
MINUTES

Public Arts Advisory Board Regular Meeting

5:30 pm; Wednesday, November 29, 2023

City Hall Conference Room

MEMBERS PRESENT: Nathan Gray, Judith Grissom, Casey Anderson, Cayla Cardiff, Gail Samuels, and Chairman Bryan Richie

MEMBERS ABSENT: Richard Stone

STAFF PRESENT: Jan Harris, Main Street Manager

GUESTS PRESENT: Jennifer Lopez

- I. CALL TO ORDER AND DECLARE A QUORUM: The meeting was called to order at 5.33 by Chairman Richie who noted a quorum was present.
- II. PUBLIC COMMENT: Jennifer Lopez, owner of Alchemy Boutique on W 2nd St, introduced herself at a MSAB member and the Chair of the Downtown Beautification Committee.
- III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:
 - A. Approve the Minutes from the Public Arts Advisory Board meeting from October 25, 2023:
MOTION: To approve the October 25, 2023, PAAB minutes as presented. C CARDIFF / G SAMUELS / UNANIMOUS
 - B. Receive and approve the financial report for November 2023:
MOTION: To receive the November 2023 financial report as presented. C ANDERSON / G SAMUELS / UNANIMOUS
- IV. NEW BUSINESS:
 - A. None
- V. CONTINUING BUSINESS:
 - A. Portal Project:
 1. Receive report detailing progress made with the painting of the portals: Gail Samuels reported that there are 6 more portals remaining in this section. Dennis Levitin has said he will do the portal at the entrance to Robinson Park.
ACTION ITEM: Ask Richard Stone to share the map showing all of the portals along the Hike & Bike Trail with the board.
ACTION ITEM: The board requested that the portals be put on a regular schedule of repair and maintenance by the City.
 2. Report on progress made with the Call for Artists for the Dr. Dickey-themed portals: Nathan Gray told the board that the Dr. Dickey portals would be a part of a mid-term assignment.
MOTION: To receive the Portal Project reports as presented. C CARDIFF / J GRISSOM / UNANIMOUS.
 - B. Music on Main Concert Series
 1. Receive the most recent Committee report:
 - The 2024 schedule is set for the first half of the season:
April: YaYo Castillo Rumores
May: Croy & the Boys with Giddyup Go as the opener
June: Magnolia Kids and a Blue Grass Review
School of Rock also would like to perform.
 - The T-shirts are printed and awaiting the 2024 sponsors to print the backs.
 - Bryan Richie reported he'd spoken with E Booker who books bands for assistance with the fall season.
 - He stated that a goal for the 2024 Season was to bring Parks & Recreation into the mix to provide activities, games, and food.
 - Increase the number of trash receptacles next year.

2. Receive the most recent Sponsorship report: There was no report.
3. Receive results of the social media metrics surrounding the Music on Main Concert Series:
 - Bryan reported that in the last 90 days, there were 5,700 reaches on Instagram.
 - One week before the show, advertisements reached up to 10,000 people.
 - Noon to 3 pm is the best time to post.
 - PAAB Instagram has 300 followers, and more are added every month.
 - Suggested stickers be used to promote Music on Main – Nathan volunteered to provide the vinyl.

MOTION: TO receive the reports as presented: C CARDIFF / J GRISSOM / UNANIMOUS

C. Potter's Alley Mural Project:

1. Update on Potters Alley and the Film in Taylor mural: Bryan reported that building owner Ricardo Zuniga is unhappy with the current murals on his wall. He feels they are not up to scratch. This is why he brought Dennis Levitin in to do the Film in Taylor mural. Bryan suggested the board start fresh – issue a new call for a much larger project on that wall. Ricardo likes graffiti-styled art and he likes the new Potters Alley sign. He also wants a larger piece and not the small pieces that are currently in place.

ACTION ITEM: Try to encourage Ricardo to apply for a Façade Improvement Grant to repoint the brick.

If he does not want to go that route, then an alternative plan is to create a mural festival to re-paint the wall with larger ad hoc pieces.

MOTION: To receive the report as presented. C ANDERSON / G SAMUELS / UNANIMOUS

D. Items for the December meeting agenda.

- Call to Artists
- Mural update in Potters Alley

VI. ADJOURN: MOTION: To adjourn the meeting. J GRISSOM / C CARDIFF / UNANIMOUS

THE NEXT MEETING IS ON DECEMBER 19TH AT 5 PM.

Respectfully submitted,

Jan Harris
Main Street Manager