

TAYLOR MAIN STREET ADVISORY BOARD GENERAL MEETING MINUTES

August 21, 2013, Taylor City Hall

The General Meeting for Taylor MSB was called to order by **Ed Hile** at 4:33 P.M..
Attendees were:

Irene Michna
Bobby Seiferman
Don Williams
Miguel Espitia
Ed Hile
Jan Konarik
Dana Moehnke
Nell Steger
Brent Humphreys
Deby Lannen (Main Street Manager)
Bob Van Til (City of Taylor)

Ed Hile asked if there were any questions regarding the agenda as submitted on items 1 and 2. The budget was omitted from the agenda packet. **Bobby Seiferman** motioned to accept the consent agenda, seconded by **Don Williams**. Motion carried.

Deby Lannen introduced Item 1 for **Casey Sledge**. The project was proceeding as previously presented and planned. **Bob Van Til** introduced the Quiet Zone item, in process of meeting with authorities to review several options related to the Quiet Zone establishment, advising that it takes a great deal of time to work with Union Pacific, citing San Marcos as an example, process includes implementation, agreements, hearings, approval, etc.,.

Deby Lannen gave Main Street Report., citing reports given to THC, mentioned the **Tiffany Price** “thank you” letter for assistance given to her business, as she wants to change the color schemes on her place of business. **Deby Lannen** stated Third Thursday was successful and merchants will stay open until 9 pm instead of 8 pm. More businesses will participate. Kid Fish will be on Sept. 7. Final Shopping Guide proofs will be taken to Spider Monkey tomorrow.

Brent Humphreys asked about defining the Wayfinder signs when the branding hasn’t been decided yet. **Brent Humphreys** stated that the City should pay for the Wayfinder signs instead of the individual merchant who in most cases can’t afford to pay for them. **Deby Lannen** will relay concerns regarding the signs to **Jeff Straub**.

Regarding changes to the RAA, **Ed Hile** will email recommended changes to all for consideration of approval. On RAA, Data Tensor, is one block outside the downtown zone and has inquired on eligibility, no action was taken.

Bobby Seiferman stated there were several things in the planning process for events downtown, OcTaylorfest on Oct. 26th, and the Taylor F1 Invitational on November 16th. The tentative budget for both events was submitted, **Irene Michna** made a motion to accept, **Don Williams** seconded. Motion carried. **Bobby Seiferman** also stressed the importance of recruiting more members for the PromoCom, and mentioning that there was still a need for a second calendar quarter sub chair to start planning Zestfest.

Ed Hile thanked all in attendance and closed the meeting at 5:33 P.M.

Respectfully submitted,

Bobby Seiferman