
AGENDA

CITY OF TAYLOR, TEXAS
MAIN STREET ADVISORY BOARD

5:30 pm on January 18, 2023
Taylor City Hall Conference Room

Main Street is a grassroots effort of Economic Development through Historic Preservation

The Main Street Movement is based on the 4 Point Process:

1. ORGANIZATION - Bringing together your stakeholders (property & business owners, residents, employees, schools, government, organizations, etc.) to work toward a goal of a revitalized DT.
2. DESIGN - Improving the curb appeal of downtown and creating a safe, welcoming, and inviting environment both in the overall district and in the individual stores.
3. PROMOTION - Telling your downtown's story. So much more than special events - it is marketing to your residents, workers, visitors, and shoppers.
4. ECONOMIC VITALITY - Supporting your existing business mix while actively recruiting new businesses to bolster your Downtown business stock.

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZEN COMMUNICATION

(The Main Street Advisory Board welcomes public comment on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.)

III. CONSENT AGENDA:

(The Consent Agenda includes non-controversial and routine items that the Board may act on with one single vote. The Chairman or a Board member may pull any item from the Consent Agenda to discuss and act upon it individually as part of the Regular Agenda.)

- A. Review and approve minutes from the MSAB regular meeting held on December 13, 2022 and the Special Called Meeting held on January 11, 2023 - Chairman Moss
- B. Review and receive the financial reports from December 2022 - Jan Harris

IV. REGULAR AGENDA - New Business:

- A. Establish committees based on the 4 Points to work on the projects associated with the work plan - Jan Harris
- B. Discuss and take possible action on the partnership proposed by Richard Stone, Chairman of the Public Arts Advisory Board for the purpose of installing festival lights in Potters Alley - Doug Moss
- C. Establish a committee to develop a plan of action to encourage store owners and downtown employees to park on the periphery of the downtown core - Doug Moss
- D. Establish a committee to develop list of items to be included in a packet for building renovation/improvements targeted at business owners - Doug Moss
 1. Suggestions include list of small architectural firms who can assist with OT renovation projects, contacts for Design Services with Texas Historical Commission, grant applications, etc.
- E. Discuss and take possible action regarding increasing the allowable reimbursement amount for Facade Improvement Grants - Doug Moss

- F. Discuss and take possible action regarding a Façade Improvement Grant application from John Jones for 117 N Main St. – Jan Harris
- G. Discuss and take possible action regarding a Sign Grant request for Citizens National Bank, 316 N Main St by Ryan Stiba, Bank President

V. REGULAR AGENDA- Continuing Business:

- A Main Street Manager's reports - Jan Harris:
 - 1. Manager's activity report of December activities
 - 2. Main Street business & property report for January
- B. Facade Improvement Grant revision:
 - 1. Discuss and approve the proposed changes to the Facade Improvement Grant packet - Jan Harris
- C. Blackland Prairie Days
 - 1. Establish committee to plan for the May 6, 2023 event
- D. Receive staff update on the MembershipWare Digital Map Project- Ashley Doss/Jan Harris
- E. Discuss items for upcoming agendas - Doug Moss

V. ADJOURN

Next Meeting Date: February 15, 2023

The Board may vote and/or act upon each of the items listed in this Agenda. The Board reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of this meeting was posted in the Taylor City Hall lobby continuously for 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted by:



Date:

