

AGENDA

CITY OF TAYLOR, TEXAS

MAIN STREET ADVISORY BOARD

5:30 pm on July 21, 2021
Taylor City Hall Conference Room

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZENS COMMUNICATION

III. REGULAR AGENDA: Review, Discuss and Consider Action:

1. Review and approve minutes from the meeting on June 16, 2021
2. Receive the financial reports from June 2021
3. Main Street Manager's reports:
 - a. Manager's Activity Report
 - b. Downtown Property Report
 - c. Downtown Business Report
 - d. Board Member Attendance Report
4. Mural Application – 120 W 2nd (mural on Talbot St) – Judy Blundell
5. Committee report on Signage Design Guidelines project.
6. Committee report on Open Flag project
7. Update on Music on Main Concert Series
8. Update on Main Street Car Show
9. Discuss date for Board Training / Work Plan Development
10. Discuss rescheduling September 15th meeting to September 14th
11. Discuss items for upcoming agendas

IV. ADJOURN

Next Meeting Date: August 18th @ 5 pm; Location: Taylor City Hall Conference Room!!

The Board may vote and/or act upon each of the items listed in this Agenda. The Board reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before **July 21, 2021**. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted By: _____

Jan Harris, Main Street Manager

Date: _____

7/14/21

Main Street Advisory Board
July 21, 2021

Agenda Item Cover Sheet III-1
June Meeting Minutes

MAIN STREET ADVISORY BOARD MEETING MINUTES

**CITY OF TAYLOR, TEXAS
MAIN STREET ADVISORY BOARD**

June 16, 2021

MEMBERS PRESENT: Curie Humphreys, Ashley Doss, Erwin Stauffer, Doug Moss, and Jeff Snyder

MEMBERS ABSENT: Steve Truex and John McRae

STAFF PRESENT: Jan Harris, Main Street Manager

OTHERS PRESENT: Tia Stone, Greater Taylor Chamber of Commerce

- I. **CALL TO ORDER AND DECLARE A QUORUM:** Chairman Doug Moss called the meeting to order at 5:35 pm and noted that a quorum was present.

- II. **CITIZENS COMMUNICATION:** Tia Stone, President of the Greater Taylor Chamber of Commerce addressed the Board in reference to the upcoming Taylor Rodeo July 15-17, 2021. She sought the Board's assistance in reviving Rodeo Days in Taylor and for downtown businesses to welcome the Rodeo participants and attendees to town. Taylor's Rodeo has been recognized by participants as the 11th best Rodeo in the nation and the goal is to become #1. A decorating contest will be held by the presenters with a nice prize package. Also, everyone is being asked to dress up in Western wear on July 15th.
ACTION ITEM: Ashley Doss agreed to present this to the downtown merchants and obtain buy-in.
ACTION ITEM: Tia will get the 2021 TRA logo to Jan for distribution.
ACTION ITEM: Tia is seeking artists (THS Cheerleaders?) to paint the windows of downtown businesses. Ashley offered to reach out to the cheer coach at THS.

- III. **CONSENT AGENDA**
 1. **MOTION:** To approve the May 19, 2021 Meeting Minutes as presented. E. STAUFFER / A. DOSS / UNANIMOUS
 2. **MOTION:** To receive the May Financial Reports as information. A. DOSS / J. SNYDER / UNANIMOUS

- IV. **REGULAR AGENDA: Review, Discuss, and Consider Action:**
 1. **Main Street Manager's reports** - Jan presented the following reports to the board:
 - a. **Manager's Activity Report:** Jan reported that she has participated in 2 Pre-Application meetings: one with Ian Davis regarding a possible parklet on W. 2nd in front of TBC and the other with Ruth Rivera who owns 319 N. Main St. and is planning a façade renovation and other improvements. She is also working with the Main Street Car Show Committee to plan for this year's event. Jan reported that the committee wanted to increase the price of vendor fees to bring the MSCS more into line with other similar events. Area festivals were researched, and the committee elected to charge \$100 for a 10 x 10 space (up from \$75), \$200 for a 20 x 10 space (up from \$100), and \$300 for a 30 x 10 space (up from \$135). She asked the board for their support of these changes.
MOTION: A motion was made to approve the changes presented by the MSCS committee to increase the fees as listed but to allow a \$25 discount to any local brick & mortar businesses outside the CBD (who are traditionally comped) who want to have a booth. D. MOSS / C. HUMPHREYS / UNANIMOUS. Jan called attention to the training she was participating in online including a tax credit workshop, information on the new Main Street Online program for small businesses, and the development process on Main. Finally, she drew the board's attention to the calendar of upcoming events in her report.
 - b. **Downtown Property Report:** Jan reviewed the two reports indicating properties for sale and those for lease in the downtown district. She reported that there was one property is under contract (the Scott Family Trust properties 108-116 E. 2nd St. that include the old Taylor Station and Turning Heads Salon). There 13 properties/spaces currently for lease in the downtown ranging in size from 1400-16,000SF and one build-to-suit property 101 E. 1st St. which will be leased upon completion.
 - c. **Downtown Business Report:** Jan reported that along with Curio Mrvosa, Flake Bakery & Larder, and Haley's Grains which are in the process of opening, two businesses are going into the Black Sparrow building – 113 W. 2nd St.: Greenhouse Craft Food, owned by Robert Snow will be in the front of the building and the rear

portion formerly used as an apartment Waxplant will open selling records and booking the musical entertainment for the front. Shaun Avants owns Waxworks. No businesses closed during May, and none relocated.

- d. **Board Member Attendance Report:** The attendance report was reviewed with the board. Currently Steve Truex has 3 excused absences and John McRae has one excused absence.

2. **Committee report in Signage Design Guidelines Project:** Doug Moss reported that the committee met (John McRae, Jan Harris, and himself and that this project will be a portion of a total publication including information on Main Street grants, a detailed guide to obtaining a sign permit, and the current Sign Ordinance.
ACTION ITEM: Jan to have a draft of the table of contents ready for the next board meeting.
 Doug noted that both he and John were reaching out to designers who had ties to Taylor who may be willing to layout the draft guidelines in a professional format either pro bono or for a modest fee.
MOTION: To authorize the Design Guidelines Committee to negotiate with design professionals to polish the Signage Design Guidelines document either pro bono or for a fee not to exceed \$1,500. C. HUMPHREYS / A. DOSS / UNANIMOUS

3. **Committee report on OPEN flag project:** Curie and Ashley reported that they have researched two companies: Susan Clickner Designs and Ink Works via Zazzle.com. Option 1 offers a 12" x 42" flag that projects only 19" from a building's façade. The price is \$129 each and includes 2-sided cloth flag with pole & metal bracket. A bulk discount brings the inclusive price down to \$99/each. The 2nd option is a more traditional 27" x 40" that extends 3' from the building's façade. The price per unit is \$55 includes pole and plastic bracket with a 20% discount for 30+ flags.
ACTION ITEM: Ashley will ask for a full-size example of Option 1 which is preferred by the board.
 The board discussed which types of businesses should receive the flags. Jan recommended that retail, restaurant, and service such as salons should receive them. The board also considered whether it would result in fewer lost flags thru closing businesses if the flags were issued to the property owners.
ACTION ITEM: Jan will provide a detailed breakdown of the business types located in the Main Street District with numbers for the next meeting.
ACTION ITEM: The committee and Jan will walk the district to see what the potential obstacles there are to installing the brackets (tile facades, etc.)
ACTION ITEM: Jan will bring information on the steps outlined in the City's purchasing policy that the board will have to take when purchasing the flags at the next meeting.
 No action was required at this time by the board.

4. **Participation in and financial support of the Music on Main Project in conjunction with the Public Arts Advisory Board:** Jan presented information on a PAAB project headed up by Janetta McCoy which would bring a live band to the 3 Third Thursdays in July-September. The PAAB will locate bands to perform, handle marketing, and sound services. The project is forecast to cost \$3,600 and the PAAB has earmarked \$2,500 for it. They ask that the Main Street board allocate \$1,100 to make up the difference. Ashley noted that she and other downtown businesses were trying to reinvigorate Third Thursdays and that this would be a great addition to the events. Also, the July Third Thursday is the day before the Taylor Rodeo so we may have visitors in Taylor who would also enjoy the events.
ACTION ITEM: Jan to obtain a cost breakdown for Music on Main and provide it to the board at the July meeting.
MOTION: To allocate \$1,100 to the Music on Main project. C. HUMPHREYS / A. DOSS / UNANIMOUS

5. **Report on downtown signage variance requests and the Zoning Board of Adjustment:** Jan provided the results of the ZBA meeting to rule on the 5 signage variances from the Main Street district. No action was required.

6. **Discuss items for upcoming agendas:**
 - a. **Downtown Maps** – Ashley noted that an updated map was needed but she realized that they become outdated quickly as business come and go. She suggested that a QR code be developed which would take

shoppers, visitors, etc. to a map located on the City's website which could be kept current easier than the paper copies.

b. Upcoming Williamson County Fair/Rodeo (October 21-23) – Erwin informed the board that this is the first time the WilCo Fair will be combined with a rodeo and carnival. Suggested having have activities in conjunction with Third Thursday for fairgoers.

c. Establishing a meeting time - Doug noted that for him to get to Taylor for the 5.30 meeting, he would have to leave by 3.30-4 pm so it was suggested to move the meeting to a later time. Times discussed included 6.00 or 6.30. Erwin said he much preferred it to remain at 5.30 pm. The board decided to keep it at the 5.30-time frame for the present.

Upcoming agenda Items

- Progress with the Sign Design Guidelines and contracted format designers
- Progress with the downtown open banner project
- Report on the future of the Rental Assistance Program - # of grants issued, # of businesses retained after grants ended, etc.

V. ADJOURN: Jan informed the board that the next meeting will be at City Hall in the Conference Room on July 21st.

MOTION: A motion to adjourn was made by A. DOSS / E. STAUFFER / UNANIMOUS.

Meeting adjourned at 7.30 pm.

Respectfully submitted:
Jan Harris, CMSM, MHP
Main Street Manager

Main Street Advisory Board
July 21, 2021

Agenda Item Cover Sheet III-2
June Financial Reports

C I T Y O F T A Y L O R
F I N A N C I A L S T A T E M E N T
A S O F : J U N E 3 0 T H , 2 0 2 1

100-GENERAL FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00
<u>EXPENDITURE SUMMARY</u>							
	524-MAIN STREET PROGRAM	114,164.00	7,047.10	67,052.69	58.73	0.00	47,111.31
***	TOTAL EXPENDITURES ***	114,164.00	7,047.10	67,052.69	58.73	0.00	47,111.31
***	TOTAL PROFIT / (LOSS) ***	(114,164.00)	(7,047.10)	(67,052.69)	58.73	0.00	(47,111.31)

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2021100-GENERAL FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2021

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
524-111	REGULAR FULL TIME	63,246.00	4,912.30	45,522.31	71.98	0.00	17,723.69
524-114	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00
524-115	LONGEVITY PAY	48.00	0.00	48.00	100.00	0.00	0.00
524-118	INSURANCE ALLOWANCE	0.00	0.00	0.00	0.00	0.00	0.00
524-119	CERTIFICATION PAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	63,294.00	4,912.30	45,570.31	72.00	0.00	17,723.69
<u>PAID BENEFITS</u>							
524-120	UNUM LIFE	143.00	14.53	129.39	90.48	0.00	13.61
524-121	FICA SOCIAL SECURITY	4,856.00	377.02	3,722.55	76.66	0.00	1,133.45
524-122	WORKERS COMPENSATION	131.00	0.00	124.74	95.22	0.00	6.26
524-123	STATE UNEMPLOYMENT TAXES	162.00	0.00	0.00	0.00	0.00	162.00
524-124	RETIREMENT- TMRS	8,436.00	663.34	6,084.57	72.13	0.00	2,351.43
524-126	HEALTH INSURANCE	6,767.00	615.11	5,535.99	81.81	0.00	1,231.01
524-127	DENTAL INSURANCE	311.00	24.82	223.38	71.83	0.00	87.62
524-128	LONG TERM DISABILITY	186.00	15.97	142.30	76.51	0.00	43.70
524-129	VISION INSURANCE	48.00	0.00	31.68	66.00	0.00	16.32
	* SUB-CATEGORY TOTAL *	21,040.00	1,710.79	15,994.60	76.02	0.00	5,045.40
<u>ALLOWANCES/REIMBURSEMENTS</u>							
524-133	BUSINESS- TRANSPORTATION	0.00	0.00	0.00	0.00	0.00	0.00
524-135	BUSINESS MEALS	550.00	0.00	0.00	0.00	0.00	550.00
	* SUB-CATEGORY TOTAL *	550.00	0.00	0.00	0.00	0.00	550.00
<u>TRAINING/PROFESSIONAL DEVELOPM</u>							
524-141	WORKSHOP TRAINING	0.00	0.00	0.00	0.00	0.00	0.00
524-142	PROFESSIONAL CONFERENCES	1,300.00	25.00	314.00	24.15	0.00	986.00
524-143	MEMBERSHIPS AND DUES	1,950.00	0.00	1,947.16	99.85	0.00	2.84
524-144	SUBSCRIPTIONS AND BOOKS	1,400.00	49.00	700.88	50.06	0.00	699.12
524-146	TRAINING- TRANSPORTATION	500.00	0.00	0.00	0.00	0.00	500.00
524-147	TRAINING- LODGING	643.00	0.00	0.00	0.00	0.00	643.00
524-148	TRAINING- MEALS	650.00	0.00	0.00	0.00	0.00	650.00
	* SUB-CATEGORY TOTAL *	6,443.00	74.00	2,962.04	45.97	0.00	3,480.96

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2021

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		91,327.00	6,697.09	64,526.95	70.65	0.00	26,800.05
<u>200-OPERATIONAL SUPPLIES</u>							
OFFICE SUPPLIES							
524-211	GENERAL OFFICE SUPPLIES	1,000.00	128.28	638.95	63.90	0.00	361.05
524-213	PHOTOGRAPHIC SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
524-214	COMPUTER SUPPLIES	450.00	87.99	226.92	50.43	0.00	223.08
524-215	POSTAGE	100.00	0.00	0.00	0.00	0.00	100.00
* SUB-CATEGORY TOTAL *		1,550.00	216.27	865.87	55.86	0.00	684.13
<u>PROGRAM/SPECIAL EVENTS</u>							
524-232	FOOD/MEALS	0.00	0.00	0.00	0.00	0.00	0.00
524-233	CITY SPONSORED EVENTS	17,000.00	0.00	0.00	0.00	0.00	17,000.00
524-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
524-235	PROMOTIONAL SUPPLIES	2,100.00	0.00	0.00	0.00	0.00	2,100.00
* SUB-CATEGORY TOTAL *		19,100.00	0.00	0.00	0.00	0.00	19,100.00
<u>OPERATIONAL EQUIPMENT (ADMIN)</u>							
524-261	OFFICE FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
524-267	COMPUTERS	0.00	0.00	0.00	0.00	0.00	0.00
524-269	OTHER OFFICE EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		20,650.00	216.27	865.87	4.19	0.00	19,784.13

300-FACILITIES OPERATIONS/MAIN

UTILITIES

524-323	TRUNK TELEPHONE SYSTEM	30.00	0.00	0.00	0.00	0.00	30.00
524-324	CELL PHONES	600.00	46.00	372.00	62.00	0.00	228.00
* SUB-CATEGORY TOTAL *		630.00	46.00	372.00	59.05	0.00	258.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2021

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		630.00	46.00	372.00	59.05	0.00	258.00
 <u>400-EQUIPMENT OPERATIONS/MAINT</u>							
<u>OFFICE EQUIPMENT</u>							
524-461	OFFICE EQUIPMENT RENTAL	0.00	0.00	0.00	0.00	0.00	0.00
524-462	OFFICE EQUIPMENT MAINT/REPAIR	1,000.00	55.28	727.41	72.74	0.00	272.59
* SUB-CATEGORY TOTAL *		1,000.00	55.28	727.41	72.74	0.00	272.59
** CATEGORY TOTAL **		1,000.00	55.28	727.41	72.74	0.00	272.59
 <u>500-CONTRACT SERVICES AND FEES</u>							
<u>PROFESSIONAL SERVICES</u>							
524-512	ENGINEERING SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
524-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
<u>FEES FOR SERVICES</u>							
524-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
524-528	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
<u>CONTRACT SERVICES</u>							
524-532	SOFTWARE MAINT/LICENSING	200.00	32.46	32.46	16.23	0.00	167.54
524-539	OTHER CONTRACT SERVICES	357.00	0.00	528.00	147.90	0.00	(171.00)
* SUB-CATEGORY TOTAL *		557.00	32.46	560.46	100.62	0.00	(3.46)
** CATEGORY TOTAL **		557.00	32.46	560.46	100.62	0.00	(3.46)

C I T Y O F T A Y L O R
F I N A N C I A L S T A T E M E N T
A S O F : J U N E 3 0 T H , 2 0 2 1

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>700-CAPITAL OUTLAY</u>							
OFFICE FURNITURE/EQUIPMENT							
524-714	COMPUTER EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
CONTRIBUTIONS/TRANSFERS							
524-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
*** DEPARTMENT TOTAL ***		114,164.00	7,047.10	67,052.69	58.73	0.00	47,111.31
		=====	=====	=====	=====	=====	=====
*** TOTAL EXPENSES ***		114,164.00	7,047.10	67,052.69	58.73	0.00	47,111.31
		=====	=====	=====	=====	=====	=====
*** TOTAL PROFIT / (LOSS) ***		(114,164.00)	(7,047.10)	(67,052.69)	58.73	0.00	(47,111.31)
		=====	=====	=====	=====	=====	=====

*** END OF REPORT ***

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2021

123-MAIN STREET REVENUE FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
330-INTERGOVERNMENTAL REV		17,000.00	0.00	0.00	0.00	0.00	17,000.00
430-USE OF MONEY AND PROP		0.00	0.00	0.00	0.00	0.00	0.00
440-DONATIONS FROM PRIVAT		50,500.00	931.00	5,641.00	11.17	0.00	44,859.00
450-INTERFUND OPERATING T		39,600.00	0.00	19,800.00	50.00	0.00	19,800.00
*** TOTAL REVENUES ***		107,100.00	931.00	25,441.00	23.75	0.00	81,659.00
<u>EXPENDITURE SUMMARY</u>							
615-CONTRIBUTE TO CIVIC P		102,650.00	1,010.00	12,764.28	12.43	0.00	89,885.72
*** TOTAL EXPENDITURES ***		102,650.00	1,010.00	12,764.28	12.43	0.00	89,885.72
*** TOTAL PROFIT / (LOSS) ***		4,450.00	(79.00)	12,676.72	284.87	0.00	(8,226.72)

C I T Y O F T A Y L O R
F I N A N C I A L S T A T E M E N T
A S O F : J U N E 3 0 T H , 2 0 2 1

123-MAIN STREET REVENUE FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>330-INTERGOVERNMENTAL REVENUES</u>							
330-234	TEDC CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-235	GENERAL CONTRIBUTIONS	17,000.00	0.00	0.00	0.00	0.00	17,000.00
330-236	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		17,000.00	0.00	0.00	0.00	0.00	17,000.00
<u>430-USE OF MONEY AND PROPERTY</u>							
430-331	INTEREST INCOME	0.00	0.00	0.00	0.00	0.00	0.00
430-335	REFUNDS AND REIMBURSEMENTS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>440-DONATIONS FROM PRIVATE SOU</u>							
440-352	FARMERS' MARKET RENTAL FEES	2,000.00	931.00	5,641.00	282.05	0.00	(3,641.00)
440-353	MAIN STREET CAR SHOW	28,000.00	0.00	0.00	0.00	0.00	28,000.00
440-354	WINE SWIRL	4,500.00	0.00	0.00	0.00	0.00	4,500.00
440-355	HERITAGE SQ CHRISTMAS LIGHTS	0.00	0.00	0.00	0.00	0.00	0.00
440-356	CHRISTMAS BAZAAR	2,000.00	0.00	0.00	0.00	0.00	2,000.00
440-357	SALES AND OTHER FUNDRAISINGS	0.00	0.00	0.00	0.00	0.00	0.00
440-358	TAYLOR BLACKLAND PRAIRIE DAYS	14,000.00	0.00	0.00	0.00	0.00	14,000.00
440-359	SPOOKTACULAR	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		50,500.00	931.00	5,641.00	11.17	0.00	44,859.00
<u>450-INTERFUND OPERATING TRANSF</u>							
450-361	TRANSFER FROM TIF	20,000.00	0.00	10,000.00	50.00	0.00	10,000.00
450-362	TRANSFER FROM H.O.T.	5,000.00	0.00	2,500.00	50.00	0.00	2,500.00
450-365	TRANSFER FROM GENERAL FUND	14,600.00	0.00	7,300.00	50.00	0.00	7,300.00
** REVENUE CATEGORY TOTAL **		39,600.00	0.00	19,800.00	50.00	0.00	19,800.00
*** TOTAL REVENUES ***		107,100.00	931.00	25,441.00	23.75	0.00	81,659.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2021

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
615-111	REGULAR FULL TIME	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
<u>200-OPERATIONAL SUPPLIES</u>							
<u>PROGRAM/SPECIAL EVENTS</u>							
615-232	FARMERS' MARKET	5,000.00	350.00	2,617.13	52.34	0.00	2,382.87
615-233	CITY SPONSORED EVENTS	7,000.00	0.00	0.00	0.00	0.00	7,000.00
615-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
615-235	MAIN ST CAR SHOW	23,000.00	0.00	0.00	0.00	0.00	23,000.00
615-236	TAYLOR BLACKLAND PRAIRIE DAYS	17,900.00	0.00	0.00	0.00	0.00	17,900.00
615-237	WINE SWIRL	3,700.00	0.00	0.00	0.00	0.00	3,700.00
615-238	CHRISTMAS BAZAAR	0.00	0.00	0.00	0.00	0.00	0.00
615-239	SPOOKTACULAR	1,450.00	0.00	0.00	0.00	0.00	1,450.00
	* SUB-CATEGORY TOTAL *	58,050.00	350.00	2,617.13	4.51	0.00	55,432.87
<u>SPECIALTY SUPPLIES</u>							
615-259	MISC. SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	58,050.00	350.00	2,617.13	4.51	0.00	55,432.87

500-CONTRACT SERVICES AND FEES

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2021

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>PROFESSIONAL SERVICES</u>							
615-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	4,487.15	0.00	0.00	(4,487.15)
	* SUB-CATEGORY TOTAL *	0.00	0.00	4,487.15	0.00	0.00	(4,487.15)
<u>FEES FOR SERVICES</u>							
615-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
615-528	ADVERTISING	5,000.00	0.00	0.00	0.00	0.00	5,000.00
	* SUB-CATEGORY TOTAL *	5,000.00	0.00	0.00	0.00	0.00	5,000.00
** CATEGORY TOTAL **		5,000.00	0.00	4,487.15	89.74	0.00	512.85
<u>700-CAPITAL OUTLAY</u>							
<u>OFFICE FURNITURE/EQUIPMENT</u>							
615-719	OTHER CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
<u>CONTRIBUTIONS/TRANSFERS</u>							
615-811	RENTAL ASSISTANCE	14,600.00	660.00	660.00	4.52	0.00	13,940.00
615-813	FACADE GRANT	25,000.00	0.00	5,000.00	20.00	0.00	20,000.00
615-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	39,600.00	660.00	5,660.00	14.29	0.00	33,940.00
** CATEGORY TOTAL **		39,600.00	660.00	5,660.00	14.29	0.00	33,940.00
*** DEPARTMENT TOTAL ***		102,650.00	1,010.00	12,764.28	12.43	0.00	89,885.72
*** TOTAL EXPENSES ***		102,650.00	1,010.00	12,764.28	12.43	0.00	89,885.72

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: JUNE 30TH, 2021123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL PROFIT / (LOSS) ***	4,450.00	(79.00)	12,676.72	284.87	0.00	(8,226.72)

*** END OF REPORT ***

Main Street Advisory Board

July 21, 2021

Agenda Item Cover Sheet III-3

Main Street Manager's Reports

- a. Manager's Activity Report
- b. Downtown Property Report
- c. Downtown Business Report
- d. Board Member Attendance Report

Main Street Monthly Report – July 2021

Community Outreach:

- Main Street Advisory Board Meeting – 6/16
- MS Sign Design Guidelines Committee Meetings – 6/2; 6/22
- PAAB Meeting 6/9; 6/23
- Guest Speaker at Taylor Lions Club – 6/25
- MSAB Open Flag Committee Meeting – 7/7
- Chamber Tourism Committee – 6/10; 7/8
- Taylor Farmers Market Steering Committee Meeting – 6/25; 7/12

Local Business / Owner Visits:

- Met with Correa Family re: Correa Chinese Cuisine – 7/24

Event Planning:

- Main Street Car Show Committee Meeting – 6/9; 6/22
- Participated in Mamma Jamma Bike Ride Event Planning Meeting – 4/9
- Taylor Pride Planning Meetings – 6/22; 6/23
- Music on Main Planning Meeting – 6/28

Film Friendly Taylor:

- HBO Limited Series to film in Taylor - TBD

Professional Development:

- MS Summer Camp – DT Housing - 7/7
- MS Summer Camp – DT & Community Growth – 7/8
- MS Summer Camp – Fresh Ideas for Small Business – 7/14
- MS Summer Camp – Designing a More Creative Community Centered DT – 7/15
- TDA Education & Outreach Committee Meeting – 7/13

Other Duties:

- Development Team Meetings – Every Monday at 9am
- Updating Taylor property database on DowntownTX.org – ongoing
- Fielding telephone, email and in-person enquiries; providing technical assistance as needed
- Updating available property database
- Updating incoming/outgoing business database

Upcoming Projects:

Upcoming Calendar of Events:

Every Saturday 10am-2pm – Taylor Farmers Market – Heritage Square Pavilion

- July 15 - Music on Main Concert with Marshall Hood in Heritage Square (in partnership with 3rd Thursday)
- July 15 - Taylor Rodeo – Wilco Expo Center
- July 23 – Movie in the Park – Heritage Square
- July 30-Aug 1 – Heat Wave Car Show – Wilco Expo Center (expecting 1,000 vehicles and 3,000-4,000 attendees)
- August 13 – Movie in the Park – Heritage Square
- August 14 – 2nd Saturday
- August 14 – Michelle’s Hot Peeps Cross Country Race – Murphy Park
- August 19 - Music on Main Concert with Cactus Lee in Heritage Square (in partnership with 3rd Thursday)
- September 1-8 – J Harris on Vacation
- September 11 – 2nd Saturday
- September 11 – Patriot’s Day
- September 16 - Music on Main Concert with Spooky Juke and Chubby Knuckle Choir in Heritage Square (in partnership with 3rd Thursday)
- September 18 – Texas Mamma Jamma Ride – downtown Taylor
- September 18 – Kid’s Fish Event – Bull Branch
- October 9 – 2nd Saturday
- October 9 – Good Life 5K – Bull Branch
- September 16 – Life Park Center Community Festival – Heritage Square
- October 21 – 3rd Thursday
- October 30 – Main Street Car Show – downtown Taylor
- October 31 – Halloween Spooktacular Scare on the Square – Heritage Square

DOWNTOWN PROPERTY REPORT

21

July 2021 Properties for Sale

	A	B	C	D	E	F	G	H
1	PROPERTY ADDRESS	PROPERTY NAME	# SF	PRICE/SF	PRICE	CONTACT NAME	CONTACT NUMBER	CONTRACT PENDING
2								
3	108-116 E 2nd St	Taylor Sta., Turning Heads Salon, & 3 lots	4310/SF		\$850,000.00	Bo Brasfield	512-365-6500	Yes
4	119 W 2nd St; Ste E	Peterson Building	6060/SF	\$101.28/SF	\$750,000.00	Brasfield Realty	512-365-6500	
5	119-121 E 3rd Street	Ricocco's	9916/SF	\$87.23/SF	\$975,000	Kelly Loessin	830-542-9353	
6	201 W 4th Street	H. Hays Property	4420/SF	\$109.73/SF	\$485,000.00	Kelly Loessin	830-542-9353	
7	219-221 N Main St	Texas Historic Café Bldg	16,138/SF	\$201.38/SF	\$3,250,000	Phillip Way	512-537-7110	
8	417 W 2nd St	old Taylor Bedding Co.	70,995 SF		serious enquiries only	Ryan Perry; Asterra Properties	512-694-5426	
9	700 N Main Street	Office Building	7183/SF		\$828,500.00	Julie Downs	512-365-8563	
10	421 N Main St	fmr. Hawt Spot	1854/SF	\$151/SF	\$279,900	Anya NeNio; Don Quick Realty	512-814-1811	
11								
12								
13								
14								
15								

DOWNTOWN PROPERTY LISTING

22

July Properties for Lease

	A	B	C	D	E	F	G
1							
2	PROPERTY ADDRESS	PROPERTY NAME	# SF	PRICE/SF	PRICE	CONTACT NAME	CONTACT NUMBER
3	101 E 1st Street	vacant lot - build to suit the tenant	0.1520 acres			Julie Downs	512-365-8563
4	109 N Main St; 1st floor	Woodsman Inc.	1500/SF	\$1/SF	\$1550/mo	Josh Richards	512-846-2535
5	109 W 3rd St	fmr C VanderDys Edward Jones office	980/SF	\$1.63/SF	\$1,600	Tony Gomes	512-784-8712
6	111 N Main St	Woodsman Inc.	2000/SF	\$1.18/SF	\$1700/mo	Josh Richards	512-846-2535
7	111 W 3rd St	Richter Furniture Bldg	16,000/SF	TBD	TBD	Ryder Jeanes	512-441-8888
8	112 N Main Street	ground floor 2nd & Main Lofts	1260 SF	\$1.43/SF	\$1,800/mo	Julie Downs	512-365-8563
9	112 W 2nd St; Ste 202	McCrory Timmerman Bldg	3800/SF	\$1.50/SF/Mo	\$5700/MO	Julie Downs	512-365-8563
10	211 N Main Ste B2	Hawt Spot	1,500/SF	\$1.32	\$1,980	Julie Downs	512-365-8563
11	206 N Main Street	fmr World Finance	1750/SF	\$0.74/SF	\$1,300	Patrick Quinn	512-352-6345
12	221 N Main St	Texas Hist. Café Restaurant Space	3200/SF	TBD	TBD	Tony Gomes	512-784-8712
13	310-A N Main St	fmr Tx Dirt Road Home	3937/SF	\$1.79/SF	\$2200/mo	Josh Richards	512-846-2535
14	313 N Main St	fmr Little Liberty's	3278/SF	\$0.99/SF	\$3250/mo	Ian Reddy	512-743-2959
15	408 W 2nd St; Ste 2	fmr Boomers Advisory Group	1517SF		\$675/mo	Robert J Fischer	
16	415-A N Main St	fmr Pink Coconut	2000/SF	\$1.67/SF	\$1200/mo	Rick Northcutt	
17	421 N Main St	fmr Hawt Spot	1854/SF	\$0.89/SF	\$1650/mo	Anya DeNio	512-814-1811

DOWNTOWN BUSINESS REPORT – July 2021

[illegible]

Main Street Advisory Board
July 21, 2021

Agenda Item Cover Sheet III-4
Mural Application – 120 W 2nd St.



MEMORANDUM

TO: Main Street Advisory Board
 FROM: Jan Harris, Main Street Manager
 RE: Mural Application
 DATE: 7/14/2021

A mural application has been submitted by Judy Blundell for a mural to be painted on the west facing wall of the Titsworth Building facing Talbot St. The original and ultimate intent of this piece was to serve as a sign for the new business, Hayley's Grains, operated by Hayley Blundell. The business will be located at 120 W. 2nd St but is accessible by a door on the NW corner of the Titsworth Building.

Initially, this project was developed as a sign for Hayley's Grains:



Because the space where the business will be located is 600SF total with the space being deeper than it is wide, this sign would be in violation of the current sign ordinance because it exceeds the allowable size for a sign and would require a variance to proceed. Because a sign cannot be applied for before a business has its Certificate of Occupancy, Judy Blundell changed the concept to a mural and removed the writing from the painting. If the Main Street Board approves the mural, it will be installed. In an email, Judy then states what the next steps will be:

“Later, after the tenant scheduled to move into suite G achieves their C of O, they will complete the application for their sign. If they should choose to place it within the dark area of the mural on the side of the building (for better visibility as it is bright gold) we, as building and mural owner will grant permission for them to do so.”

The question then for Code Enforcement will be whether the sign is the whole design with the words or just the words themselves.

APPLICATION FOR MURAL REVIEW AND APPROVAL BY MAIN STREET ADVISORY BOARD

Name of Building Owner: Mark Nibbelink & Judy Blundell
 Address of Building: 120 W 2nd St.
 Building Owner Phone: 512-269-8339 Email: judyblundell@msn.com

Name of Artist: Adam Davenport
 Artist Business Name, if applicable: Davenport Studios
 Artist Phone: 318-381-4630 Email: davenportadam@yahoo.com

Content Description of Mural: Mural consists of a 9' circle with 3 stalks of grains diagonal through the circle.

Projected Start Date: July 6, 2021 Projected Completion Date: July 20, 2021

To ensure your Application is complete, check off the following as enclosed:

- ☒ Completed and signed Application
- ☒ Description of Project to include materials, method of application
- ☒ Color drawings and/or renderings of design
- ☒ Examples of previous work, including location

Upon approval by the Main Street Advisory Board, as Owner of the Building, I accept responsibility to maintain the integrity of the approved mural.

Signature of Building Owner: [Signature] Date: 7/1/21

I certify that as of the date of this Application I am 18 years of age or older, as are any members of my team, if applicable. I certify that all examples of artwork submitted with this Application are products of my hand as represented. If accepted, the artwork produced will be the same as represented in this Application. I allow images of my work to be used in publicity for the City of Taylor, Texas. I further certify that all statements made in this Application are true to the best of my knowledge. I acknowledge that the City of Taylor, Texas, is not liable for loss or damage to work submitted.

Signature of Artist: [Signature] Date: 7/1/21

Reviewed by Main Street Advisory Board? ☐ YES ☐ NO

Comments from Main Street Advisory Board: _____

 Main Street Advisory Board Chairman
 Date: _____

 Main Street Manager
 Date: _____



July 1, 2021

To: City of Taylor & Main Street Advisory Board
RE: Mural on West-facing wall of Titsworth Building

The planned materials for the mural include acrylic water-based paint and sealer.

The method of application will be by brush and possibly a roller.

Thanks,
Kelly Eddleman



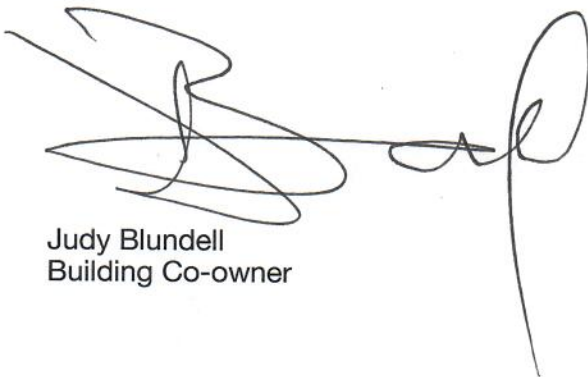


June 18, 2021

City of Taylor Permit Department:

The McCrory Timmerman Building owners authorize the custom painted mural on the wall of the Titworth Building as well as the custom lettering on the awning fascia for Hayley's Grains.

Thank You,
Kelly Eddleman
Assistant Project Manager McCrory Timmerman Project



Judy Blundell
Building Co-owner



10:53 49%



Samples of work by Adam Davenport

City of Saginaw: Mural of Original Fire Station - Saginaw, TX

Taylor Station: 3D Train on patio wall - Taylor, TX

Bill Pickett Sculpture - Taylor, TX

Flying Ducks Sculpture - Taylor, TX

More information can be found at www.davenportstudios.com



Adam Davenport graduated with a BFA in painting from University of Louisiana at Monroe in 2000. Known for his versatility in realism and portraiture, Davenport explores the mystery and extraordinary qualities that lies in ordinary people and places. In 1998, Davenport painted the official portrait of Mississippi Governor Kirk Fordice that hangs in the state capital in Jackson. Becoming known as a Portrait painter at this time led into a career that has lasted since. Residing in Louisiana, Hurricane Katrina became a focus of importance, capturing the human condition in disastrous landscapes and portraits. In 2011, Sol's Pipe and Steel Commissioned Davenport to sculpt a life size bronze of Sol Rosenberg to commemorate his life and achievements. This statue is on display in the lobby at Sol's Pipe and Steel in Monroe, LA. In 2016, he sculpted Bill Pickett, a historic black cowboy, for his hometown of Taylor, Texas. Recently, Davenport completed a wildlife bronze statue of mallards for the new Taylor High School football Stadium. Davenport's art has been acquired into several private and museum collections thru out the South.

Main Street Advisory Board
July 21, 2021

Agenda Item Cover Sheet III-5
Signage Guidelines Report



MEMORANDUM

TO: Main Street Advisory Board
FROM: Jan Harris, Main Street Manager
RE: Signage Design Guidelines
DATE: 7/14/2021

The committee has met with Susie Gibson who was selected to develop the design guidelines into a professional format for print and internet viewing. Ms. Gibson has sent in her W-9 as requested. A draft of her product should be available by the August Main Street Board meeting.

June 21, 2021

Main Street Board Committee

Graphic Design Services, Signage Guidelines, Taylor, TX

Jan, Doug, John,

Thank you for engaging me to provide a proposal to undertake the graphic design of the Signage Guidelines for Taylor, Texas. I am excited at the prospect of assisting you with this effort.

As understood, this project will require the processes I will outline below and I will list it all for you to see the steps in their entirety.

Scope:

- packet of information to help small business owners with signage choices
- packet that coincides with the National Register of Historic District
- information for the Main Street Grant Program
- detailed sheet for the sign permit
- copy of the city ordinance
- final copy size for hard copy print
- final copy size for online print

Deliverables:

The deliverables will be as follows:

- Tangible: It is our goal to author a packet of information designed to help guide businesses through the signage regulations, while preserving the historic aesthetic that the city withholds. With the given information, the material will flow into a logical format, making information and navigation clear. The packet will be in the form of PDF, of both online size and printed versions.
- Intangible: All design coordination meetings with you and coordination with any committee members.

Fee:

As stated, \$1,500 rate for the graphic design and execution of work.

Schedule:

We can begin immediately upon execution of this agreement.

Best,
Susie Gibson

Design Guidelines: Downtown Signage

1. Design Guidelines
 - A. Marketing Rules for Good Signage
 - a. Keep it simple
 - b. Stay in context
 - c. Use appropriate scale
 - d. Follow good sign placement
 - e. Use appropriate sign materials
 - B. Types of Commercial Signage in Taylor
 - a. Primary Signs
 - i. Canopy
 - ii. Projecting
 - iii. Wall
 - iv. Window
 - b. Secondary Signs
 - i. Awning
 - ii. Hanging
 - c. Accessory Signs
 - i. Alley Signs
 - ii. Banner Signs
 - iii. Feather Banner Signs
 - iv. Murals
 - v. A-Frame/Sandwich Board Signs
2. Taylor Main Street Program Grants
 - A. Façade Improvement Grant
 - B. Signage Grant
3. Step-by-Step Guide to Permitting Your Sign
4. Taylor Sign Ordinance

Main Street Advisory Board
July 21, 2021

Agenda Item Cover Sheet III-6
Open Flag project

Downtown Open Flags Committee Report

Curie Humphreys, Doug Moss, John McRae and Ashley Doss met Wednesday, June 7th, and walked the Downtown area to take a survey of buildings + facades that the proposed 'Open Flags' would be attached to.

The group was able to visit roughly 35 businesses...and out of those, only 2 stood out as a challenge for mounting the hardware.



Trouville Antiques : It's Cast Iron Facade with Metal Framed windows left little to no place to mount to.



Mezoozah Boutique + Corner Sweets : Rough cut stone and rounded columns do not provide a flat surface for mounting.

All other businesses have ideal spots.

A skilled professional, experienced in hanging signs on various materials such as cement, brick, metal, tile, etc. was suggested. This would ensure each is properly secured without damaging the buildings.

From the Artist + Manufacturer

[in regards to quality and colorfastness]



The process we use is called Dye Sublimation and is the very very best process for outdoor fabrics. Each flag is printed individually and then heated to 400 degrees in a huge machine that looks like a steam roller and applies 40 psi of pressure...

It is rated 5 out of 5 in the industry for fading and longevity.

Also, our canvas is heavy weight 100% polyester and it's stitched on the inside of the flag.

Also, we have a "universal" bracket which can be attached with screws to a building or zip tied around a column/post.





MEMORANDUM

TO: Main Street Advisory Board
 FROM: Jan Harris, Main Street Manager
 RE: OPEN Flag Project
 DATE: 7/14/2021

Several components of the OPEN Flag project have been moved forward. The committee have met to walk the downtown and determine which properties might prove problematic when installing a flag bracket on its façade.

Additional information has been obtained as to the color fastness and strength of the proposed OPEN flag design.

Staff has surveyed the businesses located in the Main Street district and developed a chart showing the various business types (entertainment, utility, retail, religious, office/building for lease, food service/food retail, professional services, vacant/underused lot or building, government, education, and personal service). Using that, staff has made recommendations for the business types that would receive the OPEN flags: retail, food service/food retail, and possibly, personal service. Staff also recommends that a cushion of 5-10 flags be ordered to enable new eligible businesses to receive a flag when they open.

As of today, the breakdown of eligible businesses are as follows:

Retail Businesses – 28
 Food Service (restaurants) – 13
 Food Retail (take away foods) – 6
 Personal Service (salons/barbers) - 7

The cost per unit of the flags is \$129 with a 30% discount for bulk orders. This would bring the cost of 60 flags (adding an additional 6 banners for a cushion) to \$7,740 which is reduced after the 30% discount to \$5418. The initial estimate of shipping for 30 flags was \$444, so doubling that brings S/H to \$888 for a total project cost to obtain the flags to \$6306.

There will be an additional cost for installation unless this task can be handled in house by Public Works employees.

STREET	BUSINESS TYPE	BUSINESS NAME	FLAG
S Main (E Side)	Food Service	Squirts Burgers & Wings	Yes
		Vacant lot	
	Religious	Templo de Alabanza	
r/r tracks			
N Main (E Side)		Vacant Lot For Lease	
		For Lease	
	Service	Texas Comfort Air	
	Retail	Frills	Yes
		Vacant Building	
	Professional Service	Brasfield Real Estate	
		for lease	
	Service	Toledo Loans	
	Service	Western Finance	
	Professional Service	City National Bank	
	Professional Service	Alderete Law Office	
	Professional Service	Taylor Psychotherapy	
	Retail	Curio Mrvosa	Yes
	Retail	Bland's Jewelers	Yes
	Entertainment	Howard Theatre	
	Service	Concept Ju Jitsu	
		For Lease	
	Service	Gold Star Finance	
	Professional Service	Citizen's Bank	
	Government	Heritage Square	
	Education	Legacy High School/Temple College	
	Service	Citgo Station	
	Professional Service	Burrow Chiropractic	
	Professional Service	Eagle Wealth Management	
		Vacant Building for Sale	
S Main (W Side)	Food Service	Rojas Tacos	Yes
	Food Retail	M & M Market	Yes
r/r tracks			
N Main (West Side)		Vacant Building for Sale	
	Service	Vic's H & A	
	Service	Woodsman Tree Service	
	Professional Service	Jim Turner-G. Findley Realty	
		Vacant Building for Lease	
		Vacant Lot	
		Vacant Building	
	Food Service	TBC	Yes
	Food Service	La Scala	Yes
	Personal Service	Salon J	Possibly

STREET	BUSINESS TYPE	BUSINESS NAME	FLAG
Interior biz:	Retail	St Vincent de Paul Thrift Store	Yes
	Retail	Hawt Spot	Yes
	Personal Service	Taylor's Dermographics	
	Retail	Tex Gal Custom Creations	
	Retail	Blue Sage Clothiers	
	?	NPRZ	
	Food Retail	Cookies, Cupcakes & More	Yes
	Retail	Red Cap Cigars	Yes
		Building for Sale	
N Main (W Side)	Professional Service	Dovetail Wealth	
	Professional Service	GSM Insurors	
	Retail	Taylor Office Products	Yes
	Retail	Taylor Sporting Goods	Yes
	Professional Service	Longhorn Title	
	Professional Service	Atelier 95	
		Vacant Building (will be for lease)	
	Retail	Young's Store	Yes
	Retail	Netta's Nook	Yes
		Vacant Building (will be renovated for use	
	Service	Yoga/Wellness League	
	Retail	Dee's Florist & Gifts	Yes
	Retail	Trouvaille Antiques	Yes
	Retail	Friends of the Bride	Yes
		For Lease	
	Retail	Yipiokya	Yes
	Service	Main Avenue Printing	
		For Sale	
	Retail	Karch Music	Yes
	Service Retail	Shell Station	
	Retail	Pfennig's Pharmacy	Yes?
	Retail	Sweet & Southern Finds	Yes
	Personal Service	Tangles Salon	Possibly
1st St (n side)		Vacant Building	
		Vacant Building	
		Vacant Building	
		Vacant Lot	
		Vacant Lot	
		Vacant Building	
	Service	Taylor Metal Finishing	

STREET	BUSINESS TYPE	BUSINESS NAME	FLAG
1st St (s side)	Service	Railroad Depot	
E 2nd (N side)	Retail	Shepherd's Heart Thrift Store	Yes
E. 2nd (S side)		Vacant Lot	
		Vacant Building	
		Vacant Building	
		Vacant Lot	
	Personal Service	Turning Heads Salon	Possibly
		For Sale	
	Retail	Vintage Affaire	Yes
	Retail	Cherry Tree	Yes
W. 2nd (N side)	Food Service	Good Strangers Coffee	Yes
	Food Retail	Hola Aloha Sweet Treats	Yes
	Retail	TAG120Art	Yes
Interior biz:	Service	Westlund Piano	
Interior biz:	Service	Graphismo	
Interior biz:	Service	DOT Flooring	
Interior biz:	Service	CMS Building Solutions	
Interior biz:	Service	Alleyway Cinemas	
Interior biz:	Service	HJD Homes	
Interior biz:	Professional Service	CYMRV Boyd	
Interior biz:	Government	TEDC	
Interior biz:	Personal Service	True Barbershop	
	Professional Service	Real Estate Social	
	Service	Work Here	
	Retail	Kincl Antiques	Yes
		Vacant Storefront	
	Food Service	Louis Muellers BBQ	Yes
	Food Service	El Corral Lozano	Yes
	Service	Puppy Paws	
		Duplex for Lease	
W. 2nd (S Side)		Vacant Lot	
	Food Service	Greenhouse in the Black Sparrow	Yes
	Retail / Entertainment	Waxplant in the Black Sparrow	
	Entertainment	Xtreme Nightlife	
	Personal Service	TL Nails	Possibly
	Service	Mid-Tex Loans	
	Service	Art Office Signs	
		Pfluger Tire	
		Vacant Warehouse	
Potter's Alley	Service	Art Off Center	

STREET	BUSINESS TYPE	BUSINESS NAME	FLAG
E. 3rd (N side)	Service	Taylor Auto Electric	
	Entertainment	Skate Park	
	Food Service	Monarcas	Yes
	Food Retail	Downtown Social	Yes
	Food Retail	SRSLY Chocolate	Yes
	Professional Service	T Ford Enterprises Inc	
	Food Service	Southern Hospitality	Yes
E. 3rd (s side)	Government	Fire Department Offices	
	Retail	Taylor Office Equipment	
		Vacant Lot	
	Professional Service	City National Bank	
W 3rd (N Side)			
W 3rd (s side)		Storefront for lease	
	Personal Service	The Werks	Possibly
		Building for Lease	
		Vacant Lot	
	Food Service	Ed's Place	
	Service	Taylor Press	
E. 4th (n side)	Religious	St Mary's Catholic Church	
	Government	City Hall	
E 4th (S Side)	Service	Cervanka's Glass	
	Food Service	Lucky Duck Café	Yes
interior biz		for lease	
interior biz	Religious	Potter's House Church	
	Professional Service	Citizens National Bank	
W 4th (n side)	Professional Service	Leland Stevens CPA	
	Professional Service	Cross Point Counseling	
		vacant building	
	Religious	Calvary Taylor Church	
	Personal Service	Barber Shop	Possibly
	Retail	Mezoozah	Yes
	Service	Post Office	
	Government	Constable	
	Service	Eddie's Auto Detail	
	Service	Aladdin Carpet and Interiors	
W 4th (s side)	Professional Service	Cornerstone Real Estate	
	Professional Service	Edward Jones Investments	
STREET	BUSINESS TYPE	BUSINESS NAME	FLAG

W 4th (s side)	Retail	Rhinestone Cowgirl	Yes
	Professional Service	Top Notch Properties	
	Retail	Trade Up	Yes
		Vacant (will be for lease)	
	Food Retail	4th Street Grind	Yes
	Food Service	Correa Chinese Cuisine	Yes
E 5th St (N Side)	Educational	Legacy High School	
W 5th (N Side)			
E 5th (S Side)	Government	City Hall	
W 5th (S Side)	Food Service	Flake Bakery & Larder	Yes
	Retail	Lighthouse Boutique	Yes
	Government	Municipal Court	
E 6th (N Side)			
E 6th (S Side)	Education	Legacy HS/Temple College	
W 6th (N Side)		Vacant Building	
	Religious	Christian Church	
W 6th (S Side)	Personal Service	Nails by Stacy	Possibly
	Professional Service	American Casualty Insurance	
	Government	Wilco Health Dept	
	Government	Justice Court	
Washburn (E side)		Vacant Lot	
	Government	TFD	
	Religious	True Vine Church	
Washburn (W side)	Service	Taylor Auto Electric	
	Service	Renegade Studios	
Porter (W Side)	Service	Jeff's Resurrections	
		Vacant Lot	
	Service	Taylor Auto Credit Svc Ctr	
		Vacant Lot	
		Skate Park	
		Underused Parking Lot	

STREET BUSINESS TYPE BUSINESS NAME FLAG

Porter (E Side)	Vacant Building		
	Small Space for Lease		
	Underused parking lot		

Talbot (W Side)	Professional Service	Hejl & Schroeder Law Offices	
	Service	S&D Plumbing	
	Professional Service	Condra Funeral Home	

Talbot (E side)	Retail	Taylor Feed & Seed	Yes
	Professional Service	JM Tax Preparers	
	Retail	Haley's Grains	Yes
	Utility	AT&T	

Vance (W Side)	Entertainment	5th & Vance Events	
-----------------------	---------------	--------------------	--

KEY:	Entertainment	Professional Service
	Utility	Service
	Retail	Vacant/Underused Lot or Building
	Office/Bldg for Lease	Government
	Religious	Education
	Food Service/Food Retail	Personal Service

of Flags: 43

Add'nl # of possible flags: 7

TOTAL # of FLAGS: 50

add a cushion of 5-10 flags
60

Main Street Advisory Board
July 21, 2021

Agenda Item Cover Sheet III-7
Music on Main



MEMORANDUM

TO: Main Street Advisory Board
FROM: Jan Harris, Main Street Manager
RE: Music on Main Concert Series
DATE: 7/14/2021

Planning for the Music on Main Concert Series is well underway. The committee has received monetary support from both the PAAB and the MSAB as well as from private donations. All the bands have been secured: July 15 – Marshall Hood Band; August 19th – Cactus Lee; and on September 14th – Spooky Juke opens for the Chubby Knuckle Choir. This last concert will last for 3 hours rather than the 2 hours of the first two concerts.

Staff is seeking permission from the City Council to allow beer/wine to be sold/consumed in Heritage Square for all City-sponsored events for the rest of 2021. As the Council will vote on this request at 6 pm on July 15th, it is unlikely that Texas Beer Company will be able to sell beer as the committee had hoped but they can provide beer at no charge if the City Council approves the request.

Members of the Public Arts Board would like for this to become an ongoing special event from April-November, for example.

The Main Street board is encouraged to attend the concerts.



July 15 - 7-9 PM
Marshall Hood Band

Aug. 19 - 7-9 PM
Cactus Lee

Sept. 16 - 6-9 PM
Chubby Knuckle Choir
with Spooky Juke

At Heritage Square

Thank You to
Our Sponsors!

Julie Downs
Remax



FREE ★ FAMILY FRIENDLY

	A	B	C	D	E	F	G	H	I	J	K	L
1	INCOME											
2		PAAB Budget	\$3,115.00									
3		MS Budget	\$1,100.00									
4		J Downs-ReMax	\$1,050.00									
5		RTS	\$200.00									
6												
7		TOTAL INCOME:	\$5,465.00									
8												
9		JULY 15TH				AUGUST 19TH				SEPTEMBER 16TH		
10												
11	EXPENSES	Item	Cost	W-9 Rec'd		Item	Cost	W-9 Rec'd		Item	Cost	W-9 Rec'd
12		Band-Marshall Hood	\$500.00			Band - Cactus Lee	\$500.00			Band - Spooky Juke	\$100.00	
13										Band - Chubby Knuckle Choir	\$500.00	
14		Sound Svcs-Boss Radio	\$365.00	Yes		Sound Svcs - Boss Radio	\$365.00	Yes		Sound Svcs - Boss Radio	\$365.00	Yes
15		FOH Operator	\$0.00			FOH Operator	\$100.00			FOH Operator	\$100.00	
16		TPD Security	\$252.00	N/A		TPD Security	\$252.00	N/A		TPD Security	\$336.00**	N/A
17		Hospitality - Lucky Duck	\$125.00*			Hospitality -	\$125.00*			Hospitality -	\$250.00*	
18		Advertising				Advertising				Advertising		
19		Taylor Press	\$260.00	Yes		Taylor Press	\$260.00			Taylor Press	\$260.00	
20		KBSR	n/c			KBSR				KBSR		
21		KUT	n/c			KUT				KUT		
22		Chamber	n/c			Chamber				Chamber		
23		Banner	\$100.00	?		Banner	\$100.00			Banner	\$100.00	
24												
25		TOTAL EXPENSES:	\$1,602.00			TOTAL EXPENSES:	\$1,577.00			TOTAL EXPENSES:	\$2,011.00	
26												
27		BUDGET REMAINING:	\$3,863.00			BUDGET REMAINING:	\$2286.00			BUDGET REMAINING:	\$275	
28		*Amt may vary for hospitality										
29		** TPD will work 4 hours - 1/2 hr before and after the 3 hour concert.										
30												

Tracking Donations and Expenditures by Account
Music on Main Concerts

51

	A	B	C	D	E	F	G	H	I
1	Funds Available for MoM Concerts	Funding Entity	G/L Account #		Date:	Expenditures:	Source:	Account Paid From:	Funds Remaining in that Account:
2									
3	\$3,115.00	PAAB	100.592.819		7/12/2021	\$365.00	Boss Radio Svcs - sound sys.	100.592.819	\$2,750
4	\$1,100.00	MSAB	123-615-233		7/12/2021	\$252.00	TPD Security	100.592.819	\$2,498.00
5	\$1,050.00	Misc. Donations	100-440-359		7/15/2021	\$500.00	Marshall Hood Band	123-615-233	\$600.00

Main Street Advisory Board
July 21, 2021

Agenda Item Cover Sheet III-8
Main Street Car Show



MEMORANDUM

TO: Main Street Advisory Board
 FROM: Jan Harris, Main Street Manager
 RE: Main Street Car Show
 DATE: 7/14/2021

The 2021 Main Street Car Show will be held on Saturday, October 30th. There are a few changes from the 2019 Car Show which the Car Show committee feels will improve the event for participants and attendees.

1. Music – The City has contracted with Big House Sound, Austin to handle the sound services and provide the backline for all the performers to use. This company has provided sound services for the Austin City Limits concerts and we have been given a good price for their services. Thanks go to Shannon Bagent for assisting in the development of the bid request and for reaching out to three Central Texas service providers who provided us with responding bids.

Derek Hila is coordinating the bands for the event. We are looking to hire 3-4 bands plus a headliner. If we get 3 bands, then we will ask the headliner to perform 2 sets.

Repeaters are being sought which will be placed between the Amphitheatre throughout the venue and down to 2nd Street so that car show participants will be able to hear the performances throughout the day.

2. Venue Footprint - This year, the committee decided to remove W 5th Street as there was pushback from businesses in that area who complained about the loss of business during the day. Instead, Porter Street from E 4th to E 2nd will be incorporated into the venue. This increases the overall footprint of the venue by 1 block.

3. Food/Craft Vendors – In the past, food & craft vendors were on Main between 4th & 5th Streets. This year, we have obtained permission from P & R Director Tyler Bybee to have the vendors in the grass adjacent to the sidewalks in Heritage Square (avoiding the center grassy areas where people will listen to the music during the day). The food vendors will be placed in the City Hall parking lot. Those food vendors with generators will be in front of City Hall and the generators will be placed behind them closer to the building. This should keep generator noise from interfering with the sound system.

4. Applications – The applications to be a food/craft vendor or to register a car for the car show are on the City's website. Applications are starting to come in and we are working to ensure that there are not more than 2 of the same product present at the festival.

5. Sponsorships – There are 5 categories for sponsorships from Steel (\$500) up to Carbon Fiber (\$5,000). The sponsorship form is also on the City's website.

6. Volunteers – The members of the Main Street Board are encouraged to volunteer for the Car Show. There are lots of jobs to be done including t-shirt sales, information booth, monitoring the trash receptacles, touching base with the vendors to aid as needed, collecting materials for swag bags given to car show entries, etc.

7. Meetings – The Main Street Car Show committee (Jeff and Jo Snyder, Brad Duncan, Robert Garcia, Julie Rydell, Derek Hilla, Shannon Bagent, and Ian Davis with City Staff – Jan Harris, Lucretia Alvarez, Jim Gray, Tyler Bybee, Henry Fluck, Jeff LaGrone, Bobby Copeland, and Dan Baum) meets on the 4th Tuesday of the month at 6.30 pm in the City Hall conference room. Main Street Board Members who want to become more involved in the committee beyond volunteering to work the day of the event are encouraged to attend.

Main Street Advisory Board

July 21, 2021

Agenda Item Cover Sheet III-9

Board Visioning & Work Plan Development



MEMORANDUM

TO: Main Street Advisory Board
FROM: Jan Harris, Main Street Manager
RE: Board Visioning and Work Plan Development
DATE: 7/14/2021

Chairperson Doug Moss has requested a mini retreat for the purpose of visioning and work plan development. Staff has reached out to the Texas Main Street Office for a facilitator. State Coordinator Debra Drescher is retiring this summer, but we could use the services of Cara Lowrimore, Assistant State Coordinator or Jamie Crawley, Architect and Design Lead for the Texas Main Street Office.

We could use the Library's meeting room as our venue.

It is recommended that we set aside 7-8 hours for this workshop. We could convene at 1 pm, work until 6, have dinner brought in, and wrap it up at 8 or 9 pm. This would enable us to come back refreshed from dinner and able to pull all the loose ends together before we stop.

Please come with suggestions of possible dates for this training and we will nail down a date at the meeting.

Main Street Advisory Board
July 21, 2021

Agenda Item Cover Sheet III-10
September Meeting Date



MEMORANDUM

TO: Main Street Advisory Board
FROM: Jan Harris, Main Street Manager
RE: Change in September meeting date
DATE: 7/14/2021

The Texas Main Street Office is holding Main Street Managers' Professional Development Training on September 15th. This is the first in-person training they have held since I came to Texas. It is strongly recommended that all serving Main Street Managers attend this training. I therefore need to move the Main Street board's September meeting date.

Staff recommends Tuesday, September 14th at 5.30 pm.

Main Street Advisory Board
July 21, 2021

Agenda Item Cover Sheet III-11
Upcoming Agendas