

TAYLOR MAIN STREET ADVISORY BOARD MEETING MINUTES

April 17, 2013, ~~Taylor Public Library~~ City Hall

The meeting was called to order at 4:35 pm. Attendees were:

Nell Steger

Lisa Hudson

Miquel Espitia

Don Williams

Bobby Seiferman

Ed Hile

~~Jan Konarik~~

Eric Weiner

Brent Humphreys

Dana Moehnke

Deby Lannen (Main Street Director)

Ed Hile opened the meeting. **Bobby Seiferman** moved to accept the March minutes. **Brent Humphreys** seconded motion. Motion passed. **Deby Lannen** introduced financials and stated she would be presenting before Council for an additional \$10,000 to fund the Rental Assistance Program. **Ed Hile** noted a date correction on the financials. **Ed Hile** asked about Façade Grant reimbursement and **Deby Lannen** stated that those monies come out of the Facade Grant account and are reimbursed to the account by the TIF.

Ed Hile requested a status report on the Façade Grants from **Deby Lannen**. **Don Williams** asked about the disposition of the second sign quote on the Hagler sign restoration. **Deby Lannen** said that the firm providing bid would be on site tomorrow morning at 11:00 am. **Brent Humphreys** stated that we need to look at specific plans for façade grants to check the integrity of the project request.

No old business.

Deby Lannen provided the Main Street Manager's report. **Eric Weiner** asked if there was a list of available properties for downtown. **Deby Lannen** discussed some of the recent changes and developments downtown. **Ed Hile** asked to review the rental assistance applications.

Cherry Tree Creative RAA-Brent Humphreys motioned to accept, **Dana Moehnke** seconded, motion passed. **E Jay Fabrics-Dana Moehnke** motioned to accept, **Lisa Hudson** seconded, motion passed.

Ed Hile reminded everyone that these approvals were contingent on Council approving the additional funding request. **Brent Humphreys** expressed concern over existing

businesses receiving assistance. **Dana Moehnke** noted that the lease in Frills is a new business. **Eric Weiner** echoed the same stating that it is important to keep buildings occupied as a better draw for even more new business.

Frills on Fourth-Don Williams motioned to accept, **Brent Humphreys** seconded, motion passed. On the **Kenny's Place** request, **Eric Weiner** pointed out that the full lease was not submitted and **Brent Humphreys** suggested waiting for the business to actually open.

Kenny's Place-Lisa Hudson motioned to accept contingent on getting copy of the full lease. **Ed Hile** seconded. Motion passed.

Mezoozah-Bobby Seiferman motioned to accept, **Don Williams** seconded, motion passed.

Promotion Committee-Bobby Seiferman stated that all was going well on the Zest Fest planning. **Deby Lannen** state that we were still well short on street vendors so far. Deby Lannen described the new t-shirt design and said that volunteer list would go out on April 24th. **Deby Lannen** explained that Spider Monkey marketing had supplied the shirts and design work.

Design Committee-Dana Moehnke stated the committee went over it's work plan and agreed to set some dates to walk downtown and check for problem areas and suggest areas of improvement to the businesses. **Dana Moehnke** stated substantial esthetic gains could be made with minimal effort and costs. **Eric Weiner** stated that the City code enforcement should spend more time grading existing business rather than concentrating on new businesses. **Nell Steger** suggested keeping the cohesiveness of MSB improvement suggestions for all of downtown. **Ed Hile** stated that the improvement campaign needed to be implemented immediately. **Dana Moehnke** said that signage is also in the planning stage.

Economic Restructuring-Eric Weiner stated that the group got off to a slow start and some members had stepped off of the committee. The group is working on an incentive plan and also expanding the tool kit with a chronology of establishing a successful business downtown with assistance from **Janetta McCoy**. The long term goal is to establish bonds with other local planning entities.

Organization Committee-Ed Hile stated that MSB bylaws are being finished and consolidating the MSB Work Plan. More activities and projects are being promoted to Council. **Ed Hile** suggested that we itemize and strengthen our budget requests for possible upgrades.

New Business-**Bobby Seiferman** mentioned needing more members for the Promotions Committee. **Ed Hile** stated that we need to get back to receiving weekly updates on City activities regarding anything coming before Council. **Eric Weiner** mentioned that we should check to make sure we are utilizing all grants that may be available to us.

Ed Hile thanked all in attendance and closed the meeting at 6:07 pm.

Respectfully submitted,

Bobby Seiferman