

## CITY OF TAYLOR, TEXAS

SPECIAL CALLED MEETING  
MAIN STREET ADVISORY BOARD

Wednesday, January 11, 2023

9:00 am

Taylor City Hall Auditorium

Main Street is a grassroots effort of Economic Development through Historic Preservation

The Main Street Movement is based on the 4 Point Process:

1. ORGANIZATION - Bringing together your stakeholders (property & business owners, residents, employees, schools, government, organizations, etc.) to work toward a goal of a revitalized DT.
2. DESIGN - Improving the curb appeal of downtown and creating a safe, welcoming, and inviting environment both in the overall district and in the individual stores.
3. PROMOTION - Telling your downtown's story. So much more than special events - it is marketing to your residents, workers, visitors, and shoppers.
4. ECONOMIC VITALITY - Supporting your existing business mix while actively recruiting new businesses to bolster your Downtown business stock.

## I. CALL TO ORDER AND DECLARE A QUORUM

## II. CITIZEN COMMUNICATION

*(The Main Street Advisory Board welcomes public content regarding items not on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.)*

## III. REGULAR AGENDA:

- A. Discuss planning and implementation efforts for the May 6, 2023 Blackland Prairie Days Festival.

## IV. ADJOURNMENT

Next meeting date: Wednesday, January 18, 2023 at 5.30 pm

*The Board may vote and/or act upon each of the items listed in this Agenda. The Board reserves the right to retire into executive session concerning any of the items listed on this Agenda whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of this meeting was posted in the Taylor City Hall lobby continuously for 72 hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.*

Posted by:



Date:

