

MAIN STREET ADVISORY BOARD AND TIF BOARD MINUTES

JULY 25, 2012

The Main Street Advisory Board and TIF Board met on July 25, 2012 at Taylor City Hall, 400 Porter Street, Taylor, Texas.

The following Main Street Board members were present:

Christina Davis	Jan Konarik	Ed Hile
Bobby Seiferman	Dana Moehnke	Wyndy Ellis
Mary Linda Hays	Stacy Stork	Irene K Michna

The following TIF Board members were present:

Ed Komandosky	Bill Mikulencak	Bob VanTil
---------------	-----------------	------------

Also present:

Deby Lannen, Main Street Manager

A quorum was declared and the meeting was called to order at 4:37 pm.

Christina Davis turned the meeting over to Bob VanTil who represents the City as head of the TIF Board. Ed Komandosky representing Williamson County and Bill Mikulencak representing the Taylor School District were also present. There was a proposal to allocate \$30,000 for the Façade Grant and \$8,500 to install a sprinkler system at Heritage Park.

The board asked to amend their proposal to ask for \$20,000 for Taylor Main Street for this year and then ask for \$30,000 each year thereafter for an indefinite time.

A motion was made by Irene Michna and seconded by Mary Linda Hays to propose a total of \$28,500 total for this year. Motion passed.

Motion made by Dana Moehnke and seconded by Ed Hile to ask for \$30,000 indefinitely. Motion passed.

Minutes were approved with a correction that Brent Humphreys was approved by the board to be presented to the Council for appointment.

Motion made by Ed Hiles and seconded by Mary Linda Hays to accept the financials. Motion passed.

New business was that Dana Moehnke met with Thomas Rohlack , UT School of Architect representative, Main Street Manager Deby Lannen, and several Taylor Conservation Heritage members to look at the Old City Hall. The UT School of Architecture is looking at taking on the Old City Hall as a fall project. The architect indicated that there appeared to be a lack of energy in the downtown and an anchor was needed for tourism. He indicated the Old City Hall could be used for this of if it was torn down, the students would give ideas as to what they felt would be appropriate for the area.

Main Street managers' report was given by Deby Lannen. The city has hired a retail coach. The coach assists the City in recruiting businesses for our City.

Ed Hile reported that he and his wife were having a "mixer" at 106 E. 2nd St. to provide a venue for downtown business owners and building owners to become acquainted with each other. It will also serve as a sounding board for things that they would like to see done in our downtown.

Ed Hile gave a report on the Organization Meeting. Suggested a new web site. He proposed to get the plan in place before the end of the year.

The Design Committee went over their work plan and has suggested some guidelines. Suggestions were that it is hard to propose an ordinance if the City Hall looks so bad. When there are new businesses in town they need to be able to talk to someone and ask for assistance. We need to help educate the newcomers.

They also need to learn about the façade grant. It was suggested that banners tend to take away from the architect of the buildings. There was a discussion on way finding signs. It would be like a cap on top of the poles.

There was a discussion on the approval of the banners to be placed on Main Street. There was some controversy on whether the banners were approved. Deby Lannen will research prior minutes and report back on what is found. The Design Committee will also look into design and types of banners.

Stacy Stork with the Promotions Committee suggested brochure boxes at the Regional Park to promote events in downtown Taylor. Motion made by Bobby Seiferman and seconded by Ed Hile to purchase two boxes at a cost of \$29.04 each.

Mary Linda Hays with the Economic Restructuring Committee reported the rental assistance program has been taken to Jeff Straub for his review. The city attorney also needs review before this is taken before the board. Jan Konarik gave an update on the Small Business Tool Kit and the committee has reviewed the work plan. The committee stressed the need for a program to promote Shop Taylor such as Cash Mob where people visit a business and spend \$10 to \$20.

The Film Friendly Ordinance has been finalized and will be submitted to the Council for their approval. This will recognize Taylor as a Film Friendly City to help us promote filming.

It was mentioned that John Jones has taken no action on the Old Bank building and his contract has expired.

Motion made by Bobby Seiferman and seconded by Ed Hile to adjourn. Motion passed and the next meeting will be August 15th.

Respectfully submitted

Irene K. Michna