

**TAX INCREMENT FINANCING (TIF) and
TAYLOR MAIN STREET ADVISORY BOARD
GENERAL MEETING MINUTES**

4:30 pm May 20, 2015
City Hall, 400 Porter, Taylor TX

The General Meeting of the Tax Increment Financing (TIF) and Taylor Main Street Board was held on April 15, 2015 at City Hall.

Board Members Present:

Jan Konarik
Don Williams
Nell Steger
Bobby Seiferman
Joe Burgess
Miguel Espitia, Jr.
Megan Randig
Irene Michna
Steve Truex
Tiffany Shadd

Board Members Absent:

None

Also present:

Deby Lannen (Main Street Manager)
Isaac Turner (City Manager)
Bob vanTil
Brent Humphreys
Ian Davis, Texas Beer Company

TIF Members Present:

Ed Komandosky

Call to Order

Deby Lannen called the meeting to order at 4:35 p.m. A quorum was present and the meeting proceeded with business addressing the Tax Increment Financing item first.

Bob vanTil gave an overview of the request for TIF funds from Texas Beer Company. The request was in the amount of \$75,000 in the third year to supplement the purchase of equipment and machinery to run the brewery. Ian Davis, owner and founder of Texas Beer Company, spoke about how the business came to be and how he felt it would be a great fit in our downtown. Joe Burgess indicated he felt the brewery is essential to the growth of our downtown. Megan Randig indicated she felt the brewery would be an asset to Taylor. Steve Truex and Ed Komandosky questioned the amount of the TIF

request and necessity of it. Steve Truex made the motion to support the request for Council review. Ed Komandosky seconded and the motion carried with no opposition.

Consent Agenda

The Consent Agenda contained the minutes from the TIF and Main Street Advisor Board meeting for April 15, 2015 and the minutes from the Main Street Advisory Board, Parks and Recreation Board, and Planning and Zoning Commission meeting on April 15, 2015 and Financials for April 2015. It was submitted for approval. Bobby Seiferman motioned to accept the Consent Agenda, seconded by Megan Randig. – Motion carried.

Regular Agenda

Deby Lannen gave the Main Street Manager's report.

City Manager Isaac Turner discussed promotional plans for Main Street Car Show 2015 and Blackland Prairie Days 2016. Mr. Turner indicated that with limited resources we faced a myriad of challenges. He indicated that the City would be providing the same amount of financial support as this last year for promotions to hire someone with promotional skills to promote each event and the City as a whole. He indicated that the City would provide \$5,600 and \$3,100 for the event marketing. He asked that Brent Humphreys provide Deby Lannen with a proposal for the promotional plans for the events. Ms. Lannen would then discuss the proposal with Mr. Turner. Mr. Humphreys stressed the importance of a sound promotional piece for events and that he was a big proponent of Taylor. He indicated that promotions was more than printing t-shirts. Irene Michna made the motion and Bobby Seiferman seconded the motion to have Brent Humphreys do proposals for both upcoming events. Motion carried.

The Board then reviewed rental assistance applications for Red Rider Studio and TAG – 120ART. Joe Burgess indicated he felt both plans were good and would recommend them. Bobby Seiferman made the motion to approve both applications and Megan Randig seconded. Motion carried.

The Board then reviewed the façade grant submitted by Kaitlin Olle for their property at 105 E. 3rd in the amount of \$4,500 for roof repairs. Steve Truex made the motion to approve and Irene Michna seconded. Motion carried.

Façade rules and regulations were brought up and it was decided to review the rules on these grants and possibly look at revisions.

Adjournment at 6:20 pm.

Respectfully submitted,

Deby Lannen, Main Street Manager