

PUBLIC ARTS ADVISORY BOARD

Meeting Notes - Master Plan Work Session

Taylor Public Library

Saturday, November 20, 2021 @ 8:00 am

BOARD MEMBERS PRESENT: Melanie Shaw, Lois Duncan, Richard Stone, Janetta McCoy, Nathan Gray (came at 8:55 am)

BOARD MEMBERS ABSENT: Bryan Richie (returning from Tour), Brent Humphreys

STAFF PRESENT: Jan Harris

FACILITATOR: Eric Lashley

MEETING NOTES:

Any art pieces, activities, projects, etc. must receive final approval from the Board – not a committee – so that it is official.

ACTION ITEM: Can CoT put a PAAB page on the website? If yes, then PAAB members must feed information to PIO for insertion/updates/etc.

ACTION ITEM: Can the Taylor Made website also have a page dedicated to the PAAB?

IDEA: Hold a Brown Bag Lunch for the Arts meeting like in Georgetown on a quarterly basis.

ACTION ITEM: Develop a Conflict-of-Interest Policy for board members to sign.

ACTION ITEM – Confirm that the raised funds are in the dedicated revenue fund which will not revert to the GF at the end of the FY

MENTIONED AS A WISH – Richard mentioned that they want to rebrand the PAAB something different – “Taylor Arts” – what is the process of creating a DBA? should it be “Taylor Public Arts” as it uses public funds by a city-appointed board?

WHAT ARE 3 GOALS FOR THIS YEAR:

Melanie: Master Plan, Marketing, Murals

Nathan: Engaging with the Community, Promotion of Public Art, Fundraising

Richard: Marketing, Investing in Public Art (esp. murals), & Strategic Plan

Janetta: Master Plan, Marketing & Promotion (brochure), Music on Main

Lois: Master Plan, Projects (MoM & Portal Project within budget), volunteer program, groundwork for cultural district

NAME 3 SMALL “WINS” THAT CAN BE ACCOMPLISHED THIS YEAR:

Melanie: City Website page dedicated to the Arts Board, dedicated Marketing Volunteer, video documentation

Nathan: Website, Portal Project, Mural in one of the Parks

Richard: Commission mural, Music on Main, Website, Work on Cultural Arts District

Janetta: Video records, publish a calendar on the city website of Arts Events, work with arts students at the HS, Create an inventory of public art activities/events

Lois: Internet presence, Music on Main, Portal Project, Cultural District

LIST OF ACTION ITEMS – CAN BE TURNED INTO THE 2022 WORK PLAN – FOR THE BOARD:

1. WEB PRESENCE:
 - Include a calendar of events and marketing
2. PORTAL PROJECT:
 - What is the conclusion of this project – there are 32-3 planned for Phase I
 - 6 are completed with another 6 being commissioned
 - Get going with Ribbon Cutting
3. POTTERS ALLEY:
 - Have a Plan
 - Vote on the Plan
 - Provide the Plan to Council
4. MUSIC ON Main:
 - April is the tentative 2022 start date with 6-8 months of concerts planned
 - Put in a bit of PAAB budget money and rely on underwriting from sponsors
 - Develop T-shirts/merchandise to sell
 - Develop a Marketing Plan for the Concerts
5. Photos/materials of Events/Projects:
 - Board members turn in photos and information, etc. to the City to archive.
6. EXPLORE TCA GRANTS:
 - Reports on the potential grants PAAB eligible for at meetings with deadlines

Work Session Ended – 1:00 pm

Respectfully Submitted,

Jan Harris, Main Street Program Manager