

## MINUTES

### CITY OF TAYLOR, TEXAS

#### MAIN STREET ADVISORY BOARD

5:30 pm on May 11, 2022

Taylor City Hall Conference Room

**MEMBERS PRESENT:** John McRae, Curie Humphreys, Jeff Snyder, Ashley Doss, Ruth Rivera, and Doug Moss- Chairman.

**MEMBERS ABSENT:** Erwin Stauffer (Informed staff of absence in advance)

**STAFF PRESENT:** Jan Harris, Main Street Manager

**GUESTS PRESENT:** None

I. **CALL TO ORDER AND DECLARE A QUORUM:** Chairman Doug Moss called the meeting to order at 5.37 pm and noted that a quorum was present.

II. **CITIZEN COMMUNICATION:** There were no comments.

III. **CONSENT AGENDA:**

A. **Review and approve minutes from the MSAB regular meeting held on April 20, 2022 – MOTION: To approve the April 20, 2022 minutes as presented. J McRAE / C HUMPHREYS / UNANIMOUS**

B. **Review and receive the financial reports from April 2022 –** The board received the April financial reports as information.

IV. **REGULAR AGENDA:**

A. **Main Street Manager's reports –**

1. **Manager's activity report –** Jan reviewed the monthly activity report with the board.
2. **Main Street business & property report –** She reported that 3 properties had been leased since the last meeting: 117 E 3<sup>rd</sup> – Carol Drolette with Threads Urban Boutique; 109 W 3<sup>rd</sup> St – small bites wine & cheesecake bar; and 211 N Main; Ste A – Jennifer Lopez with Alchemy. No businesses either closed or relocated during the report period.
3. **Upcoming special events report –** Currently, there are 41 separate special events on the calendar.

These reports were received as information by the board.

B. **Review and discuss annual City Council presentation –** Doug reviewed the upcoming Main Street presentation to Council scheduled for Thursday, May 26<sup>th</sup>. He encouraged all of the board members to attend the Council meeting.

D. **Discuss and make a decision regarding requests to increase the types of businesses which may receive OPEN Flags –** Jan had been approached by two separate Realty

offices in the downtown district which wanted to participate in the OPEN Flag Project. Professional Service businesses have been excluded from the business types eligible for the OPEN flags to date. **MOTION: To expand the eligibility of OPEN Flags to include Real Estate Agencies. C HUMPHRIES / A DOSS / UNANIMOUS**

**H. Receive reports on Blackland Prairie Days Festival:**

- 1. General overview** – Jan reported that the event seemed to be well received by the public. The weather was very hot and there were several other large events taking place on that day in surrounding communities. These factors probably contributed to the fact that crowds were smaller than had been hoped for. There were no accidents or incidents – just one diabetes-related health issue early on in the festival day.
- 2. Sponsorship update** – Jan reported that \$13,050 was pledged from sponsors and all but \$2,500 has been received.
- 3. Vendor update** – Vendor success rates varied – but this is to be expected. Early on, there was a problem with extreme noise from a generator in the food court whose muffler had fallen off. That was fixed but the noise was still pretty intense in that area. We had some jostling for better positions by some vendors but, again that is expected. Overall, everyone seemed to get along well
- 4. Volunteer update** – The volunteers were the stars of the festival! They were plentiful, willing and hard working.  
This report was received as information by the board.

I. Receive staff update on the MembershipWare Digital Map Project – Due to the work associated with the BPD Festival, little progress had been made populating the database. No action required of the board.

J. Discuss items for upcoming agendas – Nothing specific was added to the June agenda.

**V. ADJOURN:**

**MOTION: To adjourn the meeting. A DOSS / J SNYDER / UNANIMOUS**

Respectfully presented,

Jan Harris – Main Street Manager