

AMENDED
MAIN STREET ADVISORY BOARD
BOARD MINUTES
October 19, 2016

The Main Street Advisory Board met on Wednesday, October 19, 2016, at City Hall, 400 Porter St., Taylor, Texas.

The following board members were present:

Bobby Seiferman
Erwin Stauffer
Megan Randig
Shannon Grace
Deborah Parker
Melody Huber
Stephen Truex - arrived mid-meeting

Also present:

Deby Lannen, Main Street Manager

The following board members were absent:

Sharla Gola
Jan Konarik
Carol Bachmeyer
Christina Kane-Gibson

A quorum was declared and the meeting was called to order at 4:37 p.m. by Bobby Seiferman.

There was no public comment.

The following Consent Agenda items were presented to the Board:

Consent Agenda Item No. 1

The minutes from the September 21, 2016 meeting and financials were presented to the Board. Deborah Parker made a motion to accept the minutes and financials as presented. Erwin Stauffer seconded the motion. Motion passed unanimously.

The Board discussed the Regular Agenda items as follows:

Item No. 1

The Board reviewed information furnished by Magpie's as a supplement to their rental assistance application, as requested by the Board. Based on the information being furnished

and four board members indicating their approval via electronic mail to Deby Lannen, the application was approved.

The Board reviewed the rental assistance application from Second Street Vintage on Fourth. Shannon Grace recused herself from the discussion. Deborah Parker made a motion to approve the application. Megan Randig seconded the motion. The motion passed with 5 members voting yes and 1 member abstaining.

The Board discussed the procedure for reviewing rental assistance applications. The Board agreed the Economic Restructuring Committee ("ERC") should review and approve all applications first, then the Main Street Advisory Board ("MSAB") will **recommend action**.

The rental assistance application for Pilot Knob Winery will be considered by MSAB after approval by the ERC.

The Board considered a façade grant application submitted by Sweet & Southern Finds. They would like to have a mural on the north side of the building that has a Texas and the words "a li'l town, a lotta love". Pursuant to the Sign Ordinance, MSAB needs to approve all murals. Megan Randig made a motion to approve the grant with the condition that the star indicating Taylor inside the Texas be moved to the proper location. Deborah Parker seconded the motion. Motion passed unanimously.

The sign painter used by Sweet & Southern Finds is willing to paint "Shop Downtown Taylor" at no cost on the sign next to the highway if the City waives the sign permit fee. Waiving the fee will require Council approval. The Board would like to see additional designs. Deby Lannen will research if MSAB could pay the sign permit fee.

The Board did a follow-up review of a façade grant application from Black Sparrow. The business provided the cost per square foot, as requested by the Board. Shannon Grace made a motion to grant the application. Deborah Parker seconded the motion. Motion passed unanimously.

Item No. 2 and Item No. 3

The Board discussed the following events:

Car Show will be held October 29, 2016. Board volunteers are needed.

Spooktacular will be held 6-9pm on October 31, 2016 at Heritage Square. Volunteers are needed for the Main Street booth.

The Wine Swirl is set for December 1, 2016. Five wineries have committed to attend.

The Christmas Bazaar is tentatively set for December 3, 2016. Location has not been confirmed.

The Christmas Parade will be held December 3, 2016.

The entire \$2,000 necessary to fund the Flag Program has been donated. \$500 donations were made by: Taylor Rodeo Association, Taylor Economic Development Corporation, Steven Truex and Larry Gonzales. The Board would like to install the flags prior to Veteran's Day, November 11, 2016.

The upcoming agenda will include:

- . discussion of December MSAB meeting and/or dinner
- . Pilot Knob rental assistance application

There being no further business, the meeting was adjourned at 5:38 p.m.

Respectfully submitted,
Melody Huber
Main Street Advisory Board
Secretary