

AGENDA

CITY OF TAYLOR, TEXAS

MAIN STREET ADVISORY BOARD

5:30 pm on May 11, 2022
Taylor City Hall Conference Room

Main Street is a grassroots effort of Economic Development through Historic Preservation

The Main Street Movement is based on the 4 Point Process:

- 1. ORGANIZATION – Bringing together your stakeholders (property & business owners, residents, employees, schools, government, organizations, etc.) to work toward a goal of a revitalized DT.**
- 2. DESIGN – Improving the curb appeal of downtown and creating a safe, welcoming, and inviting environment both in the overall district and in the individual stores.**
- 3. PROMOTION – Telling your downtown’s story. So much more than special events – it is marketing to your residents, workers, visitors, and shoppers.**
- 4. ECONOMIC VITALITY – Supporting your existing business mix while actively recruiting new businesses to bolster your Downtown business stock.**

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZEN COMMUNICATION

(The Main Street Advisory Board welcomes public comment on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.)

III. CONSENT AGENDA:

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with one single vote. The Chairman or a Board member may pull any item from the Consent Agenda to discuss and act upon it individually as part of the Regular Agenda.)

A. Review and approve minutes from the MSAB regular meeting held on April 20, 2022 – Chairman Moss

B. Review and receive the financial reports from April 2022 – Jan Harris

IV. REGULAR AGENDA:

A. Main Street Manager’s reports – Jan Harris:

1. Manager’s activity report
2. Main Street business & property report
3. Upcoming special events report

B. Review and discuss annual City Council presentation – Doug Moss

D. Discuss and make a decision regarding requests to increase the types of businesses which may receive OPEN Flags – Jan Harris

H. Receive reports on Blackland Prairie Days Festival

1. General overview

2. Sponsorship update
 3. Vendor update
 4. Volunteer update
- I. Receive staff update on the MembershipWare Digital Map Project – Ashley Doss/Jan Harris
 - J. Discuss items for upcoming agendas – Doug Moss

V. ADJOURN

Next Meeting Date: June 15, 2022

The Board may vote and/or act upon each of the items listed in this Agenda. The Board reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted By:  Date: 5/6/2022
Jan Harris, Main Street Manager

MEETING MINUTES

MAIN STREET ADVISORY BOARD

CITY OF TAYLOR, TEXAS

April 20, 2022 – 5:30 pm
Taylor City Hall Conference Room

Main Street is a grassroots effort of Economic Development through Historic Preservation

The Main Street Movement is based on the 4 Point Process:

- 1. ORGANIZATION – Bringing together your stakeholders (property & business owners, residents, employees, schools, government, organizations, etc.) to work toward a goal of a revitalized DT.**
- 2. DESIGN – Improving the curb appeal of downtown and creating a safe, welcoming, and inviting environment both in the overall district and in the individual stores.**
- 3. PROMOTION – Telling your downtown’s story. So much more than special events – it is marketing to your residents, workers, visitors, and shoppers.**
- 4. ECONOMIC VITALITY – Supporting your existing business mix while actively recruiting new businesses to bolster your Downtown business stock.**

MEMBERS PRESENT: Curie Humphries, Ashley Doss, John McRae, Erwin Stauffer, Ruth Rivera, and Chairman Doug Moss

MEMBERS ABSENT: Jeff Snyder

STAFF PRESENT: Jan Harris, Main Street Manager

GUESTS PRESENT: Chuck Farr

I. CALL TO ORDER AND DECLARE A QUORUM:

Chairman Moss opened the meeting at 5:38 pm and declared that a quorum was present.

II. CITIZEN COMMUNICATION:

(The Main Street Advisory Board welcomes public comment on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.)

There were no citizen comments.

III. CONSENT AGENDA:

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with one single vote. The Chairman or a Board member may pull any item from the Consent Agenda to discuss and act upon it individually as part of the Regular Agenda.)

- A. Review and approve minutes from the MSAB regular meeting held on February 16, 2022**
– Chairman Moss:

MOTION: To approve the minutes from the February 16, 2022 board meeting as presented.

E. STAUFFER / A. DOSS / UNANIMOUS

- B. **Review and receive the financial reports from February 2022 – Jan Harris:**
Jan reviewed the minutes from the two budgets assigned to the Main Street program with the board. Jan sought suggestions from the board as to promotional items that might be purchased using funds in line item 100-524-235.
MOTION: The board received the financial reports as information.

IV. REGULAR AGENDA:

A. **Main Street Manager's reports – Jan Harris:**

1. **Manager's activity report:**

Jan reviewed the report which is also presented to City Council with the board highlighting the various meetings attended, the preparations for Special Events including Main Street Car Show, Taylor Pride, and Music on Main. She reported on a meeting with the Design Team from the State Main Street Office to discuss with property owners two planned projects: Jason Simank's property at 110-112 E. 2nd Street and new construction and Jeff & Jo Snyder's two warehouses associated with 209 E 1st Street for a Tax Credit renovation project. She also reported that City staff were working on the FY 23 budgets.

2. **Main Street business & property report:**

Currently there are 3 properties listed for sale, 6 listed for lease, with no properties sold in the downtown district. One property has been leased: 109 W 3rd St. This is owned by Tony Gomes. No information has been made available regarding the renter by the owner. Piper & Paul (111 N Main St) is open and good reports have been received regarding the quality of Stacey Sellers' work as a professional dog groomer.

3. **Board Member attendance report and update on revised term dates:**

Jan reported that all the board members had perfect attendance so far in 2022. She reported to the board that Jeff Snyder was absent at the April 16th meeting out of caution as his wife has COVID. This absence has been listed as excused.

4. **Upcoming special events report:**

Jan shared the special events calendar for 2022 noting that there were currently 45 separate events listed.

B. **Discuss and vote on 2022 Chairman and Vice-Chairman – Jan Harris**

After discussion, the following slate of officers was presented: Chairman – Doug Moss and Vice-Chairman – Ruth Rivera.

MOTION: To approve the slate of officers as presented.

C. HUMPHRIES / A. DOSS / UNANIMOUS

C. **Review and discuss annual City Council presentation – Doug Moss**

Doug informed the board that the annual presentation by the Main Street Board to the City Council was scheduled to take place on May 26th. This is the Board's chance to present where we are as a board and where we want to go in the future. He presented 7 "Really Big Goals" for the Taylor Main Street program and asked the board to discuss which three are the most important. The board determined that (1) Staff Assistance for Events Management, (2) Turn a Highway into a Street – discuss with TxDOT how to make N Main Street a better & more livable street for residents, shoppers, and business

owners, and (3) Deal with Empty Buildings in Downtown were the three most pressing needs.

D. Discuss and determine alternate meeting date for May 2022 MSAB meeting – Jan Harris:

Jan reported to the board that she will be attending the National Main Street Now Conference in Richmond, VA from May 15-19. She asked for an alternate date for the board's May meeting. The board decided to meet on May 11th at the regular time.

E. Receive update on road closure requests for special events in 2022 – Jan Harris

Jan reported that the Council approved the closure of the requested roads for Blackland Prairie Days, the Main Street Car Show, Spooktacular, and the Mamma Jamma Ride.

F. Receive update on alcohol sales requests for special events in 2022 – Jan Harris

Jan reported that the council approved alcohol sales and consumption during the Blackland Prairie Days and the Main Street Car Show for 2022. She had been asked if any TABC-approved vendor could sell alcohol at these events and she responded that yes, that was not only possible but welcomed.

G. Receive update on OPEN Flag project – Jan Harris

Of the 52 separate business addresses with eligible businesses, 27 have had their flags installed. Three of the remaining 25 eligible addresses have declined to take part in the program leaving a balance of 22 locations yet to submit paperwork and receive their flags.

H. Receive updates on Blackland Prairie Days Festival

1. General overview:

Entertainers have been secured at \$400 each for 45 minutes:

- Songwriters In The Round with Kelley McRae, Josh Harty & Brent Clifton– Americana
- Chubby Knuckle Choir – R&B
- Rian C Band – Tejano
- undisKovered Band – Rock/Country
- Ballet Folklorico – traditional Mexican dance

The THS Choir and Jazz Band Ensemble will be performing as the opening acts. Stipends of \$200 each will be offered to those programs.

Bids for T-shirts will go out next week – there will be 2 runs – one for the public to purchase (and for us to give to the Council) and the other will have 'STAFF/VOLUNTEER?' on the back

Traffic Control Plan is in hand – after the Council Meeting on 4/14/22, I can send the packet to TXDOT for their approval to close the road.

Kids Activities – we have a train ride. The Parks & Recreation staff are not in favor of animals on the lawns at Heritage Square, so efforts have ceased to look for pony rides/petting zoos. We may have a balloon game (carnival-style vendor) coming. Seeking other options for kids activities.

2. Sponsorship update:

At present we have received \$7,850 from 13 sponsors with another \$2,500 promised from 4 additional sponsors for a total of \$12,850.

3. Vendor update:

At this time, there are 10 vendors providing information, 21 arts/crafts vendors, 4 non-profit vendors, and 8 food vendors. Money raised to date from vendor fees totals \$3,975.

4. Volunteer update:

Jan presented the various jobs opportunities for volunteers for the festival for the board's review.

I. Receive staff update on the MembershipWare Digital Map Project – Ashley Doss/Jan Harris:

Jan reported that she had begun entering the necessary data for every business in the downtown district. It will be a time-consuming task as the various social media outlets used by each business must be checked and entered into the database.

J. Discuss items for the May board meeting:

1. No new items were suggested for the May meeting.

V. ADJOURN:

MOTION: To adjourn the April 16, 2022 board meeting at 8:00 pm. E STAUFFER / J McRAE / UNANIMOUS

Next Meeting Date: May 11, 2022

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

100-GENERAL FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00
<u>EXPENDITURE SUMMARY</u>							
	524-MAIN STREET PROGRAM	121,376.00	671.55	77,889.56	64.17	0.00	43,486.44
***	TOTAL EXPENDITURES ***	121,376.00	671.55	77,889.56	64.17	0.00	43,486.44
***	TOTAL PROFIT / (LOSS) ***	(121,376.00)	(671.55)	(77,889.56)	64.17	0.00	(43,486.44)

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

100-GENERAL FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
524-111	REGULAR FULL TIME	65,780.00	0.00	37,193.00	56.54	0.00	28,587.00
524-114	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00
524-115	LONGEVITY PAY	100.00	0.00	96.00	96.00	0.00	4.00
524-118	INSURANCE ALLOWANCE	0.00	0.00	0.00	0.00	0.00	0.00
524-119	CERTIFICATION PAY	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		65,880.00	0.00	37,289.00	56.60	0.00	28,591.00
<u>PAID BENEFITS</u>							
524-120	UNUM LIFE	140.00	0.00	110.59	78.99	0.00	29.41
524-121	FICA SOCIAL SECURITY	5,050.00	0.00	2,998.17	59.37	0.00	2,051.83
524-122	WORKERS COMPENSATION	130.00	0.00	101.75	78.27	0.00	28.25
524-123	STATE UNEMPLOYMENT TAXES	162.00	0.00	9.00	5.56	0.00	153.00
524-124	RETIREMENT- TMRS	8,870.00	0.00	4,897.56	55.21	0.00	3,972.44
524-126	HEALTH INSURANCE	7,750.00	630.99	5,047.92	65.13	0.00	2,702.08
524-127	DENTAL INSURANCE	320.00	24.39	195.12	60.98	0.00	124.88
524-128	LONG TERM DISABILITY	200.00	16.17	129.36	64.68	0.00	70.64
524-129	VISION INSURANCE	50.00	0.00	27.72	55.44	0.00	22.28
* SUB-CATEGORY TOTAL *		22,672.00	671.55	13,517.19	59.62	0.00	9,154.81
<u>ALLOWANCES/REIMBURSEMENTS</u>							
524-133	BUSINESS- TRANSPORTATION	0.00	0.00	0.00	0.00	0.00	0.00
524-135	BUSINESS MEALS	800.00	0.00	75.56	9.45	0.00	724.44
* SUB-CATEGORY TOTAL *		800.00	0.00	75.56	9.45	0.00	724.44
<u>TRAINING/PROFESSIONAL DEVELOPM</u>							
524-141	WORKSHOP TRAINING	350.00	0.00	0.00	0.00	0.00	350.00
524-142	PROFESSIONAL CONFERENCES	1,400.00	0.00	1,075.00	76.79	0.00	325.00
524-143	MEMBERSHIPS AND DUES	1,325.00	0.00	1,210.00	91.32	0.00	115.00
524-144	SUBSCRIPTIONS AND BOOKS	1,824.00	0.00	1,190.34	65.26	0.00	633.66
524-146	TRAINING- TRANSPORTATION	1,400.00	0.00	613.96	43.85	0.00	786.04
524-147	TRAINING- LODGING	2,200.00	0.00	900.46	40.93	0.00	1,299.54
524-148	TRAINING- MEALS	850.00	0.00	138.07	16.24	0.00	711.93
* SUB-CATEGORY TOTAL *		9,349.00	0.00	5,127.83	54.85	0.00	4,221.17

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		98,701.00	671.55	56,009.58	56.75	0.00	42,691.42

200-OPERATIONAL SUPPLIESOFFICE SUPPLIES

524-211	GENERAL OFFICE SUPPLIES	1,000.00	0.00	631.43	63.14	0.00	368.57
524-213	PHOTOGRAPHIC SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
524-214	COMPUTER SUPPLIES	650.00	0.00	164.75	25.35	0.00	485.25
524-215	POSTAGE	100.00	0.00	0.00	0.00	0.00	100.00
* SUB-CATEGORY TOTAL *		1,750.00	0.00	796.18	45.50	0.00	953.82

PROGRAM/SPECIAL EVENTS

524-232	FOOD/MEALS	0.00	0.00	0.00	0.00	0.00	0.00
524-233	CITY SPONSORED EVENTS	17,000.00	0.00	17,000.00	100.00	0.00	0.00
524-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
524-235	PROMOTIONAL SUPPLIES	2,100.00	0.00	0.00	0.00	0.00	2,100.00
* SUB-CATEGORY TOTAL *		19,100.00	0.00	17,000.00	89.01	0.00	2,100.00

OPERATIONAL EQUIPMENT (ADMIN)

524-261	OFFICE FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
524-267	COMPUTERS	0.00	0.00	0.00	0.00	0.00	0.00
524-269	OTHER OFFICE EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00

** CATEGORY TOTAL **		20,850.00	0.00	17,796.18	85.35	0.00	3,053.82
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300-FACILITIES OPERATIONS/MAINUTILITIES

524-323	TRUNK TELEPHONE SYSTEM	25.00	0.00	0.00	0.00	0.00	25.00
524-324	CELL PHONES	600.00	0.00	268.94	44.82	0.00	331.06
* SUB-CATEGORY TOTAL *		625.00	0.00	268.94	43.03	0.00	356.06

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		625.00	0.00	268.94	43.03	0.00	356.06

400-EQUIPMENT OPERATIONS/MAINT

OFFICE EQUIPMENT

524-461	OFFICE EQUIPMENT RENTAL	0.00	0.00	0.00	0.00	0.00	0.00
524-462	OFFICE EQUIPMENT MAINT/REPAIR	1,000.00	0.00	626.08	62.61	0.00	373.92
* SUB-CATEGORY TOTAL *		1,000.00	0.00	626.08	62.61	0.00	373.92

** CATEGORY TOTAL **		1,000.00	0.00	626.08	62.61	0.00	373.92
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500-CONTRACT SERVICES AND FEES

PROFESSIONAL SERVICES

524-512	ENGINEERING SERVICES	0.00	0.00	1,383.75	0.00	0.00	(1,383.75)
524-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	207.65	0.00	0.00	(207.65)
* SUB-CATEGORY TOTAL *		0.00	0.00	1,591.40	0.00	0.00	(1,591.40)

FEES FOR SERVICES

524-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
524-528	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00

CONTRACT SERVICES

524-532	SOFTWARE MAINT/LICENSING	200.00	0.00	97.38	48.69	0.00	102.62
524-539	OTHER CONTRACT SERVICES	0.00	0.00	1,500.00	0.00	0.00	(1,500.00)
* SUB-CATEGORY TOTAL *		200.00	0.00	1,597.38	798.69	0.00	(1,397.38)

** CATEGORY TOTAL **		200.00	0.00	3,188.78	594.39	0.00	(2,988.78)
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CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>700-CAPITAL OUTLAY</u>							
OFFICE FURNITURE/EQUIPMENT							
524-714	COMPUTER EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
CONTRIBUTIONS/TRANSFERS							
524-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
*** DEPARTMENT TOTAL ***		121,376.00	671.55	77,889.56	64.17	0.00	43,486.44
*** TOTAL EXPENSES ***		121,376.00	671.55	77,889.56	64.17	0.00	43,486.44
*** TOTAL PROFIT / (LOSS) ***		(121,376.00)	(671.55)	(77,889.56)	64.17	0.00	(43,486.44)

*** END OF REPORT ***

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

123-MAIN STREET REVENUE FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
330-	INTERGOVERNMENTAL REV	17,000.00	0.00	17,000.00	100.00	0.00	0.00
430-	USE OF MONEY AND PROP	0.00	0.00	0.00	0.00	0.00	0.00
440-	DONATIONS FROM PRIVAT	51,500.00	2,000.00	44,529.00	86.46	0.00	6,971.00
450-	INTERFUND OPERATING T	39,600.00	0.00	19,800.00	50.00	0.00	19,800.00
***	TOTAL REVENUES ***	108,100.00	2,000.00	81,329.00	75.23	0.00	26,771.00
<u>EXPENDITURE SUMMARY</u>							
615-	CONTRIBUTE TO CIVIC P	108,100.00	400.00	68,112.13	79.90	18,257.00	21,730.87
***	TOTAL EXPENDITURES ***	108,100.00	400.00	68,112.13	79.90	18,257.00	21,730.87
***	TOTAL PROFIT / (LOSS) ***	0.00	1,600.00	13,216.87	0.00	(18,257.00)	5,040.13

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

123-MAIN STREET REVENUE FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>330-INTERGOVERNMENTAL REVENUES</u>							
330-234	TEDC CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-235	GENERAL CONTRIBUTIONS	17,000.00	0.00	17,000.00	100.00	0.00	0.00
330-236	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		17,000.00	0.00	17,000.00	100.00	0.00	0.00
<u>430-USE OF MONEY AND PROPERTY</u>							
430-331	INTEREST INCOME	0.00	0.00	0.00	0.00	0.00	0.00
430-335	REFUNDS AND REIMBURSEMENTS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>440-DONATIONS FROM PRIVATE SOU</u>							
440-352	FARMERS' MARKET RENTAL FEES	6,000.00	0.00	4,571.00	76.18	0.00	1,429.00
440-353	MAIN STREET CAR SHOW	25,000.00	0.00	22,538.00	90.15	0.00	2,462.00
440-354	WINE SWIRL	4,500.00	0.00	0.00	0.00	0.00	4,500.00
440-355	HERITAGE SQ CHRISTMAS LIGHTS	0.00	0.00	0.00	0.00	0.00	0.00
440-356	CHRISTMAS BAZAAR	2,000.00	0.00	1,595.00	79.75	0.00	405.00
440-357	SALES AND OTHER FUNDRAISINGS	0.00	0.00	0.00	0.00	0.00	0.00
440-358	TAYLOR BLACKLAND PRAIRIE DAYS	14,000.00	2,000.00	15,825.00	113.04	0.00	(1,825.00)
440-359	SPOOKTACULAR	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		51,500.00	2,000.00	44,529.00	86.46	0.00	6,971.00
<u>450-INTERFUND OPERATING TRANSF</u>							
450-361	TRANSFER FROM TIF	20,000.00	0.00	10,000.00	50.00	0.00	10,000.00
450-362	TRANSFER FROM H.O.T.	5,000.00	0.00	2,500.00	50.00	0.00	2,500.00
450-365	TRANSFER FROM GENERAL FUND	14,600.00	0.00	7,300.00	50.00	0.00	7,300.00
** REVENUE CATEGORY TOTAL **		39,600.00	0.00	19,800.00	50.00	0.00	19,800.00
*** TOTAL REVENUES ***		108,100.00	2,000.00	81,329.00	75.23	0.00	26,771.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
615-111	REGULAR FULL TIME	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>200-OPERATIONAL SUPPLIES</u>							
<u>PROGRAM/SPECIAL EVENTS</u>							
615-232	FARMERS' MARKET	6,000.00	0.00	948.05	15.80	0.00	5,051.95
615-233	CITY SPONSORED EVENTS	5,225.00	0.00	3,350.97	64.13	0.00	1,874.03
615-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
615-235	MAIN ST CAR SHOW	25,000.00	0.00	30,573.76	123.50	300.00	(5,873.76)
615-236	TAYLOR BLACKLAND PRAIRIE DAYS	25,000.00	400.00	5,205.00	92.65	17,957.00	1,838.00
615-237	WINE SWIRL	4,000.00	0.00	0.00	0.00	0.00	4,000.00
615-238	CHRISTMAS BAZAAR	1,000.00	0.00	498.84	49.88	0.00	501.16
615-239	SPOOKTACULAR	1,550.00	0.00	656.41	42.35	0.00	893.59
	* SUB-CATEGORY TOTAL *	67,775.00	400.00	41,233.03	87.78	18,257.00	8,284.97
<u>SPECIALTY SUPPLIES</u>							
615-259	MISC. SUPPLIES	2,500.00	0.00	6,782.55	271.30	0.00	(4,282.55)
	* SUB-CATEGORY TOTAL *	2,500.00	0.00	6,782.55	271.30	0.00	(4,282.55)
** CATEGORY TOTAL **		70,275.00	400.00	48,015.58	94.30	18,257.00	4,002.42

500-CONTRACT SERVICES AND FEES

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>PROFESSIONAL SERVICES</u>							
615-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	5,850.54	0.00	0.00	(5,850.54)
	* SUB-CATEGORY TOTAL *	0.00	0.00	5,850.54	0.00	0.00	(5,850.54)
<u>FEES FOR SERVICES</u>							
615-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
615-528	ADVERTISING	3,225.00	0.00	250.00	7.75	0.00	2,975.00
	* SUB-CATEGORY TOTAL *	3,225.00	0.00	250.00	7.75	0.00	2,975.00
<u>** CATEGORY TOTAL **</u>							
		3,225.00	0.00	6,100.54	189.15	0.00	(2,875.54)
<u>700-CAPITAL OUTLAY</u>							
<u>OFFICE FURNITURE/EQUIPMENT</u>							
615-719	OTHER CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
<u>** CATEGORY TOTAL **</u>							
		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
<u>CONTRIBUTIONS/TRANSFERS</u>							
615-811	RENTAL ASSISTANCE	14,600.00	0.00	8,313.51	56.94	0.00	6,286.49
615-813	FACADE GRANT	20,000.00	0.00	5,682.50	28.41	0.00	14,317.50
615-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	34,600.00	0.00	13,996.01	40.45	0.00	20,603.99
<u>** CATEGORY TOTAL **</u>							
		34,600.00	0.00	13,996.01	40.45	0.00	20,603.99
<u>*** DEPARTMENT TOTAL ***</u>							
		108,100.00	400.00	68,112.13	79.90	18,257.00	21,730.87
<u>*** TOTAL EXPENSES ***</u>							
		108,100.00	400.00	68,112.13	79.90	18,257.00	21,730.87

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: MAY 31ST, 2022

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL PROFIT / (LOSS) ***	0.00	1,600.00	13,216.87	0.00	(18,257.00)	5,040.13

*** END OF REPORT ***

Main Street Monthly Report for April 2022 activities

Community Outreach:

- Main Street Advisory Board meeting – 4/20
- Chamber Tourism Committee – no Tourism Committee meeting
- Development Code Update Team meeting – 4/13
- Public Arts Advisory Board meeting – 4/27
- CoT Culture Committee – Employee of the Quarter Mtg – 4/13
- Development Ordinances Public Meeting – 4/19

Local Business / Owner Visits:

- Worked with City staff to continue installation of downtown OPEN flags
- Met with Judy Blundell re: signage – 4/22
- Met with Texas Historic Commission's Main Street Design Team, THC Tax Credit Team and property owners Jeff & Jo Snyder re: renovation of warehouses associated with 209 E 1st St – 4/22
- Met with potential business owner Rich Walker – 4/25

Event Planning:

- Blackland Prairie Festival meeting – 4/21
- Taylor Pride meeting – 4/13

Special Events:

- Every Saturday – check on Farmers Market
- Oversaw Easter Egg Hunt in Heritage Square – 4/16

Film Friendly Taylor – December Film Events:

- No film events in February

Professional Development:

- TX Downtown Association Education & Outreach Committee Mtg – 4/12

Other Duties:

- Development Team Meetings – Every Monday at 9am
- FY23 Budget – 4/4
- Updating Taylor property database on DowntownTX.org – ongoing
- Fielding telephone, email and in-person enquiries; providing technical assistance as needed
- Updating available property database
- Updating incoming/outgoing business database

Upcoming Projects:

- Digital map & Main Street business directory project underway
- Breakfast Bites downtown business meetings will be monthly (1st Wednesday of each month) starting in April

Upcoming Calendar of Events:

- **Every Saturday 10am-2pm – Taylor Farmers Market – Heritage Square Pavilion**
 - April 9 – 2nd Saturday – DT Taylor
 - **April 16 – Easter Egg Hunt – Heritage Square – 10 am**
 - April 21 – 3rd Thursday – DT Taylor
 - **April 21 – Music on Main Concert – Heritage Square – 7 pm-9 pm**
 - April 22 – Cancer Survivors' Celebration & Luminaires – Heritage Square
 - April 23 – St Mary's Catholic Church 125th Birthday Gala and Concert
 - **May 7 – Blackland Prairie Days – Downtown and Heritage Square**
 - May 7 – General Election – City Hall
 - May 14 – Second Saturday – DT Taylor
 - May 15 – OLG Spring Festival
 - **May 15-19 – Jan Harris attending the Main Street Now National Conference – Richmond, VA**
 - May 19 – Third Thursday – DT Taylor
 - **May 19 – Music on Main Concert – Heritage Square – 7-9 pm**
 - May 30 – Memorial Day – flags flown in Heritage Square

TAYLOR MAIN STREET PROPERTY AND BUSINESS REPORT

February 2022

	A	B	C	D	E	F	G
1	PROPERTY FOR SALE:	ADDRESS:	OWNER/REALTOR	CONTACT INFO	F ²	PRICE	STATUS
2	Rococo's Building	119-121 W. 3rd St	Richard Torres/Kelly Loessin	830-542-9353	9916SF	\$975,000	
3	Texas Historic Café Bldg	219-221 N Main St	Tony Gomes/Sloan Spaeth	512-656-4034	16,138SF	\$3,900,000	
4	old Taylor Bedding Co.	417 W. 2nd St	Taylor Second LLC/Ryan Perry; Asterra Properties	512-694-5426	Bldg: 23,100SF; land: 103,398SF	serious enquiries only	
5							
6	PROPERTY FOR LEASE:	ADDRESS	OWNER/REALTOR	CONTACT INFO	F ²	PRICE	
7	Vacant lot	104 N Main St	Public Sketch/Julie Downs	(512) 365-8563	6600SF	\$30/SF/Y	will build 2-800-SF buildings to suit
8	Texas Historic Café Bldg	219-221 N Main St	Tony Gomes	512-784+8712	3,200SF	TBD	
9	fmr Boomers Advisory Group	408 W 2nd; Ste 2	Dapper Dog Ltd LLC/Robert Fischer		1517SF	\$675/mo	
10	fmr Southern Hospitality Restaurant	105 E 3rd St.	Cliff Olle/Julie Downs	512-489-9885	3300SF	\$1.35/SF	
11	fmr. Location of Rhinestone Cowgirl	123 W 4th St					
12							
13	SOLD PROPERTIES	ADDRESS	PURCHASER	CONTACT INFO	PROPOSED USE	SALES PRICE	
14	NONE						
15							
16	LEASED PROPERTIES	ADDRESS	TENANT	CONTACT INFO	PROPOSED USE	LEASE \$	
17	fmr SRSly Chocolate	117 E 3rd St	Carol Drolette with Threads Urban Boutique	drolettec@aol.com ; 512-784-5579	clothing store	\$2,300/month	
18	fmr E Jones office	109 W 3rd St	?	?	Small Bites Wine Bar	?	
19	Suite A - fmr location of Blue Sage Clothiers	211 N Main St	Jennifer Lopez with Alchemy	512-626-0488	clothing store		
20							

TAYLOR MAIN STREET PROPERTY AND BUSINESS REPORT

February 2022

	A	B	C	D	E	F	G
21							
22	PROPOSED NEW CONSTRUCTION	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE		
23	vacant lots betw. Turning Heads & fmr. Taylor Station	110-112 E. 2nd St	Jason Simak	512-696-0239	Retail/Food Service/Bar		
24							
25	NEW CONSTRUCTION	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE		
26	None						
27							
28	NEW BUSINESS COMING ON LINE	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	# EMPLOYEES GAINED	
29	Threads Urban Boutique	117 E 3rd Street	Carol Drolette	drolettec@aol.com ; 512-784-5579	design & fabrication studio	5	
30	Milestone Crossfit	310-A N Main St	Joe Rush	512-595-5055	gym	2	
31	Flake Bakery & Larder	103 W 5th St		512-643-5989	bakery		
32							
33							
34	NEW BUSINESSES OPEN	ADDRESS	OWNER	CONTACT INFO	PROPOSED USE	# EMPLOYEES GAINED	
35	Alchemy	211 N Main; Ste A	Jennifer lopez	512-784-5579	retail - clothing	2	
36							
37	BUSINESS CLOSING	ADDRESS	OWNER	CONTACT INFO		# EMPLOYEES LOST	
38	None					0	
39							
40	BUSINESS EXPANDING	ADDRESS	OWNER	CONTACT INFO		# EMPLOYEES GAINED OR LOST	
41	None					0	
42							

TAYLOR MAIN STREET PROPERTY AND BUSINESS REPORT

February 2022

	A	B	C	D	E	F	G
							# EMPLOYEES GAINED OR LOST
43	BUSINESS RELOCATING	NEW ADDRESS	OWNER	CONTACT INFO	OLD ADDRESS		
44	None						
45							
							# EMPLOYEES GAINED OR LOST
46	BUSINESS BEING SOLD	ADDRESS	NEW OWNER	CONTACT INFO	OLD OWNER		
47	None						

MONTH	DATE	NAME OF EVENT	PRESENTOR(S)	LOCATION
MAY				
	5/5/2022	Day of Prayer	Mary Flores	Heritage Square
	5/7/2022	Blackland Prairie Days	Main Street	DT & Heritage Square
	5/14/2022	2nd Saturday	DT Businesses	DT Taylor
	5/15/2022	OLG Spring Fest	OLG Church	Our Lady of Guadalupe
	5/19/2022	3rd Thursday	DT Businesses	DT Taylor
	5/19/2022	Music on Main Concert	PAAB	Heritage Square
	30-May	Memorial Day Observance	City/Legion	Murphy Park
JUNE				
	6/11/2022	2nd Saturday	DT Businesses	DT Taylor
	6/11/2022	Pounds of Plenty	CoT/Moody Museum	Moody Museum
	6/11/2022	Movie in the Park	P&R	Heritage Square
	6/16/2022	3rd Thursday	DT Businesses	DT Taylor
	6/16/2022	Music on Main Concert	PAAB	Heritage Square
	6/19/2022	Juneteenth	CoT/Juneteenth Comm.	Dickey-Givens Center
	6/25/2022	2nd Annual Taylor Pride	COT/Pride Comm	DT between N Main & Talbot on W.2nd St
JULY				
	7/4/2022	July 4th Celeb & Fireworks	CoT/Legion	Murphy Park
	7/9/2022	2nd Saturday	DT Businesses	DT Taylor
	7/21/2022	3rd Thursday	DT Businesses	DT Taylor
	7/21/2022	Movie in the Park	P&R	Heritage Square
AUGUST				
	8/13/2022	2nd Saturday	DT Businesses	DT Taylor
	8/13/2022	3rd Thursday	DT Businesses	DT Taylor
	8/25/2022	Movie in the Park	P&R	Heritage Square
SEPTEMBER				
	9/10/2022	2nd Saturday	DT Businesses	DT Taylor
	9/11/2022	9-11 Parade & Commemoration	CoT	DT Taylor & Heritage Square
	9/15/2022	3rd Thursday	DT Businesses	DT Taylor
	9/15/2022	Music on Main Concert	PAAB	Heritage Square

	9/17/2022	2nd Mamma Jamma Bike Ride	DT Taylor/Heritage Square	Mamma Jamma Committee/Lone Star Circle of Care
	9/17/2022	KidFish	P&R	Bull Branch Park
OCTOBER				
	10/4/2022	National Night Out	TBD	TPD
	10/8/2022	2nd Saturday	DT Businesses	DT Taylor
	10/8/2022	Good Life 5/10K	Bull Branch Park	CoT/Good Life Comm
	10/20/2022	3rd Thursday	DT Businesses	DT Taylor
	10/20/2022	Music on Main Concert	PAAB	Heritage Square
	10/29/2022	MainStreet Car Show	Main Street/MSCS Comm	DT/Heritage Square
	10/31/2022	Spooktacular - Scare on the Square	Main Street/Library	Heritage Square
NOVEMBER	11/12/2022	2nd Saturday	DT Businesses	DT Taylor
	11/17/2022	3rd Thursday	DT Businesses	DT Taylor
	11/17/2022	Music on Main Concert	PAAB	Heritage Square
DECEMBER				
	12/3/2022	Christmas Fair on the Square	Main Street	Heritage Square/City Hall
	12/3/2022	Christmas Parade/Tree Lighting	CoT/Taylor Ministerial Assn	DT/Heritage Square
	12/10/2022	2nd Saturday	DT Businesses	DT Taylor
	12/10/2022	3rd Thursday	DT Businesses	DT Taylor

MEMORANDUM

TO: Main Street Advisory Board
FROM: Jan Harris, Main Street Manager
DATE: May 6, 2022
RE: Staff Report - OPEN flag report

Staff has been approached by 2 realty companies asking for OPEN flags. She informed them that the board had decided to limit the flags to retail, restaurant/food service, and personal service businesses.

Does the board want to reconsider the categories receiving the OPEN flags to include other business types and, if so, which ones?