
AGENDA

Public Arts Advisory Board Regular Meeting
5:00 PM; Wednesday, November 30, 2022
City Hall Conference Room

- I. CALL TO ORDER AND DECLARE A QUORUM – Chairman Stone
- II. PUBLIC COMMENT
- III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:
 - A. Approve the Minutes from the Public Arts Advisory Board meeting from October 26, 2022 – Chairman Stone
 - B. Receive and approve the financial report for November 2022 – Jan Harris
- IV. NEW BUSINESS:
 - A. Presentation of the FY 22-23 budget – Richard Stone
 - B. Developing an SOP for Calls for Artists for the PAAB – Casey Anderson
 - C. Determination whether a quorum will exist for the December 28, 2022 PAAB meeting and either cancel or reschedule the meeting if one will not be available
- V. CONTINUING BUSINESS:
 - A. Public Art Master Plan – P.A. Listening Sessions
 - 1. Receive preliminary results from Public Arts Survey – Richard Stone
 - B. Portal Project:
 - 1. Receive report detailing progress made with the painting of the portals – Cayla Anderson
 - C. Music on Main Concert Series
 - 1. Receive report the November 17, 2022 concert – Janetta McCoy
 - 2. Receive the Committee report on the 2023 concert season – Janetta McCoy
 - 3. Receive report on fundraising for the 2023 season – Richard Stone
 - D. Potter's Alley Mural Project:
 - 1. Receive progress report for the repainting of the murals – Richard Stone
 - 2. THS art class proposal for Potters Alley – Casey Anderson
 - E. Birdsong Art Exhibit Update:
 - 1. Receive any updates from opening reception
 - F. Items for the December 28th meeting agenda

VI. ADJOURN

The Board or Commission may vote and/or act upon each of the items listed in this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of meeting was posted in the Taylor City Hall Lobby before 8:00 am on November 23, 2022 and remained posted for at least 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Press.


Jan Harris, Main Street Manager


Date

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item III-A

Approve the Minutes from the Public Arts Advisory Board meeting from
October 26, 2022

MEETING MINUTES

**Public Arts Advisory Board Regular Meeting
5:00 PM; Wednesday, October 26, 2022
City Hall Conference Room**

MEMBERS PRESENT: Casey Anderson, Nathan Gray, Chairman Richard Stone, Janetta McCoy, Cayla Cardiff, Bryan Richie, and Carlos Menchaca

MEMBERS ABSENT: None

GUESTS PRESENT: None

STAFF PRESENT: Jan Harris, Main Street Manager

I. CALL TO ORDER AND DECLARE A QUORUM: Chairman Stone called the meeting to order at 5.06 pm and noted a quorum was present.

II. PUBLIC COMMENT: There were no public comments.

III. REVIEW / DISCUSS AND CONSIDER ACTION ON THE FOLLOWING:

A. Approve the Minutes from the Public Arts Advisory Board meeting from September 28, 2022: MOTION: To approve the meeting minutes as presented. **C. CARDIFF/B. RICHIE/UNANIMOUS**

B. Receive and approve the financial report for October 2022: As requested by Chairman Stone, Jan had divided the budget into 2 separate sub-budgets – one for the Music on Main Concert Series and the other for all other projects. The Other Projects budget is funded by the \$10,000 from the City for the fiscal year. The Music on Main Budget is funded through donations.

Jan explained that the Music on Main funds from the last fiscal year have been moved over into the PAAB operating budget line item and until more donated funds are received, there are no reserved funds in the Miscellaneous Donations line of the general fund.

Jan reported the following expenditures/encumbrances for October in the Other Projects Budget: the Nosferatu film with Central TX Philharmonic - \$3,115.00 (encumbered); Portal Project: flyers - \$102.00 (encumbered); PAAB Listening Sessions: supplies - \$51.54 (expended); Potters Alley Repaint Project: artists fees - \$1,200.00 (encumbered). The total expended funds were \$51.54 with \$4,417.00 in encumbered funds. The amount of funds remaining in the Other Projects budget is \$5,531.46

Jan then reported on the Music on Main Budget noting the following expenditures to date: Facebook advertisements - \$45.00 and sponsor stage banners - \$351.90 for a total of \$396.90. Encumbered funds included Oct MoM sound - \$1,100; Czech Music Masters - \$500.00; Taylor Czech Chorus - \$350.00; Taylor Press advertisements for October - \$420.50; Taylor Press advertisements for November - \$979.50; November MoM sound - \$1,100.00; Honey Made - \$1,500.00 for a total of \$5,950.00 in encumbered funds. At the start of the fiscal year, there had been a balance of \$8,190.00 and the expended/encumbered funds brings that balance down to \$1,849.10.

Discussion: The Chairman and the board were upset with the City for having charged the film/live music production to the PAAB budget. The board expressed regret that the event had been held. The consensus was that the film/concert was a great idea as long as the PAAB did not have to pay for it because they received neither benefit nor profit from the concert. Both Richard and Nathan suggested that they appear on the December 10th Council Agenda to complain.

MOTION: To receive the financial report with the objections noted during discussion. **N. GRAY/C. CARDIFF/ UNANIMOUS.**

IV. NEW BUSINESS:

- A. **Discuss the allocation of the FY 22-23 budget:** Richard made the following suggestions for the FY 23 budget:
Mural Grants: \$2,000
Potters Alley: \$2,000 for a bigger project on the south wall of the alley
\$_____ for an entryway project on the north wall to direct visitors to the murals.
Music on Main: to be self-funded through donations. Richard will pursue membership drives: \$50/year one is a Friend of the Arts and receives a sticker
Richard will draw up a budget to present at the next meeting.
- B. **Discuss what is next in Potters Alley:** He asked for proposals to be presented at a future meeting. If it becomes a THS art project, he suggested that the board pay for materials and make a donation to the art department. Richard proposed a MSAB/PAAB joint project to obtain funds from the MSAB budget. It was suggested to turn the alley into a space for events like a pocket park.
Richard will meet with the new priest at St. Mary's regarding murals on that wall.
- C. **Developing an SOP for Calls for Artists for the PAAB:** TABLED: Casey will have a report at a future meeting.
- D. **Discuss the method of the selection of board members and the communication process surrounding this process:** The board was not happy with the onboarding process for new board members. It was said that no notice was received from the City Clerk (this was corrected by staff who noted that she is copied on the emails from the Clerk to new appointees.) The board was also upset that they did not have a voice in the appointment process (the policy of the City is for the Council to make appointments from the list of applicants received). Board members felt this policy was not fair as the Council does not know what the PAAB needs in terms of board members.
The board asked that staff produce an onboarding packet for new PAAB members.
The board asked that all applications for the PAAB be forwarded to Richard.
- E. **Rescheduling or cancelling the November 23rd PAAB meeting:** The November meeting will be held on November 30th at 5 pm.

V. CONTINUING BUSINESS:

- A. **Public Art Master Plan – P.A. Listening Sessions**
1. **Receive preliminary results from Public Arts Survey:** Richard Stone – no report
2. **Receive report from the October 15th Listening Session:** Committee – no report
- B. **Portal Project:**
1. **Receive report detailing progress made with the painting of the portal:** Jan reported that the flyers were being shipped. No other report was made.
- C. **Music on Main Concert Series update:**
1. **Receive report on October 20th Concert, the October 27th Music on Main presentation of Nosferatu with the Central TX Philharmonic Orchestra and any updates on planning for the upcoming concerts:** Janetta reported that Red Cap Cigar Lounge wanted to sell cigars at the concerts. It was decided that attendees would need to self-police should the cigar smoke become an issue. She also reported that JD Ginns suggested a real October fest weekend of events next year.
- D. **Potter's Alley Mural Project:**
1. **Receive progress report for the repainting of the murals:** Richard reported that 6 murals have been painted and that the 7th hasn't started yet.
- E. **Birdsong Art Exhibit Update:**
1. **Receive any updates:** The board was encouraged to be present on Friday, October 28th at 5 pm at Atelier 95 for the opening to present the cash prizes to the winners.
- F. **City of Taylor Water Tower Mural Project:**
1. **Receive update:** The board was not happy with how this project has gone. Richard

said he had expressed his opinion sharply to the Council. He felt the PAAB was frozen out of the process.

- I. **Items for the November 23rd (Now Nov. 30th) meeting agenda:** The following items will be added to the November 30th agenda:

Final FY 23 Budget
Artist proposal for Potters Alley entryway
Presentation of the MoM 2023 season
Fundraising Report

- VI. **ADJOURN:** The meeting was adjourned at 6 pm. N. GRAY/J. McCOY/UNANIMOUS

Respectfully submitted,
Jan Harris, Main Street Manager

Public Arts Advisory Board

AGENDA ITEM COVER SHEET November 30, 2022

Agenda Item III-B

Receive and approve the financial report for November 2022

PRELIMINARY FINANCIAL REPORT PENDING VOTE TO DETERMINE ALLOCATION OF FY 2023 FUNDS BY CATEGORY:
October 2022

PAAB Regular FY 23 Budget: \$10,000

CATEGORY:	EXPENDED FUNDS:	ENCUMBERED FUNDS:
Nosferatu with Cent. TX Philharmonic Orchestra	\$1015.00 – 10/27 MoM Central TX Phil \$2100 – 10/27 MoM Sound, Screen & Projector	\$0.00
Portal Project	\$102.00 – printed flyers (Canva)	\$0.00
PAAB Listening Sessions	\$51.54 – supplies	\$0.00
Potters Alley Repaint	\$200.00 – Michele Primeaux Johnson \$200.00 – Taylor Pride \$200.00 – Cody Seigmund \$200.00 – Abel Saldana	\$200.00 – Ashley Marino (awaiting email confirmation) \$200.00 – Matthew Bisacca (awaiting email confirmation)
TOTALS AS OF 11/17/22	+ \$4068.54 – expended	\$400.00 - encumbered

Balance remaining in the FY2023 PAAB budget:
\$10,000.00
-\$ 4,068.54 – expended funds
- \$ 400.00 – encumbered (expected) funds
\$ 5,531.46 – available in the FY 23 PAAB budget

“Remaining” Miscellaneous Donations funds for FY 23: \$8,196.00

CATEGORY:	EXPENDED FUNDS:	ENCUMBERED FUNDS:
Music on Main	\$ 78.97 – Facebook Adverts \$ 351.90 – Stage Banners \$ 500.00 – Czech Music Masters \$ 350.00 – Taylor Czech Chorus \$1,100.00 – L Stacey Sound/Lights (October MoM) \$1,100.00 – L Stacey Sound/Lights (November MoM) \$1,500.00 – Honey Made + \$4,980.87 - expended	\$ 420.50 – Taylor Press Adverts (October promos) \$ 979.50 – Taylor Press Adverts (November promos) \$1,400.00 – encumbered

Balance remaining of the Miscellaneous Donations funds:
\$8,196.00
-\$4,980.87
-\$1,400.00
\$1,815.13 – these funds are in the PAAB expenditures account (100-592-813)

MUSIC ON MAIN DONATIONS DEPOSITED INTO MISCELLANEOUS DONATIONS – FY 23:

\$100.00 – Brian Gray

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item IV-A
New Business

Presentation of the FY 22-23 budget

No FY 23 Budget report was presented as of noon on November 23, 2022.

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item IV-B
New Business

Developing an SOP for Calls for Artists for the PAAB

Casey Anderson ▼



Requests For Qualifications: MuralFest Odessa 2023 Sponsored by United Supermarkets

apply

You will submit this application online using PublicArtist.org.

Budget: \$25,000
Activated: 10/07/2022
Deadline: 01/06/2023

Call Summary

Odessa Arts seeks 5 professional artists or artist teams to install murals to add to and integrate with the City of Odessa and its growing collection of public art during a festival in May 2023. The artwork should be bright and colorful. It should also celebrate Odessa’s music culture in some way, whether past, present, or future, especially highlighting Odessa’s designation as a music friendly city.

EVENT TIMELINE:

- Artists arrive (dates will be coordinated with each individual artist) between May 6 and May 10, 2023
- Mural installation between May 6 and May 14, 2023, with the option for community engagement depending on artist’s wishes and comfort
- Public dedication while artist is completing mural during the public festival on May 13, 2023
- Artists are ideally finishing up murals between May 13 and 14, 2023, making sure that public festival visitors can view the artist at work on May 13

Budget Description

Each of five selected artists will receive the following:

1. A stipend to help cover artist labor fees, materials, insurance, and travel costs. This stipend will be between \$3,500 and \$5,000 depending on the size of the artist’s given mural wall. The event organizers are open to reaching out to local paint suppliers for assistance if applicable.
2. Lodging - The event will select and cover the cost of either a hotel room or Airbnb for the artist, depending on the partnerships secured before the event.
3. Lift Rental - The event plans to cover the costs of lift rental for the duration of the artist’s installation.
4. Networking Event - Each artist will be celebrated at a networking event in order to foster relationships within the local community and between artists.
5. Photo/video coverage - Each artist will be provided with photo and video content from installation and associated events that artists can use on their websites and social media.
6. Signage - Each artist will be provided with signage for their final mural project as well as at the networking event

The artist stipend will be made in two equal installments. 50% of the stipend will be paid to the artist upon written agreement of design approval, with the remaining 50% to be paid upon completion of the project.

In order to best value and protect the artist’s time, vision, and efficiency, in the design approval process, the artist will be asked to do no more than one round of revisions, or else they will be paid additional fees for future design iterations.

Project Description

5 artist or artist teams will be invited to install murals in May 2023 in Odessa, TX. The event will include an artist networking event, a private preview party for VIPs and stakeholders on May 12, and a public festival on May 13. Murals range in size from 408 square feet up to 1875 square feet depending on the location. Murals will be placed on either brick or stucco walls. Both hand-painted and spray paint media are acceptable forms of installation so long as the artist can complete their mural between May 6 and May 14, 2023. Artist teams are allowed to apply so long as all artists meet the eligibility requirements.

Artists will be encouraged to take on a local artist apprentice for the duration of the project, aged 18 years or older, in order to help inspire and enrich the local public artist population.

Artwork Goals

In addition to the goals stated in the call summary, the murals should also:

1. Meet the needs of the community
2. Reflect a quality that will engage the community and activate the downtown area
3. Reflect a quality that will enhance the reputation of Odessa to the external art community
4. Reflect a quality that will enhance the reputation of Odessa, making it an Arts destination, ultimately encouraging economic activity as well as promoting revitalization of the area
5. Allow the community to use the artwork as an example of exceptional public art
6. Be durable, sustainable and easy to maintain

Artwork Location Description

All five murals will be located within a three-block radius between N Lee Ave and N Jackson Ave in Odessa, TX. See resource section for images and locations of 5 mural festival walls.

- 1. Ector Theater - 1800 sq ft - brick
- 2. Homemade Wines - 408 sq ft - brick
- 3. Law Office - 1875 sq ft - stucco
- 4. Glitz - 806 sq ft - brick
- 5. Copper Key - 828 sq ft - brick

Site History

Map of current public art projects in Odessa:
<https://www.google.com/maps/d/u/0/edit?mid=1LZA3EIq4j3lOoTf9c30yfYoMG4ORNA8&usp=sharing>

Eligibility

This commission is open to all professional artists or artist teams with experience in similar projects. Hand-painted or spray paint media will be considered. Applications not meeting eligibility criteria will be withdrawn from consideration. All applications MUST be submitted through publicartist.org. No email or mailed applications will be accepted. To be eligible to submit for this opportunity, artists must:

- 1. Be able to meet all of the project requirements (see below)
- 2. Be age 18 or over with the ability to fill out a W9
- 3. Carry personal liability insurance for the duration of the project and provide proof of insurance with the event organizer(s) listed as additional insured, with minimum limits of liability coverage as follows:
 - a. Commercial General Liability \$1,000,000.00
 - b. Property Insurance \$100,000.00
 - c. Worker’s Compensation and Employer’s Liability \$500,000.00 (OR) a worker’s comp certificate waiver
- 4. Be open to taking on a local artist apprentice for the duration of the project, aged 18 years or older, in order to help inspire and enrich the local public artist population
- 5. Be able to complete a roughly 400 to 1800 square foot mural design within nine days or less
- 6. Be open to coordinating with stakeholders to develop an approved design concept, limited to one round of revisions to project the artist’s time and project efficiency

Application Requirements

Resume: 2 page(s) maximum
Work examples: 5 - 10
Letter of Interest : 1000 word maximum

1. Please include a short statement about your interest in this project. Feel free to detail any connection you have to Odessa or Texas and how that connection influences your interest in this project. You might also describe how your previous experience qualifies you for this opportunity, or how this opportunity would impact your portfolio and career. 2. Please indicate, yes or no and why, are you comfortable with taking on a local artist apprentice, aged 18 years or older, for the duration of this project? 3. Tell us about your high level design idea(s) for this project (written statement only, physical sketches or concept designs are not required or accepted). Please limit your response to 1000 words or less.

Artists are allowed to apply in teams.
Each artist is to submit the full allotment of work examples.

Selection Information

Selection Process

Artists must submit their qualifications via PublicArtist.org. No emailed, mailed, or other electronic submissions will be accepted. The committee will review submitted qualifications and select up to five muralists to participate in MuralFest Odessa 2023.

Note: While this is the intended selection process, in the event of an insufficient number of qualified applicants, the selection committee reserves the right to invite artists of their choosing to propose designs, or to directly select artists, and also reserves the right to cancel the opportunity entirely at any point and for any reason.

Selection Criteria

Finalists will be selected based upon the following criteria:

- 1. Artist merit and technical expertise
- 2. Demonstrated successful, innovative ,and effective approach to public art projects of a similar scope
- 3. Ability to execute a public art project in a culturally rich and complex area
- 4. Express interest in creating artwork for the opportunities presented in this RFQ

Timeline*

This timeline represents the project as it now appears. Changes may be necessary as the project progresses:

Release Request for Qualifications: October 7, 2022
Deadline for Qualification Submissions: January 6, 2023 by 5:00 PM EST
Selection of Final Candidate: by February 6, 2023
Design Concept Approved: by April 7, 2023
Onsite Mural Installation: May 6 to May 14, 2023
Public Mural Festival on May 13, 2023 *Artist must paint live during these events*
Mural Completed no later than May 14, 2023

*Assume time zones are relative to call location.

Additional Resources

odessaarts.org
[Unnamed Resource \(PDF\)](#)

Contact Information

Randy Ham
Executive Director
PO Box 7195
Odessa TX 79760 United States
randy@odessaarts.org
432-337-1492



Open Calls

Calls that are greyed out indicate that you are *probably* not eligible to apply based on your location and media preferences. Since eligibility requirements can be complex, please verify that you meet the eligibility requirements before applying to a call.

PDF	Call Name	Status	Type	Submit Via*	Budget	Split†	Activated	Deadline
	Brigham Young University Sesquicentennial Commemorative Project		RFQ	P	\$10,000	Yes	9/10/22	11/12/22
	Public Art Installation at Brooks, San Antonio, TX (TX)		RFP	M	\$300,000		10/14/22	11/15/22
	Reno-Tahoe International Airport Public Art Installation (NV)		RFQ	O	\$250,000		10/28/22	11/21/22
	PUBLIC ART CALL TO ARTISTS: SANTA CRUZ RIVER: IRVINGTON TO DREXEL (Arizona)		RFQ	O	\$35,036		10/26/22	11/21/22
	RFQ / South and Genesee Public Art Installation (Auburn NY)		RFQ	O	\$30,000		11/1/22	11/22/22
	Rogers Bridge Small Sculptural Commission Application, Johns Creek, GA (Georgia)		RFQ	O E	\$54,700	Yes	11/8/22	11/22/22
	Ambassador RFP, ARTWORK FOR DON AND ANN DAVIS PARK, Newport, Oregon (Oregon)		RFQ	E	\$45,000		10/25/22	11/30/22
	Montopolis Neighborhood Park and Beverly S. Sheffield Northwest District Park Pools, Austin, TX (TX)		RFQ	P	\$100,000		9/27/22	12/7/22
	City of Austin Dougherty Arts Center (TX)		RFQ	P	\$44,000	Yes	9/27/22	12/7/22
	3 Austin Fire Department/Austin-Travis County Emergency Medical Services Stations, Austin, TX (TX)		RFQ	P	\$0		9/27/22	12/7/22
	Mexic-Arte Museum, Austin, TX (TX)		RFQ	P	\$260,000		9/27/22	12/7/22
	Request for Proposals: Biennial Outdoor Sculpture Exhibition (Tennessee)		RFP	O	\$28,000	Yes	10/4/22	12/9/22
	Hennepin County Minnesota Veterans Monument (Minnesota)		RFQ	O	\$668,000		11/8/22	12/15/22

UPTOWN DALLAS

Mural Project

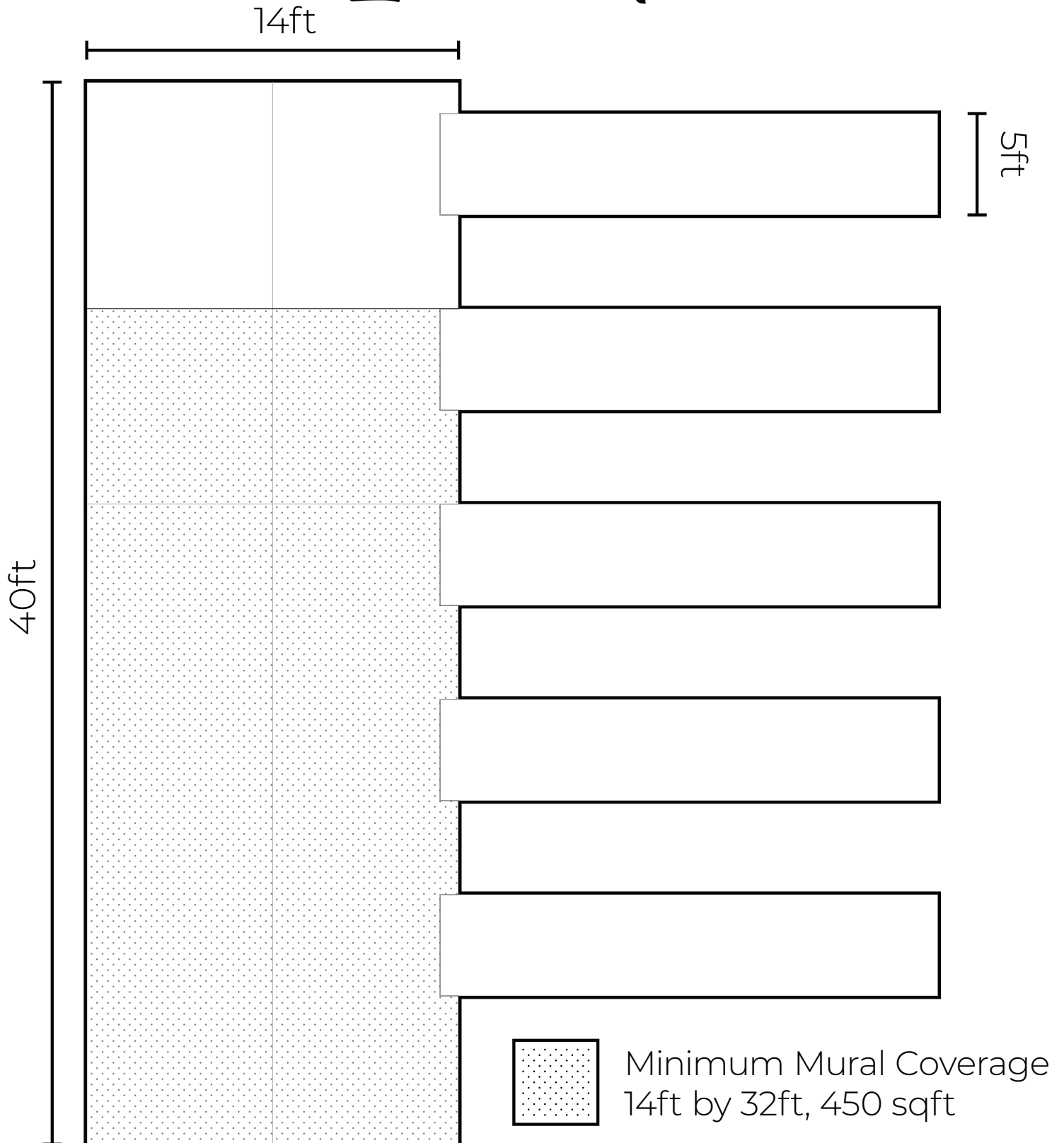
UPTOWN DALLAS

Mural Project



UPTOWN DALLAS

Mural Project



Uptown Dallas Mural



MORE INFO

APPLY NOW

Call Type: Public Art

Eligibility: National

State: Texas

Fee: \$35.00 (Entry Fee)

Entry Deadline: 11/11/22

Days remaining to deadline: 1

Event Dates: 11/15/22 - 12/15/22

Number of Applications Allowed: 5

Budget: \$25000

Calling all muralists across the United States! Artistry Anew is seeking a muralist to leave their mark in Uptown Dallas. 2501 Cedar Springs is a newly developed art conscious 110,000 sqft office campus offering a unique boutique luxury experience to top industry professionals. Beautify this power play ground and transform this upscale campus into a symbolic destination!

Uptown Dallas Mural



Contact Email: admin@artistryanew.com

Contact Phone: 469-960-5551

Entry Deadline: 11/11/22

Days remaining to deadline: 1

Number of Applications Allowed: 5

Entry Fee (Entry Fee): \$35.00

Work Sample Requirements

Images | Min. 1, Max. 5

Total Samples | Min. 1, Max. 5

Call Type: Public Art

Eligibility: National

State: Texas

Event Dates: 11/15/22 - 12/15/22

Jury Dates: 10/10/22 - 11/11/22

Budget: 25000

Artistry Anew has partnered with Grupo Haddad in seeking a muralist to design and execute a 14ft wide by 40ft high outdoor mural in Uptown Dallas.

The style and subject matter need to pay homage to the high fashion, high glamor, metropolitan feel of Uptown, Dallas's premier nightlife and shopping district, but is otherwise open to the artist's vision. All muralists must have prior experience designing murals and needs to showcase past work before being considered.

After selection, muralists will be given a total budget of \$25,000 with 60% paid up front. This budget will be used to cover the costs of materials and equipment in order to maximize the potential of their artistic creation. Artists from outside DFW will need to supply their own lodging and transportation.

Submissions will close on November 11, 2022. Once the muralist is selected, they will have from November 15th to December 15th, 2022, to begin and finish the project. The finished product will be publicly visible to DFW residents. It should cover at least 80% of the 14'40' space. The mural can additionally extend across the rest of the parking garage as well as the street facing wall at the artist's discretion working within the established budget

Use the attached site details pdf to create and submit your mock up.

Either the artist will be executing the mural themselves or will be on site directing their crew team as project manager with full responsibility for the project.

Prior outdoor mural experience is required and the artist must submit what materials they will be using to ensure their outdoor rated longevity and a protective coating must be applied. The artist will be responsible for all appropriate paint, supplies, tools, crew, and equipment (including scaffolding or boom lift).

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item IV-C
New Business

Determination whether a quorum will exist for the December 28, 2022 PAAB meeting and either cancel or reschedule the meeting if one will not be available

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item V-A Continuing Business

Public Art Master Plan – P.A. Listening Sessions

1. Receive preliminary results from Public Arts Survey

PUBLIC ARTS LISTENING SESSIONS REPORT

PA Listening Session – Sept. 27, 2022 – Taylor Public Library

Attendees: Joe Burgess, Rachel Martin, Robert Garcia, Pamela Pfeil, Rick Pfeil, Judith Grissom, Gail Samuels, Julie Rydell, Connie McCracken

PAAB Members: Richard Stone, Janetta McCoy, Cayla Cardiff

Staff Present: Jan Harris

PA Listening Session – October 15, 2022 – Dickey-Givens Center

Attendees: Gail Samuels and John McRae

PAAB Members: Richard Stone and Janetta McCoy

Staff Present: Jan Harris

WHAT SHOULD PUBLIC ART DO?

As a prompt, the following ideas were presented: Reference history (whether a person, place, or event), Inspire, Reach for the future, Attract visitors, Simply be beautiful, and/or Be thought provoking

- All the categories above
 - Reference history – 3 mentions
 - Inspire – 3 mentions
 - Reach for the future
 - Attract Visitors – 2 mentions
 - Simply be beautiful
 - Be thought provoking or interesting – 4 mentions
- Reflect the community – 2 mentions
- Be honest with history
- Reference the cultural
- Reference more than just “old Taylor”
- Art that brings people together
- Make the community proud
- Intrigue the senses
- Art can be anything and is different for everyone – astrology, murals, calendar month murals
- Most important art in public is community involvement and a variety of art styles such as dance, poetry, interactive art
- Act as marketing tool
- Encourage the locals to come to Taylor
- Serve a function – artful play for children and adults
- Be quality
- Be a mixture of history and new
- Art can speak truth or fiction – it’s creative
- Be aspirational not just inspirational – inspire action to take place on a higher level

DOES PUBLIC ART HAVE TO HAVE A FUNCTION?

- Not necessarily

- No – but it sure could!

HOW SHOULD PUBLIC ART BE FINANCED?

As a prompt, Chairman Stone brought up the idea of a Public Arts Impact Fee for new development

- A Friends-of-the-Arts non-profit (but with a cooler name)
- Business sponsorships
- Tax new home construction
- Use HOT funds
- Very modest public arts fee to Taylor community
- Seek grants
- Fundraising
- Gifts
- Reach out to Samsung
- Voluntary contribution – small fee with water bill
- Soliciting donations from large corporations and local businesses

WHERE SHOULD PUBLIC ART BE LOCATED?

- Hike & Bike Trail – esp. Murphy Park and Bull Branch
- Downtown Main Street
- Main Street
- 2nd Street
- Old Taylor High
- Heritage Square near the splash pad
- People's yards & houses
- Southside Taylor
- Public maze or serenity park
- Disc golf course
- Put art on the white fabric walls surrounding construction sites
- Highlight existing architecture and design
- Art on pole banners
- Billboards or art boards
- Water tower art
- Playgrounds – as a part of playground equipment
- Poetry on one of the portals written in calligraphy
- TxDOT boxes
- Southside bridge
- Silos
- Crosswalks in DT

SUGGESTIONS FOR POSSIBLE ART EXAMPLES:

- ❖ Create sculpture created by artists and placed on City-owned pedestals, they remain in place for a while, and then are sold (ex. Palestine, TX)
- ❖ Annual temporary sculpture garden (ex. Leander, TX)

- ❖ Youth wall that changes
- ❖ Murals created by supervised at-risk students (ex. Silver City, NM)
- ❖ Driving tour of creative yard art
- ❖ Stained glass tour of local churches.
- ❖ Technology Art Wall with computerized paintings or is interactive – 2 mentions
- ❖ Tex Avery-inspired art work – Community Art Day
- ❖ Artistic scavenger hunts
- ❖ Yarn bomb projects
- ❖ Speakers playing music at City events
- ❖ Chalk art
- ❖ Duck Day event
- ❖ Art Market like the Farmers Market
- ❖ Light shows at Heritage Park
- ❖ History dress-up in downtown
- ❖ Culture events
- ❖ Holiday lights along hike & bike trails
- ❖ More murals that reflect Taylor to attract more tourists
- ❖ Quirky arts festivals & events – very different, casual and a bit gritty – like Taylor – not copies of what happens in nearby towns
- ❖ Plays/performing arts
- ❖ Film & film shorts – iPhone movies, local film showings
- ❖ Artist residency paid for by Samsung – Korean artist?
- ❖ Local artists propose public arts events like Día de los Muertos parade & activities or Bill Pickett Day
- ❖ Community contributes pithy quotations to place on public spaces
- ❖ Install a wall in Robinson Park or near the Dickey Givens Center and let people put art on it.

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item V-B
Continuing Business

Portal Project:

Receive report detailing progress made with the painting of the portals

No Portal Project update report was presented as of noon on November 23, 2022.

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item V-C Continuing Business

Music on Main Concert Series

1. Receive report the November 17, 2022 concert – Janetta McCoy
2. Receive the Committee report on the 2023 concert season – Janetta McCoy
3. Receive report on fundraising for the 2023 season – Richard Stone

PUBLIC ARTS ADVISORY BOARD - Music on Main subcommittee report November 22, 2022

Minutes from Committee meeting November 2, 2022 with updates

Those attending November 2 meeting – Gayle Kahler, Tina Lewis, Nathan Gray, Bryan Richie, Janetta McCoy

Discussion included Bands to perform and the dates of their performance. Bryan suggested we try to get openers for each show.

April 20 – Superfonicos is committed, \$1600

Needs an opener

May 18 – Hard Luck Revival is committed, \$800

Needs an opener

June 15 – to be determined

Joe Posada??

School of Rock + Midnight Butterfly + Octopus Project???? \$1500

September 21 – Kelly McRae and Band is committed, \$1000

Opener Ashley Brooke

October 19 – Joe Posada? Walburg Boys?

November 16 – to be determined

No Music on Main Fundraising report was presented as of noon on November 23, 2022.

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item V-D Continuing Business

Potter's Alley Mural Project:

1. Receive progress report for the repainting of the murals – Richard Stone
2. THS art class proposal for Potters Alley – Casey Anderson

Potters Alley Repaint Project Report – Jan Harris, Main Street Manager

Artist Rachel Martin – Sent the notification email upon completion of her mural but declined to take her \$200.00 stipend.

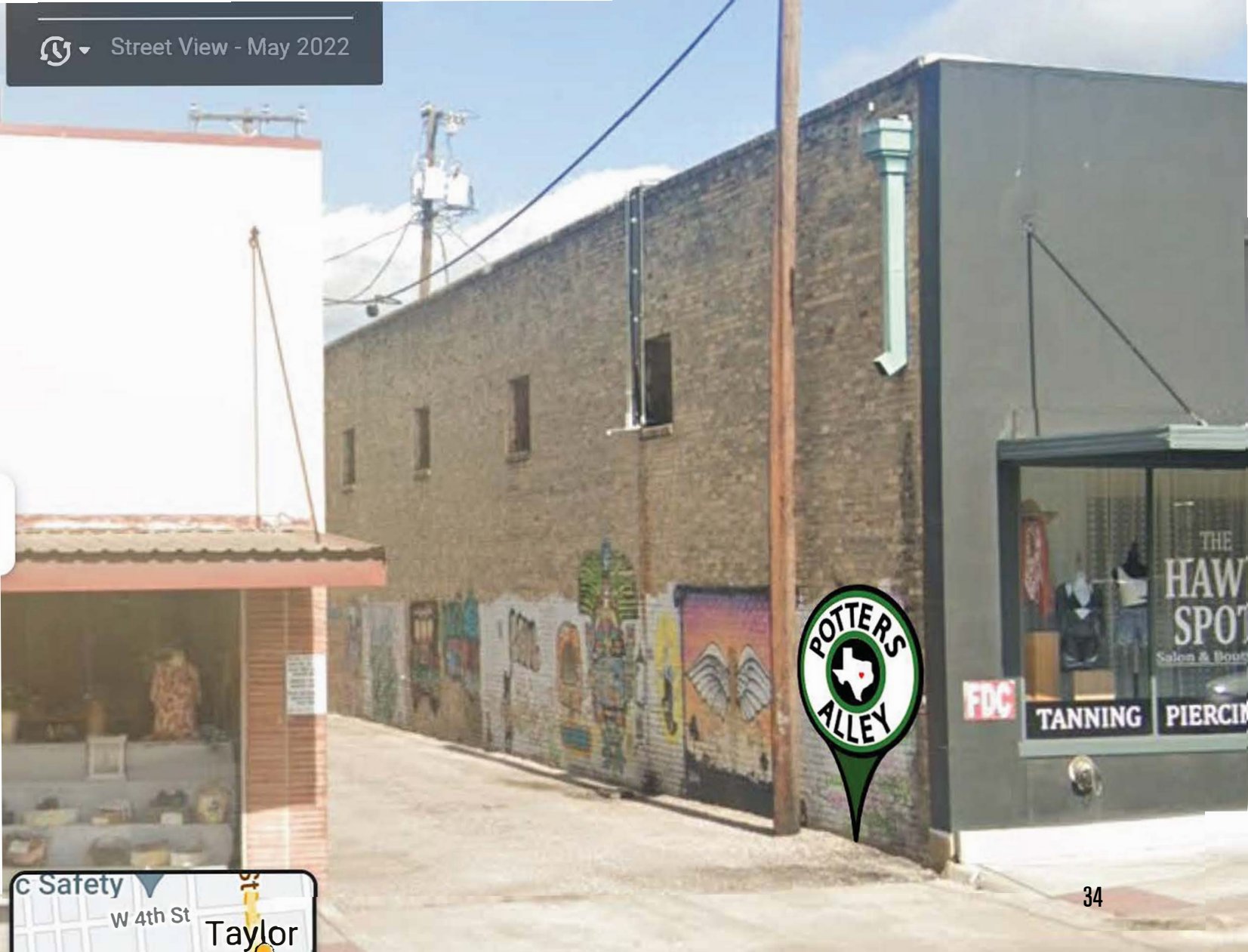
Four additional artists have submitted their notification emails and have received their stipend checks: Abel Saldana, Cody Seigmund, Michelle Primeaux-Johnson, and Taylor Pride (Diana Goetting, artist).

Two artists have not yet sent their notification emails regarding their murals. Reminder emails were sent on November 8, 2022. Those artists are Ashley Rose Marino and Matthew Bisacca.

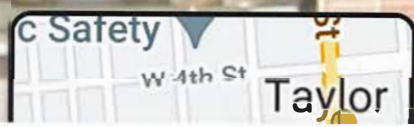
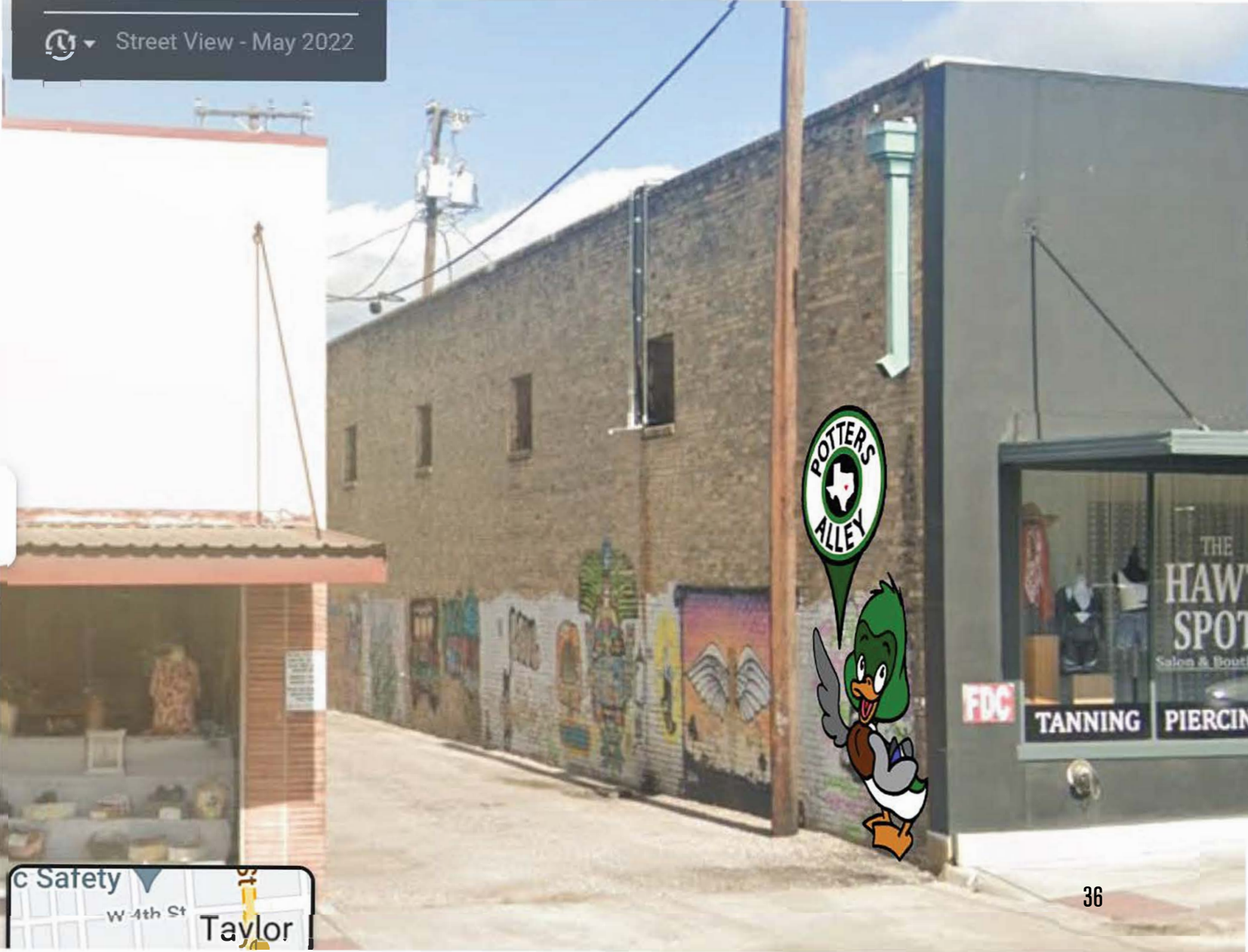




Street View - May 2022







Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item V-E
Continuing Business

Birdsong Art Exhibit

1. Receive any updates from opening reception

No Birdsong Art Exhibition update report was presented as of noon on November 23, 2022.

Public Arts Advisory Board

AGENDA ITEM COVER SHEET

November 30, 2022

Agenda Item V-F
Continuing Business

Items for the December 28th meeting agenda