

TAYLOR MAIN STREET ADVISORY BOARD

TIF/GENERAL MEETING MINUTES

March 20, 2013, Taylor City Hall

The TIF meeting was called to order at 4:30 pm. Attendees were:

Irene Michna
Bobby Seiferman
Ed Hile
Brent Humphreys
Don Williams
Nell Steger
Jan Konarik
Lisa Hudson
Miquel Espitia
Bill Mikulencak
Bob Van Til(City of Taylor)
Deby Lannen(Main Street Director)

Ed Hile opened the meeting. **Bob Van Til** explained the investment zone and how annual increments to the TIF continue to increase. **Ed Hile** called attention to the two unfunded topics noted on the agenda. **Bob Van Til** stated that he thought the **Hagler** request was a good investment. **Bobby Seiferman** stated that the **Hagler** sign refurbishment would be a great draw into the eastern portion of downtown suggesting trees along the north side of east Second be trimmed back so you could see the sign from the intersection of Main and Second. **Brent Humphreys** cited concerns over why the Board should shoulder the entire estimate, but agreed the sign is a draw to downtown and expressed concern that the estimate seemed to be high. **Ed Hile** also thought the estimate submitted was flawed.

Bill Mikulencak excused himself from the meeting at 4:40 pm.

Brent Humphreys recommended bringing in an outside party to appraise the cost of the project. **Don Williams** also suggested negotiating the restoration costs line item. **Jan Konarik** suggested contacting **Mr. Hagler** to see if he would be in agreement with another party submitting a bid.

Brent Humphreys motioned that a second opinion be brought in on the sign restoration. **Jan Konarik** seconded with **Brent Humphrey's** agreement, to a friendly amendment to also ask Mr. Hagler to pay 50% of the asked amount, while **Mr. Hagler** could also apply for a façade grant up to \$4500. Amended motion carried unanimously.

The TIF meeting closed at 4:55 pm.

The Main Street Advisory Board meeting was called to order at 4:56 pm. **Ed Hile** opened the meeting and introductions were made for the benefit of new members. **Irene Michna** motioned to accept minutes. **Bobby Seiferman** seconded the motion. Motion passed unanimously.

The Financial report was not ready. **Deby Lannen** gave the Main Street report. **Deby Lannen** stated that more positive comments are being received on the upgrades to downtown and that most of the energy right now is being invested in Zest Fest planning with thanks being given to those who participated in the Retail Merchandising program. **Deby Lannen** explained that the Rental Assistance Program has been very successful and requests are still being made with City Council pleased with the results also.

Organization Committee Report- **Ed Hile** explained how the committee operates and how each committee will contribute to the annual work plan.

Design Committee-Brent Humphreys explained that the emphasis is on designing an Information Visual Aid kit for businesses who want to locate to downtown.

Promotion Committee-Bobby Seiferman discussed the need to enlarge the committee and invited members to get the word out. The committee is now working on Zest Fest.

Economic Restructuring Committee-Brent Humphreys reported the committee is working on a tool kit and seeking to pull in some of the local banking interests to help with downtown development.

Deby Lannen noted that **Steve Truex** had originally applied for a Façade Grant through TEDC which did not pay the request because the business has already left. TEDC has asked that Main Street consider it because it was a restoration of a historic district building. The request was for \$4,500. **Brent Humphreys** motioned to reimburse **Steve Truex** \$4,500. **Don Williams** seconded the motion. Motion passed unanimously.

Ed Hile encouraged everyone to spend more time downtown and supporting the local merchants. The meeting was adjourned at 5:35 pm.

Respectfully submitted by **Bobby Seiferman**.