	Potters Alley Mural fee	(\$200)	\$5,650.00
9	10/26/2022	10/27/2022	Central TX Philharmonic	Nosferatu performance	(\$1,015)	\$4,635.00
10	10/31/2022	11/22/2022	Canva	Posters for Portal Project	(\$42.00)	\$4,593.00
11	10/31/2022	11/22/2022	Canva	Postcards for Portal Project	(\$60)	\$4,533.00
12	10/31/2022	11/22/2022	Facebook, Inc	Promotions	(\$4)	\$4,529.00
13	10/31/2022	11/22/2022	Facebook, Inc	Promotions	(\$15.00)	\$4,514.00
14	10/31/2022	11/22/2022	Facebook, Inc	Promotions	(\$15)	\$4,499.00
15	10/31/2022	11/22/2022	Facebook, Inc	Promotions	(\$44.97)	\$4,454.03
16	10/31/2022	11/22/2022	Facebook, Inc	Promotions	(\$44.97)	\$4,409.06
17	11/8/2022	11/10/2022	Lance Stacy Sound	MoM Nov Concert - sound & lights	(\$600)	\$3,809.06
18	11/8/2022	11/10/2022	Taylor Pride	Potters Alley Mural fee	(\$200)	\$3,609.06
19	11/8/2022	11/10/2022	Cody Siegmund	Potters Alley Mural fee	(\$200)	\$3,409.06
20	11/8/2022	11/10/2022	Abel Saldana	Potters Alley Mural fee	(\$200)	\$3,209.06
21	11/8/2022	11/10/2022	Lance Stacy Sound	MoM Nov Concert - sound & lights	(\$500)	\$2,709.06
22	11/14/2022	11/17/2022	Mamma K & the Shades	MoM Nov Concert - talent	(\$1,500)	\$1,209.06
23	11/30/2022	12/8/2022	Facebook, Inc	Promotions	(\$6)	\$1,203.06
24	11/30/2022	12/8/2022	Facebook, Inc	Promotions	(\$15)	\$1,188.06
25	11/30/2022	12/8/2022	Facebook, Inc	Promotions	(\$15)	\$1,173.06
26	11/30/2022	12/8/2022	Facebook, Inc	Promotions	(\$15.03)	\$1,158.03
27	12/20/2022	12/21/2022	Matthew Bisacca	Potters Alley Mural fee	(\$200)	\$958.03
28	12/31/2022	1/10/2023	Facebook, Inc	Promotions	(\$2)	\$956.03
29			Budget Transfer from 440-359	Donations	\$3,100	\$4,056.03
30			Budget Transfer from GF for FY 22 funds in 440-359	Donations	\$3,945	\$8,001.03
31	3/1/2023	3/1/2023	Moss Hardware	paint and materials for portal project	(\$45.12)	\$7,956

FY 22-23 Public Arts Financial Report
September 2023

	A	B	C	D	E	F
32	POST	DATE	SUBJECT	DESCRIPTION	AMOUNT	BALANCE
33	3/10/2023	3/10/2023	Public Sketch donation	MoM donation	\$500.00	\$8,456.00
34	3/17/2023	3/17/2023	Durcon donation	MoM donation	\$500.00	\$8,956.00
35	3/23/2023	3/23/2023	Bodle Winery Donation	MoM Donation	\$5,000	\$13,956.00
36	3/28/2023	3/28/2023	Taylor Press-Oct 10th MoM Concert	Ad-10/16/22 paper	(\$249.75)	\$13,706.25
37	3/28/2023	3/28/2023	Taylor Press-Oct 10th MoM Concert	Ad-10/19/22 paper	(\$249.75)	\$13,456.50
38	3/28/2023	3/28/2023	Taylor Press-Nov 17 MoM Concert	Ad-11/13/22 paper	(\$249.75)	\$13,206.75
39	3/28/2023	3/28/2023	Taylor Press-Nov 17 MoM Concert	Ad-11/16/22 paper	(\$249.75)	\$12,957.00
40	3/28/2023	3/28/2023	Taylor Press-Nov 17 MoM Concert	Ad_E Wilco Insider - Nov 2022	(\$480)	\$12,477.00
41	4/6/2023	4/12/2023	Superfonicos	April MoM Concert	(\$1,600.00)	\$10,877.00
42	4/10/2023	4/12/2023	Ron Marx - Sound	April MoM Concert Audio	(\$600.00)	\$10,277.00
43	4/30/2023	5/10/2023	Facebook - Instagram Promos	MoM Promos	(\$15.00)	\$10,262.00
44	5/15/2023	5/17/2023	Michael Lee Porterfield	Hard Luck revival	(\$800)	\$9,462.00
45	18-May	5/23/2023	Brooke Eden	Brooke Eden	(\$250)	\$9,212.00
46	5/24/2023	5/24/2023	Reverse voided check	Superfonicos	\$1,600	\$10,812.00
47	5/31/2023	6/14/2023	Facebook - Instagram Promos	Promotions	(\$15.00)	\$10,797.00
48	5/31/2023	06/31/2023	Facebook - Instagram Promos	Promotions	(\$15.00)	\$10,782.00
49	5/31/2023	06/31/2023	Facebook - Instagram Promos	Promotions	(\$14.99)	\$10,767.01
50	6/6/2023	6/7/2023	Rockin D	School of Rock	(\$250.00)	\$10,517.01
51	6/6/2023	6/7/2023	Ron Marx - Sound	June MoM Sound	(\$600.00)	\$997.01
52	6/6/2023	6/7/2023	Craig Dacy	Zoodust	(\$2,000)	\$7,917.01
53	6/30/2023	7/10/2023	Facebook - Instagram Promos	Promotions	(\$2.00)	\$7,915.01
54	6/30/2023	7/10/2023	Facebook - Instagram Promos	Promotions	(\$15.00)	\$7,900.01
55	7/5/2023	7/5/2023	Sponsorship Deposit	Faykus Financial	\$2,500.00	\$10,400.01
56	7/7/2023	7/12/2023	Moss Hardware	paint and materials for portal project	(\$30.57)	\$10,369.44
57	8/9/2023	8/16/2023	Moss Hardware	paint and materials for portal project	(\$9.44)	\$10,360.00
58	9/1/2023	9/6/2023	Kelley McRae Castellein	MoM 9.21.23	(\$600.00)	\$9,760.00
59	9/1/2023	9/6/2023	Jake Waylon Lehman	MoM 9.21.23	(\$600.00)	\$9,160.00
60	9/1/2023	9/6/2023	Ron Marx - Sound	MoM 9.21.23	(\$600.00)	\$8,560.00
61						
62						
63			\$870.87 remaining in PA allotted funds.			
64			\$7,559.14 remaining in MoM funds			

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

September 27, 2023

NEW BUSINESS

Agenda Item IV-A

Receive information, discuss, and take possible action regarding meetings with Fr. John Kim of St Mary's and Fr. Alberto Bourrel of Our Lady of Guadalupe on the proposed mural project for the north façade of 209 N Main in Potters Alley.

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

September 27, 2023

NEW BUSINESS

Agenda Item IV-B

Receive information, discuss, and take possible action regarding a Call for Artists for the three Dr. Dickey portals.

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

September 27, 2023

CONTINUING BUSINESS

Agenda Item V-A

. Portal Project:

1. Receive report detailing progress made with the painting of the portal

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

September 27, 2023

CONTINUING BUSINESS

Agenda Item V-B

Music on Main Concert Series

1. Receive the most recent Committee report

**Music on Main Funding Report for the
Sept. 27, 2023 meeting of the Taylor Public Arts Advisory Board**

- Last MoM meeting, the committee agreed to hold expenses for the 2024 season to approximately what they were for 2023.
- Fundraising will begin Oct. 1. My goal is to conclude this work by the end of the year.
- I will copy Bryan on all fundraising correspondence. The goal is to ease him into responsibility for patron fulfillment and to take over fundraising NEXT season.

2023 sponsors are:

- Bogle Vineyards — \$5,000
- Faykus Financial — \$2,500
- Baylor S&W — \$1,500
- Tierra Grande Real Estate — \$1,500
- Durcon — \$500
- Public Sketch — \$500

Total raised: \$11,500

Notes:

- The 2023 season consisted of only five shows. While we had plenty of resources for the five shows, they would have been strained if we would have had to stage six shows.
- Cameron (Hagler) suggested I needed to contact her about a sponsorship.
- Michelle from Samsung cornered me at the Expo and said that they have earmarked \$1,000 from their annual city contribution to MoM.
- The folks with RCR Railpark approached me in July about sponsoring MoM.
- Based upon the recent surge in Chamber participation, I have a whole new suite of prospects to approach.

Submitted by
Richard Stone
09/20/2023

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

September 27, 2023

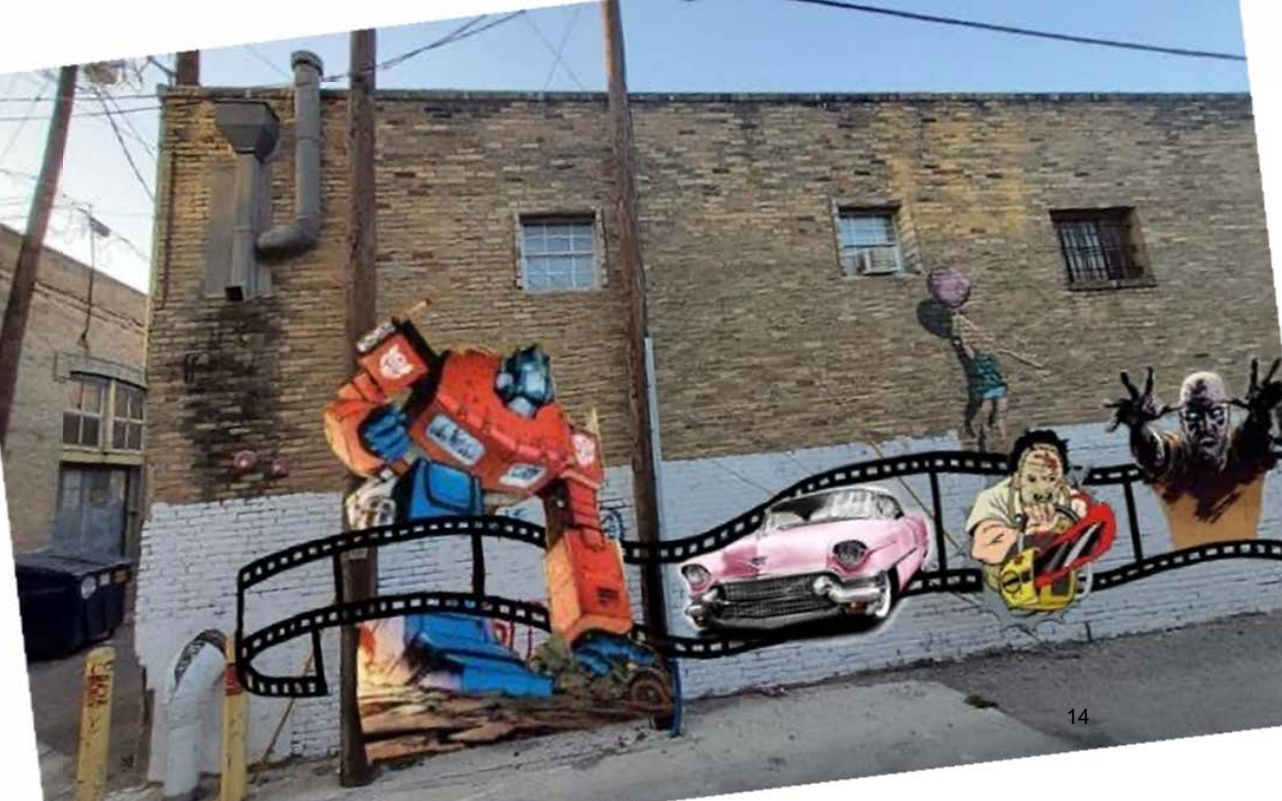
CONTINUING BUSINESS

Agenda Item V-C

Potter's Alley Mural Project:

1. Receive information, discuss and take possible action on the proposed mural project by Ricardo Zuniga for his building located at 211 N Main in Potters Alley

2. Update on Potters Alley entrance sign



Information from Ricardo Zuniga regarding the proposed Taylor in Film mural:

"We're looking to promote the different movies that Taylor has been a part of , The Transformers, Heartbreak Hotel , Texas Chainsaw Massacre, Fear of the Walking Dead (TV show) etc.

We'll be working with a Danish artist that's based in a Taylor and eventually could cover up the whole wall with this theme.

During October we will be working on the project, and we will have a Grand Opening during the car show.

During the car show, we will have a space at 211 N Main St. dedicated to providing information about the project to the general public as well as to Danish film crews that will be on site to follow the Danish artist in charge of the project.

I think it will bring interest and investment in the film industry in Taylor.

But to do it properly , we need more funds for the project.

Thank you for your \$400 contribution, but to do it correctly , we need to have at least \$4,000 to pay for supplies , pay the artists involved and rental of the space dedicated to the project.

This is an excerpt from the email I received from Ricardo Zuniga regarding the breakdown of costs for the proposed mural at 211 N Main in Potters Alley:

"Regarding the costs, it's very straight forward:

\$1,500 artists

\$1,500 room rental and utilities for October

\$1,000 materials , supplies , rentals

Total \$4,000

You have already committed \$400 , so the balance would be \$3,600.

I believe that's a good bargain to promote the city and the film industry.

I'm sure the mural and the city will get lots of exposure in local and international media."

Report on Potters Alley
Richard Stone

1. At our most recent board meeting, I believed we all agreed to authorize Jan to offer Zuniga's recommended artist to complete the north wall of the Alley.
2. A report on our budget request would be helpful. If the council did indeed approve a budget for the south wall of the Alley, we need to do two things:
 - a. Re-open discussions with St. Mary's Catholic Church to
 - i. commission art on the south wall
 - ii. hang festival lights in the Alley
 - b. Develop a call for an artist to commission said installation, keeping in mind in that call possible concerns the Church might have.

We need to have action items for the Potters Alley issues ready pending report on budget request.

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

September 27, 2023

CONTINUING BUSINESS

Agenda Item V-D

Items for the October 25, 2023 meeting agenda.