

**SPECIAL CALLED MEETING AGENDA
MAIN STREET ADVISORY BOARD
10:00 AM – Monday, October 30, 2023
City of Taylor Conference Room**

Main Street is a grassroots effort of Economic Development through Historic Preservation.

The Main Street Movement is based on the 4 Point Process:

- 1. ORGANIZATION** - Bringing together your stakeholders (property & business owners, residents, employees, schools, government, organizations, etc.) to work toward a goal of a revitalized OT.
- 2. DESIGN** - Improving the curb appeal of downtown and creating a safe, welcoming, and inviting environment both in the overall district and in the individual stores.
- 3. PROMOTION** - Telling your downtown's story. So much more than special events - it is marketing to your residents, workers, visitors, and shoppers.
- 4. ECONOMIC VITALITY** - Supporting your existing business mix while actively recruiting new businesses to bolster

I. CALL TO ORDER AND DECLARE A QUORUM

II. CITIZEN COMMUNICATION

(The Main Street Advisory Board welcomes public comment on items not listed on the agenda. However, the Board cannot respond until the item is posted on a future agenda. All public comments are limited to 3 minutes.)

III. REGULAR AGENDA-New Business:

- A. Receive and discuss information from Maggie Campbell, President & CEO of the Downtown Arlington Business Improvement District (BID), on the following topics:**
- a. Overview of Business Improvement Districts (BID) in Texas**
 - b. Overview of the Downtown Arlington BID Benefits and**
 - c. approach for Texas BID operations**

IV. Adjourn

**NEXT MEETING DATE:
MAIN STREET BOARD TRAINING/PLANNING WORKSHOP
NOVEMBER 15, 2023**

I certify that the notice of this meeting was posted in the Taylor City Hall Lobby continuously for 72 continuous hours before the scheduled time of said meeting. I further certify that the following news media was notified of this meeting: Taylor Daily Press.

Posted by: 
Main Street Manager

Date: October 24, 2023