

MEETING MINUTES

MAIN STREET ADVISORY BOARD CITY OF TAYLOR, TEXAS JUNE 17, 2020 5:30 P.M.

MEMBERS PRESENT: Scott Dean, Chairman; Steve Truex, Erwin Stauffer, Stacey Smith, Sharla Gola, and Shannon Grace

MEMBERS ABSENT: Michael Van Jones

STAFF PRESENT: Jan Harris, Main Street Manager

OTHERS PRESENT: None

I. CALL TO ORDER AND DECLARE A QUORUM: Chairman Scott Dean called the April meeting of the Main Street Advisory Board to order at 5:30 pm and noted that a quorum was present. All members were present via the Zoom meeting format.

II. CITIZENS COMMUNICATION: There was no communication from the citizenry.

III. CONSENT AGENDA

1. **REVIEW AND APPROVE MINUTES FOR THE MAY 20, 2020 MEETING.**
2. **RECEIVE THE APRIL 2020 MAIN STREET PROGRAM FINANCIAL REPORTS.**
Jan reported that only routine and ongoing expenses had been paid out from the General Fund budget. She reported that the Rental Assistance program had paid out \$1118.92 in May with \$544.95 remaining. A check in the amount of \$3425 had been written for the façade grant awarded to Bo Brasfield for the canopy replacement at 202 N Main Street. She reported that \$6575 remains in that account. **MOTION TO APPROVE THE CONSENT AGENDA ITEMS AS PRESENTED: E. STAUFFER/ S. TRUEX/Approved**

REGULAR AGENDA – REVIEW/DISCUSS & CONSIDER/ACTION:

III. MAIN STREET MANAGER’S REPORT AND UPDATE: In the Main Street Manager’s Activity Report, Jan reported on the meetings she’d attended via Zoom and Teams during May. She reported in the Available Property Report that all of the units in the 2nd & Main Street Lofts are rented. She also reported that 201-A W 4th St has rented as has 117-A North Main St. In the Downtown Business report, Jan reported that 2nd St Farm2Market was being replaced by HolaAloha at 118 W 2nd St and that Good Strangers Coffee Shop would replace Curbside Coffee at 114 W 2nd St. A new retail shop, Yipiokya, will replace Maloney & Starr Gallery at 117-A N Main St. Deb Cooper is opening her 3rd downtown retail location at 201-A W 4th St. This one will be called Fourth St. Mercantile. Jan also reported that Taylor received Accreditation for 2020 from the National Main Street Center. She also discussed absences with board members by requesting that they send an email to Chairman Scott and herself so that the roster may be

correctly marked for Council review. **NO ACTION WAS REQUIRED BY THE BOARD.**

IV. UPDATE ON TAYLOR HERITAGE SQUARE FARMERS MARKET, A MAIN STREET PROJECT – 2020 SEASON: Jan reported that the Market continues to grow. Currently there are 9 Full Season Voting Members and 12 Weekly Members. **NO ACTION WAS REQUIRED BY THE BOARD.**

V. UPDATE ON UPCOMING SPECIAL EVENTS: Jan provided the press release from the Mayor concerning the changes to the upcoming July 4th Parade scheduled to take place on Saturday, July 4th from 10 am until noon. It was also planned that the City's parks will be closed to the public for groups wanting to congregate to view the fireworks. Residents may still use the walkways in the parks for running and walking activities. **NO ACTION WAS REQUIRED BY THE BOARD.**

VI. UPDATE ON COVID-19, ITS IMPACT UPON SMALL BUSINESSES, AND ASSISTANCE OPPORTUNITIES: Jan reported that the All In Campaign had succeeded in its mission to raise \$100,000 for small business grants. The last of the available grant funds were issued with Round 5. A total of 51 small businesses received grants up to \$1,500. Of those businesses, 23 were eligible to request a second round of grant funding which was granted. Forty of the 51 businesses are located within the Main Street Program District. **NO ACTION WAS REQUIRED BY THE BOARD.**

VII. REPORT ON THE RENTAL ASSISTANCE PROGRAM: Jan had been asked to research the rental assistance program. She reported that 48 individual grants had been issued between FY 2012 and FY 2020. There were multiple grants issued to the same address for different small businesses: 4 different businesses at 200 W 2nd St, and 3 each at 220 E 4th, 423 N Main, and 120 W 2nd. There have been 2 grants awarded to 2 different businesses located at 401 N Main St. Of those businesses, 26 have closed their doors, 4 have relocated at least once but remain within the Main Street District and 1 has relocated outside the district. **THIS WAS RECEIVED AS INFORMATION BY THE BOARD.**

VIII. REPORT ON TOOLS TO HELP BUSINESSES REOPEN IN A SAFE MANNER: Jan provided the results of her research using the Texas Governor's Taskforce to Reopen Texas, the Michigan Main Street Program and the Texas Main Street Program – all of these publications had good ideas and suggestions – some were relatively easy and affordable while others were much more expensive for the average business owner to undertake. **THIS WAS RECEIVED AS INFORMATION BY THE BOARD.**

IX. DISCUSS ITEMS FOR THE UPCOMING AGENDA:

1. Update on COVID-19, its impact upon small businesses, and assistance opportunities.
2. Information on the Sign Ordinance and proposed signage guidelines for the Main Street Program District.
3. Possible façade grant request for 417 W 4th St.

IX. ADJOURN: With no further items to be discussed, Chairman Scott called for a motion to adjourn the meeting at 6:00 pm. **MOTION: S. TRUEX/S. GOLA/UNANIMOUS**

NEXT MEETING DATE: Wednesday, July 15, 2020 at 5:30 pm

Respectfully Submitted,


Jan Harris

Main Street Manager