



MAIN STREET ADVISORY BOARD MEETING

January 15, 2020

MINUTES

The meeting was called to order by Scott Dean, at 5:01 pm and a quorum was declared.

Present – Shannon Grace, Sharla Gola, Stephen Truex, Bobby Seiferman, Stacey Smith, and Scott Dean.

Absent Erwin Stauffer

Staff Present – Jan Harris, Main Street Manager and Tom Yantis, Development Services Director

Guests Present – No guests were present.

PUBLIC COMMENT

No public comments.

CONSENT AGENDA

- 1. Approve the Minutes from the Main Street Advisory Board Meeting for December 18, 2019**

Board members had been provided copies of the minutes in the January meeting packet.

- 2. Receive Financials for December for the Main Street Advisory Board.**

Board members had been provided copies of the November financials in the January meeting packet.

MOTION: MOTION TO APPROVE THE ITEMS ON THE CONSENT AGENDA AS PRESENTED. SEIFERMAN/GOLA/APPROVED UNANIMOUSLY

REGULAR AGENDA

- 3. Main Street Manager Report and Updates – Jan Harris**

Please see attached sheet for full report. Some of the highlights were:

- Taylor Area Businesswomen's Lunch and Meeting

- Harris served as a Judge for the Christmas Parade
- Working with Development Department staff, Judy Blundell and Waste Connection staff to solve issue of dumpsters in the public right of way on Talbot Street
- Stakeholder visits
- Public Arts Advisory Board meetings
- Texas Downtown Association Regional meetings
- Visit by State Main Street Coordinator Debra Drescher and her design team
- Annual assessment submitted to the State Main Street Office

Jan also noted that there was adequate money in the budget for a board member to attend the Main Street Now Conference in Dallas, May 17-21, 2020.

ACTION ITEM: Board members were asked to review their schedules and let Jan know by February 1st if anyone would like to attend.

4. Discuss, review and vote on possible revisions to the following grant applications and guidelines: sign, façade, paint, fire suppression system, and rental assistance – Shannon Grace

Shannon informed the board that there was no information at this time.

ACTION ITEM: This item is tabled until the February meeting.

5. Discussion and possible action regarding tracking mechanism for special event revenues/expenditures.

Staff reported that Finance has created separate revenue/expenditure/cash line items for each of the downtown events: Main Street Car Show, Wine Swirl, Christmas Fair, Spooktacular and Blackland Prairie Days.

6. Discussion and possible action regarding the Stomp & Holler Mural at the corner of Talbot and 2nd Street

Jan reported that she has spoken with Judy Blundell regarding the mural and has asked her to complete the Application for a Mural as one had not been submitted prior to the mural being painted on the building. Staff reported to the board that the murals painted on the front façade of 211 N Main Street were being painted over.

MOTION: THAT CODE ENFORCEMENT STAFF SHOULD LOOK AT THE MURAL ON THE MCCRORY-TIMMERMAN BUILDING.

GRACE/SMITH/APPROVED

7. Discussion and possible action concerning efforts to include and support businesses in the Main Street Program District south of the railroad tracks.

Jan provided the board with a list of businesses located within the area south of the railroad tracks. Currently, there are 2 churches: Templo de Albanza and Our Lady of

Guadalupe; two industrial businesses: Williamson County Gin and Taylor Compress; one service business: A Life of Celebration Funeral Home; one retail business: M&M Food Mart; 2 restaurants: Rojas Tacos and Squirt Burgers and Wings, and the Taylor Police Department.

ACTION ITEM: Staff is to invite these businesses to attend the February Main Street Advisory Board Meeting. The goal is to invite all businesses within the district to attend Board Meetings over the course of the year. Staff will also utilize the e-newsletter Downtown Matters to encourage district businesses to attend our meetings as well as to inform them about opportunities to obtain technical assistance, grant assistance, and ways they can participate in downtown events, etc.

ACTION ITEM: Staff will reach out to southside businesses to invite them to the February 19, 2020 meeting.

NO ACTION WAS REQUIRED BY THE BOARD.

8. Discussion and possible action regarding deposits for food vendors at special events.

Staff showed the board a draft application for food vendors at the smaller events which do not charge a vendor fee. Because it has become an issue that food vendors who had agreed to participate failing to show up to the event thus creating a gap in food service at events, a form was developed requiring a \$30 deposit to be paid in order to secure a vendor's spot at the special event. Should that vendor participate as promised, that deposit would be returned. In the event the vendor failed to participate, the deposit would be forfeit.

The vendor form also addresses power sources used by food vendors. During discussion, the noise and exhaust fumes created by generators was discussed. Also noted was the lack of public power outlets in the downtown which could be used as an alternative power source.

ACTION ITEM: Staff will work with Public Works staff to provide power sources on the east side of Main Street at Heritage Square for use by food vendors.

9. Discussion and possible action to discuss a date/time/location of a board work session for the purpose of establishing a 2020 work plan.

The Work Session will be held on Monday, March 2, 2020 from 9 am until 12 noon at the Kincl Building.

ACTION ITEMS: Staff will coordinate meeting materials and send out reminders of the meeting.

10. Discussion and possible action regarding a change for the May 2020 board meeting date due to the Main Street Now Conference in Dallas, May 17-21, 2020.

ACTION ITEM: The Board decided to postpone the meeting until Wednesday, May 27, 2020 at 5 pm.

11. Discuss items for upcoming agenda:

- a. Discussion and possible action regarding edits to grant applications and guidelines
- b. Follow-up regarding Stomp & Holler mural at corner of Talbot and 2nd St.
- c. Report on f² of available property in the Main Street District
- d. Updates on codes

Adjournment -

There being no further business the meeting adjourned at 5.59 pm.

**MOTION – MOTION WAS MADE TO ADJOURN THE MEETING
GRACE/SMITH/UNANIMOUS**

Respectfully Submitted,

A handwritten signature in cursive script that reads "Jan Harris".

Jan Harris, CMSM
Main Street Manager