

MAIN STREET ADVISORY BOARD
BOARD MINUTES

June 20, 2012

The Main Street Advisory Board met on June 20, 2012 at Taylor City Hall, 400 Porter Street, Taylor, Texas.

The following board members were present:

Ed Hile	Dana Moehnke	Wyndy Ellis
Mary Linda Hays	Stacy Stork	Irene K Michna
Christina Davis		

Also present:

Deby Lannen, Main Street Manager

The following board members of Main Street were absent:

Jan Konarik	Bobby Seiferman
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A quorum was declared and the meeting was called to order at 4:40 pm. Minutes were discussed and approved with the correction on the number of times Ed Hile's name was on the present list.

The financial report was presented by Deby Lannen. Bills not paid were Taylor Daily Press \$1,091.00 and the Rockdale Radio Station \$ 220.00. The amount shown does not include the money from H.E.B. or Chamber of Commerce. Deby explained to the board that you have to apply for money from the Chamber in January. She explained the steps in having the money donated was getting harder. Stacy Stork made motion and Irene K. Michna seconded to accept the financial report. Motion approved.

Deby Lannen gave the Main Street Manager's report. She spoke about the seminar in Brenham on, "Upstairs Downtown" that she along with Ed Hile and Jan Konarik attended.

Deby also gave update on Kid Fish. Taylor Meat Company donated the wieners and Atmos energy employees served the hot dogs. Deby also reminded everyone about the 4th of July activities. Movies in the park will start first at Heritage Park, then Robinson Park and finally at Murphy Park. Movies will be shown the last Friday of each month.

The Organization Committee headed by Ed Hile spoke with Jason Ford about jobs in the downtown area and found that there were 50 jobs.

The Design Committee led by Dana Moehnke met on Monday, June 23. There were 3 applications that applied for help. The first application was for Cissy Pierce, \$4500 for roof. The building is used to preserve its history and as the Art Guild's gallery. Motion made by Stacy Stork and seconded by Ed Hile to accept this application. The second application was from Leaders and Leather. They requested \$2,075 for paint. They may also come back at a later date to request help with the roof. Motion made by Stacy Stork and seconded by Mary Linda Hays to approve. Motion passed. Dee Boutique requested help with their awning and sign on the awning. This request was tabled until the colors were determined. Deby will speak to the owner.

Christina Davis wanted to know why banners on poles were not addressed. It was explained that the Design Committee needed to take care of the application that had been submitted and banners, at this time would be too much for a committee with new members to review.

Promotion Committee has not met. The committee members are Stacy Stork, Bobby Seiferman, Austin Brown and Shala Gola. They are going to ask Lynn Gates to join the committee.

The Economic Restructuring Committee, led by Mary Linda Hays along with, Ed Hile, Thomas Martinez, Wyndy Ellis, Jan Konarik, Bobby Seiferman, Jason Ford Jeff Stroud and Irene K. Michna met on the 18th. The Main Street Board has \$20,000 for façade grants. We may also obtain money from TIF fund and will approach the city with this request.

Economic Restructuring Committee is also researching a new program that would provide rental assistance for new businesses in our historic downtown. They will be gathering more information and structuring the program for Board and Council approval.

Mary Linda Hays and Jan Konarik will look over the Small Business Tool Kit material that Estrellita left with Deby.

Prospective board members Brent Humphreys, Lisa Hudson, Don Williams and Josh Moors will be reviewed and two will be presented to the City Council for approval.

An update from TCHS is there will be a banquet in September, Howard Theatre will have movie night and a donor will give money to the City Hall project. Also, they may have to tell the city council that they failed in raising the money.

In new business, Ed Hile and Deby Lannen will work on the budget for next year. Deby is working on the Film Friendly ordinance.

There being no further business, the meeting was adjourned.

Respectfully Submitted,

Irene K. Michna