
AGENDA

Public Arts Advisory Board Regular Meeting
5:30 pm; Wednesday, October 25, 2023
City Hall Conference Room

- I. CALL TO ORDER AND DECLARE A QUORUM (Bryan Richie)
- II. PUBLIC COMMENT
- III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:
 - A. Approve the Minutes from the Public Arts Advisory Board meeting from September 27, 2023 and the Called Meeting from October 6, 2023 (Bryan Richie)
 - B. Receive and approve the financial report for October 2023 (Jan Harris)
- IV. NEW BUSINESS:
 - A. Consider changing the November meeting date as it falls the day before Thanksgiving (Bryan Richie)
- V. CONTINUING BUSINESS:
 - A. Portal Project:
 - 1. Receive report detailing progress made with the painting of the portals (Gail Samuels)
 - B. Music on Main Concert Series
 - 1. Receive the most recent Committee reports (Bryan Richie/Nathan Gray)
 - C. Potter's Alley Mural Project:
 - 1. Update on Potters Alley (Nathan Gray/Casey Anderson)
 - D. Items for the November meeting agenda.

VI. ADJOURN

The Board or Commission may vote and/or act upon each of the items listed in this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 5:00 pm on October 20, 2023 and remained posted for at least 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Press.


Jan Harris, Main Street Manager

10/20/2023
Date

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

October 25, 2023

CONSENT AGENDA

Agenda Item III-A

Approve the Minutes from the Public Arts Advisory Board meeting from September 27, 2023 and the Called Meeting minutes from October 6, 2023

MINUTES

Public Arts Advisory Board Regular Meeting
5:30 pm; Wednesday, September 27, 2023
City Hall Council Chambers

MEMBERS PRESENT: Gail Samuels, Richard Stone, Nathan Gray, Casey Anderson, Cayla Cardiff, and
Chairman Bryan Richie

MEMBERS ABSENT: Jude Grissom

STAFF PRESENT: Jan Harris, Main Street Manager

- I. CALL TO ORDER AND DECLARE A QUORUM – Chairman Richie called the meeting to order at 5.34 pm and noted that a quorum was present.
- II. PUBLIC COMMENT – There were no public comments.
- III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:
 - A. Approve the Minutes from the Public Arts Advisory Board meeting from August 30, 2023
MOTION: To approve the August 30, 2023 Minutes as presented. R STONE / N GRAY / UNANIMOUS
 - B. Receive and approve the financial report for September 2023 – Jan Harris reviewed the September financial report with the board noting that checks for \$1,800 had been issued to pay Kelley McRae Castellein, Jake Waylon Lehman and Ron Marks for the September Music on Main Concert. At the end of the fiscal year, they had a remainder of \$870.87 returned to the General Fund and the Music on Main account had a balance of \$7,559.14.
MOTION: To receive the Financial Report as presented. N GRAY / G SAMUELS / UNANIMOUS
- IV. NEW BUSINESS:
 - A. Receive information, discuss, and take possible action regarding meetings with Fr. John Kim of St Mary's and Fr. Alberto Bourrel of Our Lady of Guadalupe on the proposed mural project for the north façade of 209 N Main in Potters Alley. Jan Harris reported that once she knew Bryan's and Richard's schedules, she would work to set an appointment to meet with Fr. John Kim and Fr. Alberto Bourrel.
ACTION: No action was taken.
 - B. Receive information, discuss, and take possible action regarding a Call for Artists for the three Dr. Dickey portals – A proposal was made to offer artists \$200 per portal to paint artwork themed around Dr. Dickey and his work or to offer \$1,000 for an artist to create a triptych.
MOTION: To authorize Casey Anderson to write an artist call and distribute it offering a \$1,000 stipend for a triptych of the three portals near the Dickey Bridge. The theme is to tell the story of Dr. Dickey and his impact on the African American population in Taylor. This call will be posted for one month. R STONE / N GRAY / UNANIMOUS
- V. CONTINUING BUSINESS:
 - A. Portal Project:
 1. Receive report detailing progress made with the painting of the portals - Gail Samuels reported that a proposed project for a portal requires a larger portal than the ones remaining unless the allotted one of the 3 portals near the Dickey Bridge. Richard suggested 2 portals that were to the north – one being north of Lake Drive on the trail that is visible from the road and the other is near the Taylor Press frisbee golf hole.
ACTION: Gail will show these to the artist for selection.
Gail also reported that portal #15 between 3rd Street and the Dickey Bridge needs to be repaired.
ACTION: Jan will contact Public Works for assistance.
MOTION: To accept the report as presented. N GRAY / C CARDIFF / UNANIMOUS
 - B. Music on Main Concert Series
 1. Receive the most recent Committee report - Bryan Richie reported that the October concert will feature Superfonicos and that push cards are going out.
MOTION: To accept the report as presented. N GRAY / C CARDIFF / UNANIMOUS

Richard Stone reported that he will begin fundraising for the 2024 season next week. Sponsors must pay at least \$1,500 to have their logo on the banner. Lower amounts can have the business name listed in print on the banner.
Richard also noted that the MoM Committee needs to ensure that the Taylor Press knows that the concert is happening by submitting a press release for the Sunday before with a

photo of the headliner.

MOTION: To accept the report as presented. B RICHIE / C ANDERSON / UNANIMOUS

C. Potter's Alley Mural Project:

1. Receive information, discuss and take possible action on the proposed mural project by Ricardo Zuniga for his building located at 211 N Main in Potters Alley – Jan Harris reported that Ricardo had presented his costs for the project and was seeking underwriting by the PAAB. He was seeking the following funds: \$1,500 artists; \$1,500 room rental and utilities for October; \$1,000 materials, supplies, rentals for a total of \$4,000. Ricardo noted that at the last meeting, the PAAB had offered to pay \$400 toward the mural as well.

MOTION: To offer Ricardo Zuniga \$2,500 for the Film in Taylor mural stipulating (1) that the PAAB would have access to any sort of video created by the Danish film crew for promotional purposes; (2) that Ricardo update his business liability insurance to cover Dennis and any other artists working on the project; and (3) that the PAAB cannot issue a grant for anything that is under copyright such as the Optimus Prime character and that the changes to any copyrighted material must meet parity law. R STONE / C CARDIFF / UNANIMOUS

2. Update on Potters Alley entrance sign – Nathan Gray reported that the 5 students were ready to paint the project and that the project should be underway soon.

MOTION: To accept the report as presented. R STONE / C CARDIFF / UNANIMOUS

D. Items for the October 25, 2023 meeting agenda - None were suggested.

VI. ADJOURN – The meeting was adjourned at 6.50 pm.

Respectfully submitted,



Jan Harris, Main Street Manager

MINUTES

Public Arts Advisory Board Special Called Meeting

Friday, October 6, 2023 at 12 pm

City Hall Conference Room

MEMBERS PRESENT: Richard Stone, Cayla Cardiff, Casey Anderson, Jude Grissom, Gail Samuels, and Chairman Bryan Richie

MEMBERS ABSENT: Nathan Gray

STAFF PRESENT: Jan Harris, Main Street Manager

- I. CALL TO ORDER AND DECLARE A QUORUM – Chairman Richie called the meeting to order at 12 noon and noted that a quorum was present.
- II. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:
 - A. The Film in Taylor mural commissioned by Ricardo Zuniga on the 211 N Main Street side of Potters Alley – Chairman Richie led the discussion in the potential ramifications that having the muralist Dennis Levitan depicting the copyrighted character Optimus Prime in a mural without the express permission of the owners of the copyright. The main concern was how the City and the PAAB could become a party in a lawsuit over copyright infringement if public money in the form of the grant requested by Ricardo Zuniga was utilized in this project.
ACTION ITEM: Chairman Richie selected a committee made up on Richard Stone, Casey Anderson, and himself to work with both Dennis Levitan and Ricardo Zuniga on this matter.
- III. ADJOURN – The meeting was adjourned at 12.45 pm.

Respectfully Submitted,



Jan Harris, Main Street Manager

10/6/2023

Date

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

October 25, 2023

CONSENT AGENDA

Agenda Item III-B

Receive and approve the financial report for October 2023

FY 23-24 Public Arts Financial Report
October 2023

	A	B	C	D	E	F
1	POST	DATE	SUBJECT	DESCRIPTION	AMOUNT	BALANCE
2	10/2/2023	10/11/2023	Moss Hardware	paints for the Portal Project	\$42.72	\$17,516.42
3	10/3/2023	10/18/2023	Giant Marketing LLC	PAAB T-shirts	\$440	\$17,076.20
4	10/5/2023	10/11/2023	Moss Hardware	paints for the Portal Project	\$9.44	\$17,066.76
5	10/7/2023	10/11/2023	Moss Hardware	paints for Potters Alley sign	\$104.24	\$16,962.52
6	10/13/2023	10/18/2023	Moss Hardware	paints for the Portal Project	\$23.39	\$16,939.13
7	10/15/2023	10/18/2023	Ron Marx	sound for October MoM Concert	\$600.00	\$16,339.13
8						
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
19						
20						
21			\$9,380.21 remaining in PAAB funds			
22			\$6,959.14 remaining in MoM dontated funds			
23						
24						
25						
26						
27						
28						
29						
30						
31						
32						

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

October 25, 2023

NEW BUSINESS

Agenda Item IV-A

Consider changing the November meeting date as it falls the day before
Thanksgiving

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

October 25, 2023

CONTINUING BUSINESS

Agenda Item V-A

Portal Project:

1. Receive report detailing progress made with the painting of the portals

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

October 25, 2023

CONTINUING BUSINESS

Agenda Item V-B

Music on Main Concert Series

1. Receive the most recent Committee reports

PUBLIC ARTS ADVISORY BOARD - Music on Main subcommittee minutes Oct 17, 2023.

Attendees – Gayle Kahler, Bryan Richie, Tina Lewis, Nathan Gray, Janetta McCoy

Thursday's responsibilities:

Water, Soda, Snacks, Beer, Ice/Cooler: Tina

Banners – large banners are up. Smaller ones

Take pictures/videos: Bryan, Richard

Pick up checks and keys from Jan: Bryan

T-Shirts: Nathan

All: put out and put away Tables/chairs/Banners

For PAAB Table: T-shirts, Donation jar, water, Push cards

Vendors on board: Davis BBQ, Hot dogs, TBC w/beer, Bogle wine

*Note: I sent an email to Mixtape about Frito pies. Assuming that tomorrow is too soon, but maybe Nov?

Also discussed:

-T-Shirts: Shirts & screens have arrived. Looked at print options. Nathan will have some done for Thursday.

* These are giveaways, but we will ask for donations.

-Advertising:

Chamber – Breakfast Bites: take posters

Bryan will ask for help to pass out posters for Nov show

Need to Check email account (Alex)

Other ideas: Can we add a landing page with info. Survey. Newsletter

-Next year:

The Jazz band that is writing a proposal for a grant has us as a possible show in June. Their cost is reasonable.

Bryan has reached out to Kroy and the Boys (C&W) with local band Giddyup and Go to open and is looking at

Bidi Bidi Banda (Selena tribute band) as a possibility. Also, School of Rock to open for a couple shows

List of Sponsors for the Announcements:

BOGLE (presenting sponsor for the season)

City of Taylor & Taylor Public Arts

Faykus Financial

Tierra Grande

Baylor S&W

Public Sketch

Durcon

Fall Series

September 21	Jake Waylon/Kelly McRae	committed	\$600/ea	show starts 6:30
October 19	Superfonicos	committed	\$1600	show starts 7pm
November 16	Midnight Butterfly	committed	\$250	show starts 6:30
	Octopus Project	committed	\$1500	



2024 Sponsorship Opportunities

The City of Taylor and the Taylor Public Arts Advisory Board celebrate Taylor's Music on Main with a Spring and a Fall series.

These free family friendly community events bring Taylor out to the beautiful Heritage Park on Main Street, Taylor. Our audiences have grown for each show in each season.

- Tentative Spring Dates:
April 18, May 16, June 20
- Tentative Fall Dates:
September 19, October 17, November 21.
- Show times are 7 - 9 pm

Performers and special guests will be announced soon.

Media Contact:

Bryan Richie bryan.richie@gmail.com

Marketing Contact:

Richard Stone richard@rtsconnect.org

Taylor Main Street Manager:

Jan Harris jan.harris@taylortx.gov

Presenting Sponsors — \$5,000

- Prominent acknowledgment in all event marketing
- Prominent inclusion on the Stage Banner at all shows
- Social Media promotion
- Limited Edition Poster
- Acknowledgment from Stage

Sponsors \$2,500

- Prominent acknowledgment in all event marketing
- Prominent inclusion on the Stage Banner at all shows
- Social Media promotion
- Acknowledgment from Stage

Contributing Sponsors \$1500

- Acknowledgment in all event marketing
- Inclusion on the Stage Banner at all shows

Patrons: \$500 - \$1,000

* Our undying thanks.

All Sponsors and Patrons are welcome to set up a booth at the periphery of the concert area at any or all shows, with advance notice to the City of Taylor.

From: [Richard Stone](#)
To: [bryan.richie](#); [Gkahler](#); [n8_gray](#); [ChristinaLewis8310](#); [jmmccoy11](#); [Alex Allrich](#)
Cc: [Jan Harris](#)
Subject: 2024 sponsorship deck
Date: Tuesday, October 10, 2023 10:25:05 AM
Attachments: [2024 Music on Main Sponsorship.pdf](#)

Caution! This message was sent from outside your organization.

Good morning all!

I launched the sponsorship drive yesterday, sending out 15 letters to current sponsors, some of those who I've pitched in the past, and several new prospects. I blind-copied Bryan and Gail on all of these letters.

Bogle responded immediately and confirmed that they will sponsor at \$5k. YAY! I got one immediate "no," from a new prospect I thought was in the bag, which sucks, but oh well. Two brand new prospects have already expressed interest — Waste Connections and Fiber First. I've not yet heard from other current sponsors, but that's not unusual. It normally takes a month or so to confirm these things. If I don't hear back from them, I will follow up later in the month. The goal is to have this part of our season wrapped up by the end of the year so the committee can plan properly.

Attached, please find a basic sponsorship deck for the 2024 season. Should you have a prospect, or visit with someone who you believe to be a prospect, would suggest/request that you either forward contact info to me, or refer them to me. One of you told me that someone asked about sponsoring, but I lost that message and don't know who sent it because it came in over text, not email. Please use this email because it helps me keep a paper trail.

(FWIW, I use the deck as a "conversation starter." I don't turn down any money, but discuss what the prospect needs in order for the investment to be worth it for them.)

Richard Stone
512-760-5748 c

RTS CONNECT
MAKE YOUR POINT | STAY ON POINT

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

October 25, 2023

CONTINUING BUSINESS

Agenda Item V-C

Potter's Alley Mural Project:

1. Update on Potters Alley

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

October 25, 2023

CONTINUING BUSINESS

Agenda Item V-D

Items for the November meeting agenda.