

**MAIN STREET ADVISORY BOARD
BOARD MINUTES
Amended
March 15, 2017**

The Main Street Advisory Board met on Wednesday, March 15, 2017, at City Hall, 400 Porter St., Taylor, Texas.

The following board members were present:

Bobby Seiferman
Erwin Stauffer
Deborah Parker
Sharla Gola
Megan Randig
Shannon Grace
Melody Huber

Also present:

Deby Lannen, Main Street Manager
Joe Burgess, Economic Restructuring Committee (left at 4:55 p.m.)
Ebby Green, Economic Restructuring Committee (entered at 4:37 p.m.; left at 4:55 p.m.)

The following board members were absent:

Stephen Truex
Carol Bachmayer

A quorum was declared and the meeting was called to order at 4:32 p.m. by Bobby Seiferman.

There was no public comment.

The following Consent Agenda items were presented to the Board:

Consent Agenda Item No. 1

The minutes from the February 22, 2017, meeting were presented to the Board. Deborah Parker made a motion to accept the February minutes, with a second by Erwin Stauffer. Motion passed unanimously.

Consent Agenda Item No. 2

The financial were presented to the Board. The City may look at additional funds for the rental assistance program. Current obligations can be covered. No action taken.

The Board discussed the Regular Agenda items as follows:

Item No. 1

Joe Burgess and Ebby Green, on behalf of the Economic Restructuring Committee ("ERC"), addressed the Board with preliminary details to bring a Mural Program to Taylor. The Board looked at examples of murals from other communities. If the Mural Program is brought to Taylor, there would be procedures put in place for the application, approval, guidelines, financing options, etc. It is the recommendation of the ERC that the Main Street Advisory Board would be the Board that oversees the Mural Program. Melody Huber made a motion to accept the recommendation of the Economic Restructuring Committee and to take the presentation to the City Council. Deborah Parker seconded the motion. The motion carried with 6 "yes" votes and 1 "no" vote by Sharla Gola.

Pertaining to item no. 1, the minutes are amended to reflect recommendation made by Sharla Gola for the Main Street Advisory Board to look into the details of the generalized requirements as presented by Joe Burgess/ERC for murals and pertaining to insurance, installation, on-going inspections and maintenance that would present a financial obligation to building owner, and to look into what the costs of these requirements would be to ensure such measures are not hastily implemented potentially unnecessarily excluding some building owners, as murals add to the flavor of a community and building owners have been able to have murals painted on their buildings in the past.

Item No. 2

Deby Lannen gave Main Street Manager's Report and Update. Multiple filming projects are going on around town. A pilot for a TV show will be filmed in Taylor. The recent Growth Summit attracted many attendees. The March edition of Texas Monthly named Taylor as a getaway town. New restaurant to open on Third Street. Upcoming events include Wine Swirl on April 27th, Blackland Prairie Days on May 6th and the Chamber's Stomp-n-Holler" on June 3rd.

Pertaining to item No. 2, the minutes are amended to reflect that the financials reflected that budgeted funds were sufficient to cover current rental assistance obligations but there are no funds available for additional assistance requests at this time, thus applications would be put on hold. Deby Lannen reported that the City is looking into providing funds for rental assistance program.

Item No. 3

The Board discussed upcoming events including Wine Swirl and Blackland Prairie Days. The next City Clean-Up is set for April 22nd and will concentrate on the Bull Branch area. The flags will be placed on Heritage Square May 29th for Memorial Day.

Item No. 4

The next meeting of the Blackland Prairie Days will be March 26th at City Hall.

Item No. 5

Items to be included on the upcoming agenda include:

- . applications to fill two spots on Main Street Advisory Board
- . Sharla Gola wants a clearer application for rental assistance. Suggested that when current recipients "roll off" those funds be used to bring outside people into Taylor

Pertaining to item No. 5, minutes are amended to reflect that Sharla Gola requested that specific and clearly defined qualification criteria be made part of the application for rental assistance, if that program is to continue. Sharla Gola recommended that since the available business spaces have been filled for the most part, as current recipients roll-off the rental assistance program, that the Main Street Advisory Board look into new ways to utilize those funds to expand the customer base from outside of Taylor in order to sustain and grow the existing downtown businesses.

There being no further business, the meeting adjourned at 5:34 p.m.

Respectfully submitted,
Melody Huber
Main Street Advisory Board
Secretary