

AGENDA

CITY OF TAYLOR, TEXAS

MAIN STREET ADVISORY BOARD

5:30 pm on October 20, 2021

Taylor City Hall Conference Room

Main Street is a grassroots effort of Economic Development through Historic Preservation

The Main Street Movement is based on the 4 Point Process:

- 1. ORGANIZATION – Bringing together your stakeholders (property & business owners, residents, employees, schools, government, organizations, etc.) to work toward a goal of a revitalized DT.**
- 2. DESIGN – Improving the curb appeal of downtown and creating a safe, welcoming, and inviting environment both in the overall district and in the individual stores.**
- 3. PROMOTION – Telling your downtown’s story. So much more than special events – it is marketing to your residents, workers, visitors, and shoppers.**
- 4. ECONOMIC VITALITY – Supporting your existing business mix while actively recruiting new businesses to bolster your Downtown business stock.**

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZENS COMMUNICATION

III. REGULAR AGENDA: Review, Discuss and Consider Action:

- A. Review and approve minutes from the MSAB regular meetings held on August 23, 2021 and September 30, 2021 and the Main Street Board Retreat held on September 30, 2021**
- B. Receive the financial reports from September 2021 and review the FY 21-22 budgets**
- C. Main Street Manager’s reports:**
 - 1. Manager’s Activity Report**
 - 2. Downtown Property Report**
 - 3. Downtown Business Report**
 - 4. Board Member Attendance Report**
- D. Possible changes to Taylor Main Street Grant programs**

- E. Committee report on Signage Design Guidelines project.
- F. Committee report on Open Flag project
- G. Staff report on Downtown Banner Project
- H. Update on Music on Main Concert Series
 - 1. Discussion that the Music on Main Concerts adversely impact 3rd Thursday sales – Ian Davis, et al
 - 2. Plans for Joe Posada concert – Saturday, November 13th
- I. Update on Main Street Car Show
 - 1. Call for volunteers
- J. Discuss items for upcoming agendas

IV. ADJOURN

Next Meeting Date: November 17, 2021

The Board may vote and/or act upon each of the items listed in this Agenda. The Board reserves the right to retire into executive session concerning any of the items listed on this Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before October 20, 2021. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted By: 
Ian Harris, Main Street Manager

Date: 

Main Street Advisory Board
October 20, 2021

Agenda Item Cover Sheet III-A

Approve Minutes from the August 23, 2021 and September 30, 2021 regular meetings and from the September 30, 2021 Board Retreat

MAIN STREET ADVISORY BOARD MEETING MINUTES

CITY OF TAYLOR, TEXAS MAIN STREET ADVISORY BOARD August 23, 2021

MEMBERS PRESENT: Curie Humphreys, Ashley Doss, Erwin Stauffer, Jeff Snyder (present via telephone and later in person), John McRae (present via Zoom), and Doug Moss

MEMBERS ABSENT:

STAFF PRESENT: Jan Harris, Main Street Manager

OTHERS PRESENT: Tia Stone, Greater Taylor Chamber of Commerce; and Alex Allrich

- I. **CALL TO ORDER AND DECLARE A QUORUM:** Chairman Doug Moss called the meeting, held in the Conference Room of Taylor City Hall, to order at 5:37 pm and noted that a quorum was present.
- II. **CITIZENS COMMUNICATION:**
- III. **REGULAR AGENDA: Review, Discuss, and Consider Action:**
 1. **Review and approve the minutes from the July 21, 2021, MSAB meeting –**
MOTION: To approve the July 21, 2021 Meeting Minutes as presented. J. McRAE / E. STAUFFER / UNANIMOUS
 2. **Receive the financial reports for July 2021 –**
The Board received the Financial Reports as information with no questions directed toward staff.
ACTION: No action was required.
 3. **Main Street Manager's reports** - Jan presented the following reports to the board:
 - a. **Manager's Activity Report:** Jan directed the Board's attention to the report which records the number and types of meetings she attended during the past month. She reported that in addition to the films noted on the report, she is also working with a commercial filming project and another movie.
 - b. **Downtown Property Report:** Jan reported that the Scott Family Trust properties 108-116 E. 2nd St. that include the old Taylor Station and Turning Heads Salon will close on September 1st. In addition, 421 N Main Street (former location of Hawt Spot) closes August 24th. Currently, there 14 properties/spaces currently for lease in the downtown ranging in size from 1400-16,000SF and one build-to-suit property 101 E. 1st St. which will be leased upon completion.
 - c. **Downtown Business Report:** Jan reported that James Humphreys, owner of the Wellness League did not renew her lease for 321 N. Main St. Flake Bakery (103 W. 5th) is still undergoing extensive renovations before opening. There will be 2 new businesses in the space formerly occupied by Little Liberty's Consignments: a men's store featuring clothing and gifts and in Suite C there will be a tactical supply store (no firearms). Property owner Rick Northcutt's family members will be running these stores. Another new business on that block will replace The Pink Coconut in 415 N Main. Sarah Smith will open The Studio on Main – a nail salon. The newly leased 110 N Main will house Western Darlin owned by Courtney Pittman. This majority online store will offer hip Western wear for women. Tim Kriegel, owner of Brookshire Insurance, is the person who has purchased 421 N Main (former Hawt Spot location). He will be moving his insurance office there.
 - d. **Board Member Attendance Report:** The attendance report was reviewed with the board.
 - e. **Board Action Item Report from July 21st Meeting:** Progress on the various action items from the last meeting were shared with the board.
ACTION: These reports were received by the Board as information.
 4. **Committee Report on Signage Design Guidelines project** – Susie Gibson reviewed her progress with the board saying that all text has been inputted as well as some photos. She asked for additional photos which were larger and/or higher quality.

ACTION ITEM: Susie will get a pdf of the design guidelines to the board so that they can review it more closely and make suggestions.

ACTION ITEM: Doug, John, and Jan will continue to work with Susie on this project.

ACTION: No action was required by the board.

5. **Review parliamentary procedure handbook** – Jan handed out a copy of basic parliamentary procedure rules for boards to follow. Erwin had received the booklet when he attended the CoT Board and Commission Training Session years ago. The handbook is no longer being issued at the training. Doug noted that the basic takeaway was to allow each board member to speak in turn. To accomplish this, Doug will call on board members to speak. Jan reviewed the basic steps to making a correct motion, second, discussion, and vote.

ACTION: No action was required by the board.

6. **Committee report on Open Flag Project** – Jan reported that she had received the additional flag brackets in the post that day. CoT Building Maintenance Supervisor Rick Jones may be able to install the brackets.

ACTION ITEM: Should Rick agree to install the brackets, Jan will discuss the action with his supervisor to determine whether he will be able to do this during his regular work day or on a weekend. If it is outside of his regular duties, an appropriate compensation will be determined and reported back to the board.

Jan presented the invoice from Susie Clickner Designs and reported that it was \$160 higher than the figure Jan had estimated at the last meeting when the board approved the expenditure NTE \$7800.

MOTION: To approve an increase in the funds available for this purchase and authorize Jan to purchase the 60 OPEN flag sets with 10 additional brackets for \$7960.00. D. MOSS / A DOSS / UNANIMOUS.

Jan then reviewed the Property Owner Permission Form and the Business Owner Participation Agreement Form with the board. Additions and corrections were suggested and those will be implemented.

ACTION ITEM: Jan will make the suggested changes to the forms and present to the board.

ACTION: No additional action was required

7. **Committee Report on Downtown Banner Project** – Jan reported that the committee had selected a proposed design for the “SHOP,” “DINE,” “PLAY” banners and had chosen 2 stock colors, Hunter Green and Black, as well as a custom color, Natural, for the 3 designs. She learned that the natural banner would not work for a 2-sided design, so she shifted over to vinyl rather than canvas. This brought the price down a bit, and she presented the revised designs and invoice to the board. Erwin suggested that the board purchase additional banners for the various special events the City hosts. He also suggested we add another banner to the ones Jan presented for approval that says “Visit.”

The board then began to discuss the size of our downtown pole banners as well as the banners that extend across Main Street. Erwin talked enthusiastically about the Rockport, TX banner program.

There is also funding available for a set of stock banners sized to fit Taylor’s poles

ACTION ITEM: Jan was asked to investigate the possibility of enlarging the downtown pole banners.

ACTION ITEM: Jan was also asked to investigate the possibility of hanging special event banners across Main Street.

ACTION ITEM: Jan was asked to investigate guidelines to coordinate banners with over-the-street banners for events.

MOTION: A motion was made to allow the Design Committee to determine whether to do 3 or 4 banners and to choose a stock banner for Taylor at a cost not to exceed \$2,500 each. C. HUMPHREYS / A. DOSS / UNANIMOUS

8. **Update on Music on Main Concert Series** – Jan presented a report on the 2nd concert held on August 19th as well as the next concert scheduled for September 16th. She shared the income and expenditures record showing how the funds allocated by both the MSAB and the PAAB had been spent. Erwin spoke of an entertainer called Movin Marvin who sang, tap danced, and otherwise entertained the audience when he was recently in Rockport.

ACTION ITEM: Doug suggested that Erwin present his idea to have Movin Marvin perform at a Music on Main Concert to the PAAB as he felt that was their role in the Concert series.

ACTION: No action was required by the board.

9. **Update on Main Street Car Show** – Jan directed the Board’s attention to the information included in the meeting packet regarding the upcoming Car Show. She encouraged Board members to volunteer for the Car Show as well as for the Mamma Jamma Bike Ride scheduled for September 18th.

ACTION: No action was required.

10. **Christmas Decoration Refresh** – Jan presented information on the Christmas bows which are a part of some of the downtown light pole decorations. She showed an example of a very faded bow and noted that the MSAB had funding that could be used to refresh the 32 bows. The bows she was recommending cost \$82/each.

MOTION: A motion was made to authorize Jan to purchase 32 replacement Christmas bows not to exceed \$3500.00. D. MOSS / A. DOSS / UNANIMOUS

10. **Adjournment:**

MOTION: A motion was made to adjourn the meeting at 7:00 pm. E STAUFFER / A DOSS / UNANIMOUS.

Respectfully submitted:
Jan Harris, CMSM, MHP
Main Street Manager

MEETING MINUTES

CITY OF TAYLOR, TEXAS

MAIN STREET ADVISORY BOARD

September 30, 2021; 5:30 pm

Taylor Public Library

801 Vance Street; Taylor, TX 76574

Members Present: Curie Humphreys, Ruth Rivera, Ashley Doss, Erwin Stauffer, John McRae, Jeff Snyder, and Chairman Doug Moss.

Staff Present – Jan Harris, Main Street Manager

I. CALL TO ORDER AND DECLARE A QUORUM – Chairman Doug Moss called the September meeting of the Main Street Advisory Board to order at 5.30 pm and noted that all board members were present.

II. CITIZENS COMMUNICATION - None

III. REGULAR AGENDA: Review, Discuss and Consider Action:

1. Review Façade Improvement Grant Application from J. Patrick Quinn owner of 415-417 N. Main Street – Pat Quinn, owner of the storefronts at 415-417 N Main had applied for a FIG to replace the failing metal canopy covering his property. He proposed to replace the 8’ deep existing canopy with a 6’ deep canopy and to possibly repair or cover the existing transom windows with flashing which would be painted. The board directed staff to respond to Mr. Quinn’s proposal with the following stipulations:
 - that the configuration of the transom windows be maintained and that the missing transom lights above both the 117-A and 117-B storefronts be replaced with window glass and mullions in the same configuration as the originals. Staff referred to the 2nd of the Secretary of the Interior’s 10 Standards for Rehabilitation: The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.”
 - That the 8’ deep canopy be maintained. The other canopies on that half block are all 8’ deep and this would allow for the existing iron support rods to be utilized.

- Because no mention was made of the type of materials to be used for the under canopy, the board stipulated that the replacement replicate the existing materials used in the old canopy and that the exposed supporting beams not be visible. They also stipulated that the new canopy must replicate the existing fascia of the current canopy. Staff will cite the 6th Secretary of the Interior's 10 Standards: deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires the replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials."

MOTION: Doug Moss made the motion to respond to Mr. Quinn as noted above. D. MOSS / E. STAUFFER / APPROVED

2. Discuss items for upcoming agendas –

- Report from the Board Work Retreat (if it is available from TMS)
- OPEN flag project
- Main Street Car Show
- Report on Sign Design Guidelines progress
- Include the definition of Main Street (Main Street is economic develop through historic preservation), the 4 Points, and Taylor's Transformative Strategies, when available on agendas.

IV. ADJOURN – The Chairman declared the meeting adjourned at 6:00 pm.

Next Meeting Date: October 20, 2021 @ 5.30 pm – Taylor City Hall Conference Room

Respectfully submitted,

Jan Harris
Main Street Manager

BOARD RETREAT MINUTES

Main Street Advisory Board

**SPECIAL CALLED MEETING MAIN STREET ADVISORY BOARD
BOARD RETREAT**

Thursday, September 30, 2021

11:00 am

Taylor Public Library

801 Vance Street

Taylor, TX 76574

Members Present: Ruth Rivera, Curie Humphreys, Ashley Doss, Jeff Snyder, John McRae, Erwin Stauffer, and Chairman – Doug Moss

Staff Present: Assistant City Manager Tom Yantis and Main Street Manager Jan Harris

Guest Present: Acting Texas State Main Street Director Cara Lowrimore

- I. Call to order and declare a quorum – Chairman Doug Moss called the 2021 Main Street Advisory Board’s Work Plan Retreat to order at 11:00 am and noted that all board members were present.
- II. Facilitator Cara Lowrimore led the board through a day spent developing the Transformative Strategies which will direct their activities for the next year. Ms. Lowrimore will provide the Board with the results of their efforts once the information has been compiled.
- III. Adjourn – The Work Plan Retreat was adjourned by Chairman Doug Moss at 5:00 pm.

Respectfully submitted,

Jan Harris

Main Street Manager

Main Street Advisory Board
October 20, 2021

Agenda Item Cover Sheet III-B

Financial Report – September 30, 2021
100-General Fund
123-Main Street Revenue Fund

FY 2021-2022 Budget
100-General Fund
123-Main Street Revenue Fund

C I T Y O F T A Y L O R
F I N A N C I A L S T A T E M E N T
A S O F : S E P T E M B E R 3 0 T H , 2 0 2 1

PAG

100-GENERAL FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
REVENUE SUMMARY							
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00
EXPENDITURE SUMMARY							
	524-MAIN STREET PROGRAM	114,164.00	10,354.73	97,919.12	87.08	1,500.00	14,744.88
***	TOTAL EXPENDITURES ***	114,164.00	10,354.73	97,919.12	87.08	1,500.00	14,744.88
***	TOTAL PROFIT / (LOSS) ***	114,164.00)	10,354.73)	97,919.12)	87.08	1,500.00)	14,744.88)

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C I T Y O F T A Y L O R
F I N A N C I A L S T A T E M E N T
A S O F : S E P T E M B E R 3 0 T H , 2 0 2 1

100-GENERAL FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00

C I T Y O F T A Y L O R
FINANCIAL STATEMENT
AS OF: SEPTEMBER 30TH, 2021

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
524-111	REGULAR FULL TIME	63,246.00	8,093.55	63,215.35	99.95	0.00	30.65
524-114	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00
524-115	LONGEVITY PAY	48.00	0.00	48.00	100.00	0.00	0.00
524-118	INSURANCE ALLOWANCE	0.00	0.00	0.00	0.00	0.00	0.00
524-119	CERTIFICATION PAY	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		63,294.00	8,093.55	63,263.35	99.95	0.00	30.65
<u>PAID BENEFITS</u>							
524-120	UNUM LIFE	143.00	14.53	172.98	120.97	0.00	(29.98)
524-121	FICA SOCIAL SECURITY	4,856.00	560.74	5,037.33	103.73	0.00	(181.33)
524-122	WORKERS COMPENSATION	131.00	0.00	158.92	121.31	0.00	(27.92)
524-123	STATE UNEMPLOYMENT TAXES	162.00	0.00	252.00	155.56	0.00	(90.00)
524-124	RETIREMENT- TMRS	8,436.00	1,092.92	8,504.17	100.81	0.00	(68.17)
524-126	HEALTH INSURANCE	6,767.00	0.00	6,766.21	99.99	0.00	0.79
524-127	DENTAL INSURANCE	311.00	0.00	273.02	87.79	0.00	37.98
524-128	LONG TERM DISABILITY	186.00	0.00	174.22	93.67	0.00	11.78
524-129	VISION INSURANCE	48.00	3.96	47.52	99.00	0.00	0.48
* SUB-CATEGORY TOTAL *		21,040.00	1,672.15	21,386.37	101.65	0.00	(346.37)
<u>ALLOWANCES/REIMBURSEMENTS</u>							
524-133	BUSINESS- TRANSPORTATION	0.00	0.00	0.00	0.00	0.00	0.00
524-135	BUSINESS MEALS	550.00	166.75	166.75	30.32	0.00	383.25
* SUB-CATEGORY TOTAL *		550.00	166.75	166.75	30.32	0.00	383.25
<u>TRAINING/PROFESSIONAL DEVELOPM</u>							
524-141	WORKSHOP TRAINING	0.00	0.00	0.00	0.00	0.00	0.00
524-142	PROFESSIONAL CONFERENCES	1,300.00	0.00	597.00	45.92	0.00	703.00
524-143	MEMBERSHIPS AND DUES	1,950.00	0.00	1,947.16	99.85	0.00	2.84
524-144	SUBSCRIPTIONS AND BOOKS	1,400.00	0.00	749.88	53.56	0.00	650.12
524-146	TRAINING- TRANSPORTATION	500.00	0.00	25.07	5.01	0.00	474.93
524-147	TRAINING- LODGING	643.00	186.72	186.72	29.04	0.00	456.28
524-148	TRAINING- MEALS	650.00	62.48	82.91	12.76	0.00	567.09
* SUB-CATEGORY TOTAL *		6,443.00	249.20	3,588.74	55.70	0.00	2,854.26

C I T Y O F T A Y L O R
F I N A N C I A L S T A T E M E N T
A S O F : S E P T E M B E R 3 0 T H , 2 0 2 1

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		91,327.00	10,181.65	88,405.21	96.80	0.00	2,921.79

200-OPERATIONAL SUPPLIESOFFICE SUPPLIES

524-211	GENERAL OFFICE SUPPLIES	1,000.00	0.00	1,166.88	116.69	0.00	(166.88)
524-213	PHOTOGRAPHIC SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
524-214	COMPUTER SUPPLIES	450.00	0.00	226.92	50.43	0.00	223.08
524-215	POSTAGE	100.00	2.57	2.57	2.57	0.00	97.43
* SUB-CATEGORY TOTAL *		1,550.00	2.57	1,396.37	90.09	0.00	153.63

PROGRAM/SPECIAL EVENTS

524-232	FOOD/MEALS	0.00	0.00	0.00	0.00	0.00	0.00
524-233	CITY SPONSORED EVENTS	15,500.00	0.00	0.00	0.00	0.00	15,500.00
524-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
524-235	PROMOTIONAL SUPPLIES	2,100.00	0.00	652.22	31.06	0.00	1,447.78
* SUB-CATEGORY TOTAL *		17,600.00	0.00	652.22	3.71	0.00	16,947.78

OPERATIONAL EQUIPMENT (ADMIN)

524-261	OFFICE FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
524-267	COMPUTERS	0.00	0.00	0.00	0.00	0.00	0.00
524-269	OTHER OFFICE EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00

** CATEGORY TOTAL **		19,150.00	2.57	2,048.59	10.70	0.00	17,101.41
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300-FACILITIES OPERATIONS/MAINUTILITIES

524-323	TRUNK TELEPHONE SYSTEM	30.00	0.00	0.00	0.00	0.00	30.00
524-324	CELL PHONES	600.00	99.00	599.51	99.92	0.00	0.49
* SUB-CATEGORY TOTAL *		630.00	99.00	599.51	95.16	0.00	30.49

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: SEPTEMBER 30TH, 2021

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		630.00	99.00	599.51	95.16	0.00	30.49

400-EQUIPMENT OPERATIONS/MAINT

OFFICE EQUIPMENT

524-461	OFFICE EQUIPMENT RENTAL	0.00	0.00	0.00	0.00	0.00	0.00
524-462	OFFICE EQUIPMENT MAINT/REPAIR	1,000.00	55.28	893.25	89.33	0.00	106.75
* SUB-CATEGORY TOTAL *		1,000.00	55.28	893.25	89.33	0.00	106.75
** CATEGORY TOTAL **		1,000.00	55.28	893.25	89.33	0.00	106.75

500-CONTRACT SERVICES AND FEES

PROFESSIONAL SERVICES

524-512	ENGINEERING SERVICES	0.00	0.00	5,363.41	0.00	0.00	(5,363.41)
524-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	5,363.41	0.00	0.00	(5,363.41)

FEES FOR SERVICES

524-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
524-528	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00

CONTRACT SERVICES

524-532	SOFTWARE MAINT/LICENSING	200.00	16.23	81.15	40.58	0.00	118.85
524-539	OTHER CONTRACT SERVICES	1,857.00	0.00	528.00	109.21	1,500.00	(171.00)
* SUB-CATEGORY TOTAL *		2,057.00	16.23	609.15	102.54	1,500.00	(52.15)
** CATEGORY TOTAL **		2,057.00	16.23	5,972.56	363.27	1,500.00	(5,415.56)

C I T Y O F T A Y L O R
 FINANCIAL STATEMENT
 AS OF: SEPTEMBER 30TH, 2021

100-GENERAL FUND
 524-MAIN STREET PROGRAM
 DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>700-CAPITAL OUTLAY</u>							
OFFICE FURNITURE/EQUIPMENT							
524-714	COMPUTER EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
CONTRIBUTIONS/TRANSFERS							
524-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
*** DEPARTMENT TOTAL ***		114,164.00	10,354.73	97,919.12	87.08	1,500.00	14,744.88
*** TOTAL EXPENSES ***		114,164.00	10,354.73	97,919.12	87.08	1,500.00	14,744.88
*** TOTAL PROFIT / (LOSS) ***		(114,164.00)	(10,354.73)	(97,919.12)	87.08	(1,500.00)	(14,744.88)

*** END OF REPORT ***

C I T Y O F T A Y L O R
 FINANCIAL STATEMENT
 AS OF: SEPTEMBER 30TH, 2021

123-MAIN STREET REVENUE FUND
 FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
330-	INTERGOVERNMENTAL REV	17,000.00	0.00	0.00	0.00	0.00	17,000.00
430-	USE OF MONEY AND PROP	0.00	0.00	0.00	0.00	0.00	0.00
440-	DONATIONS FROM PRIVAT	50,500.00	0.00	6,575.00	13.02	0.00	43,925.00
450-	INTERFUND OPERATING T	39,600.00	0.00	29,700.00	75.00	0.00	9,900.00
***	TOTAL REVENUES ***	107,100.00	0.00	36,275.00	33.87	0.00	70,825.00
<u>EXPENDITURE SUMMARY</u>							
615-	CONTRIBUTE TO CIVIC P	102,650.00	8,954.63	28,615.71	37.55	9,925.00	64,109.29
***	TOTAL EXPENDITURES ***	102,650.00	8,954.63	28,615.71	37.55	9,925.00	64,109.29
***	TOTAL PROFIT / (LOSS) ***	4,450.00	(8,954.63)	7,659.29	50.91-	(9,925.00)	6,715.71

C I T Y O F T A Y L O R
F I N A N C I A L S T A T E M E N T
A S O F : S E P T E M B E R 30 T H , 2021

123-MAIN STREET REVENUE FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>330-INTERGOVERNMENTAL REVENUES</u>							
330-234	TEDC CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-235	GENERAL CONTRIBUTIONS	17,000.00	0.00	0.00	0.00	0.00	17,000.00
330-236	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		17,000.00	0.00	0.00	0.00	0.00	17,000.00
<u>430-USE OF MONEY AND PROPERTY</u>							
430-331	INTEREST INCOME	0.00	0.00	0.00	0.00	0.00	0.00
430-335	REFUNDS AND REIMBURSEMENTS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>440-DONATIONS FROM PRIVATE SOU</u>							
440-352	FARMERS' MARKET RENTAL FEES	2,000.00	0.00	6,575.00	328.75	0.00	(4,575.00)
440-353	MAIN STREET CAR SHOW	28,000.00	0.00	0.00	0.00	0.00	28,000.00
440-354	WINE SWIRL	4,500.00	0.00	0.00	0.00	0.00	4,500.00
440-355	HERITAGE SQ CHRISTMAS LIGHTS	0.00	0.00	0.00	0.00	0.00	0.00
440-356	CHRISTMAS BAZAAR	2,000.00	0.00	0.00	0.00	0.00	2,000.00
440-357	SALES AND OTHER FUNDRAISINGS	0.00	0.00	0.00	0.00	0.00	0.00
440-358	TAYLOR BLACKLAND PRAIRIE DAYS	14,000.00	0.00	0.00	0.00	0.00	14,000.00
440-359	SPOOKTACULAR	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		50,500.00	0.00	6,575.00	13.02	0.00	43,925.00
<u>450-INTERFUND OPERATING TRANSF</u>							
450-361	TRANSFER FROM TIF	20,000.00	0.00	15,000.00	75.00	0.00	5,000.00
450-362	TRANSFER FROM H.O.T.	5,000.00	0.00	3,750.00	75.00	0.00	1,250.00
450-365	TRANSFER FROM GENERAL FUND	14,600.00	0.00	10,950.00	75.00	0.00	3,650.00
** REVENUE CATEGORY TOTAL **		39,600.00	0.00	29,700.00	75.00	0.00	9,900.00
*** TOTAL REVENUES ***		107,100.00	0.00	36,275.00	33.87	0.00	70,825.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: SEPTEMBER 30TH, 2021

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
615-111	REGULAR FULL TIME	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>200-OPERATIONAL SUPPLIES</u>							
<u>PROGRAM/SPECIAL EVENTS</u>							
615-232	FARMERS' MARKET	5,000.00	531.25	3,898.38	77.97	0.00	1,101.62
615-233	CITY SPONSORED EVENTS	7,000.00	25.00	2,286.00	32.66	0.00	4,714.00
615-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
615-235	MAIN ST CAR SHOW	23,000.00	0.00	1,655.80	20.27	3,005.80	18,338.40
615-236	TAYLOR BLACKLAND PRAIRIE DAYS	5,900.00	0.00	0.00	0.00	0.00	5,900.00
615-237	WINE SWIRL	700.00	0.00	0.00	0.00	0.00	700.00
615-238	CHRISTMAS BAZAAR	0.00	0.00	0.00	0.00	0.00	0.00
615-239	SPOOKTACULAR	1,450.00	0.00	0.00	0.00	0.00	1,450.00
	* SUB-CATEGORY TOTAL *	43,050.00	556.25	7,840.18	25.19	3,005.80	32,204.02
<u>SPECIALTY SUPPLIES</u>							
615-259	MISC. SUPPLIES	15,000.00	8,098.38	8,098.38	100.12	6,919.20	(17.58)
	* SUB-CATEGORY TOTAL *	15,000.00	8,098.38	8,098.38	100.12	6,919.20	(17.58)
** CATEGORY TOTAL **		58,050.00	8,654.63	15,938.56	44.55	9,925.00	32,186.44

500-CONTRACT SERVICES AND FEES

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: SEPTEMBER 30TH, 2021

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>PROFESSIONAL SERVICES</u>							
615-519	OTHER PROFESSIONAL SERVICES	0.00	300.00	4,787.15	0.00	0.00	(4,787.15)
	* SUB-CATEGORY TOTAL *	0.00	300.00	4,787.15	0.00	0.00	(4,787.15)
<u>FEES FOR SERVICES</u>							
615-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
615-528	ADVERTISING	5,000.00	0.00	250.00	5.00	0.00	4,750.00
	* SUB-CATEGORY TOTAL *	5,000.00	0.00	250.00	5.00	0.00	4,750.00
<u>** CATEGORY TOTAL **</u>							
		5,000.00	300.00	5,037.15	100.74	0.00	(37.15)
<u>700-CAPITAL OUTLAY</u>							
<u>OFFICE FURNITURE/EQUIPMENT</u>							
615-719	OTHER CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
<u>** CATEGORY TOTAL **</u>							
		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
<u>CONTRIBUTIONS/TRANSFERS</u>							
615-811	RENTAL ASSISTANCE	14,600.00	0.00	2,640.00	18.08	0.00	11,960.00
615-813	FACADE GRANT	25,000.00	0.00	5,000.00	20.00	0.00	20,000.00
615-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	39,600.00	0.00	7,640.00	19.29	0.00	31,960.00
<u>** CATEGORY TOTAL **</u>							
		39,600.00	0.00	7,640.00	19.29	0.00	31,960.00
<u>*** DEPARTMENT TOTAL ***</u>							
		102,650.00	8,954.63	28,615.71	37.55	9,925.00	64,109.29
<u>*** TOTAL EXPENSES ***</u>							
		102,650.00	8,954.63	28,615.71	37.55	9,925.00	64,109.29

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: SEPTEMBER 30TH, 2021

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL PROFIT / (LOSS) ***	4,450.00	(8,954.63)	7,659.29	50.91-	(9,925.00)	6,715.71

*** END OF REPORT ***

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021

100-GENERAL FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
***	TOTAL REVENUES	***	0.00	0.00	0.00	0.00	0.00
<u>EXPENDITURE SUMMARY</u>							
524	MAIN STREET PROGRAM	121,376.00	2,598.18	2,598.18	3.38	1,500.00	117,277.82
***	TOTAL EXPENDITURES	***	121,376.00	2,598.18	2,598.18	3.38	1,500.00
117,277.82							
***	TOTAL PROFIT / (LOSS)	***	(121,376.00)	(2,598.18)	(2,598.18)	3.38	(1,500.00)
(117,277.82)							

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021100-GENERAL FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL REVENUES ***	0.00	0.00	0.00	0.00	0.00	0.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
524-111	REGULAR FULL TIME	65,780.00	1,775.25	1,775.25	2.70	0.00	64,004.75
524-114	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00
524-115	LONGEVITY PAY	100.00	0.00	0.00	0.00	0.00	100.00
524-118	INSURANCE ALLOWANCE	0.00	0.00	0.00	0.00	0.00	0.00
524-119	CERTIFICATION PAY	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		65,880.00	1,775.25	1,775.25	2.69	0.00	64,104.75
<u>PAID BENEFITS</u>							
524-120	UNUM LIFE	140.00	0.00	0.00	0.00	0.00	140.00
524-121	FICA SOCIAL SECURITY	5,050.00	187.13	187.13	3.71	0.00	4,862.87
524-122	WORKERS COMPENSATION	130.00	0.00	0.00	0.00	0.00	130.00
524-123	STATE UNEMPLOYMENT TAXES	162.00	0.00	0.00	0.00	0.00	162.00
524-124	RETIREMENT- TMRS	8,870.00	239.74	239.74	2.70	0.00	8,630.26
524-126	HEALTH INSURANCE	7,750.00	0.00	0.00	0.00	0.00	7,750.00
524-127	DENTAL INSURANCE	320.00	24.82	24.82	7.76	0.00	295.18
524-128	LONG TERM DISABILITY	200.00	15.96	15.96	7.98	0.00	184.04
524-129	VISION INSURANCE	50.00	0.00	0.00	0.00	0.00	50.00
* SUB-CATEGORY TOTAL *		22,672.00	467.65	467.65	2.06	0.00	22,204.35
<u>ALLOWANCES/REIMBURSEMENTS</u>							
524-133	BUSINESS- TRANSPORTATION	0.00	0.00	0.00	0.00	0.00	0.00
524-135	BUSINESS MEALS	800.00	0.00	0.00	0.00	0.00	800.00
* SUB-CATEGORY TOTAL *		800.00	0.00	0.00	0.00	0.00	800.00
<u>TRAINING/PROFESSIONAL DEVELOPM</u>							
524-141	WORKSHOP TRAINING	350.00	0.00	0.00	0.00	0.00	350.00
524-142	PROFESSIONAL CONFERENCES	1,400.00	0.00	0.00	0.00	0.00	1,400.00
524-143	MEMBERSHIPS AND DUES	1,325.00	300.00	300.00	22.64	0.00	1,025.00
524-144	SUBSCRIPTIONS AND BOOKS	1,824.00	0.00	0.00	0.00	0.00	1,824.00
524-146	TRAINING- TRANSPORTATION	1,400.00	0.00	0.00	0.00	0.00	1,400.00
524-147	TRAINING- LODGING	2,200.00	0.00	0.00	0.00	0.00	2,200.00
524-148	TRAINING- MEALS	850.00	0.00	0.00	0.00	0.00	850.00
* SUB-CATEGORY TOTAL *		9,349.00	300.00	300.00	3.21	0.00	9,049.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		98,701.00	2,542.90	2,542.90	2.58	0.00	96,158.10
<u>200-OPERATIONAL SUPPLIES</u>							
OFFICE SUPPLIES							
524-211	GENERAL OFFICE SUPPLIES	1,000.00	0.00	0.00	0.00	0.00	1,000.00
524-213	PHOTOGRAPHIC SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
524-214	COMPUTER SUPPLIES	650.00	0.00	0.00	0.00	0.00	650.00
524-215	POSTAGE	100.00	0.00	0.00	0.00	0.00	100.00
* SUB-CATEGORY TOTAL *		1,750.00	0.00	0.00	0.00	0.00	1,750.00
<u>PROGRAM/SPECIAL EVENTS</u>							
524-232	FOOD/MEALS	0.00	0.00	0.00	0.00	0.00	0.00
524-233	CITY SPONSORED EVENTS	17,000.00	0.00	0.00	0.00	0.00	17,000.00
524-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
524-235	PROMOTIONAL SUPPLIES	2,100.00	0.00	0.00	0.00	0.00	2,100.00
* SUB-CATEGORY TOTAL *		19,100.00	0.00	0.00	0.00	0.00	19,100.00
<u>OPERATIONAL EQUIPMENT (ADMIN)</u>							
524-261	OFFICE FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
524-267	COMPUTERS	0.00	0.00	0.00	0.00	0.00	0.00
524-269	OTHER OFFICE EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		20,850.00	0.00	0.00	0.00	0.00	20,850.00

300-FACILITIES OPERATIONS/MAIN

UTILITIES

524-323	TRUNK TELEPHONE SYSTEM	25.00	0.00	0.00	0.00	0.00	25.00
524-324	CELL PHONES	600.00	0.00	0.00	0.00	0.00	600.00
* SUB-CATEGORY TOTAL *		625.00	0.00	0.00	0.00	0.00	625.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
** CATEGORY TOTAL **		625.00	0.00	0.00	0.00	0.00	625.00
<u>400-EQUIPMENT OPERATIONS/MAINT</u>							
OFFICE EQUIPMENT							
524-461	OFFICE EQUIPMENT RENTAL	0.00	0.00	0.00	0.00	0.00	0.00
524-462	OFFICE EQUIPMENT MAINT/REPAIR	1,000.00	55.28	55.28	5.53	0.00	944.72
* SUB-CATEGORY TOTAL *		1,000.00	55.28	55.28	5.53	0.00	944.72
** CATEGORY TOTAL **		1,000.00	55.28	55.28	5.53	0.00	944.72
<u>500-CONTRACT SERVICES AND FEES</u>							
PROFESSIONAL SERVICES							
524-512	ENGINEERING SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
524-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
FEES FOR SERVICES							
524-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
524-528	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00
* SUB-CATEGORY TOTAL *		0.00	0.00	0.00	0.00	0.00	0.00
CONTRACT SERVICES							
524-532	SOFTWARE MAINT/LICENSING	200.00	0.00	0.00	0.00	0.00	200.00
524-539	OTHER CONTRACT SERVICES	0.00	0.00	0.00	0.00	1,500.00	(1,500.00)
* SUB-CATEGORY TOTAL *		200.00	0.00	0.00	750.00	1,500.00	(1,300.00)
** CATEGORY TOTAL **		200.00	0.00	0.00	750.00	1,500.00	(1,300.00)

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021

100-GENERAL FUND
524-MAIN STREET PROGRAM
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>700-CAPITAL OUTLAY</u>							
<u>OFFICE FURNITURE/EQUIPMENT</u>							
524-714	COMPUTER EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
<u>CONTRIBUTIONS/TRANSFERS</u>							
524-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
***	DEPARTMENT TOTAL ***	121,376.00	2,598.18	2,598.18	3.38	1,500.00	117,277.82
***	TOTAL EXPENSES ***	121,376.00	2,598.18	2,598.18	3.38	1,500.00	117,277.82
***	TOTAL PROFIT / (LOSS) ***	(121,376.00)	(2,598.18)	(2,598.18)	3.38	(1,500.00)	(117,277.82)

*** END OF REPORT ***

C I T Y O F T A Y L O R
F I N A N C I A L S T A T E M E N T
A S O F : O C T O B E R 3 1 S T , 2 0 2 1

123-MAIN STREET REVENUE FUND
FINANCIAL SUMMARY

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>REVENUE SUMMARY</u>							
330-	INTERGOVERNMENTAL REV	17,000.00	0.00	0.00	0.00	0.00	17,000.00
430-	USE OF MONEY AND PROP	0.00	0.00	0.00	0.00	0.00	0.00
440-	DONATIONS FROM PRIVAT	51,500.00	4,588.00	4,588.00	8.91	0.00	46,912.00
450-	INTERFUND OPERATING T	39,600.00	0.00	0.00	0.00	0.00	39,600.00
***	TOTAL REVENUES ***	108,100.00	4,588.00	4,588.00	4.24	0.00	103,512.00
<u>EXPENDITURE SUMMARY</u>							
615-	CONTRIBUTE TO CIVIC P	108,100.00	660.00	660.00	11.23	11,475.00	95,965.00
***	TOTAL EXPENDITURES ***	108,100.00	660.00	660.00	11.23	11,475.00	95,965.00
***	TOTAL PROFIT / (LOSS) ***	0.00	3,928.00	3,928.00	0.00	(11,475.00)	7,547.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021

123-MAIN STREET REVENUE FUND
REVENUES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>330-INTERGOVERNMENTAL REVENUES</u>							
330-234	TEDC CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
330-235	GENERAL CONTRIBUTIONS	17,000.00	0.00	0.00	0.00	0.00	17,000.00
330-236	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		17,000.00	0.00	0.00	0.00	0.00	17,000.00
<u>430-USE OF MONEY AND PROPERTY</u>							
430-331	INTEREST INCOME	0.00	0.00	0.00	0.00	0.00	0.00
430-335	REFUNDS AND REIMBURSEMENTS	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>440-DONATIONS FROM PRIVATE SOURCES</u>							
440-352	FARMERS' MARKET RENTAL FEES	6,000.00	713.00	713.00	11.88	0.00	5,287.00
440-353	MAIN STREET CAR SHOW	25,000.00	3,875.00	3,875.00	15.50	0.00	21,125.00
440-354	WINE SWIRL	4,500.00	0.00	0.00	0.00	0.00	4,500.00
440-355	HERITAGE SQ CHRISTMAS LIGHTS	0.00	0.00	0.00	0.00	0.00	0.00
440-356	CHRISTMAS BAZAAR	2,000.00	0.00	0.00	0.00	0.00	2,000.00
440-357	SALES AND OTHER FUNDRAISINGS	0.00	0.00	0.00	0.00	0.00	0.00
440-358	TAYLOR BLACKLAND PRAIRIE DAYS	14,000.00	0.00	0.00	0.00	0.00	14,000.00
440-359	SPOOKTACULAR	0.00	0.00	0.00	0.00	0.00	0.00
** REVENUE CATEGORY TOTAL **		51,500.00	4,588.00	4,588.00	8.91	0.00	46,912.00
<u>450-INTERFUND OPERATING TRANSFERS</u>							
450-361	TRANSFER FROM TIF	20,000.00	0.00	0.00	0.00	0.00	20,000.00
450-362	TRANSFER FROM H.O.T.	5,000.00	0.00	0.00	0.00	0.00	5,000.00
450-365	TRANSFER FROM GENERAL FUND	14,600.00	0.00	0.00	0.00	0.00	14,600.00
** REVENUE CATEGORY TOTAL **		39,600.00	0.00	0.00	0.00	0.00	39,600.00
*** TOTAL REVENUES ***		108,100.00	4,588.00	4,588.00	4.24	0.00	103,512.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>100-EMPLOYEE SERVICES</u>							
<u>WAGES & SALARIES</u>							
615-111	REGULAR FULL TIME	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
	** CATEGORY TOTAL **	0.00	0.00	0.00	0.00	0.00	0.00
<u>200-OPERATIONAL SUPPLIES</u>							
<u>PROGRAM/SPECIAL EVENTS</u>							
615-232	FARMERS' MARKET	6,000.00	0.00	0.00	0.00	0.00	6,000.00
615-233	CITY SPONSORED EVENTS	5,225.00	0.00	0.00	0.00	0.00	5,225.00
615-234	FUND RAISING GOODS	0.00	0.00	0.00	0.00	0.00	0.00
615-235	MAIN ST CAR SHOW	25,000.00	0.00	0.00	18.22	4,555.80	20,444.20
615-236	TAYLOR BLACKLAND PRAIRIE DAYS	25,000.00	0.00	0.00	0.00	0.00	25,000.00
615-237	WINE SWIRL	4,000.00	0.00	0.00	0.00	0.00	4,000.00
615-238	CHRISTMAS BAZAAR	1,000.00	0.00	0.00	0.00	0.00	1,000.00
615-239	SPOOKTACULAR	1,550.00	0.00	0.00	0.00	0.00	1,550.00
	* SUB-CATEGORY TOTAL *	67,775.00	0.00	0.00	6.72	4,555.80	63,219.20
<u>SPECIALTY SUPPLIES</u>							
615-259	MISC. SUPPLIES	2,500.00	0.00	0.00	276.77	6,919.20	(4,419.20)
	* SUB-CATEGORY TOTAL *	2,500.00	0.00	0.00	276.77	6,919.20	(4,419.20)
	** CATEGORY TOTAL **	70,275.00	0.00	0.00	16.33	11,475.00	58,800.00

500-CONTRACT SERVICES AND FEES

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021

123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>PROFESSIONAL SERVICES</u>							
615-519	OTHER PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
<u>FEEs FOR SERVICES</u>							
615-523	OUTSIDE PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
615-528	ADVERTISING	3,225.00	0.00	0.00	0.00	0.00	3,225.00
	* SUB-CATEGORY TOTAL *	3,225.00	0.00	0.00	0.00	0.00	3,225.00
** CATEGORY TOTAL **		3,225.00	0.00	0.00	0.00	0.00	3,225.00
<u>700-CAPITAL OUTLAY</u>							
<u>OFFICE FURNITURE/EQUIPMENT</u>							
615-719	OTHER CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	0.00	0.00	0.00	0.00	0.00	0.00
** CATEGORY TOTAL **		0.00	0.00	0.00	0.00	0.00	0.00
<u>800-CONTRIBUTIONS & CONTINGENC</u>							
<u>CONTRIBUTIONS/TRANSFERS</u>							
615-811	RENTAL ASSISTANCE	14,600.00	660.00	660.00	4.52	0.00	13,940.00
615-813	FACADE GRANT	20,000.00	0.00	0.00	0.00	0.00	20,000.00
615-819	OTHER CONTRIBUTIONS	0.00	0.00	0.00	0.00	0.00	0.00
	* SUB-CATEGORY TOTAL *	34,600.00	660.00	660.00	1.91	0.00	33,940.00
** CATEGORY TOTAL **		34,600.00	660.00	660.00	1.91	0.00	33,940.00
*** DEPARTMENT TOTAL ***		108,100.00	660.00	660.00	11.23	11,475.00	95,965.00
*** TOTAL EXPENSES ***		108,100.00	660.00	660.00	11.23	11,475.00	95,965.00

CITY OF TAYLOR
FINANCIAL STATEMENT
AS OF: OCTOBER 31ST, 2021123-MAIN STREET REVENUE FUND
615-CONTRIBUTE TO CIVIC PROGRA
DEPARTMENT EXPENSES

ACCT #	ACCOUNT NAME	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
***	TOTAL PROFIT / (LOSS) ***	0.00	3,928.00	3,928.00	0.00	(11,475.00)	7,547.00

*** END OF REPORT ***

Main Street Advisory Board

October 20, 2021

Agenda Item Cover Sheet III-C

Main Street Manager Reports

1. Manager's Activity Report
2. Downtown Property Report
3. Downtown Business Report
4. Board Member Attendance Report

Main Street Monthly Report – September 2021

Community Outreach:

- Main Street Advisory Board Meeting – 8/23 & 9/30
- PAAB Meeting – 8/25 & 9/22
- Chamber Tourism Committee – 8/12
- Taylor Farmers Market Steering Committee Meeting – 8/17 & 9/13

Local Business / Owner Visits:

- Breakfast Bites with DT Business Owners – 9/22

Event Planning:

- Main Street Car Show Committee Meeting – 8/31
- Working with TFD on 2021 9 -11 Parade and Commemoration in Heritage Square Amphitheater set for 9/11 - 7 pm – 9 pm
- Working with Tessa Streit on St. Mary's Fall Festival – 9/12
- Working on September Music on Main Concert set for 9/16 from 6 pm to 9 pm
- Working with Marion Martin & Luke Allelo on Mamma Jamma Bike Ride – 9/18
- Working with Willie Curtis on The First Baptist Church Concert – 9/25
- Working with Aurora Rivera on the OLG Jamaica – 10/2
- Working with Carlos Rojas on Temple of Praise event – 10/3
- Working with Julie Rydell on Good Life 5K – 10/9
- Working with JoLynne Williams on The Empty Bowl Project – 10/9
- Working with Tim Vanecek on St Mary's Sanctuary Rededication – 10/9
- Working with Tiffany Price & Andrea Richardson on the 2021 Bluebonnet Trails Community Fall Festival in Heritage Square set for 10/13
- Planning Spooktacular Scare on the Square set for 10/31
- Working on Music on Main Concert featuring Joe Posada set for 11/13 from 7 pm – 9 pm
- Working with Nicole Ortiz for church worship event at Heritage Square Amphitheater set for 11/6 - 1 pm – 9 pm

Film Friendly Taylor:

- HBO Limited Series to film in Taylor – TBD
- Walker, Texas Ranger Episode 201- filmed Sept 2-3; Sept 13-15; also considering for additional episodes in coming weeks
- Indie Film on Dr. Jocelyn Elders considering Taylor
- Music video considering Centerville Store location

Professional Development:

- Texas Main Street Managers' Training Retreat – Seguin – Sept 15-17
- Taylor Main Street Advisory Board WORK Plan Retreat – Taylor Library – Sept 30th

Other Duties:

- Development Team Meetings – Every Monday at 9am
- Updating Taylor property database on DowntownTX.org – ongoing
- Fielding telephone, email and in-person enquiries; providing technical assistance as needed
- Updating available property database
- Updating incoming/outgoing business database

Upcoming Projects:

- OPEN flag project progressing – flags ordered
- Signage Design Guidelines being formalized by a designer for printing
- Christmas bows on DT pole lights ordered
- 2 sets of downtown Taylor banners ordered

Upcoming Calendar of Events:

- Every Saturday 10am-2pm – Taylor Farmers Market – Heritage Square Pavilion
 - September 1-8 – J Harris on Vacation
 - September 11 – 2nd Saturday
 - September 11 – 9-11 Parade and Commemoration Heritage Square 7 pm to 9 pm
 - September 11 – Business Expo & Job Fair – WilCo Expo
 - Sept 12 – St Mary's Fall Fete
 - September 16 - Music on Main Concert with Spooky Juke and Chubby Knuckle Choir in Heritage Square (in partnership with 3rd Thursday)
 - September 18 – Texas Mamma Jamma Ride – downtown Taylor
 - September 18 – Kid's Fish Event – Bull Branch
 - September 25 – The First Baptist Church Concert Event
 - October 2 – OLG Jamaica
 - Oct 3 – Temple of Praise Fall Festival
 - October 9 – 2nd Saturday
 - October 9 – Good Life 5K – Bull Branch
 - October 9 – Empty Bowl Project – Potter's Alley
 - October 9 – Rededication of St. Mary's Sanctuary
 - October 16 – Life Park Center Community Festival – Heritage Square
 - October 21 – 3rd Thursday
 - October 30 – Main Street Car Show – downtown Taylor
 - October 31 – Halloween Spooktacular Scare on the Square – Heritage Square

DOWNTOWN PROPERTY REPORT
October 2021 Properties for Sale

	A	B	C	D	E	F	G	H
1	PROPERTY ADDRESS	PROPERTY NAME	# SF	PRICE/SF	PRICE	CONTACT NAME	CONTACT NUMBER	CONTRACT PENDING
2								
3	108-116 E 2nd St	Taylor Sta., Turning Heads Salon, & 3 lots	4310/SF		\$9,000,000.00	Bo Brasfield	512-365-6500	SOLD!
4	119 W 2nd St; Ste E	Peterson Building	6060/SF	\$101.28/SF	\$750,000.00	Brasfield Realty	512-365-6500	Under Contract
5	119-121 E 3rd Street	Ricocco's	9916/SF	\$87.23/SF	\$975,000	Kelly Loessin	830-542-9353	Interested Buyer
6	201 W 4th Street	H. Hays Property	4420/SF	\$109.73/SF	\$485,000.00	Kelly Loessin	830-542-9353	Under Contract
7	219-221 N Main St	Texas Historic Café Bldg	16,138/SF	\$242.00/sf	\$3.9M	Sloan Spaeth	512-656-4034	
8	301 N Main Street	Dovetail Wealth Mgmt	3275/sf	\$118/sf	\$385,000			SOLD!
9	417 W 2nd St	old Taylor Bedding Co.	70,995 SF		serious enquiries only	Ryan Perry; Asterra Properties	512-694-5426	
10	421 N Main St	fmr. Hawt Spot	1854/SF	\$151/SF	\$279,900	Quick Realty	512-814-1811	SOLD!
11	700 N Main Street	Office Building	7183/SF		\$828,500.00	Julie Downs	512-365-8563	
12								
13								
14								
15								

DOWNTOWN PROPERTY LISTING
October 2021 Properties for Lease

	A	B	C	D	E	F	G	H
1								
2	PROPERTY ADDRESS	PROPERTY NAME	# SF	PRICE/SF	PRICE	CONTACT NAME	CONTACT NUMBER	ACTIVITY/ INTEREST?
3	104 N Main St	vacant lot - will build 2 800 SF buildings to suit	6600 SF lot	\$30/SF/Y R		Julie Downs	512-365-8563	
4	111 N Main St	Woodsman Inc.	1500/SF	\$1/SF	\$1550/mo	Josh Richards	512-846-2535	Yes - possible bar/restaurant
5	109 W 3rd St	fmr C VanderDys Edward Jones office	980/SF	\$1.63/SF	\$1,600	Tony Gomes	512-784-8712	
6	111 W 3rd St	Richter Furniture Bldg	16,000/SF	TBD	TBD	Ryder Jeanes	512-441-8888	Leased thru Nov/Dec
7	112 W 2nd St; Ste 202	McCrary Timmerman Bldg	3800/SF	\$1.50/SF/Mo	\$5700/MO	Julie Downs	512-365-8563	
8	120 W. 2nd St; Ste D	McCrary Timmerman Bldg	400/SF	\$1.22/SF/MO	\$488.00/mo	Julie Downs	512-365-8563	
9	210 W 2nd St; Ste 201	McCrary Timmerman Bldg	264/sf			Julie Downs		Leased - The Flower Note
10	211 N Main Ste B2	Hawt Spot	1,500/SF	\$1.32	\$1,980	Julie Downs	512-365-8563	
11	206 N Main Street	fmr World Finance	1750/SF	\$0.74/SF	\$1,300	Patrick Quinn	512-352-6345	Leased - Rip n Drip Vapes
12	221 N Main St	Tony Gomes' Building	3200/SF	TBD	TBD	Tony Gomes	512-784-8712	

DOWNTOWN PROPERTY LISTING
October 2021 Properties for Lease

	A	B	C	D	E	F	G	H
13	310-A N Main St	fmr Tx Dirt Road Home	3937/SF	\$1.79/SF	\$2200/mo	Josh Richards	512-846-2535	
14	313 N Main St	fmr Dee's Boutique	3278/SF	\$0.90/SF	\$2950/mo	Julie Downs	512-365-8563	
15	321 N Main St	fmr Wellness League	2794/SF		\$1850/mo	Julie Downs	512-365-8563	Leased - Taylor Soap Bar
16	408 W 2nd St; Ste 2	fmr Boomers Advisory Group	1517SF		\$675/mo	Robert J Fischer		

DOWNTOWN BUSINESS REPORT – October 2021

[illegible]

TAYLOR MAIN STREET ADVISORY BOARD																2021		
MEMBER NAME	1/21/2021	2/17/21 (CANCELLED-WEATHER)	3/17/2021	4/21/2021	5/19/2021	6/16/2021	7/21/2021	8/23/2021	9/30/2021	10/20/2021	11/17/2021	12/15/2021				TOTAL MTGS CALLED	TOTAL MEETINGS ABSENT	Met Attendance Requirement per handbook
Ashley Doss			P	P	P	P	P	P	P									
Curie Humphreys			EA	P	P	P	P	P	P									
John McRae	P		P	P	P	P	EA	P	P									
Doug Moss			P	P	P	P	P	P	P									
Jeff Snyder			P	P	P	P	EA	P	P									
Erwin Stauffer	P		P	P	P	P	P	P	P									
Ruth Rivera									P									
Steve Truex	EA		P	P	A	A	A	Resigned										
EA = Excused Absence, per Chairman				A = Absent, not excused				P = Present										
Attendance Requirement: Per City Council policy via B&C handbook, if a member is absent from more than twenty-five (25%) percent of the duly called meetings in any period of twelve (12) consecutive months or absent from more than two duly called meetings in any period of twelve consecutive months, whichever is greater, for any reason, other than a reason acceptable to the Chairman of that Board, which prevents the public officials' attendance, the member shall be disqualified and automatically removed from serving as a board member.																		

Main Street Advisory Board

October 20, 2021

Agenda Item Cover Sheet III-D

Consider changes to Main Street Grant programs
Staff Memo



MEMORANDUM

TO: Main Street Advisory Board
FROM: Jan Harris, Main Street Manager
RE: Updating Main Street Grants
DATE: 10/13/2021

Staff recommends that the Board consider changes to the grants currently offered for small businesses. For FY 21-22, the current Rental Assistance budget has \$13,940 available (\$660 is encumbered with what remains for Dee's Florist & Gifts) and the Façade Grants budget has \$20,000 available.

RENTAL ASSISTANCE GRANTS:

A review of the success of the Rental Assistance Grant has been disappointing – less than 40% of those businesses receiving assistance are still in business and a significant number of those that have closed did so not long after their grants ended.

TAKEAWAY – The recipient businesses were not using the assistance as the intended opportunity to plough monetary resources into marketing, advertising, or product expansion/development. It was just a temporary fix to keep a marginal business in place for a few months more.

FAÇADE GRANTS:

In the past, there were 3 grants that fell under this category: SIGN, FAÇADE, & PAINT. Staff pulled the façade and paint grants together into the FAÇADE IMPROVEMENT GRANT (FIG) and a separate SIGN GRANT. Currently, a property owner (or a tenant with the owner's permission) may apply for a 50/50 matching reimbursement grant up to \$5,000 once every 3 years per building address. Because a business owner applies for a sign grant, staff wanted this grant to be separate from the grants associated with

building improvements grant often sought by a building owner. Thus, sign grant is associated with the BUSINESS while the FIG is associated with the BUILDING. The current sign grant is a 50/50 matching reimbursement grant up to \$500.

Name	Budget	Terms	Time between Grants	Max Amount
Rental Assistance Grant	\$13,940	1-time grant spread over 12-mos. paid to property owner	Older businesses/prev. recipients only eligible if business model significantly changes	50% of monthly rent for 1 st 6 mos. or \$750
FIG	\$20,000 (shared with Sign Grant)	50/50 matching reimbursement grant	Min. of 3 years	\$5,000 (max. of 4 grants /FY if maximum award is awarded.)
Sign Grant	\$20,000 (shared with FIG)	50/50 matching reimbursement grant	Min. of 3 years	\$500

Staff is seeking board input regarding 2 questions:

1. Seeking approval to increase the Sign Grant's maximum award amount from \$500 to \$1,500 – 50/50 match would remain (in order to receive the maximum award, the owner would have to spend a minimum of \$3,000 on building signage.)
2. Consider closing the Façade Improvement Grant and either
 - A. Moving the \$13,940 into Façade Grants and heavily market the use of the grants, or
 - B. Developing a new grant program which offers to pay for one-on-one or small group training in the areas of marketing, advertising, store layout, etc.
 - C. A combination of these two programs.

Main Street Advisory Board

October 20, 2021

Agenda Item Cover Sheet III-E

Signage Design Guidelines Report
Council Updates to the City's Sign Ordinance



City Council Meeting October 14, 2021 Transmittal Letter

STRATEGIC PILLAR

☐ Streets/Infrastructure

☒ Quality of Life

☒ Economic Vitality

Agenda Item #: 4

Agenda Title: **Consider Ordinance 2021-22 amending the Sign Ordinance to include off-premise special event signs, banner signs, and illuminated signs**

Council Action to be taken: Consider ordinance

Department Submitted: Development Services

Staff Contact: Tom Yantis, Assistant City Manager/ Director Development Services

1. PURPOSE/DESCRIPTION

This agenda item is to consider an ordinance amending the Sign Ordinance based on discussion item presented to the City Council on July 8, 2021 and the Main Street Advisory Board on May 19, 2021.

2. STAFF ANALYSIS / BACKGROUND / PRIOR COUNCIL ACTIONS

The sign ordinance (Section 24.3 (o)) prohibits off premise signs unless there has been a determination and minute order of the City Council. This includes temporary off premise signs for special events such as, the Rodeo and Business Expo. The City Council have considered special event signage at the June 10, June 24 and July 8, 2021 meetings.

At the July 8 meeting, City Council requested that amendments to the sign ordinance also included residential signs. Residential sign ordinance has been included within the proposed amended sign ordinance.

The current ordinance also prohibits banner signs. It is proposed to change the sign ordinance to allow banner signs in non- residential zoned locations.

The current sign ordinance does not allow any illuminated signs in the Downtown area. The Main Street Advisory Board recommend changing the current sign ordinance to permit only neon or faux neon illuminated signs in the Downtown area.

3. PROS and CONS

<u>PROS</u>	<u>CONS</u>
• Attracts business or tourism • Provides more signage options for businesses and special event organizers	• Temporary banners can be unsightly • If temporary banners are placed in the wrong locations can become a hazard to traffic safety.

4. RECOMMENDATION

Introduce ordinance

5. FUNDING SOURCE

N/A

6. TIMELINE

Ordinance introduced – September 23, 2021

Ordinance considered for approval – October 14, 2021

7. OTHER OPTIONS (In order of preference)

N/A

8. ATTACHMENTS

- 4a. [Summary of changes](#)
- 4b. [Draft Sign Ordinance 2021-22](#)
- 4c. [Staff report](#)

Revised signage ordinance

1. Add to Definitions, Section 24.2:

ETJ Extraterritorial Jurisdiction of the City as created and authorized under Chapter 42 of the Texas Local Government Code.

Non residential property means any land or buildings which are NOT located within the zoning districts R1, R2, R3, MH, D, MF1 and MF2

Public Entity means a federal, state or local government entity and includes the City of Taylor, Williamson County and Taylor Independent School District.

Right of Way shall mean the land located between the property line and the edge of the pavement of a public thoroughfare or a utility easement in which a governmental entity has an interest.

Calendar year shall mean between January 1 to December 31 each year

Residential property shall mean a single family residential dwelling, a town house or a duplex with no more than two residential units per structure located within zoning district R1, R2, R3, MH and MF1. This definition does not include more than three residential units per structure or apartments.

Neon signage means electric signs illuminated by small gas charged glass tubes containing neon or some other form of rarified gas

Faux neon signage is created by using light emitting diodes (LEDs) which are strung closely together so that the light they emit overlaps and creates a steady source of light encased in plastic tubes.

2. Add to sign ordinance

2.1 **Section 24.3 (u) Temporary Special Event signage** to read:

Temporary sign(s) or banner(s) to advertise special events within the City Limits and the Extraterritorial Jurisdiction (ETJ) are permitted providing:

(1) a sign permit is submitted prior to the display of any temporary sign(s) or banner(s) for the special event being advertised and

(2) all the following conditions are met:

- i) Only one temporary sign, at any one time, per non - residential property
- ii) Maximum of 10 different locations within the City limits and ETJ for each special event
- iii) No external or internal illumination permitted

- iv) The temporary sign shall not be located in, on or over a right of way or utility easement or on public property unless the event is sponsored by the public entity whose property the temporary sign is located
- v) Maximum surface area of each temporary sign shall not exceed 32 sq ft
- vi) Maximum height of each temporary sign above grade shall not exceed 5 ft
- vii) Maximum duration for each temporary sign would be 21 days prior to the special event and shall be removed within 48 hours of the end of the special event
- viii) Each temporary sign or banner shall be securely attached and fastened to a building, wall, fence or freestanding frame.
- ix) The event organizer is required to obtain prior authorization from each landowner and identify the position and size of each sign at each location before submitting the one sign permit for up to 10 different locations

2.2 Add to **Section 24.3 (o) prohibited signs** – “any signs or banners attached to utility poles, street lights, trees, shrubs, traffic signs and mail boxes or similar structures”.

2.3 Add to **Section 24.3 (p) Exempt signs**. Create new heading 24.3 (p) (15) Signs at a Residential Property - to read:

- (i) A property owner may place one sign on the residential property at any one time
- (ii) Maximum surface area of the sign shall not exceed 3 square feet
- (iii) No external or internal illumination permitted
- (iv) The sign shall not be located in, on or over a right of way or a utility easement
- (v) If ground mounted, the maximum height of the sign shall not exceed 3 feet above grade
- (vi) If attached to a building or structure, the maximum height of the sign shall not exceed 6 feet above grade
- (vii) The sign must be securely attached to a freestanding frame or securely fastened to a building, wall or fence and well maintained.

2. Delete

2.1 **Section 24.3 (o) (9)** banners are prohibited.....service clubs

2.2 **Section 24.3 (o) (3)** off premise signs.....rights of way..... from time to time

3. Amend

3.1 **Section 24.3 (h)** – delete all current wording in section 24.3 (h) ‘noncommercial signs: political signs’ and replace with ‘Banners’ (so it complies with section 24.3 (a) h).

3.2 New wording for **banners** at **Section 24.3 (a) h** should read “Banners are allowed only in non- residentially zoned locations. Applicants must apply for a banner sign permit prior to

displaying the sign. Approved banner signs shall be displayed for a maximum of 90 days per calendar year. The following organizations shall be exempt from paying the banner permit fee:

- a. Government/public agencies
- b. Faith based organizations
- c. Non profit organizations
- d. Service Clubs”

3.3 **Section 24.3 (t) (4) b** Banner sign to read “Shall not exceed 16 square feet in area. Banner signs are for a temporary period only and shall be displayed for more than 90 days per calendar year.”

3.4 **Amend the numbering of Section 24.3 (o)** with the deletion of 24.3 (o) (3) and (9) and **addition 2.2 above**

3.5 **Section 24.3 (t) 5 c** amend to read: “Internally illuminated signs. Not permitted except for neon or faux neon signage”

ORDINANCE NO. 2021-22

AN AMENDMENT TO THE TAYLOR CITY CODE, CHAPTER 24 SIGNS, AMENDING SECTIONS 24-2, DEFINITIONS, AND SECTION 24-3, GENERAL PROVISIONS; PROVIDING A PENALTY FOR VIOLATION OF THE SIGN ORDINANCE AS AMENDED; PROVIDING AN EFFECTIVE DATE; PROVIDING A REPEALER CLAUSE; AND PROVIDING A SAVINGS CLAUSE.

WHEREAS, the City adopted Chapter 24 Signs, of the Taylor City Code; and

WHEREAS, the City Council desires to amend the Taylor City Code, Chapter 24 Signs, by amending Section 24-2, Definitions, and Section 24-3, General Provisions, as set forth in this Ordinance.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF TAYLOR, TEXAS, THAT:

Section 1. All of the facts recited in the preamble to this Ordinance are hereby found by the City Council to be true and correct and are incorporated by reference herein and expressly made a part hereof, as if copied herein verbatim.

Section 2. Chapter 24, Section 24-2, Definitions is amended as follows:

The following definition is added to Section 24-2: *ETJ* means the Extraterritorial Jurisdiction of the City as created and authorized under Chapter 42 of the Texas Local Government Code.

The following definition is added to Section 24-2: *Non-residential Property* means any land or buildings which are NOT located within the rezoning districts R1, R2, R3, MH, D, MF1 and MF2.

The following definition is added to Section 24-2: *Public Entity* means a federal, state, or local government entity and includes the City of Taylor, Williamson County, and Taylor Independent School District.

The following definition is added to Section 24-2: *Right of Way* means the land located between the property line and the edge of the pavement of a public thoroughfare or a utility easement in which a governmental entity has an interest.

The following definition is added to Section 24-2: *Calendar Year* means between January 1 and December 31 of each year.

The following definition is added to Section 24-2: *Residential Property* means a single-family residential dwelling, a town house, or a duplex with no more than two residential units per structure located within zoning districts R1, R2, R3, MH, and MF1. This definition does not include more than three residential units per structure or apartments.

The following definition is added to Section 24-2: *Neon Signage* means electric signs illuminated by small gas charged glass tubes containing neon or some other form of rarified gas.

The following definition is added to Section 24-2: *Faux Neon Signage* means signage created by using light emitting diodes (LEDs) which are strung closely together so that the light they emit overlaps and creates a steady source of light encased in plastic tubes.

Section 3. Chapter 24, Section 24-3 is amended as follows:

Section 24-3(o) is amended to add a section (10) to read:

(10) Any signs or banners attached to utility poles, streetlights, trees, shrubs, traffic signs or mailboxes or similar structures.

Section 24-3(o) (3) is amended to read:

(3) Off-premise signs, both commercial and non-commercial, except as provided by subsection 24-3(p).

Section 24-3(o) (9) is amended to read:

Banners are prohibited in residential zones.

Section 24-3(p) "Exempt Signs" is amended to add a section (15) to read:

(15) Signs at a Residential Property.

a. A property owner may place no more than three (3) signs on the residential property at any one time.

b. The maximum surface area of the sign shall not exceed three square feet.

c. No external or internal illumination is

permitted on the sign.

d. The sign shall not be located in, on or over a right of way or utility easement.

e. If ground mounted, the maximum height of the sign shall not exceed three feet above grade.

f. If attached to a building or structure, the maximum height of the sign shall not exceed six feet above grade.

g. The sign must be securely attached to a freestanding frame or securely fastened to a building, wall or fence and be well-maintained.

Section 24-3 (t) (4) b. is amended to delete the following:
See subsection (o) (9).

Section 24-3 (t) 5. c. is amended to read:
Internally illuminated signs. Not permitted, except for neon signage and faux neon signage.

Section 24-3 (u) **Temporary Special Event Signage** is added to read:

(u) Temporary sign(s) or banner(s) to advertise special events within the City Limits and the Extraterritorial Jurisdiction (ETJ) are permitted providing:

a. a sign permit is submitted prior to the display of any temporary sign(s) or banner(s) for the special event being advertised; and

b. all of the following conditions are met:

1. No more than three (3) temporary special event signs shall be displayed, at any one time, per non-residential property;

2. Maximum of ten (10) different non-residential locations within the City limits and ETJ for each special event;

3. No external or internal illuminations are permitted;

4. The temporary sign shall not be located in, on, or over a right of way or utility easement or on public property, unless the event is sponsored by the public entity whose property the temporary sign is located;

5. The maximum surface area of each temporary sign shall not exceed 32 square feet;

6. The maximum height of each temporary sign above grade shall not exceed five (5) feet;
7. The maximum duration for each temporary sign would be 21 days prior to the special event and shall be removed within 48 hours of the end of the special event;
8. Each temporary sign or banner shall be securely attached and fastened to a building, wall, fence, or freestanding frame; and
9. The event organizer has obtained prior authorization from each landowner and identified the position and size of each sign at each location before submitting the one sign permit for up to ten (10) different locations.

Section 24-3 is amended to add section 24-3(v) to read:

Banners - Banners are allowed only in non-residentially zoned locations. Applicants must apply for a banner sign permit prior to displaying the sign. Approved banner signs shall be displayed for a maximum of ninety (90) days per calendar year. The following organizations shall be exempt from paying the banner permit fee:

- a. Government/public agencies
- b. Faith-based organizations
- c. Non-profit organizations
- d. Service clubs

Section 4. Any person, firm or corporation violating any of the provisions or terms of this Ordinance shall be guilty of a misdemeanor and upon conviction shall be subjected to a fine not to exceed the sum of Five Hundred and No/100 Dollars (\$500.00) for each offense, except where a different penalty has been established by State law for such offense in which event the penalty shall be fixed by State law and if deemed a violation of any provision which governs fire safety, zoning or public health or sanitation shall be punished by a penalty of fine not to exceed the sum of Two Thousand and No/100 Dollars (\$2,000.00) for each offense; and each and every day such violation is continued shall be deemed to constitute a separate offense.

Section 5. The Taylor City Code, Chapter 24 Signs, is amended to add this Ordinance.

Section 6. This Ordinance shall take effect immediately from and after its passage and publication in accordance with the provisions of the Tex. Loc. Gov't. Code.

Section 7. If any article, paragraph, or part of a paragraph of this Ordinance is held to be invalid or unconstitutional by a court of competent jurisdiction, the same shall not invalidate or impair the validity, force or effect of any other article, paragraph, or part of a paragraph of this Ordinance which shall remain in full force and effect.

Section 8. All provisions of any Ordinance of the City of Taylor, Texas, in conflict with the provisions of this Ordinance shall be, and the same are hereby repealed, and all other provisions not in conflict with the provisions of this Ordinance shall remain in full force and effect.

In accordance with Article VIII, Section 1 of the City Charter, Ordinance No. 2021-22 was introduced before the Taylor City Council on the ____ day of September, 2021.

PASSED, APPROVED, and ADOPTED on this ____ day of October, 2021.

Brandt Rydell, Mayor

ATTEST:

Dianna Barker, City Clerk

APPROVED AS TO FORM:

Ted W. Hejl, City Attorney

CERTIFICATE

THE STATE OF TEXAS

COUNTY OF WILLIAMSON

I, Dianna Barker, being the current City Clerk of the City of Taylor, Texas, do hereby certify that the attached is a true and correct copy of Ordinance No. 2021-22, passed and approved by the City Council of the City of Taylor, Texas, on the ____ day of _____, 2021, and such Ordinance was duly introduced, passed, approved and adopted at meetings open to the public and notices of the meetings, giving the dates, places, and subject matter thereof, were posted as prescribed by Government Code Section 551.043.

Witness my hand and seal of office on this ____ day of _____, 2021.

Dianna Barker
City Clerk

Report for revising the sign ordinance for temporary special events signage at non - residential properties.

1. Ordinance

1.1 Section 24.3 (o) (3) of the City of Taylor Code of Ordinances explicitly prohibits:

”Off-premise signs, both commercial and noncommercial, except on city property where there has been a determination and minute order of the city council which finds that the display of the sign does as follows:

- a. Promotes a positive image of the city for the attraction of business or business or tourism;
- b. Depicts an accomplishment of an individual or group; and
- c. Creates a positive community spirit.

Upon such order, the city can authorize, upon approved construction plans, the following:

- a. A sign on a city water tower; or
- b. An entrance sign to be located on city property such that it is visible from State Highway 79 or State Highway 95; or
- c. A sign to be located on city rights-of-way.

Said sign shall be displayed for a period ordered by the city council or as may be decided by it from time to time.”

2. Recent History

2.1 In the past, some organizations have submitted sign permits for temporary special event signage and other organizations have not submitted permits. Taylor Rodeo has been issued temporary sign permits in the past, albeit incorrectly. Taylor Rodeo was denied sign permits for the recent Bullnanza event. The reason for the recent denial was that these signs are contrary to section 24.3 (o) (3) of the sign ordinance without a determination by the City Council. At the June 10th signs were approved for the Taylor Rodeo and Chamber of Commerce. At the June 24th meeting, the three Pride signs were approved on the consent agenda.

3. Previous approvals

a) Taylor Rodeo Association

4.1 Taylor Rodeo Association was seeking temporary signs for this year’s Rodeo event at 10 locations with two different types of temporary sign. Type A would be an angled and measure 4 feet high by 16 feet in length. Type B would measure 4 feet high by 8 feet in length.

4.2 The signs would be placed in the right-of-way but the applicant states that the signs would not obstruct drivers view.

b) Taylor Chamber of Commerce

4.3 Taylor Chamber of Commerce was seeking a temporary banner across Main Street to advertise the Business Expo 2021. This banner will also require permission from TXDOT.

4.4 The proposed banner would be positioned between Taylor Sporting Goods and the Howard Theatre across Main Street. It would be 4 feet high by 36 feet long and be at least 20 feet above the pavement.

5. Considerations

5.1 The sign ordinance seeks to balance:

- (i) the right to advertise a special event,
- (ii) to promote community spirit, economic development and/or tourism, with
- (iii) the protection of the visual appearance of the City, especially along the main thoroughfares
- (iv) to control the proliferation of temporary signage in prominent locations from several special events in the same time period
- (v) ensure the temporary signs are securely fastened to a building or ground to withstand high winds and to not create a safety hazard and,
- (vi) ensure the signs do not obstruct visibility when entering a street or becoming a traffic hazard.

5.2 The current sign ordinance does not permit temporary signs or banners to advertise special events unless (i) it is at the location where the special event is actually taking place or (ii) approval is granted by the City Council. Staff are proposing changing the sign ordinance to permit temporary sign or banners to advertise special events within the City Limits and the Extraterritorial Jurisdiction (ETJ) providing all the following conditions are met:

- i) Only one temporary sign, at any one time, per non - residential property
- ii) Maximum of 10 different locations within the City limits and ETJ for each special event
- iii) No external or internal illumination
- iv) The temporary sign shall not be located in, on or over a right of way or on public property unless the event is sponsored by the public entity whose property the temporary sign is located
- v) Maximum surface area of each temporary sign shall not exceed 32 sq ft

- vi) Maximum height of each temporary sign above grade shall not exceed 5 ft
- vii) Maximum duration for each temporary sign would be 21 days prior to the special event and shall be removed within 48 hours of the end of the special event
- viii) Each temporary sign or banner shall be securely attached and fastened to a building, wall, fence or freestanding frame.

5.3 The above conditions are proposed to find a reasonable balance between all the competing considerations listed in paragraph 5.1 above. It is further proposed that signs attached to utility poles, street lights, trees, traffic signs and mail boxes be explicitly defined and prohibited.

5.4 For clarification purposes, the Zoning Board of Adjustment is the determining authority for considering any variance requests to this revised sign ordinance for temporary special event signage.

5.5 The organizer of the special event would have to submit a sign permit. There would be one sign permit for multiple locations (up to 10 locations). The event organizer would be required to obtain prior authorization from each landowner and identify the position and size of each sign at each location. The current sign ordinance states that the following organizations are exempt from a sign permit fee for temporary banners:

Governmental/public agencies; faith-based organizations; non-profit organizations and service clubs.

This exemption from the permit fees would continue.

The fee for a special event permit (street closure) is \$75. The fee for a banner sign permit is \$25.

5.6 Special event signs or banners placed in non-residential locations without a sign permit could easily be enforced. Any temporary signs which did not comply with a sign permit, for example, being placed in the right of way or attached to a tree could also be easily enforced.

6.0 Direction

6.1 Staff would welcome the City Council views and direction on the proposed revisions to the sign ordinance. This would assist staff in drafting the sign ordinance for temporary special event signage in considering any unintended consequences and how the proposed revisions integrate with the remainder of the current sign ordinance.

Main Street Advisory Board
October 20, 2021

Agenda Item Cover Sheet III-F
Updates to OPEN Flag Project

Main Street Advisory Board

October 20, 2021

Agenda Item Cover Sheet III-G

Updates to Downtown Banner Project

Main Street Advisory Board

October 20, 2021

Agenda Item Cover Sheet III-H

Music on Main Concerts

Discussion of report of adverse impact of MoM Concerts on DT
Businesses during 3rd Thursdays

HERITAGE
★ SQUARE ★
TAYLOR, TEXAS

SAT. 13
NOV. 13
FREE! 7:00 P.M. ALL AGES

★ IN CONCERT ★ GRAMMY AWARD WINING ARTIST JOE POSADA ★

SPONSORED BY : ANCIRA SALSA ★ JULIE DOWNS REMAX ★ PUBLIC SKETCH

ADDITIONAL SUPPORT FROM : CITIZENS NATIONAL BANK DURCON HEJL & SCHROEDER TAYLOR ARTS



Main Street Advisory Board
October 20, 2021

Agenda Item Cover Sheet III-I

Main Street Car Show
Call for Volunteers

2021 MAIN STREET CAR SHOW



OCTOBER 30

Historic Downtown

Taylor, Texas

10 AM - 4 PM

www.taylor.tx.gov



CARS • MUSIC • ⁶⁴FAMILY FUN

Main Street Advisory Board
October 20, 2021

Agenda Item Cover Sheet III-J
Upcoming Agenda Items