# TAYLOR MAIN STREET ADVISORY BOARD
# GENERAL PLANNING/TIF MEETING MINUTES
### May 15, 2013, Taylor City Hall

The TIF meeting was called to order at 4:30 P.M.. Attendees were:

**Irene Michna**
**Bobby Seiferman**
**Don Williams**
**Lisa Hudson**
**Miguel Espitia**
**Ed Hile**
**Jan Konarik**
**Dana Moehnke**
**Bob Van Til(City of Taylor)**
**Deby Lannen(Main Street Director)**

**Ed Hile** introduced the restoration request that had been made by **John Jones**. **Bob Van Til** explained the variables involved with the Jones property downtown, with **Mr. Jones** having spent 20K in his restoration efforts. **Mr. Jones** had submitted an engineering report and the trusses supporting sections of the building were now gone. **Don Williams** asked a question regarding the sewers. It was noted that sewer issues were still being resolved. **Bobby Seiferman** asked if **Mr. Jones** had made positive gains per the agreement with the city. **Ed Hile** motioned to award **Mr. Jones** 20K for structural work completed with receipts, and 10K towards electrical work. **Irene Michna** seconded the motion. Motion passed.

On the Hagler sign request, the revised restoration estimate on the project is $18, 137.87. **Ed Hile** suggested possibly funding 50% of the request as the asset in question would be worth considerably more after the restoration. **Lisa Hudson** asked how would the assistance award be different from the appreciation of the asset versus any other assistance project awarded. **Dana Moehnke** stated that the project is worthy but expressed concerns that it could be sold after the restoration. **Don Williams** motioned to award the full funding request. **Bobby Seiferman** seconded. The motion passed. **Ed Hile** reminded all that the approved funding requests are contingent on Council approval.

The TIF meeting adjourned at 4:49 P.M.

The General Meeting for Taylor MSB was called to order by **Ed Hile** at 4:50 P.M. TIF meeting attendees remained and **Eric Weiner** joined the meeting.

**Ed Hile** introduced **Casey Sledge** with Sledge Engineering, who presented the Taylor Pavement Management Project. Construction funding for the project is 4.9 million dollars. **Irene Michna** asked why the project included the first three blocks of First St. **Eric Weiner** asked if some city streets were on the County's road bond list. **Casey**

**Sledge** explained that total repair was better than partial rehab explaining that the County will not road bond any funds for city streets. **Casey Sledge** stated it would take the remainder of the year for all the bids to be lett. Construction plans were 4-5 months out after the survey and the survey is in progress. **Ed Hile** asked about the possibility of stamped pavement at the crosswalks. Casey Sledge said it may be possible. **Eric Weiner** encouraged more investment on Washburn St. to encourage growth in the east side of downtown.

**Bobby Seiferman** presented April minutes and one correction regarding the meeting location was made.

**Deby Lannen** presented the financial report. **Bobby Seiferman** motioned to accept. **Irene Michna** seconded. Motion passed.

**Deby Lannen** presented the Main Street report noting the new businesses that had recently opened, including the new owners restoring the Timmerman/McCrory building, Transformers IV would be filming in mid June, Spider Monkey Marketing was making capital upgrades, **Bob Van Til** was introduced as the new Main Street Department head and would begin attending the MSB meetings on a regular basis. **Deby Lannen** presented the Rental Assistance Applications. Motion made to approve Tiki Treats, seconded by **Miguel Espitia.** Motion passed. OVP Printing-**Jan Konarik** motion to approve, **Miguel Espitia** seconded. Motion passed.

**Promotions Committee -Bobby Seiferman** reviewed Zest Fest. There was a total of 96 vendors. There were still concerns from 2013 participants and business owners concerning the festival footprint. **Bobby Seiferman** stated that there was a still a need for a much larger committee to be split into 4 calendar quarter sub committees to better plan and organize more promotional events. **Bobby Seiferman** left the meeting at 5:50 P.M.

**Ed Hile** begin to take minutes.

**Design Committee-Dana Moehnke** updated the committee on the progress of their work plan. The Committee walked the downtown and checked for problem areas and suggested areas of improvement **Dana Moehnke** stated a number of the problems have been fixed. **Dana Moehnke** reported that because of time constraints, **Brent Humphreys** will be taking over as Chairman of the Design Committee starting in June.
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**Economic Restructuring-Eric Weiner** reported that the group is working on reviewing the incentive plans and completing of the small business tool kit. He also stated to work on the concept of a Business incubator to support downtown. **Eric Weiner** reported that the Committee will be meeting at 7:30 am on the second Wednesday of each month.

**Organization Committee-Ed Hile** stated that MSB bylaws are being finished and consolidating of the MSB Work Plan. **Ed Hile** asked **Deby Lannen** to distribute to the Committee the 2013-2014 budget turned into the City for consideration.

New Business- no new business

**Ed Hile** thanked all in attendance and closed the meeting at 6:15 P.M.

Respectfully submitted,

**Bobby Seiferman**